



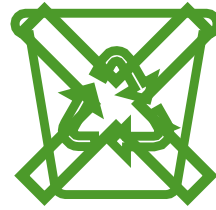
**Spotlight\*KSA**  
Views on Climate in KSA  
October 2019

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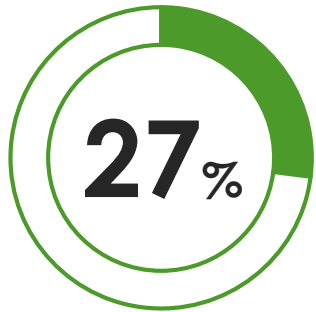
**Actions To Be  
Taken**

# Environmental Issues

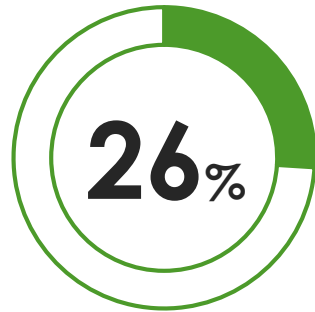


What Environmental Issues Are Most Concerning To People In Saudi Arabia

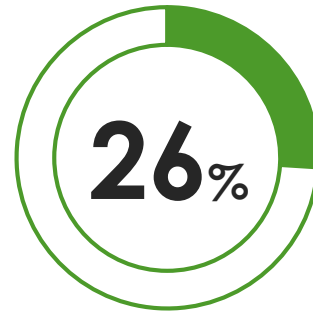
# The Top 5 Environmental Concerns For People in KSA



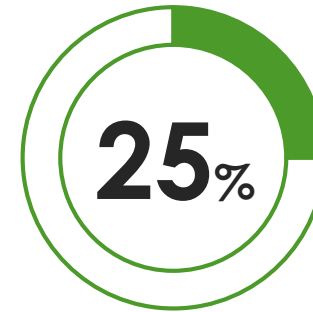
**Natural Resource  
Depletion**



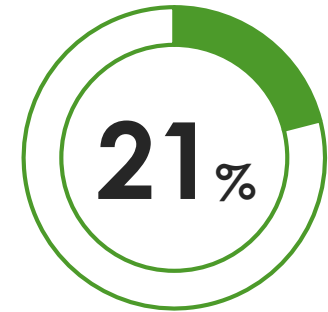
**Climate  
Change**



**Wildlife  
Conservation**

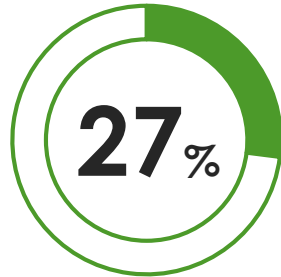


**Air  
Pollution**



**Water  
Pollution**

# The Top 5 Environmental Concerns For People in KSA



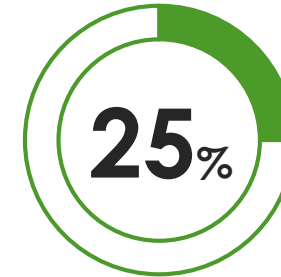
Natural Resource Depletion



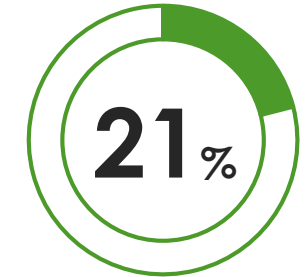
Climate Change



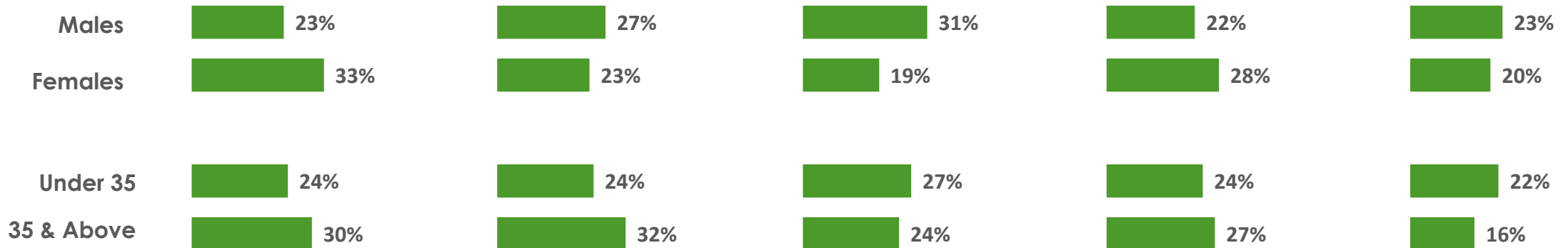
Wildlife Conservation



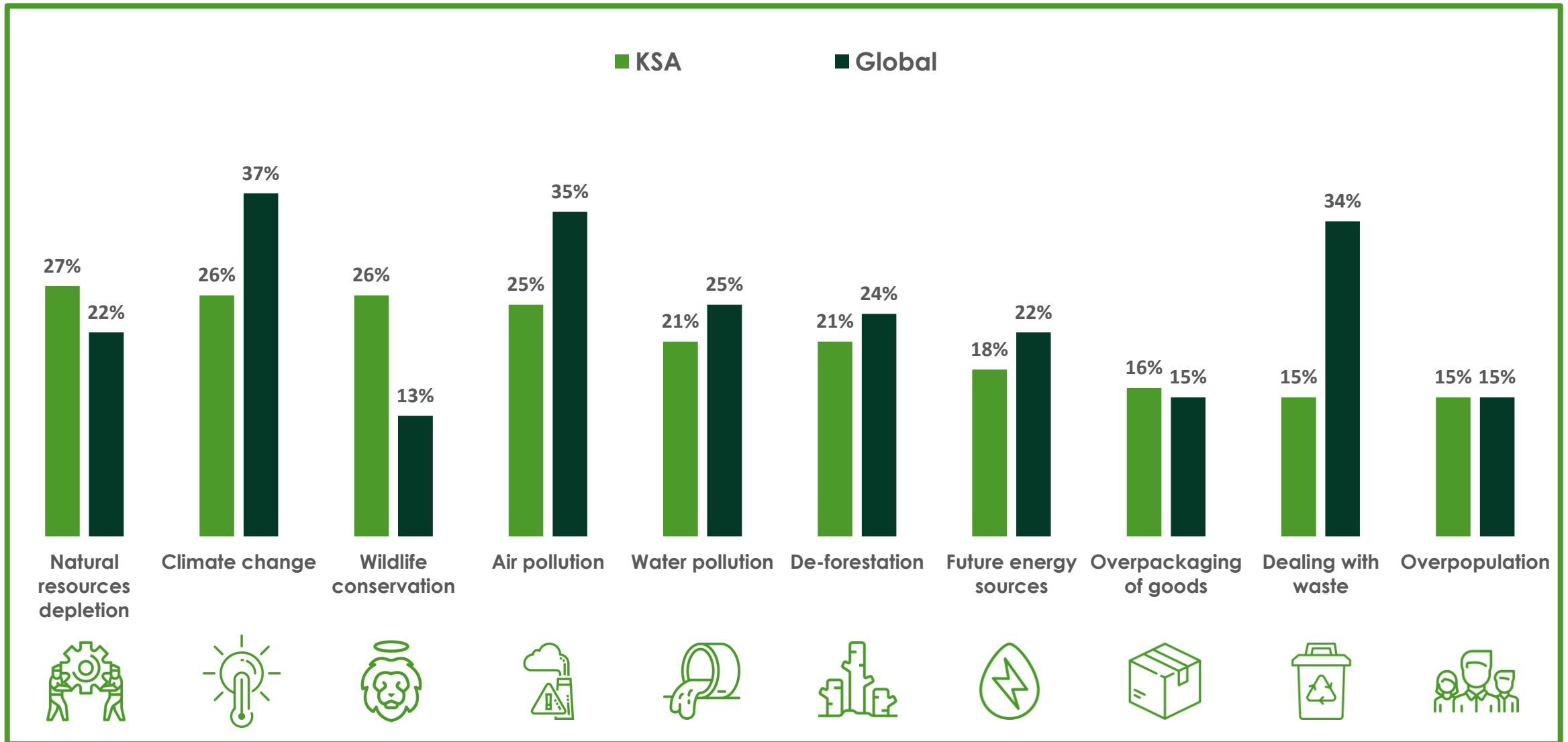
Air Pollution



Water Pollution



# Top 10 Environmental Concerns – Global Comparison



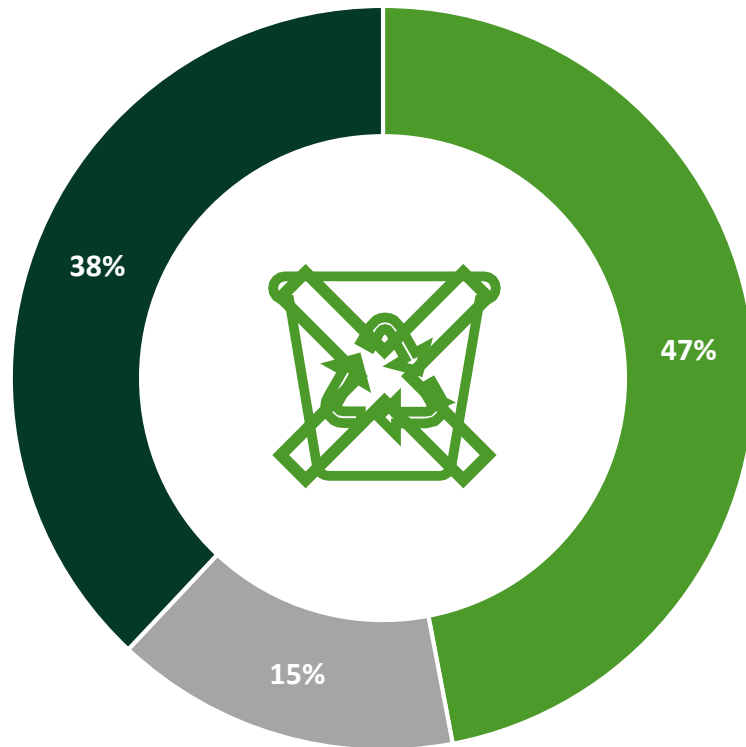
# Non-Recyclable Waste

How Concerned Is The Kingdom With Non-Recyclable Product Waste?

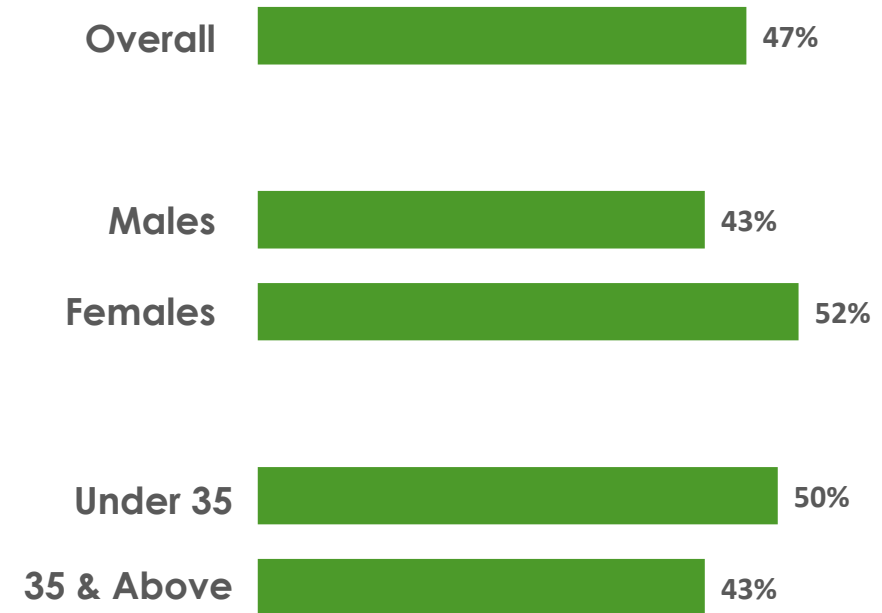


# Concern With The Use Of Non-Recyclable Products

■ Concerned ■ Don't Know ■ Not Concerned

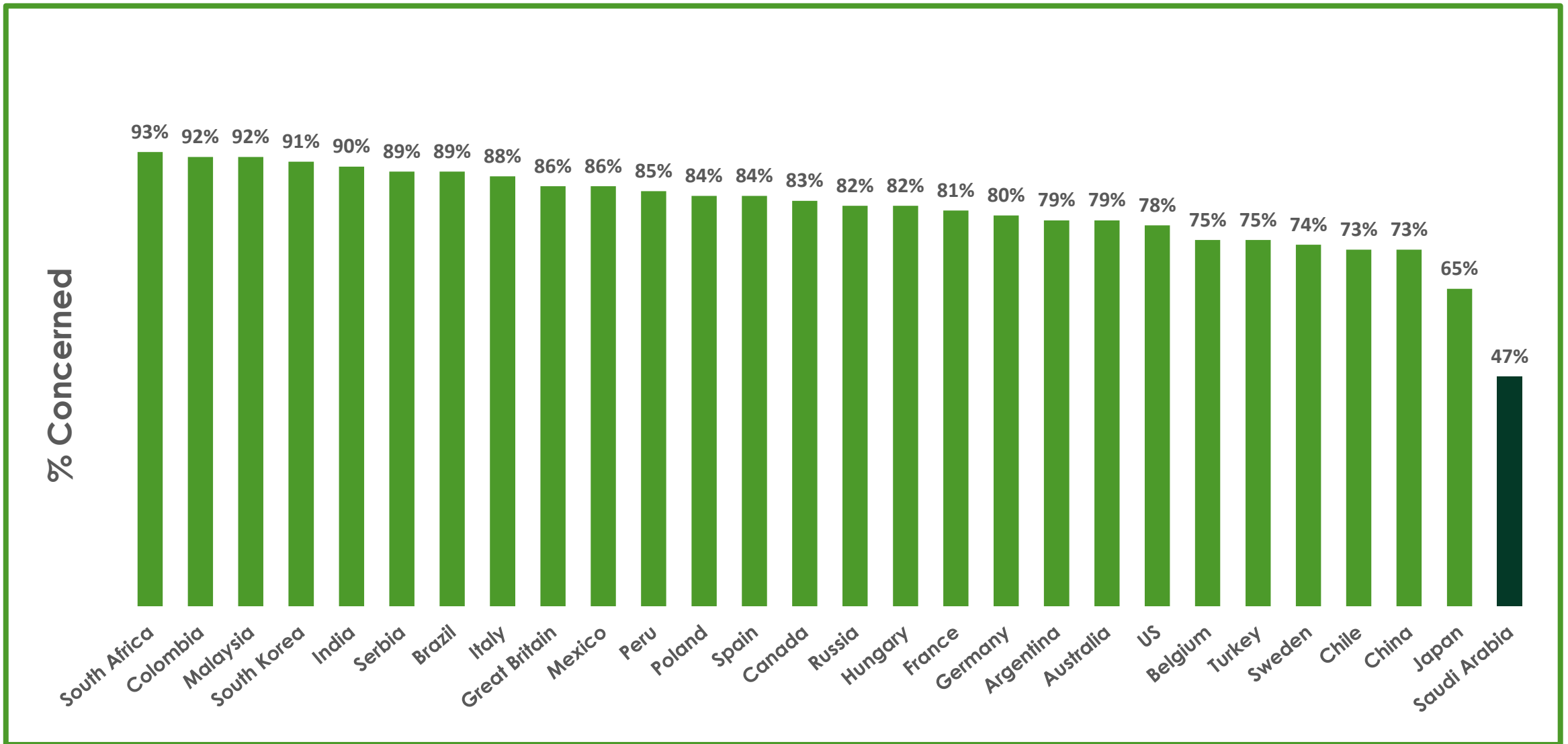


## % Concerned

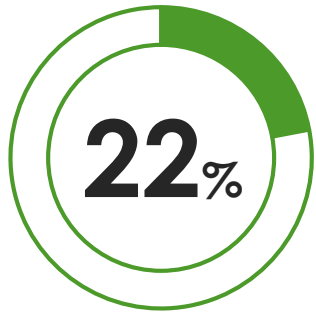




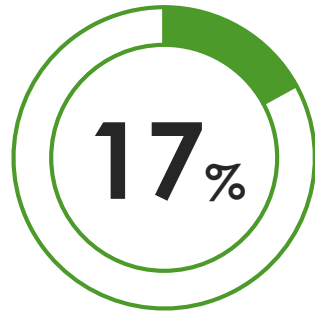
# Levels of Concern: Saudi Arabia Vs. The World



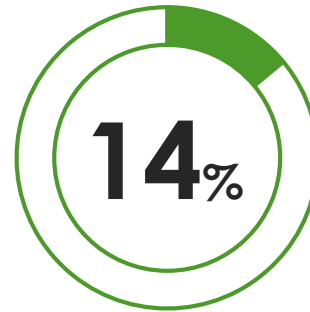
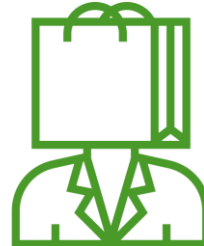
# The Top Perceived Responsible Parties For Change



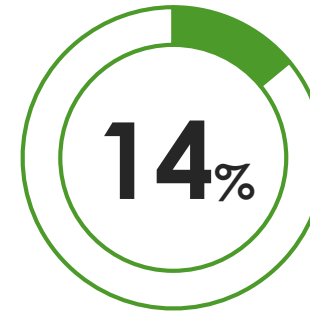
**All  
Equally**



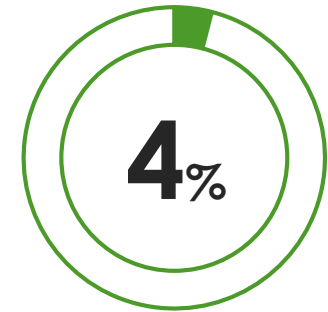
**Manufacturers of  
Packaged Goods**



**Consumers**

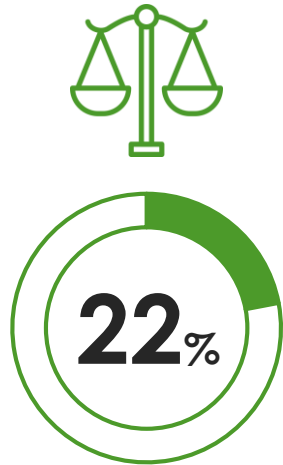


**Sellers of  
Packaged Goods**

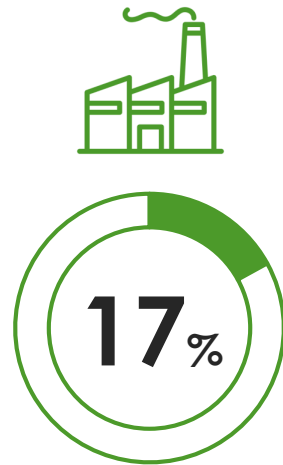


**Nobody is  
Responsible**

# The Top Perceived Responsible Parties For Change



All Equally



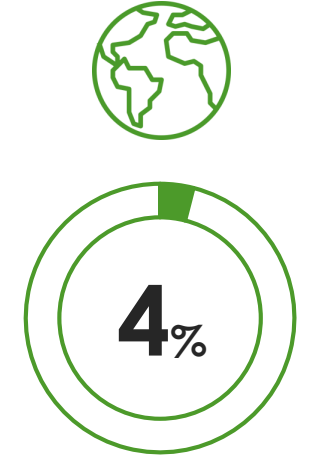
Manufactures of Packaged Goods



Consumers



Sellers of Packaged Goods



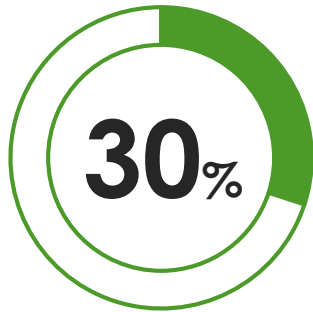
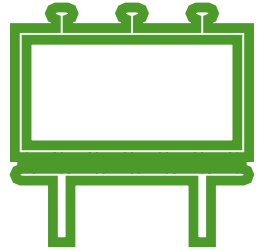
Nobody is Responsible

	All Equally	Manufactures of Packaged Goods	Consumers	Sellers of Packaged Goods	Nobody is Responsible
Males	21%	14%	16%	10%	4%
Females	22%	21%	11%	18%	5%
Under 35	23%	15%	17%	11%	6%
35 & Above	19%	23%	11%	15%	1%

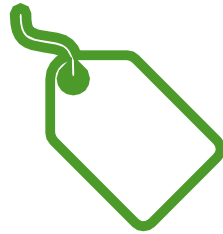
# Actions to be Taken

What Actions Should Be Taken To Reduce Non-Recyclable Waste?

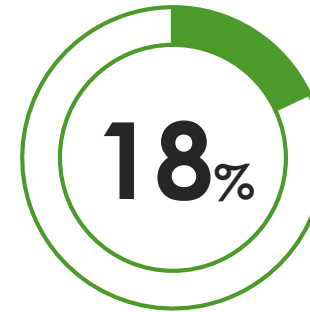
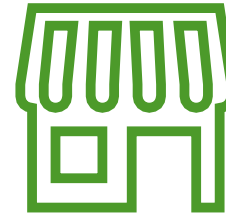
# The Most Preferred Actions To Be Taken



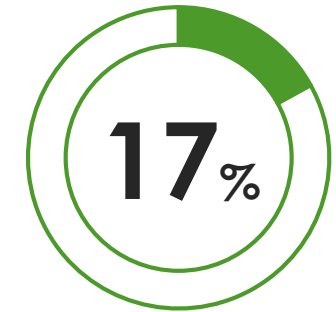
**Public Information Campaign**



**Taxing Non-recyclables**

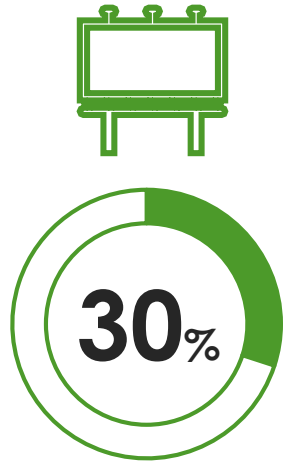


**Higher Taxes on Shops Using Lots of Non-recyclables**



**Fines for Households That Don't Recycle Enough**

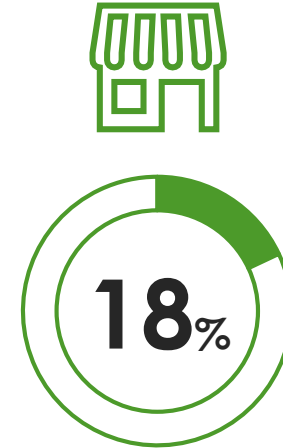
# The Most Preferred Actions To Be Taken



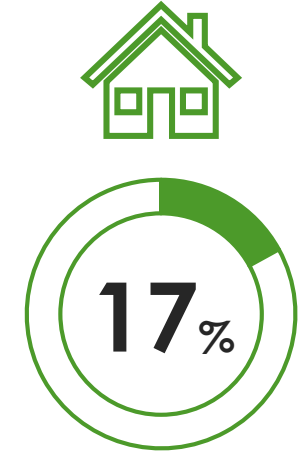
Public Information Campaign



Taxing Non-recyclables to Increase Their Price



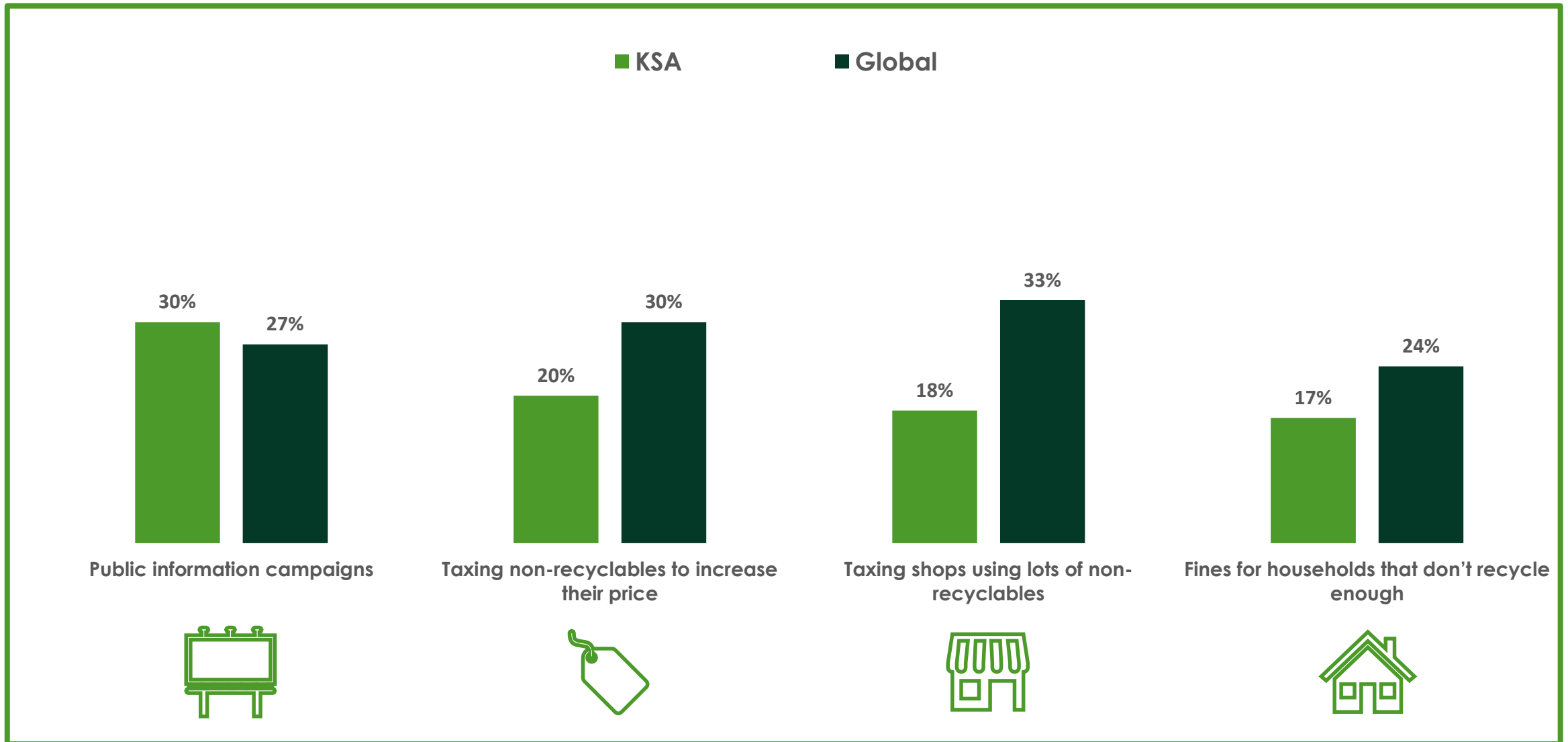
Taxing Shops Using Lots of Non-recyclables



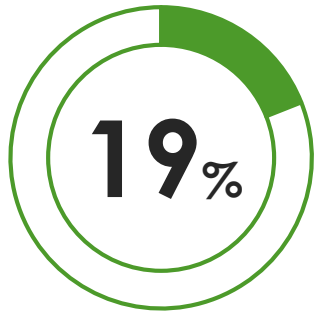
Fines for Households That Don't Recycle Enough

Demographic	Public Information Campaign	Taxing Non-recyclables to Increase Their Price	Taxing Shops Using Lots of Non-recyclables	Fines for Households That Don't Recycle Enough
Males	31%	18%	17%	15%
Females	29%	24%	19%	20%
Under 35	31%	20%	17%	21%
35 & Above	32%	23%	17%	10%

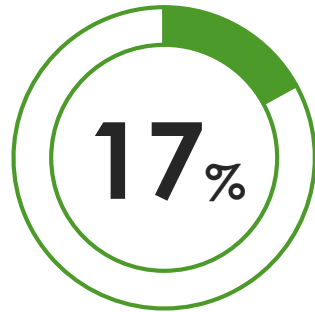
# The Most Preferred Actions To Be Taken – Global Comparison



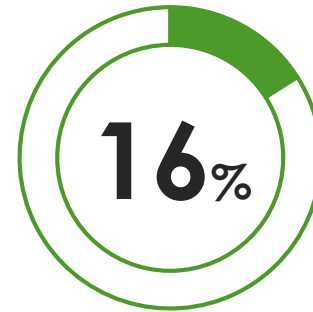
# Personal Actions Most Likely To Be Taken



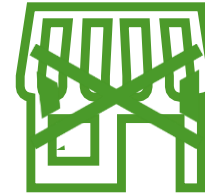
**Re-using  
Disposable  
Items**



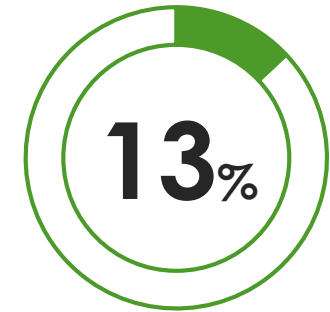
**Cut-off Goods  
of Non-  
recyclable  
packaging**



**Buy Goods  
Made From  
Recycled  
Material**



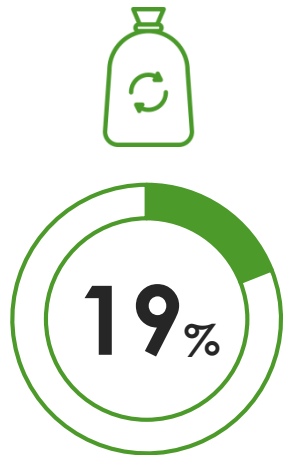
**Cut-off Shops  
Using Lots of  
Non-  
recyclables**



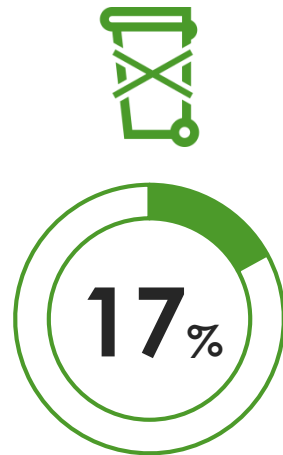
**Pay Extra for  
Goods Without  
Non-recyclable  
packs**



# Personal Actions Most Likely To Be Taken



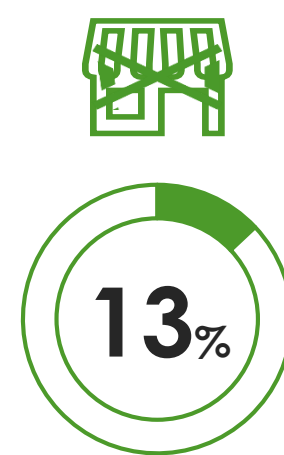
Re-using Disposable Items



Cut-off Goods of Non-recyclable packaging



Buy Goods Made From Recycled Material



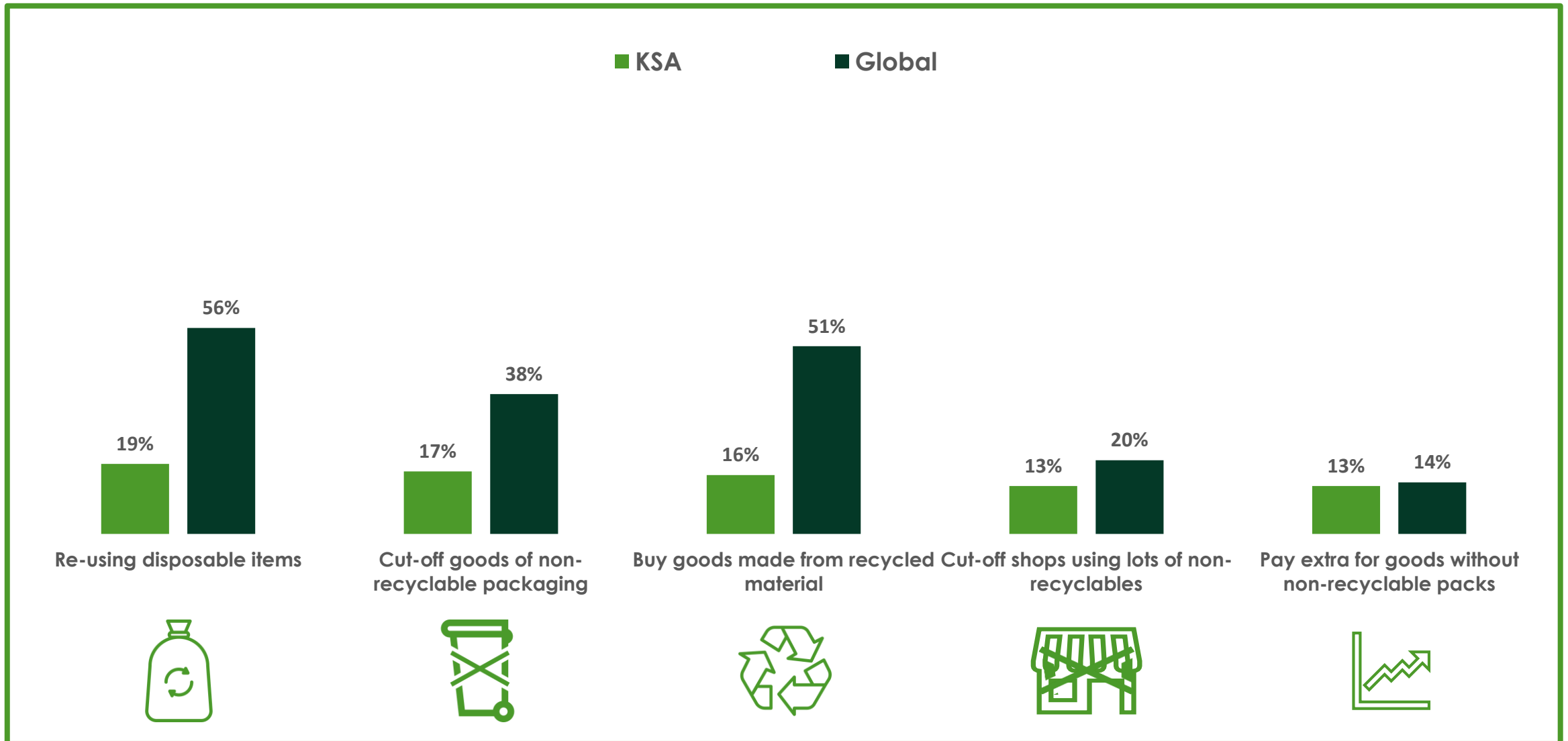
Cut-off Shops Using Lots of Non-recyclables



Pay Extra for Goods Without Non-recyclable packs

	Re-using Disposable Items	Cut-off Goods of Non-recyclable packaging	Buy Goods Made From Recycled Material	Cut-off Shops Using Lots of Non-recyclables	Pay Extra for Goods Without Non-recyclable packs
Males	17%	16%	17%	12%	14%
Females	22%	19%	15%	13%	7%
Under 35	22%	17%	11%	16%	10%
35 & Above	16%	18%	22%	8%	13%

# Personal Actions Most Likely To Be Taken – Global Comparison



# Methodology

- 500 Interviews Conducted in Saudi Arabia, Across The Kingdom.
- The Survey Was Conducted Via The Ipsos KSA Online Panel.
- The Survey Covered Saudis & Expats Aged 18 to 64 Years, Males and Females.
- Interviewed Individuals Are The General Public.



# Thank You!

For More Information:

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