



Global Infrastructure Index

Public satisfaction and priorities – 2019

Great Britain (GB)



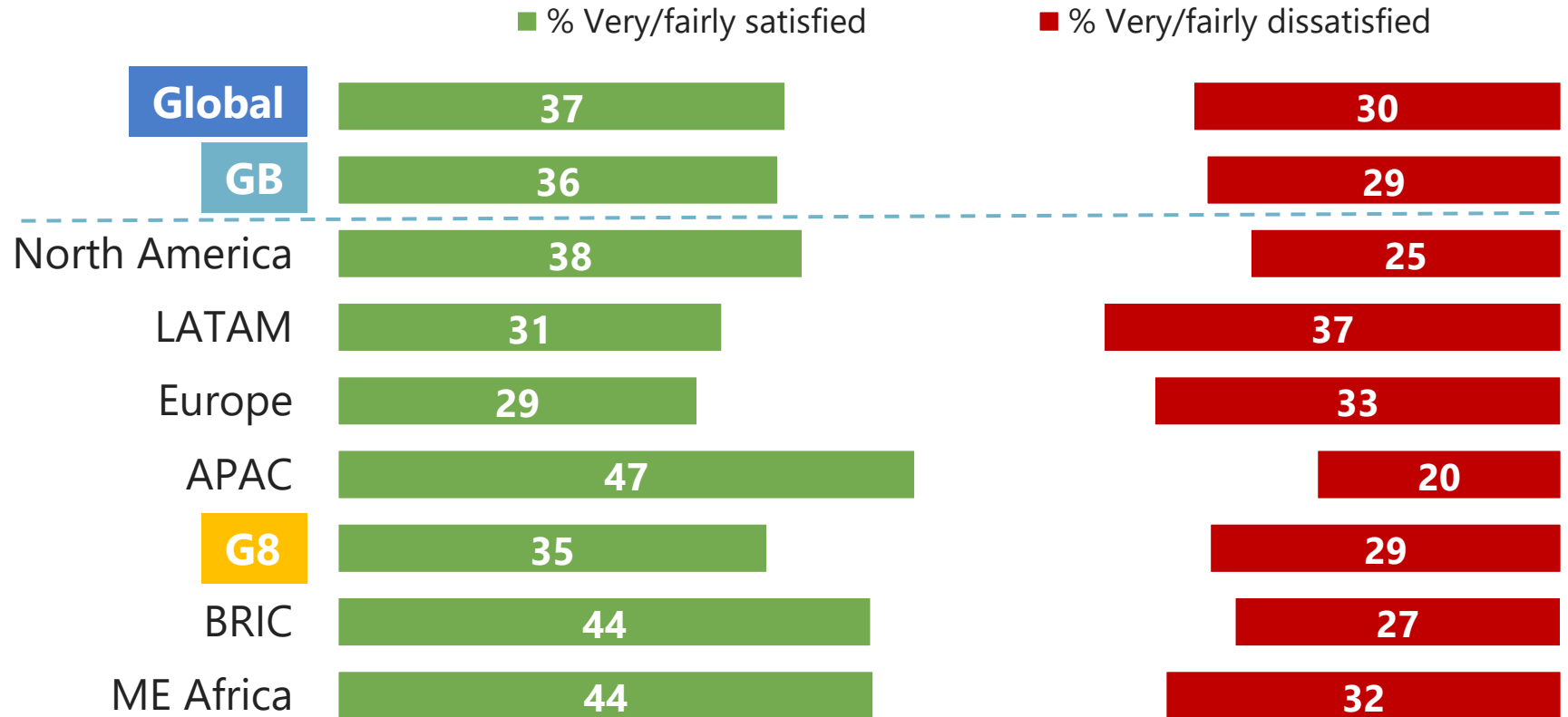
Overall ratings

Q. We now want you to think about [COUNTRY'S] infrastructure.

By infrastructure we mean things we rely on like road, rail and air networks, utilities such as energy and water, and broadband and other communications.

Overall, how satisfied or dissatisfied are you with [COUNTRY'S] national infrastructure?

% very/fairly satisfied



Trends: Overall ratings

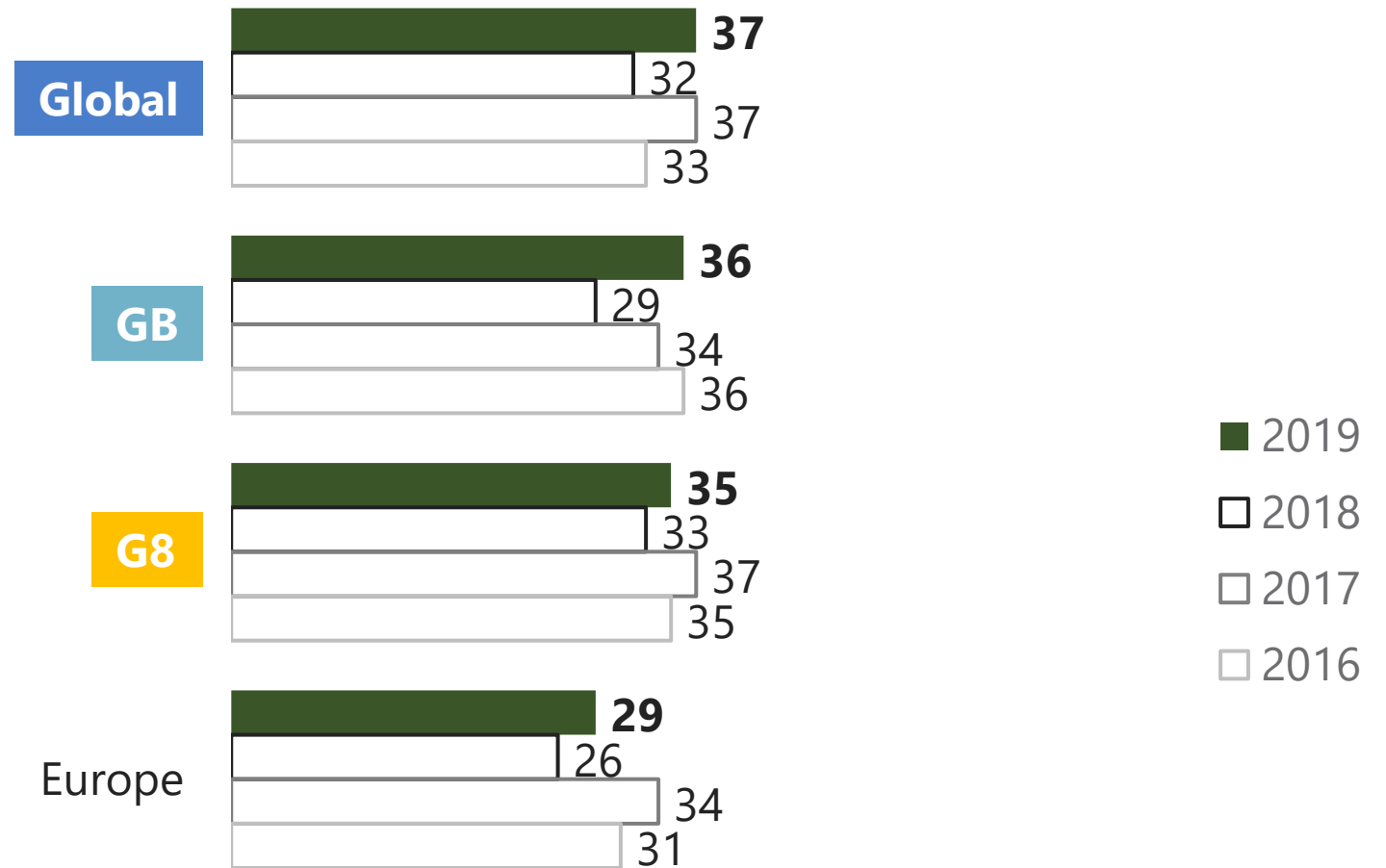
N.B. the 2016-19 surveys used the same methodology, but the profile of participating countries changed between years. This means that the **global and regional trends** do not always involve a strict like-for-like comparison.

Q. We now want you to think about [COUNTRY'S] infrastructure.

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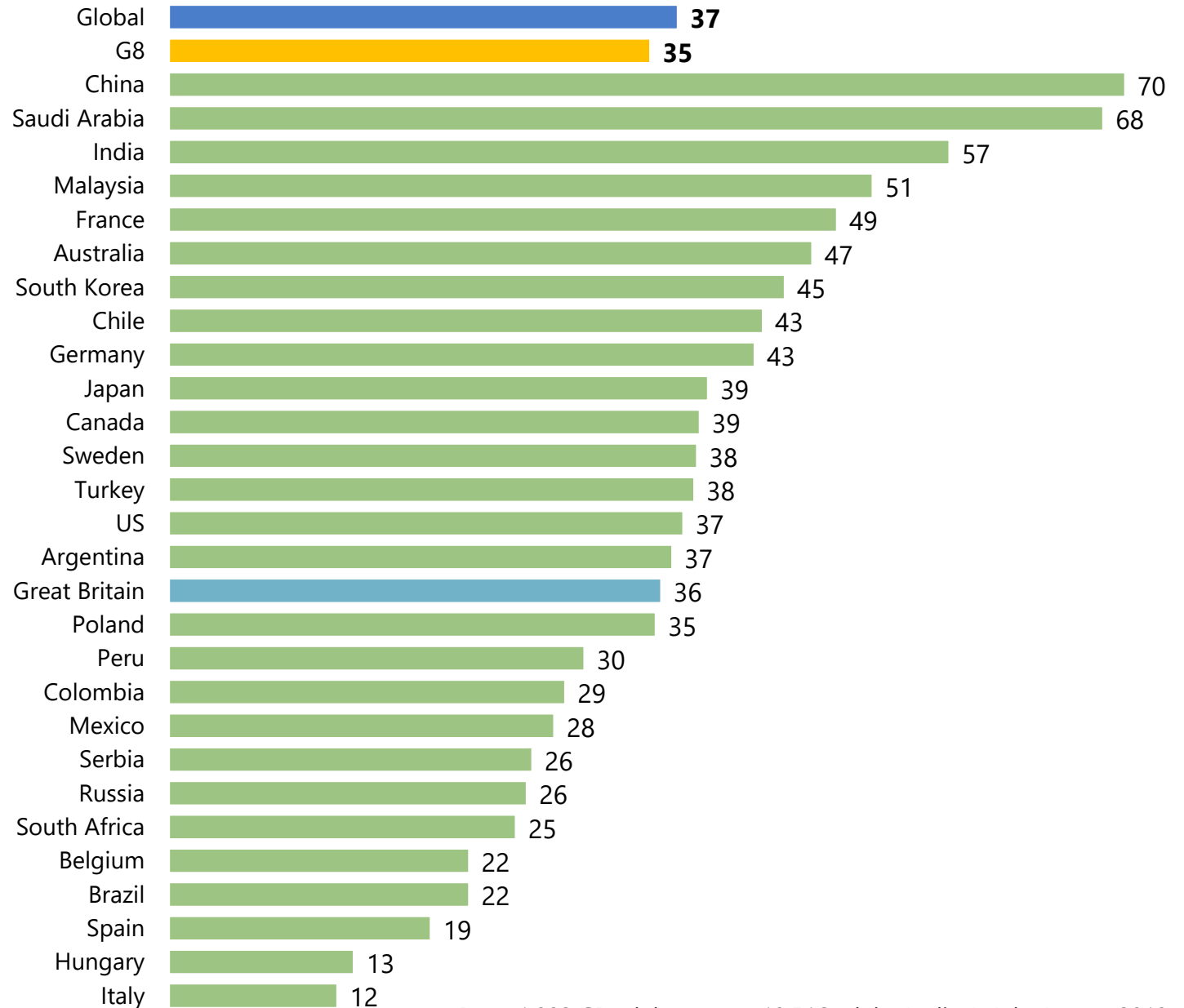
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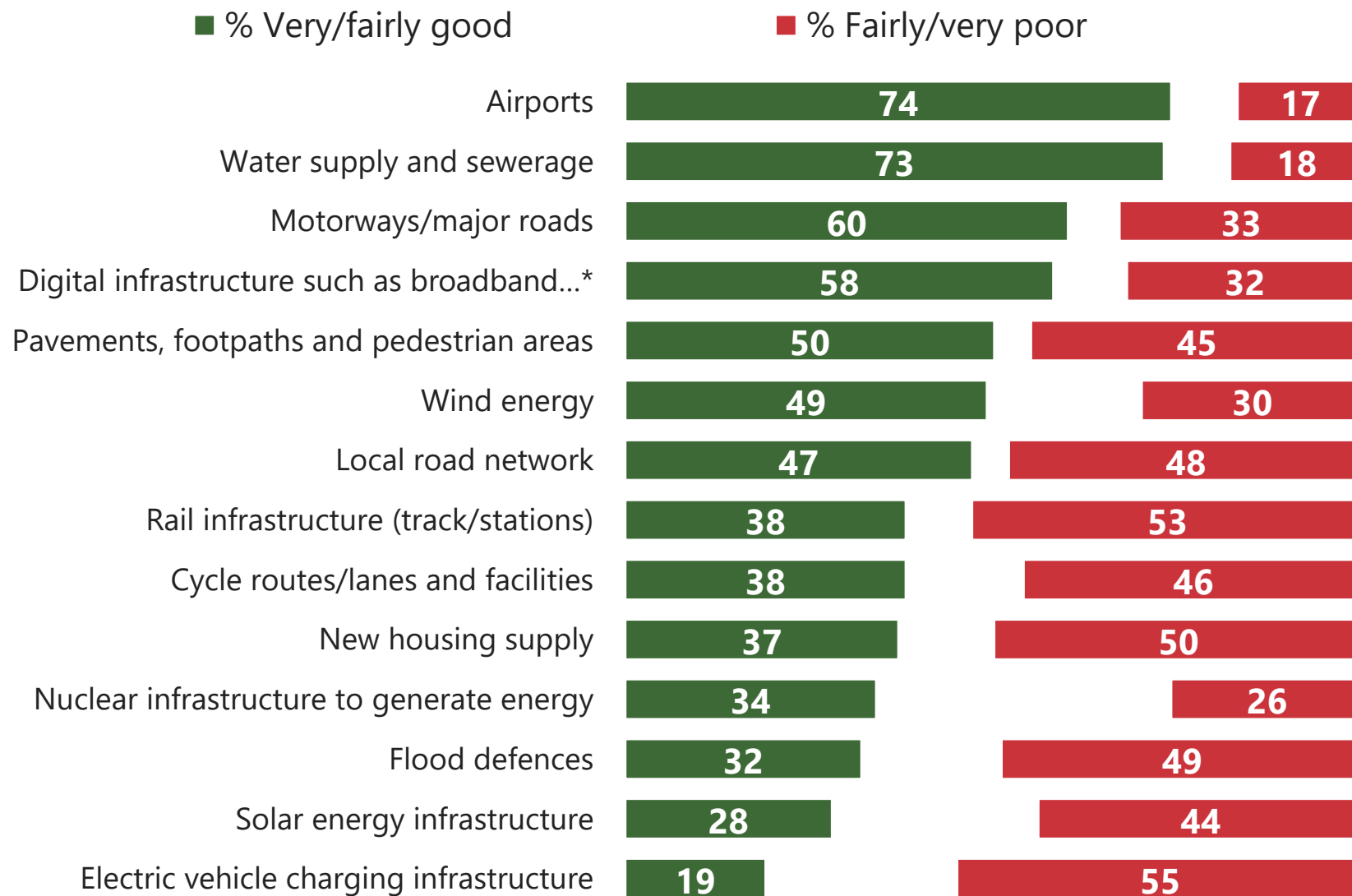
% very/fairly satisfied



GB: Sectors

Q. These next questions are about different types of infrastructure.

Please indicate how good or poor you rate the current quality of each one in [COUNTRY]...



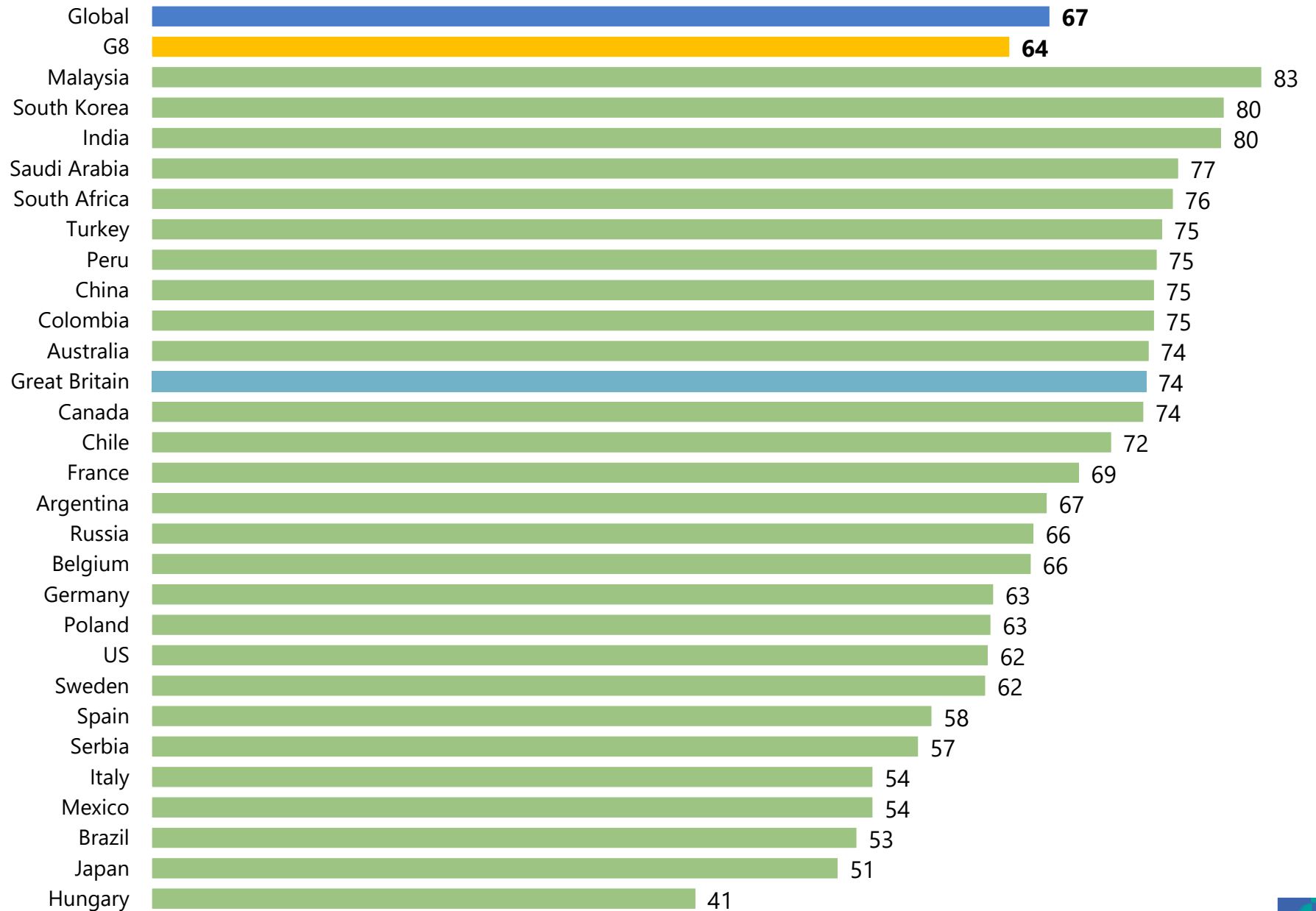
Ranked by % very/fairly good

Airports

Q. These next questions are about different types of infrastructure. Please indicate how good or poor you rate the current quality of each one in [COUNTRY]...

Airports

% very/fairly good

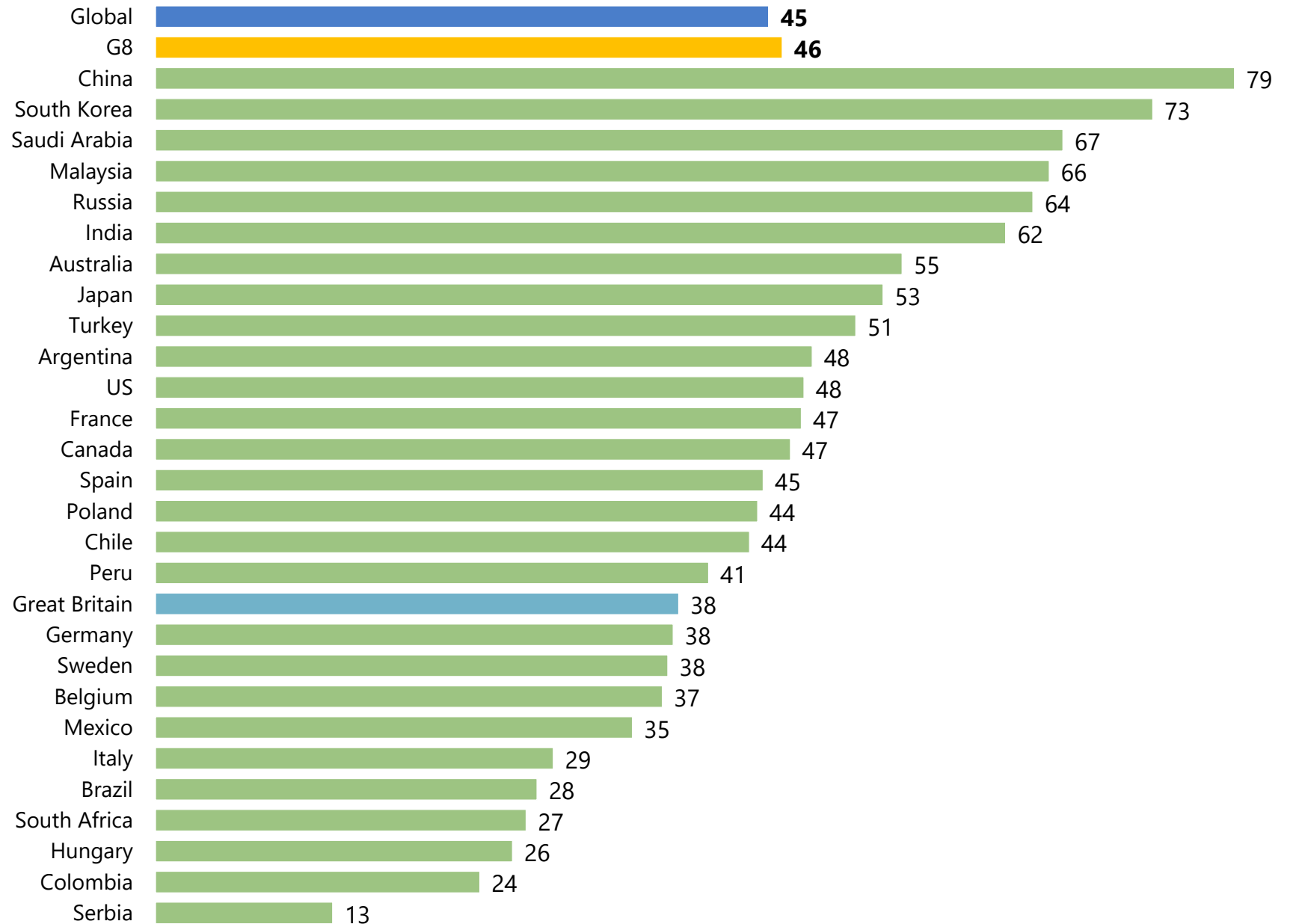


Rail

Q. These next questions are about different types of infrastructure. Please indicate how good or poor you rate the current quality of each one in [COUNTRY]...

Rail infrastructure (track/stations)

% very/fairly good

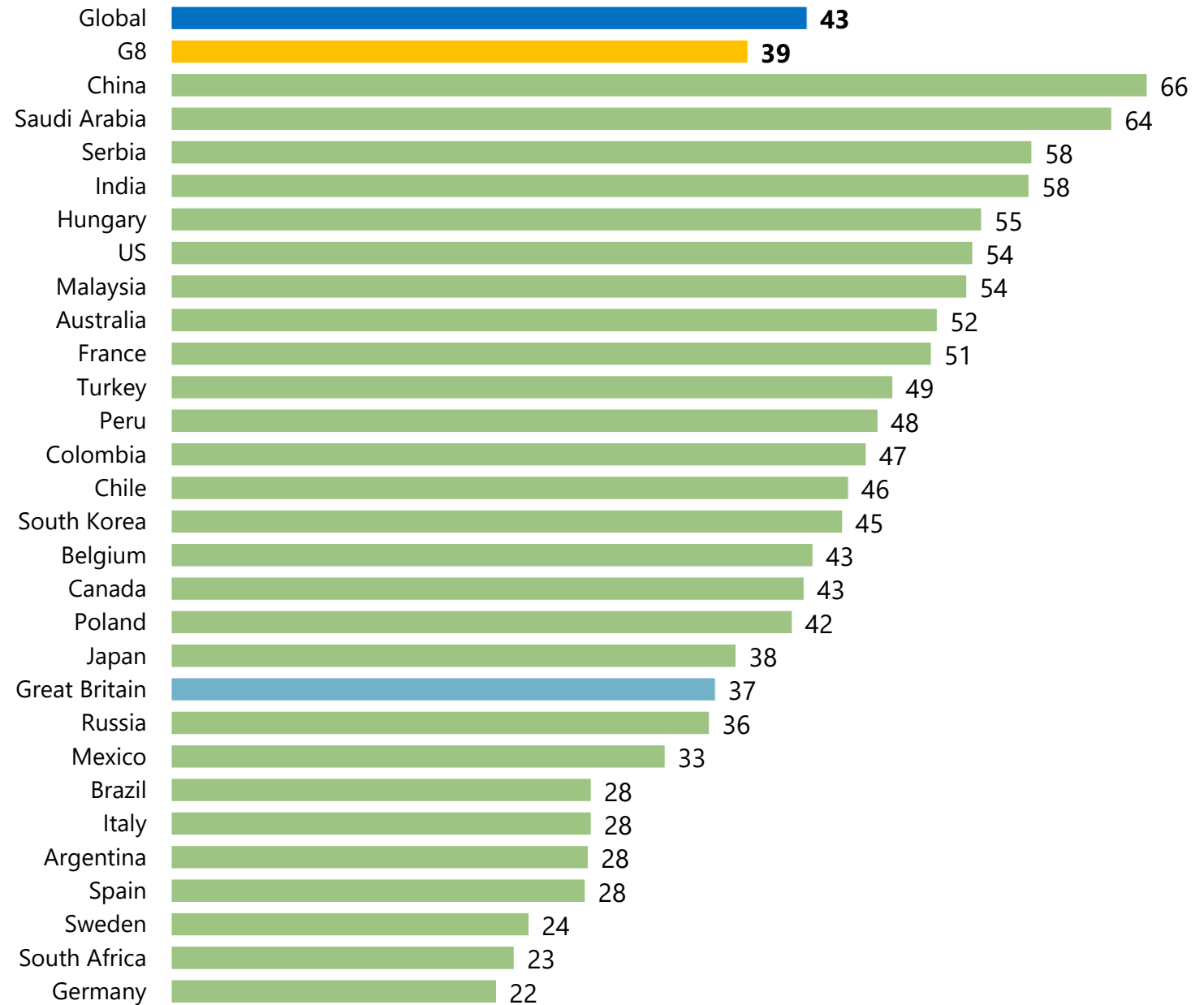


Housing supply

Q. These next questions are about different types of infrastructure. Please indicate how good or poor you rate the current quality of each one in [COUNTRY]...

New housing supply

% very/fairly good

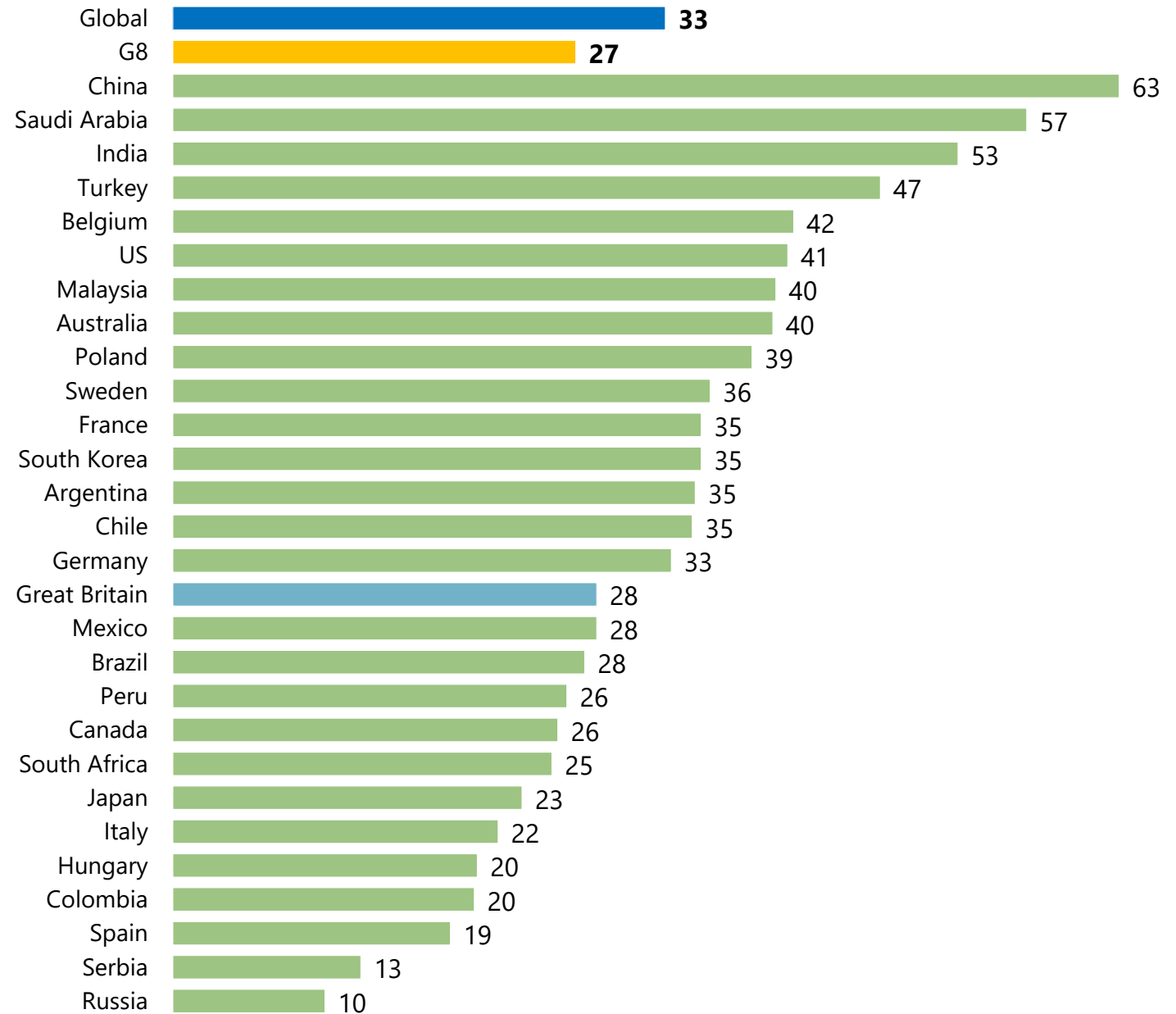


Solar energy

Q. These next questions are about different types of infrastructure. Please indicate how good or poor you rate the current quality of each one in [COUNTRY]...

Solar energy infrastructure

% very/fairly good



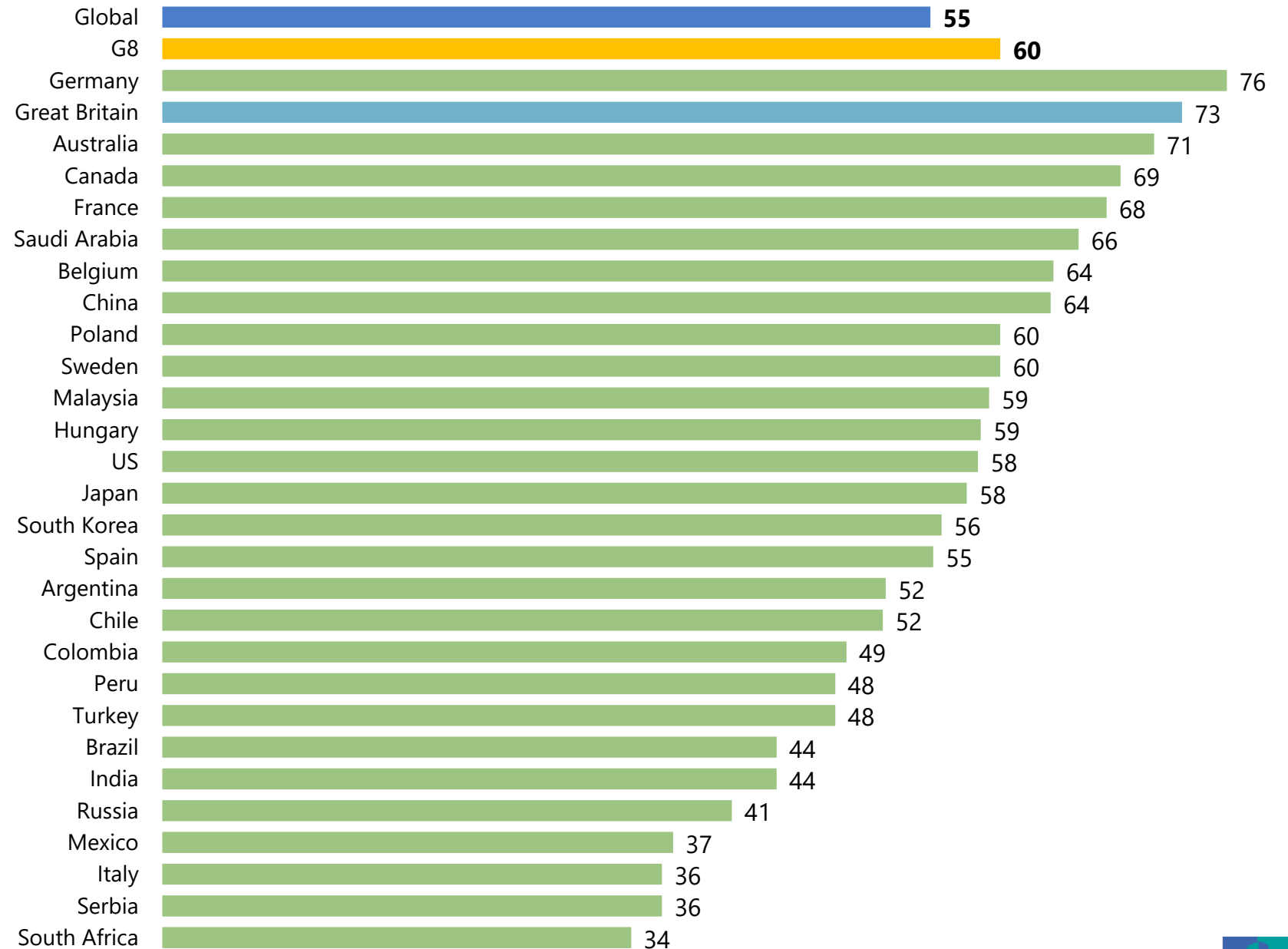
Water supply

& sewerage

Q. These next questions are about different types of infrastructure. Please indicate how good or poor you rate the current quality of each one in [COUNTRY]...

Water supply and sewerage

% very/fairly good



Electric vehicle

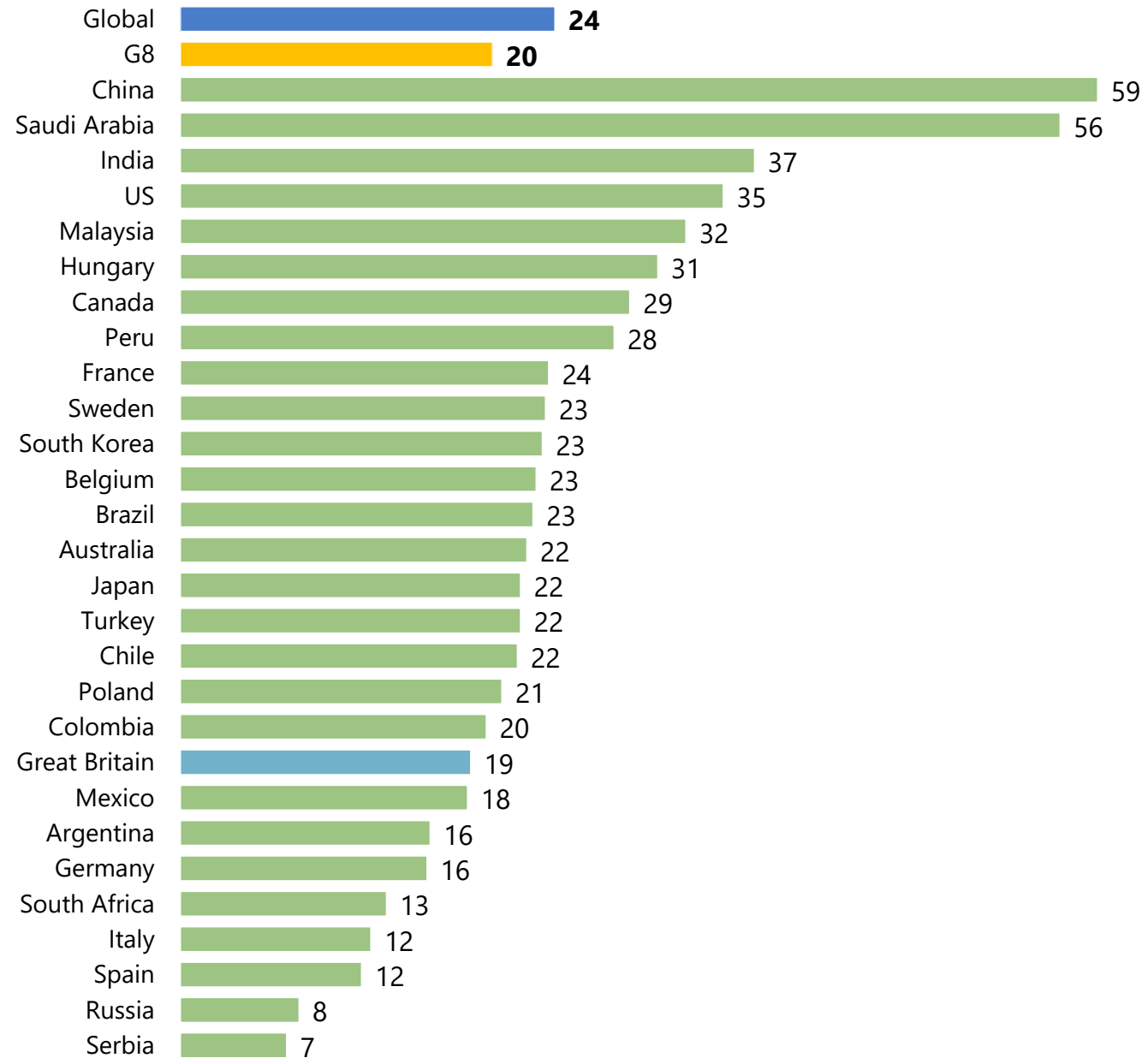
charging

Q. These next questions are about different types of infrastructure.

Please indicate how good or poor you rate the current quality of each one in [COUNTRY]...

Electric vehicle charging infrastructure

% very/fairly good

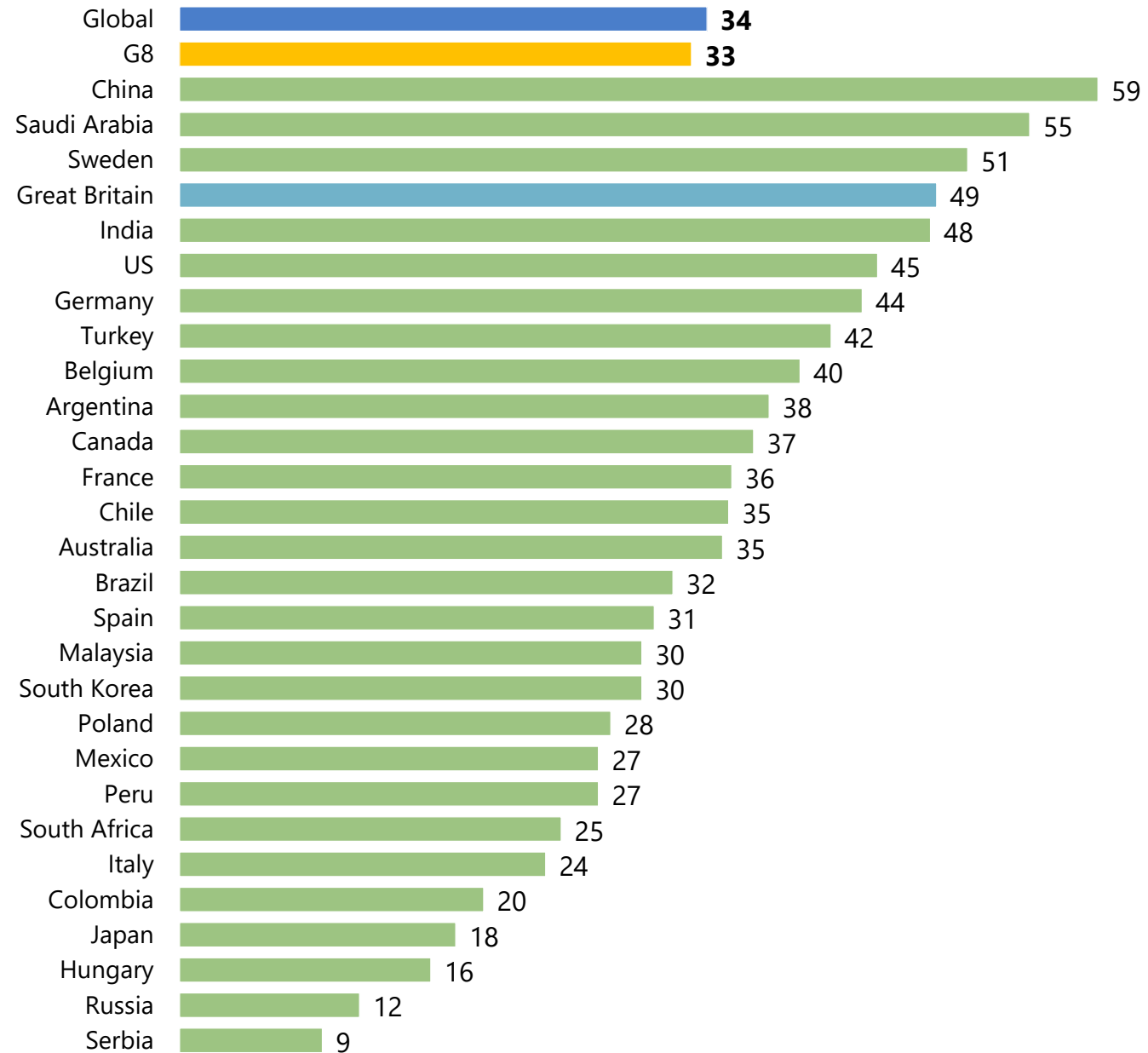


Wind energy

Q. These next questions are about different types of infrastructure. Please indicate how good or poor you rate the current quality of each one in [COUNTRY]...

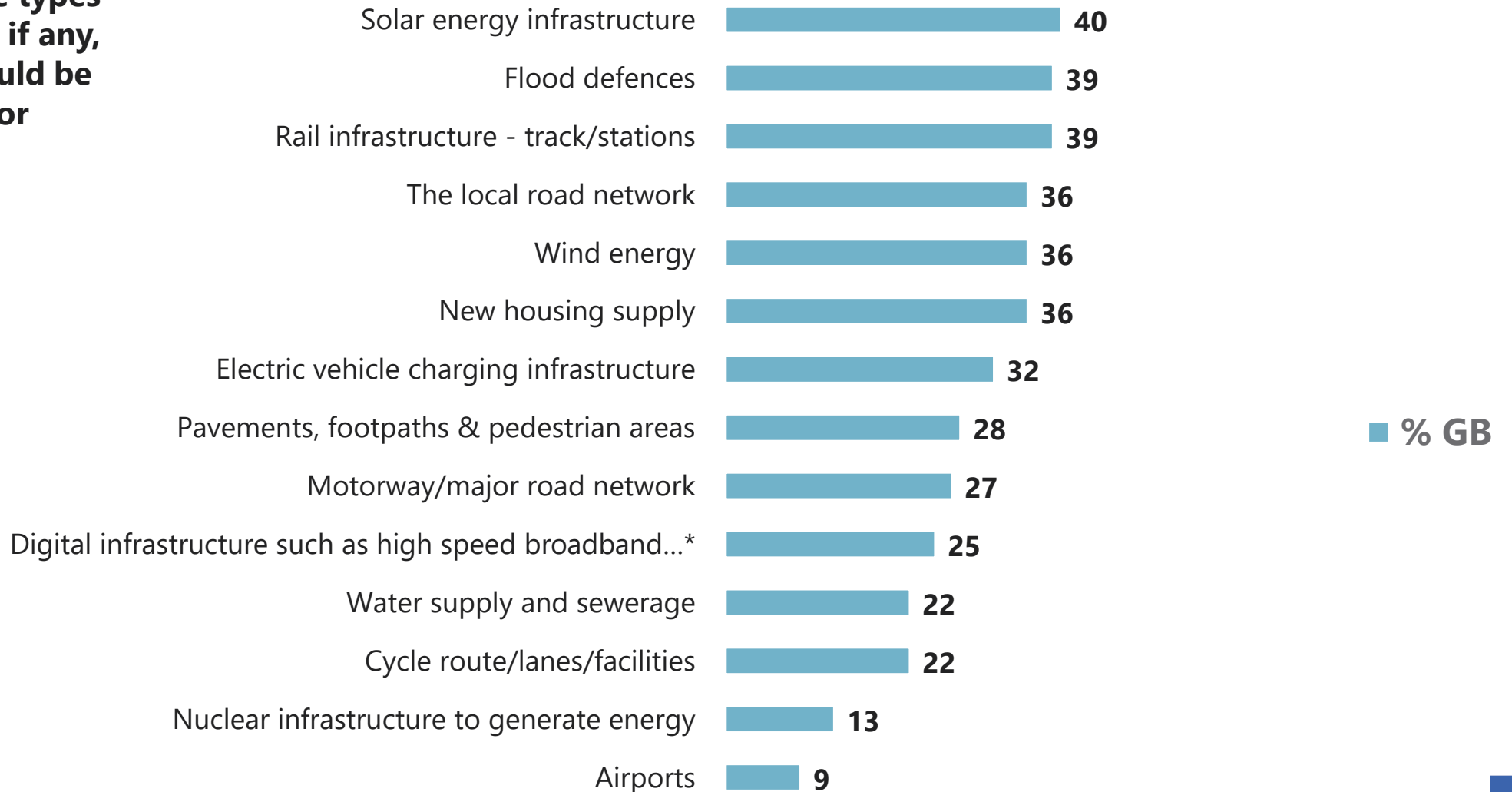
Wind energy e.g. turbines

% very/fairly good



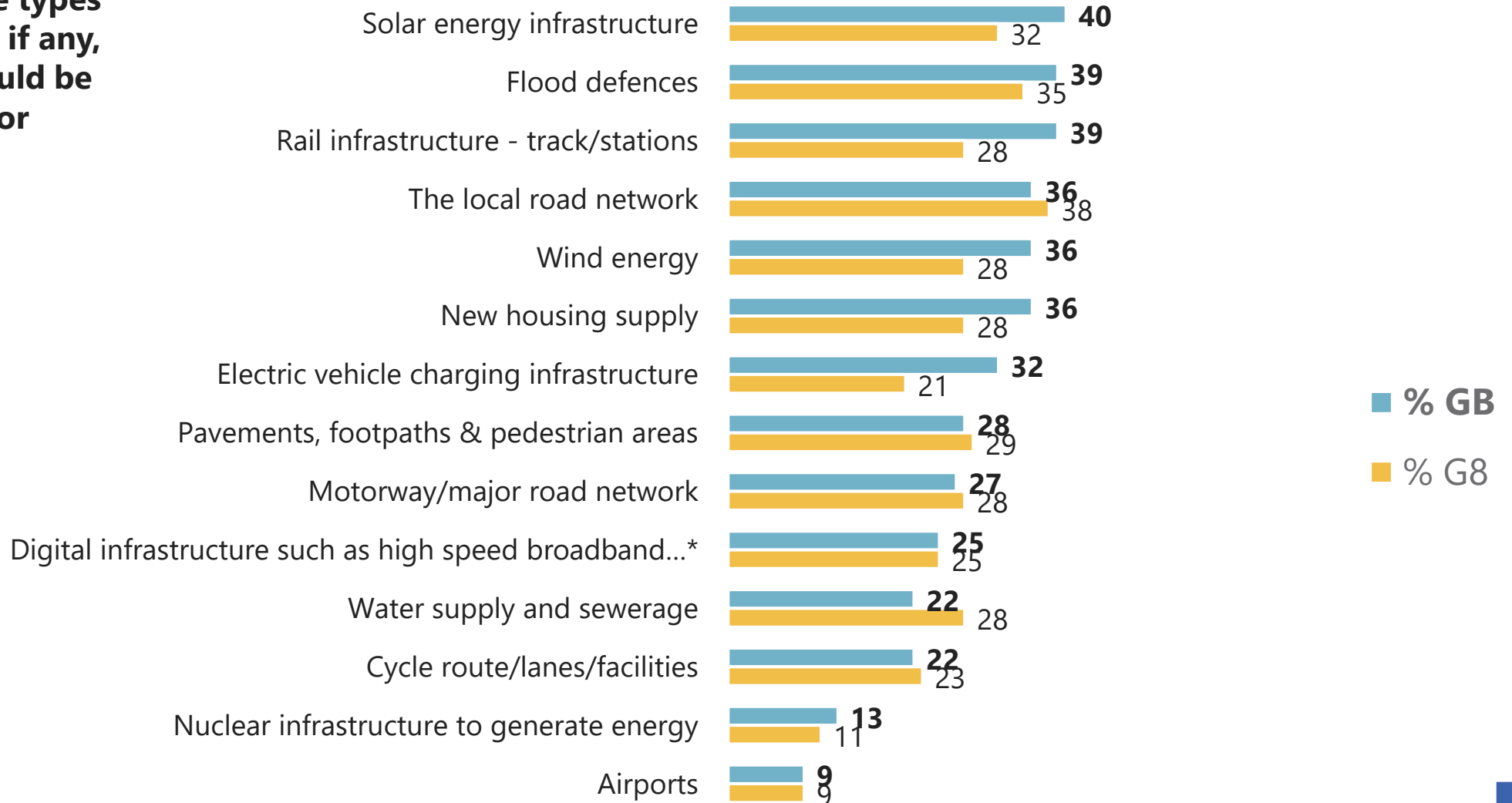
GB: Priorities

Q. Which of these types of infrastructure, if any, do you think should be made a priority for investment for... [COUNTRY]?



GB and G8: Priorities

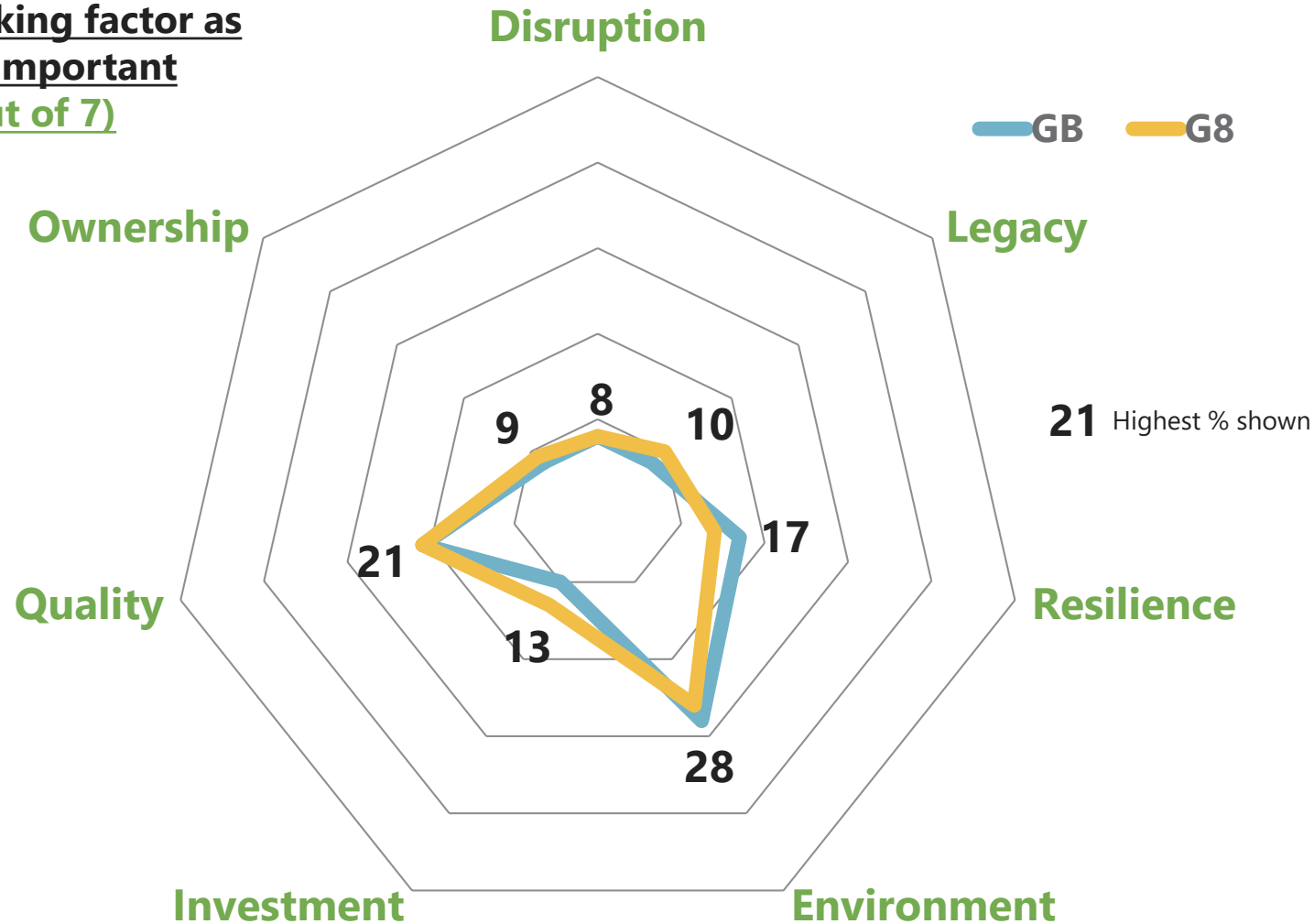
Q. Which of these types of infrastructure, if any, do you think should be made a priority for investment for... [COUNTRY]?



Future factors

Q. Which of the following factors do you think are the most important for [COUNTRY] to consider when putting together plans for infrastructure in the future? Please rank the following...

% ranking factor as most important (1st out of 7)



Factor

Disruption: the amount of disruption we have to deal with (e.g. roadworks, disruptions to water supply) while infrastructure is built or improved

Legacy: the infrastructure that we pass on to future generations

Resilience: how well our infrastructure stands up to challenges today and in the future (e.g. population increases and climate change)

Environment: the impact our infrastructure has on our environment

Investment: paying for the costs of improving and building new infrastructure now, to avoid having to pay more later

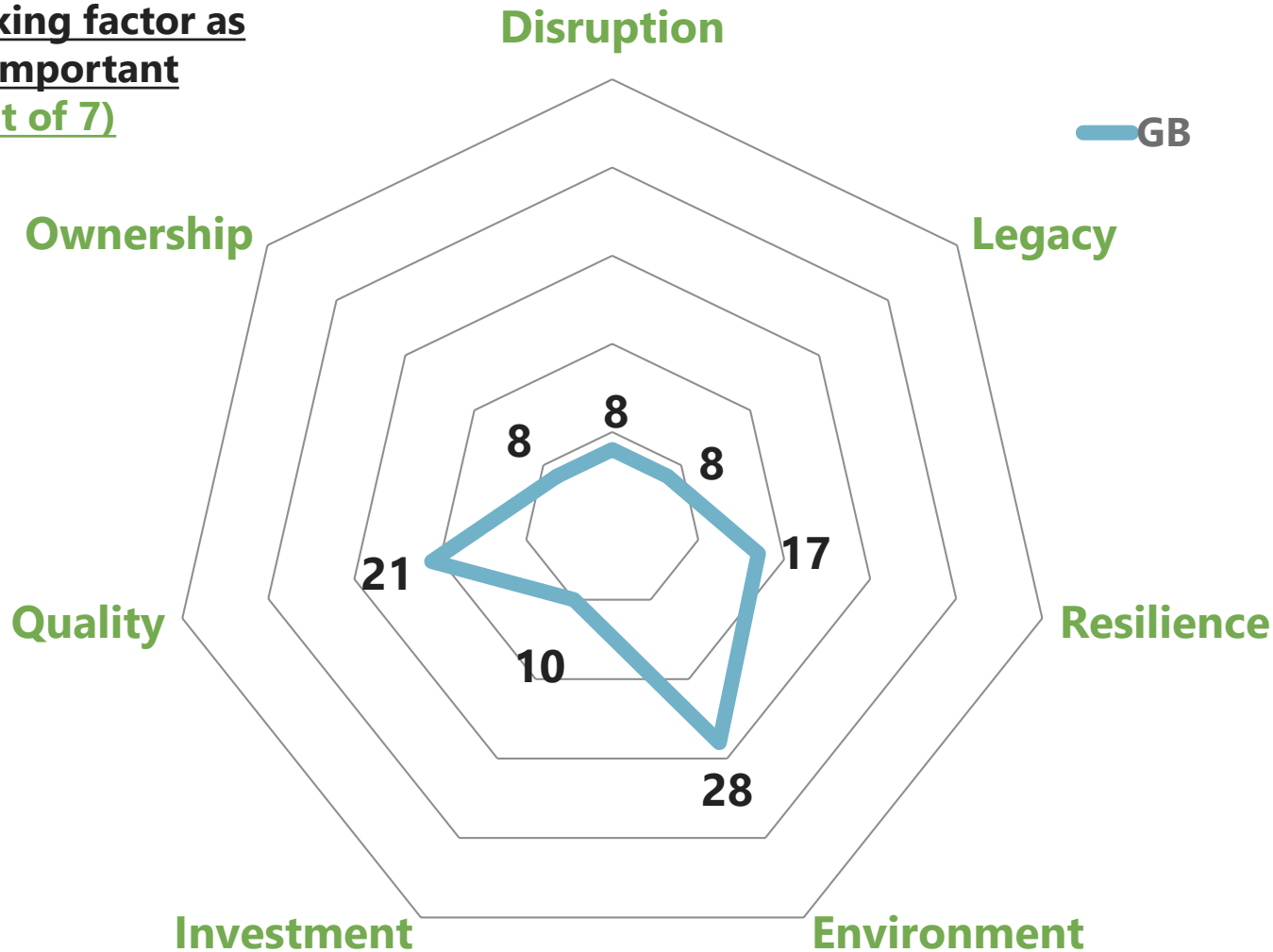
Quality: making sure that infrastructure is as good as it possibly can be (e.g. in terms of speed or convenience of services)

Ownership: whether the infrastructure is owned by the public sector – that is, national or local government or some other public sector body – or private businesses

Future factors

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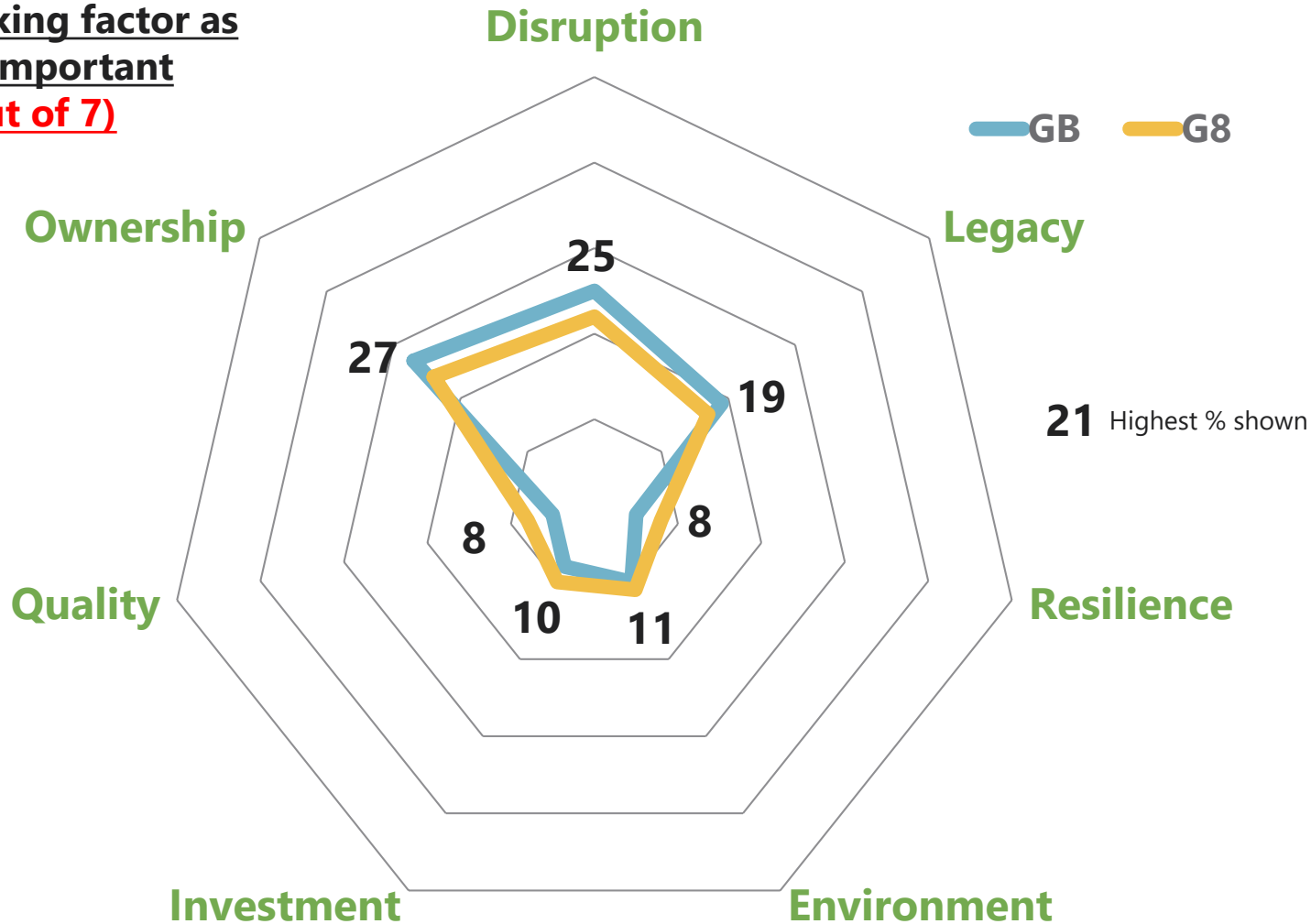
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Future factors

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% ranking factor as most important
(7th out of 7)



Factor

Disruption: the amount of disruption we have to deal with (e.g. roadworks, disruptions to water supply) while infrastructure is built or improved

Legacy: the infrastructure that we pass on to future generations

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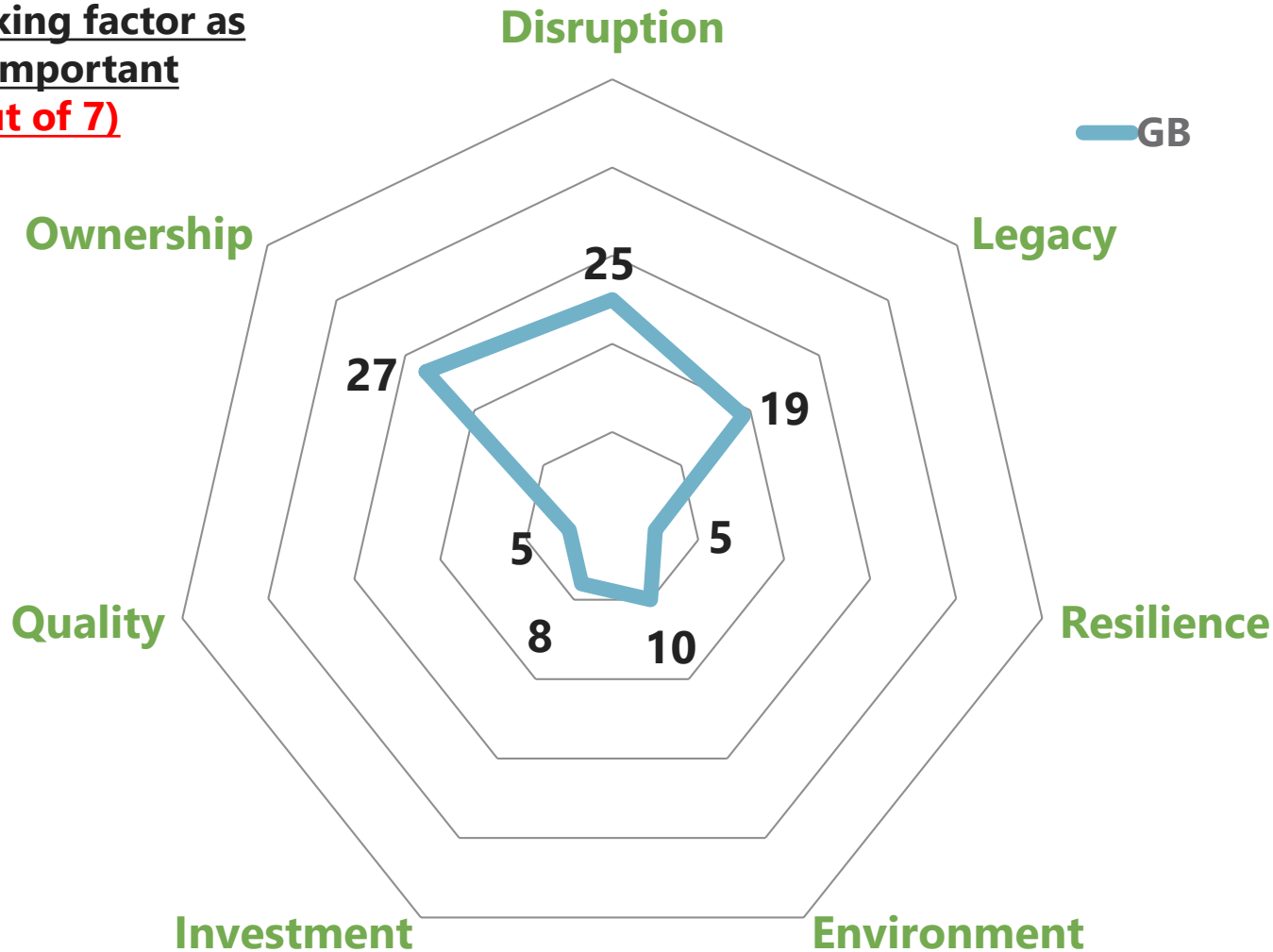
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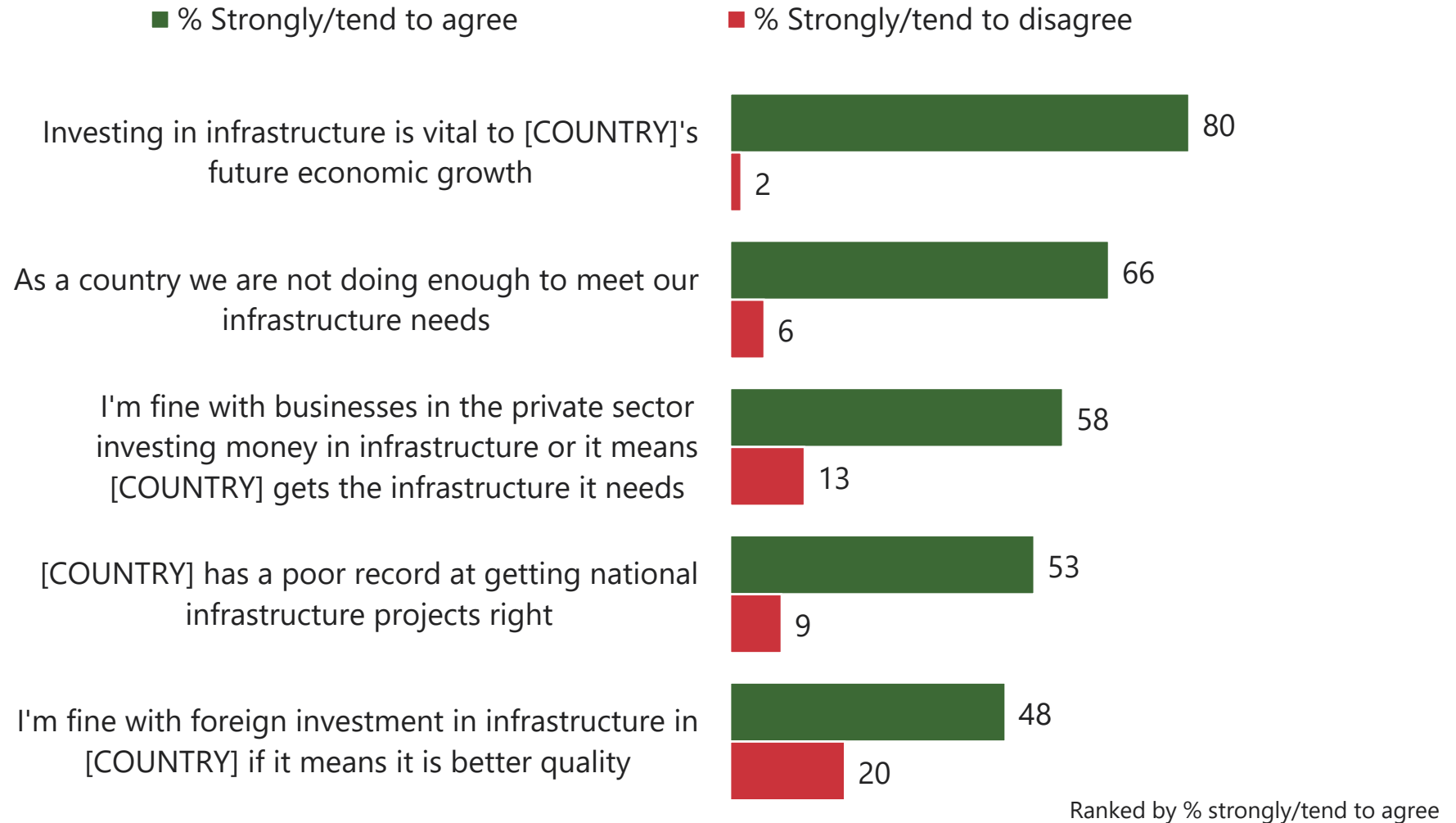
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Quality: making sure that infrastructure is as good as it possibly can be (e.g. in terms of speed or convenience of services)

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GB: Attitudes

Q. To what extent do you agree or disagree...?

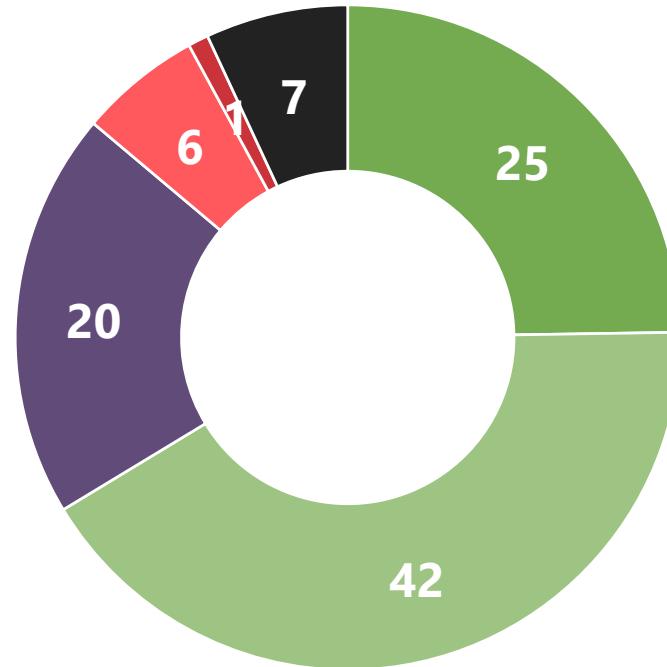


GB: Doing enough?

Q. To what extent do you agree or disagree...?

As a country we are not doing enough to meet our infrastructure needs

- % Strongly agree
- % Tend to agree
- % Neither/nor
- % Tend to disagree
- % Strongly disagree
- % Don't know



2019:

Agree	Disagree
66%	6%

2018:

Agree	Disagree
58%	7%

2017:

Agree	Disagree
59%	9%

2016:

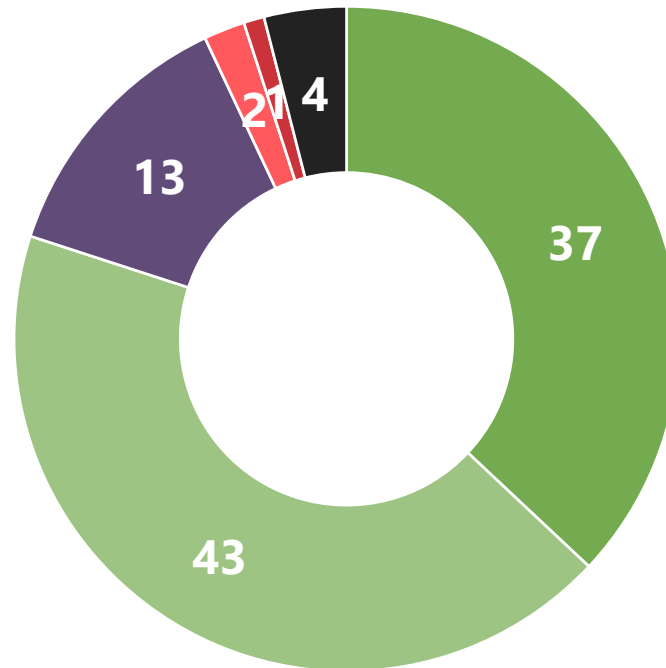
Agree	Disagree
60%	8%

GB: Investment vital

Q. To what extent do you agree or disagree...?

Investing in infrastructure is vital to [COUNTRY]'s future economic growth

- % Strongly agree
- % Tend to agree
- % Neither/nor
- % Tend to disagree
- % Strongly disagree
- % Don't know



2019:

Agree	Disagree
80%	2%

2018:

Agree	Disagree
73%	3%

2017:

Agree	Disagree
74%	4%

2016:

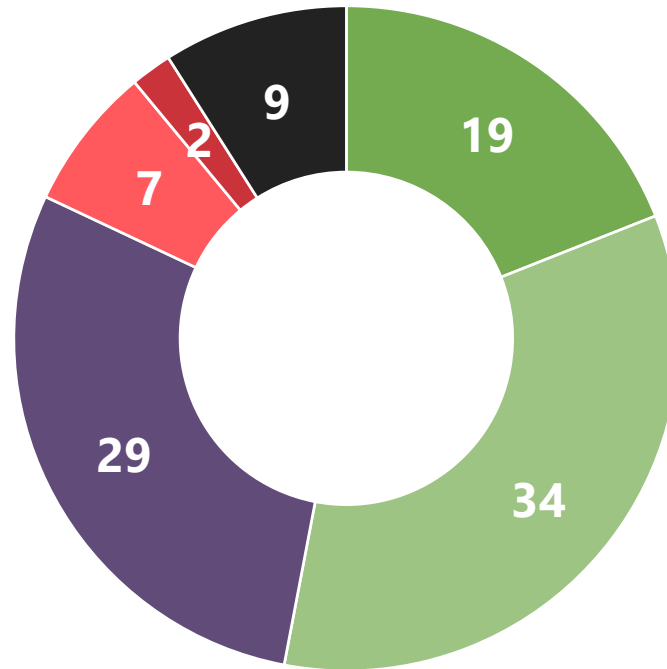
Agree	Disagree
76%	2%

GB: Poor record

Q. To what extent do you agree or disagree...?

[COUNTRY] has a poor record at getting national infrastructure projects right

- % Strongly agree
- % Tend to agree
- % Neither/nor
- % Tend to disagree
- % Strongly disagree
- % Don't know



2019:

Agree	Disagree
53%	9%

2016:

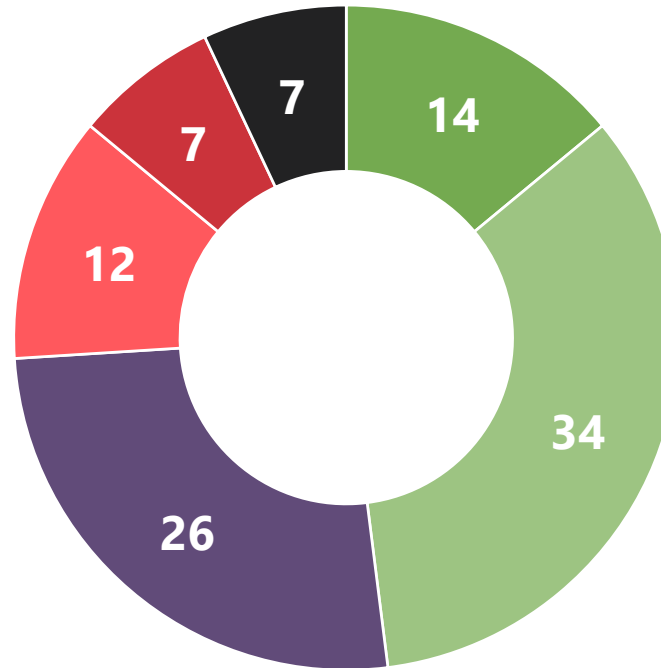
Agree	Disagree
48%	12%

GB: Foreign investment

Q. To what extent do you agree or disagree...?

I'm fine with foreign investment in new infrastructure in [COUNTRY] if it means it is better quality

- % Strongly agree
- % Tend to agree
- % Neither/nor
- % Tend to disagree
- % Strongly disagree
- % Don't know



N.B. asked as "... it if it means it gets built more quickly" in 2016 and 2018 i.e. trends are not like-for-like.

2019:

Agree	Disagree
48%	20%

2018:

Agree	Disagree
42%	17%

2016:

Agree	Disagree
42%	20%

Who takes decisions?

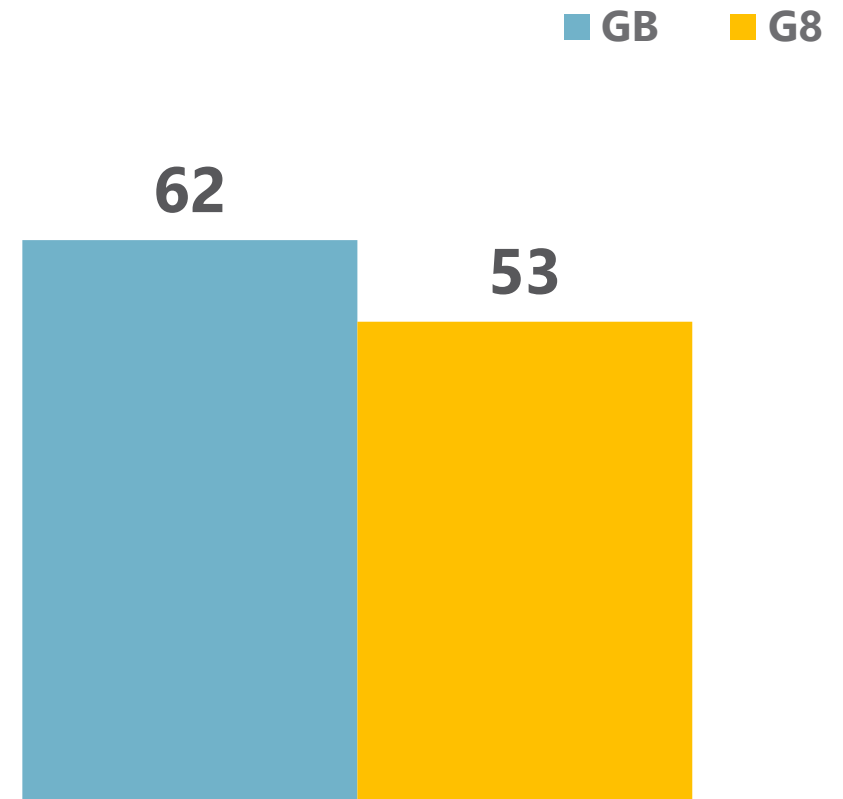
A: "Politicians should mostly make decisions about new infrastructure projects because they are accountable to the public."

% STRONGLY/TEND TO PREFER EACH STATEMENT



Source: Ipsos/ GIIA

B: "Technical experts should mostly make decisions about new infrastructure projects because they know more about what [COUNTRY] needs."

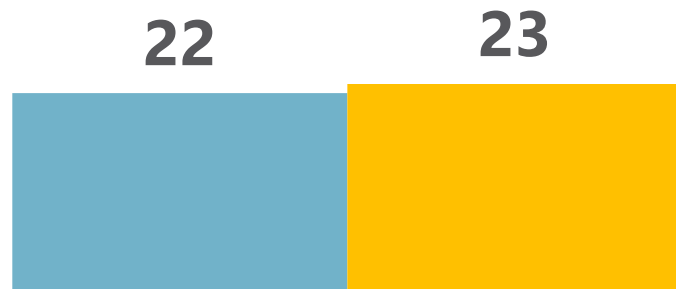


Base: 1,002 GB adults among 19,516 adults (online), July-August 2019

Increase taxes or borrowing?

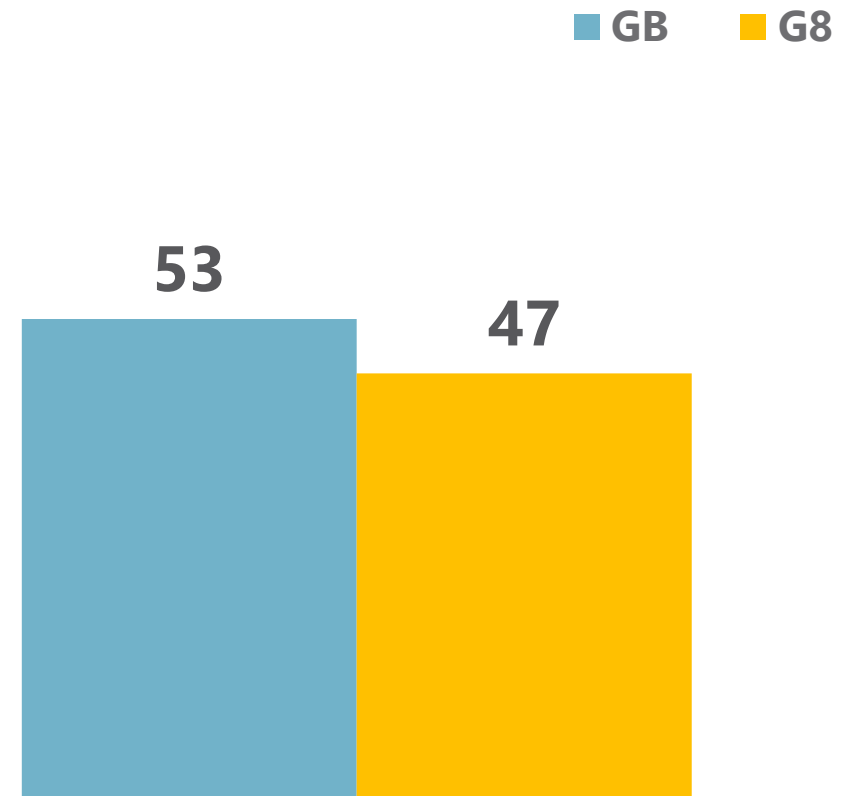
A: "Spending on improving infrastructure in [COUNTRY] should be increased, even if that means higher taxes or more government borrowing"

% STRONGLY/TEND TO PREFER EACH STATEMENT



Source: Ipsos/ GIIA

B: "Public spending in [COUNTRY] is already high and taxes and government borrowing should not be increased any more to spend more on improving infrastructure"

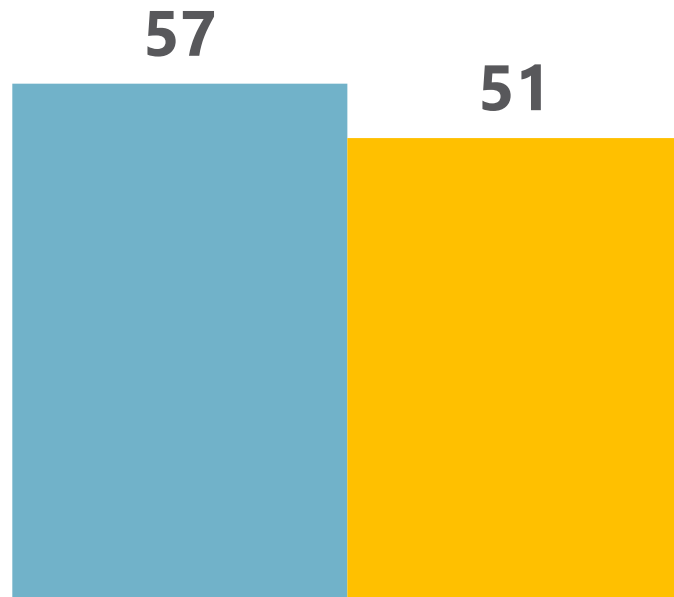


Base: 1,002 GB adults among 19,516 adults (online), July-August 2019

Maintain/repair or new?

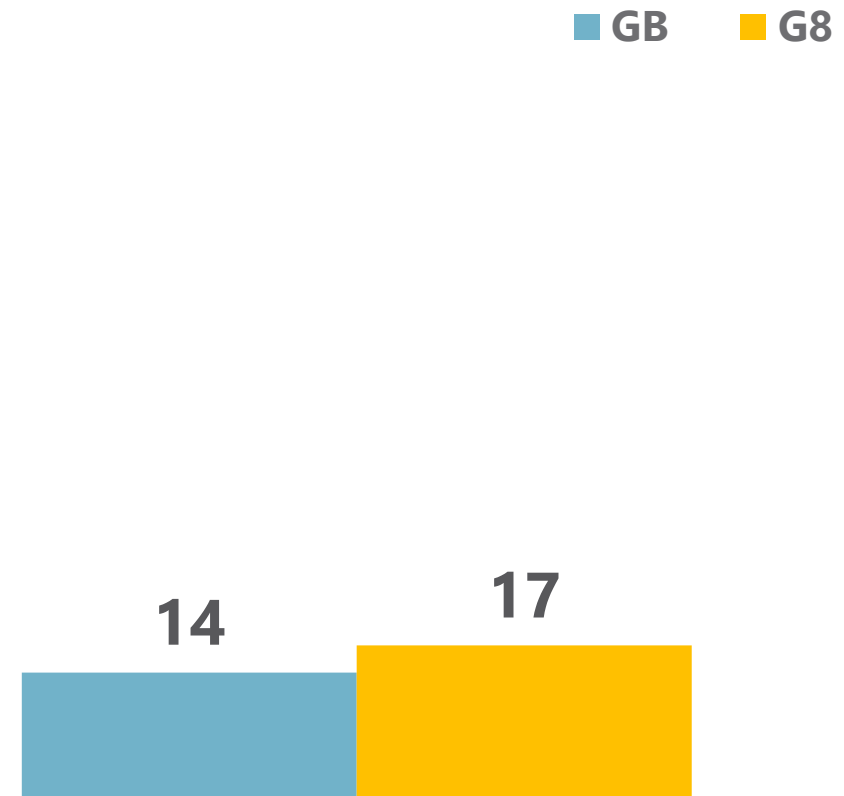
A: “We should prioritise maintaining and repairing existing infrastructure in [COUNTRY] before spending on new infrastructure”

% STRONGLY/TEND TO PREFER EACH STATEMENT



Source: Ipsos/ GIIA

B: “We need to spend money on new infrastructure in [COUNTRY] even if it means having less to spend less on maintaining and repairing existing infrastructure”



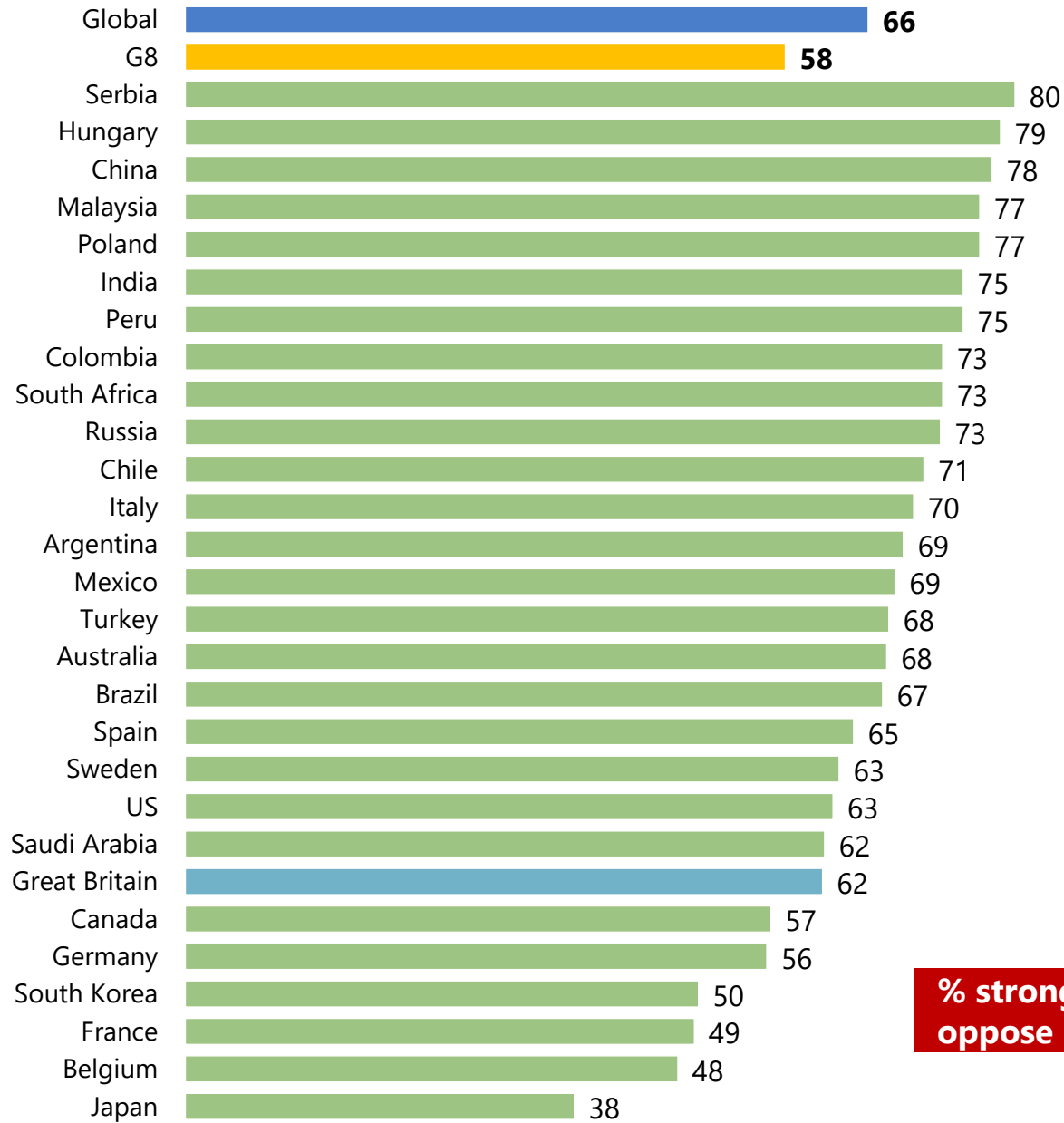
Base: 1,002 GB adults among 19,516 adults (online), July-August 2019



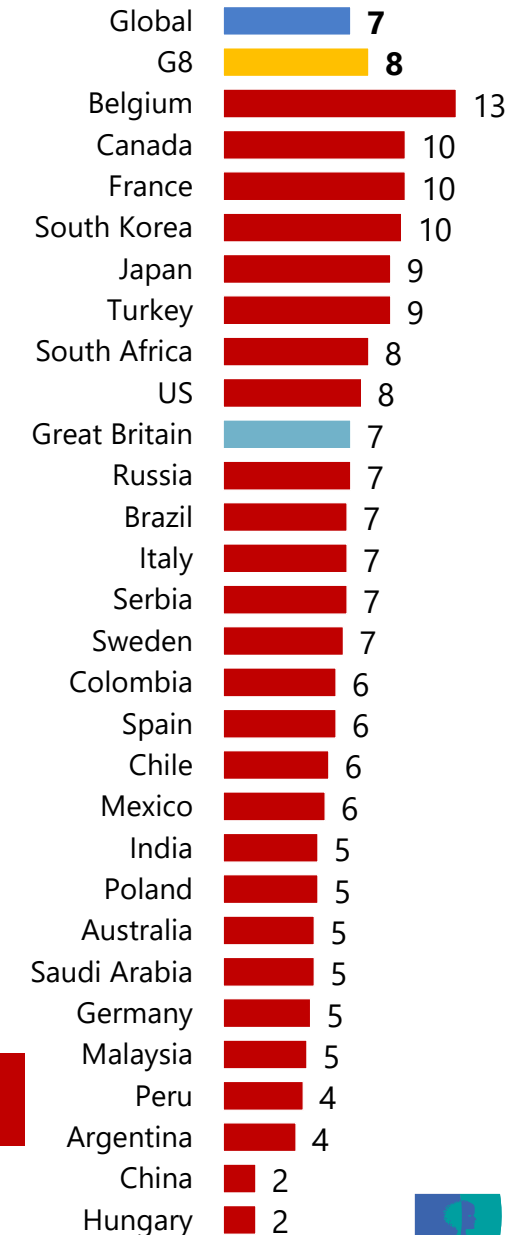
'Nimbyism'

Q. To what extent do you support or oppose, in principle, the building of new infrastructure in your local area. Again by infrastructure, we mean things we rely on like road, rail and air networks, utilities such as energy and water, and broadband and other communications. By local area we mean the area within 15-20 minutes' walk from where you live.

% strongly/tend to support



% strongly/tend to oppose



Impacts

Q. Still thinking about building new infrastructure in your local area, to what extent would you support or oppose it being built there if...?

% strongly/tend to support



Impacts

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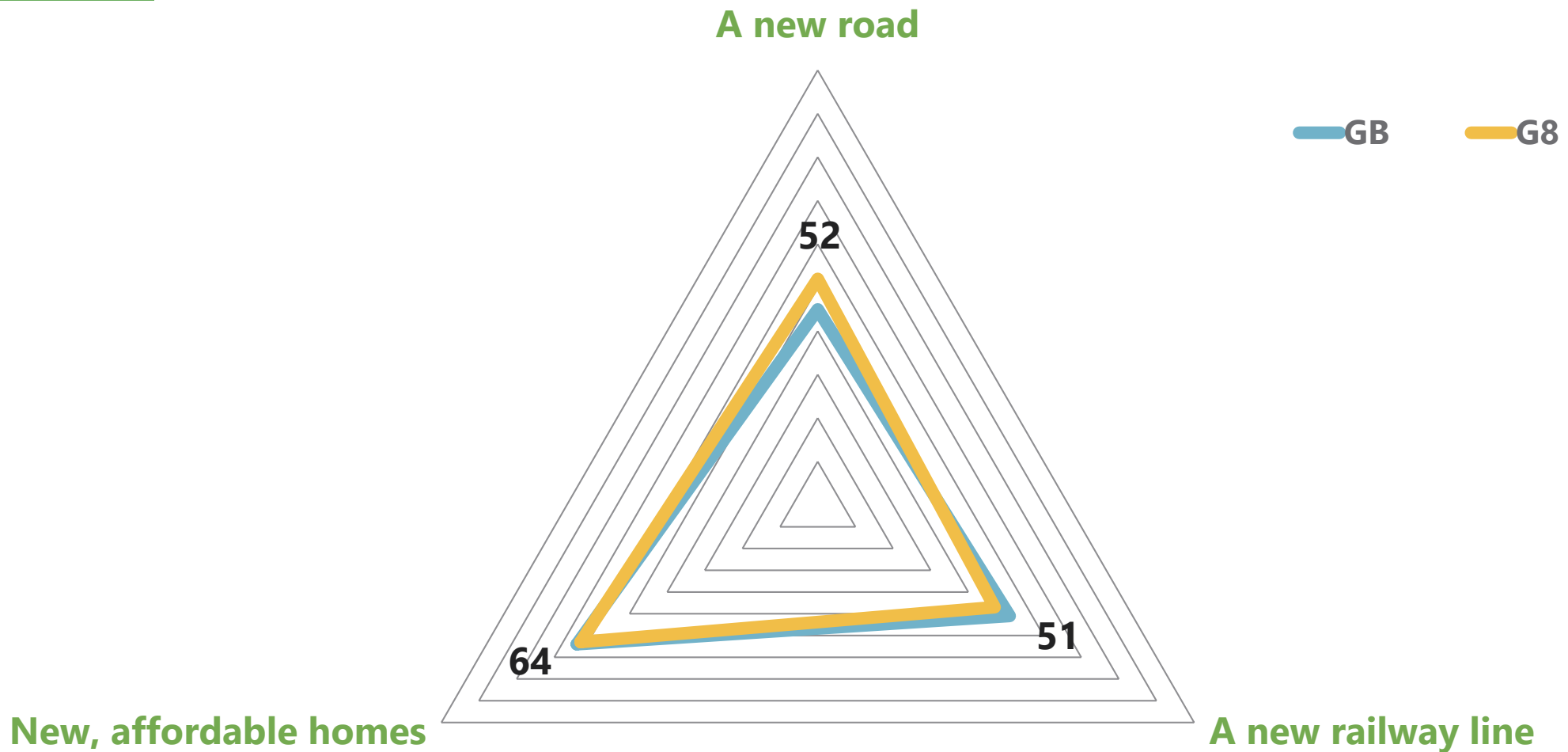
% strongly/tend to support



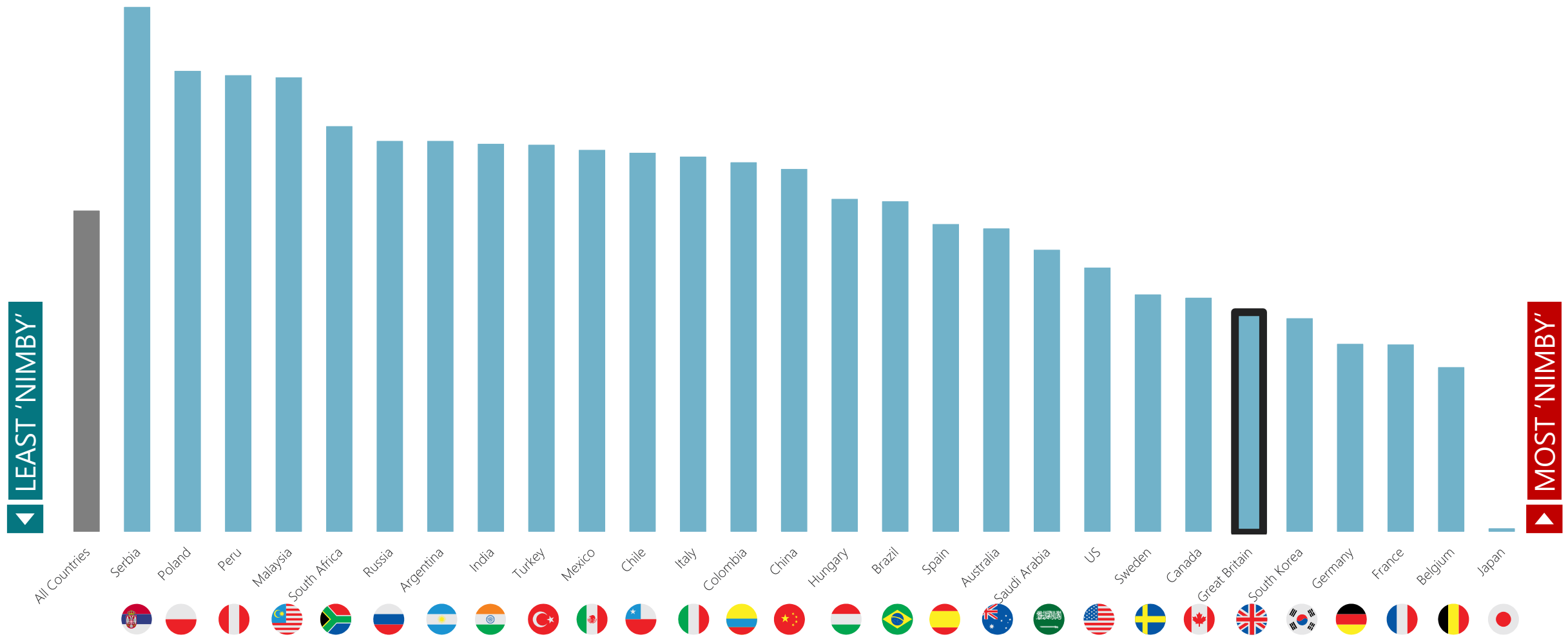
Types

Q. To what extent do you support or oppose, in principle, the building of the following types of infrastructure in your local area?

% strongly/tend to support



'Nimby' index



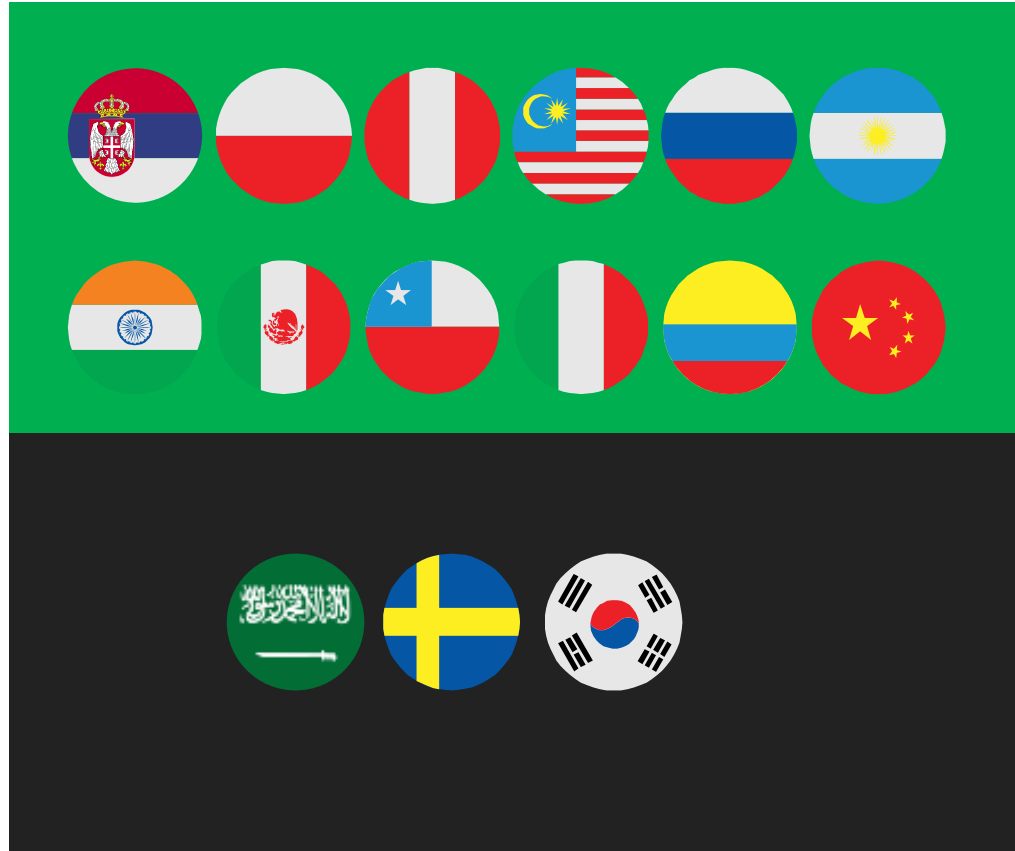
Source: Ipsos/ GIAA

Base: 1,002 GB adults among 19,516 adults (online), July-August 2019



'Nimby' – segmentation

High support under positive and negative conditions (impacts)



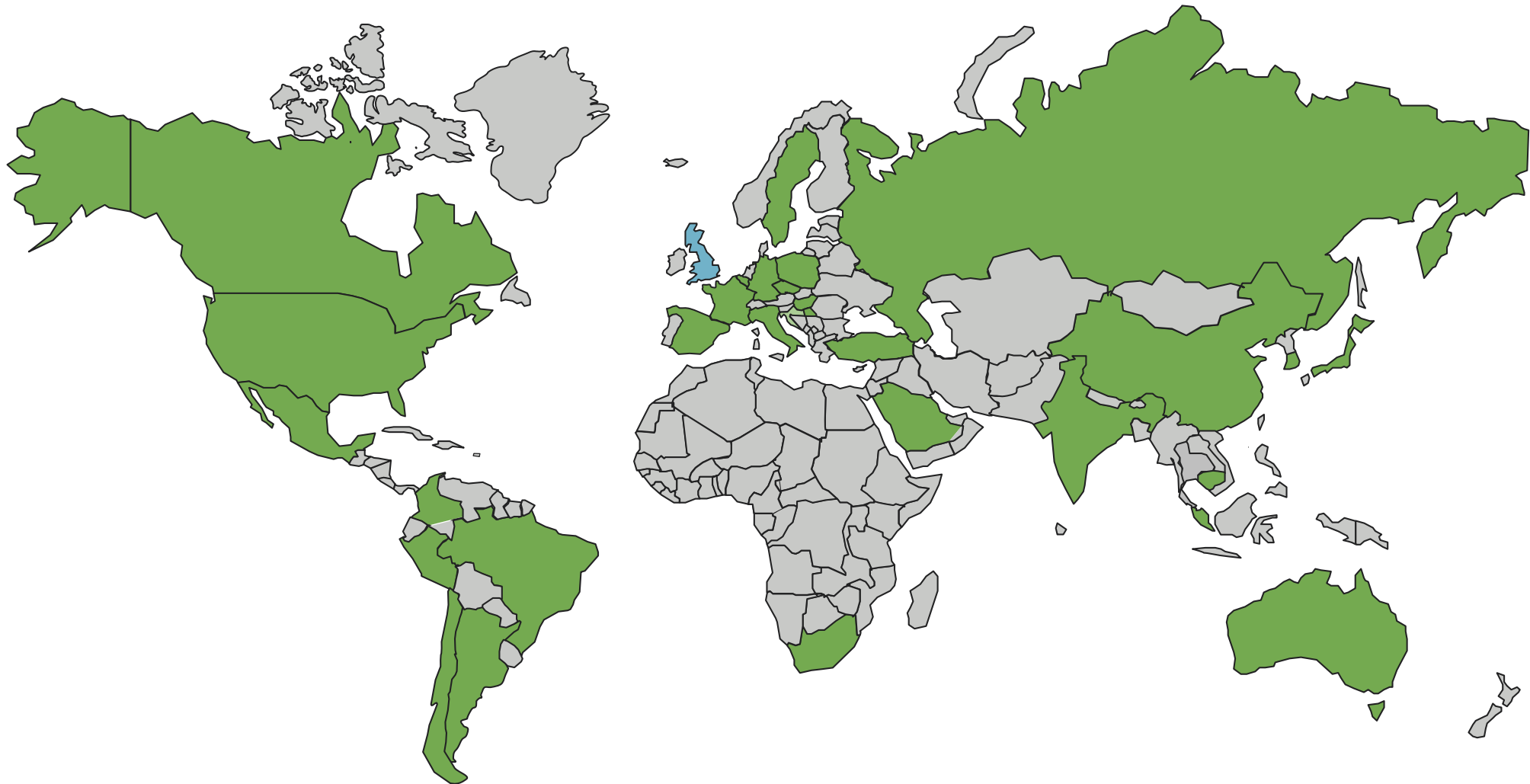
Support high/medium under positive conditions (impacts), low support under negative conditions



Medium support under positive conditions, low to medium support under negative conditions

Low support

- These are the findings of the fourth **Global Infrastructure Index** conducted via Ipsos' Global @dvisor between **26 July – 9 August 2019** in **28 countries** around the world via the Ipsos Online Panel system and involving **19,516** participants:



Methodology

- 28 countries, **19,516** participants, **26 July–9 August 2019** (online):
Argentina, Australia*, Belgium, Brazil, Canada*, Chile, China*, Colombia, France*, Germany*, **Great Britain (1,002)***, Hungary, India*, Italy*, Japan*, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Serbia, Spain*, Sweden, Turkey and the United States of America*
** denotes 1,000+ sample size*
- Participants were adults aged 18-64 in the US and Canada, and adults aged 16-64 in all other countries.
- Results may not sum to 100% and combinations to their constituent %s (e.g. very/fairly satisfied) due to computer rounding.
- The 2016-2019 surveys used the same methodology, but the profile of participating countries changed. This means that the **global trend** does not always involve a like-for-like comparison. In 2018, Romania and Czech Republic were included, China wasn't. This year, Romania and Czech Republic were not included, but some questions were fielded in China.
- A selection of trends is included. Further information is available:

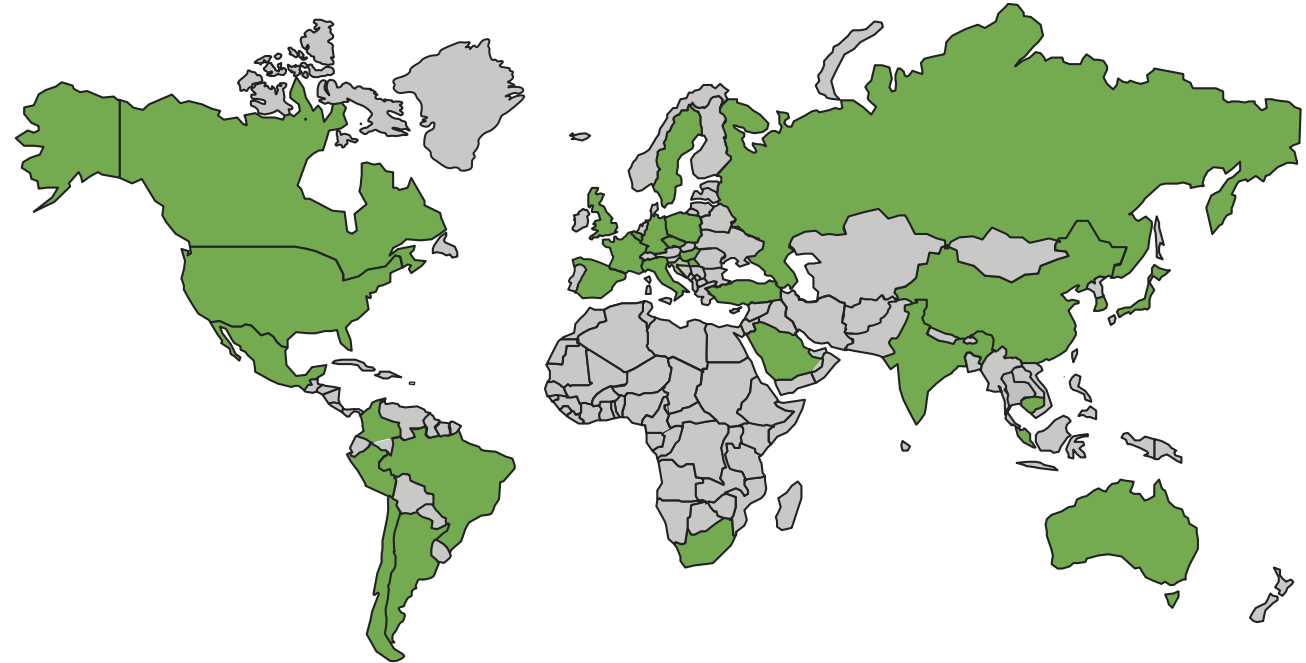
<https://www.ipsos.com/en/global-infrastructure-index-public-satisfaction-and-priorities-2018> (2018)

<https://www.ipsos.com/ipsos-mori/en-uk/rail-joins-housing-top-infrastructure-priorities-britons> (2017)

<https://www.ipsos.com/ipsos-mori/en-uk/do-more-poll-shows-britons-behind-action-infrastructure> (2016)

Regions

& sample sizes



Europe*

7,502

- Belgium
- France
- Germany
- Great Britain**
- Hungary
- Italy
- Poland
- Serbia
- Spain
- Sweden

N. America

2,002

- Canada
- U.S.A.

LATAM

3,503

- Argentina
- Brazil
- Chile
- Colombia
- Mexico
- Peru

APAC

4,508

- Australia
- India
- Japan
- Malaysia
- South Korea

G8

7,505

- Canada
- France
- Germany
- Great Britain**
- Italy
- Japan
- Russia
- U.S.A.

BRIC

3,008

- Brazil
- India
- Russia
- China

ME Africa

1,501

- Saudi Arabia
- South Africa
- Turkey

The Nimby Index: technical details

- The 'Nimby' Index has been generated as part of the fourth **Global Infrastructure Index** conducted with the support of the Global Infrastructure Investor Association.
- The survey was conducted in 28 countries around the world, via the Ipsos Online Panel system. It involved **19,516** participants, between **26 July–9 August 2019**. The countries were:

Argentina, Australia*, Belgium, Brazil, Canada*, Chile, China*, Colombia, France*, Germany*, Great Britain*, Hungary, India*, Italy*, Japan*, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Serbia, Spain*, Sweden, Turkey and the United States of America*

** denotes 1,000+ sample size*
- Participants were adults aged 18-64 in the US and Canada, 18-65 and adults aged 16-64 in all other countries.

- The Index is based on the sum of support across Q7 which included six parts (and a mix of positive and negative 'conditions' or impacts)

Q7. Still thinking about building new infrastructure in your local area, to what extent would you support or oppose it being built there if...?

- A) ...it meant building on 'greenfield' i.e. land that had not previously been built on
- B) ...it helped to improve the local economy
- C) ...it created jobs by attracting people and businesses to the area
- D) ...it was environmentally-friendly overall
- E) ...it meant young people and families could stay
- F) ...it meant an increase in traffic and congestion during building

- These questions followed several relating to infrastructure (covering satisfaction and priorities). These presented definitions of infrastructure:

"...by infrastructure, we mean things we rely on like road, rail and air networks, utilities such as energy and water, and broadband and other communications."

- The Index runs from 1 to 100 based on participants' positivity towards building new infrastructure, with the maximum value of 100 set at Serbia which scored the highest (and Japan, at 1, the lowest). The Index thus shows the relative 'nimbyism' between countries.
- The segmentation analysis was conducted using hierarchical clustering.



Further

information



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