



WORLD AFFAIRS

**Citizens in 28 countries assess
engagement in international affairs
for a global perspective**

DR. DARRELL BRICKER

11/25/2019

© 2019 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietary information and may not be disclosed or reproduced without the prior written consent of Ipsos.



Methodology

- These are the findings of the *Global Advisor* wave 131, an Ipsos survey conducted between August 23rd and September 6th, 2019.
- The survey instrument is conducted monthly in 28 countries around the world via the Ipsos Online Panel system.
The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, Chile, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.
- For the results of the survey presented herein, an international sample of 18,526 adults aged 18-74 in the U.S., South Africa, New Zealand, Turkey and Canada, and age 16-74 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Chile, Colombia, Hungary, Malaysia, Mexico, Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.
- 15 of the 28 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, and U.S.).
- Brazil, China, Chile, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa and Turkey produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as “Upper Deck Consumer Citizens”. They are not nationally representative of their country.

WORLD AFFAIRS INFLUENCERS

Citizens in 24 countries assess engagement in international affairs for a global perspective

1

Influencers

Strongly positive/somewhat positive

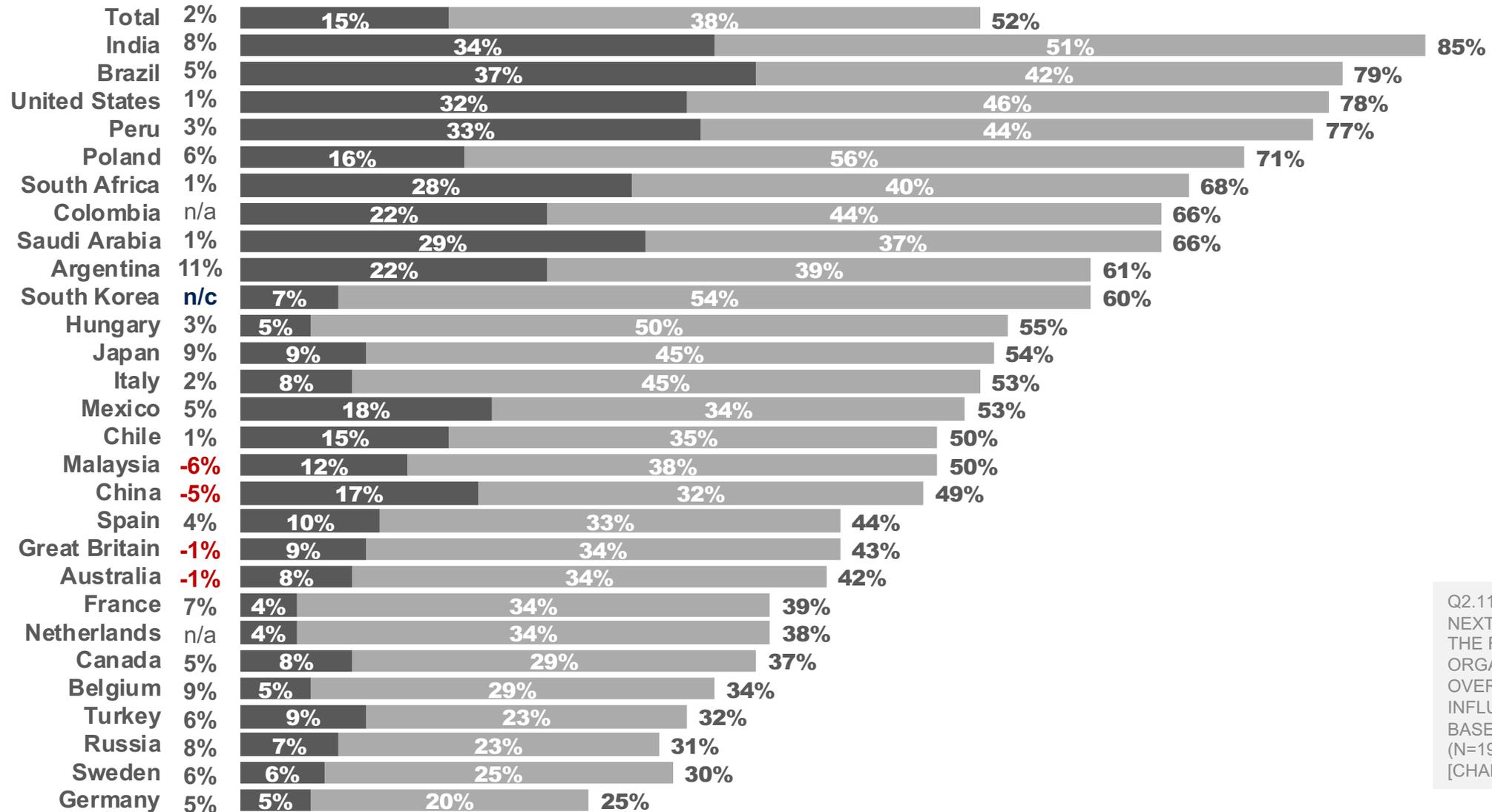
						CHANGE FROM			
	Sept 2019	Nov 2018	Oct 2017	Oct 2016	Oct 2015	2018	2017	2016	2015
Canada	81%	77%	82%	81%	81%	4%	-1%	n/c	n/c
Germany	75%	71%	76%	81%	75%	4%	-1%	-6%	n/c
France	71%	67%	75%	71%	72%	4%	-4%	0%	-1%
United Nations	71%	67%	72%	73%	74%	4%	-1%	-2%	-3%
European Union	70%	66%	71%	n/a	n/a	4%	-1%	n/a	n/a
My country	68%	68%	70%	68%	70%	n/c	-2%	n/c	-2%
Great Britain	62%	63%	69%	67%	72%	-1%	-7%	-5%	-10%
The World Bank	61%	57%	61%	58%	59%	4%	n/c	3%	2%
NATO	60%	57%	n/a	n/a	n/a	3%	n/a	n/a	n/a
The International Monetary Fund (IMF)	58%	56%	59%	56%	57%	2%	-1%	2%	1%
China	53%	53%	58%	55%	53%	n/c	-5%	-2%	n/c
India	52%	51%	59%	55%	56%	1%	-7%	-3%	-4%
United States	52%	50%	55%	64%	65%	2%	-3%	-12%	-13%
Russia	45%	43%	50%	46%	42%	2%	-5%	-1%	3%
Saudi Arabia	39%	34%	n/a	n/a	n/a	5%	n/a	n/a	n/a
Israel	36%	35%	43%	37%	33%	1%	-7%	-1%	3%
Iran	25%	25%	31%	26%	25%	n/c	-6%	-1%	n/c

Q2. THINKING ABOUT THE NEXT DECADE, WOULD YOU SAY THE FOLLOWING COUNTRIES OR ORGANIZATIONS WILL HAVE AN OVERALL POSITIVE OR A NEGATIVE INFLUENCE ON WORLD AFFAIRS?



Influencers – U.S.

CHANGE



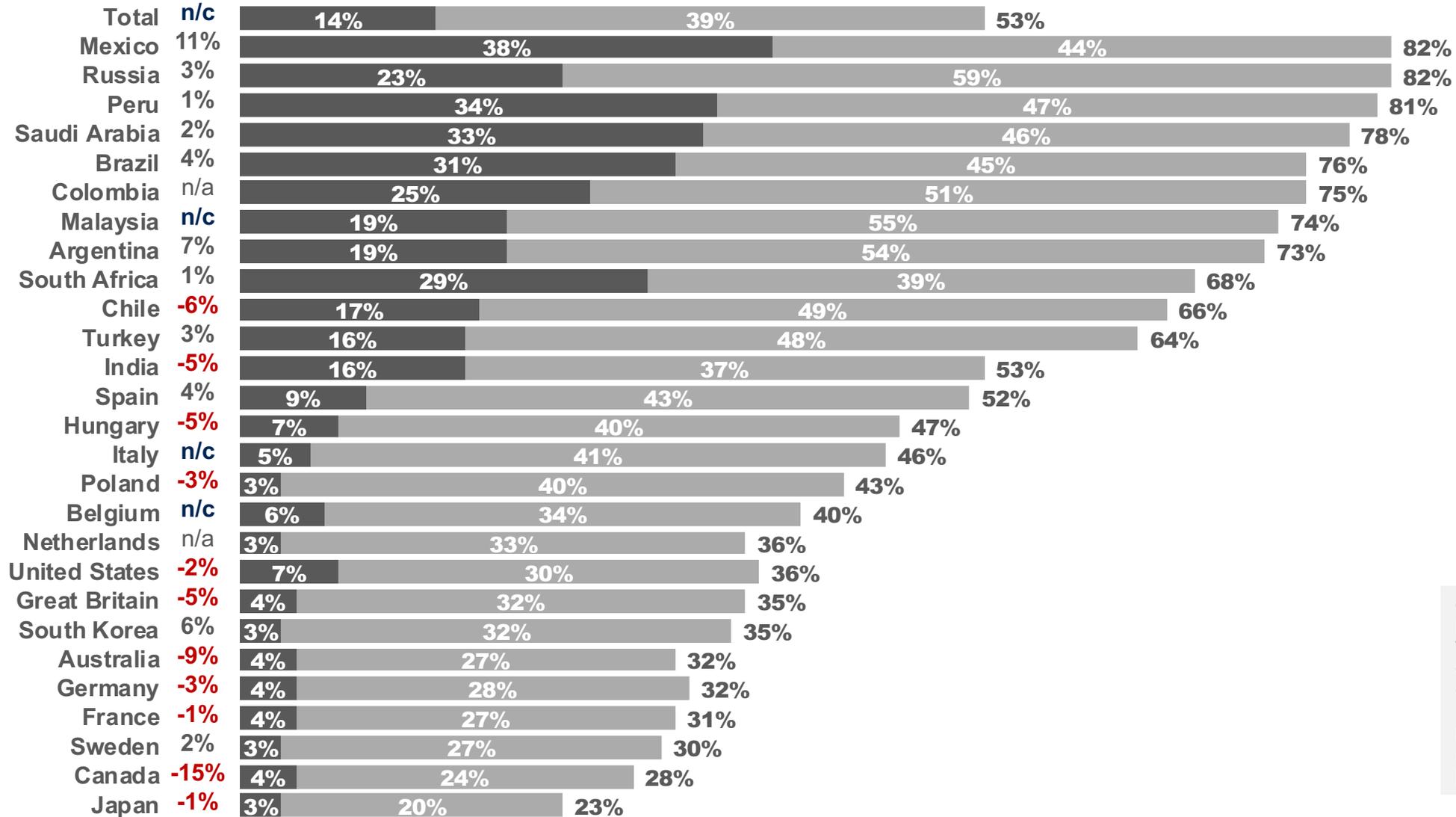
STRONGLY AGREE 
SOMEWHAT AGREE 

Q2.11. [US] THINKING ABOUT THE NEXT DECADE, WOULD YOU SAY THE FOLLOWING COUNTRIES OR ORGANIZATIONS WILL HAVE AN OVERALL POSITIVE OR A NEGATIVE INFLUENCE ON WORLD AFFAIRS?
BASE: ALL RESPONDENTS (N=19,527)
[CHANGE = CHANGE FROM 2018]



Influencers – China

CHANGE



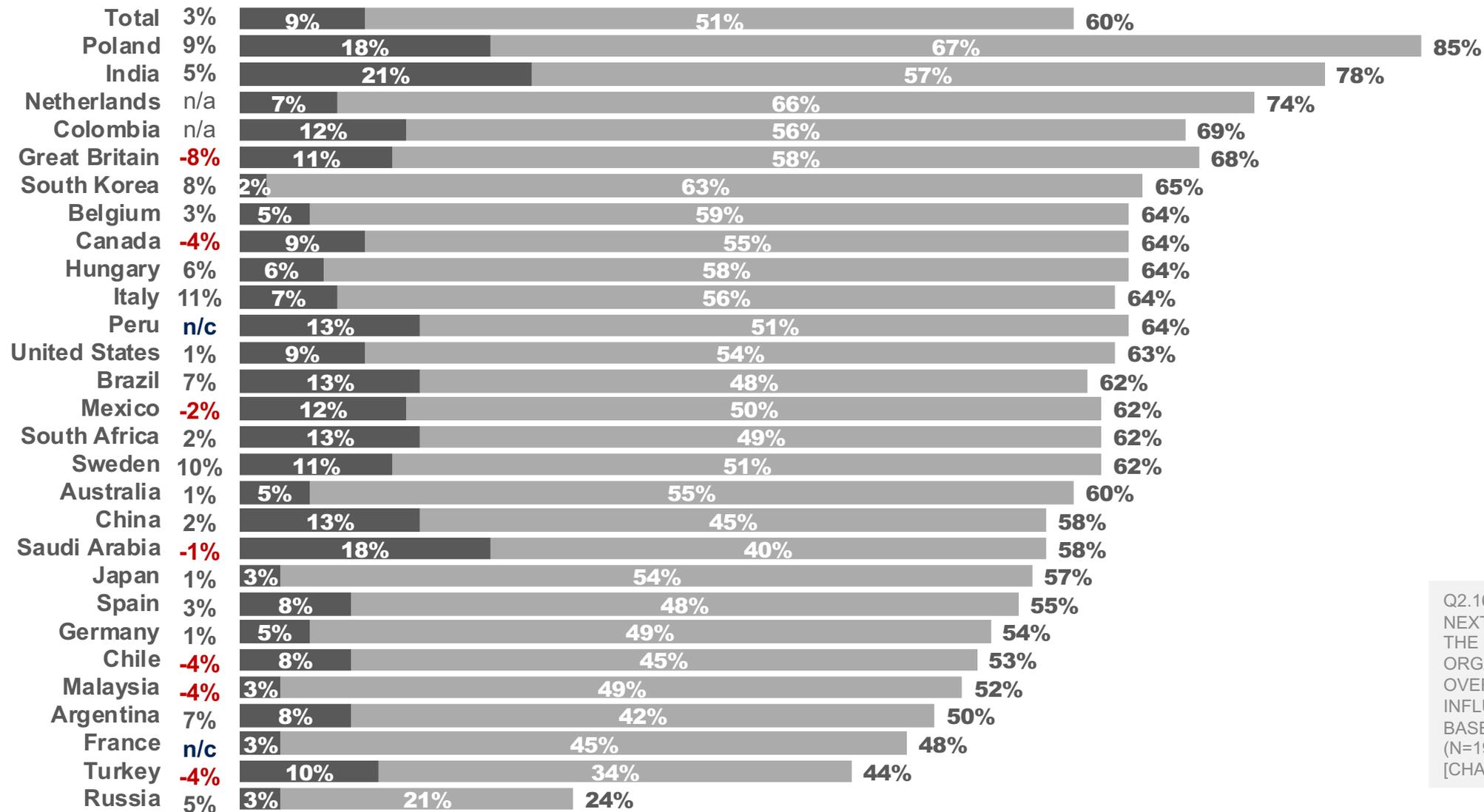
STRONGLY AGREE 
SOMEWHAT AGREE 

Q2.11. [US] THINKING ABOUT THE NEXT DECADE, WOULD YOU SAY THE FOLLOWING COUNTRIES OR ORGANIZATIONS WILL HAVE AN OVERALL POSITIVE OR A NEGATIVE INFLUENCE ON WORLD AFFAIRS?
BASE: ALL RESPONDENTS (N=19,527)
[CHANGE = CHANGE FROM 2018]



Influencers – NATO

CHANGE

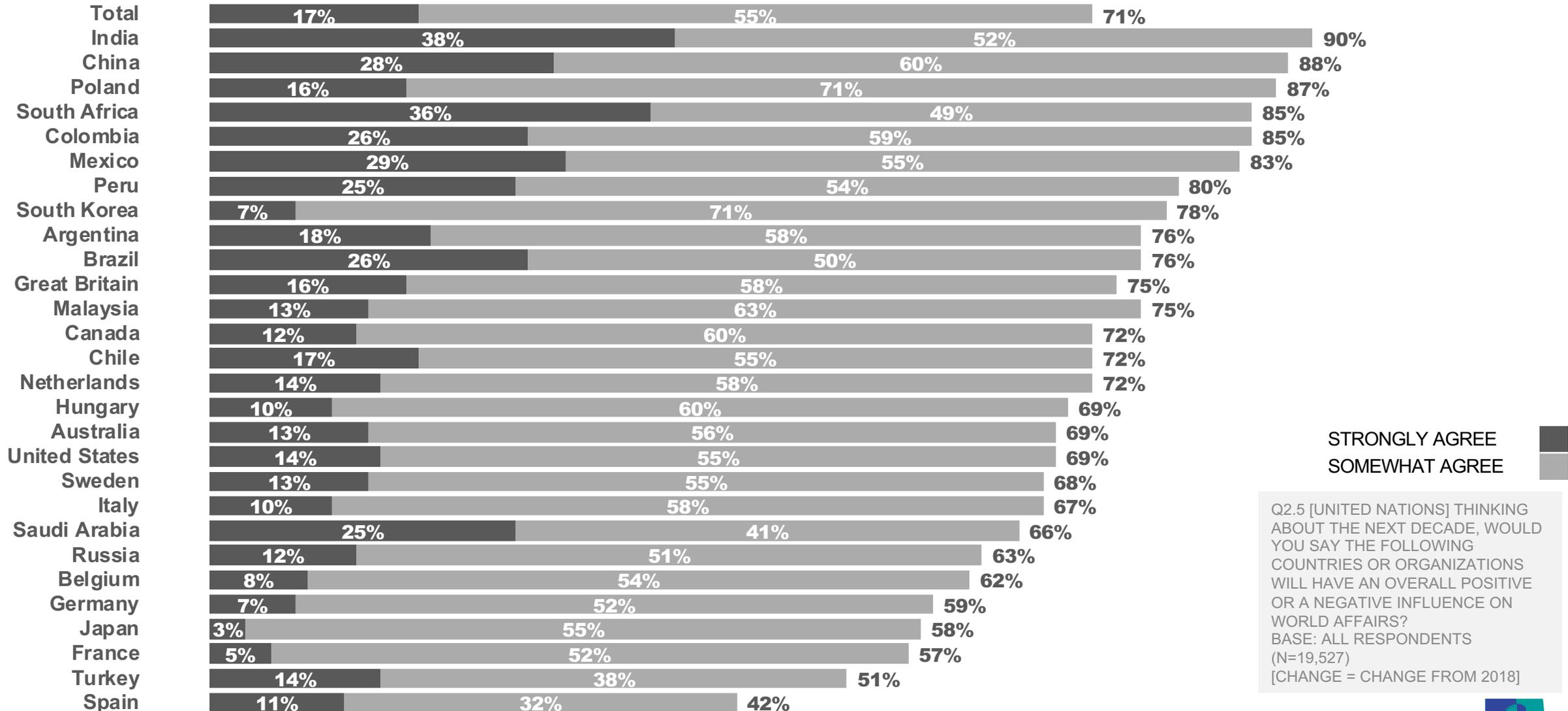


STRONGLY AGREE
SOMEWHAT AGREE

Q2.16. [NATO] THINKING ABOUT THE NEXT DECADE, WOULD YOU SAY THE FOLLOWING COUNTRIES OR ORGANIZATIONS WILL HAVE AN OVERALL POSITIVE OR A NEGATIVE INFLUENCE ON WORLD AFFAIRS?
BASE: ALL RESPONDENTS (N=19,527)
[CHANGE = CHANGE FROM 2018]



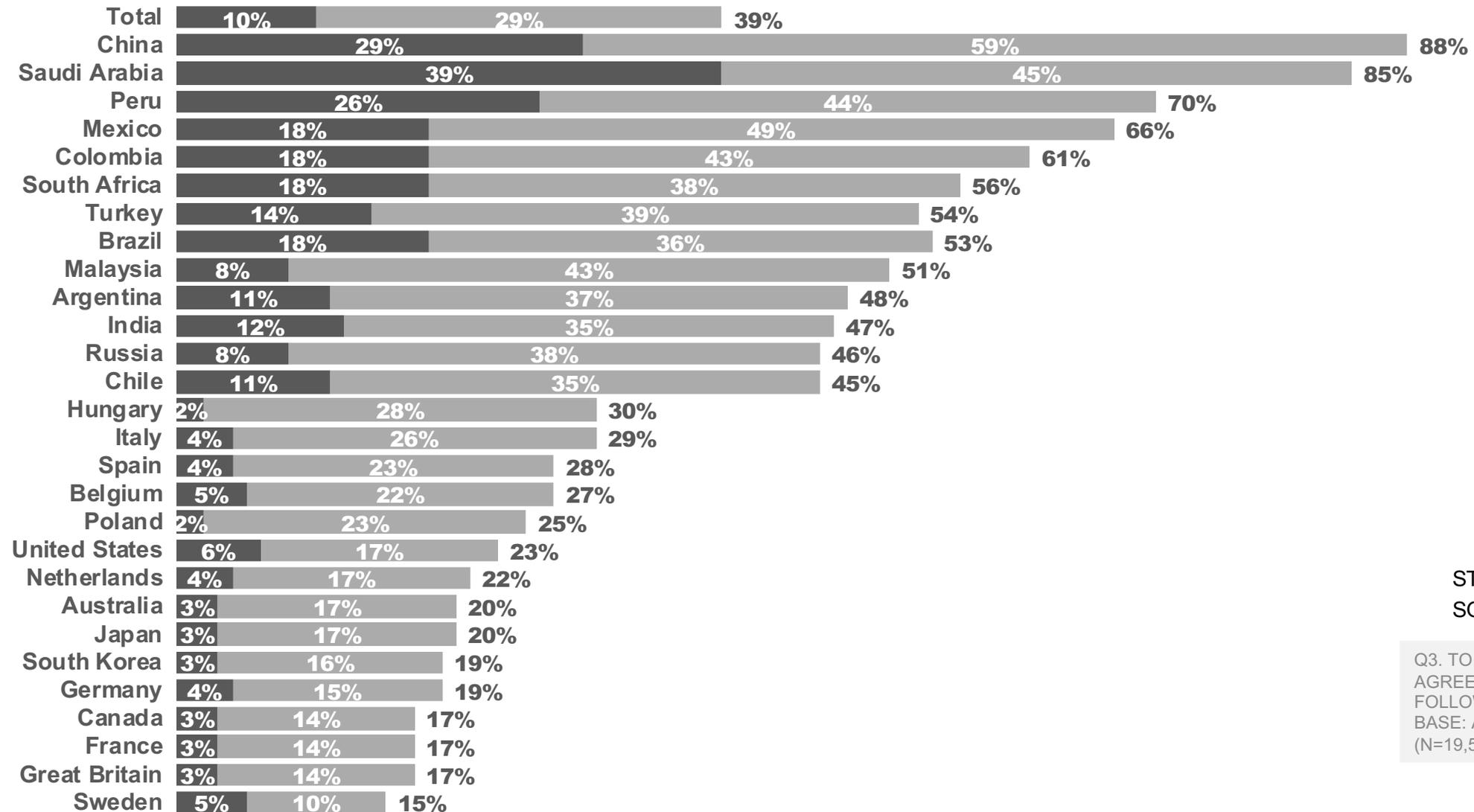
Influencers – UNITED NATIONS



*Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.



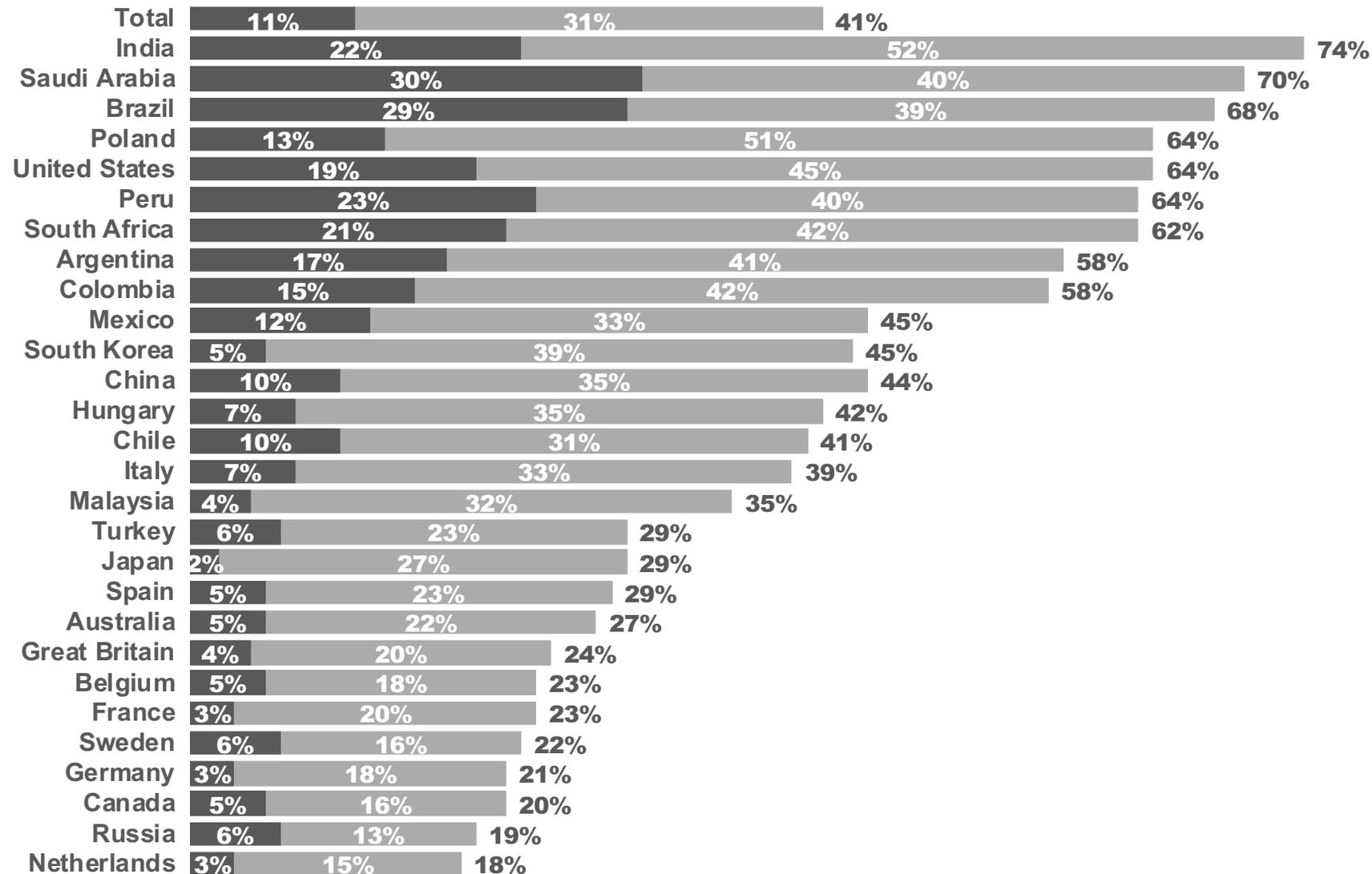
China offers a political and economic model I would like my country to emulate



STRONGLY AGREE
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:
BASE: ALL RESPONDENTS
(N=19,527)

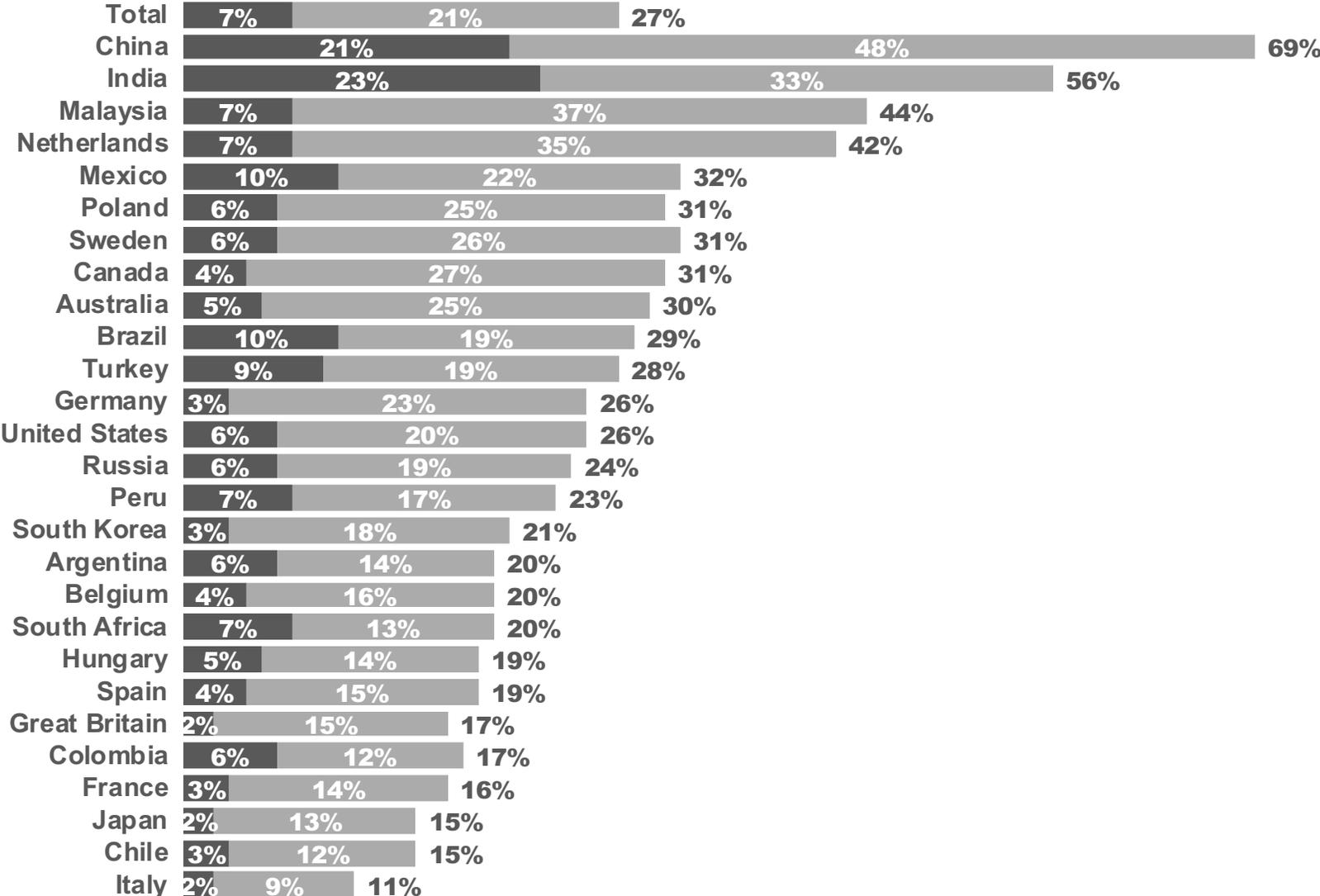
U.S. offers a political and economic model I would like my country to emulate



STRONGLY AGREE
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:
BASE: ALL RESPONDENTS
(N=19,527)

The political system in my country does a good job of representing the views and interests of its citizens

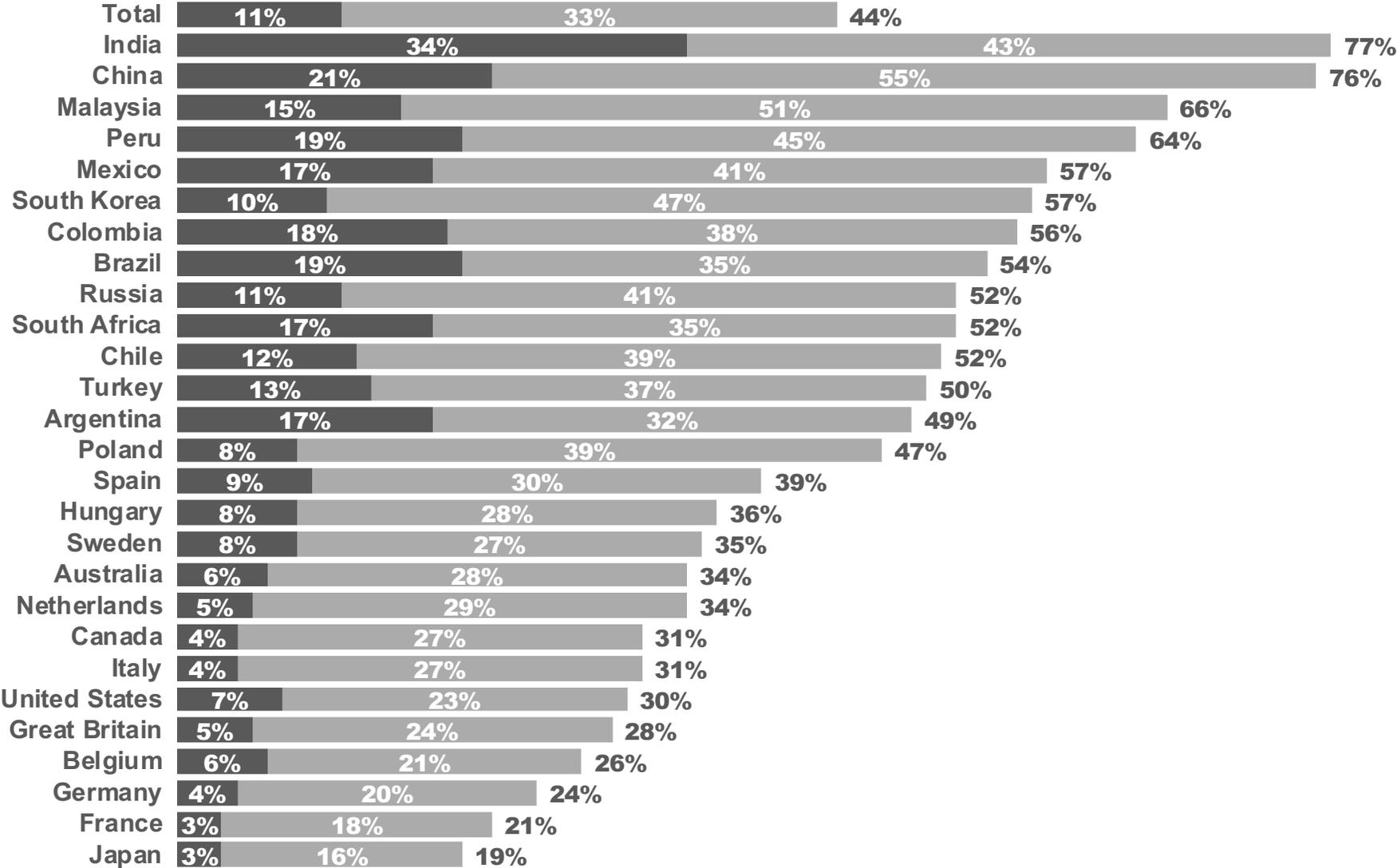


STRONGLY AGREE
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:
BASE: EXCLUDING SAUDI ARABIA RESPONDENTS
(N=19,027)

*Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.

The revolution in digital technology will transform my country's democracy for the better

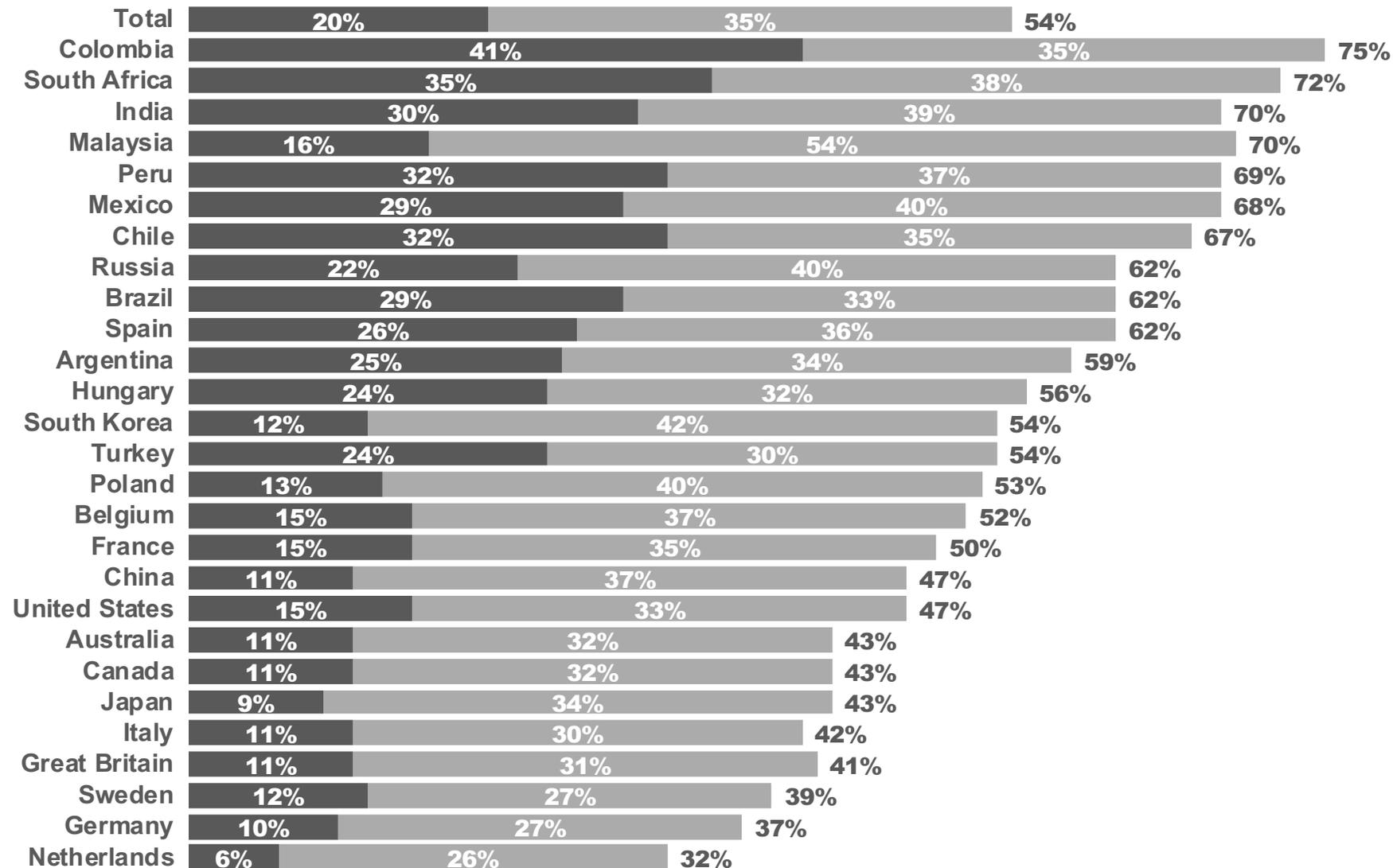


STRONGLY AGREE
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:
BASE: EXCLUDING SAUDI ARABIA RESPONDENTS
(N=19,027)

*Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.

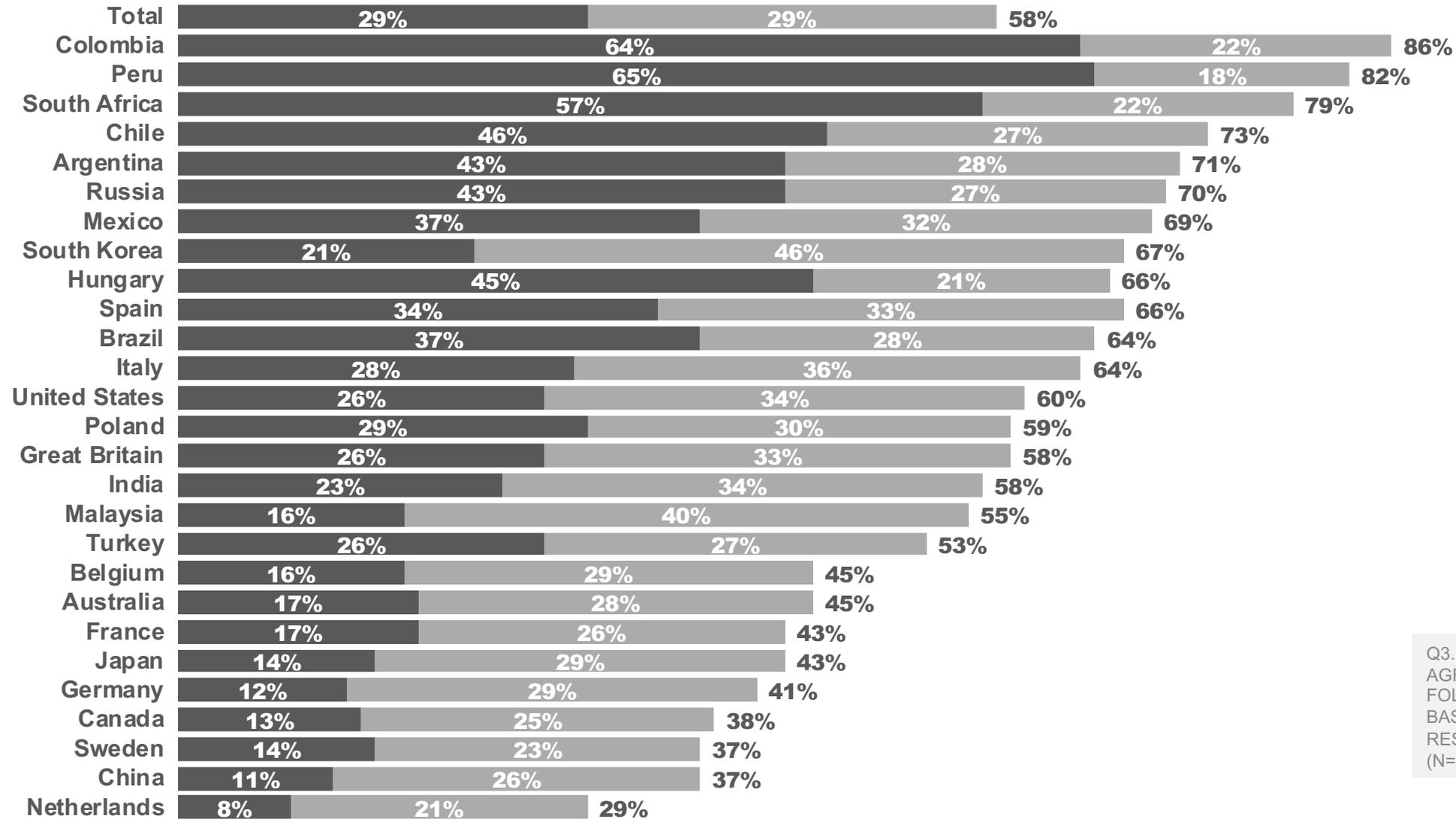
Given that digital technology allows for direct democracy, my country should consider reducing the powers of elected officials so I can have a more direct say in how my country is governed



STRONGLY AGREE
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:
BASE: EXCLUDING SAUDI ARABIA RESPONDENTS
(N=19,027)

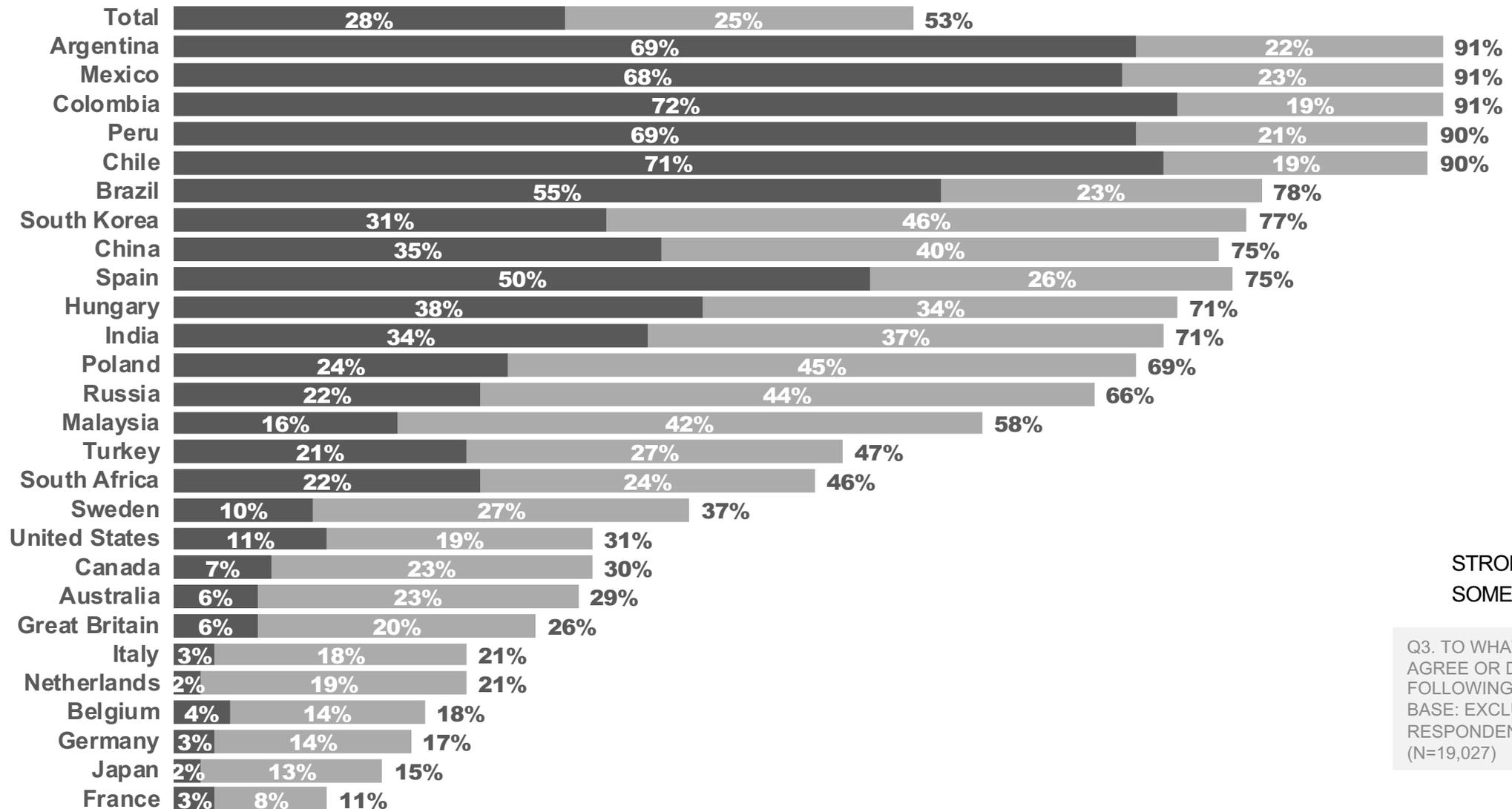
The political system in my country has been captured by an elite that is corrupt, obsolete, and unreformable



STRONGLY AGREE
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:
BASE: EXCLUDING SAUDI ARABIA RESPONDENTS
(N=19,027)

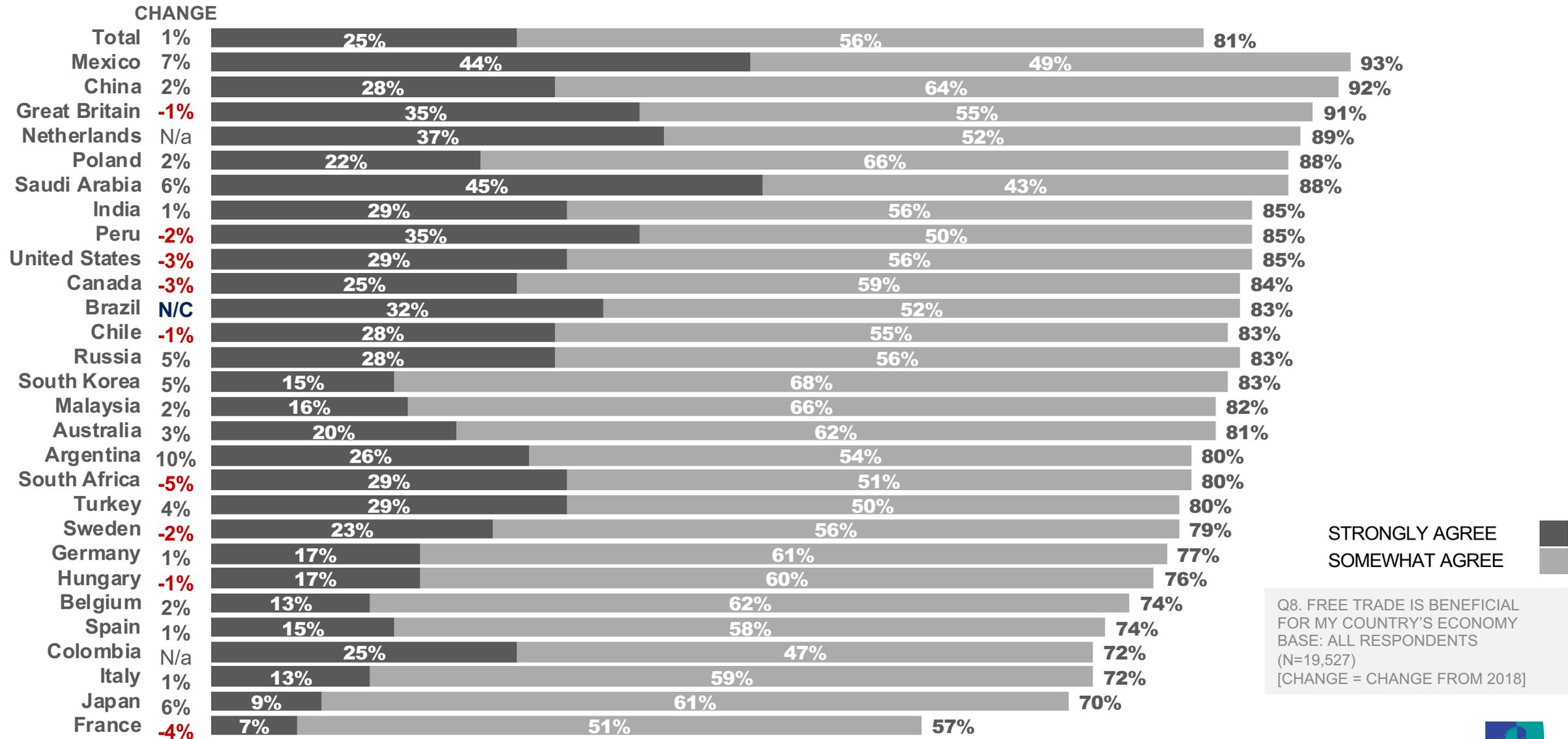
I expect my children will live in a better democracy than the one I live in today



STRONGLY AGREE
SOMEWHAT AGREE

Q3. TO WHAT EXTENT DO YOU AGREE OR DISAGREE ABOUT THE FOLLOWING STATEMENTS:
BASE: EXCLUDING SAUDI ARABIA RESPONDENTS
(N=19,027)

Free trade is beneficial for my country's economy

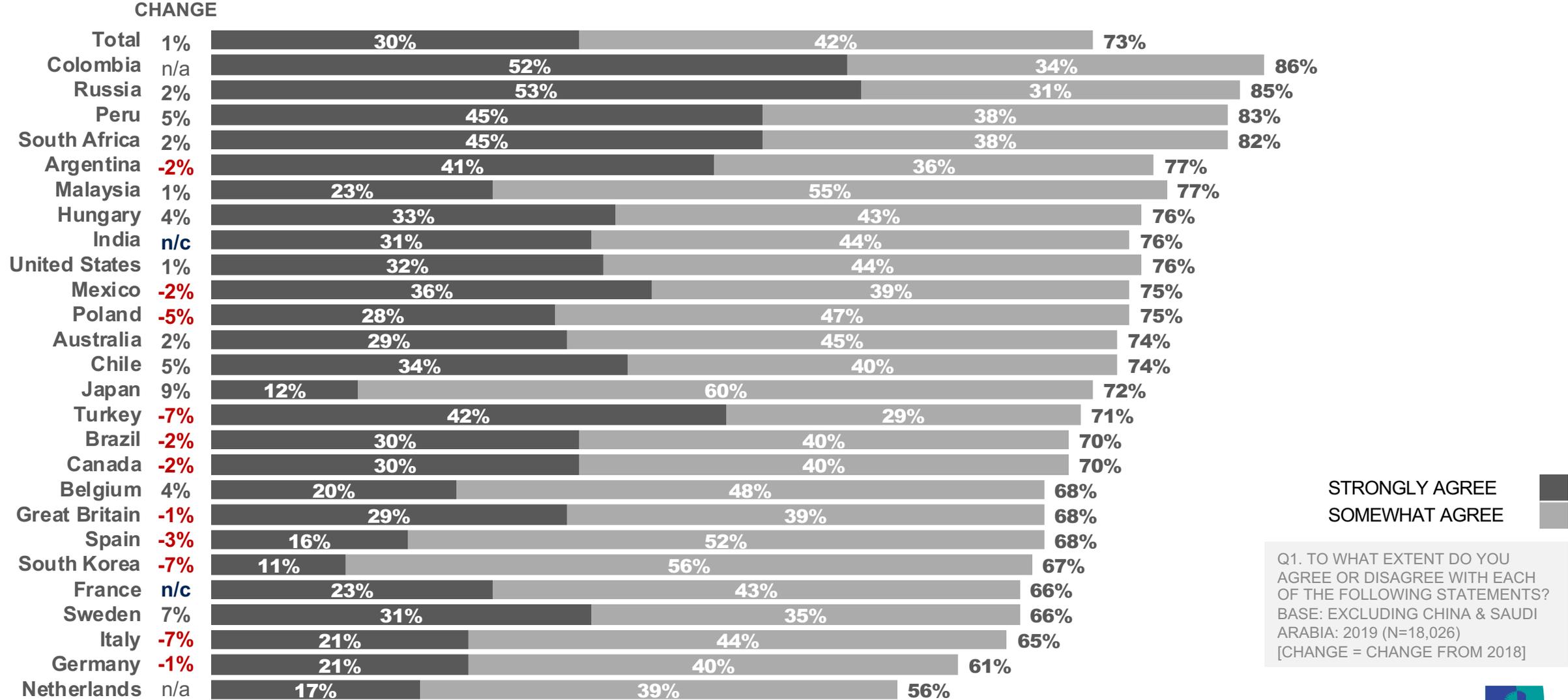


WILLINGNESS TO ENGAGE IN WORLD AFFAIRS

Citizens in 24 countries assess engagement in international affairs for a global perspective

2

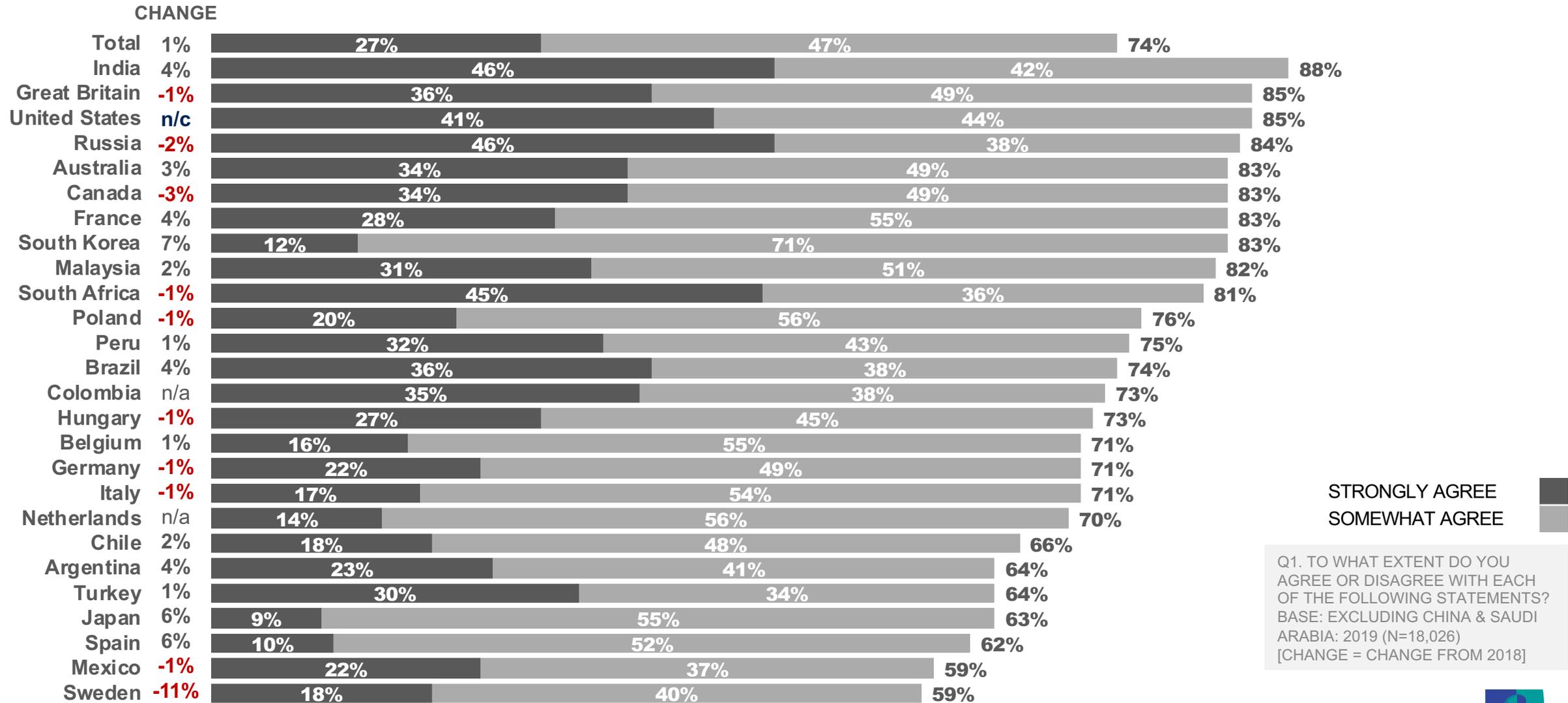
Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home



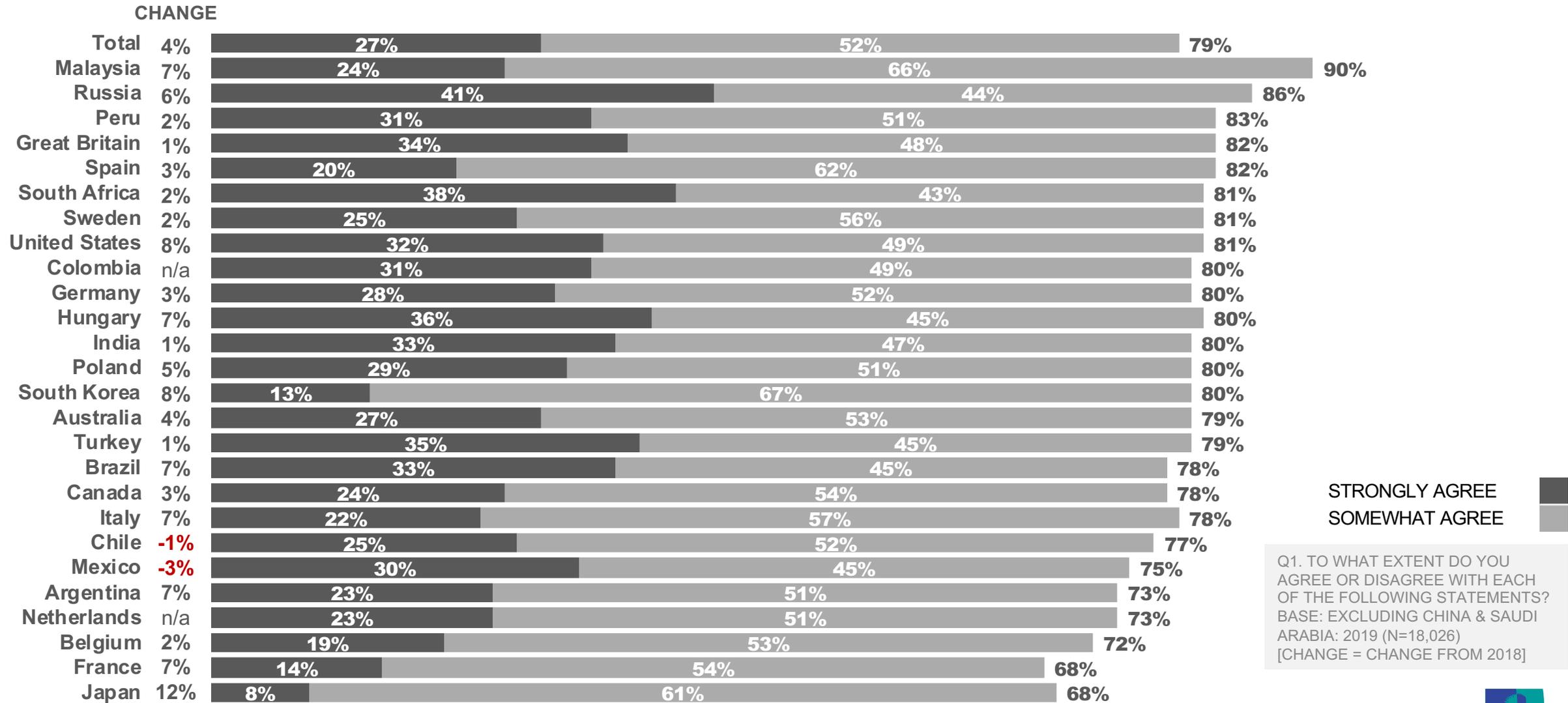
*Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.



My country has a responsibility to be a moral leader globally and set an example for other countries to follow

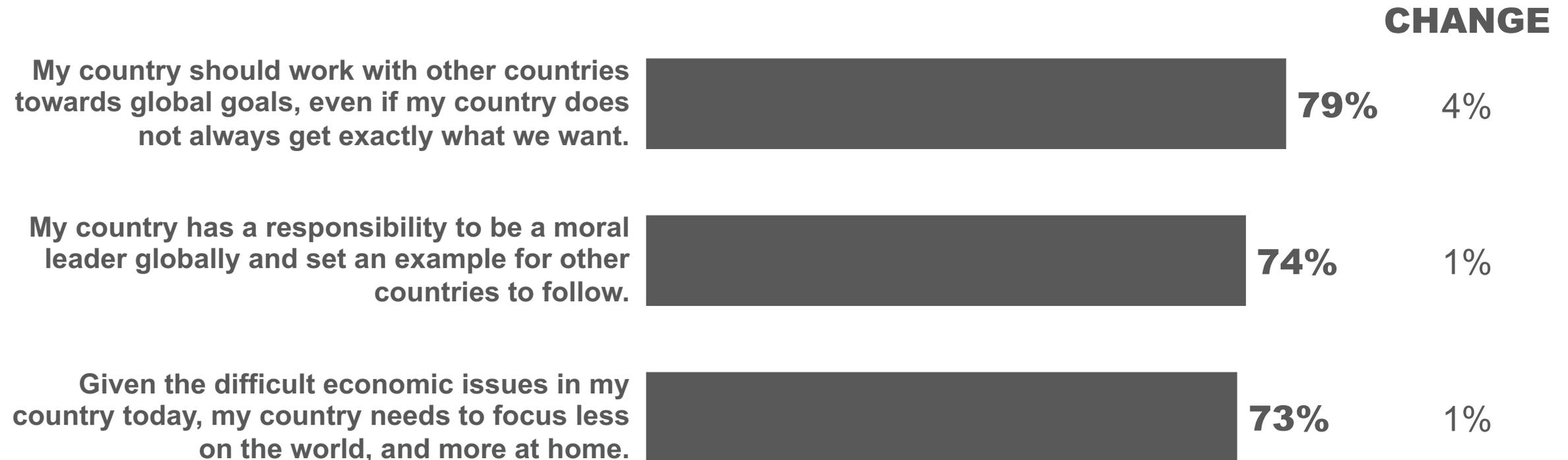


My country should work with other countries towards global goals, even if my country does not always get exactly what we want



Global Summary: Willingness to engage in world

Strongly agree/somewhat agree



Q1. TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?
BASE: EXCLUDING CHINA & SAUDI ARABIA: 2019 (N=18,026) [CHANGE = CHANGE FROM 2018]

Global Summary: Willingness to engage in world affairs

Strongly agree/somewhat agree

CHANGE FROM

2018 2017 2016 2015 2014 2013 2012 2011

4% n/a n/a n/a n/a n/a n/a n/a

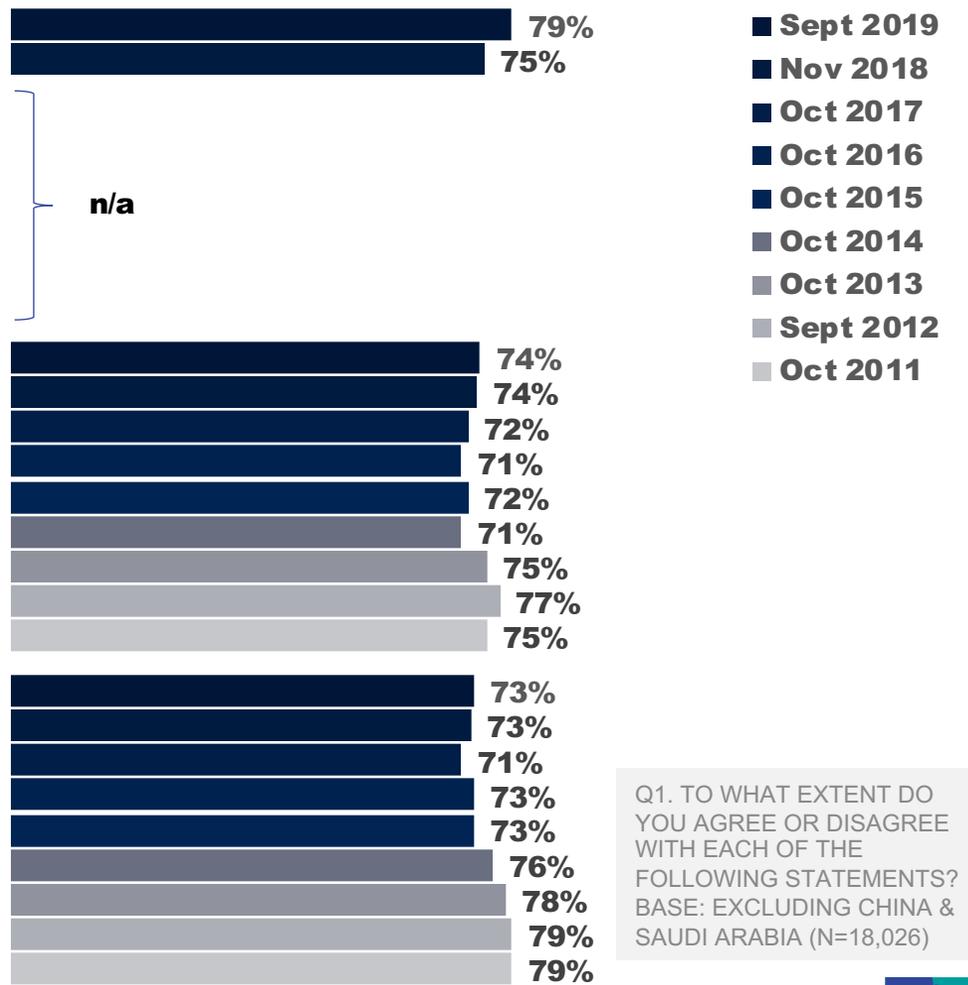
1% 2% 3% 2% 3% -1% -3% -1%

1% 2% n/c n/c -3% -5% -6% -6%

My country should work with other countries towards global goals, even if my country does not always get exactly what we want.

My country has a responsibility to be a moral leader globally and set an example for other countries to follow.

Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home.



Q1. TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?
BASE: EXCLUDING CHINA & SAUDI ARABIA (N=18,026)

*Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.

Thank you



DR. DARRELL BRICKER
Chief Executive Officer, Public Affairs

300—160 Bloor Street East
Toronto, Ontario, Canada M4W 1B9

Direct Phone: 416.324.2001

Email: darrell.bricker@ipsos.com

November 2019

About Ipsos

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
www.ipsos.com

Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.