TOPLINE AND METHODOLOGY

538 October 15 Debate /Ipsos Poll

Conducted by Ipsos Public Affairs' KnowledgePanel®
A survey of likely Democratic primary voters (ages 18+)
Interview dates: October 15 – 16, 2019
Number of interviews: Those who are likely to vote in the Democratic primary or caucus N=1,761

Margin of error among those Likely to vote in the Democratic primary/caucus: +/- 2.6 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

10. First, did you watch the Democratic primary debate on Tuesday, October 15?

	Total
Yes, I watched all of it	12
Yes, I watched some of it	27
No, I did not watch it	60
Skipped	*

GAME CHANGERS

TOPLINE AND METHODOLOGY

11. No matter how you plan to vote, who do you think performed best in the Democratic primary debate on Tuesday, October 15?

Base: Watched all or part of the debate	**Total (N=712)**
Joe Biden	17
Cory Booker	4
Pete Buttigieg	15
Julian Castro	1
Tulsi Gabbard	2
Kamala Harris	5
Amy Klobuchar	6
Beto O'Rourke	3
Bernie Sanders	9
Tom Steyer	1
Elizabeth Warren	21
Andrew Yang	3
Don't' know/No opinion	14
Skipped	-

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GAME CHANGERS

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, October 15?

Summary *Base: Debate Watchers*	**Total poor performance**	Very poor performance	Somewhat poor performance	**Total good performance**	Somewhat good performance	Very good performance	Don't know/ No Opinion	Skipped
Joe Biden	**24**	7	17	**69**	39	30	6	*
Cory Booker	**25**	6	19	**56**	42	14	19	*
Pete Buttigieg	**19**	4	15	**66**	33	33	15	*
Julian Castro	**35**	8	26	**44**	36	7	21	*
Tulsi Gabbard	**40**	13	27	**33**	27	6	26	1
Kamala Harris	**26**	7	19	**63**	46	17	11	*
Amy Klobuchar	**23**	7	16	**56**	37	19	20	1
Beto O'Rourke	**34**	8	26	**49**	38	11	16	1
Bernie Sanders	**16**	4	13	**76**	45	31	8	*
Tom Steyer	**34**	10	24	**37**	28	9	28	*
Elizabeth Warren	**15**	4	11	**78**	38	39	7	1
Andrew Yang	**28**	6	21	**52**	39	13	20	*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, October 15?

Joe Biden *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	7
Somewhat poor performance	17
Somewhat good performance	39
Very good performance	30
Don't know / No opinion	6
Skipped	*
Total Poor Performance	*24*
Total Good Performance	*69*

Cory Booker *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	6
Somewhat poor performance	19
Somewhat good performance	42
Very good performance	14
Don't know / No opinion	19
Skipped	*
Total Poor Performance	*25*
Total Good Performance	*56*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, October 15?

Pete Buttigieg *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	4
Somewhat poor performance	15
Somewhat good performance	33
Very good performance	33
Don't know / No opinion	15
Skipped	*
Total Poor Performance	*19*
Total Good Performance	*66*

Julian Castro *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	8
Somewhat poor performance	26
Somewhat good performance	36
Very good performance	7
Don't know / No opinion	21
Skipped	*
Total Poor Performance	*35*
Total Good Performance	*44*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, October 15?

Tulsi Gabbard *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	13
Somewhat poor performance	27
Somewhat good performance	27
Very good performance	6
Don't know / No opinion	26
Skipped	1
Total Poor Performance	*40*
Total Good Performance	*33*

Kamala Harris *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	7
Somewhat poor performance	19
Somewhat good performance	46
Very good performance	17
Don't know / No opinion	11
Skipped	*
Total Poor Performance	*26*
Total Good Performance	*63*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, October 15?

Amy Klobuchar *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	7
Somewhat poor performance	16
Somewhat good performance	37
Very good performance	19
Don't know / No opinion	20
Skipped	1
Total Poor Performance	*23*
Total Good Performance	*56*

Beto O'Rourke *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	8
Somewhat poor performance	26
Somewhat good performance	38
Very good performance	11
Don't know / No opinion	16
Skipped	1
Total Poor Performance	*34*
Total Good Performance	*49*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, October 15?

Bernie Sanders *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	4
Somewhat poor performance	13
Somewhat good performance	45
Very good performance	31
Don't know / No opinion	8
Skipped	*
Total Poor Performance	*16*
Total Good Performance	*76*

Tom Steyer *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	10
Somewhat poor performance	24
Somewhat good performance	28
Very good performance	9
Don't know / No opinion	28
Skipped	*
Total Poor Performance	*34*
Total Good Performance	*37*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, October 15?

Elizabeth Warren *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	4
Somewhat poor performance	11
Somewhat good performance	38
Very good performance	39
Don't know / No opinion	7
Skipped	1
Total Poor Performance	***15***
Total Good Performance	***78***

Andrew Yang *Base: Watched all or part of the debate*	Total (N=712)
Very poor performance	6
Somewhat poor performance	21
Somewhat good performance	39
Very good performance	13
Don't know / No opinion	20
Skipped	*
Total Poor Performance	***28***
Total Good Performance	***52***

TOPLINE AND METHODOLOGY

13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Summary	Total favorable	Very favorable	Some-what favorable	Total un-favorable	Some-what unfavorable	Very un-favorable	Heard of, no opinion	Never heard of	Skipped
Joe Biden	**70**	33	38	**22**	14	8	6	1	1
Cory Booker	**45**	9	35	**20**	14	5	20	15	1
Pete Buttigieg	**47**	19	28	**14**	10	5	18	20	1
Julian Castro	**30**	5	25	**22**	15	7	29	18	1
Tulsi Gabbard	**18**	3	15	**25**	14	11	23	34	1
Kamala Harris	**52**	15	38	**24**	16	8	12	10	1
Amy Klobuchar	**33**	8	25	**18**	12	6	23	25	1
Beto O'Rourke	**42**	9	33	**26**	18	8	19	13	1
Bernie Sanders	**68**	30	39	**23**	16	7	6	2	1
Tom Steyer	**20**	4	16	**18**	11	7	25	35	1
Elizabeth Warren	**69**	34	35	**15**	8	7	10	6	1
Andrew Yang	**34**	7	27	**20**	14	6	27	18	1

TOPLINE AND METHODOLOGY

13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Joe Biden	Total
Very favorable	33
Somewhat favorable	38
Somewhat unfavorable	14
Very unfavorable	8
Heard of, no opinion	6
Never heard of	1
Skipped	1
Total Favorable	*70*
Total Unfavorable	*22*

Cory Booker	Total
Very favorable	9
Somewhat favorable	35
Somewhat unfavorable	14
Very unfavorable	5
Heard of, no opinion	20
Never heard of	15
Skipped	1
Total Favorable	*45*
Total Unfavorable	*20*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Pete Buttigieg	Total
Very favorable	19
Somewhat favorable	28
Somewhat unfavorable	10
Very unfavorable	5
Heard of, no opinion	18
Never heard of	20
Skipped	1
Total Favorable	*47*
Total Unfavorable	*14*

Julian Castro	Total
Very favorable	5
Somewhat favorable	25
Somewhat unfavorable	15
Very unfavorable	7
Heard of, no opinion	29
Never heard of	18
Skipped	1
Total Favorable	*30*
Total Unfavorable	*22*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Tulsi Gabbard	Total
Very favorable	3
Somewhat favorable	15
Somewhat unfavorable	14
Very unfavorable	11
Heard of, no opinion	23
Never heard of	34
Skipped	1
Total Favorable	*18*
Total Unfavorable	*25*

Kamala Harris	Total
Very favorable	15
Somewhat favorable	38
Somewhat unfavorable	16
Very unfavorable	8
Heard of, no opinion	12
Never heard of	10
Skipped	1
Total Favorable	*52*
Total Unfavorable	*24*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Amy Klobuchar	Total
Very favorable	8
Somewhat favorable	25
Somewhat unfavorable	12
Very unfavorable	6
Heard of, no opinion	23
Never heard of	25
Skipped	1
Total Favorable	*33*
Total Unfavorable	*18*

Beto O'Rourke	Total
Very favorable	9
Somewhat favorable	33
Somewhat unfavorable	18
Very unfavorable	8
Heard of, no opinion	19
Never heard of	13
Skipped	1
Total Favorable	*42*
Total Unfavorable	*26*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Bernie Sanders	Total
Very favorable	30
Somewhat favorable	39
Somewhat unfavorable	16
Very unfavorable	7
Heard of, no opinion	6
Never heard of	2
Skipped	1
Total Favorable	*68*
Total Unfavorable	*23*

Tom Steyer	Total
Very favorable	4
Somewhat favorable	16
Somewhat unfavorable	11
Very unfavorable	7
Heard of, no opinion	25
Never heard of	35
Skipped	1
Total Favorable	*20*
Total Unfavorable	*18*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Elizabeth Warren	Total
Very favorable	34
Somewhat favorable	35
Somewhat unfavorable	8
Very unfavorable	7
Heard of, no opinion	10
Never heard of	6
Skipped	1
Total Favorable	*69*
Total Unfavorable	*15*

Andrew Yang	Total
Very favorable	7
Somewhat favorable	27
Somewhat unfavorable	14
Very unfavorable	6
Heard of, no opinion	27
Never heard of	18
Skipped	1
Total Favorable	*34*
Total Unfavorable	*20*

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14. Which of the following Democratic candidates for president are you considering voting for in the Democratic primary?

	Total
Joe Biden	57
Cory Booker	11
Pete Buttigieg	25
Julian Castro	6
Tulsi Gabbard	5
Kamala Harris	25
Amy Klobuchar	10
Beto O'Rourke	14
Bernie Sanders	39
Tom Steyer	5
Elizabeth Warren	52
Andrew Yang	11
Someone else	3
Skipped	1

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15. Which of the following issues is the most important in determining who you will vote for in the Democratic presidential primaries?

	Total
Climate change	10
Education	4
Foreign affairs	3
Gun policy	5
Health care	19
Immigration	4
Wealth and income inequality	14
Social Security	6
Taxes	2
The economy and jobs	15
The Supreme Court	2
Racism, sexism, homophobia, transphobia and other types of discrimination	6
Something else	7
Skipped	1

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16. Which of the following candidates do you believe is the best on your issue of [INSERT RESPONSE FROM Question 15]

Reported having an issue in prior question (15)	Total (N=1,589)
Joe Biden	25
Cory Booker	1
Pete Buttigieg	6
Julian Castro	*
Tulsi Gabbard	1
Kamala Harris	5
Amy Klobuchar	2
Beto O'Rourke	4
Bernie Sanders	23
Tom Steyer	1
Elizabeth Warren	22
Andrew Yang	4
Someone else	5
Skipped	2

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17. Imagine the primary is over and each of the following candidates has won the Democratic nomination. What do you think their chances would be of defeating Donald Trump in November 2020? Use a scale of 0 to 100 with 0 meaning absolutely certain to lose to Trump and 100 meaning absolutely certain to defeat Trump. For each candidate enter a number from 0 to 100.

	Mean	Don't know enough to say
Joe Biden	68.19	13
Cory Booker	37.65	37
Pete Buttigieg	42.72	38
Julian Castro	29.48	43
Tulsi Gabbard	22.11	49
Kamala Harris	45.04	29
Amy Klobuchar	32.89	45
Beto O'Rourke	36.84	35
Bernie Sanders	58.03	14
Tom Steyer	24.51	51
Elizabeth Warren	61.41	20
Andrew Yang	30.67	43

18. Which type of candidate would you prefer if you had to make a choice between:

	Total
A Democrat you agree with on most issues	34
A Democrat who would be a strong candidate against Donald Trump	65
Skipped	1

19. How high of a priority is impeaching President Trump to you?

	Total
Impeaching Trump should be one of Democrats' highest priorities	40
I support impeaching Trump, but it shouldn't be a major focus for Democrats	52
I don't support impeaching Trump	8
Skipped	1

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Methodology

This 538 Debate/Ipsos Poll was conducted October 15th to 16th, 2019 by Ipsos Public Affairs KnowledgePanel® – a division of Ipsos. Wave 1 of this poll was based on a nationally-representative probability sample of adults age 18 or older. Wave 2, what this topline reports, was administered to those who indicated in Wave 1 that they are likely to vote in their state's upcoming Democratic primary or caucus (n=1,761)

The survey was conducted using the web-enabled KnowledgePanel®, which is the largest and most well-established online panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly selected from all available households in the U.S. Persons in these households are invited to join and participate in the web-enabled KnowledgePanel®. For those potential panel members who do not already have internet access, Ipsos provides a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and provide fully representative online samples to the research community.

Wave 1, which began with a general population sample of adults, was weighted to demographic benchmarks from the 2018 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). This provided the appropriate demographic distributions for the subset of likely Democratic primary voters. Wave 2 weighting benchmarks for likely Democratic primary voters then are from the final Wave 1 weighted data. Weighting adjusts for gender by age, race, education, Census region, metropolitan status, and household income. The weighting categories were as follows (for Wave 2, we included an additional adjustment for party identification):

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)

The margin of sampling error among those likely to vote in the Democratic primary or caucus is plus or minus 2.6 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.24. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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