



# WORLD AFFAIRS

**Citizens in 24 countries assess  
engagement in international affairs  
for a global perspective**

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DR. DARRELL BRICKER

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# Methodology

- These are the findings of the *Global Advisor* wave 131, an Ipsos survey conducted between August 23<sup>rd</sup> and September 6<sup>th</sup>, 2019.
- The survey instrument is conducted monthly in 28 countries around the world via the Ipsos Online Panel system.  
The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, Chile, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.
- For the results of the survey presented herein, an international sample of 18,526 adults aged 18-74 in the U.S., South Africa, New Zealand, Turkey and Canada, and age 16-74 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Chile, Colombia, Hungary, Malaysia, Mexico, Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.
- 15 of the 28 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, and U.S.).
- Brazil, China, Chile, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa and Turkey produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as “Upper Deck Consumer Citizens”. They are not nationally representative of their country.

# WORLD AFFAIRS INFLUENCERS

Citizens in 24 countries assess engagement in international affairs for a global perspective

1

# Influencers

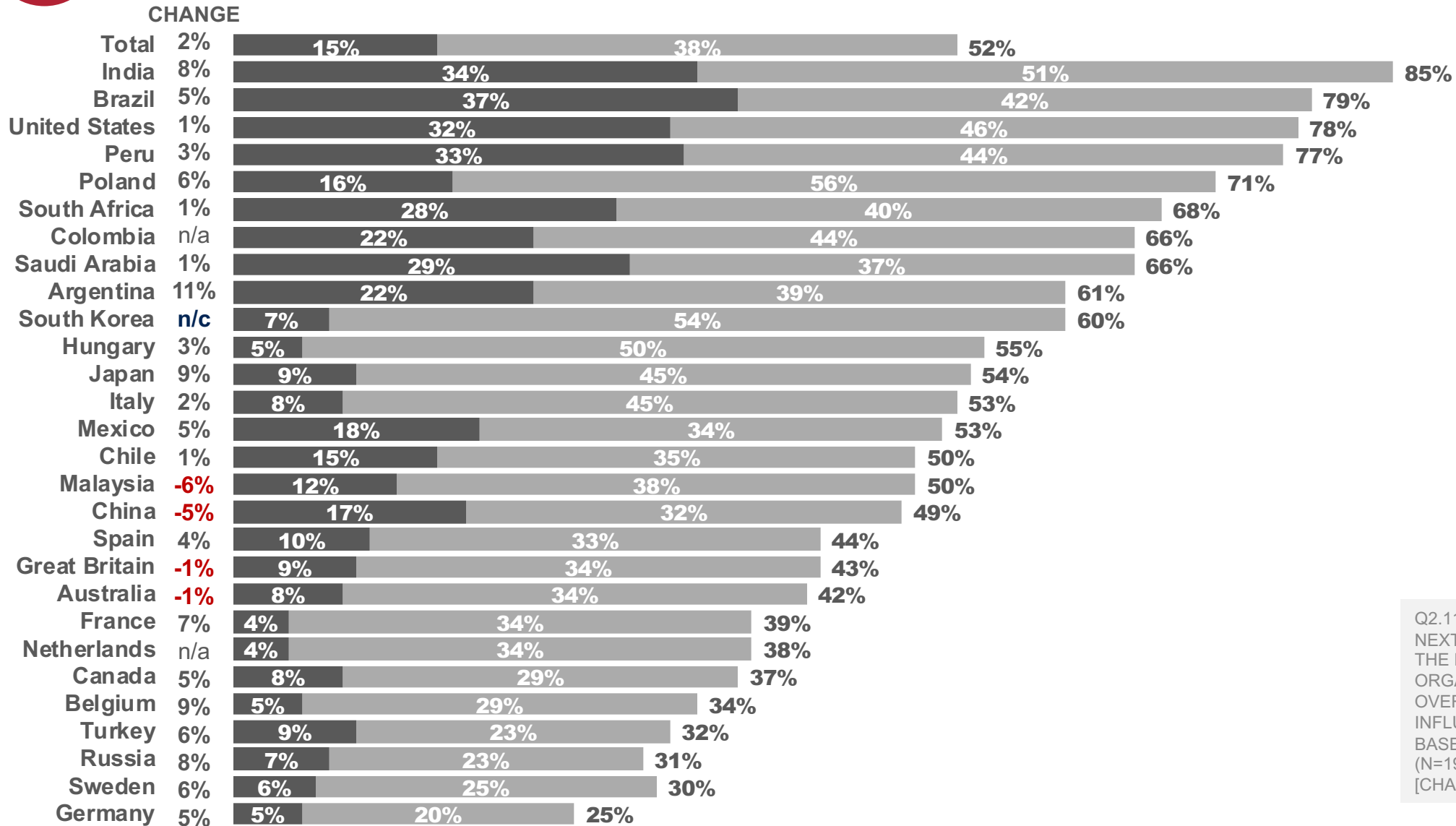
Strongly positive/somewhat positive

						CHANGE FROM			
	Sept 2019	Nov 2018	Oct 2017	Oct 2016	Oct 2015	2018	2017	2016	2015
Canada	81%	77%	82%	81%	81%	4%	-1%	n/c	n/c
Germany	75%	71%	76%	81%	75%	4%	-1%	-6%	n/c
France	71%	67%	75%	71%	72%	4%	-4%	0%	-1%
United Nations	71%	67%	72%	73%	74%	4%	-1%	-2%	-3%
European Union	70%	66%	71%	n/a	n/a	4%	-1%	n/a	n/a
My country	68%	68%	70%	68%	70%	n/c	-2%	n/c	-2%
Great Britain	62%	63%	69%	67%	72%	-1%	-7%	-5%	-10%
The World Bank	61%	57%	61%	58%	59%	4%	n/c	3%	2%
NATO	60%	57%	n/a	n/a	n/a	3%	n/a	n/a	n/a
The International Monetary Fund (IMF)	58%	56%	59%	56%	57%	2%	-1%	2%	1%
China	53%	53%	58%	55%	53%	n/c	-5%	-2%	n/c
India	52%	51%	59%	55%	56%	1%	-7%	-3%	-4%
United States	52%	50%	55%	64%	65%	2%	-3%	-12%	-13%
Russia	45%	43%	50%	46%	42%	2%	-5%	-1%	3%
Saudi Arabia	39%	34%	n/a	n/a	n/a	5%	n/a	n/a	n/a
Israel	36%	35%	43%	37%	33%	1%	-7%	-1%	3%
Iran	25%	25%	31%	26%	25%	n/c	-6%	-1%	n/c

Q2. THINKING ABOUT THE NEXT DECADE, WOULD YOU SAY THE FOLLOWING COUNTRIES OR ORGANIZATIONS WILL HAVE AN OVERALL POSITIVE OR A NEGATIVE INFLUENCE ON WORLD AFFAIRS?



# Influencers – U.S.



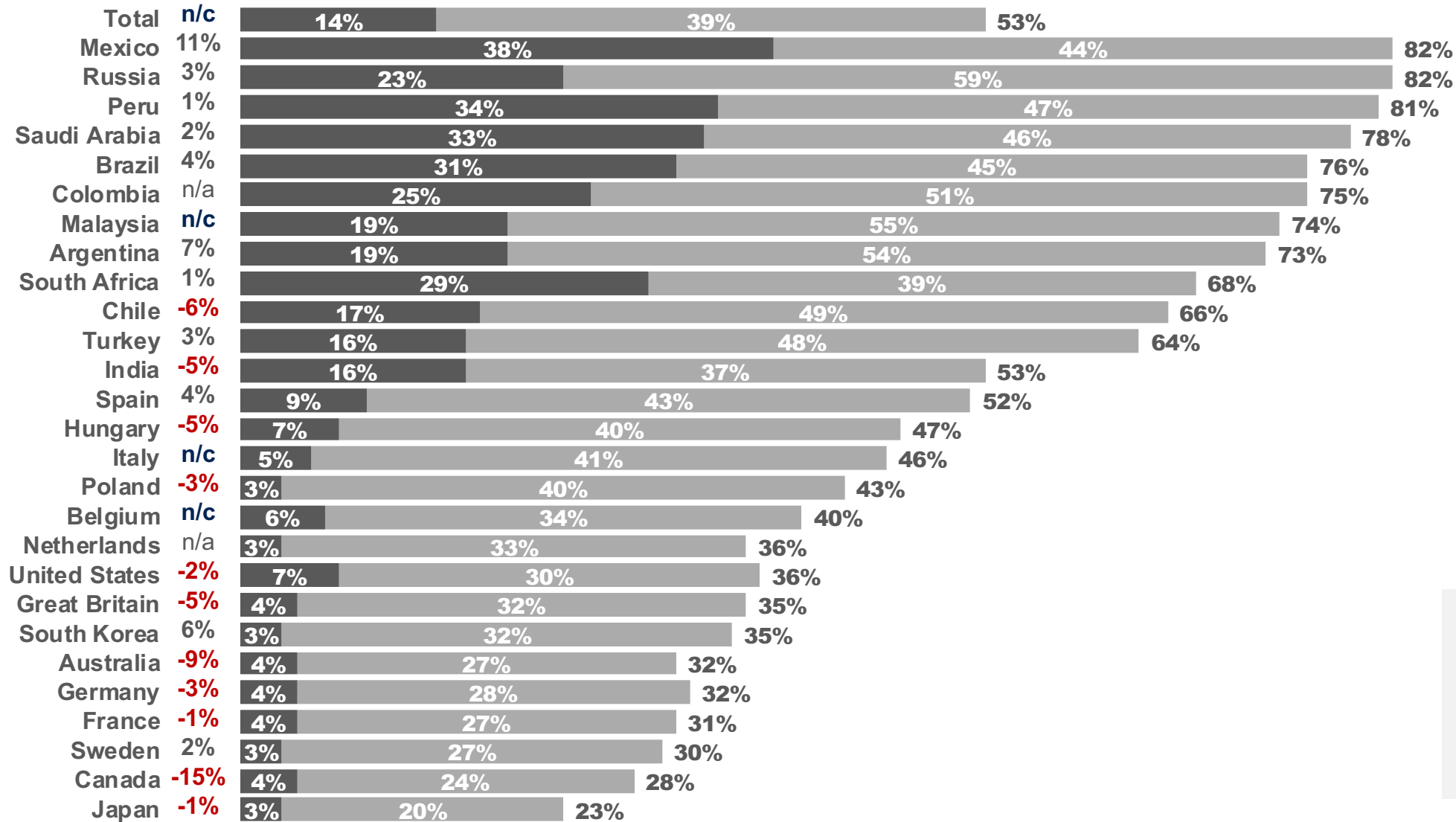
STRONGLY AGREE  
SOMEWHAT AGREE

Q2.11. [US] THINKING ABOUT THE NEXT DECADE, WOULD YOU SAY THE FOLLOWING COUNTRIES OR ORGANIZATIONS WILL HAVE AN OVERALL POSITIVE OR A NEGATIVE INFLUENCE ON WORLD AFFAIRS?  
BASE: ALL RESPONDENTS (N=19,527)  
[CHANGE = CHANGE FROM 2018]



# Influencers – China

## CHANGE

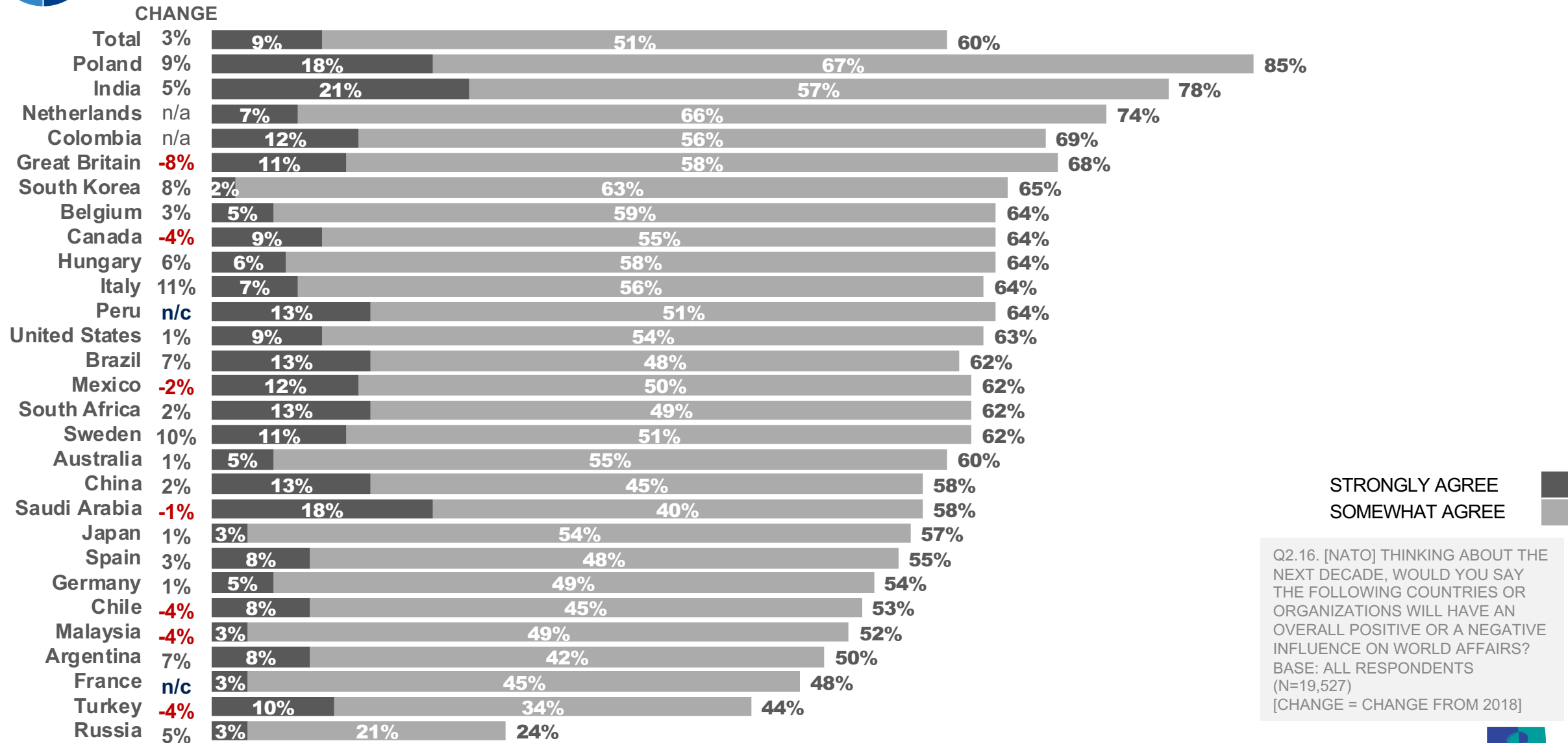


STRONGLY AGREE  
SOMEWHAT AGREE

Q2.11. [US] THINKING ABOUT THE NEXT DECADE, WOULD YOU SAY THE FOLLOWING COUNTRIES OR ORGANIZATIONS WILL HAVE AN OVERALL POSITIVE OR A NEGATIVE INFLUENCE ON WORLD AFFAIRS?  
BASE: ALL RESPONDENTS (N=19,527)  
[CHANGE = CHANGE FROM 2018]



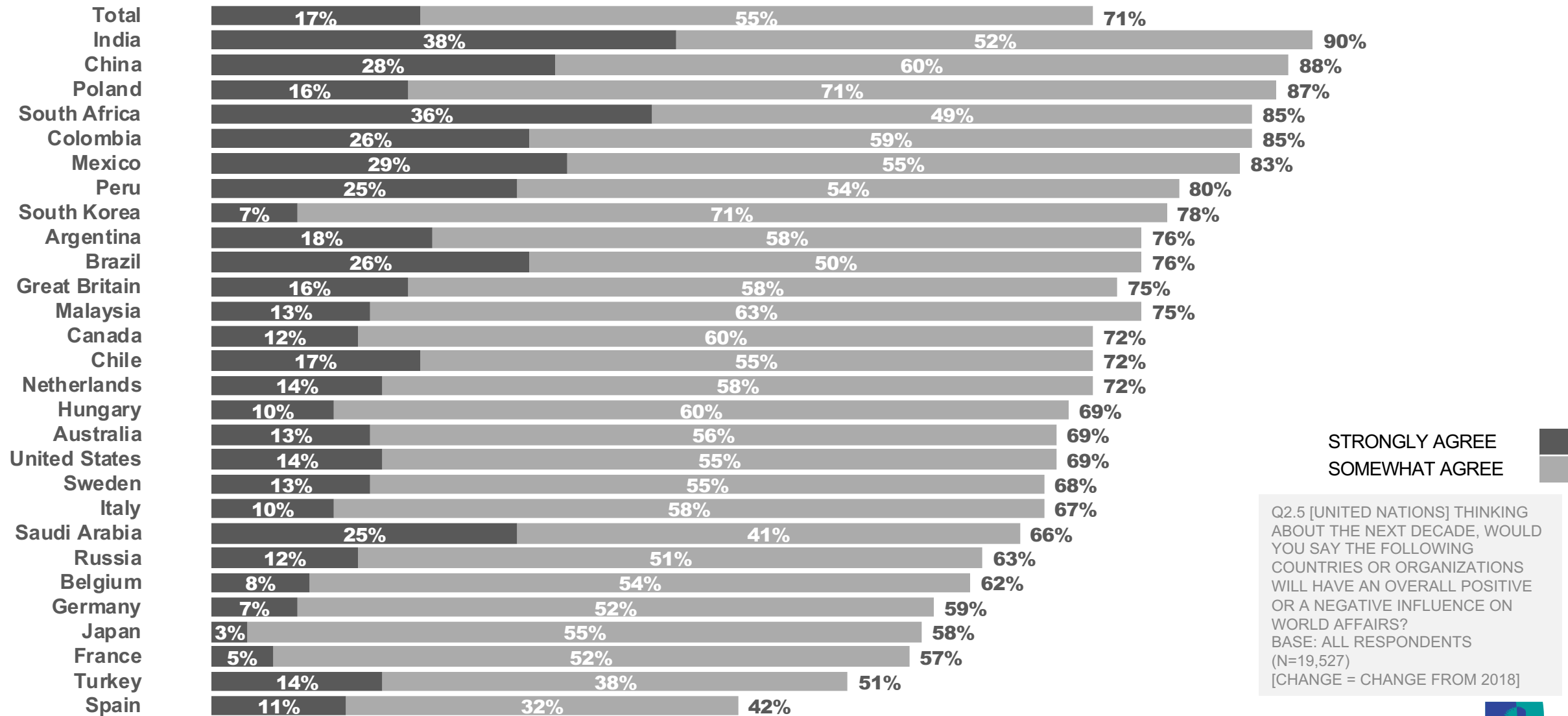
# Influencers – NATO





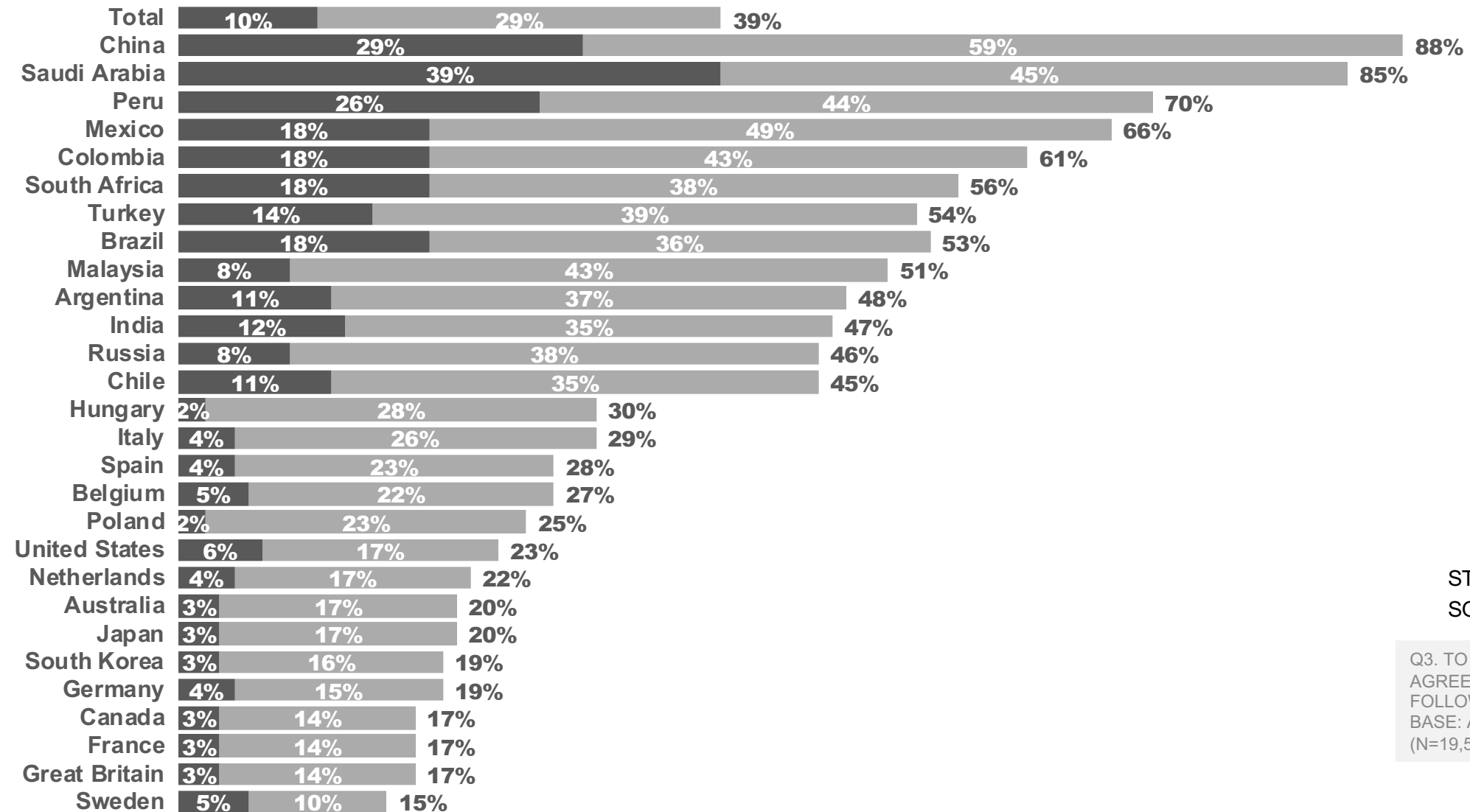


# Influencers – UNITED NATIONS





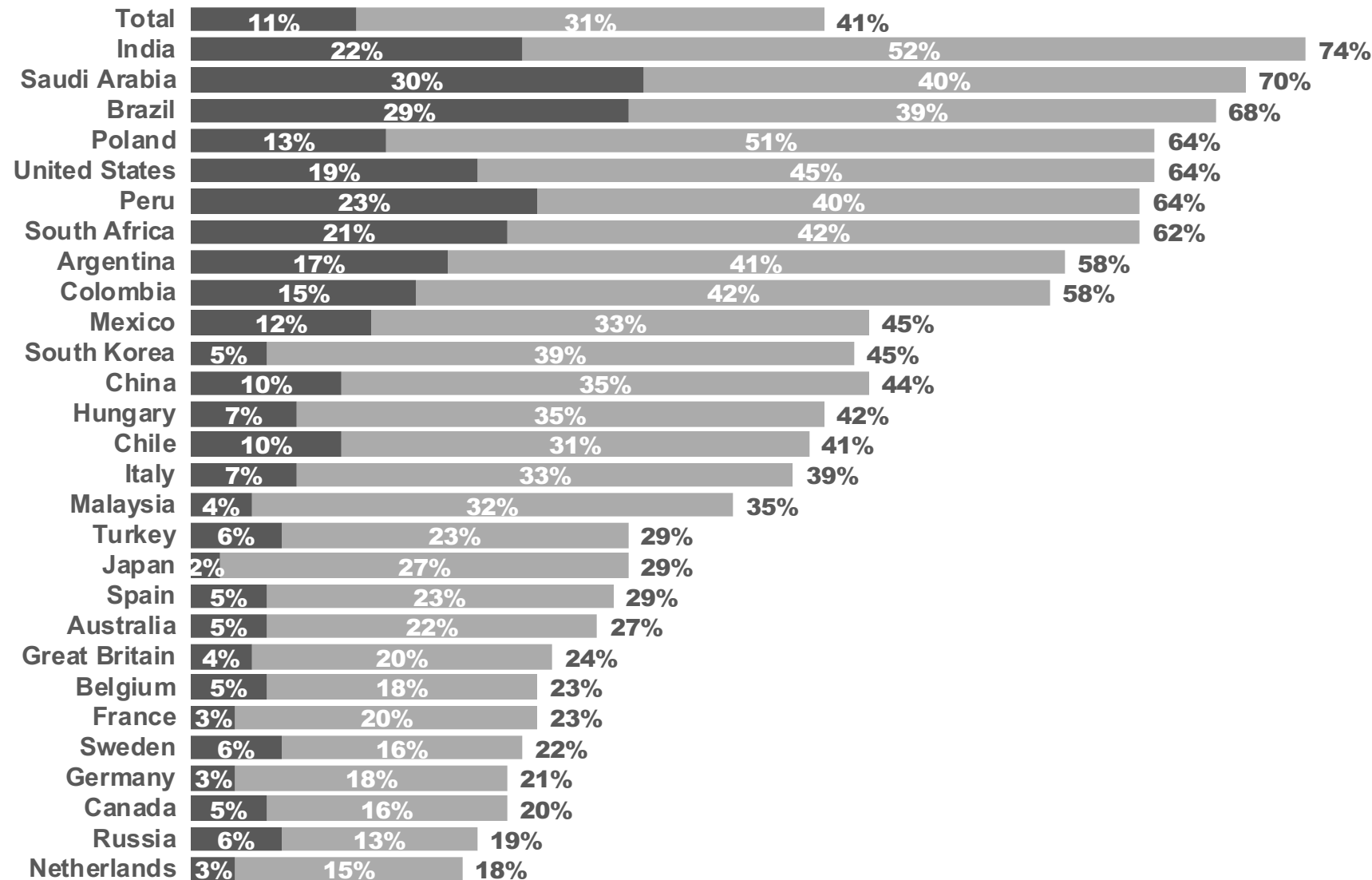
# China offers a political and economic model I would like my country to emulate



STRONGLY AGREE  
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:  
BASE: ALL RESPONDENTS  
(N=19,527)

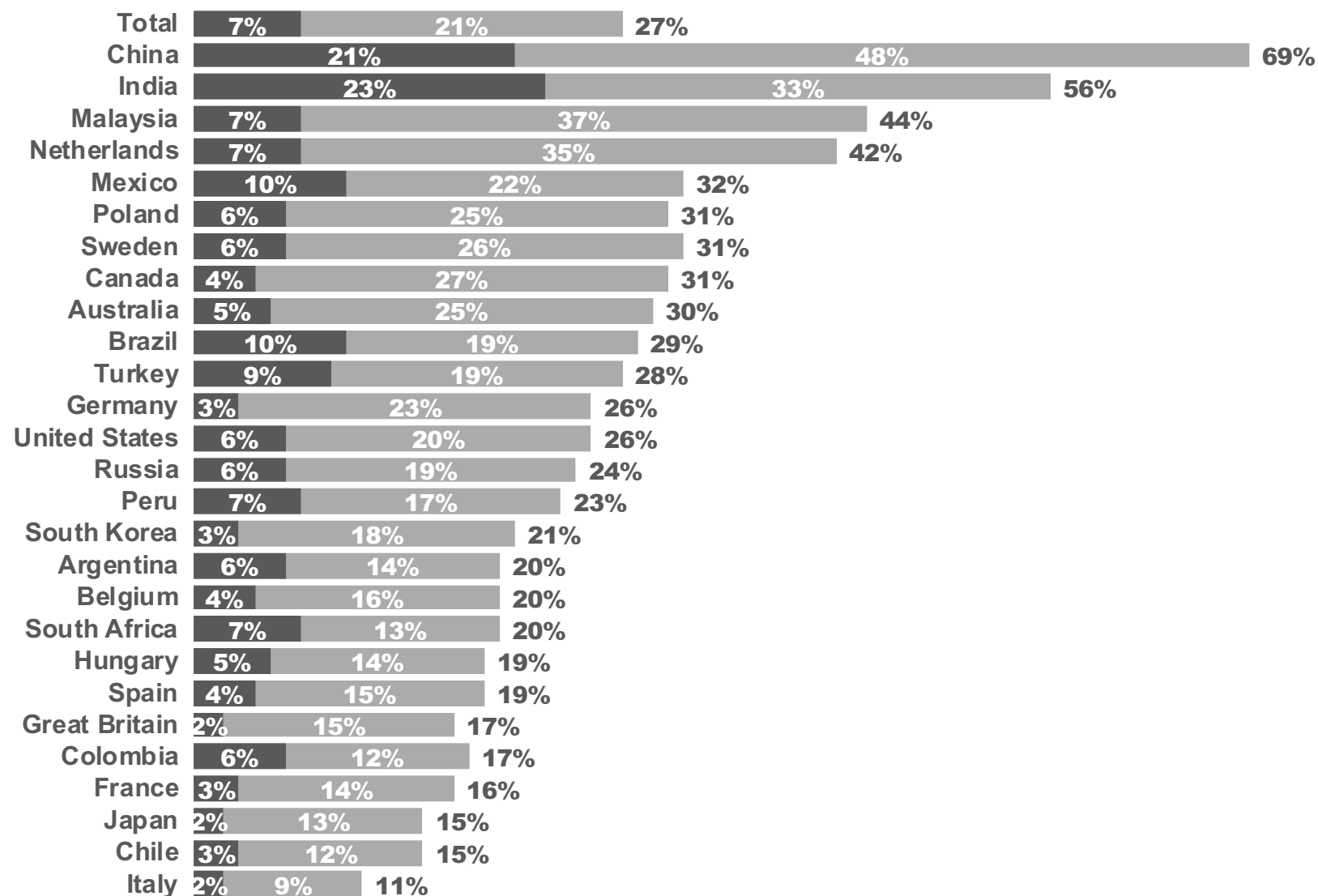
# U.S. offers a political and economic model I would like my country to emulate



STRONGLY AGREE  
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU  
AGREE OR DISAGREE ABOUT THE  
FOLLOWING STATEMENTS:  
BASE: ALL RESPONDENTS  
(N=19,527)

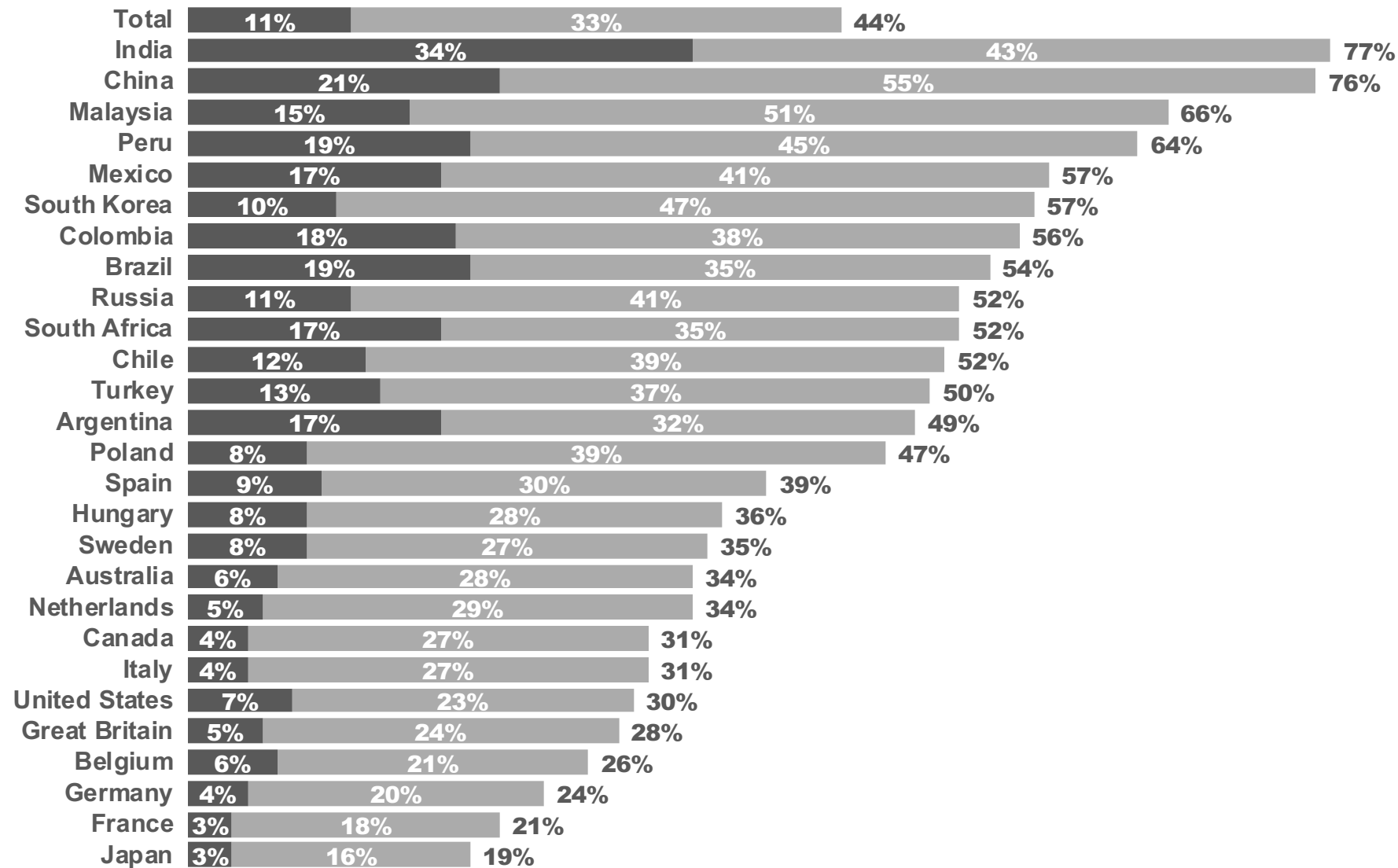
# The political system in my country does a good job of representing the views and interests of its citizens



STRONGLY AGREE  
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:  
BASE: EXCLUDING SAUDI ARABIA RESPONDENTS  
(N=19,027)

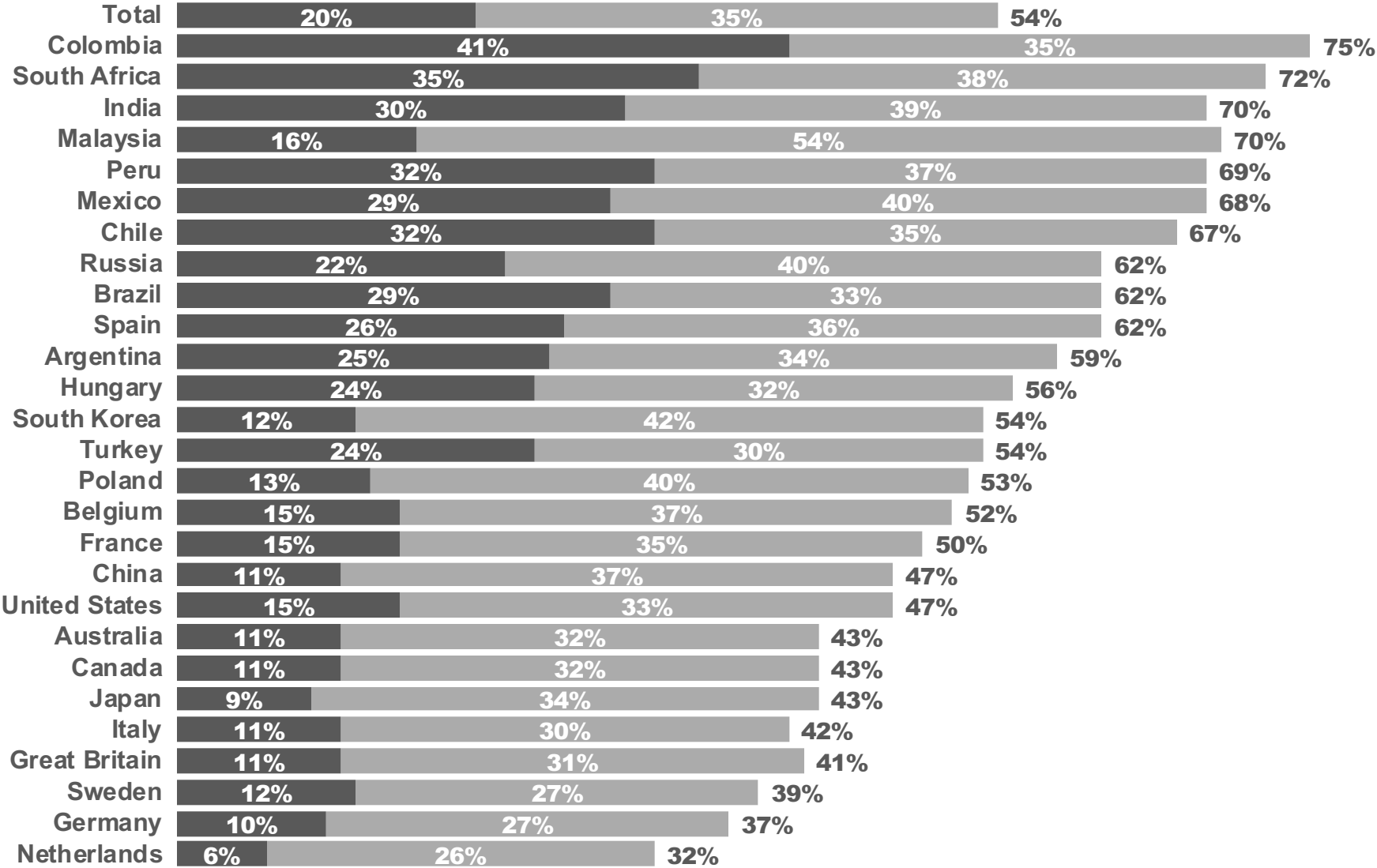
# The revolution in digital technology will transform my country's democracy for the better



STRONGLY AGREE  
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:  
BASE: EXCLUDING SAUDI ARABIA RESPONDENTS  
(N=19,027)

Given that digital technology allows for direct democracy, my country should consider reducing the powers of elected officials so I can have a more direct say in how my country is governed



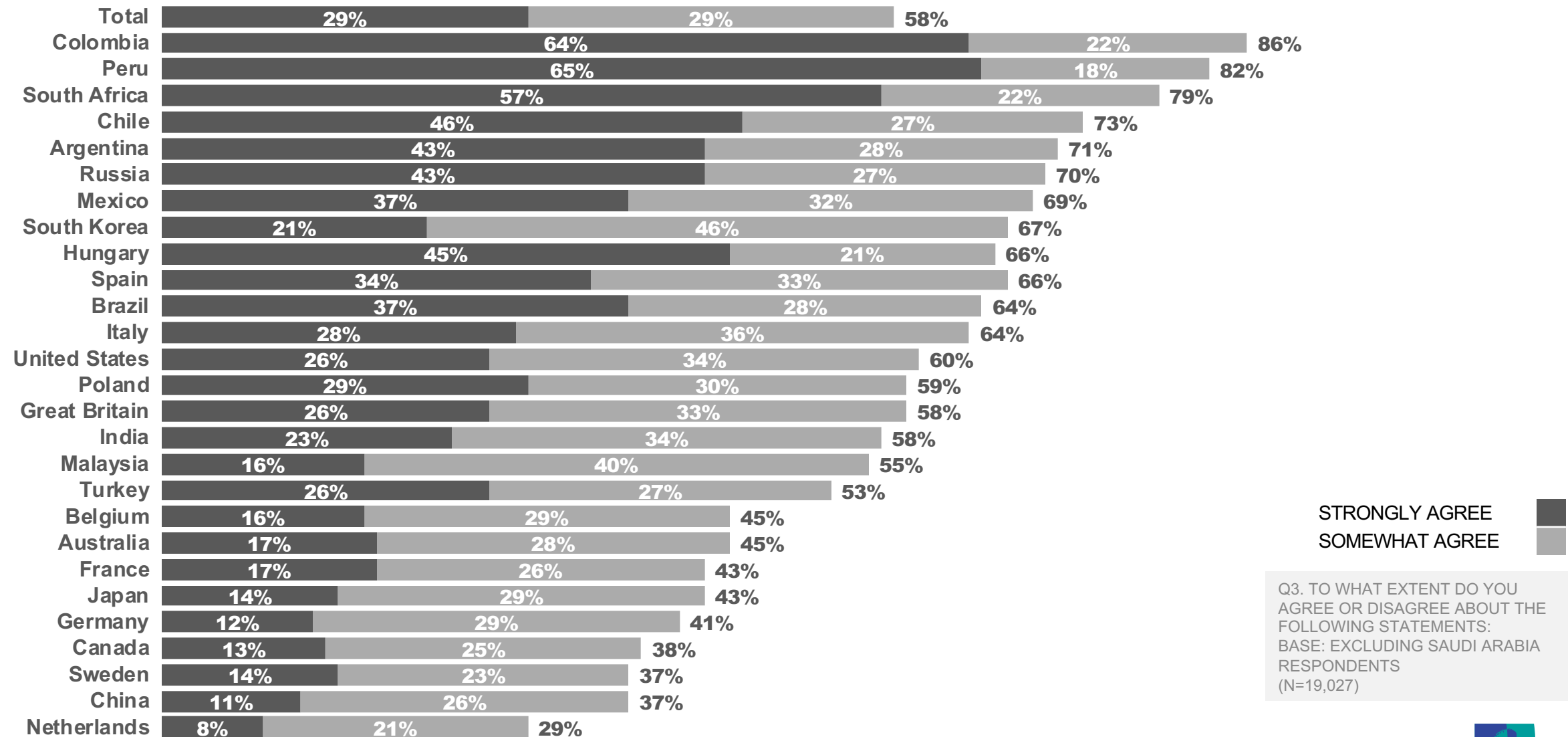
STRONGLY AGREE  
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:  
BASE: EXCLUDING SAUDI ARABIA RESPONDENTS  
(N=19,027)

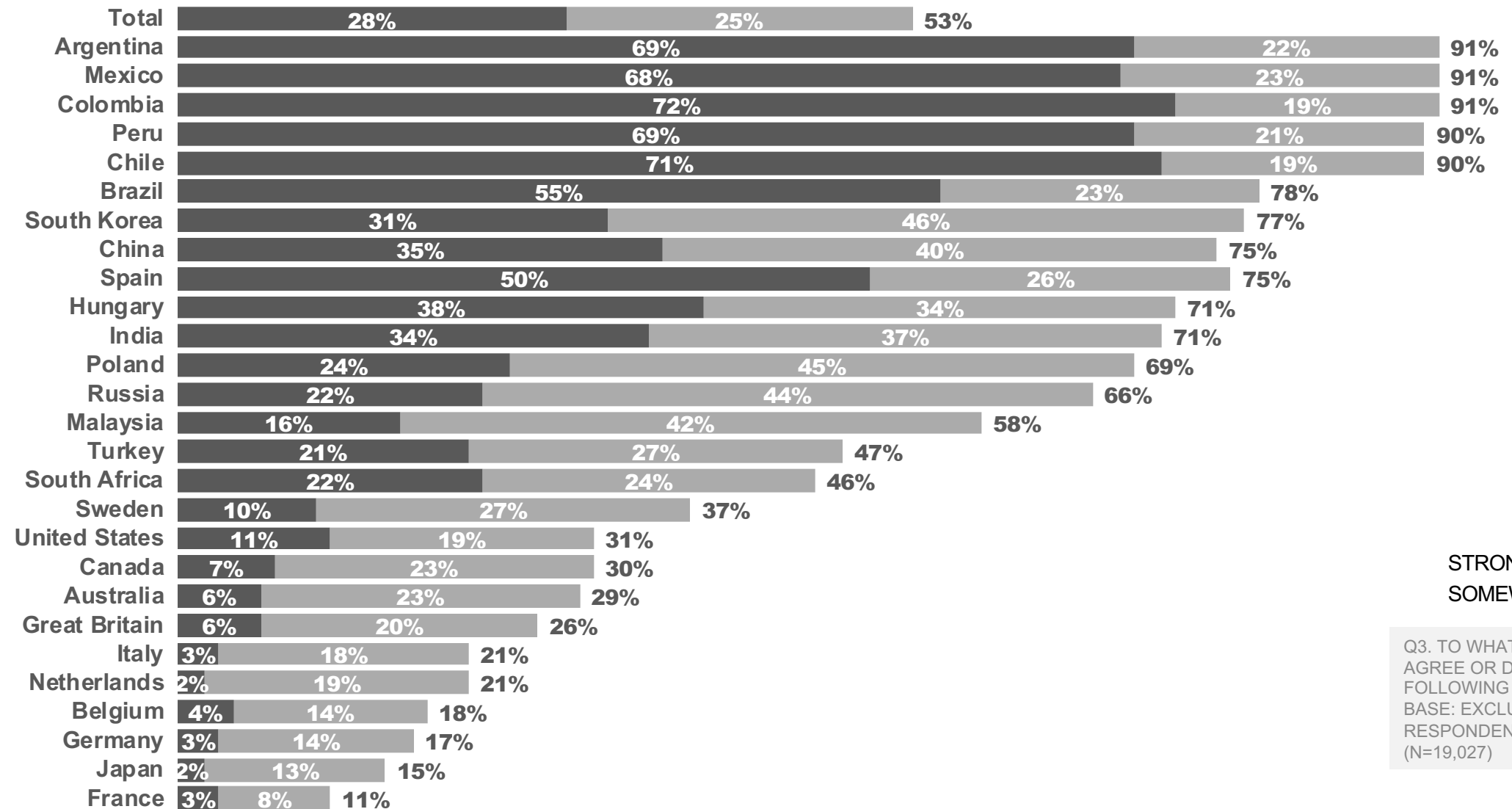
\*Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.



# The political system in my country has been captured by an elite that is corrupt, obsolete, and unreformable

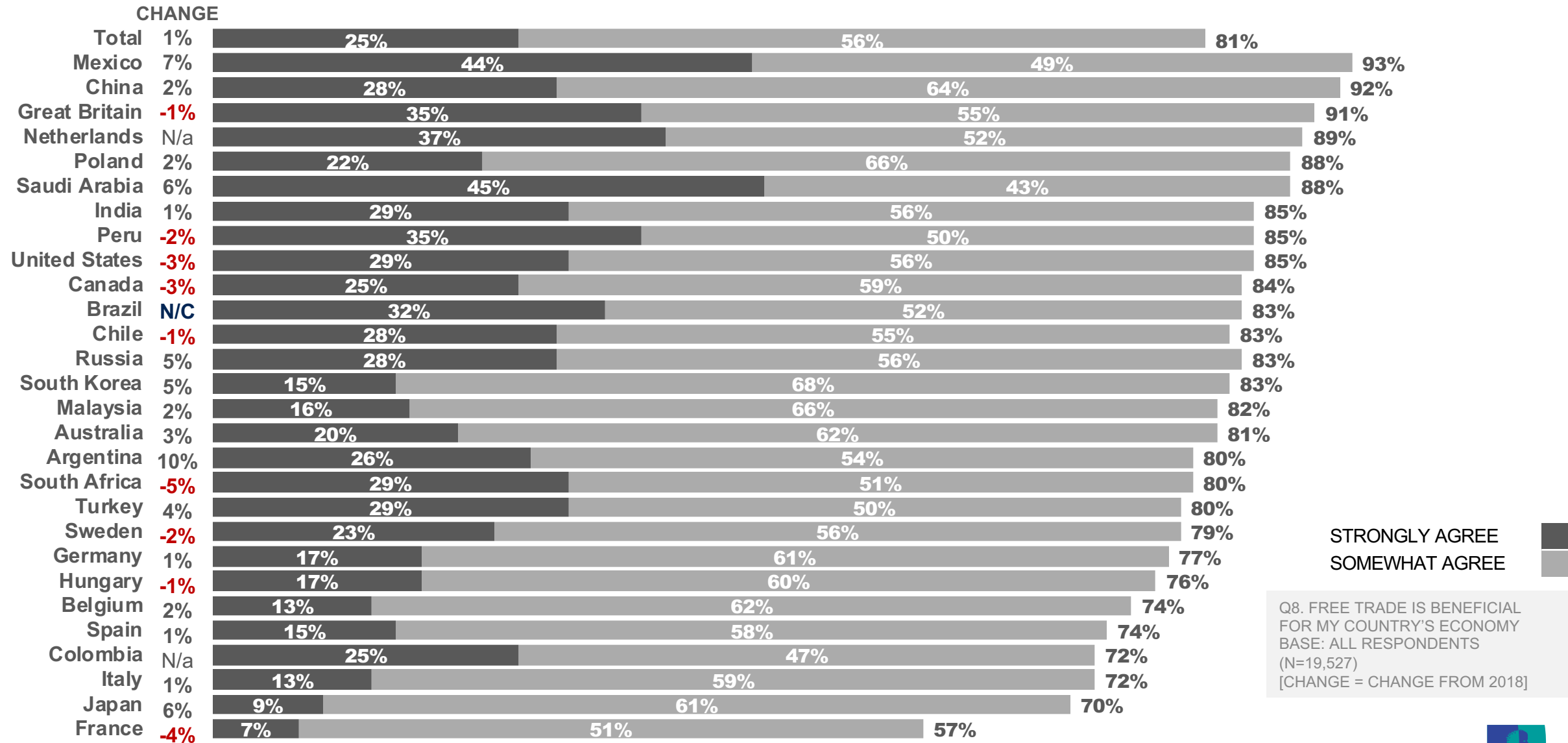


# I expect my children will live in a better democracy than the one I live in today





# Free trade is beneficial for my country's economy

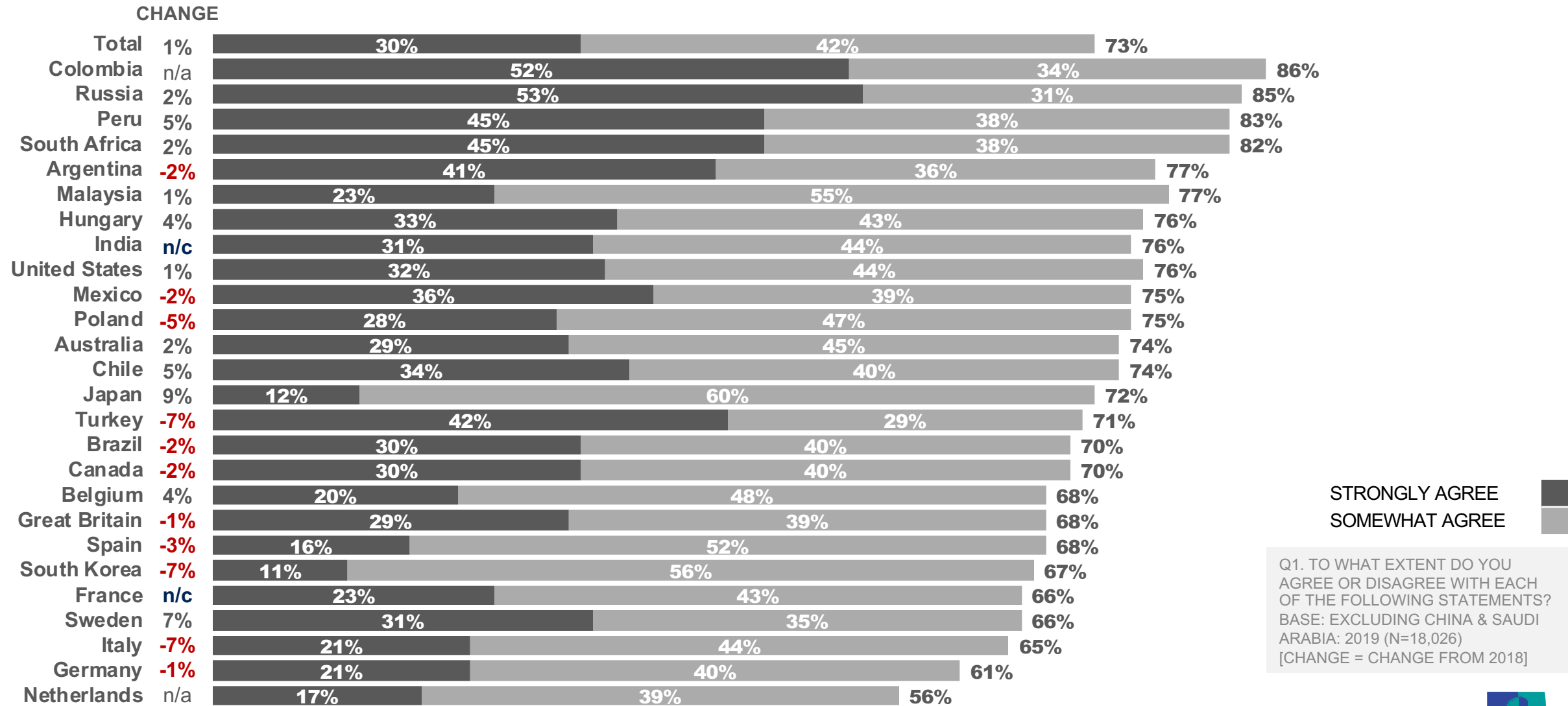


# WILLINGNESS TO ENGAGE IN WORLD AFFAIRS

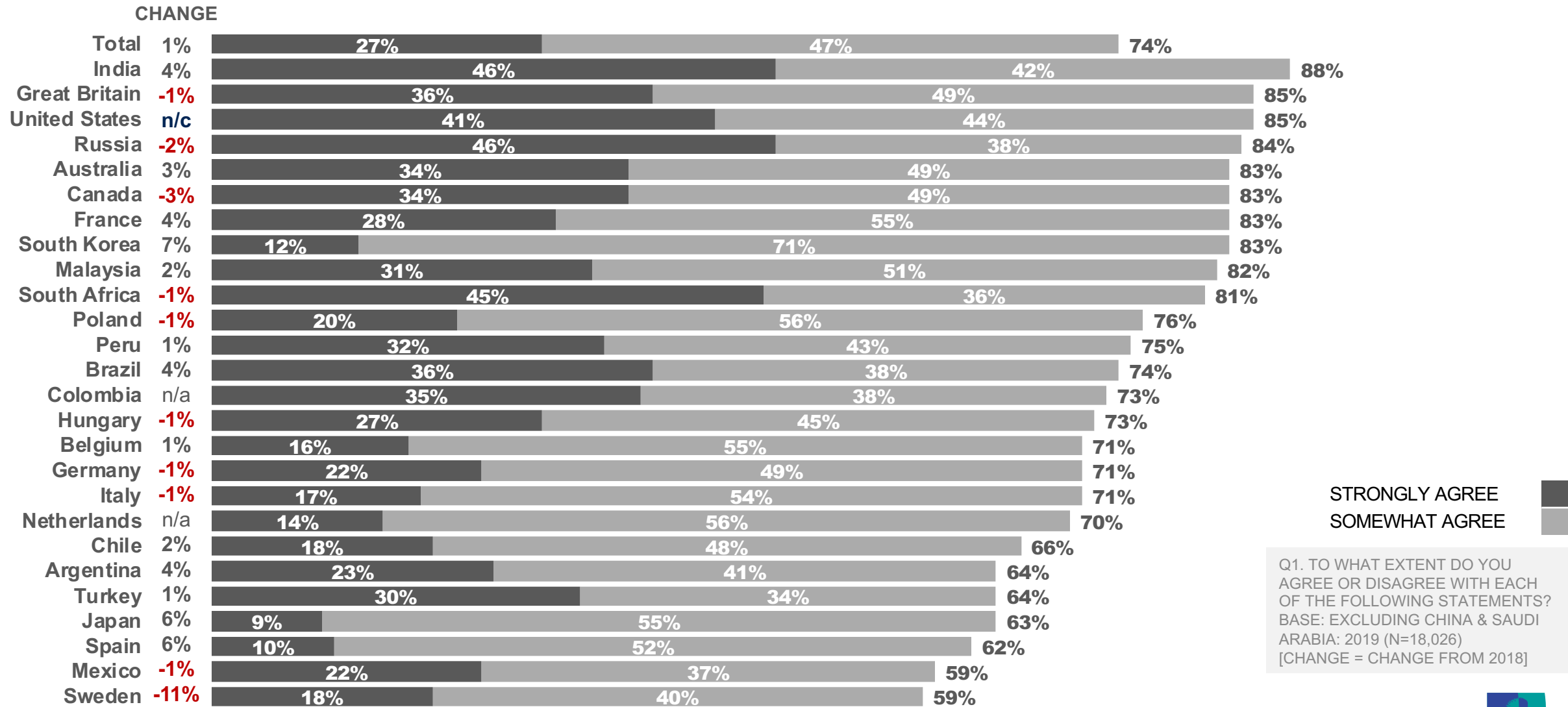
Citizens in 24 countries assess engagement in international affairs for a global perspective

# 2

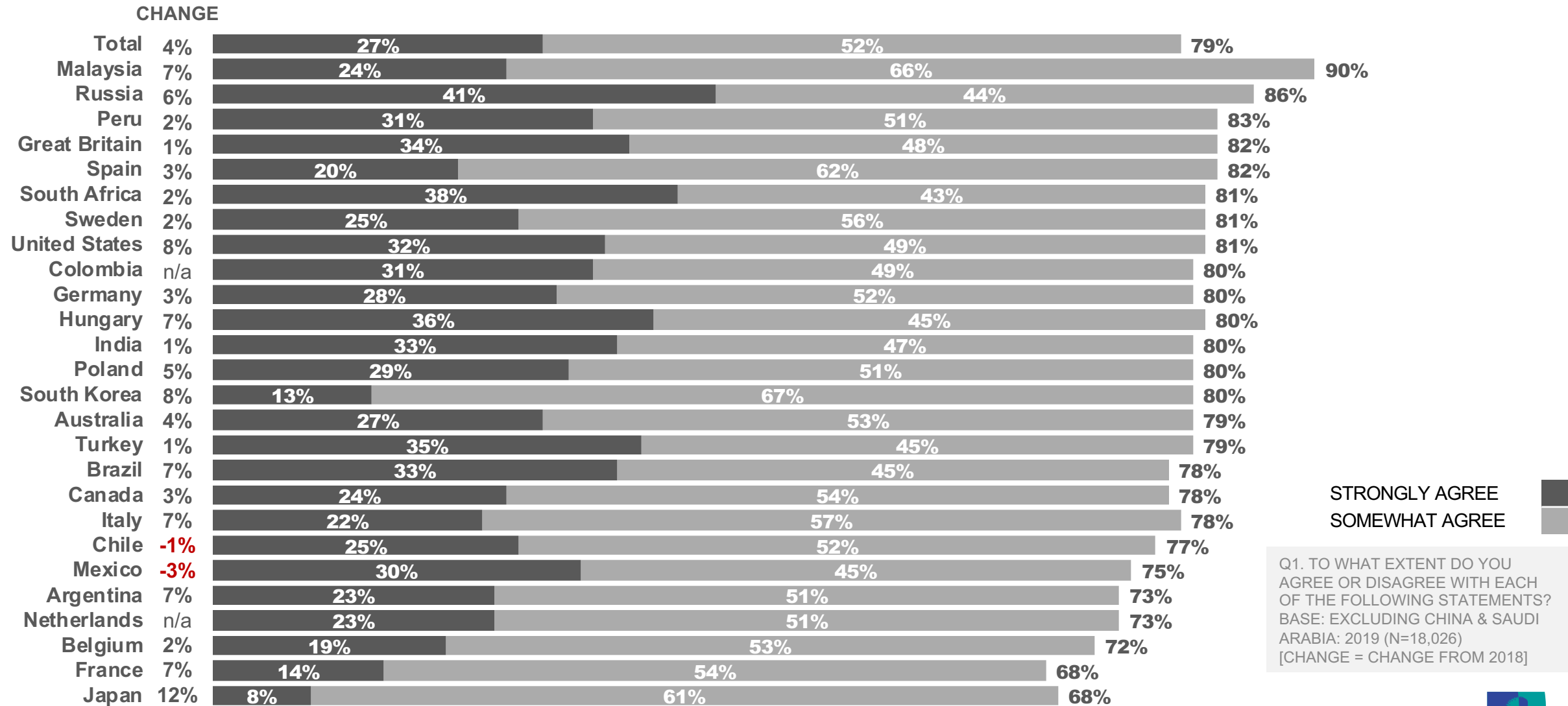
# Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home



# My country has a responsibility to be a moral leader globally and set an example for other countries to follow

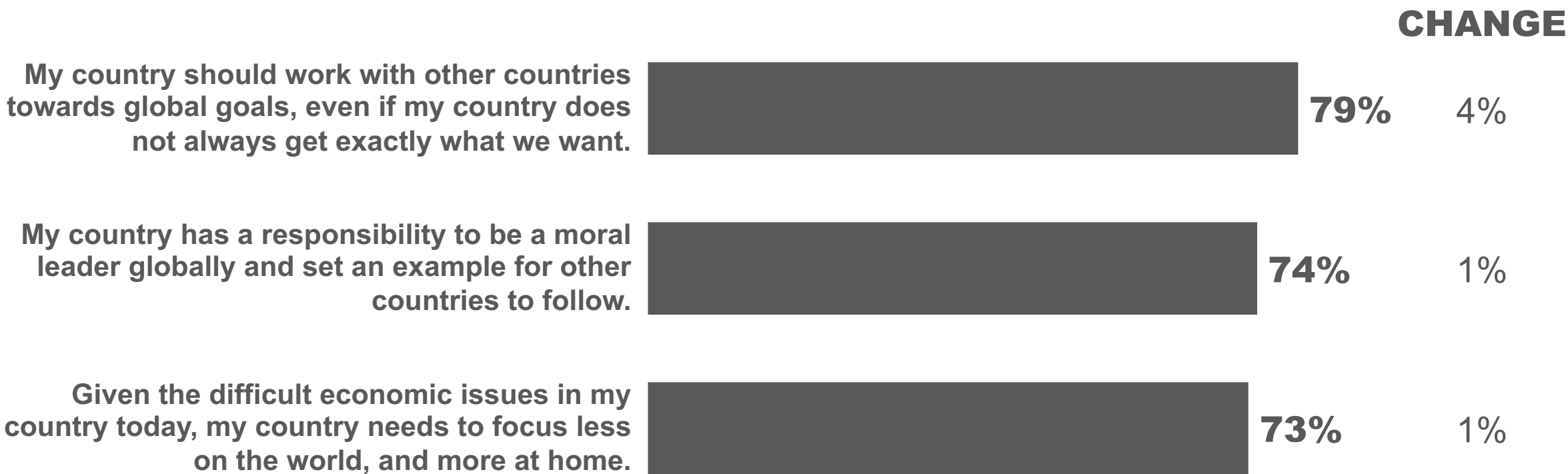


# My country should work with other countries towards global goals, even if my country does not always get exactly what we want



# Global Summary: Willingness to engage in world

Strongly agree/somewhat agree



Q1. TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?  
BASE: EXCLUDING CHINA & SAUDI ARABIA: 2019 (N=18,026) [CHANGE = CHANGE FROM 2018]

# Global Summary: Willingness to engage in world affairs

Strongly agree/somewhat agree

CHANGE FROM							
2018	2017	2016	2015	2014	2013	2012	2011
4%	n/a	n/a	n/a	n/a	n/a	n/a	n/a

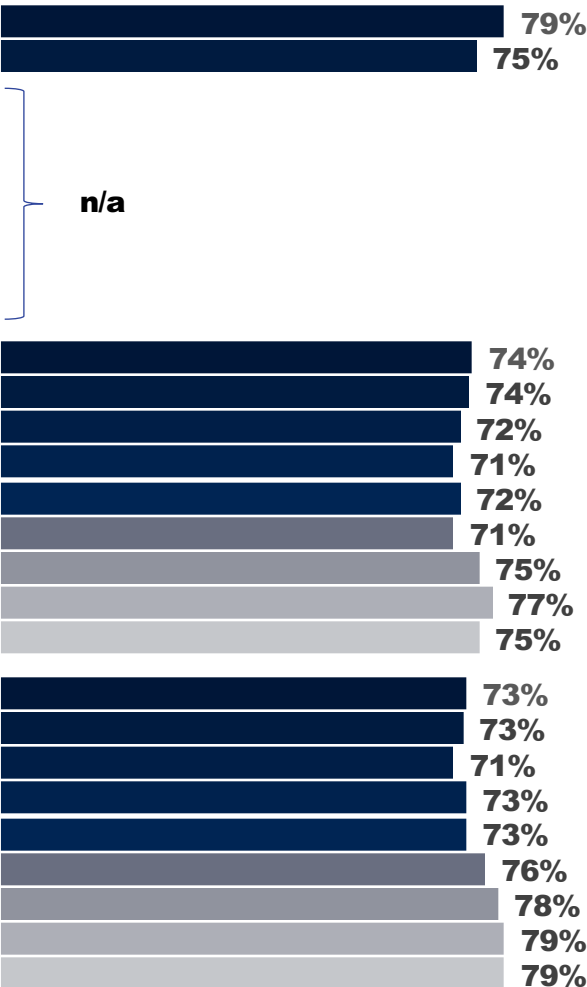
1% 2% 3% 2% 3% -1% -3% -1%

1% 2% n/c n/c -3% -5% -6% -6%

My country should work with other countries towards global goals, even if my country does not always get exactly what we want.

My country has a responsibility to be a moral leader globally and set an example for other countries to follow.

Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home.



Q1. TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?  
BASE: EXCLUDING CHINA & SAUDI ARABIA (N=18,026)



# Thank you



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This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

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**You act better when you are sure.**