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### Nearly Half of Americans Plan to Follow the 2019 World Series

The majority of those who plan to follow the World Series predict that the Houston Astros will win

**Washington, DC, October 22, 2019** — Before the first game of the 2019 World Series, a recent Ipsos poll finds that nearly half of Americans (46%) will be following the World Series between the Houston Astros and the Washington Nationals.

There is no clear fan favorite (the team followers want to win), with an almost equal split between the Nationals (37%), the Astros (33%), and those who have no preference (28%). Even though followers of the World Series are split on who they want to win, a majority think that the Houston Astros **will win** the World Series (55%), while 23% think the Washington Nationals will take the win and the Commissioner's Trophy. Furthermore, seven in ten Americans who will be following the World Series have a favorable opinion of the Houston Astros, and 65% feel the same about the Washington Nationals.

**For full results, please refer to the following questionnaire.**



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### Full Annotated Questionnaire:

1. Do you plan on following the World Series between the Houston Astros and the Washington Nationals?

	<b>Total (N=1,005)</b>
Yes, I plan to watch all the games	12%
Yes, I plan to watch some of the games	23%
Yes, I won't watch the games but I'll follow it in the news or on social media	12%
No, I will not follow the World Series	48%
Don't know	6%
<i>Yes (Net)</i>	<i>46%</i>

2. Do you have a favorable or unfavorable opinion of the following...

#### Total Favorable Summary

	<b>Total (N=432)</b>
Houston Astros	70%
Washington Nationals	65%

- a. Washington Nationals

	<b>Total</b>
Very favorable	19%
Somewhat favorable	22%
Lean towards favorable	25%
Lean towards unfavorable	9%
Somewhat unfavorable	5%
Very unfavorable	4%
Don't know	16%
<i>Favorable (Net)</i>	<i>65%</i>
<i>Unfavorable (Net)</i>	<i>19%</i>



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b. Houston Astros

	<b>Total</b>
Very favorable	22%
Somewhat favorable	21%
Lean towards favorable	26%
Lean towards unfavorable	7%
Somewhat unfavorable	5%
Very unfavorable	4%
Don't know	14%
<i>Favorable (Net)</i>	<i>70%</i>
<i>Unfavorable (Net)</i>	<i>17%</i>

3. Who would you like to win the World Series?

	<b>Total</b>
Washington Nationals	37%
Houston Astros	33%
No preference	28%
Don't know	2%

4. Who do you think will win the World Series?

	<b>Total</b>
Houston Astros	55%
Washington Nationals	23%
Don't know	22%



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### About the Study

These are some of the findings of an Ipsos poll conducted between October 21-22, 2019. For this survey, a sample of roughly 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,005$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 5.0$  percentage points).

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### About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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