

Overall, which province do you believe is having the most difficult time economically right now? And which is having the second most difficult time? - Most difficult economically

|                                      | Total        | REGION      |             |             |             |             |             |                            | HOUSEHOLD INCOME |                |                 |             | HOUSEHOLD COMPOSITION |              |
|--------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------------|------------------|----------------|-----------------|-------------|-----------------------|--------------|
|                                      |              | BC          | AB          | SK/MB       | Ontario     | Quebec      | Atlantic    | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+     | Kids                  | No Kids      |
|                                      |              | A           | B           | C           | D           | E           | F           | G                          | H                | I              | J               | K           | L                     | M            |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b>  | <b>240</b>  | <b>200</b>  | <b>168</b>  | <b>676</b>  | <b>361</b>  | <b>355</b>  | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b>  | <b>498</b>            | <b>1502</b>  |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b>  | <b>268</b>  | <b>226</b>  | <b>124</b>  | <b>772</b>  | <b>479</b>  | <b>130</b>  | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b>  | <b>438</b>            | <b>1562</b>  |
| British Columbia                     | 141<br>7%    | 81<br>30%   | 10<br>5%    | 1<br>1%     | 33<br>4%    | 13<br>3%    | 2<br>2%     | *<br>*                     | 42<br>8%         | 22<br>7%       | 36<br>7%        | 23<br>5%    | 30<br>7%              | 111<br>7%    |
|                                      |              | BCDEFG      |             | *           |             |             | G           |                            |                  |                |                 |             |                       |              |
| Alberta                              | 419<br>21%   | 62<br>23%   | 134<br>59%  | 29<br>23%   | 135<br>18%  | 54<br>11%   | 4<br>3%     | 1<br>4%                    | 87<br>17%        | 73<br>22%      | 109<br>21%      | 107<br>25%  | 95<br>22%             | 324<br>21%   |
|                                      |              | EFG         | ACDEFG      | EFG*        | EFG         | FG          |             |                            |                  |                |                 | H           |                       |              |
| Saskatchewan                         | 70<br>4%     | 7<br>3%     | 8<br>4%     | 21<br>17%   | 19<br>3%    | 13<br>3%    | 1<br>1%     | *<br>1%                    | 16<br>3%         | 15<br>5%       | 13<br>3%        | 19<br>4%    | 16<br>4%              | 54<br>3%     |
|                                      |              |             |             | ABDEFG*     |             |             |             |                            |                  |                |                 |             |                       |              |
| Manitoba                             | 94<br>5%     | 9<br>4%     | 3<br>1%     | 27<br>22%   | 41<br>5%    | 10<br>2%    | 4<br>3%     | *<br>1%                    | 39<br>8%         | 11<br>3%       | 19<br>4%        | 10<br>2%    | 12<br>3%              | 82<br>5%     |
|                                      |              |             |             | ABDEFG*     |             |             | G           |                            | JK               |                |                 |             |                       |              |
| Ontario                              | 333<br>17%   | 10<br>4%    | 5<br>2%     | 5<br>4%     | 286<br>37%  | 24<br>5%    | 1<br>1%     | *<br>1%                    | 98<br>19%        | 44<br>13%      | 94<br>18%       | 54<br>13%   | 95<br>22%             | 237<br>15%   |
|                                      |              |             |             | *           | ABCEFG      |             |             |                            | K                |                | K               |             | M                     |              |
| Quebec                               | 237<br>12%   | 8<br>3%     | 8<br>3%     | 3<br>2%     | 19<br>2%    | 196<br>41%  | 4<br>3%     | *<br>*                     | 78<br>15%        | 52<br>16%      | 46<br>9%        | 39<br>9%    | 57<br>13%             | 181<br>12%   |
|                                      |              |             |             | *           |             | ABCDG       | G           |                            | JK               | JK             |                 |             |                       |              |
| New Brunswick                        | 150<br>7%    | 9<br>3%     | 8<br>3%     | 6<br>4%     | 55<br>7%    | 40<br>8%    | 33<br>25%   | *<br>*                     | 28<br>6%         | 32<br>10%      | 41<br>8%        | 35<br>8%    | 20<br>5%              | 130<br>8%    |
|                                      |              |             |             | *           | G           | G           | ABCDEG      |                            |                  |                |                 |             |                       | L            |
| Nova Scotia                          | 117<br>6%    | 7<br>3%     | 7<br>3%     | 10<br>8%    | 32<br>4%    | 21<br>4%    | 40<br>30%   | -<br>-                     | 39<br>8%         | 23<br>7%       | 20<br>4%        | 23<br>5%    | 21<br>5%              | 96<br>6%     |
|                                      |              |             |             | G*          |             |             | ABCDEG      |                            |                  |                |                 |             |                       |              |
| Prince Edward Island                 | 94<br>5%     | 20<br>7%    | 10<br>4%    | 5<br>4%     | 26<br>3%    | 27<br>6%    | 6<br>5%     | *<br>2%                    | 24<br>5%         | 9<br>3%        | 21<br>4%        | 26<br>6%    | 30<br>7%              | 64<br>4%     |
|                                      |              | D           |             | *           |             |             | G           |                            |                  |                |                 |             |                       |              |
| Newfoundland and Labrador            | 346<br>17%   | 54<br>20%   | 33<br>15%   | 18<br>15%   | 124<br>16%  | 81<br>17%   | 35<br>27%   | 26<br>91%                  | 54<br>11%        | 52<br>16%      | 109<br>21%      | 95<br>22%   | 62<br>14%             | 284<br>18%   |
|                                      |              |             |             | *           |             |             | BCDE        | ABCDEF                     |                  |                | H               | H           |                       |              |
| Sigma                                | 2000<br>100% | 268<br>100% | 226<br>100% | 124<br>100% | 772<br>100% | 479<br>100% | 130<br>100% | 28<br>100%                 | 505<br>100%      | 332<br>100%    | 507<br>100%     | 430<br>100% | 438<br>100%           | 1562<br>100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Overall, which province do you believe is having the most difficult time economically right now? And which is having the second most difficult time? - Second-most difficult economically

|                                      | Total        | REGION      |             |             |             |             |             |                            | HOUSEHOLD INCOME |                |                 |             | HOUSEHOLD COMPOSITION |              |
|--------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------------|------------------|----------------|-----------------|-------------|-----------------------|--------------|
|                                      |              | BC          | AB          | SK/MB       | Ontario     | Quebec      | Atlantic    | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+     | Kids                  | No Kids      |
|                                      |              | A           | B           | C           | D           | E           | F           | G                          | H                | I              | J               | K           | L                     | M            |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b>  | <b>240</b>  | <b>200</b>  | <b>168</b>  | <b>676</b>  | <b>361</b>  | <b>355</b>  | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b>  | <b>498</b>            | <b>1502</b>  |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b>  | <b>268</b>  | <b>226</b>  | <b>124</b>  | <b>772</b>  | <b>479</b>  | <b>130</b>  | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b>  | <b>438</b>            | <b>1562</b>  |
| British Columbia                     | 195<br>10%   | 26<br>10%   | 27<br>12%   | 5<br>4%     | 129<br>17%  | 7<br>1%     | 1<br>1%     | 1<br>3%                    | 59<br>12%        | 36<br>11%      | 42<br>8%        | 35<br>8%    | 51<br>12%             | 144<br>9%    |
|                                      |              | EF          | EFG         | *           | ACEFG       |             | F           |                            |                  |                |                 |             |                       |              |
| Alberta                              | 226<br>11%   | 37<br>14%   | 22<br>10%   | 9<br>7%     | 105<br>14%  | 37<br>8%    | 17<br>13%   | 8<br>27%                   | 61<br>12%        | 41<br>12%      | 67<br>13%       | 36<br>8%    | 51<br>12%             | 175<br>11%   |
|                                      |              | E           |             | *           | E           |             | ABCDEF      |                            |                  |                | K               |             |                       |              |
| Saskatchewan                         | 182<br>9%    | 20<br>8%    | 50<br>22%   | 25<br>20%   | 54<br>7%    | 25<br>5%    | 7<br>5%     | 1<br>3%                    | 46<br>9%         | 34<br>10%      | 43<br>8%        | 43<br>10%   | 44<br>10%             | 138<br>9%    |
|                                      |              |             | ADEFG       | ADEFG*      |             |             | G           |                            |                  |                |                 |             |                       |              |
| Manitoba                             | 126<br>6%    | 17<br>6%    | 12<br>5%    | 21<br>17%   | 46<br>6%    | 24<br>5%    | 5<br>4%     | 1<br>3%                    | 29<br>6%         | 20<br>6%       | 36<br>7%        | 34<br>8%    | 30<br>7%              | 95<br>6%     |
|                                      |              |             |             | ABDEFG*     |             |             |             |                            |                  |                |                 |             |                       |              |
| Ontario                              | 234<br>12%   | 31<br>11%   | 21<br>9%    | 6<br>5%     | 84<br>11%   | 89<br>19%   | 4<br>3%     | 2<br>7%                    | 51<br>10%        | 47<br>14%      | 65<br>13%       | 44<br>10%   | 46<br>10%             | 188<br>12%   |
|                                      |              | F           | F           | *           | F           | BCDFG       |             | F                          |                  |                |                 |             |                       |              |
| Quebec                               | 126<br>6%    | 11<br>4%    | 2<br>1%     | 3<br>2%     | 55<br>7%    | 53<br>11%   | 2<br>1%     | *<br>*                     | 50<br>10%        | 12<br>4%       | 26<br>5%        | 19<br>4%    | 32<br>7%              | 94<br>6%     |
|                                      |              |             |             | *           | BFG         | ABCFG       | G           |                            | IJK              |                |                 |             |                       |              |
| New Brunswick                        | 235<br>12%   | 35<br>13%   | 32<br>14%   | 7<br>6%     | 75<br>10%   | 65<br>14%   | 20<br>16%   | 2<br>8%                    | 39<br>8%         | 28<br>8%       | 63<br>12%       | 78<br>18%   | 62<br>14%             | 173<br>11%   |
|                                      |              |             |             | *           |             |             | CG          |                            |                  |                |                 | HIJ         |                       |              |
| Nova Scotia                          | 237<br>12%   | 26<br>10%   | 24<br>11%   | 18<br>14%   | 89<br>12%   | 48<br>10%   | 32<br>25%   | 7<br>24%                   | 59<br>12%        | 43<br>13%      | 58<br>12%       | 54<br>13%   | 47<br>11%             | 190<br>12%   |
|                                      |              |             |             | *           |             |             | ABDE        | ABDE                       |                  |                |                 |             |                       |              |
| Prince Edward Island                 | 162<br>8%    | 16<br>6%    | 7<br>3%     | 14<br>12%   | 40<br>5%    | 68<br>14%   | 16<br>12%   | 6<br>21%                   | 47<br>9%         | 25<br>7%       | 39<br>8%        | 25<br>6%    | 30<br>7%              | 132<br>8%    |
|                                      |              |             |             | BD*         |             | ABD         | ABD         | ABDF                       |                  |                |                 |             |                       |              |
| Newfoundland and Labrador            | 279<br>14%   | 48<br>18%   | 30<br>13%   | 16<br>13%   | 93<br>12%   | 64<br>13%   | 26<br>20%   | 1<br>4%                    | 65<br>13%        | 46<br>14%      | 68<br>13%       | 62<br>14%   | 45<br>10%             | 233<br>15%   |
|                                      |              | G           | G           | *           | G           | G           | DG          |                            |                  |                |                 |             |                       |              |
| Sigma                                | 2000<br>100% | 268<br>100% | 226<br>100% | 124<br>100% | 772<br>100% | 479<br>100% | 130<br>100% | 28<br>100%                 | 505<br>100%      | 332<br>100%    | 507<br>100%     | 430<br>100% | 438<br>100%           | 1562<br>100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

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Overall, which province do you believe is having the most difficult time economically right now? And which is having the second most difficult time? - Most and Second-most difficult economically

|                                      | Total       | REGION     |            |            |            |            |            |                            | HOUSEHOLD INCOME |                |                 |            | HOUSEHOLD COMPOSITION |             |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|----------------------------|------------------|----------------|-----------------|------------|-----------------------|-------------|
|                                      |             | BC         | AB         | SK/MB      | Ontario    | Quebec     | Atlantic   | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+    | Kids                  | No Kids     |
|                                      |             | A          | B          | C          | D          | E          | F          | G                          | H                | I              | J               | K          | L                     | M           |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b> | <b>240</b> | <b>200</b> | <b>168</b> | <b>676</b> | <b>361</b> | <b>355</b> | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b> | <b>498</b>            | <b>1502</b> |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b> | <b>268</b> | <b>226</b> | <b>124</b> | <b>772</b> | <b>479</b> | <b>130</b> | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b> | <b>438</b>            | <b>1562</b> |
| British Columbia                     | 336         | 108        | 38         | 6          | 162        | 20         | 3          | 1                          | 101              | 57             | 78              | 58         | 81                    | 255         |
|                                      | 17%         | 40%        | 17%        | 5%         | 21%        | 4%         | 2%         | 3%                         | 20%              | 17%            | 15%             | 14%        | 18%                   | 16%         |
|                                      |             | BCDEFG     | CEFG       | *          | CEFG       |            |            |                            |                  |                |                 |            |                       |             |
| Alberta                              | 645         | 99         | 156        | 38         | 240        | 91         | 21         | 9                          | 149              | 114            | 176             | 143        | 146                   | 499         |
|                                      | 32%         | 37%        | 69%        | 31%        | 31%        | 19%        | 16%        | 31%                        | 29%              | 34%            | 35%             | 33%        | 33%                   | 32%         |
|                                      |             | EF         | ACDEFG     | EF*        | EF         |            |            | EF                         |                  |                |                 |            |                       |             |
| Saskatchewan                         | 252         | 27         | 59         | 46         | 74         | 38         | 8          | 1                          | 62               | 50             | 56              | 62         | 60                    | 191         |
|                                      | 13%         | 10%        | 26%        | 37%        | 10%        | 8%         | 6%         | 3%                         | 12%              | 15%            | 11%             | 14%        | 14%                   | 12%         |
|                                      |             |            | ADEFG      | ADEFG*     | G          |            | G          |                            |                  |                |                 |            |                       |             |
| Manitoba                             | 219         | 27         | 15         | 48         | 87         | 34         | 9          | 1                          | 68               | 30             | 55              | 44         | 42                    | 177         |
|                                      | 11%         | 10%        | 6%         | 39%        | 11%        | 7%         | 7%         | 3%                         | 14%              | 9%             | 11%             | 10%        | 10%                   | 11%         |
|                                      |             |            |            | ABDEFG*    | G          |            | G          |                            |                  |                |                 |            |                       |             |
| Ontario                              | 567         | 41         | 26         | 11         | 370        | 113        | 5          | 2                          | 149              | 91             | 159             | 98         | 141                   | 426         |
|                                      | 28%         | 15%        | 11%        | 9%         | 48%        | 24%        | 4%         | 8%                         | 29%              | 27%            | 31%             | 23%        | 32%                   | 27%         |
|                                      |             | F          | F          | *          | ABCEFG     | ABCFG      |            | F                          |                  |                | K               |            |                       |             |
| Quebec                               | 363         | 20         | 9          | 6          | 74         | 249        | 5          | *                          | 128              | 64             | 72              | 58         | 88                    | 275         |
|                                      | 18%         | 7%         | 4%         | 5%         | 10%        | 52%        | 4%         | 1%                         | 25%              | 19%            | 14%             | 13%        | 20%                   | 18%         |
|                                      |             | G          |            | *          | FG         | ABCDG      | G          |                            | JK               |                |                 |            |                       |             |
| New Brunswick                        | 385         | 44         | 40         | 13         | 131        | 105        | 53         | 2                          | 67               | 60             | 104             | 113        | 82                    | 303         |
|                                      | 19%         | 16%        | 18%        | 10%        | 17%        | 22%        | 41%        | 9%                         | 13%              | 18%            | 21%             | 26%        | 19%                   | 19%         |
|                                      |             |            |            | *          | G          | CG         | ABCDEG     |                            |                  | H              | HI              |            |                       |             |
| Nova Scotia                          | 353         | 33         | 31         | 27         | 121        | 68         | 72         | 7                          | 98               | 66             | 79              | 78         | 68                    | 286         |
|                                      | 18%         | 12%        | 14%        | 22%        | 16%        | 14%        | 55%        | 24%                        | 19%              | 20%            | 15%             | 18%        | 15%                   | 18%         |
|                                      |             |            |            | A*         |            |            | ABCDEG     | ABDE                       |                  |                |                 |            |                       |             |
| Prince Edward Island                 | 256         | 36         | 17         | 19         | 67         | 95         | 22         | 6                          | 70               | 34             | 60              | 50         | 59                    | 196         |
|                                      | 13%         | 13%        | 8%         | 15%        | 9%         | 20%        | 17%        | 22%                        | 14%              | 10%            | 12%             | 12%        | 14%                   | 13%         |
|                                      |             |            |            | *          |            | BD         | BD         | ABDF                       |                  |                |                 |            |                       |             |
| Newfoundland and Labrador            | 625         | 102        | 63         | 35         | 217        | 145        | 62         | 27                         | 119              | 98             | 176             | 157        | 108                   | 517         |
|                                      | 31%         | 38%        | 28%        | 28%        | 28%        | 30%        | 47%        | 95%                        | 24%              | 30%            | 35%             | 37%        | 25%                   | 33%         |
|                                      |             | D          |            | *          |            |            | BCDE       | ABCDEF                     |                  | H              | H               |            | L                     |             |
| Sigma                                | 4000        | 537        | 453        | 249        | 1543       | 958        | 261        | 56                         | 1010             | 664            | 1014            | 861        | 876                   | 3124        |
|                                      | 200%        | 200%       | 200%       | 200%       | 200%       | 200%       | 200%       | 200%                       | 200%             | 200%           | 200%            | 200%       | 200%                  | 200%        |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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If you were to make a guess, which provincial government do you believe has the greatest level of debt, per capita (that is if the debt was calculated as the amount of debt per person in the province)?

|                                      | Total       | REGION     |            |            |            |            |            |                        | HOUSEHOLD INCOME |                |                 |            | HOUSEHOLD COMPOSITION |             |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------------------|------------------|----------------|-----------------|------------|-----------------------|-------------|
|                                      |             | BC         | AB         | SK/MB      | Ontario    | Quebec     | Atlantic   | Newfoundl and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+    | Kids                  | No Kids     |
|                                      |             | A          | B          | C          | D          | E          | F          | G                      | H                | I              | J               | K          | L                     | M           |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b> | <b>240</b> | <b>200</b> | <b>168</b> | <b>676</b> | <b>361</b> | <b>355</b> | <b>198</b>             | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b> | <b>498</b>            | <b>1502</b> |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b> | <b>268</b> | <b>226</b> | <b>124</b> | <b>772</b> | <b>479</b> | <b>130</b> | <b>28</b>              | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b> | <b>438</b>            | <b>1562</b> |
| British Columbia                     | 185         | 80         | 17         | 7          | 57         | 21         | 4          | 1                      | 59               | 24             | 49              | 26         | 35                    | 150         |
|                                      | 9%          | 30%        | 8%         | 6%         | 7%         | 4%         | 3%         | 2%                     | 12%              | 7%             | 10%             | 6%         | 8%                    | 10%         |
|                                      |             | BCDEFG     |            | *          |            |            |            |                        | K                |                |                 |            |                       |             |
| Alberta                              | 174         | 31         | 76         | 17         | 18         | 23         | 9          | 1                      | 31               | 39             | 50              | 33         | 40                    | 134         |
|                                      | 9%          | 11%        | 34%        | 14%        | 2%         | 5%         | 7%         | 4%                     | 6%               | 12%            | 10%             | 8%         | 9%                    | 9%          |
|                                      |             | DEG        | ACDEFG     | DEG*       |            |            | DG         |                        |                  |                |                 |            |                       |             |
| Saskatchewan                         | 54          | 3          | 5          | 7          | 13         | 25         | 2          | -                      | 22               | 9              | 10              | 10         | 8                     | 46          |
|                                      | 3%          | 1%         | 2%         | 6%         | 2%         | 5%         | 1%         | -                      | 4%               | 3%             | 2%              | 2%         | 2%                    | 3%          |
|                                      |             |            |            | AD*        |            | ADG        | G          |                        |                  |                |                 |            |                       |             |
| Manitoba                             | 54          | 5          | 1          | 20         | 9          | 15         | 3          | *                      | 22               | 11             | 11              | 8          | 9                     | 45          |
|                                      | 3%          | 2%         | 1%         | 16%        | 1%         | 3%         | 2%         | 1%                     | 4%               | 3%             | 2%              | 2%         | 2%                    | 3%          |
|                                      |             |            |            | ABDEFG*    |            |            | G          |                        |                  |                |                 |            |                       |             |
| Ontario                              | 852         | 88         | 65         | 43         | 549        | 71         | 36         | 3                      | 192              | 132            | 223             | 205        | 182                   | 670         |
|                                      | 43%         | 33%        | 29%        | 35%        | 71%        | 15%        | 28%        | 9%                     | 38%              | 40%            | 44%             | 48%        | 42%                   | 43%         |
|                                      |             | EG         | EG         | EG*        | ABCEFG     |            | EG         |                        |                  |                |                 | H          |                       |             |
| Quebec                               | 389         | 36         | 33         | 14         | 63         | 237        | 7          | *                      | 112              | 68             | 91              | 77         | 96                    | 293         |
|                                      | 19%         | 13%        | 15%        | 11%        | 8%         | 49%        | 5%         | 1%                     | 22%              | 20%            | 18%             | 18%        | 22%                   | 19%         |
|                                      |             | FG         | DFG        | G*         | G          | ABCDFG     | G          |                        |                  |                |                 |            |                       |             |
| New Brunswick                        | 64          | 3          | 6          | 1          | 12         | 23         | 19         | *                      | 14               | 8              | 17              | 18         | 18                    | 46          |
|                                      | 3%          | 1%         | 3%         | 1%         | 2%         | 5%         | 15%        | *                      | 3%               | 2%             | 3%              | 4%         | 4%                    | 3%          |
|                                      |             |            |            | *          |            | D          | ABCDEG     |                        |                  |                |                 |            |                       |             |
| Nova Scotia                          | 41          | 4          | 5          | 6          | 2          | 10         | 15         | -                      | 9                | 12             | 12              | 4          | 10                    | 31          |
|                                      | 2%          | 1%         | 2%         | 5%         | *          | 2%         | 12%        | -                      | 2%               | 4%             | 2%              | 1%         | 2%                    | 2%          |
|                                      |             |            | D          | D*         |            | D          | ABDEG      |                        |                  | K              |                 |            |                       |             |
| Prince Edward Island                 | 37          | 6          | 4          | 3          | 9          | 12         | 3          | 1                      | 3                | 5              | 12              | 13         | 9                     | 29          |
|                                      | 2%          | 2%         | 2%         | 2%         | 1%         | 3%         | 2%         | 2%                     | 1%               | 1%             | 2%              | 3%         | 2%                    | 2%          |
|                                      |             |            |            | *          |            |            |            |                        |                  |                |                 |            |                       |             |
| Newfoundland and Labrador            | 150         | 15         | 13         | 6          | 39         | 44         | 33         | 23                     | 41               | 25             | 31              | 38         | 32                    | 117         |
|                                      | 7%          | 5%         | 6%         | 5%         | 5%         | 9%         | 25%        | 81%                    | 8%               | 8%             | 6%              | 9%         | 7%                    | 8%          |
|                                      |             |            |            | *          |            |            | ABCDE      | ABCDEF                 |                  |                |                 |            |                       |             |
| Sigma                                | 2000        | 268        | 226        | 124        | 772        | 479        | 130        | 28                     | 505              | 332            | 507             | 430        | 438                   | 1562        |
|                                      | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                   | 100%             | 100%           | 100%            | 100%       | 100%                  | 100%        |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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According to the Canadian Taxpayers' Federation, the province of Newfoundland and Labrador's government debt is \$14.6 billion, which amounts to nearly \$27,800 per person living in Newfoundland and Labrador. By comparison, the per capita debt owed by the Federal Government is \$18,678. Before today, were you aware of the debt situation in Newfoundland and Labrador?

|                                      | Total       | REGION     |            |            |            |            |            |                            | HOUSEHOLD INCOME |                |                 |            | HOUSEHOLD COMPOSITION |             |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|----------------------------|------------------|----------------|-----------------|------------|-----------------------|-------------|
|                                      |             | BC         | AB         | SK/MB      | Ontario    | Quebec     | Atlantic   | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+    | Kids                  | No Kids     |
|                                      |             | A          | B          | C          | D          | E          | F          | G                          | H                | I              | J               | K          | L                     | M           |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b> | <b>240</b> | <b>200</b> | <b>168</b> | <b>676</b> | <b>361</b> | <b>355</b> | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b> | <b>498</b>            | <b>1502</b> |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b> | <b>268</b> | <b>226</b> | <b>124</b> | <b>772</b> | <b>479</b> | <b>130</b> | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b> | <b>438</b>            | <b>1562</b> |
| Yes                                  | 265         | 26         | 31         | 15         | 81         | 86         | 25         | 17                         | 66               | 46             | 64              | 74         | 67                    | 198         |
|                                      | 13%         | 10%        | 13%        | 12%        | 11%        | 18%        | 19%        | 61%                        | 13%              | 14%            | 13%             | 17%        | 15%                   | 13%         |
|                                      |             |            |            | *          |            | AD         | AD         | ABCDEF                     |                  |                |                 |            |                       |             |
| No                                   | 1735        | 242        | 196        | 109        | 690        | 393        | 105        | 11                         | 439              | 286            | 444             | 357        | 371                   | 1364        |
|                                      | 87%         | 90%        | 87%        | 88%        | 89%        | 82%        | 81%        | 39%                        | 87%              | 86%            | 87%             | 83%        | 85%                   | 87%         |
|                                      |             | EFG        | G          | G*         | EFG        | G          | G          |                            |                  |                |                 |            |                       |             |
| Sigma                                | 2000        | 268        | 226        | 124        | 772        | 479        | 130        | 28                         | 505              | 332            | 507             | 430        | 438                   | 1562        |
|                                      | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%             | 100%           | 100%            | 100%       | 100%                  | 100%        |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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If Newfoundland and Labrador were no longer able to meet its debt-payment requirements and budget expenditures, and was forced to declare bankruptcy, to what extent do you believe that the rest of Canada would be negatively impacted?

|   | Total       | REGION     |            |            |            |            |            |                            | HOUSEHOLD INCOME |                |                 |            | HOUSEHOLD COMPOSITION |             |
|---|-------------|------------|------------|------------|------------|------------|------------|----------------------------|------------------|----------------|-----------------|------------|-----------------------|-------------|
|   |             | BC         | AB         | SK/MB      | Ontario    | Quebec     | Atlantic   | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+    | Kids                  | No Kids     |
|   |             | A          | B          | C          | D          | E          | F          | G                          | H                | I              | J               | K          | L                     | M           |
| <b>Base: All Respondents (unwtd)</b>            | <b>2000</b> | <b>240</b> | <b>200</b> | <b>168</b> | <b>676</b> | <b>361</b> | <b>355</b> | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b> | <b>498</b>            | <b>1502</b> |
| <b>Base: All Respondents (wtd)</b>              | <b>2000</b> | <b>268</b> | <b>226</b> | <b>124</b> | <b>772</b> | <b>479</b> | <b>130</b> | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b> | <b>438</b>            | <b>1562</b> |
| Top 2 Box (Net)                                 | 1471        | 200        | 168        | 93         | 593        | 328        | 89         | 18                         | 371              | 232            | 384             | 315        | 314                   | 1157        |
|   | 74%         | 75%        | 74%        | 75%        | 77%        | 69%        | 68%        | 65%                        | 74%              | 70%            | 76%             | 73%        | 72%                   | 74%         |
|   |             |            |            | *          | EFG        |            |            |                            |                  |                |                 |            |                       |             |
| A significantly-negative impact                 | 543         | 76         | 67         | 43         | 229        | 93         | 33         | 10                         | 149              | 82             | 157             | 95         | 109                   | 434         |
|   | 27%         | 28%        | 30%        | 35%        | 30%        | 20%        | 26%        | 37%                        | 29%              | 25%            | 31%             | 22%        | 25%                   | 28%         |
|   |             | E          | E          | E*         | E          |            |            | EF                         |                  |                | K               |            |                       |             |
| A moderately-negative impact                    | 929         | 124        | 101        | 49         | 364        | 235        | 55         | 8                          | 222              | 150            | 227             | 220        | 205                   | 723         |
|   | 46%         | 46%        | 45%        | 40%        | 47%        | 49%        | 42%        | 28%                        | 44%              | 45%            | 45%             | 51%        | 47%                   | 46%         |
|   |             | G          | G          | *          | G          | G          | G          |                            |                  |                |                 |            |                       |             |
| Bottom 2 Box (Net)                              | 529         | 68         | 58         | 31         | 178        | 151        | 42         | 10                         | 134              | 100            | 123             | 115        | 124                   | 405         |
|   | 26%         | 25%        | 26%        | 25%        | 23%        | 31%        | 32%        | 35%                        | 26%              | 30%            | 24%             | 27%        | 28%                   | 26%         |
|   |             |            |            | *          |            | D          | D          | D                          |                  |                |                 |            |                       |             |
| A minorly-negative impact                       | 422         | 56         | 52         | 26         | 142        | 113        | 33         | 8                          | 104              | 75             | 101             | 98         | 87                    | 335         |
|   | 21%         | 21%        | 23%        | 21%        | 18%        | 24%        | 25%        | 29%                        | 21%              | 23%            | 20%             | 23%        | 20%                   | 21%         |
|   |             |            |            | *          |            |            |            | DF                         |                  |                |                 |            |                       |             |
| No negative impact at all on the rest of Canada | 107         | 12         | 7          | 5          | 36         | 38         | 9          | 2                          | 30               | 25             | 22              | 17         | 37                    | 70          |
|   | 5%          | 5%         | 3%         | 4%         | 5%         | 8%         | 7%         | 6%                         | 6%               | 7%             | 4%              | 4%         | 8%                    | 4%          |
|   |             |            |            | *          |            |            |            |                            |                  |                |                 |            | M                     |             |
| Sigma   | 2000        | 268        | 226        | 124        | 772        | 479        | 130        | 28                         | 505              | 332            | 507             | 430        | 438                   | 1562        |
|   | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%             | 100%           | 100%            | 100%       | 100%                  | 100%        |

Statistics:

Overlap formulae used

- Column Proportions:

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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GENDER

|                                      | Total       | REGION     |            |            |            |            |            |                            | HOUSEHOLD INCOME |                |                 |            | HOUSEHOLD COMPOSITION |             |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|----------------------------|------------------|----------------|-----------------|------------|-----------------------|-------------|
|                                      |             | BC         | AB         | SK/MB      | Ontario    | Quebec     | Atlantic   | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+    | Kids                  | No Kids     |
|                                      |             | A          | B          | C          | D          | E          | F          | G                          | H                | I              | J               | K          | L                     | M           |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b> | <b>240</b> | <b>200</b> | <b>168</b> | <b>676</b> | <b>361</b> | <b>355</b> | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b> | <b>498</b>            | <b>1502</b> |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b> | <b>268</b> | <b>226</b> | <b>124</b> | <b>772</b> | <b>479</b> | <b>130</b> | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b> | <b>438</b>            | <b>1562</b> |
| Male                                 | 978         | 113        | 97         | 69         | 419        | 216        | 64         | 16                         | 233              | 162            | 251             | 249        | 186                   | 792         |
|                                      | 49%         | 42%        | 43%        | 56%        | 54%        | 45%        | 49%        | 56%                        | 46%              | 49%            | 49%             | 58%        | 43%                   | 51%         |
| Female                               | 1022        | 156        | 130        | 55         | 353        | 263        | 66         | 12                         | 272              | 170            | 256             | 181        | 252                   | 771         |
|                                      | 51%         | 58%        | 57%        | 44%        | 46%        | 55%        | 51%        | 44%                        | 54%              | 51%            | 51%             | 42%        | 57%                   | 49%         |
|                                      |             | CDG        | DG         | *          |            | D          | G          |                            | K                |                | K               |            | M                     |             |
| Sigma                                | 2000        | 268        | 226        | 124        | 772        | 479        | 130        | 28                         | 505              | 332            | 507             | 430        | 438                   | 1562        |
|                                      | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%             | 100%           | 100%            | 100%       | 100%                  | 100%        |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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AGE

|                                      | Total        | REGION      |             |             |             |             |             |                            | HOUSEHOLD INCOME |                |                 |             | HOUSEHOLD COMPOSITION |              |
|--------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------------|------------------|----------------|-----------------|-------------|-----------------------|--------------|
|                                      |              | BC          | AB          | SK/MB       | Ontario     | Quebec      | Atlantic    | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+     | Kids                  | No Kids      |
|                                      |              | A           | B           | C           | D           | E           | F           | G                          | H                | I              | J               | K           | L                     | M            |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b>  | <b>240</b>  | <b>200</b>  | <b>168</b>  | <b>676</b>  | <b>361</b>  | <b>355</b>  | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b>  | <b>498</b>            | <b>1502</b>  |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b>  | <b>268</b>  | <b>226</b>  | <b>124</b>  | <b>772</b>  | <b>479</b>  | <b>130</b>  | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b>  | <b>438</b>            | <b>1562</b>  |
| 18-34 (Net)                          | 562<br>28%   | 63<br>24%   | 71<br>31%   | 42<br>34%   | 239<br>31%  | 116<br>24%  | 31<br>24%   | 9<br>31%                   | 186<br>37%       | 103<br>31%     | 128<br>25%      | 98<br>23%   | 160<br>37%            | 402<br>26%   |
|                                      |              |             |             | *           |             |             |             | F                          | JK               | K              |                 |             | M                     |              |
| 18-24                                | 122<br>6%    | 11<br>4%    | 18<br>8%    | 6<br>5%     | 53<br>7%    | 30<br>6%    | 4<br>3%     | 1<br>5%                    | 70<br>14%        | 13<br>4%       | 14<br>3%        | 14<br>3%    | 22<br>5%              | 101<br>6%    |
|                                      |              |             |             | *           |             |             |             |                            | IJK              |                |                 |             |                       |              |
| 25-34                                | 440<br>22%   | 52<br>19%   | 53<br>23%   | 36<br>29%   | 186<br>24%  | 86<br>18%   | 26<br>20%   | 7<br>26%                   | 116<br>23%       | 91<br>27%      | 114<br>23%      | 83<br>19%   | 138<br>32%            | 301<br>19%   |
|                                      |              |             |             | E*          |             |             |             | F                          |                  |                |                 |             | M                     |              |
| 35-54 (Net)                          | 692<br>35%   | 72<br>27%   | 99<br>44%   | 42<br>34%   | 203<br>26%  | 226<br>47%  | 50<br>38%   | 9<br>31%                   | 147<br>29%       | 88<br>27%      | 188<br>37%      | 198<br>46%  | 249<br>57%            | 443<br>28%   |
|                                      |              |             | AD          | *           |             | ACDG        | ADG         |                            |                  |                | I               | HIJ         | M                     |              |
| 35-44                                | 338<br>17%   | 29<br>11%   | 58<br>26%   | 18<br>15%   | 106<br>14%  | 108<br>23%  | 19<br>15%   | 5<br>17%                   | 84<br>17%        | 33<br>10%      | 106<br>21%      | 87<br>20%   | 164<br>37%            | 174<br>11%   |
|                                      |              |             | ADF         | *           |             | AD          |             |                            |                  |                | I               | I           | M                     |              |
| 45-54                                | 354<br>18%   | 43<br>16%   | 41<br>18%   | 24<br>19%   | 97<br>13%   | 118<br>25%  | 31<br>24%   | 4<br>14%                   | 63<br>12%        | 55<br>17%      | 82<br>16%       | 111<br>26%  | 85<br>19%             | 269<br>17%   |
|                                      |              |             |             | *           |             | ADG         | DG          |                            |                  |                |                 | HIJ         |                       |              |
| 55+ (Net)                            | 746<br>37%   | 133<br>50%  | 57<br>25%   | 40<br>32%   | 329<br>43%  | 137<br>29%  | 49<br>38%   | 11<br>38%                  | 172<br>34%       | 140<br>42%     | 191<br>38%      | 135<br>31%  | 29<br>7%              | 717<br>46%   |
|                                      |              | BCEF        |             | *           | BE          |             | B           | B                          |                  | K              |                 |             |                       | L            |
| 55-64                                | 327<br>16%   | 64<br>24%   | 27<br>12%   | 15<br>12%   | 127<br>17%  | 69<br>14%   | 25<br>20%   | 5<br>17%                   | 72<br>14%        | 52<br>16%      | 89<br>18%       | 85<br>20%   | 23<br>5%              | 303<br>19%   |
|                                      |              | BCDE        |             | *           |             |             |             |                            |                  |                |                 |             |                       | L            |
| 65+                                  | 419<br>21%   | 70<br>26%   | 30<br>13%   | 25<br>21%   | 202<br>26%  | 68<br>14%   | 24<br>18%   | 6<br>21%                   | 101<br>20%       | 88<br>27%      | 102<br>20%      | 49<br>11%   | 5<br>1%               | 414<br>26%   |
|                                      |              | BE          |             | *           | BE          |             |             |                            | K                | K              | K               |             |                       | L            |
| Sigma                                | 2000<br>100% | 268<br>100% | 226<br>100% | 124<br>100% | 772<br>100% | 479<br>100% | 130<br>100% | 28<br>100%                 | 505<br>100%      | 332<br>100%    | 507<br>100%     | 430<br>100% | 438<br>100%           | 1562<br>100% |
| <b>Summary</b>                       |              |             |             |             |             |             |             |                            |                  |                |                 |             |                       |              |
| Mean                                 | 48.2         | 51.8        | 44.6        | 46.5        | 49.2        | 46.2        | 49.4        | 47.7                       | 44.7             | 49.8           | 48.5            | 47.4        | 38.9                  | 50.8         |
|                                      |              | BCEG        |             | *           | BE          |             | BG          |                            |                  | H              | H               |             |                       | L            |
| STD. DEV.                            | 16.9         | 16.63       | 15.87       | 16.49       | 18.31       | 15.15       | 15.06       | 17.29                      | 18.2             | 17.67          | 15.6            | 13.87       | 9.76                  | 17.56        |
| STD. ERR.                            | 0.38         | 1.07        | 1.12        | 1.27        | 0.7         | 0.8         | 0.8         | 1.23                       | 0.92             | 1.01           | 0.67            | 0.6         | 0.44                  | 0.45         |
| Median                               | 48           | 54          | 42.6        | 47.02       | 49.1        | 45          | 50          | 49.13                      | 42               | 51             | 47.97           | 47.21       | 37.15                 | 53           |

Statistics:

Overlap formulae used

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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EDUCATION

|   | Total        | REGION      |             |             |             |             |             |                            | HOUSEHOLD INCOME |                |                 |             | HOUSEHOLD COMPOSITION |              |
|---|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------------|------------------|----------------|-----------------|-------------|-----------------------|--------------|
|   |              | BC          | AB          | SK/MB       | Ontario     | Quebec      | Atlantic    | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+     | Kids                  | No Kids      |
|   |              | A           | B           | C           | D           | E           | F           | G                          | H                | I              | J               | K           | L                     | M            |
| <b>Base: All Respondents (unwtd)</b>          | <b>2000</b>  | <b>240</b>  | <b>200</b>  | <b>168</b>  | <b>676</b>  | <b>361</b>  | <b>355</b>  | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b>  | <b>498</b>            | <b>1502</b>  |
| <b>Base: All Respondents (wtd)</b>            | <b>2000</b>  | <b>268</b>  | <b>226</b>  | <b>124</b>  | <b>772</b>  | <b>479</b>  | <b>130</b>  | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b>  | <b>438</b>            | <b>1562</b>  |
| Primary School or less                        | 21<br>1%     | -<br>-      | -<br>-      | -<br>-      | 11<br>1%    | 7<br>1%     | 3<br>2%     | -<br>-                     | 7<br>1%          | 9<br>3%        | -<br>-          | -<br>-      | -<br>-                | 21<br>1%     |
|   |              |             |             | *           |             |             | ABG         |                            |                  | JK             |                 |             |                       | L            |
| Some high school                              | 271<br>14%   | 18<br>7%    | 46<br>20%   | 19<br>15%   | 110<br>14%  | 69<br>14%   | 9<br>7%     | 4<br>13%                   | 116<br>23%       | 53<br>16%      | 30<br>6%        | 18<br>4%    | 10<br>2%              | 261<br>17%   |
|   |              |             | AF          | A*          | AF          | AF          |             | AF                         | JK               | JK             |                 |             |                       | L            |
| Graduated high school                         | 552<br>28%   | 79<br>30%   | 77<br>34%   | 39<br>32%   | 187<br>24%  | 132<br>28%  | 37<br>28%   | 7<br>25%                   | 180<br>36%       | 107<br>32%     | 142<br>28%      | 75<br>18%   | 116<br>27%            | 436<br>28%   |
|   |              |             | D           | *           |             |             |             |                            | K                | K              | K               |             |                       |              |
| Some college / CEGEP / Trade School           | 154<br>8%    | 24<br>9%    | 21<br>9%    | 10<br>8%    | 67<br>9%    | 26<br>5%    | 5<br>4%     | 1<br>5%                    | 47<br>9%         | 24<br>7%       | 38<br>7%        | 28<br>7%    | 36<br>8%              | 118<br>8%    |
|   |              |             |             | *           |             |             |             |                            |                  |                |                 |             |                       |              |
| Graduated from college / CEGEP / Trade School | 379<br>19%   | 52<br>19%   | 32<br>14%   | 25<br>20%   | 144<br>19%  | 99<br>21%   | 27<br>21%   | 7<br>24%                   | 69<br>14%        | 63<br>19%      | 113<br>22%      | 93<br>22%   | 101<br>23%            | 278<br>18%   |
|   |              |             |             | *           |             |             | B           |                            |                  | H              | H               |             | M                     |              |
| Some university, but did not finish           | 137<br>7%    | 20<br>8%    | 12<br>5%    | 6<br>5%     | 51<br>7%    | 37<br>8%    | 11<br>8%    | 2<br>8%                    | 35<br>7%         | 19<br>6%       | 34<br>7%        | 33<br>8%    | 25<br>6%              | 112<br>7%    |
|   |              |             |             | *           |             |             |             |                            |                  |                |                 |             |                       |              |
| University undergraduate degree               | 331<br>17%   | 48<br>18%   | 29<br>13%   | 16<br>13%   | 136<br>18%  | 73<br>15%   | 29<br>22%   | 4<br>15%                   | 37<br>7%         | 40<br>12%      | 100<br>20%      | 121<br>28%  | 92<br>21%             | 239<br>15%   |
|   |              |             |             | *           |             |             | BG          |                            |                  | HI             | HIJ             |             | M                     |              |
| University graduate degree                    | 155<br>8%    | 27<br>10%   | 10<br>4%    | 10<br>8%    | 66<br>9%    | 34<br>7%    | 9<br>7%     | 3<br>9%                    | 15<br>3%         | 18<br>5%       | 49<br>10%       | 62<br>14%   | 58<br>13%             | 98<br>6%     |
|   |              |             |             | *           |             |             | F           |                            |                  | H              | HI              |             | M                     |              |
| Sigma   | 2000<br>100% | 268<br>100% | 226<br>100% | 124<br>100% | 772<br>100% | 479<br>100% | 130<br>100% | 28<br>100%                 | 505<br>100%      | 332<br>100%    | 507<br>100%     | 430<br>100% | 438<br>100%           | 1562<br>100% |
| <b>Summary</b>                                |              |             |             |             |             |             |             |                            |                  |                |                 |             |                       |              |
| <HS   | 292<br>15%   | 18<br>7%    | 46<br>20%   | 19<br>15%   | 121<br>16%  | 76<br>16%   | 12<br>10%   | 4<br>13%                   | 123<br>24%       | 62<br>19%      | 30<br>6%        | 18<br>4%    | 10<br>2%              | 282<br>18%   |
|   |              |             | AF          | A*          | A           | A           |             | AF                         | JK               | JK             |                 |             |                       | L            |
| HS  | 552<br>28%   | 79<br>30%   | 77<br>34%   | 39<br>32%   | 187<br>24%  | 132<br>28%  | 37<br>28%   | 7<br>25%                   | 180<br>36%       | 107<br>32%     | 142<br>28%      | 75<br>18%   | 116<br>27%            | 436<br>28%   |
|   |              |             | D           | *           |             |             |             |                            | K                | K              | K               |             |                       |              |
| Post Sec                                      | 670<br>34%   | 97<br>36%   | 65<br>29%   | 40<br>32%   | 262<br>34%  | 163<br>34%  | 43<br>33%   | 10<br>37%                  | 151<br>30%       | 106<br>32%     | 184<br>36%      | 154<br>36%  | 162<br>37%            | 508<br>32%   |
|   |              |             |             | *           |             |             |             |                            |                  |                |                 |             |                       |              |
| Univ Grad                                     | 486<br>24%   | 75<br>28%   | 38<br>17%   | 26<br>21%   | 202<br>26%  | 108<br>22%  | 37<br>29%   | 7<br>25%                   | 52<br>10%        | 58<br>17%      | 150<br>30%      | 183<br>43%  | 149<br>34%            | 337<br>22%   |
|   |              | B           |             | *           | B           |             | B           |                            |                  | H              | HI              | HIJ         | M                     |              |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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REGION

|                                      | REGION      |            |            |            |            |            |            |                            | HOUSEHOLD INCOME |                |                 |            | HOUSEHOLD COMPOSITION |             |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|----------------------------|------------------|----------------|-----------------|------------|-----------------------|-------------|
|                                      | Total       | BC         | AB         | SK/MB      | Ontario    | Quebec     | Atlantic   | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+    | Kids                  | No Kids     |
|                                      |             | A          | B          | C          | D          | E          | F          | G                          | H                | I              | J               | K          | L                     | M           |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b> | <b>240</b> | <b>200</b> | <b>168</b> | <b>676</b> | <b>361</b> | <b>355</b> | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b> | <b>498</b>            | <b>1502</b> |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b> | <b>268</b> | <b>226</b> | <b>124</b> | <b>772</b> | <b>479</b> | <b>130</b> | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b> | <b>438</b>            | <b>1562</b> |
| BC                                   | 268         | 268        | -          | -          | -          | -          | -          | -                          | 53               | 42             | 86              | 54         | 49                    | 220         |
|                                      | 13%         | 100%       | -          | -          | -          | -          | -          | -                          | 10%              | 13%            | 17%             | 13%        | 11%                   | 14%         |
|                                      |             | BCDEFG     |            | *          |            |            |            |                            |                  |                | H               |            |                       |             |
| AB                                   | 226         | -          | 226        | -          | -          | -          | -          | -                          | 59               | 44             | 48              | 53         | 51                    | 176         |
|                                      | 11%         | -          | 100%       | -          | -          | -          | -          | -                          | 12%              | 13%            | 9%              | 12%        | 12%                   | 11%         |
|                                      |             |            | ACDEFG     | *          |            |            |            |                            |                  |                |                 |            |                       |             |
| SK/MB                                | 124         | -          | -          | 124        | -          | -          | -          | -                          | 30               | 31             | 27              | 22         | 27                    | 97          |
|                                      | 6%          | -          | -          | 100%       | -          | -          | -          | -                          | 6%               | 9%             | 5%              | 5%         | 6%                    | 6%          |
|                                      |             |            |            | ABDEFG*    |            |            |            |                            |                  |                |                 |            |                       |             |
| Ontario                              | 772         | -          | -          | -          | 772        | -          | -          | -                          | 181              | 110            | 197             | 172        | 179                   | 592         |
|                                      | 39%         | -          | -          | -          | 100%       | -          | -          | -                          | 36%              | 33%            | 39%             | 40%        | 41%                   | 38%         |
|                                      |             |            |            | *          | ABCEFG     |            |            |                            |                  |                |                 |            |                       |             |
| Quebec                               | 479         | -          | -          | -          | -          | 479        | -          | -                          | 148              | 77             | 119             | 100        | 109                   | 370         |
|                                      | 24%         | -          | -          | -          | -          | 100%       | -          | -                          | 29%              | 23%            | 23%             | 23%        | 25%                   | 24%         |
|                                      |             |            |            | *          | ABCDFG     |            |            |                            |                  |                |                 |            |                       |             |
| Atlantic Canada                      | 130         | -          | -          | -          | -          | -          | 130        | 28                         | 35               | 28             | 30              | 28         | 23                    | 107         |
|                                      | 7%          | -          | -          | -          | -          | -          | 100%       | 100%                       | 7%               | 8%             | 6%              | 7%         | 5%                    | 7%          |
|                                      |             |            |            | *          |            |            | ABCDE      | ABCDE                      |                  |                |                 |            |                       |             |
| Sigma                                | 2000        | 268        | 226        | 124        | 772        | 479        | 130        | 28                         | 505              | 332            | 507             | 430        | 438                   | 1562        |
|                                      | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%             | 100%           | 100%            | 100%       | 100%                  | 100%        |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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INCOME

|                                      | Total        | REGION      |             |             |             |             |             |                            | HOUSEHOLD INCOME |                |                 |             | HOUSEHOLD COMPOSITION |              |
|--------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------------|------------------|----------------|-----------------|-------------|-----------------------|--------------|
|                                      |              | BC          | AB          | SK/MB       | Ontario     | Quebec      | Atlantic    | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+     | Kids                  | No Kids      |
|                                      |              | A           | B           | C           | D           | E           | F           | G                          | H                | I              | J               | K           | L                     | M            |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b>  | <b>240</b>  | <b>200</b>  | <b>168</b>  | <b>676</b>  | <b>361</b>  | <b>355</b>  | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b>  | <b>498</b>            | <b>1502</b>  |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b>  | <b>268</b>  | <b>226</b>  | <b>124</b>  | <b>772</b>  | <b>479</b>  | <b>130</b>  | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b>  | <b>438</b>            | <b>1562</b>  |
| <\$25K                               | 254<br>13%   | 19<br>7%    | 24<br>10%   | 20<br>16%   | 84<br>11%   | 91<br>19%   | 16<br>12%   | 4<br>15%                   | 254<br>50%       | -<br>-         | -<br>-          | -<br>-      | 30<br>7%              | 224<br>14%   |
|                                      |              |             |             | A*          |             | AD          |             | A                          | IJK              |                |                 |             |                       | L            |
| \$25K - <\$55K                       | 528<br>26%   | 67<br>25%   | 76<br>33%   | 38<br>30%   | 179<br>23%  | 124<br>26%  | 43<br>33%   | 8<br>28%                   | 251<br>50%       | 277<br>83%     | -<br>-          | -<br>-      | 91<br>21%             | 436<br>28%   |
|                                      |              |             | D           | *           |             |             | DG          |                            | JK               | HJK            |                 |             |                       | L            |
| \$55K - <\$100K                      | 562<br>28%   | 94<br>35%   | 51<br>23%   | 30<br>24%   | 224<br>29%  | 129<br>27%  | 34<br>26%   | 8<br>28%                   | -<br>-           | 55<br>17%      | 507<br>100%     | -<br>-      | 150<br>34%            | 412<br>26%   |
|                                      |              | B           |             | *           |             |             |             |                            |                  | HK             | HIK             |             |                       | M            |
| \$100K - <\$150K                     | 309<br>15%   | 28<br>10%   | 37<br>16%   | 17<br>14%   | 121<br>16%  | 83<br>17%   | 22<br>17%   | 4<br>13%                   | -<br>-           | -<br>-         | -<br>-          | 309<br>72%  | 94<br>21%             | 215<br>14%   |
|                                      |              |             |             | *           |             |             | G           |                            |                  |                |                 | HIJ         |                       | M            |
| \$150K+                              | 121<br>6%    | 26<br>10%   | 16<br>7%    | 5<br>4%     | 51<br>7%    | 17<br>3%    | 6<br>5%     | 2<br>6%                    | -<br>-           | -<br>-         | -<br>-          | 121<br>28%  | 46<br>10%             | 76<br>5%     |
|                                      |              | E           |             | *           |             |             |             |                            |                  |                |                 | HIJ         |                       | M            |
| Prefer not to answer                 | 225<br>11%   | 33<br>12%   | 23<br>10%   | 14<br>11%   | 112<br>14%  | 35<br>7%    | 9<br>7%     | 3<br>10%                   | -<br>-           | -<br>-         | -<br>-          | -<br>-      | 27<br>6%              | 199<br>13%   |
|                                      |              |             |             | *           | EF          |             |             | F                          |                  |                |                 |             |                       | L            |
| Sigma                                | 2000<br>100% | 268<br>100% | 226<br>100% | 124<br>100% | 772<br>100% | 479<br>100% | 130<br>100% | 28<br>100%                 | 505<br>100%      | 332<br>100%    | 507<br>100%     | 430<br>100% | 438<br>100%           | 1562<br>100% |
| <b>Summary</b>                       |              |             |             |             |             |             |             |                            |                  |                |                 |             |                       |              |
| Under \$50K                          | 680<br>34%   | 74<br>28%   | 82<br>36%   | 49<br>40%   | 230<br>30%  | 194<br>40%  | 51<br>39%   | 10<br>36%                  | 505<br>100%      | 175<br>53%     | -<br>-          | -<br>-      | 106<br>24%            | 574<br>37%   |
|                                      |              |             |             | *           |             | AD          | AD          |                            | IJK              | JK             |                 |             |                       | L            |
| \$50K+                               | 1095<br>55%  | 161<br>60%  | 122<br>54%  | 61<br>49%   | 430<br>56%  | 250<br>52%  | 71<br>54%   | 15<br>54%                  | -<br>-           | 158<br>47%     | 507<br>100%     | 430<br>100% | 305<br>70%            | 790<br>51%   |
|                                      |              |             |             | *           |             |             |             |                            |                  | H              | HI              | HI          |                       | M            |
| Under \$40K                          | 505<br>25%   | 53<br>20%   | 59<br>26%   | 30<br>24%   | 181<br>23%  | 148<br>31%  | 35<br>27%   | 7<br>26%                   | 505<br>100%      | -<br>-         | -<br>-          | -<br>-      | 71<br>16%             | 434<br>28%   |
|                                      |              |             |             | *           |             | A           |             |                            | IJK              |                |                 |             |                       | L            |
| \$40K to less than \$60K             | 332<br>17%   | 42<br>16%   | 44<br>19%   | 31<br>25%   | 110<br>14%  | 77<br>16%   | 28<br>22%   | 6<br>22%                   | -<br>-           | 332<br>100%    | -<br>-          | -<br>-      | 61<br>14%             | 271<br>17%   |
|                                      |              |             |             | D*          |             |             | D           | D                          |                  | HJK            |                 |             |                       |              |
| \$60K to less than \$100K            | 507<br>25%   | 86<br>32%   | 48<br>21%   | 27<br>22%   | 197<br>26%  | 119<br>25%  | 30<br>23%   | 6<br>23%                   | -<br>-           | -<br>-         | 507<br>100%     | -<br>-      | 139<br>32%            | 368<br>24%   |
|                                      |              | B           |             | *           |             |             |             |                            |                  |                | HIK             |             |                       | M            |
| \$100K or more                       | 430<br>22%   | 54<br>20%   | 53<br>23%   | 22<br>18%   | 172<br>22%  | 100<br>21%  | 28<br>22%   | 5<br>19%                   | -<br>-           | -<br>-         | -<br>-          | 430<br>100% | 140<br>32%            | 291<br>19%   |
|                                      |              |             |             | *           |             |             |             |                            |                  |                |                 | HIJ         |                       | M            |
| Mean (,000)                          | 73.3         | 81.7        | 72.9        | 64.5        | 76.9        | 66.8        | 69.8        | 68.6                       | 23.4             | 49.3           | 79.1            | 143.5       | 89.4                  | 68.4         |
|                                      |              | CE          | *           | *           | E           |             |             | *                          |                  | H              | HI              | HIJ         | M                     |              |
| STD. DEV.                            | 50.59        | 55.3        | 47.31       | 45.77       | 52.85       | 47.71       | 44.52       | 49.6                       | 10.3             | 5.3            | 11.3            | 43.83       | 54.76                 | 48.25        |
| STD. ERR.                            | 1.2          | 3.61        | 3.31        | 4.35        | 2.06        | 2.26        | 4.04        | 9.86                       | 0.46             | 0.29           | 0.5             | 2.11        | 2.7                   | 1.31         |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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HOUSEHOLD COMPOSITION

|                                      | Total       | REGION     |            |            |            |            |            |                            | HOUSEHOLD INCOME |                |                 |            | HOUSEHOLD COMPOSITION |             |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|----------------------------|------------------|----------------|-----------------|------------|-----------------------|-------------|
|                                      |             | BC         | AB         | SK/MB      | Ontario    | Quebec     | Atlantic   | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+    | Kids                  | No Kids     |
|                                      |             | A          | B          | C          | D          | E          | F          | G                          | H                | I              | J               | K          | L                     | M           |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b> | <b>240</b> | <b>200</b> | <b>168</b> | <b>676</b> | <b>361</b> | <b>355</b> | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b> | <b>498</b>            | <b>1502</b> |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b> | <b>268</b> | <b>226</b> | <b>124</b> | <b>772</b> | <b>479</b> | <b>130</b> | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b> | <b>438</b>            | <b>1562</b> |
| Kids                                 | 438         | 49         | 51         | 27         | 179        | 109        | 23         | 8                          | 71               | 61             | 139             | 140        | 438                   | -           |
|                                      | 22%         | 18%        | 22%        | 22%        | 23%        | 23%        | 18%        | 27%                        | 14%              | 18%            | 27%             | 32%        | 100%                  | -           |
| No Kids                              |             |            |            | *          |            |            |            | F                          |                  |                | HI              | HI         | M                     |             |
|                                      | 1562        | 220        | 176        | 97         | 592        | 370        | 107        | 20                         | 434              | 271            | 368             | 291        | -                     | 1562        |
|                                      | 78%         | 82%        | 78%        | 78%        | 77%        | 77%        | 82%        | 73%                        | 86%              | 82%            | 73%             | 68%        | -                     | 100%        |
| Sigma                                |             |            |            | *          |            |            | G          |                            | JK               | JK             |                 |            | L                     |             |
|                                      | 2000        | 268        | 226        | 124        | 772        | 479        | 130        | 28                         | 505              | 332            | 507             | 430        | 438                   | 1562        |
|                                      | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%             | 100%           | 100%            | 100%       | 100%                  | 100%        |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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HHCMP1. How many people are living or staying at your current address?

|                                      | Total       | REGION     |            |            |            |            |            |                            | HOUSEHOLD INCOME |                |                 |            | HOUSEHOLD COMPOSITION |             |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|----------------------------|------------------|----------------|-----------------|------------|-----------------------|-------------|
|                                      |             | BC         | AB         | SK/MB      | Ontario    | Quebec     | Atlantic   | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+    | Kids                  | No Kids     |
|                                      |             | A          | B          | C          | D          | E          | F          | G                          | H                | I              | J               | K          | L                     | M           |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b> | <b>240</b> | <b>200</b> | <b>168</b> | <b>676</b> | <b>361</b> | <b>355</b> | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b> | <b>498</b>            | <b>1502</b> |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b> | <b>268</b> | <b>226</b> | <b>124</b> | <b>772</b> | <b>479</b> | <b>130</b> | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b> | <b>438</b>            | <b>1562</b> |
| 1                                    | 377         | 69         | 36         | 33         | 115        | 96         | 28         | 7                          | 168              | 77             | 71              | 26         | -                     | 377         |
|                                      | 19%         | 26%        | 16%        | 27%        | 15%        | 20%        | 22%        | 23%                        | 33%              | 23%            | 14%             | 6%         | -                     | 24%         |
|                                      |             | D          |            | D*         |            |            |            | D                          | IJK              | JK             | K               |            |                       | L           |
| 2                                    | 869         | 114        | 110        | 41         | 339        | 204        | 61         | 11                         | 209              | 152            | 232             | 183        | 31                    | 837         |
|                                      | 43%         | 42%        | 49%        | 33%        | 44%        | 43%        | 47%        | 39%                        | 41%              | 46%            | 46%             | 42%        | 7%                    | 54%         |
|                                      |             |            | C          | *          |            |            | CG         |                            |                  |                |                 |            |                       | L           |
| 3                                    | 361         | 37         | 42         | 26         | 148        | 88         | 20         | 6                          | 69               | 47             | 92              | 104        | 145                   | 216         |
|                                      | 18%         | 14%        | 19%        | 21%        | 19%        | 18%        | 15%        | 22%                        | 14%              | 14%            | 18%             | 24%        | 33%                   | 14%         |
|                                      |             |            |            | *          |            |            |            | F                          |                  |                |                 | HI         |                       | M           |
| 4                                    | 264         | 41         | 16         | 16         | 107        | 68         | 16         | 3                          | 33               | 42             | 76              | 82         | 171                   | 93          |
|                                      | 13%         | 15%        | 7%         | 13%        | 14%        | 14%        | 12%        | 12%                        | 7%               | 13%            | 15%             | 19%        | 39%                   | 6%          |
|                                      |             | B          |            | *          |            |            |            |                            |                  | H              | H               | H          |                       | M           |
| 5                                    | 64          | 6          | 10         | 6          | 25         | 15         | 3          | 1                          | 5                | 9              | 15              | 23         | 44                    | 20          |
|                                      | 3%          | 2%         | 4%         | 5%         | 3%         | 3%         | 2%         | 4%                         | 1%               | 3%             | 3%              | 5%         | 10%                   | 1%          |
|                                      |             |            |            | *          |            |            |            | F                          |                  |                |                 |            |                       | H           |
| 6                                    | 38          | 2          | 8          | -          | 24         | 3          | 1          | *                          | 7                | 3              | 15              | 9          | 25                    | 13          |
|                                      | 2%          | 1%         | 4%         | -          | 3%         | 1%         | 1%         | *                          | 1%               | 1%             | 3%              | 2%         | 6%                    | 1%          |
|                                      |             |            | E          | *          | E          |            |            |                            |                  |                |                 |            |                       | M           |
| 7                                    | 17          | -          | 1          | -          | 11         | 5          | 1          | -                          | 12               | 1              | 2               | 2          | 16                    | 2           |
|                                      | 1%          | -          | *          | -          | 1%         | 1%         | *          | -                          | 2%               | *              | *               | 1%         | 4%                    | *           |
|                                      |             |            |            | *          |            |            |            |                            |                  |                |                 |            |                       | M           |
| 8                                    | 8           | 1          | 3          | *          | 1          | 1          | 1          | -                          | 1                | *              | 4               | 1          | 4                     | 4           |
|                                      | *           | *          | 1%         | *          | *          | *          | 1%         | -                          | *                | *              | 1%              | *          | 1%                    | *           |
|                                      |             |            |            | *          |            |            |            |                            |                  |                |                 |            |                       |             |
| 10                                   | 2           | -          | 1          | 1          | -          | -          | -          | -                          | 1                | -              | -               | -          | 2                     | -           |
|                                      | *           | -          | *          | 1%         | -          | -          | -          | -                          | *                | -              | -               | -          | *                     | -           |
|                                      |             |            |            | D*         |            |            |            |                            |                  |                |                 |            |                       | M           |
| 11                                   | 1           | -          | -          | -          | 1          | -          | -          | -                          | -                | -              | 1               | -          | 1                     | -           |
|                                      | *           | -          | -          | -          | *          | -          | -          | -                          | -                | -              | *               | -          | *                     | -           |
|                                      |             |            |            | *          |            |            |            |                            |                  |                |                 |            |                       |             |
| Sigma                                | 2000        | 268        | 226        | 124        | 772        | 479        | 130        | 28                         | 505              | 332            | 507             | 430        | 438                   | 1562        |
|                                      | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%             | 100%           | 100%            | 100%       | 100%                  | 100%        |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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EMPLOYMENT STATUS

|   | Total        | REGION      |             |             |             |             |             |                            | HOUSEHOLD INCOME |                |                 |             | HOUSEHOLD COMPOSITION |              |
|---|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------------|------------------|----------------|-----------------|-------------|-----------------------|--------------|
|   |              | BC          | AB          | SK/MB       | Ontario     | Quebec      | Atlantic    | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+     | Kids                  | No Kids      |
|   |              | A           | B           | C           | D           | E           | F           | G                          | H                | I              | J               | K           | L                     | M            |
| <b>Base: All Respondents (unwtd)</b>                            | <b>2000</b>  | <b>240</b>  | <b>200</b>  | <b>168</b>  | <b>676</b>  | <b>361</b>  | <b>355</b>  | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b>  | <b>498</b>            | <b>1502</b>  |
| <b>Base: All Respondents (wtd)</b>                              | <b>2000</b>  | <b>268</b>  | <b>226</b>  | <b>124</b>  | <b>772</b>  | <b>479</b>  | <b>130</b>  | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b>  | <b>438</b>            | <b>1562</b>  |
| Employed full-time  | 785<br>39%   | 106<br>39%  | 90<br>40%   | 41<br>33%   | 276<br>36%  | 208<br>43%  | 64<br>49%   | 11<br>40%                  | 82<br>16%        | 129<br>39%     | 242<br>48%      | 274<br>64%  | 261<br>60%            | 524<br>34%   |
|   |              |             |             | *           |             |             | CDG         |                            |                  | H              | H               | HIJ         | M                     |              |
| Employed part-time  | 181<br>9%    | 19<br>7%    | 18<br>8%    | 14<br>11%   | 76<br>10%   | 43<br>9%    | 10<br>8%    | 1<br>5%                    | 66<br>13%        | 31<br>9%       | 42<br>8%        | 25<br>6%    | 38<br>9%              | 143<br>9%    |
|   |              |             |             | *           |             |             | G           |                            | K                |                |                 |             |                       |              |
| Self employed   | 136<br>7%    | 14<br>5%    | 18<br>8%    | 16<br>13%   | 51<br>7%    | 35<br>7%    | 3<br>2%     | *<br>2%                    | 40<br>8%         | 27<br>8%       | 33<br>6%        | 23<br>5%    | 31<br>7%              | 105<br>7%    |
|   |              |             | F           | AFG*        | F           | F           |             |                            |                  |                |                 |             |                       |              |
| Unemployed but looking for a job                                | 105<br>5%    | 10<br>4%    | 11<br>5%    | 8<br>7%     | 45<br>6%    | 28<br>6%    | 2<br>2%     | 2<br>7%                    | 60<br>12%        | 12<br>4%       | 13<br>3%        | 5<br>1%     | 6<br>1%               | 99<br>6%     |
|   |              |             |             | *           |             |             |             | F                          | IJK              |                |                 |             |                       | L            |
| Unemployed and not looking for a job/Long-term sick or disabled | 106<br>5%    | 9<br>3%     | 29<br>13%   | 3<br>3%     | 38<br>5%    | 18<br>4%    | 9<br>7%     | 1<br>5%                    | 54<br>11%        | 11<br>3%       | 27<br>5%        | 8<br>2%     | 10<br>2%              | 95<br>6%     |
|   |              |             | ACDE        | *           |             |             | G           |                            | IJK              |                | K               |             |                       | L            |
| Full-time parent, homemaker                                     | 105<br>5%    | 13<br>5%    | 15<br>6%    | 9<br>7%     | 41<br>5%    | 25<br>5%    | 4<br>3%     | 2<br>7%                    | 42<br>8%         | 27<br>8%       | 16<br>3%        | 13<br>3%    | 65<br>15%             | 41<br>3%     |
|   |              |             |             | *           |             |             |             | F                          | JK               | JK             |                 |             | M                     |              |
| Retired   | 502<br>25%   | 86<br>32%   | 36<br>16%   | 28<br>22%   | 222<br>29%  | 100<br>21%  | 30<br>23%   | 9<br>30%                   | 130<br>26%       | 90<br>27%      | 127<br>25%      | 72<br>17%   | 11<br>2%              | 491<br>31%   |
|   |              | BE          |             | *           | BE          |             |             | BF                         | K                | K              | K               |             |                       | L            |
| Student/Pupil   | 49<br>2%     | 4<br>1%     | 7<br>3%     | 5<br>4%     | 13<br>2%    | 18<br>4%    | 3<br>3%     | 1<br>3%                    | 29<br>6%         | 4<br>1%        | 4<br>1%         | 5<br>1%     | 9<br>2%               | 40<br>3%     |
|   |              |             |             | *           |             |             |             |                            | IJK              |                |                 |             |                       |              |
| Military  | 7<br>*       | 1<br>*      | -           | -           | -           | 3<br>1%     | 3<br>3%     | -                          | -                | -              | 2<br>*          | 5<br>1%     | 3<br>1%               | 5<br>*       |
|   |              |             |             | *           |             |             | BDG         |                            |                  |                |                 |             |                       |              |
| Prefer not to answer  | 23<br>1%     | 7<br>3%     | 3<br>1%     | -           | 10<br>1%    | 2<br>*      | 1<br>1%     | 1<br>2%                    | 3<br>1%          | *              | 1<br>*          | 1<br>*      | 3<br>1%               | 20<br>1%     |
|   |              |             |             | *           |             |             |             | CF                         |                  |                |                 |             |                       |              |
| Sigma   | 2000<br>100% | 268<br>100% | 226<br>100% | 124<br>100% | 772<br>100% | 479<br>100% | 130<br>100% | 28<br>100%                 | 505<br>100%      | 332<br>100%    | 507<br>100%     | 430<br>100% | 438<br>100%           | 1562<br>100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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USMAR2. What is your marital status?

|                                      | Total        | REGION      |             |             |             |             |             |                            | HOUSEHOLD INCOME |                |                 |             | HOUSEHOLD COMPOSITION |              |
|--------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------------|------------------|----------------|-----------------|-------------|-----------------------|--------------|
|                                      |              | BC          | AB          | SK/MB       | Ontario     | Quebec      | Atlantic    | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+     | Kids                  | No Kids      |
|                                      |              | A           | B           | C           | D           | E           | F           | G                          | H                | I              | J               | K           | L                     | M            |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b>  | <b>240</b>  | <b>200</b>  | <b>168</b>  | <b>676</b>  | <b>361</b>  | <b>355</b>  | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b>  | <b>498</b>            | <b>1502</b>  |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b>  | <b>268</b>  | <b>226</b>  | <b>124</b>  | <b>772</b>  | <b>479</b>  | <b>130</b>  | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b>  | <b>438</b>            | <b>1562</b>  |
| Single, never married                | 512<br>26%   | 63<br>23%   | 56<br>25%   | 36<br>29%   | 179<br>23%  | 148<br>31%  | 31<br>24%   | 8<br>28%                   | 232<br>46%       | 90<br>27%      | 89<br>18%       | 47<br>11%   | 46<br>11%             | 466<br>30%   |
|                                      |              |             | *           |             | D           |             |             |                            | IJK              | JK             | K               |             |                       | L            |
| Living with partner                  | 393<br>20%   | 43<br>16%   | 48<br>21%   | 19<br>15%   | 123<br>16%  | 136<br>28%  | 24<br>18%   | 3<br>11%                   | 81<br>16%        | 66<br>20%      | 96<br>19%       | 107<br>25%  | 96<br>22%             | 297<br>19%   |
|                                      |              |             | *           |             | ACDFG       | G           |             |                            |                  |                |                 | H           |                       |              |
| Married                              | 881<br>44%   | 126<br>47%  | 103<br>45%  | 51<br>41%   | 382<br>49%  | 155<br>32%  | 64<br>49%   | 15<br>53%                  | 101<br>20%       | 141<br>43%     | 281<br>55%      | 256<br>60%  | 265<br>60%            | 616<br>39%   |
|                                      |              | E           | E           | *           | E           |             | E           | E                          |                  | H              | HI              | HI          | M                     |              |
| Widowed                              | 62<br>3%     | 14<br>5%    | 3<br>2%     | 8<br>7%     | 25<br>3%    | 10<br>2%    | 2<br>1%     | 1<br>4%                    | 25<br>5%         | 7<br>2%        | 10<br>2%        | 5<br>1%     | 1<br>*                | 61<br>4%     |
|                                      |              |             |             | BEF*        |             |             |             | F                          | K                |                |                 |             |                       | L            |
| Divorced or separated                | 152<br>8%    | 22<br>8%    | 16<br>7%    | 10<br>8%    | 63<br>8%    | 31<br>6%    | 10<br>7%    | 1<br>4%                    | 66<br>13%        | 28<br>8%       | 32<br>6%        | 15<br>4%    | 31<br>7%              | 121<br>8%    |
|                                      |              |             |             | *           |             |             | G           |                            | JK               | K              |                 |             |                       |              |
| Sigma                                | 2000<br>100% | 268<br>100% | 226<br>100% | 124<br>100% | 772<br>100% | 479<br>100% | 130<br>100% | 28<br>100%                 | 505<br>100%      | 332<br>100%    | 507<br>100%     | 430<br>100% | 438<br>100%           | 1562<br>100% |

Statistics:

Overlap formulae used

- Column Proportions:

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G,H/I/J/K,L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

|                                      | Total        | REGION      |             |             |             |             |             |                            | HOUSEHOLD INCOME |                |                 |             | HOUSEHOLD COMPOSITION |              |
|--------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------------|------------------|----------------|-----------------|-------------|-----------------------|--------------|
|                                      |              | BC          | AB          | SK/MB       | Ontario     | Quebec      | Atlantic    | Newfoundl and and Labrador | <\$40K           | \$40K - <\$60K | \$60K - <\$100K | \$100K+     | Kids                  | No Kids      |
|                                      |              | A           | B           | C           | D           | E           | F           | G                          | H                | I              | J               | K           | L                     | M            |
| <b>Base: All Respondents (unwtd)</b> | <b>2000</b>  | <b>240</b>  | <b>200</b>  | <b>168</b>  | <b>676</b>  | <b>361</b>  | <b>355</b>  | <b>198</b>                 | <b>389</b>       | <b>308</b>     | <b>546</b>      | <b>528</b>  | <b>498</b>            | <b>1502</b>  |
| <b>Base: All Respondents (wtd)</b>   | <b>2000</b>  | <b>268</b>  | <b>226</b>  | <b>124</b>  | <b>772</b>  | <b>479</b>  | <b>130</b>  | <b>28</b>                  | <b>505</b>       | <b>332</b>     | <b>507</b>      | <b>430</b>  | <b>438</b>            | <b>1562</b>  |
| All of it                            | 890<br>44%   | 128<br>48%  | 97<br>43%   | 55<br>44%   | 298<br>39%  | 256<br>53%  | 56<br>43%   | 13<br>48%                  | 305<br>60%       | 156<br>47%     | 203<br>40%      | 140<br>33%  | 172<br>39%            | 717<br>46%   |
|                                      |              |             |             | *           |             | D           |             |                            | IJK              | K              | K               |             |                       |              |
| Almost all of it                     | 512<br>26%   | 54<br>20%   | 66<br>29%   | 28<br>22%   | 228<br>29%  | 101<br>21%  | 37<br>28%   | 6<br>21%                   | 102<br>20%       | 60<br>18%      | 155<br>31%      | 131<br>31%  | 151<br>34%            | 361<br>23%   |
|                                      |              |             |             | *           | AE          |             | G           |                            |                  |                | HI              | HI          | M                     |              |
| About half of it                     | 409<br>20%   | 70<br>26%   | 38<br>17%   | 29<br>23%   | 152<br>20%  | 93<br>19%   | 28<br>22%   | 7<br>24%                   | 73<br>15%        | 75<br>23%      | 113<br>22%      | 108<br>25%  | 84<br>19%             | 326<br>21%   |
|                                      |              |             |             | *           |             |             |             |                            |                  |                | H               | H           |                       |              |
| Less than half of it                 | 154<br>8%    | 13<br>5%    | 17<br>8%    | 12<br>10%   | 85<br>11%   | 18<br>4%    | 8<br>6%     | 2<br>6%                    | 18<br>4%         | 30<br>9%       | 29<br>6%        | 47<br>11%   | 28<br>6%              | 126<br>8%    |
|                                      |              |             |             | E*          | AE          |             |             |                            |                  |                | H               | HJ          |                       |              |
| None                                 | 35<br>2%     | 4<br>1%     | 9<br>4%     | *<br>*      | 10<br>1%    | 11<br>2%    | *<br>*      | *<br>1%                    | 7<br>1%          | 11<br>3%       | 7<br>1%         | 3<br>1%     | 3<br>1%               | 32<br>2%     |
|                                      |              |             |             | *           |             |             |             | F                          |                  |                | K               |             |                       |              |
| Sigma                                | 2000<br>100% | 268<br>100% | 226<br>100% | 124<br>100% | 772<br>100% | 479<br>100% | 130<br>100% | 28<br>100%                 | 505<br>100%      | 332<br>100%    | 507<br>100%     | 430<br>100% | 438<br>100%           | 1562<br>100% |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

|   | Total       | REGION     |            |            |            |            |            |                        |            | HOUSEHOLD INCOME |                 |            |            | HOUSEHOLD COMPOSITION |  |
|---|-------------|------------|------------|------------|------------|------------|------------|------------------------|------------|------------------|-----------------|------------|------------|-----------------------|--|
|   |             | BC         | AB         | SK/MB      | Ontario    | Quebec     | Atlantic   | Newfoundl and Labrador | <\$40K     | \$40K - <\$60K   | \$60K - <\$100K | \$100K+    | Kids       | No Kids               |  |
| <b>Base: All Respondents (unwtd)</b>                          | <b>2000</b> | <b>240</b> | <b>200</b> | <b>168</b> | <b>676</b> | <b>361</b> | <b>355</b> | <b>198</b>             | <b>389</b> | <b>308</b>       | <b>546</b>      | <b>528</b> | <b>498</b> | <b>1502</b>           |  |
| <b>Base: All Respondents (wtd)</b>                            | <b>2000</b> | <b>268</b> | <b>226</b> | <b>124</b> | <b>772</b> | <b>479</b> | <b>130</b> | <b>28</b>              | <b>505</b> | <b>332</b>       | <b>507</b>      | <b>430</b> | <b>438</b> | <b>1562</b>           |  |
| North American origins (Net)                                  | 953         | 63         | 79         | 50         | 343        | 346        | 72         | 16                     | 266        | 153              | 234             | 202        | 219        | 734                   |  |
|   | 48%         | 23%        | 35%        | 40%        | 45%        | 72%        | 55%        | 57%                    | 53%        | 46%              | 46%             | 47%        | 50%        | 47%                   |  |
| North American Aboriginal origins                             | 84          | 8          | 11         | 16         | 39         | 5          | 5          | 1                      | 33         | 19               | 19              | 11         | 27         | 57                    |  |
|   | 4%          | 3%         | 5%         | 13%        | 5%         | 1%         | 4%         | 4%                     | 7%         | 6%               | 4%              | 3%         | 6%         | 4%                    |  |
| Canadian  | 912         | 58         | 71         | 39         | 330        | 345        | 70         | 15                     | 253        | 141              | 222             | 200        | 201        | 711                   |  |
|   | 46%         | 22%        | 31%        | 32%        | 43%        | 72%        | 53%        | 54%                    | 50%        | 42%              | 44%             | 46%        | 46%        | 46%                   |  |
| Other North American origins                                  | 16          | 4          | 2          | *          | 9          | *          | *          | *                      | 4          | 3                | 5               | 2          | 4          | 12                    |  |
|   | 1%          | 2%         | 1%         | *          | 1%         | *          | *          | 1%                     | 1%         | 1%               | 1%              | *          | 1%         | 1%                    |  |
| British Isles origins (Net)                                   | 621         | 103        | 99         | 36         | 304        | 34         | 46         | 12                     | 129        | 121              | 159             | 129        | 99         | 522                   |  |
|   | 31%         | 38%        | 44%        | 29%        | 39%        | 7%         | 35%        | 43%                    | 26%        | 37%              | 31%             | 30%        | 23%        | 33%                   |  |
| English   | 411         | 77         | 71         | 21         | 198        | 15         | 30         | 9                      | 82         | 75               | 107             | 89         | 60         | 352                   |  |
|   | 21%         | 29%        | 31%        | 17%        | 26%        | 3%         | 23%        | 34%                    | 16%        | 23%              | 21%             | 21%        | 14%        | 23%                   |  |
| Irish   | 292         | 35         | 48         | 15         | 155        | 21         | 18         | 5                      | 59         | 55               | 67              | 58         | 42         | 250                   |  |
|   | 15%         | 13%        | 21%        | 12%        | 20%        | 4%         | 14%        | 18%                    | 12%        | 17%              | 13%             | 14%        | 10%        | 16%                   |  |
| Scottish  | 290         | 55         | 50         | 20         | 132        | 15         | 18         | 3                      | 60         | 63               | 77              | 61         | 56         | 234                   |  |
|   | 14%         | 20%        | 22%        | 16%        | 17%        | 3%         | 14%        | 10%                    | 12%        | 19%              | 15%             | 14%        | 13%        | 15%                   |  |
| Other British Isles origins                                   | 59          | 8          | 18         | 3          | 25         | 2          | 2          | *                      | 24         | 10               | 11              | 11         | 3          | 56                    |  |
|   | 3%          | 3%         | 8%         | 3%         | 3%         | 1%         | 2%         | 1%                     | 5%         | 3%               | 2%              | 3%         | 1%         | 4%                    |  |
| Western European origins (Net)                                | 391         | 76         | 73         | 23         | 127        | 73         | 21         | 2                      | 117        | 46               | 91              | 95         | 77         | 314                   |  |
|   | 20%         | 28%        | 32%        | 18%        | 16%        | 15%        | 16%        | 8%                     | 23%        | 14%              | 18%             | 22%        | 18%        | 20%                   |  |
| French origins  | 160         | 23         | 17         | 6          | 40         | 60         | 14         | 1                      | 48         | 19               | 40              | 39         | 36         | 125                   |  |
|   | 8%          | 8%         | 8%         | 5%         | 5%         | 12%        | 11%        | 2%                     | 10%        | 6%               | 8%              | 9%         | 8%         | 8%                    |  |
| Dutch   | 81          | 27         | 15         | 3          | 25         | 7          | 3          | *                      | 26         | 6                | 26              | 10         | 11         | 70                    |  |
|   | 4%          | 10%        | 7%         | 2%         | 3%         | 1%         | 2%         | *                      | 5%         | 2%               | 5%              | 2%         | 2%         | 4%                    |  |
| German  | 173         | 34         | 46         | 16         | 69         | 2          | 6          | *                      | 48         | 22               | 34              | 48         | 39         | 134                   |  |
|   | 9%          | 13%        | 20%        | 13%        | 9%         | *          | 5%         | 1%                     | 9%         | 7%               | 7%              | 11%        | 9%         | 9%                    |  |
| Other Western European origins                                | 31          | 7          | 6          | 2          | 9          | 5          | 2          | 1                      | 5          | 6                | 3               | 10         | 5          | 26                    |  |
|   | 2%          | 3%         | 3%         | 2%         | 1%         | 1%         | 5%         | 1%                     | 2%         | 1%               | 2%              | 1%         | 2%         | 2%                    |  |
| Eastern European origins (Net)                                | 202         | 38         | 34         | 21         | 98         | 8          | 3          | *                      | 49         | 25               | 57              | 47         | 41         | 161                   |  |
|   | 10%         | 14%        | 15%        | 17%        | 13%        | 2%         | 2%         | 1%                     | 10%        | 8%               | 11%             | 11%        | 9%         | 10%                   |  |
| Hungarian   | 18          | 3          | 4          | -          | 10         | 1          | -          | -                      | 8          | 1                | 5               | 2          | 2          | 16                    |  |
|   | 1%          | 1%         | 2%         | -          | 1%         | *          | -          | -                      | 2%         | *                | 1%              | *          | *          | 1%                    |  |
| Polish  | 49          | 4          | 7          | 5          | 29         | 3          | *          | *                      | 4          | 6                | 14              | 17         | 12         | 37                    |  |
|   | 2%          | 2%         | 3%         | 4%         | 4%         | 1%         | *          | *                      | 1%         | 2%               | 3%              | 4%         | 3%         | 2%                    |  |
| Russian   | 48          | 14         | 9          | 3          | 20         | 2          | 1          | *                      | 19         | 5                | 13              | 11         | 12         | 37                    |  |
|   | 2%          | 5%         | 4%         | 2%         | 3%         | 1%         | 1%         | 1%                     | 4%         | 1%               | 3%              | 2%         | 3%         | 2%                    |  |
| Ukrainian   | 87          | 19         | 16         | 13         | 38         | 1          | 1          | -                      | 29         | 9                | 22              | 17         | 15         | 72                    |  |
|   | 4%          | 7%         | 7%         | 10%        | 5%         | *          | 1%         | -                      | 6%         | 3%               | 4%              | 4%         | 3%         | 5%                    |  |
| Other Eastern European origins                                | 39          | 6          | 9          | 4          | 18         | 2          | 1          | -                      | 5          | 6                | 8               | 16         | 10         | 29                    |  |
|   | 2%          | 2%         | 4%         | 3%         | 2%         | *          | 1%         | -                      | 1%         | 2%               | 2%              | 4%         | 2%         | 2%                    |  |
| Southern European origins (Net)                               | 83          | 11         | 4          | 3          | 47         | 15         | 3          | *                      | 16         | 7                | 32              | 19         | 26         | 57                    |  |
|   | 4%          | 4%         | 2%         | 3%         | 6%         | 3%         | 2%         | *                      | 3%         | 2%               | 6%              | 4%         | 6%         | 4%                    |  |
| Greek   | 9           | -          | -          | 1          | 5          | 2          | *          | -                      | 1          | -                | 4               | 3          | -          | 9                     |  |
|   | *           | -          | -          | 1%         | 1%         | *          | *          | -                      | *          | -                | 1%              | 1%         | -          | 1%                    |  |
| Italian   | 49          | 7          | 2          | 2          | 25         | 12         | 2          | -                      | 14         | 4                | 14              | 12         | 16         | 33                    |  |
|   | 2%          | 3%         | 1%         | 1%         | 3%         | 3%         | 1%         | -                      | 3%         | 1%               | 3%              | 3%         | 4%         | 2%                    |  |
| Portuguese  | 10          | 2          | 1          | -          | 7          | -          | *          | *                      | -          | 1                | 5               | 4          | 4          | 6                     |  |
|   | 1%          | 1%         | *          | -          | 1%         | -          | *          | *                      | -          | *                | 1%              | 1%         | 1%         | *                     |  |
| Spanish   | 9           | 1          | 1          | -          | 4          | 2          | 1          | -                      | 1          | 1                | 3               | 2          | 1          | 8                     |  |
|   | *           | *          | 1%         | -          | 1%         | *          | *          | -                      | *          | *                | 1%              | *          | *          | 1%                    |  |
| Other Southern European origins                               | 9           | 1          | -          | *          | 8          | -          | *          | -                      | 2          | *                | 5               | 1          | 5          | 5                     |  |
|   | *           | *          | -          | *          | 1%         | -          | *          | -                      | *          | *                | 1%              | *          | 1%         | *                     |  |
| Other European origins (Net)                                  | 62          | 8          | 13         | 8          | 22         | 10         | 2          | *                      | 23         | 9                | 10              | 12         | 5          | 57                    |  |
|   | 3%          | 3%         | 6%         | 7%         | 3%         | 2%         | 1%         | *                      | 5%         | 3%               | 2%              | 3%         | 1%         | 4%                    |  |
| Other Northern European origins (excl. British Isles Origins) | 40          | 8          | 8          | 7          | 13         | 3          | 2          | -                      | 10         | 4                | 7               | 11         | 5          | 36                    |  |
|   | 2%          | 3%         | 4%         | 6%         | 2%         | 1%         | 1%         | -                      | 2%         | 1%               | 1%              | 3%         | 1%         | 2%                    |  |
| Other European origins  | 26          | -          | 5          | 1          | 14         | 6          | *          | *                      | 17         | 6                | 3               | 1          | 1          | 26                    |  |
|   | 1%          | -          | 2%         | 1%         | 2%         | 1%         | *          | *                      | 3%         | 2%               | 1%              | *          | *          | 2%                    |  |
| Caribbean origins (Net)                                       | 17          | -          | -          | 3          | 12         | 1          | *          | *                      | 8          | 3                | 4               | 1          | 2          | 15                    |  |
|   | 1%          | -          | -          | 3%         | 2%         | *          | *          | *                      | 2%         | 1%               | 1%              | *          | *          | 1%                    |  |
| Jamaican  | 9           | -          | -          | 2          | 7          | -          | *          | *                      | 6          | -                | 2               | 1          | 2          | 7                     |  |
|   | *           | -          | -          | 1%         | 1%         | -          | *          | *                      | 1%         | -                | *               | *          | *          | *                     |  |
| Other Caribbean origins                                       | 12          | -          | -          | 2          | 9          | 1          | -          | -                      | 6          | 3                | 2               | -          | -          | 12                    |  |
|   | 1%          | -          | -          | 1%         | 1%         | *          | -          | -                      | 1%         | 1%               | *               | -          | -          | 1%                    |  |
| Latin, Central and South American origins (Net)               | 19          | 3          | 1          | -          | 11         | 4          | *          | -                      | 6          | 5                | 4               | 5          | 6          | 13                    |  |
|   | 1%          | 1%         | *          | -          | 1%         | 1%         | *          | -                      | 1%         | 1%               | 1%              | 1%         | 1%         | 1%                    |  |
| Latin, Central and South American origins                     | 19          | 3          | 1          | -          | 11         | 4          | *          | -                      | 6          | 5                | 4               | 5          | 6          | 13                    |  |
|   | 1%          | 1%         | *          | -          | 1%         | 1%         | *          | -                      | 1%         | 1%               | 1%              | 1%         | 1%         | 1%                    |  |
| African origins (Net)   | 19          | 3          | 2          | 1          | 8          | 5          | -          | -                      | 8          | 3                | 4               | 3          | 5          | 14                    |  |
|   | 1%          | 1%         | 1%         | 1%         | 1%         | 1%         | -          | -                      | 2%         | 1%               | 1%              | 1%         | 1%         | 1%                    |  |
| African origins   | 19          | 3          | 2          | 1          | 8          | 5          | -          | -                      | 8          | 3                | 4               | 3          | 5          | 14                    |  |
|   | 1%          | 1%         | 1%         | 1%         | 1%         | 1%         | -          | -                      | 2%         | 1%               | 1%              | 1%         | 1%         | 1%                    |  |
| Asian origins (Net)   | 151         | 46         | 15         | 7          | 73         | 10         | *          | *                      | 41         | 28               | 37              | 36         | 48         | 102                   |  |
|   | 8%          | 17%        | 6%         | 6%         | 9%         | 2%         | *          | 1%                     | 8%         | 8%               | 7%              | 8%         | 11%        | 7%                    |  |
| West Central Asian and Middle Eastern origins                 | 11          | 1          | 1          | -          | 8          | 1          | -          | -                      | 4          | 1                | 1               | 4          | 2          | 9                     |  |
|   | 1%          | *          | *          | -          | 1%         | *          | -          | -                      | 1%         | *                | *               | 1%         | *          | 1%                    |  |
| East Indian   | 16          | 2          | -          | 1          | 12         | -          | *          | *                      | 6          | 4                | 3               | 3          | 2          | 14                    |  |
|   | 1%          | 1%         | -          | 1%         | 2%         | -          | *          | 1%                     | 1%         | 1%               | 1%              | 1%         | *          | 1%                    |  |
| Other South Asian origins                                     | 15          | 6          | 2          | *          | 4          | 3          | -          | -                      | 1          | 1                | 8               | 4          | 10         | 5                     |  |
|   | 1%          | 2%         | 1%         | *          | 1%         | 1%         | -          | -                      | *          | *                | 2%              | 1%         | 2%         | *                     |  |
| Chinese   | 65          | 25         | 8          | 2          | 29         | 1          | *          | *                      | 12         | 16               | 12              | 21         | 18         | 47                    |  |
|   | 3%          | 9%         | 4%         | 1%         | 4%         | *          | *          | 1%                     | 2%         | 5%               | 2%              | 5%         | 4%         | 3%                    |  |
| Filipino  | 31          | 3          | 8          | 3          | 16         | 2          | *          | *                      | 18         | 3                | 5               | 3          | 8          | 23                    |  |
|   | 2%          | 1%         | 3%         | 3%         | 2%         | *          | *          | *                      | 4%         | 1%               | 1%              | 1%         | 2%         | 1%                    |  |
| Other East and Southeast Asian origins                        | 27          | 12         | *          | 1          | 9          | 5          | -          | -                      | 3          | 7                | 8               | 8          | 11         | 16                    |  |
|   | 1%          | 4%         | *          | 1%         | 1%         | 1%         | -          | -                      | 1%         | 2%               | 2%              | 2%         | 3%         | 1%                    |  |
| Oceania origins (Net)   | 1           | -          | -          | -          | 1          | -          | 1          | -                      | 1          | 1                | -               | -          | -          | 1                     |  |
|   | *           | -          | -          | -          | *          | -          | *          | -                      | *          | -                | -               | -          | -          | *                     |  |
| Oceania origins   | 1           | -          | -          | -          | 1          | -          | 1          | -                      | 1          | 1                | -               | -          | -          | 1                     |  |
|   | *           | -          | -          | -          | *          | -          | *          | -                      | *          | -                | -               | -          | -          | *                     |  |
| Prefer not to answer  | 98          | 11         | 11         | 10         | 34         | 20         | 11         | 1                      | 40         | 13               | 8               | 9          | 26         | 72                    |  |
|   | 5%          | 4%         | 5%         | 8%         | 4%         | 4%         | 8%         | 2%                     | 8%         | 4%               | 2%              | 2%         | 6%         | 5%                    |  |
| Sigma   | 3230        | 467        | 451        | 200        | 1370       | 554        | 188        | 38                     | 862        | 519              | 772             | 696        | 657        | 2573                  |  |
|   | 161%        | 174%       | 199%       | 161%       | 178%       | 116%       | 145%       | 136%                   | 171%       | 156%             | 152%            | 162%       | 150%       | 165%                  |  |

Statistics:  
 - Overlap formulae used  
 - Column Proportions:  
 - Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M  
 - Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
 - Column Means:  
 - Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M  
 - Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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