

2020 PRESIDENTIAL ELECTION

The Inside Track

Chris Jackson, Vice President

11/15/2019

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SUMMARY

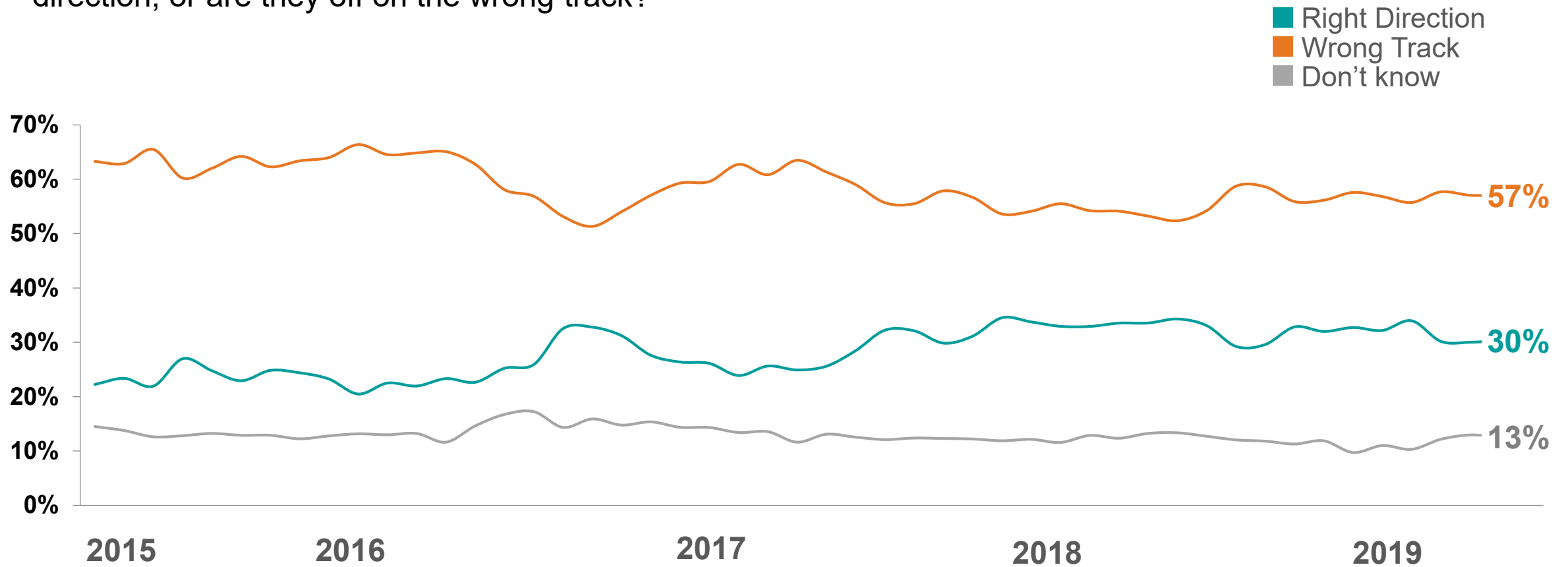
1. Key Public Opinion Indicators
2. Perceptions of President Donald Trump
3. Democratic Primary

Key Public Opinion Indicators

1

Direction of the Country

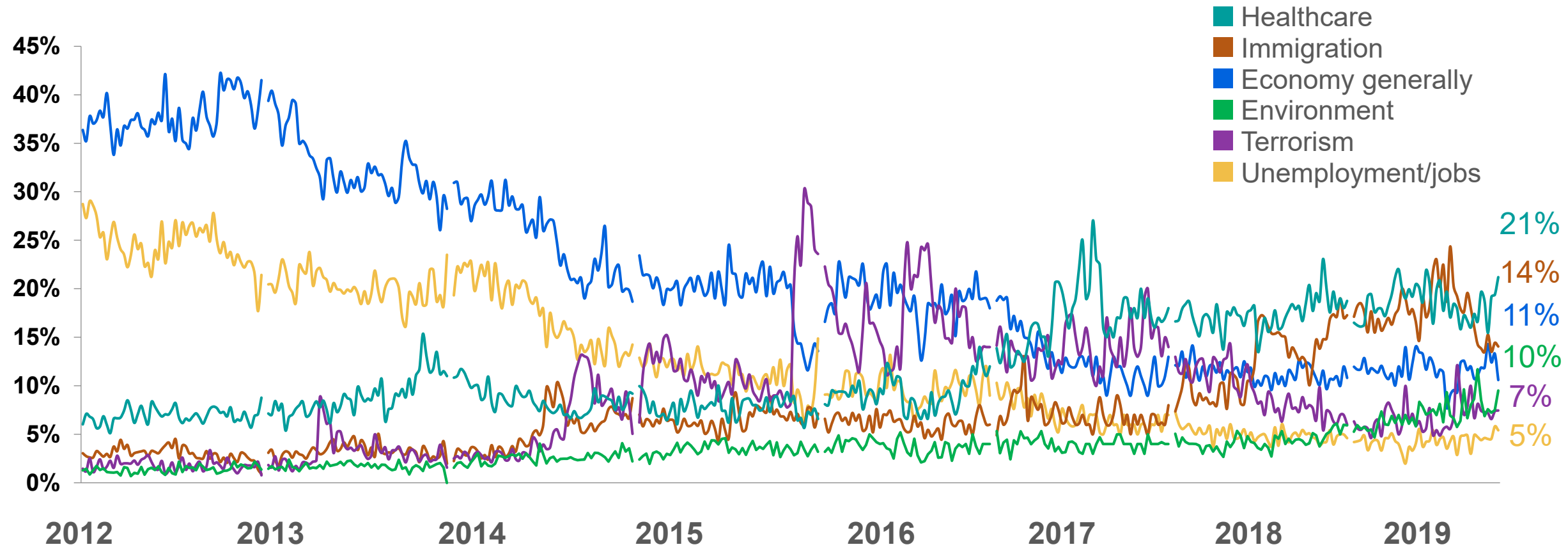
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Reuters/Ipsos Data

Main Problem Facing the Country

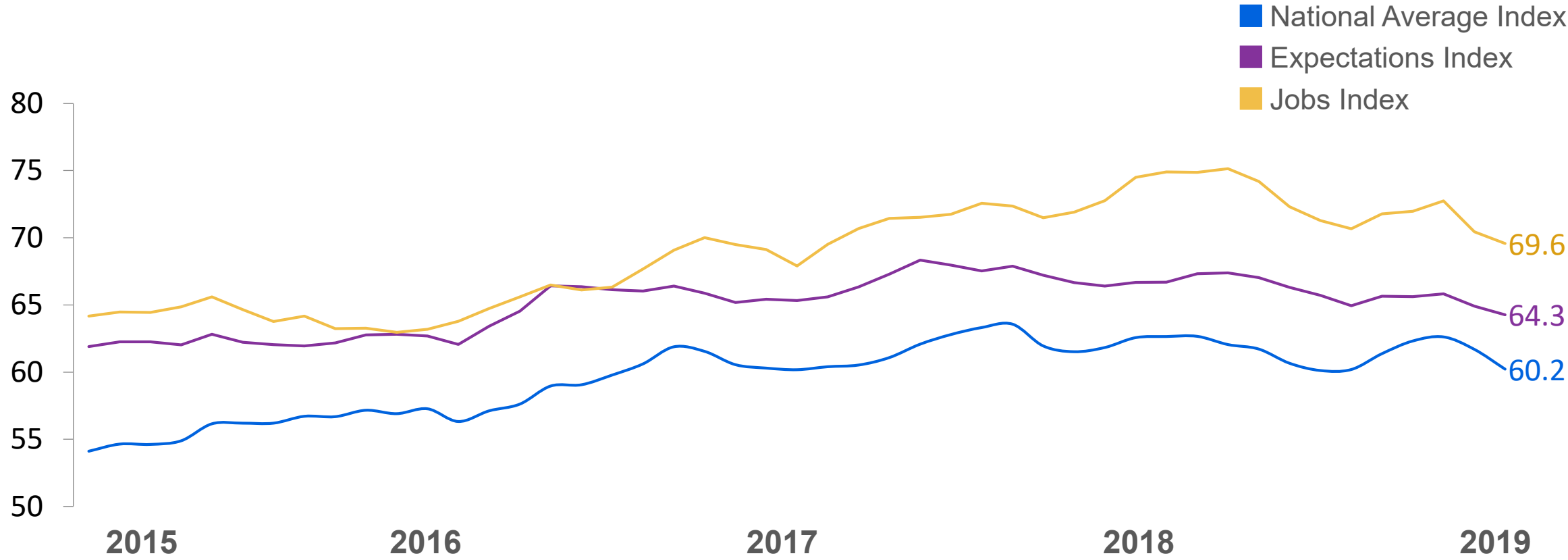
In your opinion, what is the most important problem facing the U.S. today?



Reuters/Ipsos Data

American Consumer Confidence Index

Ipsos Global Economic Indicators – U.S. National Indices



Reuters/Ipsos Data



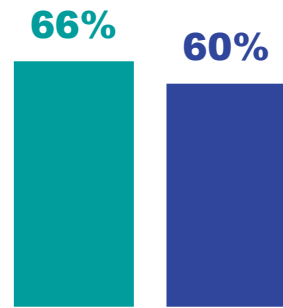
Our Age of Uncertainty Continues

% Somewhat/Strongly Agree

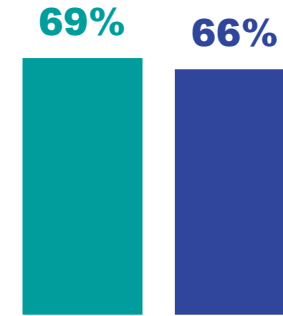
■ 2016

■ 2019

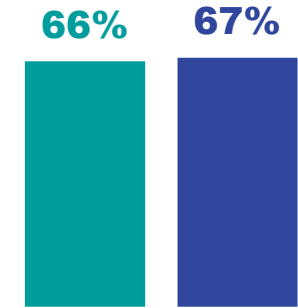
The System is Broken



Society is broken

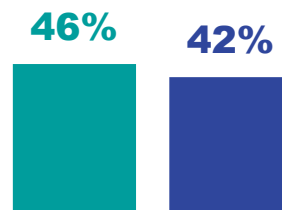


The economy is rigged to advantage the rich and powerful

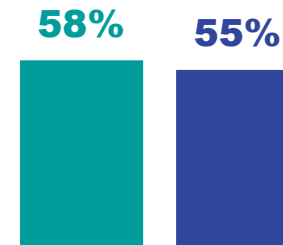


Traditional parties and politicians don't care about people like me

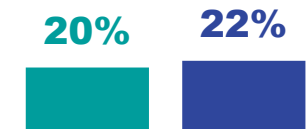
Nativism



Immigrants take important social services away from real Americans



When jobs are scarce, employers should prioritize people from this country over immigrants



We would all be better off if we let in all immigrants who wanted to come here

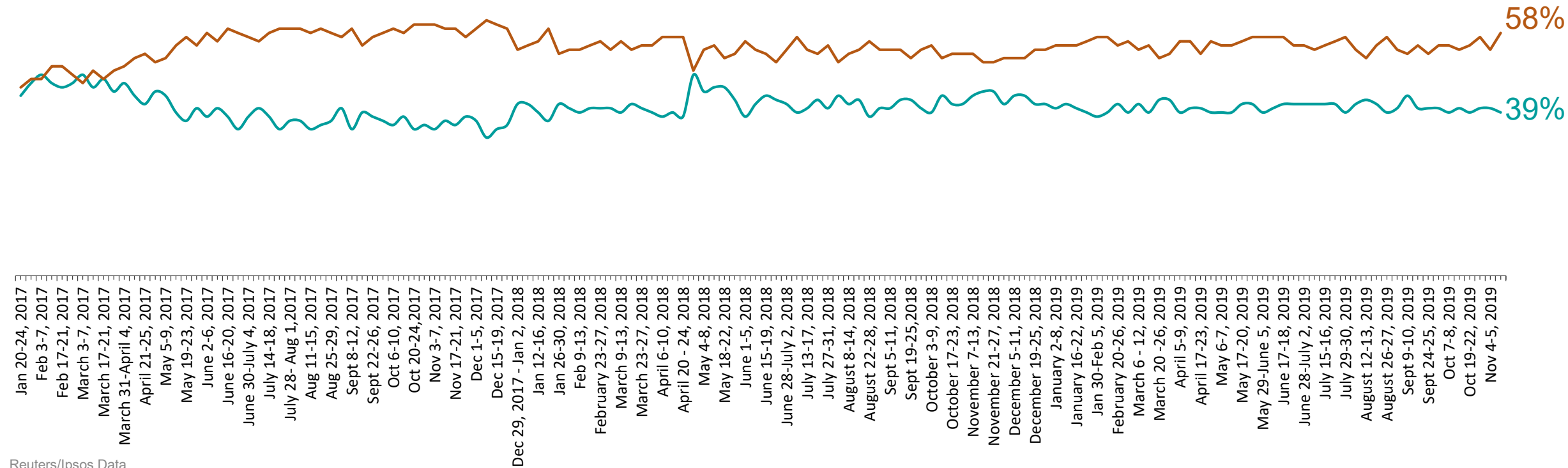
Perceptions of President Trump

2

Donald Trump's Approval Rating

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval

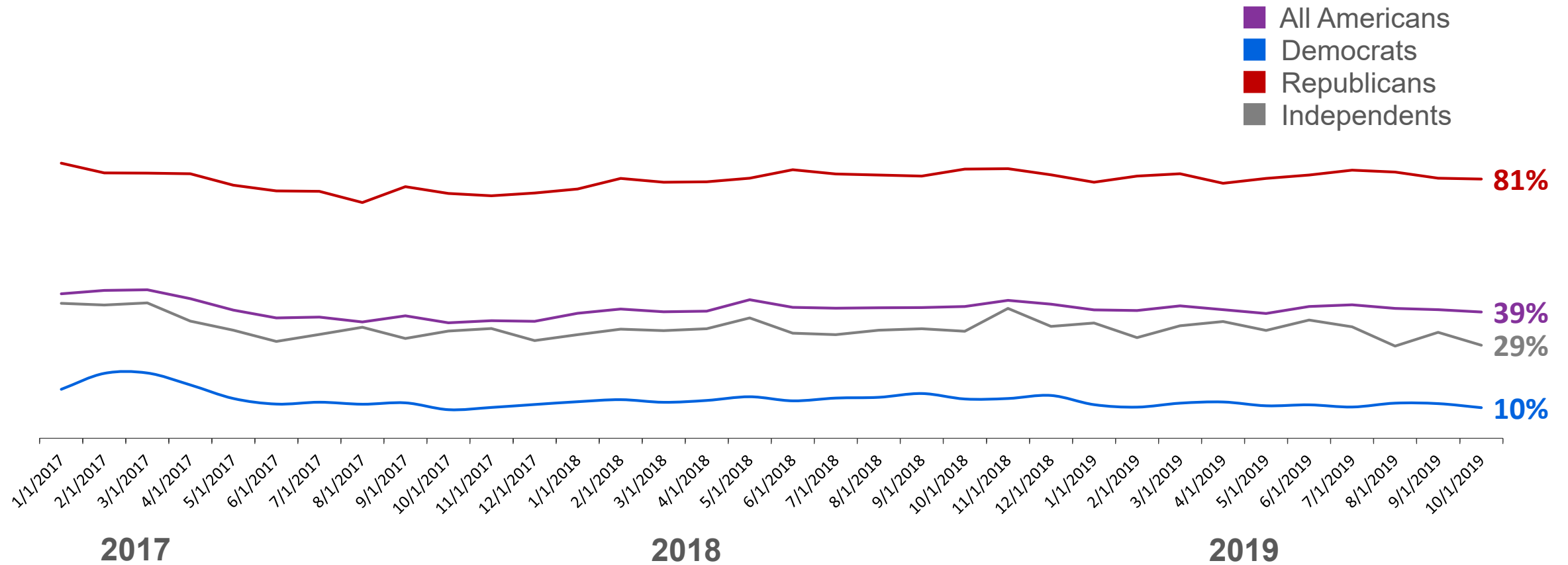


Reuters/Ipsos Data



Donald Trump's Approval Rating by Party Identification

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

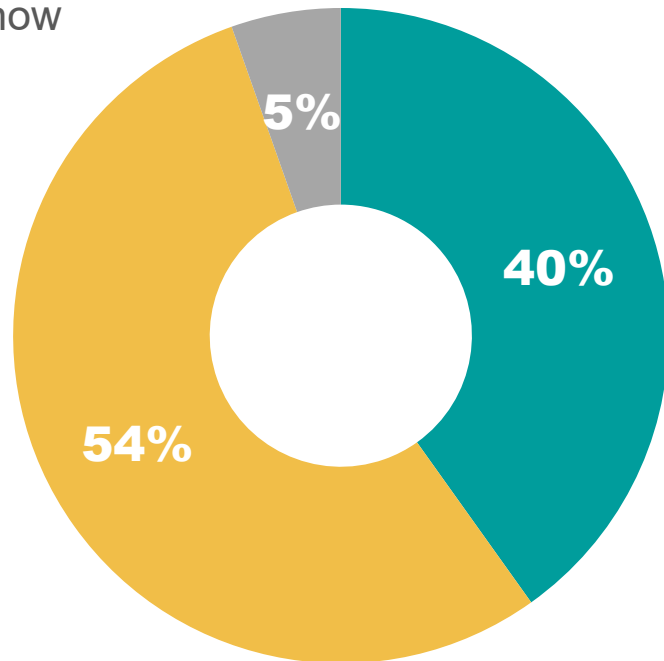


Reuters/Ipsos Data

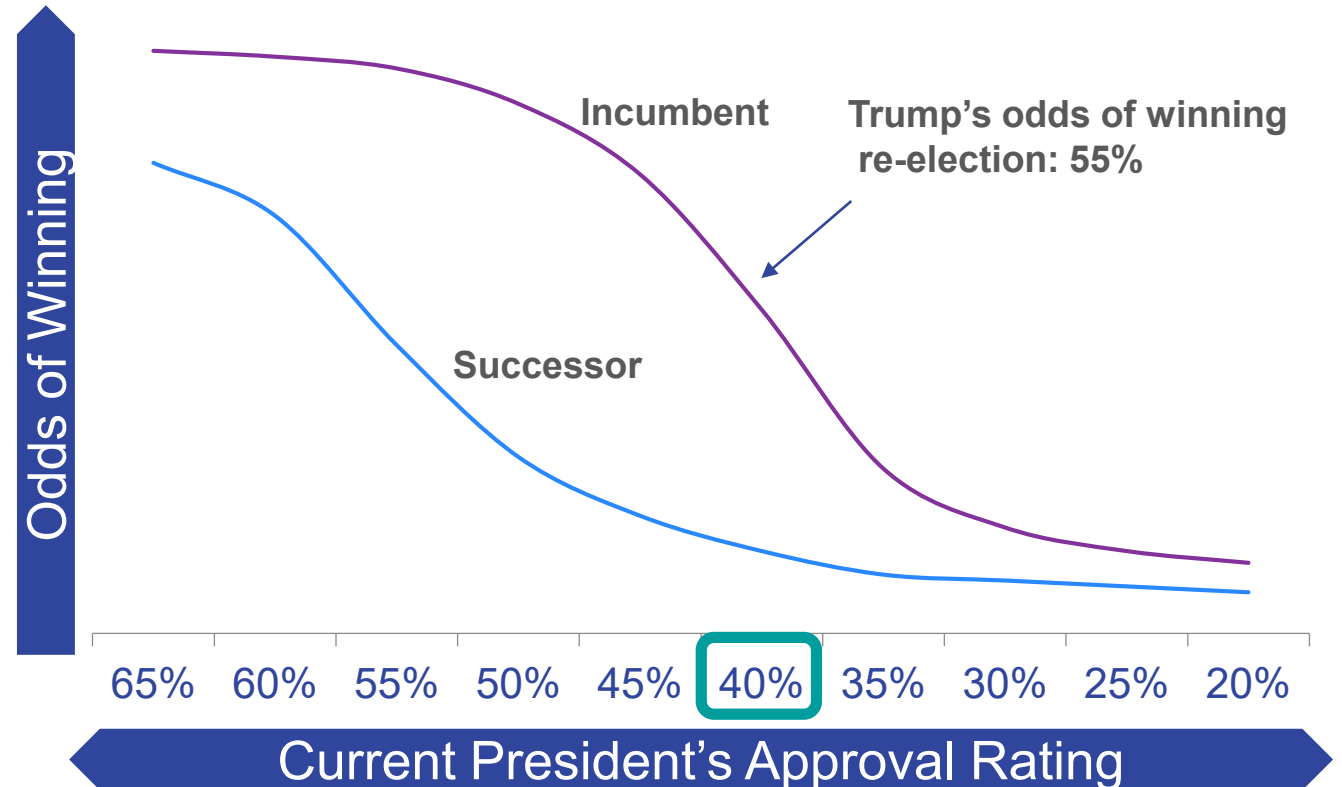
Ipsos Model: Odds of Chief Executive Victory

President Trump's Current Approval Rating

- Total Approval
- Total Disapproval
- Don't know



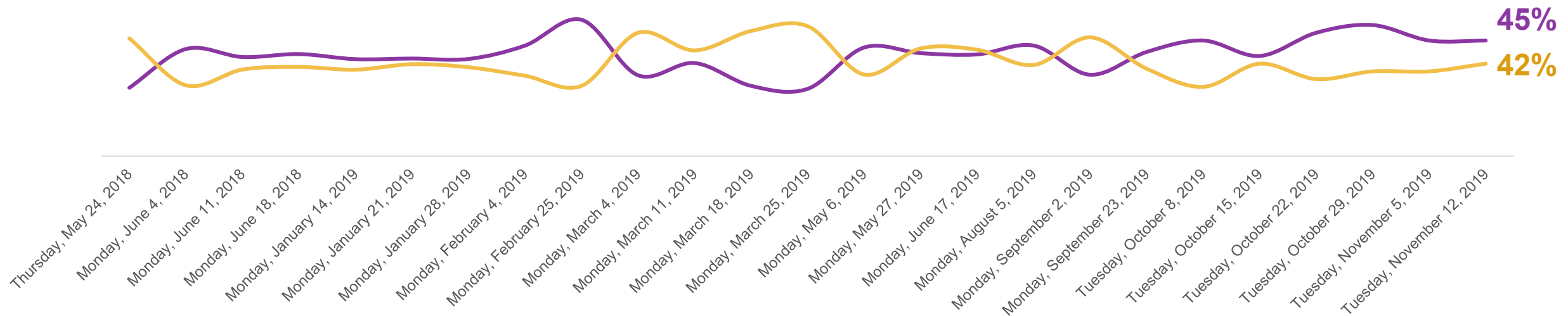
Modeled Chance of Government Victory



Perceptions on Impeachment

Which of the following comes closest to your opinion?

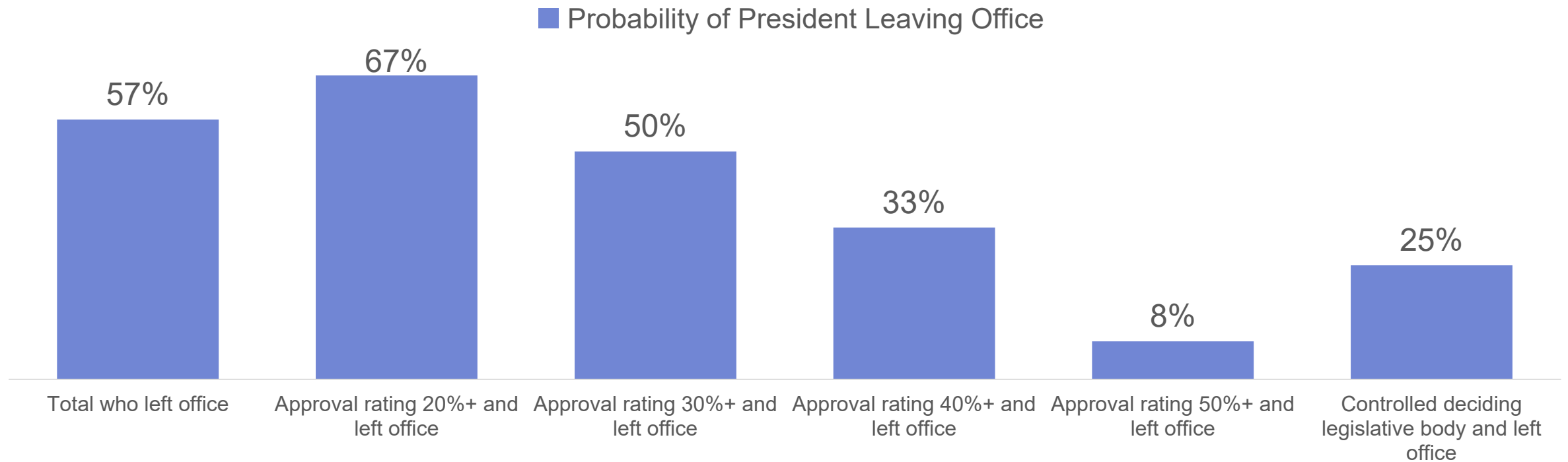
- President Trump should NOT be impeached
- President Trump should be impeached



Reuters/Ipsos Data

Ipsos Global Impeachment Model

Data shows democratic countries with presidential systems where the chief executive was removed or an attempt was made to remove them *through a legal or constitutional process* as opposed to extra institutional means, like a coup.



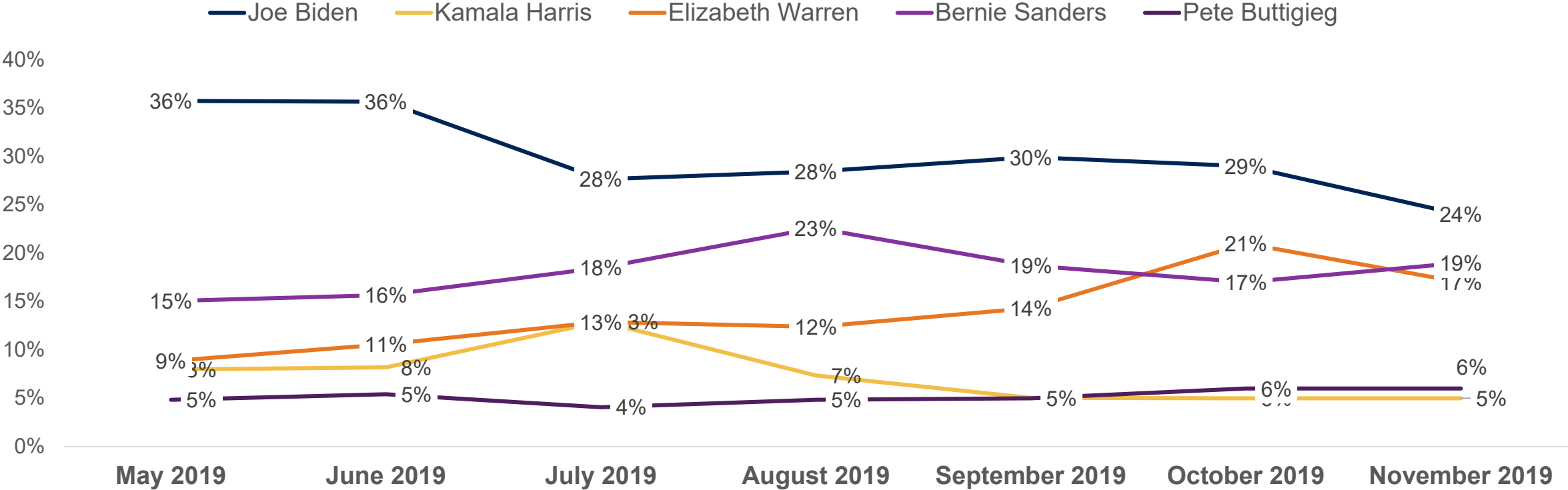
Ipsos Analysis of 21 International Impeachments 1945-present

Democratic Primary

3

2020 Democratic Primary Horserace

If the 2020 Democratic presidential primary election were held today, and you had to choose from the list of candidates below, for whom would you vote? (Asked of Democratic Registered Voters)

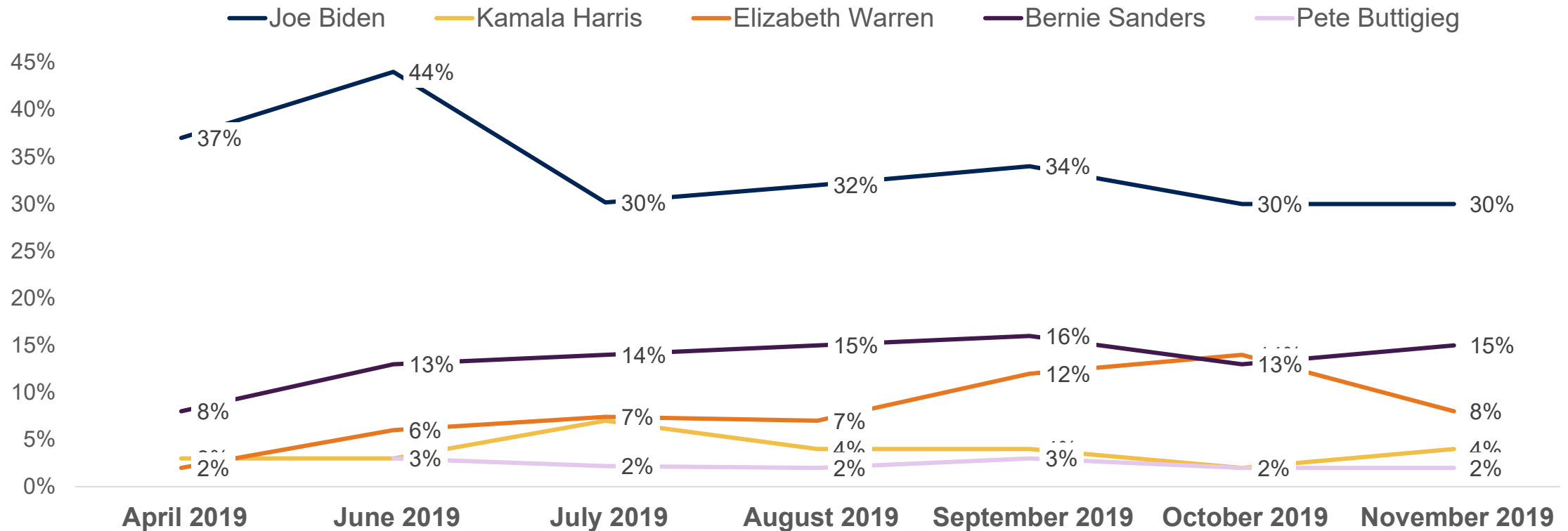


Reuters/Ipsos Data



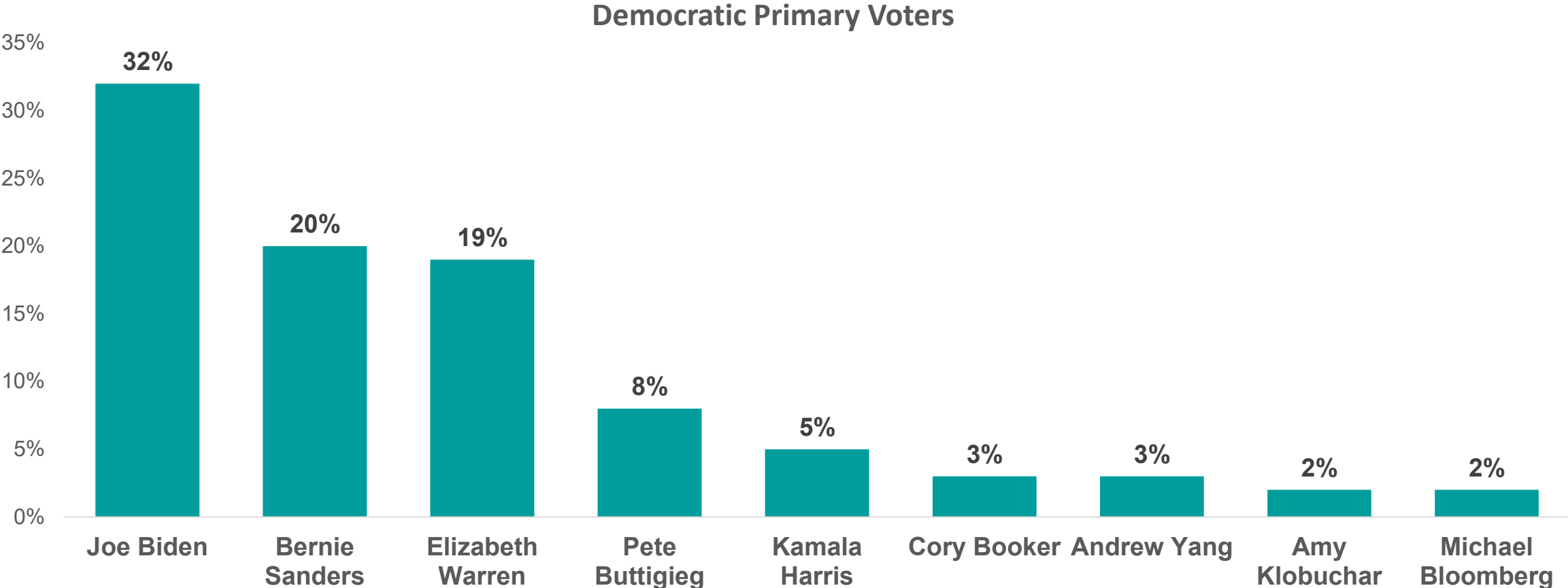
Candidate Most Likely to Beat President Trump

For each of the following, select the candidate from the list below you think is best on the particular issue...
“Most likely to beat President Trump in the general election”



Reuters/Ipsos Data

2020 Democratic Primary Horserace – Bloomberg Impact



Source: Morning Consult Poll November 2019



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Cliff's Take – A Weekly Ipsos Original Thought-leadership Piece

Reuters/Ipsos Public Opinion Partnership

Ipsos Global Economic Indicators

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You act better when you are sure.

**THANK
YOU.**

