11/6/2019

	Table Names	Table Filters
0001	Q1A. Before today, which of the following subjects, if any, have you heard any political leaders discussing in the last month?	All adults aged 16-75 in the UK
0002	Q1A. Before today, which of the following subjects, if any, have you heard any political leaders discussing in the last month?	All adults aged 16-75 in the UK
0003	Q1A. Before today, which of the following subjects, if any, have you heard any political leaders discussing in the last month?	All adults aged 16-75 in the UK
0004	Q1B. On the whole, do you think MPs should be spending more time on developing policies relating to climate change less time or is the amount about right?	All adults aged 16-75 in the UK
0005	Q1B. On the whole, do you think MPs should be spending more time on developing policies relating to climate change less time or is the amount about right?	All adults aged 16-75 in the UK
0006	Q1B. On the whole, do you think MPs should be spending more time on developing policies relating to climate change less time or is the amount about right?	All adults aged 16-75 in the UK
0007	Q2A. Which parties, if any, have you heard discussing climate change issues in the last 12 months?	All adults aged 16-75 in the UK
0008	Q2A. Which parties, if any, have you heard discussing climate change issues in the last 12 months?	All adults aged 16-75 in the UK
0009	Q2A. Which parties, if any, have you heard discussing climate change issues in the last 12 months?	All adults aged 16-75 in the UK
0010	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Summary	All adults who know at least one parties policies on climate change
0011	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Labour	All adults who know at least one parties policies on climate change
0012	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Labour	All adults who know at least one parties policies on climate change
0013	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Labour	All adults who know at least one parties policies on climate change
0014	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Conservative	All adults who know at least one parties policies on climate change
0015	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Conservative	All adults who know at least one parties policies on climate change
0016	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Conservative	All adults who know at least one parties policies on climate change
0017	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Liberal Democrats	All adults who know at least one parties policies on climate change
0018	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Liberal Democrats	All adults who know at least one parties policies on climate change
0019	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Liberal Democrats	All adults who know at least one parties policies on climate change
0020	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Scottish National Party (SNP)	All adults who know at least one parties policies on climate change
0021	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Scottish National Party (SNP)	All adults who know at least one parties policies on climate change
0022	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Scottish National Party (SNP)	All adults who know at least one parties policies on climate change
0023	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Plaid Cymru	All adults who know at least one parties policies on climate change
0024	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Plaid Cymru	All adults who know at least one parties policies on climate change
0025	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Plaid Cymru	All adults who know at least one parties policies on climate change
0026	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Brexit Party	All adults who know at least one parties policies on climate change
0027	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Brexit Party	All adults who know at least one parties policies on climate change
0028	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Brexit Party	All adults who know at least one parties policies on climate change
0029	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Green Party	All adults who know at least one parties policies on climate change
0030	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Green Party	All adults who know at least one parties policies on climate change
0031	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Green Party	All adults who know at least one parties policies on climate change
0032	Q3. To what extent do you support or oppose political leaders taking part in a live televised debate on climate change, or do you have no feelings either way?	All adults aged 16-75 in the UK
0033	Q3. To what extent do you support or oppose political leaders taking part in a live televised debate on climate change, or do you have no feelings either way?	All adults aged 16-75 in the UK
0034	Q3. To what extent do you support or oppose political leaders taking part in a live televised debate on climate change, or do you have no feelings either way?	All adults aged 16-75 in the UK
0035	Sample Profile	All adults aged 16-75 in the UK
0036	Sample Profile	All adults aged 16-75 in the UK
0037	Sample Profile	All adults aged 16-75 in the UK

18-020000-44 - 4th - 5th November
PUBLIC
Environment Research November 2019
Adults aged 16-75 in the UK

Q1A. Before today, which of the following subjects, if any, have you heard any political leaders discussing in the last month?

All adults aged 16-75 in the UK

		Gender		Age					Social grade				Education				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	GCSE/O Level/NVQ12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1128	558	570	175	208	198	214	333	470	359	110	189	265	256	535	72	797	331	261	294	276	208	89
Weighted base	1128	559	569	175	207	198	215	332	461	356	111	199	272	259	519	77	723	405	278	292	267	197	94
Brexit	960 85%	491 88% C	469 82%	136 77%	175 85%	165 83%	190 88% D	294 89% D	403 87% L	312 87% L	95 86% L	150 75%	229 84% P	219 85% P	459 88% P	53 68% *	618 85%	342 84%	226 81%	245 84%	231 87%	176 89% S	83 88% *
The NHS	712 63%	372 67% C	340 60%	95 54%	117 57%	118 59%	136 63%	246 74% DEFG	321 69% JL	220 62% L	73 65% L	99 50%	157 57%	163 63%	354 68% MP	39 51% *	446 62%	266 66%	159 57%	184 63%	177 66% S	130 66%	63 67% *
The economy	475 42%	273 49% C	202 36%	59 34%	84 41%	72 36%	86 40%	174 52% DEFG	219 48% JL	143 40% L	53 47% L	60 30%	99 36%	101 39%	250 48% MNP	25 32% *	291 40%	185 46%	97 35%	122 42%	115 43%	100 51% S	41 43% *
Tackling climate change	418 37%	209 37%	209 37%	59 34%	68 33%	69 35%	77 36%	145 44% DE	193 42% JL	120 34%	48 43% L	57 29%	89 33%	92 35%	217 42% MP	20 26% *	263 36%	156 38%	92 33%	113 39%	96 36%	80 40%	38 40% *
Crime & policing	420 37%	233 42% C	187 33%	47 27%	60 29%	62 31%	82 38% DE	170 51% DEFG	184 40% L	125 35%	50 45% L	61 31%	96 35%	92 35%	205 39%	27 35% *	251 35%	169 42% Q	86 31%	101 35%	109 41% S	89 45% ST	35 37% *
Immigration	380 34%	184 33%	196 34%	57 32%	70 34%	56 28%	64 30%	133 40% FG	172 37% L	111 31%	40 36%	57 29%	82 30%	86 33%	191 37%	21 28% *	247 34%	133 33%	92 33%	95 33%	97 36%	65 33%	31 33% *
International relations	231 20%	120 21%	111 19%	39 22%	33 16%	33 17%	45 21%	82 25% EF	119 26% JL	57 16%	22 19%	33 16%	42 15%	51 20%	124 24% M	14 18% *	139 19%	92 23%	48 17%	62 21%	58 22%	45 23%	19 20% *
Equality	164 15%	93 17%	71 13%	26 15%	34 17%	28 14%	23 11%	52 16%	78 17% L	47 13%	19 17%	21 10%	27 10%	28 11%	96 19% MN	12 16% *	104 14%	60 15%	41 15%	39 14%	39 15%	34 17%	11 11% *
Other	43 4%	28 5% C	15 3%	3 2%	8 4%	9 5%	6 3%	17 5%	24 5%	12 3%	3 3%	4 2%	7 3%	12 5%	23 4%	2 2% *	23 3%	21 5%	8 3%	14 5%	10 4%	9 4%	4 4% *
None	58 5%	19 3%	39 7% B	6 3%	10 5%	8 4%	14 7%	20 6%	20 4%	17 5%	4 4%	17 9% I	19 7%	13 5%	20 4%	7 9% *	33 5%	26 6%	22 8% V	15 5%	13 5%	4 2%	5 5% *
Don’t know	35 3%	10 2%	25 4% B	8 5%	5 2%	7 4%	4 2%	10 3%	8 2%	6 2%	5 4%	16 8% IJ	8 3%	9 4%	10 2%	8 10% MNO*	17 2%	17 4%	13 5%	8 3%	6 2%	4 2%	5 5% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November
PUBLIC
Environment Research November 2019
Adults aged 16-75 in the UK

Q1A. Before today, which of the following subjects, if any, have you heard any political leaders discussing in the last month?
All adults aged 16-75 in the UK

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1128	46	125	94	99	81	104	94	153	152	54	96	30	971	157
Weighted base	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
Brexit	960 85%	40 86% *	103 83%	75 80% *	77 79% *	65 80% *	88 85%	85 91% DEF*	134 88%	133 88% E	51 95% CDEF*	82 86% *	26 77% **	828 85%	132 85%
The NHS	712 63%	28 60% *	79 64%	60 64% *	58 59% *	49 61% *	59 56%	68 72% GJ*	98 64%	90 59%	40 74% G*	65 68% *	19 56% **	607 62%	105 68%
The economy	475 42%	23 50% *	55 45%	39 42% *	35 36% *	37 46% *	35 34%	38 40% *	66 43%	69 45%	23 42% *	41 43% *	12 36% **	401 41%	74 48%
Tackling climate change	418 37%	14 31% *	44 35%	39 41% *	43 43% *	27 33% *	32 31%	37 39% *	62 40%	49 32%	16 29% *	45 48% FGJK*	11 34% **	360 37%	59 38%
Crime & policing	420 37%	15 32% *	47 38%	40 43% *	35 35% *	26 32% *	39 38%	38 41% *	65 42% L	54 35%	23 43% *	28 30% *	10 30% **	354 36%	66 43%
Immigration	380 34%	16 35% *	42 34%	26 27% *	26 27% *	30 37% *	30 29%	29 30% *	59 39%	51 34%	20 36% *	40 42% DE*	11 34% **	330 34%	50 32%
International relations	231 20%	12 27% *	34 27% GJ	23 24% *	17 17% *	18 23% *	16 16%	16 17% *	34 22%	26 17%	11 21% *	19 20% *	4 12% **	192 20%	39 25%
Equality	164 15%	7 16% *	28 23% EGHK	12 13% *	10 10% *	14 17% *	11 11%	8 8% *	26 17%	23 15%	5 9% *	14 15% *	6 18% **	141 14%	23 15%
Other	43 4%	4 9% EI*	7 6%	3 3% *	2 2% *	2 3% *	2 2%	4 4% *	4 2%	5 3%	2 4% *	5 6% *	2 6% **	40 4%	3 2%
None	58 5%	2 4% *	4 4%	9 10% J*	7 7% J*	4 5% *	5 5%	4 5% *	6 4%	3 2%	3 5% *	7 7% J*	4 12% **	49 5%	10 6%
Don't know	35 3%	- - *	1 1%	4 4% *	5 5% *	6 8% CHK*	2 2%	1 1% *	5 4%	5 3%	- - *	2 2% *	3 8% **	31 3%	4 2%

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ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November
PUBLIC
Environment Research November 2019
Adults aged 16-75 in the UK

Q1A. Before today, which of the following subjects, if any, have you heard any political leaders discussing in the last month?
All adults aged 16-75 in the UK

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	1128	654	275	122	501	479	102
Weighted base	1128	654	273	123	498	479	103
Brexit	960 85%	596 91% NO	222 81%	93 76%	459 92% QR	393 82%	84 82% *
The NHS	712 63%	446 68% N	165 61%	77 63%	358 72% QR	280 58%	61 60% *
The economy	475 42%	311 47% N	100 37%	50 41%	258 52% QR	165 34%	40 39% *
Tackling climate change	418 37%	282 43% NO	89 33%	40 33%	232 47% QR	151 31%	30 29% *
Crime & policing	420 37%	270 41% O	100 37%	36 30%	230 46% QR	152 32%	33 32% *
Immigration	380 34%	240 37%	82 30%	47 38%	198 40% Q	140 29%	33 32% *
International relations	231 20%	143 22%	52 19%	25 21%	126 25% Q	80 17%	22 21% *
Equality	164 15%	101 15%	35 13%	21 17%	85 17% Q	53 11%	20 19% Q*
Other	43 4%	28 4%	7 3%	6 5%	24 5%	13 3%	5 5% *
None	58 5%	18 3%	16 6% M	8 6%	6 1%	38 8% P	7 7% P*
Don’t know	35 3%	13 2%	10 4% O	- -	6 1%	16 3% P	- - *

with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q1B. On the whole, do you think MPs should be spending more time on developing policies relating to climate change less time or is the amount about right?

All adults aged 16-75 in the UK

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1128	558	570	175	208	198	214	333	470	359	110	189	797	331	261	294	276	208	89
Weighted base	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
A lot more	355 31%	198 35% C	157 28%	68 39% F	66 32%	51 26%	65 30%	105 32%	157 34%	99 28%	31 28%	68 34%	233 32%	122 30%	75 27%	88 30%	96 36% S	61 31%	35 37% *
A little more	300 27%	140 25%	160 28%	46 26%	67 32% GH	62 31% GH	47 22%	77 23%	124 27%	101 28%	32 29%	42 21%	187 26%	112 28%	70 25%	83 28%	65 24%	56 28%	26 27% *
The amount is about right	273 24%	137 25%	135 24%	26 15%	47 23%	50 25% D	62 29% D	88 26% D	115 25%	92 26%	22 20%	42 21%	184 25%	89 22%	64 23%	71 24%	66 25%	50 25%	21 23% *
A little less	82 7%	37 7%	45 8%	19 11%	12 6%	14 7%	14 6%	23 7%	28 6%	27 8%	11 10%	15 8%	49 7%	33 8%	26 9%	23 8%	17 7%	12 6%	3 3% *
A lot less	41 4%	25 4%	16 3%	5 3%	3 1%	6 3%	11 5% E	16 5% E	19 4%	12 3%	4 4%	7 3%	26 4%	15 4%	10 4%	8 3%	12 4%	9 4%	2 2% *
Don’t know	78 7%	22 4%	56 10% B	11 6%	13 6%	15 7%	16 7%	24 7%	19 4%	24 7%	10 9% I	25 12% IJ	45 6%	33 8%	32 12% TUV	18 6%	11 4%	9 5%	8 8% *
More (NET)	654 58%	337 60%	317 56%	114 65% GH	133 64% GH	113 57%	112 52%	182 55%	281 61%	200 56%	63 57%	110 55%	420 58%	234 58%	145 52%	172 59%	161 60%	117 59%	60 64% *
Less (NET)	123 11%	62 11%	61 11%	24 14% E	15 7%	20 10%	25 12%	39 12%	47 10%	39 11%	15 14%	22 11%	75 10%	48 12%	37 13% W	31 11%	29 11%	21 11%	5 5% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q1B. On the whole, do you think MPs should be spending more time on developing policies relating to climate change less time or is the amount about right?

All adults aged 16-75 in the UK

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1128	46	125	94	99	81	104	94	153	152	54	96	30	971	157
Weighted base	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
A lot more	355 31%	13 28% *	29 23%	32 35% J*	34 34% J*	25 30% *	32 31%	31 33% *	57 37% CJ	34 23%	18 33% *	37 39% CJ*	12 35% **	311 32%	44 28%
A little more	300 27%	9 19% *	38 30%	19 20% *	24 24% *	23 28% *	31 30%	21 22% *	45 30%	39 26%	21 38% BDHL*	22 23% *	10 29% **	258 27%	41 27%
The amount is about right	273 24%	11 25% *	33 26%	23 25% *	22 22% *	17 21% *	27 26%	27 29% K*	32 21%	47 31% IK	8 14% *	21 22% *	3 10% **	224 23%	48 31% N
A little less	82 7%	9 19% GHIJKL*	11 9%	8 9% *	8 9% *	7 9% *	4 4%	6 6% *	6 4%	12 8%	3 5% *	5 5% *	3 10% **	73 7%	9 6%
A lot less	41 4%	- - *	4 3%	2 2% *	3 3% *	7 8% *	5 5%	3 3% *	6 4%	6 4%	2 3% *	2 2% *	3 8% **	36 4%	5 4%
Don't know	78 7%	4 10% *	10 8%	8 9% *	8 8% *	3 3% *	4 4%	7 7% *	7 5%	13 8%	3 6% *	8 8% *	3 8% **	71 7%	7 5%
More (NET)	654 58%	21 47% *	67 54%	51 55% *	57 58% *	47 58% *	63 61% J	52 55% *	102 67% BCJ	73 48%	39 72% BCDJ*	59 62% J*	22 64% **	569 59%	85 55%
Less (NET)	123 11%	9 19% IL*	14 11%	10 11% *	11 11% *	13 17% I*	9 9%	8 9% *	12 8%	18 12%	5 9% *	7 7% *	6 18% **	108 11%	14 9%

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ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q1B. On the whole, do you think MPs should be spending more time on developing policies relating to climate change less time or is the amount about right?

All adults aged 16-75 in the UK

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	1128	654	275	122	501	479	102
Weighted base	1128	654	273	123	498	479	103
A lot more	355 31%	355 54% NO	- -	- -	250 50% QR	90 19%	12 11% *
A little more	300 27%	300 46% NO	- -	- -	154 31% R	128 27% R	11 10% *
The amount is about right	273 24%	- -	273 100% MO	- -	66 13%	172 36% P	28 27% P*
A little less	82 7%	- -	- -	82 67% MN	16 3%	43 9% P	22 21% PQ*
A lot less	41 4%	- -	- -	41 33% MN	3 1%	9 2%	26 25% PQ*
Don't know	78 7%	- -	- -	- -	9 2%	38 8% P	4 4% *
More (NET)	654 58%	654 100% NO	- -	- -	405 81% QR	218 45% R	22 21% *
Less (NET)	123 11%	- -	- -	123 100% MN	18 4%	52 11% P	48 47% PQ*

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November
PUBLIC
Environment Research November 2019
Adults aged 16-75 in the UK

Q2A. Which parties, if any, have you heard discussing climate change issues in the last 12 months?

All adults aged 16-75 in the UK

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1128	558	570	175	208	198	214	333	470	359	110	189	797	331	261	294	276	208	89
Weighted base	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
The Green Party	516 46%	285 51% C	231 41%	66 37%	85 41%	83 42%	104 48% D	178 54% DEF	248 54% JKL	164 46% L	45 40%	59 30%	333 46%	183 45%	101 36%	128 44%	126 47% S	112 57% STU	48 51% S*
Labour	363 32%	218 39% C	145 26%	54 31%	68 33%	61 31%	62 29%	119 36%	162 35% L	113 32%	38 34%	50 25%	235 32%	129 32%	80 29%	83 29%	100 38% ST	74 37% ST	26 27% *
Conservative	265 23%	151 27% C	114 20%	33 19%	32 15%	37 19%	44 20%	119 36% DEFG	131 28% L	82 23% L	27 24% L	24 12%	162 22%	102 25%	57 20%	69 24%	59 22%	60 30% SU	20 21% *
Liberal Democrats	237 21%	153 27% C	84 15%	23 13%	29 14%	44 22% DE	51 24% DE	92 28% DE	119 26% JKL	68 19%	17 15%	33 17%	157 22%	80 20%	45 16%	50 17%	66 25% ST	62 32% STW	14 15% *
The Scottish National Party (SNP)	89 8%	52 9%	37 7%	15 9%	24 12% FG	11 5%	10 5%	29 9%	44 10%	24 7%	9 8%	13 6%	65 9%	24 6%	20 7%	23 8%	27 10%	16 8%	3 3% *
Plaid Cymru	50 4%	31 5%	20 3%	11 6%	6 3%	5 2%	9 4%	20 6%	26 6%	15 4%	5 4%	5 2%	32 4%	18 4%	10 4%	15 5%	14 5%	9 4%	2 2% *
The Brexit Party	44 4%	27 5%	17 3%	19 11% EFGH	8 4%	5 2%	5 2%	8 2%	13 3%	18 5%	2 2%	12 6%	30 4%	14 4%	16 6%	11 4%	8 3%	8 4%	1 1% *
None	180 16%	83 15%	96 17%	20 11%	34 16%	29 15%	43 20% D	54 16%	56 12%	68 19% I	16 15%	40 20% I	109 15%	71 18%	57 20% V	49 17% V	40 15%	19 10%	15 16% *
Don't know	224 20%	78 14%	146 26% B	30 17%	43 21%	56 28% DH	43 20%	52 16%	82 18%	63 18%	27 24%	53 27% IJ	141 19%	83 20%	64 23%	59 20%	49 18%	32 16%	21 22% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2A. Which parties, if any, have you heard discussing climate change issues in the last 12 months?

All adults aged 16-75 in the UK

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1128	46	125	94	99	81	104	94	153	152	54	96	30	971	157
Weighted base	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
The Green Party	516 46%	22 47% *	55 44%	42 45% *	42 43% *	33 41% *	50 49%	47 49% *	71 47%	70 46%	19 36% *	49 52% *	15 44% **	440 45%	76 49%
Labour	363 32%	13 29% *	42 34%	42 45% EGJL*	22 23% *	25 31% *	28 27%	36 39% E*	60 40% EGL	47 31%	17 32% *	25 26% *	4 13% **	317 33%	46 30%
Conservative	265 23%	7 16% *	28 23%	22 24% *	19 19% *	17 20% *	27 26%	26 28% *	43 28%	44 29%	10 18% *	18 19% *	3 10% **	227 23%	37 24%
Liberal Democrats	237 21%	8 18% *	28 22%	18 19% *	13 13% *	11 14% *	25 24%	28 30% EFKL*	38 25% E	43 28% EFKL	7 13% *	14 15% *	5 15% **	202 21%	36 23%
The Scottish National Party (SNP)	89 8%	2 4% *	4 4%	7 7% *	2 2% *	6 8% *	5 5%	6 6% *	7 5%	10 7%	1 2% *	38 40% BCDEFGHIJK*	1 3% **	79 8%	10 6%
Plaid Cymru	50 4%	1 2% *	4 3%	5 5% *	1 1% *	3 3% *	4 4%	8 8% E*	5 3%	6 4%	10 19% BCDEFGIJL*	3 4% *	- - **	47 5%	3 2%
The Brexit Party	44 4%	3 7% L*	8 6% L	4 4% L*	3 3% *	4 5% L*	2 2%	3 3% *	7 5% L	10 6% L	1 2% *	- - *	- - **	42 4%	2 1%
None	180 16%	9 19% *	18 14%	18 19% *	15 15% *	10 13% *	16 15%	15 16% *	23 15%	19 13%	12 23% *	14 14% *	11 32% **	157 16%	23 15%
Don't know	224 20%	11 23% *	26 21%	14 15% *	27 28% DI*	18 22% *	22 21%	18 20% *	25 16%	26 17%	14 26% *	15 16% *	7 21% **	186 19%	38 25%

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ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2A. Which parties, if any, have you heard discussing climate change issues in the last 12 months?

All adults aged 16-75 in the UK

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	1128	654	275	122	501	479	102
Weighted base	1128	654	273	123	498	479	103
The Green Party	516 46%	360 55% NO	100 37%	45 36%	287 58% QR	181 38%	45 43% *
Labour	363 32%	245 37% N	70 26%	39 32%	211 42% QR	124 26%	25 24% *
Conservative	265 23%	148 23%	74 27%	36 29%	126 25%	108 23%	27 26% *
Liberal Democrats	237 21%	164 25% N	45 16%	26 22%	139 28% Q	74 15%	22 21% *
The Scottish National Party (SNP)	89 8%	67 10% N	14 5%	8 7%	55 11% Q	26 5%	8 8% *
Plaid Cymru	50 4%	33 5%	8 3%	8 6%	34 7% Q	10 2%	6 5% *
The Brexit Party	44 4%	25 4%	11 4%	8 7%	21 4%	15 3%	6 6% *
None	180 16%	79 12%	53 20% M	19 16%	42 8%	108 23% P	19 18% P*
Don't know	224 20%	110 17%	62 23% M	19 15%	60 12%	121 25% PR	15 15% *

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Summary

All adults who know at least one parties policies on climate change

	Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change?						
	Labour	Conservative	Liberal Democrats	The Scottish National Party (SNP)	Plaid Cymru	The Brexit Party	The Green Party
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	365	266	240	92	51	45	518
Weighted base	363	265	237	89	50	44	516
Very well	54 15% BC	24 9%	19 8%	14 16% C*	4 7% *	6 14% *	92 18% BCE
Fairly well	129 35%	87 33%	77 32%	37 41% *	17 33% *	20 46% *	184 36%
Not very well	120 33%	96 36%	98 41% AFG	33 37% *	24 48% AFG*	11 25% *	159 31%
Not at all well	40 11%	36 14% D	35 15% D	5 6% *	5 10% *	6 12% *	59 11%
Don't know	21 6% D	21 8% CDG	9 4% D	- - *	1 2% *	1 3% *	21 4% D
Well (NET)	183 50% BC	111 42%	96 41%	51 57% BCE*	20 40% *	27 60% BCE*	277 54% BC
Not well (NET)	160 44%	132 50% G	132 56% ADFG	38 43% *	29 58% DFG*	17 37% *	218 42%

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Labour

All adults who know at least one parties policies on climate change

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	365	221	144	54	68	62	62	119	166	114	38	47	259	106	75	85	104	78	23
Weighted base	363	218	145	54	68	61	62	119	162	113	38	50	235	129	80	83	100	74	26
Very well	54 15%	38 17%	17 12%	14 26% FH*	15 23% H*	7 11% *	8 12% *	11 9%	21 13%	18 16%	4 11% *	12 23% *	41 17%	13 10%	11 14% *	19 23% V*	16 16% V	4 6% *	3 13% **
Fairly well	129 35%	82 37%	47 32%	21 39% *	34 51% GH*	20 34% *	19 31% *	33 28%	57 35%	43 38%	11 28% *	18 35% *	86 37%	43 33%	27 33% *	26 31% *	36 36%	30 41% *	10 39% **
Not very well	120 33%	71 33%	48 33%	10 19% *	14 21% *	24 39% DE*	24 39% DE*	48 40% DE	55 34%	39 35%	13 35% *	12 23% *	81 35%	38 30%	28 35% *	25 30% *	34 33%	28 37% *	5 20% **
Not at all well	40 11%	23 10%	18 12%	7 12% *	3 4% *	6 9% *	5 9% *	20 17% E	21 13%	8 7%	5 14% *	5 10% *	19 8%	21 16% Q	7 8% *	10 11% *	12 12%	8 11% *	3 13% **
Don't know	21 6%	5 2%	16 11% B	2 3% *	1 2% *	4 7% *	6 9% *	8 7%	8 5%	5 4%	4 11% *	4 7% *	7 3%	14 11% Q	8 10% *	3 4% *	3 3%	3 4% *	4 14% **
Well (NET)	183 50%	119 55% C	64 44%	35 66% FGH*	50 73% FGH*	27 45% *	27 43% *	44 37%	78 48%	61 54%	15 39% *	29 59% *	127 54%	56 44%	38 47% *	45 54% *	52 52%	35 47% *	13 52% **
Not well (NET)	160 44%	94 43%	66 45%	17 31% *	17 25% *	29 48% E*	29 47% E*	67 57% DE	76 47%	48 42%	19 49% *	17 34% *	101 43%	59 46%	34 43% *	35 42% *	46 45%	36 49% *	9 34% **

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Labour

All adults who know at least one parties policies on climate change

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	365	13	43	42	23	25	29	36	61	46	17	26	4	318	47
Weighted base	363	13	42	42	22	25	28	36	60	47	17	25	4	317	46
Very well	54	3	5	9	6	5	4	3	8	4	2	5	1	48	6
	15%	21%	11%	21%	27%	21%	16%	8%	13%	8%	12%	18%	24%	15%	14%
		**	*	*	**	**	**	*	*	*	**	**	**		*
Fairly well	129	6	14	10	5	9	12	14	24	16	7	10	1	111	18
	35%	48%	33%	24%	21%	37%	42%	38%	40%	34%	41%	42%	23%	35%	39%
		**	*	*	**	**	**	*	*	*	**	**	**		*
Not very well	120	4	15	14	9	6	8	14	15	19	7	7	1	105	15
	33%	31%	36%	34%	39%	22%	27%	39%	26%	41%	41%	27%	24%	33%	32%
		**	*	*	**	**	**	*	*	*	**	**	**		*
Not at all well	40	-	6	4	2	4	3	4	8	6	-	2	1	36	4
	11%	-	14%	10%	9%	15%	12%	11%	13%	12%	-	8%	29%	11%	8%
		**	*	*	**	**	**	*	*	*	**	**	**		*
Don't know	21	-	2	5	1	1	1	1	5	3	1	1	-	18	3
	6%	-	5%	11%	4%	5%	3%	3%	9%	5%	5%	5%	-	6%	6%
		**	*	*	**	**	**	*	*	*	**	**	**		*
Well (NET)	183	9	19	19	11	15	16	17	32	20	9	15	2	159	24
	50%	69%	44%	45%	48%	58%	57%	47%	53%	41%	53%	60%	47%	50%	53%
		**	*	*	**	**	**	*	*	*	**	**	**		*
Not well (NET)	160	4	21	18	11	9	11	18	23	25	7	9	2	141	19
	44%	31%	51%	44%	48%	37%	39%	50%	39%	53%	41%	35%	53%	44%	40%
		**	*	*	**	**	**	*	*	*	**	**	**		*

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ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Labour

All adults who know at least one parties policies on climate change

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	365	247	71	39	212	124	26
Weighted base	363	245	70	39	211	124	25
Very well	54 15%	44 18% N	6 8% *	5 13% *	44 21% Q	7 6%	2 7% **
Fairly well	129 35%	89 36%	27 38% *	10 26% *	84 40% Q	36 29%	9 35% **
Not very well	120 33%	74 30%	32 46% M*	11 29% *	55 26%	57 46% P	8 30% **
Not at all well	40 11%	29 12%	4 5% *	6 15% *	21 10%	14 12%	5 21% **
Don't know	21 6%	9 4%	2 3% *	7 17% MN*	7 3%	10 8%	2 7% **

Well (NET)	183 50%	132 54%	33 46% *	15 39% *	128 61% Q	43 35%	11 42% **
Not well (NET)	160 44%	104 42%	36 51% *	17 44% *	76 36%	71 57% P	13 51% **

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Conservative

All adults who know at least one parties policies on climate change

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	266	154	112	34	33	37	43	119	134	82	27	23	181	85	54	68	62	63	19
Weighted base	265	151	114	33	32	37	44	119	131	82	27	24	162	102	57	69	59	60	20
Very well	24 9%	15 10%	9 8%	7 20% H*	7 21% H*	2 5% *	4 10% *	5 4%	16 12%	4 5% *	4 15% **	1 5% **	21 13% R	4 4% *	3 5% *	9 12% *	3 4% *	9 16% U*	1 5% **
Fairly well	87 33%	60 40% C	26 23%	11 34% *	13 42% *	13 35% *	17 40% *	32 27%	40 31%	32 38% *	7 24% **	8 35% **	59 37%	27 27% *	18 33% *	20 28% *	25 42% *	21 36% *	3 13% **
Not very well	96 36%	52 34%	44 39%	5 15% *	8 25% *	15 40% D*	12 28% *	56 47% DEG	45 34%	30 37% *	11 42% **	9 39% **	51 32%	44 43% *	24 43% *	25 37% *	20 34% *	20 34% *	5 27% **
Not at all well	36 14%	17 11%	20 17%	7 20% *	2 7% *	2 5% *	4 10% *	21 18%	21 16%	10 12% *	2 8% **	3 13% **	18 11%	18 18% *	7 12% *	9 12% *	7 12% *	6 9% *	8 43% **
Don't know	21 8%	6 4%	15 13% B	4 11% *	2 6% *	5 15% H*	5 12% *	5 4%	9 7%	7 9% *	3 12% **	2 9% **	13 8%	9 9% *	4 8% *	7 10% *	5 8% *	3 5% *	2 12% **
Well (NET)	111 42%	76 50% C	35 31%	18 54% H*	20 62% H*	15 40% *	22 49% H*	37 31%	56 43%	35 43% *	10 38% **	9 40% **	80 49% R	31 30% *	21 38% *	28 41% *	27 46% *	31 51% *	4 18% **
Not well (NET)	132 50%	68 45%	64 56%	12 36% *	10 32% *	17 45% *	17 38% *	77 64% DEFG	66 51%	40 48% *	14 50% **	12 52% **	70 43%	62 61% Q*	31 55% *	34 49% *	28 46% *	26 43% *	14 70% **

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Conservative

All adults who know at least one parties policies on climate change

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	266	7	29	23	20	16	27	27	42	44	10	18	3	228	38
Weighted base	265	7	28	22	19	17	27	26	43	44	10	18	3	227	37
Very well	24	-	4	1	2	1	1	3	3	8	-	3	-	21	3
	9%	-	13%	4%	10%	5%	4%	11%	6%	18%	-	16%	-	9%	9%
		**	**	**	**	**	**	**	*	*	**	**	**		*
Fairly well	87	3	7	7	7	8	7	9	11	15	3	6	2	76	11
	33%	44%	26%	32%	36%	48%	26%	35%	27%	35%	29%	35%	61%	33%	29%
		**	**	**	**	**	**	**	*	*	**	**	**		*
Not very well	96	4	10	12	7	3	11	8	15	13	6	5	1	83	13
	36%	56%	35%	54%	35%	19%	42%	31%	35%	30%	61%	26%	39%	36%	35%
		**	**	**	**	**	**	**	*	*	**	**	**		*
Not at all well	36	-	5	-	2	5	4	6	6	6	-	2	-	30	6
	14%	-	19%	-	11%	28%	15%	23%	14%	15%	-	10%	-	13%	17%
		**	**	**	**	**	**	**	*	*	**	**	**		*
Don't know	21	-	2	2	2	-	4	-	7	1	1	2	-	17	4
	8%	-	8%	10%	9%	-	14%	-	17%	3%	9%	12%	-	8%	11%
		**	**	**	**	**	**	**	j*	*	**	**	**		*

Well (NET)	111	3	11	8	9	9	8	12	14	23	3	9	2	97	14
	42%	44%	39%	36%	45%	54%	29%	46%	33%	52%	29%	52%	61%	43%	37%
		**	**	**	**	**	**	**	*	*	**	**	**		*
Not well (NET)	132	4	15	12	9	8	15	14	21	20	6	6	1	113	19
	50%	56%	54%	54%	46%	46%	57%	54%	49%	45%	61%	36%	39%	50%	52%
		**	**	**	**	**	**	**	*	*	**	**	**		*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Conservative

All adults who know at least one parties policies on climate change

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	266	150	74	36	128	108	27
Weighted base	265	148	74	36	126	108	27
Very well	24 9%	13 9%	5 7% *	6 17% *	16 13% Q	2 2%	6 23% **
Fairly well	87 33%	42 29%	31 42% M*	13 36% *	45 36%	32 29%	10 37% **
Not very well	96 36%	59 40% O	27 37% O*	6 16% *	48 38%	44 41%	3 11% **
Not at all well	36 14%	22 15%	7 9% *	6 17% *	13 10%	16 15%	7 25% **
Don't know	21 8%	10 7%	4 5% *	5 14% *	4 3%	14 13% P	1 3% **
Well (NET)	111 42%	56 38%	36 49% *	19 53% *	61 48% Q	34 31%	16 60% **
Not well (NET)	132 50%	82 55% O	34 46% *	12 33% *	61 48%	60 56%	10 36% **

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Liberal Democrats

All adults who know at least one parties policies on climate change

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	240	156	84	22	29	45	51	93	122	69	17	32	174	66	43	50	68	66	13
Weighted base	237	153	84	23	29	44	51	92	119	68	17	33	157	80	45	50	66	62	14
Very well	19 8%	13 9%	6 7% *	5 24% **	4 14% **	4 10% *	2 4% *	4 4% *	12 10%	2 3% *	1 5% **	4 13% *	15 10%	4 5% *	3 8% *	4 9% *	3 4% *	8 13% *	- - **
Fairly well	77 32%	54 35%	23 27% *	7 30% **	12 40% **	17 39% *	15 30% *	27 29% *	37 31%	22 32% *	5 28% **	14 42% *	53 34%	24 30% *	13 29% *	17 33% *	27 41% *	17 27% *	3 24% **
Not very well	98 41%	63 41%	35 41% *	5 20% **	10 35% **	17 39% *	22 43% *	44 48% *	47 39%	33 48% *	8 47% **	10 30% *	62 39%	36 45% *	21 46% *	20 41% *	26 39% *	24 39% *	6 43% **
Not at all well	35 15%	19 13%	15 18% *	5 23% **	3 11% **	4 8% *	9 17% *	14 15% *	20 17%	8 12% *	1 7% **	5 14% *	21 13%	14 17% *	7 15% *	7 14% *	7 10% *	11 17% *	3 25% **
Don't know	9 4%	4 3%	5 6% *	1 4% **	- - **	2 4% *	3 6% *	3 3% *	3 2%	4 5% *	2 13% **	- - *	6 4%	2 3% *	1 2% *	1 3% *	3 5% *	2 3% *	1 8% **
Well (NET)	96 41%	67 44%	29 35% *	12 53% **	16 54% **	21 49% *	17 34% *	30 33% *	49 41%	24 35% *	5 33% **	18 55% *	68 43%	28 35% *	16 37% *	21 42% *	30 45% *	25 40% *	3 24% **
Not well (NET)	132 56%	82 54%	50 60% *	10 43% **	13 46% **	20 47% *	31 60% *	58 64% *	68 57%	41 60% *	9 54% **	15 45% *	83 53%	50 62% *	27 61% *	28 55% *	33 49% *	35 57% *	10 68% **

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Liberal Democrats

All adults who know at least one parties policies on climate change

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	240	8	29	18	14	11	25	28	38	42	7	15	5	204	36
Weighted base	237	8	28	18	13	11	25	28	38	43	7	14	5	202	36
Very well	19 8%	1 11% **	3 11% **	- - **	2 15% **	- - **	1 5% **	- - **	4 12% *	6 13% *	- - **	2 12% **	- - **	18 9%	1 2% *
Fairly well	77 32%	4 50% **	6 20% **	8 45% **	4 28% **	3 27% **	7 29% **	11 41% **	11 29% *	16 37% *	3 36% **	3 20% **	2 39% **	66 33%	11 31% *
Not very well	98 41%	2 25% **	12 42% **	5 26% **	5 36% **	6 51% **	11 46% **	11 39% **	15 41% *	17 39% *	5 64% **	8 55% **	2 42% **	82 41%	15 43% *
Not at all well	35 15%	1 14% **	6 23% **	4 21% **	3 21% **	3 22% **	4 16% **	4 13% **	3 8% *	5 11% *	- - **	2 12% **	1 19% **	29 15%	5 15% *
Don't know	9 4%	- - **	1 3% **	1 7% **	- - **	- - **	1 4% **	2 7% **	4 10% j*	- - *	- - **	- - **	- - **	6 3%	3 9% *
Well (NET)	96 41%	5 61% **	9 31% **	8 45% **	6 43% **	3 27% **	9 35% **	11 41% **	15 41% *	21 50% *	3 36% **	5 33% **	2 39% **	84 42%	12 33% *
Not well (NET)	132 56%	3 39% **	18 66% **	9 48% **	7 57% **	8 73% **	15 62% **	14 52% **	18 49% *	21 50% *	5 64% **	10 67% **	3 61% **	112 55%	21 58% *

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ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Liberal Democrats

All adults who know at least one parties policies on climate change

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	240	166	44	27	140	76	22
Weighted base	237	164	45	26	139	74	22
Very well	19 8%	13 8%	3 8% *	2 7% **	14 10%	4 6% *	1 4% **
Fairly well	77 32%	60 37%	10 23% *	7 25% **	55 40% Q	15 20% *	7 32% **
Not very well	98 41%	58 36%	26 58% M*	11 43% **	49 35%	41 56% P*	7 32% **
Not at all well	35 15%	27 17% N	2 5% *	6 21% **	19 13%	8 11% *	7 32% **
Don't know	9 4%	5 3%	3 6% *	1 4% **	2 1%	6 8% P*	- - **

Well (NET)	96 41%	73 45%	14 31% *	8 32% **	69 50% Q	19 26% *	8 36% **
Not well (NET)	132 56%	85 52%	28 63% *	17 64% **	68 49%	49 67% P*	14 64% **

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Scottish National Party (SNP)

All adults who know at least one parties policies on climate change

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	92	54	38	16	25	11	10	30	45	25	9	13	72	20	20	24	27	18	3
Weighted base	89	52	37	15	24	11	10	29	44	24	9	13	65	24	20	23	27	16	3
Very well	14 16%	10 20% *	4 10% *	2 14% **	3 11% **	1 9% **	3 29% **	6 19% **	9 20%	6 23% **	- - **	- - **	11 17%	4 15% **	3 15% **	2 9% **	4 14% **	5 33% **	- - **
Fairly well	37 41%	20 38% *	17 46% *	6 43% **	12 51% **	3 30% **	3 29% **	12 40% **	15 35%	10 41% **	7 77% **	5 39% **	27 42%	10 40% **	6 29% **	13 55% **	11 40% **	5 32% **	2 72% **
Not very well	33 37%	21 40% *	12 32% *	7 43% **	8 34% **	6 52% **	3 29% **	10 33% **	17 38%	6 26% **	2 23% **	8 61% **	24 38%	8 35% **	10 49% **	8 36% **	10 38% **	5 30% **	- - **
Not at all well	5 6%	1 2% *	4 11% *	- - **	1 4% **	1 9% **	1 14% **	2 7% **	3 7%	2 9% **	- - **	- - **	3 4%	2 10% **	1 7% **	- - **	2 8% **	1 5% **	1 28% **
Don't know	- -	- - *	- - *	- - **	- - **	- - **	- - **	- - **	- -	- - **	- - **	- - **	- -	- - **	- - **	- - **	- - **	- - **	- - **
Well (NET)	51 57%	30 58% *	21 56% *	9 57% **	15 63% **	4 39% **	6 57% **	17 60% **	24 55%	15 65% **	7 77% **	5 39% **	38 58%	13 55% **	9 44% **	15 64% **	14 54% **	11 65% **	2 72% **
Not well (NET)	38 43%	22 42% *	16 44% *	7 43% **	9 37% **	6 61% **	4 43% **	12 40% **	20 45%	8 35% **	2 23% **	8 61% **	27 42%	11 45% **	11 56% **	8 36% **	12 46% **	6 35% **	1 28% **

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Scottish National Party (SNP)

All adults who know at least one parties policies on climate change

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	92	2	5	7	2	7	5	6	7	10	1	39	1	82	10
Weighted base	89	2	4	7	2	6	5	6	7	10	1	38	1	79	10
Very well	14 16%	- - **	- - **	- - **	1 51% **	- - **	- - **	- - **	1 12% **	- - **	- - **	13 33%	- - **	10 13%	4 43% **
Fairly well	37 41%	1 50% **	3 59% **	2 26% **	- - **	3 42% **	1 24% **	2 30% **	2 35% **	5 47% **	- - **	18 47%	1 100% **	35 44%	2 18% **
Not very well	33 37%	1 50% **	1 20% **	5 74% **	- - **	4 58% **	2 35% **	4 70% **	4 53% **	4 39% **	1 100% **	8 20%	- - **	29 37%	4 39% **
Not at all well	5 6%	- - **	1 20% **	- - **	1 49% **	- - **	2 41% **	- - **	- - **	1 13% **	- - **	- -	- - **	5 6%	- - **
Don't know	- -	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- -	- - **	- -	- - **
Well (NET)	51 57%	1 50% **	3 59% **	2 26% **	1 51% **	3 42% **	1 24% **	2 30% **	3 47% **	5 47% **	- - **	30 80%	1 100% **	45 57%	6 61% **
Not well (NET)	38 43%	1 50% **	2 41% **	5 74% **	1 49% **	4 58% **	4 76% **	4 70% **	4 53% **	5 53% **	1 100% **	8 20%	- - **	34 43%	4 39% **

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ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Scottish National Party (SNP)

All adults who know at least one parties policies on climate change

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	92	69	14	9	56	27	9
Weighted base	89	67	14	8	55	26	8
Very well	14 16%	13 20%	- - **	1 10% **	13 23%	1 4% **	1 10% **
Fairly well	37 41%	26 39%	6 44% **	5 55% **	22 41%	13 48% **	2 22% **
Not very well	33 37%	22 33%	8 56% **	3 35% **	16 30%	11 41% **	6 68% **
Not at all well	5 6%	5 8%	- - **	- - **	3 6%	2 7% **	- - **
Don't know	- -	- -	- - **	- - **	- -	- - **	- - **
Well (NET)	51 57%	40 59%	6 44% **	5 65% **	35 64%	14 52% **	3 32% **
Not well (NET)	38 43%	28 41%	8 56% **	3 35% **	20 36%	13 48% **	6 68% **

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Plaid Cymru

All adults who know at least one parties policies on climate change

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	51	32	19	12	5	5	9	20	26	15	5	5	36	15	10	16	14	9	2
Weighted base	50	31	20	11	6	5	9	20	26	15	5	5	32	18	10	15	14	9	2
Very well	4	1	3	3	-	-	-	1	2	2	-	-	4	-	1	1	1	1	-
	7%	3%	14%	24%	-	-	-	4%	7%	12%	-	-	11%	-	9%	6%	6%	10%	-
			**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Fairly well	17	13	3	6	-	-	4	6	11	4	1	1	11	6	2	7	5	3	-
	33%	44%	17%	60%	-	-	47%	30%	43%	25%	20%	18%	33%	33%	18%	45%	35%	35%	-
			**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Not very well	24	12	12	2	3	5	4	10	12	6	2	4	14	10	5	6	8	4	1
	48%	38%	63%	16%	61%	100%	43%	51%	47%	40%	44%	82%	45%	53%	49%	37%	59%	45%	56%
			**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Not at all well	5	4	1	-	2	-	-	3	1	3	1	-	3	2	2	1	-	1	1
	10%	12%	7%	-	39%	-	-	14%	3%	23%	17%	-	8%	14%	24%	5%	-	9%	44%
			**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Don't know	1	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-
	2%	3%	-	-	-	-	11%	-	-	-	19%	-	3%	-	-	6%	-	-	-
			**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Well (NET)	20	14	6	9	-	-	4	7	13	6	1	1	14	6	3	8	6	4	-
	40%	47%	30%	84%	-	-	47%	34%	50%	37%	20%	18%	44%	33%	27%	51%	41%	45%	-
			**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Not well (NET)	29	15	14	2	6	5	4	13	13	9	3	4	17	12	8	6	8	5	2
	58%	50%	70%	16%	100%	100%	43%	66%	50%	63%	61%	82%	53%	67%	73%	43%	59%	55%	100%
			**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Plaid Cymru

All adults who know at least one parties policies on climate change

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	51	1	4	5	1	3	4	8	5	6	10	4	-	48	3
Weighted base	50	1	4	5	1	3	4	8	5	6	10	3	-	47	3
Very well	4 7%	- - **	- - **	- - **	- - **	- - **	1 21% **	- - **	1 17% **	2 29% **	- - **	- - **	-	4 8%	- - **
Fairly well	17 33%	1 100% **	1 32% **	2 41% **	1 100% **	- - **	1 30% **	4 45% **	3 65% **	1 15% **	1 8% **	2 49% **	-	15 31%	2 65% **
Not very well	24 48%	- - **	2 44% **	3 59% **	- - **	3 100% **	2 49% **	4 55% **	1 19% **	2 35% **	6 63% **	1 27% **	-	23 49%	1 35% **
Not at all well	5 10%	- - **	1 23% **	- - **	- - **	- - **	- - **	- - **	- - **	1 21% **	2 20% **	1 24% **	-	5 11%	- - **
Don't know	1 2%	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	1 9% **	- - **	-	1 2%	- - **

Well (NET)	20 40%	1 100% **	1 32% **	2 41% **	1 100% **	- - **	2 51% **	4 45% **	4 81% **	3 44% **	1 8% **	2 49% **	-	18 39%	2 65% **
Not well (NET)	29 58%	- - **	3 68% **	3 59% **	- - **	3 100% **	2 49% **	4 55% **	1 19% **	3 56% **	8 82% **	2 51% **	-	28 59%	1 35% **

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ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - Plaid Cymru

All adults who know at least one parties policies on climate change

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	51	33	9	8	35	11	5
Weighted base	50	33	8	8	34	10	6
Very well	4 7%	2 5%	1 11% **	1 11% **	4 10%	- - **	- - **
Fairly well	17 33%	13 39%	2 21% **	2 27% **	14 40%	1 8% **	2 38% **
Not very well	24 48%	16 48%	5 55% **	4 49% **	14 41%	9 84% **	1 22% **
Not at all well	5 10%	3 8%	1 14% **	- - **	3 8%	1 8% **	1 24% **
Don't know	1 2%	- -	- - **	1 12% **	- -	- - **	1 17% **
Well (NET)	20 40%	15 44%	3 32% **	3 39% **	17 50%	1 8% **	2 38% **
Not well (NET)	29 58%	18 56%	6 68% **	4 49% **	17 50%	9 92% **	3 45% **

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Brexit Party

All adults who know at least one parties policies on climate change

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	45	29	16	19	8	5	5	8	14	18	2	11	33	12	15	12	8	9	1
Weighted base	44	27	17	19	8	5	5	8	13	18	2	12	30	14	16	11	8	8	1
Very well	6	3	4	3	1	1	-	1	-	4	-	2	3	4	4	1	-	1	-
	14%	10%	21%	17%	12%	20%	-	14%	-	22%	-	20%	9%	24%	26%	11%	-	10%	-
		**	**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Fairly well	20	13	7	12	5	1	2	1	7	9	1	3	15	5	5	4	7	3	1
	46%	47%	43%	62%	63%	20%	37%	11%	58%	50%	47%	26%	51%	34%	32%	40%	88%	36%	100%
		**	**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Not very well	11	10	1	3	2	2	2	2	4	3	-	4	7	4	5	4	1	2	-
	25%	36%	7%	16%	25%	40%	37%	29%	29%	17%	-	35%	25%	25%	28%	33%	12%	22%	-
		**	**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Not at all well	6	2	4	1	-	1	-	4	2	2	1	1	4	1	1	2	-	3	-
	12%	7%	22%	5%	-	20%	-	46%	13%	11%	53%	8%	15%	8%	7%	16%	-	31%	-
		**	**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Don't know	1	-	1	-	-	-	1	-	-	-	-	1	-	1	1	-	-	-	-
	3%	-	8%	-	-	-	26%	-	-	-	-	11%	-	9%	8%	-	-	-	-
		**	**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Well (NET)	27	16	11	15	6	2	2	2	7	13	1	5	18	8	9	6	7	4	1
	60%	57%	64%	80%	75%	40%	37%	25%	58%	72%	47%	46%	61%	58%	57%	51%	88%	47%	100%
		**	**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**
Not well (NET)	17	12	5	4	2	3	2	6	5	5	1	5	12	5	6	5	1	4	-
	37%	43%	29%	20%	25%	60%	37%	75%	42%	28%	53%	43%	39%	33%	35%	49%	12%	53%	-
		**	**	**	**	**	**	**	**	**	**	**		**	**	**	**	**	**

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Brexit Party

All adults who know at least one parties policies on climate change

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	45	3	8	4	3	4	2	3	7	10	1	-	-	43	2
Weighted base	44	3	8	4	3	4	2	3	7	10	1	-	-	42	2
Very well	6 14%	- - **	3 41% **	1 29% **	1 33% **	1 24% **	- - **	- - **	- - **	- - **	- - **	- -	- -	6 15%	- - **
Fairly well	20 46%	1 29% **	3 37% **	2 42% **	1 35% **	1 31% **	2 100% **	1 31% **	2 30% **	7 68% **	1 100% **	- -	- -	20 48%	- - **
Not very well	11 25%	2 71% **	2 23% **	1 28% **	- - **	1 24% **	- - **	1 30% **	4 57% **	- - **	- - **	- -	- -	9 21%	2 100% **
Not at all well	6 12%	- - **	- - **	- - **	1 31% **	1 22% **	- - **	1 39% **	1 12% **	2 19% **	- - **	- -	- -	6 13%	- - **
Don't know	1 3%	- - **	- - **	- - **	- - **	- - **	- - **	- - **	- - **	1 14% **	- - **	- -	- -	1 3%	- - **
Well (NET)	27 60%	1 29% **	6 77% **	3 72% **	2 69% **	2 54% **	2 100% **	1 31% **	2 30% **	7 68% **	1 100% **	- -	- -	27 63%	- - **
Not well (NET)	17 37%	2 71% **	2 23% **	1 28% **	1 31% **	2 46% **	- - **	2 69% **	5 70% **	2 19% **	- - **	- -	- -	14 34%	2 100% **

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ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

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18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Brexit Party

All adults who know at least one parties policies on climate change

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	45	25	12	8	22	15	7
Weighted base	44	25	11	8	21	15	6
Very well	6 14%	4 17% **	- - **	2 25% **	4 19% **	2 14% **	- - **
Fairly well	20 46%	11 45% **	7 64% **	2 23% **	13 59% **	5 31% **	3 44% **
Not very well	11 25%	7 28% **	3 25% **	1 15% **	4 17% **	6 42% **	1 14% **
Not at all well	6 12%	3 10% **	1 10% **	2 22% **	1 4% **	2 13% **	3 42% **
Don't know	1 3%	- - **	- - **	1 16% **	- - **	- - **	- - **
Well (NET)	27 60%	15 62% **	7 64% **	4 48% **	17 79% **	7 45% **	3 44% **
Not well (NET)	17 37%	9 38% **	4 36% **	3 37% **	5 21% **	8 55% **	4 56% **

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Green Party

All adults who know at least one parties policies on climate change

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	518	287	231	64	86	84	104	180	250	164	46	58	367	151	96	129	130	118	45
Weighted base	516	285	231	66	85	83	104	178	248	164	45	59	333	183	101	128	126	112	48
Very well	92 18%	54 19%	38 17%	13 20% *	18 21% *	14 17% *	16 15%	31 17%	49 20%	29 17%	7 15% *	9 14% *	67 20%	25 14%	14 14% *	26 20%	29 23% W	18 16%	4 9% *
Fairly well	184 36%	113 40% C	71 31%	23 35% *	36 43% *	33 39% *	34 32%	59 33%	93 38%	57 34%	16 37% *	18 31% *	123 37%	61 33%	36 36% *	47 37%	47 37%	39 35%	15 31% *
Not very well	159 31%	83 29%	76 33%	18 27% *	22 26% *	25 30% *	38 36%	56 32%	71 29%	51 31%	12 26% *	25 43% I*	100 30%	60 32%	37 36% *	36 28%	33 26%	39 35%	15 32% *
Not at all well	59 11%	26 9%	33 14%	10 15% *	7 8% *	9 11% *	9 8%	25 14%	26 11%	21 13%	7 16% *	5 8% *	31 9%	28 15%	8 8% *	14 11%	12 10%	12 11%	12 25% STUV*
Don't know	21 4%	8 3%	12 5%	2 3% *	2 2% *	2 3% *	8 8%	7 4%	8 3%	7 4%	3 6% *	2 4% *	11 3%	10 6%	6 6% *	5 4%	6 5%	3 3%	1 2% *
Well (NET)	277 54%	167 59% C	109 47%	36 55% *	55 64% GH*	47 57% *	50 48%	90 50%	142 57%	85 52%	23 51% *	27 45% *	191 57% R	86 47%	51 50% *	73 57%	76 60% W	58 52%	19 40% *
Not well (NET)	218 42%	109 38%	109 47% B	28 42% *	29 34% *	34 41% *	46 45%	81 46%	98 39%	72 44%	19 42% *	30 51% *	131 39%	87 48%	44 44% *	50 39%	45 36%	51 46%	28 57% TU*

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November
PUBLIC
Environment Research November 2019
Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Green Party

All adults who know at least one parties policies on climate change

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	518	21	55	43	42	34	52	47	71	69	20	50	14	441	77
Weighted base	516	22	55	42	42	33	50	47	71	70	19	49	15	440	76
Very well	92 18%	4 17% **	7 13% *	7 16% *	6 15% *	4 14% *	8 16% *	8 16% *	11 16% *	13 18% *	5 24% **	16 33% CI*	3 22% **	81 18%	12 15% *
Fairly well	184 36%	12 54% **	22 40% *	13 30% *	9 21% *	12 36% *	21 42% E*	16 35% *	27 38% *	24 35% *	6 30% **	18 37% *	4 29% **	156 35%	28 37% *
Not very well	159 31%	6 29% **	15 28% *	16 38% I*	16 38% I*	11 34% *	13 25% *	16 34% *	15 20% *	28 40% I*	6 32% **	12 24% *	5 34% **	135 31%	24 32% *
Not at all well	59 11%	- - **	9 16% L*	3 7% *	8 19% JL*	5 16% L*	6 12% *	6 13% L*	13 18% JL*	5 7% *	2 9% **	1 2% *	1 7% **	50 11%	9 12% *
Don't know	21 4%	- - **	1 2% *	4 10% J*	3 7% J*	- - *	2 4% *	1 2% *	5 7% J*	- - *	1 5% **	2 5% *	1 8% **	18 4%	3 3% *
Well (NET)	277 54%	15 71% **	29 53% *	19 45% *	15 36% *	16 50% *	29 58% E*	24 51% *	39 54% *	37 53% *	11 54% **	34 69% DE*	8 51% **	237 54%	40 53% *
Not well (NET)	218 42%	6 29% **	24 44% *	19 44% *	24 57% L*	17 50% L*	19 37% *	22 47% L*	28 39% *	33 47% L*	8 41% **	13 26% *	6 41% **	185 42%	33 44% *

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ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q2B. How well, if at all, do you feel you know the following parties' policies towards climate change? - The Green Party

All adults who know at least one parties policies on climate change

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	518	363	100	43	289	182	44
Weighted base	516	360	100	45	287	181	45
Very well	92 18%	76 21% O	13 13% *	3 7% *	64 22% QR	25 14%	4 8% *
Fairly well	184 36%	142 39% O	30 31% *	10 23% *	121 42% Q	49 27%	14 31% *
Not very well	159 31%	89 25%	46 46% M*	18 40% M*	67 23%	73 41% P	18 40% P*
Not at all well	59 11%	42 12%	7 7% *	9 21% N*	26 9%	25 14%	7 16% *
Don't know	21 4%	10 3%	4 4% *	4 10% M*	10 3%	9 5%	2 4% *
Well (NET)	277 54%	218 60% NO	43 43% *	13 30% *	185 64% QR	74 41%	18 40% *
Not well (NET)	218 42%	132 37%	53 53% M*	27 60% M*	93 32%	98 54% P	25 56% P*

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q3. To what extent do you support or oppose political leaders taking part in a live televised debate on climate change, or do you have no feelings either way?

All adults aged 16-75 in the UK

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1128	558	570	175	208	198	214	333	470	359	110	189	797	331	261	294	276	208	89
Weighted base	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
Strongly support	228 20%	150 27% C	78 14%	44 25% H	52 25% H	38 19%	42 20%	51 15%	97 21%	70 20%	21 19%	40 20%	146 20%	81 20%	54 19%	58 20%	56 21%	43 22%	16 17% *
Tend to support	270 24%	127 23%	143 25%	54 31% GH	59 28% GH	50 25%	40 19%	68 21%	131 28% JL	78 22%	28 25%	33 17%	190 26% R	81 20%	47 17%	63 22%	77 29% S	63 32% ST	22 23% *
No feelings either way	479 42%	212 38%	267 47% B	57 33%	69 33%	82 42%	100 46% DE	170 51% DEF	178 39%	164 46% I	47 43%	89 45%	297 41%	182 45%	129 46% UV	133 46% V	100 37%	71 36%	47 50% UV*
Tend to oppose	57 5%	31 6%	26 5%	7 4%	14 7%	8 4%	10 5%	18 5%	25 5%	21 6%	6 5%	5 3%	34 5%	24 6%	11 4%	18 6%	18 7%	9 4%	1 1% *
Strongly oppose	46 4%	27 5%	19 3%	6 3%	2 1%	9 4% E	13 6% E	16 5% E	15 3%	15 4%	3 3%	13 7%	30 4%	16 4%	17 6%	10 4%	8 3%	7 3%	4 4% *
Don't know	48 4%	12 2%	35 6% B	7 4%	11 5%	11 6%	10 5%	8 2%	15 3%	8 2%	6 6%	18 9% IJ	27 4%	21 5%	20 7% UV	10 3%	9 3%	5 2%	4 5% *
Support (NET)	498 44%	277 49% C	221 39%	98 56% FGH	110 53% GH	88 44%	82 38%	120 36%	228 49% JL	148 42%	48 43%	74 37%	336 46% R	162 40%	100 36%	120 41%	133 50% ST	106 54% STW	38 40% *
Oppose (NET)	103 9%	58 10%	45 8%	13 7%	16 8%	17 9%	23 11%	34 10%	40 9%	36 10%	9 8%	18 9%	63 9%	40 10%	28 10%	28 10%	25 10%	16 8%	5 5% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q3. To what extent do you support or oppose political leaders taking part in a live televised debate on climate change, or do you have no feelings either way?

All adults aged 16-75 in the UK

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1128	46	125	94	99	81	104	94	153	152	54	96	30	971	157
Weighted base	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
Strongly support	228 20%	12 26% *	21 17%	18 19% *	22 22% *	17 21% *	20 19%	21 22% *	26 17%	27 18%	8 16% *	25 27% *	10 31% **	202 21%	26 17%
Tend to support	270 24%	8 17% *	32 26%	22 23% *	20 20% *	19 24% *	25 24%	19 20% *	42 27%	45 30%	14 25% *	20 21% *	6 18% **	245 25% O	25 16%
No feelings either way	479 42%	22 47% *	52 42%	45 48% *	44 45% *	28 34% *	47 45%	43 45% *	68 44%	59 39%	27 51% *	40 42% *	6 17% **	397 41%	83 53% N
Tend to oppose	57 5%	1 3% *	7 6%	4 4% *	5 5% *	6 8% G*	1 1%	5 5% *	6 4%	12 8% G	1 2% *	4 4% *	4 11% **	53 5%	4 3%
Strongly oppose	46 4%	3 6% *	8 6%	1 1% *	4 4% *	4 5% *	5 5%	3 3% *	5 3%	4 3%	2 3% *	3 3% *	5 15% **	36 4%	10 7%
Don't know	48 4%	1 2% *	5 4%	4 5% *	3 3% *	6 8% *	6 5%	4 4% *	6 4%	4 3%	2 3% *	3 3% *	3 8% **	40 4%	7 5%
Support (NET)	498 44%	20 42% *	53 42%	40 42% *	42 42% *	36 45% *	45 43%	40 43% *	67 44%	72 47%	22 41% *	45 48% *	17 49% **	447 46% O	51 33%
Oppose (NET)	103 9%	4 9% *	15 12%	5 5% *	9 9% *	10 13% *	6 6%	7 8% *	11 7%	16 11%	3 5% *	7 7% *	9 26% **	89 9%	14 9%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

18-020000-44 - 4th - 5th November

PUBLIC

Environment Research November 2019

Adults aged 16-75 in the UK

Q3. To what extent do you support or oppose political leaders taking part in a live televised debate on climate change, or do you have no feelings either way?

All adults aged 16-75 in the UK

		More or less time developing climate change policies			Televised Debate on Climate change		
	Total	More (NET)	The amount is about right	Less (NET)	Support (NET)	No feelings either way	Oppose (NET)
	(A)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	1128	654	275	122	501	479	102
Weighted base	1128	654	273	123	498	479	103
Strongly support	228 20%	203 31% NO	16 6%	6 5%	228 46% QR	- -	- - *
Tend to support	270 24%	201 31% NO	50 18% O	13 10%	270 54% QR	- -	- - *
No feelings either way	479 42%	218 33%	172 63% MO	52 42%	- -	479 100% PR	- - *
Tend to oppose	57 5%	13 2%	19 7% M	24 19% MN	- -	- -	57 56% PQ*
Strongly oppose	46 4%	9 1%	9 3%	24 20% MN	- -	- -	46 44% PQ*
Don't know	48 4%	10 2%	6 2%	4 4%	- -	- -	- - *
Support (NET)	498 44%	405 62% NO	66 24% O	18 15%	498 100% QR	- -	- - *
Oppose (NET)	103 9%	22 3%	28 10% M	48 39% MN	- -	- -	103 100% PQ*

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J,K/L,M/N/O,P/Q/R Minimum Base: 30(**) Small Base: 100(*)

Home

18-020000-44 - 4th - 5th November
PUBLIC
Environment Research November 2019
Adults aged 16-75 in the UK

Sample Profile
All adults aged 16-75 in the UK

		Gender		Age					Social grade				Employment status		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Gender	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
Male	559 50%	559 100% C	- -	88 50%	98 47%	100 50%	123 57% EH	150 45%	242 52% J	159 45%	51 46%	106 53%	370 51%	189 47%	135 49%	143 49%	128 48%	116 59% STUW	37 40% *
Female	569 50%	- -	569 100% B	87 50%	109 53% G	98 50%	92 43%	182 55% G	219 48%	197 55% I	60 54%	93 47%	354 49%	215 53%	143 51% V	149 51% V	139 52% V	81 41%	57 60% V*
Age	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
16-24	175 16%	88 16%	87 15%	175 100% EFGH	- -	- -	- -	- -	70 15%	38 11%	17 16%	50 25% IJ	100 14%	75 18%	54 19% U	45 15%	32 12%	30 15%	15 15% *
25-34	207 18%	98 18%	109 19%	- -	207 100% DFGH	- -	- -	- -	84 18%	76 21%	17 15%	30 15%	162 22% R	46 11%	45 16%	54 19%	64 24% SVW	32 16%	12 13% *
35-44	198 18%	100 18%	98 17%	- -	- -	198 100% DEGH	- -	- -	90 19%	63 18%	16 15%	29 14%	152 21% R	46 11%	35 13%	46 16%	51 19% S	51 26% STW	14 15% *
45-54	215 19%	123 22% C	92 16%	- -	- -	- -	215 100% DEFH	- -	88 19%	68 19%	23 20%	37 19%	167 23% R	48 12%	43 15%	55 19%	50 19%	51 26% S	16 17% *
55-75	332 29%	150 27%	182 32%	- -	- -	- -	- -	332 100% DEFG	130 28%	111 31%	38 34%	54 27%	142 20%	190 47% Q	102 37% UV	91 31% V	69 26% V	33 17%	37 40% UV*
Social grade	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
AB	461 41%	242 43%	219 39%	70 40%	84 40%	90 45%	88 41%	130 39%	461 100% JKL	- -	- -	- -	327 45% R	135 33%	38 14%	101 34% S	141 53% ST	142 72% STUW	39 41% S*
C1	356 32%	159 29%	197 35% B	38 22%	76 37% D	63 32% D	68 31% D	111 33% D	- -	356 100% IKL	- -	- -	239 33%	117 29%	91 33% V	110 38% V	85 32% V	37 19%	34 36% V*
C2	111 10%	51 9%	60 11%	17 10%	17 8%	16 8%	23 10%	38 11%	- -	- -	111 100% IJL	- -	65 9%	46 11%	33 12% V	43 15% UV	20 7%	10 5%	7 7% *
DE	199 18%	106 19%	93 16%	50 28% EFGH	30 14%	29 14%	37 17%	54 16%	- -	- -	- -	199 100% IJK	93 13%	106 26% Q	117 42% TUVW	39 13% UV	21 8%	8 4%	15 16% UV*
Education	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
GCSE/O Level/NVQ12	272 24%	136 24%	137 24%	54 31% EF	38 18%	29 15%	63 29% EF	87 26% EF	61 13%	93 26% I	33 30% I	85 43% IJK	147 20%	125 31% Q	106 38% TUVW	78 27% UV	50 19% V	21 11%	18 19% *
A Level or equivalent	259 23%	127 23%	132 23%	51 29% EH	40 19%	55 28% EH	51 24%	63 19%	89 19%	91 26% I	30 27%	49 24%	157 22%	102 25%	62 22%	84 29% UV	57 21%	32 16%	24 25% *
Degree/Masters/PhD	519 46%	258 46%	261 46%	49 28%	121 58% DGH	107 54% DGH	95 44% D	147 44% D	292 63% JKL	160 45% KL	37 34% L	30 15%	392 54% R	128 32%	76 27%	111 38% S	151 56% ST	139 71% STUW	42 45% S*
No formal qualifications	77 7%	38 7%	39 7%	21 12% EFG	8 4%	7 3%	6 3%	35 10% EFG	19 4%	12 3%	10 9% IJ	36 18% IJK	27 4%	50 12% Q	34 12% TUV	19 6% V	10 4%	4 2%	10 11% UV*
Employment status	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
Working	723 64%	370 66%	354 62%	100 57% H	162 78% DH	152 77% DH	167 78% DH	142 43%	327 71% KL	239 67% L	65 58%	93 47%	723 100% R	- -	113 41%	194 66% SW	203 76% STW	173 88% STUW	41 43% *
Not working	405 36%	189 34%	215 38%	75 43% EFG	46 22%	46 23%	48 22%	190 57% DEFG	135 29%	117 33%	46 42% I	106 53% IJ	- -	405 100% Q	165 59% TUV	98 34% UV	64 24% V	24 12%	54 57% TUV*
Income	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
UP TO £19,999	278 25%	135 24%	143 25%	54 31% EFG	45 22%	35 18%	43 20%	102 31% EFG	38 8%	91 25% I	33 29% I	117 59% IJK	113 16%	165 41% Q	278 100% TUVW	- -	- -	- -	- - *
£20,000-£34,999	292 26%	143 26%	149 26%	45 25%	54 26%	46 23%	55 26%	91 27%	101 22%	110 31% IL	43 39% IL	39 20%	194 27%	98 24%	- -	292 100% SUVW	- -	- -	- - *
£35,000 - £54,999	267 24%	128 23%	139 24%	32 18%	64 31% DH	51 26%	50 23%	69 21%	141 31% JKL	85 24% L	20 18%	21 10%	203 28% R	64 16%	- -	- -	267 100% STVW	- -	- - *
£55,000+	197 17%	116 21% C	81 14%	30 17% H	32 15%	51 26% DEH	51 24% EH	33 10%	142 31% JKL	37 10% L	10 9%	8 4%	173 24% R	24 6%	- -	- -	- -	197 100% STUW	- - *
Prefer not to say	94 8%	37 7%	57 10% B	15 8%	12 6%	14 7%	16 8%	37 11% E	39 8%	34 10%	7 6%	15 7%	41 6%	54 13% Q	- -	- -	- -	- -	94 100% STUV*
Region	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
North East	46 4%	23 4%	23 4%	8 5%	14 7% G	6 3%	5 2%	13 4%	13 3%	17 5%	3 3%	14 7% I	29 4%	17 4%	17 6%	14 5%	9 3%	5 2%	1 1% *
North West	124 11%	67 12%	57 10%	19 11%	24 12%	23 11%	24 11%	35 10%	53 12%	30 8%	16 14%	26 13%	71 10%	53 13%	39 14%	28 10%	31 12%	18 9%	8 8% *
Yorkshire and The Humber	93 8%	39 7%	55 10%	14 8%	17 8%	9 4%	16 8%	37 11% F	36 8%	24 7%	17 15% IJ	17 8%	53 7%	40 10%	27 10% V	29 10% V	25 9% V	4 2%	8 9% V*
West Midlands	98 9%	41 7%	57 10%	23 13% G	16 8%	19 10%	13 6%	27 8%	37 8%	30 8%	8 7%	24 12%	59 8%	40 10%	28 10%	18 6%	25 9%	15 8%	12 13% T*
East Midlands	81 7%	33 6%	48 8%	14 8%	19 9%	13 7%	14 6%	22 7%	24 5%	29 8%	9 8%	18 9%	57 8%	24 6%	23 8%	19 7%	24 9%	9 4%	7 7% *
East of England	104 9%	45 8%	58 10%	16 9%	14 7%	20 10%	15 7%	39 12%	41 9%	42 12% L	8 7%	12 6%	65 9%	39 10%	13 5%	37 13% S	24 9%	20 10% S	10 11% S*
South West	94 8%	52 9%	42 7%	14 8%	11 5%	18 9%	22 10%	29 9%	37 8%	30 8%	9 8%	17 8%	59 8%	35 9%	27 10%	19 7%	22 8%	19 9%	7 7% *
South East	153 14%	78 14%	75 13%	22 12%	22 11%	29 15%	32 15%	48 14%	75 16% L	50 14%	11 10%	17 8%	107 15%	46 11%	32 11%	39 14%	30 11%	40 20% STU	12 13% *
Greater London	151 13%	91 16% C	61 11%	24 14% H	28 14% H	30 15% H	43 20% H	27 8%	75 16% J	38 11%	15 14%	23 11%	114 16% R	38 9%	20 7%	35 12% S	34 13% S	46 23% STU	17 18% S*
Wales	54 5%	27 5%	27 5%	4 2%	8 4%	7 4%	13 6%	22 7% D	18 4%	19 5%	6 5%	11 6%	31 4%	23 6%	18 7%	13 5%	9 3%	9 5%	4 5% *
Scotland	95 8%	45 8%	50 9%	14 8%	27 13% GH	17 8%	13 6%	25 8%	41 9%	34 10%	5 5%	15 8%	62 9%	33 8%	23 8%	28 10%	26 10%	13 6%	5 5% *
Northern Ireland	34 3%	17 3%	17 3%	5 3%	6 3%	8 4%	5 3%	9 3%	11 2%	13 4%	4 3%	6 3%	17 2%	17 4%	11 4% V	12 4% V	8 3% V	- -	3 3% V*
Urban / Rural	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
Urban	973 86%	484 86%	489 86%	160 91% FH	189 91% FH	163 82%	183 85%	278 84%	389 84%	305 86%	103 93% I	175 88%	620 86%	353 87%	247 89%	250 86%	235 88%	163 83%	77 82% *
Rural	155 14%	76 14%	80 14%	15 9%	18 9%	35 18% DE	32 15%	54 16% DE	72 16% K	51 14%	8 7%	24 12%	104 14%	52 13%	31 11%	41 14%	32 12%	34 17%	17 18% *
Political Voting Intention	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
Conservative	291 26%	148 27%	143 25%	25 15%	39 19%	39 20%	61 28% DE	127 38% DEFG	133 29% L	99 28% L	27 25%	32 16%	177 24%	115 28%	64 23%	76 26%	76 29%	53 27%	22 23% *
Labour	307 27%	166 30%	141 25%	71 40% FGH	78 38% FGH	55 28% GH	40 19%	63 19%	104 22%	101 28%	38 34% I	65 33% I	201 28%	106 26%	80 29%	87 30% V	78 29%	42 21%	19 20% *
Lib Dem	164 15%	85 15%	79 14%	17 10%	29 14%	33 17%	45 21% DH	40 12%	83 18% K	47 13%	9 8%	26 13%	116 16%	48 12%	28 10%	40 14%	40 15%	48 24% STUW	8 9% *
Brexit party	50 4%	25 5%	25 4%	- -	9 4% D	9 5% D	12 5% D	21 6% D	11 2%	18 5%	12 10% IJ	9 5%	31 4%	20 5%	17 6%	16 5%	9 4%	6 3%	2 2% *
Other	96 9%	43 8%	53 9%	13 7%	22 11%	20 10%	19 9%	23 7%	42 9%	27 8%	10 9%	17 9%	64 9%	32 8%	28 10%	23 8%	21 8%	17 9%	7 8% *
2017 general election vote	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
Conservative	291 26%	153 27%	138 24%	17 9%	37 18% D	41 21% D	59 27% DE	138 41% DEFG	144 31% L	90 25% L	26 23%	32 16%	192 27%	99 25%	55 20%	76 26%	73 27% S	63 32% S	24 26% *
Labour	299 26%	161 29%	137 24%	46 26%	77 37% DGH	56 28%	49 23%	70 21%	108 23%	101 28%	35 31%	55 28%	202 28%	97 24%	73 26%	83 29%	78 29%	47 24%	18 20% *
Lib Dem	88 8%	52 9%	36 6%	12 7%	13 6%	14 7%	26 12% EH	23 7%	39 8% K	34 9% K	3 3%	13 6%	59 8%	29 7%	20 7%	21 7%	18 7%	23 11%	7 7% *
Other	157 14%	74 13%	83 15%	28 16%	27 13%	23 11%	32 15%	46 14%	61 13%	43 12%	19 17%	34 17%	103 14%	54 13%	45 16%	40 14%	31 12%	30 15%	10 10% *
EU referendum vote	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
Remain	547 48%	269 48%	278 49%	67 38%	112 54% D	111 56% DH	105 49% D	152 46%	241 52% L	189 53% L	48 43%	69 35%	392 54% R	155 38%	107 38%	137 47% S	153 57% STW	112 57% STW	39 41% *
Leave	372 33%	196 35%	176 31%	24 14%	64 31% D	53 27% D	83 39% DF	148 44% DEF	146 32%	116 32%	44 40%	66 33%	221 30%	151 37% Q	102 37% U	112 38% U	72 27%	59 30%	26 28% *
More or less time developing climate change policies	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
More (NET)	654 58%	337 60%	317 56%	114 65% GH	133 64% GH	113 57%	112 52%	182 55%	281 61%	200 56%	63 57%	110 55%	420 58%	234 58%	145 52%	172 59%	161 60%	117 59%	60 64% *
The amount is about right	273 24%	137 25%	135 24%	26 15%	47 23%	50 25% D	62 29% D	88 26% D	115 25%	92 26%	22 20%	42 21%	184 25%	89 22%	64 23%	71 24%	66 25%	50 25%	21 23% *
Less (NET)	123 11%	62 11%	61 11%	24 14% E	15 7%	20 10%	25 12%	39 12%	47 10%	39 11%	15 14%	22 11%	75 10%	48 12%	37 13% W	31 11%	29 11%	21 11%	5 5% *
Televised Debate on Climate change	1128	559	569	175	207	198	215	332	461	356	111	199	723	405	278	292	267	197	94
Support (NET)	498 44%	277 49% C	221 39%	98 56% FGH	110 53% GH	88 44%	82 38%	120 36%	228 49% JL	148 42%	48 43%	74 37%	336 46% R	162 40%	100 36%	120 41%	133 50% ST	106 54% STW	38 40% *
No feelings either way	479 42%	212 38%	267 47% B	57 33%	69 33%	82 42%	100 46% DE	170 51% DEF	178 39%	164 46% I	47 43%	89 45%	297 41%	182 45%	129 46% UV	133 46% V	100 37%	71 36%	47 50% UV*
Oppose (NET)	103 9%	58 10%	45 8%	13 7%	16 8%	17 9%	23 11%	34 10%	40 9%	36 10%	9 8%	18 9%	63 9%	40 10%	28 10%	28 10%	25 10%	16 8%	5 5% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W Minimum Base: 30(**) Small Base: 100(*)

Home

18-020000-44 - 4th - 5th November
PUBLIC
Environment Research November 2019
Adults aged 16-75 in the UK

Sample Profile
All adults aged 16-75 in the UK

		Region												Urban / Rural	
	Total	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Gender	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
Male	559 50%	23 50% *	67 54%	39 42% *	41 42% *	33 41% *	45 44%	52 56% *	78 51%	91 60% DEFG	27 51% *	45 47% *	17 51% **	484 50%	76 49%
Female	569 50%	23 50% *	57 46%	55 58% J*	57 58% J*	48 59% J*	58 56% J	42 44% *	75 49%	61 40%	27 49% *	50 53% *	17 49% **	489 50%	80 51%
Age	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
16-24	175 16%	8 17% *	19 15%	14 15% *	23 23% K*	14 17% *	16 15%	14 15% *	22 14%	24 16%	4 7% *	14 15% *	5 15% **	160 16% O	15 10%
25-34	207 18%	14 30% GHI*	24 19%	17 18% *	16 17% *	19 23% *	14 14%	11 12% *	22 15%	28 19%	8 15% *	27 28% GHI*	6 19% **	189 19% O	18 12%
35-44	198 18%	6 14% *	23 18%	9 9% *	19 19% *	13 16% *	20 19% D	18 20% D*	29 19% D	30 20% D	7 13% *	17 17% *	8 22% **	163 17%	35 23%
45-54	215 19%	5 10% *	24 20%	16 17% *	13 13% *	14 17% *	15 14%	22 23% *	32 21%	43 28% BEGL	13 24% *	13 14% *	5 16% **	183 19%	32 21%
55-75	332 29%	13 29% *	35 28% J	37 40% JL*	27 28% *	22 27% *	39 37% J	29 30% J*	48 31% J	27 18%	22 40% J*	25 26% *	9 28% **	278 29%	54 35%
Social grade	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
AB	461 41%	13 28% *	53 43%	36 38% *	37 37% *	24 30% *	41 40%	37 40% *	75 49% BF	75 50% BF	18 34% *	41 43% *	11 31% **	389 40%	72 47%
C1	356 32%	17 37% *	30 24%	24 26% *	30 30% *	29 36% *	42 40% CDJ	30 32% *	50 33%	38 25%	19 35% *	34 36% *	13 39% **	305 31%	51 33%
C2	111 10%	3 6% *	16 13%	17 18% GIL*	8 8% *	9 11% *	8 8%	9 10% *	11 7%	15 10%	6 11% *	5 5% *	4 11% **	103 11% O	8 5%
DE	199 18%	14 29% GIJ*	26 21% I	17 18% *	24 24% GI*	18 23% I*	12 12%	17 18% *	17 11%	23 15%	11 21% *	15 16% *	6 19% **	175 18%	24 15%
Education	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
GCSE/O Level/NVQ12	272 24%	11 25% *	30 24% L	22 23% *	31 32% JL*	29 36% IJL*	25 24% L	22 24% *	35 23%	27 18%	17 31% JL*	12 13% *	10 30% **	239 25%	34 22%
A Level or equivalent	259 23%	11 24% *	31 25%	25 27% L*	23 23% *	14 17% *	28 27% L	27 28% L*	36 23%	33 22%	11 20% *	14 15% *	7 21% **	226 23%	34 22%
Degree/Masters/PhD	519 46%	19 40% *	53 43%	40 43% *	34 34% *	36 44% *	44 43%	38 41% *	74 49% E	85 56% CDEGH	24 45% *	59 62% BCDEFGH*	13 38% **	440 45%	79 51%
No formal qualifications	77 7%	5 11% *	10 8%	6 7% *	11 11% FJ*	2 3% *	6 6%	7 7% *	8 5%	6 4%	2 4% *	10 10% F*	3 10% **	68 7%	9 6%
Employment status	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
Working	723 64%	29 63% *	71 58%	53 57% *	59 60% *	57 70% *	65 62%	59 63% *	107 70% CD	114 75% CDEGHK	31 58% *	62 66% *	17 49% **	620 64%	104 67%
Not working	405 36%	17 37% *	53 42% IJ	40 43% IJ*	40 40% J*	24 30% *	39 38% J	35 37% J*	46 30%	38 25%	23 42% J*	33 34% *	17 51% **	353 36%	52 33%
Income	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
UP TO £19,999	278 25%	17 37% GIJ*	39 31% GIJ	27 28% GJ*	28 29% GJ*	23 29% GJ*	13 13%	27 29% GJ*	32 21%	20 13%	18 34% GJ*	23 24% GJ*	11 32% **	247 25%	31 20%
£20,000-£34,999	292 26%	14 30% *	28 22%	29 31% E*	18 18% *	19 24% *	37 35% CEHJ	19 21% *	39 26%	35 23%	13 25% *	28 30% *	12 34% **	250 26%	41 27%
£35,000 - £54,999	267 24%	9 19% *	31 25%	25 27% *	25 25% *	24 29% *	24 23%	22 24% *	30 19%	34 23%	9 16% *	26 28% *	8 24% **	235 24%	32 21%
£55,000+	197 17%	5 10% *	18 15% D	4 5% *	15 15% D*	9 10% *	20 19% D	19 20% D*	40 26% BCDEFL	46 30% BCDEFGL	9 17% D*	13 13% D*	- - **	163 17%	34 22%
Prefer not to say	94 8%	1 3% *	8 6%	8 9% *	12 12% *	7 8% *	10 10%	7 7% *	12 8%	17 11%	4 8% *	5 5% *	3 10% **	77 8%	17 11%
Region	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
North East	46 4%	46 100% CDEFGHIJKL*	- -	- - *	- - *	- - *	- -	- - *	- -	- -	- - *	- - *	- - **	41 4%	5 3%
North West	124 11%	- - *	124 100% BDEFGHIJKL	- - *	- - *	- - *	- -	- - *	- -	- -	- - *	- - *	- - **	111 11%	13 8%
Yorkshire and The Humber	93 8%	- - *	- -	93 100% BCEFGHIJKL*	- - *	- - *	- -	- - *	- -	- -	- - *	- - *	- - **	85 9%	8 5%
West Midlands	98 9%	- - *	- -	- - *	98 100% BCDFGHIJKL*	- - *	- -	- - *	- -	- -	- - *	- - *	- - **	86 9%	13 8%
East Midlands	81 7%	- - *	- -	- - *	- - *	81 100% BCDEGHIJKL*	- -	- - *	- -	- -	- - *	- - *	- - **	70 7%	11 7%
East of England	104 9%	- - *	- -	- - *	- - *	- - *	104 100% BCDEFHIJKL	- - *	- -	- -	- - *	- - *	- - **	79 8%	24 16% N
South West	94 8%	- - *	- -	- - *	- - *	- - *	- -	94 100% BCDEFGIJKL*	- -	- -	- - *	- - *	- - **	65 7%	28 18% N
South East	153 14%	- - *	- -	- - *	- - *	- - *	- -	- - *	153 100% BCDEFGHJKL	- -	- - *	- - *	- - **	129 13%	23 15%
Greater London	151 13%	- - *	- -	- - *	- - *	- - *	- -	- - *	- -	151 100% BCDEFGHIKL	- - *	- - *	- - **	151 16% O	- -
Wales	54 5%	- - *	- -	- - *	- - *	- - *	- -	- - *	- -	- -	54 100% BCDEFGHIJL*	- - *	- - **	44 5%	10 7%
Scotland	95 8%	- - *	- -	- - *	- - *	- - *	- -	- - *	- -	- -	- - *	95 100% BCDEFGHIJK*	- - **	77 8%	18 11%
Northern Ireland	34 3%	- - *	- -	- - *	- - *	- - *	- -	- - *	- -	- -	- - *	- - *	34 100% **	32 3%	2 1%
Urban / Rural	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
Urban	973 86%	41 90% H*	111 90% GH	85 91% GHL*	86 87% H*	70 87% H*	79 76%	65 70% *	129 85% H	151 100% BCDEFGHIKL	44 81% *	77 81% *	32 94% **	973 100% O	- -
Rural	155 14%	5 10% J*	13 10% J	8 9% J*	13 13% J*	11 13% J*	24 24% CDJ	28 30% BCDEFIJ*	23 15% J	- -	10 19% J*	18 19% DJ*	2 6% **	- -	155 100% N
Political Voting Intention	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
Conservative	291 26%	7 15% *	39 32% BL	24 26% *	29 30% L*	24 29% L*	27 26%	35 37% BJL*	37 24%	38 25%	16 30% *	15 16% *	- - **	234 24%	57 37% N
Labour	307 27%	20 43% GHIL*	45 36% HL	31 33% HL*	26 27% L*	26 33% HL*	26 25% L	18 19% *	41 27% L	47 31% HL	16 29% L*	11 12% *	- - **	285 29% O	22 14%
Lib Dem	164 15%	4 9% *	15 12%	13 14% *	11 11% *	13 16% L*	22 21% EL	19 20% L*	31 21% EL	25 16% L	7 13% *	6 6% *	- - **	136 14%	28 18%
Brexit party	50 4%	4 8% *	5 4%	4 5% *	5 5% *	4 4% *	7 6%	7 7% *	10 6%	3 2%	1 2% *	2 2% *	- - **	46 5%	4 3%
Other	96 9%	2 4% *	7 6%	2 2% *	2 2% *	2 2% *	6 5%	2 2% *	8 5%	9 6%	9 16% CDEFGHI*	48 51% BCDEFGHIJK*	- - **	82 8%	15 9%
2017 general election vote	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
Conservative	291 26%	6 13% *	35 28% BL	25 27% L*	28 29% BL*	23 28% L*	29 28% L	30 32% BL*	42 28% BL	45 29% BL	14 26% *	14 14% *	- - **	233 24%	58 37% N
Labour	299 26%	21 46% EGHIJL*	46 37% GHIL	33 35% HL*	28 29% L*	24 30% L*	24 23% L	17 18% L*	39 26% L	41 27% L	18 33% HL*	8 8% *	- - **	273 28% O	25 16%
Lib Dem	88 8%	3 7% *	5 4%	5 5% *	7 7% *	6 8% *	12 11% CKL	15 16% CDKL*	12 8%	19 13% CKL	1 2% *	2 2% *	- - **	77 8%	11 7%
Other	157 14%	6 13% D*	14 11% D	3 3% *	7 7% *	8 10% *	12 12% D	11 11% D*	21 14% D	15 10% D	8 15% D*	50 53% BCDEFGHIJK*	1 3% **	134 14%	22 14%
EU referendum vote	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
Remain	547 48%	20 44% *	52 42%	40 43% *	40 41% *	42 52% *	54 52%	41 44% *	75 49%	75 50%	35 65% BCDEHI*	61 64% BCDEHIJ*	11 34% **	468 48%	79 51%
Leave	372 33%	16 35% *	51 41% FKL	32 34% *	37 37% KL*	21 26% *	33 32%	36 38% KL*	48 31%	53 35% K	11 20% *	22 23% *	13 38% **	322 33%	50 32%
More or less time developing climate change policies	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
More (NET)	654 58%	21 47% *	67 54%	51 55% *	57 58% *	47 58% *	63 61% J	52 55% *	102 67% BCJ	73 48%	39 72% BCDJ*	59 62% J*	22 64% **	569 59%	85 55%
The amount is about right	273 24%	11 25% *	33 26%	23 25% *	22 22% *	17 21% *	27 26%	27 29% K*	32 21%	47 31% IK	8 14% *	21 22% *	3 10% **	224 23%	48 31% N
Less (NET)	123 11%	9 19% IL*	14 11%	10 11% *	11 11% *	13 17% I*	9 9%	8 9% *	12 8%	18 12%	5 9% *	7 7% *	6 18% **	108 11%	14 9%
Televised Debate on Climate change	1128	46	124	93	98	81	104	94	153	151	54	95	34	973	155
Support (NET)	498 44%	20 42% *	53 42%	40 42% *	42 42% *	36 45% *	45 43%	40 43% *	67 44%	72 47%	22 41% *	45 48% *	17 49% **	447 46% O	51 33%
No feelings either way	479 42%	22 47% *	52 42%	45 48% *	44 45% *	28 34% *	47 45%	43 45% *	68 44%	59 39%	27 51% *	40 42% *	6 17% **	397 41%	83 53% N
Oppose (NET)	103 9%	4 9% *	15 12%	5 5% *	9 9% *	10 13% *	6 6%	7 8% *	11 7%	16 11%	3 5% *	7 7% *	9 26% **	89 9%	14 9%

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ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

Table 1

18-02/0202-01 - 6th - 5th November
PUBLIC
Environment Research November 2019
Adults aged 16-75 in the UK

Sample Profile
All adults, aged 16-75 in the UK

		More or less time developing climate change policies			Televised Debate on Climate change		
		The amount is about right					
	Total n%	More (NET) n%	about right n%	Less (NET) n%	Support (NET) n%	Are feeling either way n%	Oppose (NET) n%
Gender	1128	654	275	123	498	479	165
Male	555 50%	327 52%	137 50%	63 51%	277 55%	242 50%	35 21% v
Female	569 51%	327 48%	135 50%	61 49%	221 44%	237 50%	130 79% v
Age	1128	654	275	123	498	479	165
16_24	171 15%	114 17% v	23 8%	24 19% v	38 13%	57 12%	15 9%
25_34	217 19%	132 20%	47 17%	15 12%	110 22%	69 14%	40 24%
35_44	198 18%	117 17%	51 18%	21 17%	95 19%	81 17%	27 16%
45_54	215 19%	142 22%	42 15%	25 21%	92 17%	109 23%	23 14%
55_75	351 31%	182 28%	112 41%	58 47%	130 26%	173 36% v	59 36%
Social grade	1128	654	275	123	498	479	165
AB	411 36%	281 43%	105 42%	27 22%	228 46% v	176 37%	40 24%
C1	335 30%	200 31%	93 34%	39 32%	148 30%	124 26%	36 22%
C2	151 13%	65 10%	22 8%	15 12%	46 9%	47 10%	9 5%
DE	230 20%	110 17%	55 20%	42 34%	76 15%	132 28%	80 48%
Education	1128	654	275	123	498	479	165
GCSE/O-level/NVQ2	271 24%	144 22%	63 23%	40 33% bce	110 22%	131 27% v	31 19%
A-Level or equivalent	259 23%	160 24%	59 21%	19 15%	118 24%	103 21%	37 22%
Degree/Masters/PhD	524 46% v	325 50% v	135 49%	64 52%	232 47%	195 41%	86 52% v?
No formal qual/Others	77 7%	25 4%	19 6% v	10 8% v	38 7%	31 6%	9 5%
Employment status	1128	654	275	123	498	479	165
Working	721 63%	435 66%	180 67%	71 61%	336 68%	261 52%	105 63%
Not working	407 36%	219 34%	95 35%	52 42%	162 32%	183 38%	60 37%
Income	1128	654	275	123	498	479	165
LHT£0-£19,999	278 25%	145 22%	64 23%	37 30%	100 20%	125 27% v	28 18%
£20,000-£34,999	263 23%	172 26%	74 26%	31 25%	130 26%	103 22%	30 18%
£35,000 - £54,999	267 24%	161 25%	70 24%	37 29%	120 24%	130 27%	17 10%
£55,000+	317 27%	177 28%	70 24%	21 17%	148 29%	71 15%	40 25%
Prefer not to say	54 5%	40 6%	21 8%	5 4%	38 7%	47 10%	5 3%
Region	1128	654	275	123	498	479	165
North East	42 4%	24 3%	11 4%	5 7% w	20 4%	22 5%	4 2%
North West	124 11%	77 12%	28 10%	14 11%	55 11%	52 11%	18 11%
Yorkshire and The Humber	96 8%	56 9%	23 8%	10 8%	40 8%	45 9%	5 3%
West Midlands	98 9%	57 9%	22 8%	11 9%	42 8%	44 9%	9 5%
East Midlands	76 7%	47 7%	17 6%	12 10%	36 7%	34 7%	10 6%
East of England	104 9%	63 10%	27 10%	9 7%	45 9%	47 10%	11 7%
South West	94 8%	52 8%	27 10%	8 7%	40 8%	45 9%	5 3%
South East	151 13%	102 16%	32 12%	14 9%	67 14%	58 12%	21 13%
Greater London	151 13%	73 11%	47 17%	18 15%	72 14%	55 11%	26 16%
Wales	54 5%	30 5 v	8 3%	5 4%	22 4%	27 6%	5 3%
Scotland	95 8%	56 9%	21 8%	7 6%	45 9%	40 8%	7 4%
Northern Ireland	34 3%	22 3%	3 1%	4 3 v	17 3%	6 1%	5 3 v?
Urban / Rural	1128	654	275	123	498	479	165
Urban	973 86%	566 87%	239 86%	108 88%	447 90%	397 83%	89 54%
Rural	155 14%	88 13%	36 13%	15 12%	51 10%	83 17%	76 46%
Political Voting Intention	1128	654	275	123	498	479	165
Conservative	354 31%	224 34%	102 37%	33 27%	155 31%	166 35%	40 24%
Labour	307 27%	217 33 w	55 20%	23 19%	176 35 w	127 26%	24 15%
Lib Dem	154 14%	114 17%	28 10%	8 6%	87 17%	57 12%	10 6%
Brexit party	50 4%	22 3%	17 6%	9 7%	15 3%	25 5%	10 6%
Other	66 6%	23 4%	14 5%	7 2%	30 6%	22 5%	7 4%
2017 general election votes	1128	654	275	123	498	479	165
Conservative	293 26%	183 28%	88 32 w	20 16%	148 30%	103 21%	36 22%
Labour	299 26%	213 33% w	55 20%	31 25%	165 33%	109 23%	25 15%
Lib Dem	98 8%	58 9%	22 8%	13 9%	47 9%	32 7%	9 5%
Other	217 19%	96 15%	58 21%	17 14%	76 15%	59 12%	25 15%
EU referendum vote	1128	654	275	123	498	479	165
Remain	517 46%	374 57% w	117 43%	23 19%	342 69% w	284 59%	32 19%
Leave	372 33%	171 26%	108 39 w	63 51% w	132 27%	189 39 v	50 30% w?
More or less time developing Climate change policies	1128	654	275	123	498	479	165
More (NET)	654 58%	654 100% wx	-	-	405 81% w	216 45% v	21 13% v
The amount is about right	275 24%	-	275 100% wx	-	36 7%	172 36%	28 17% v
Less (NET)	123 11%	-	-	123 100% wxy	38 8%	52 11%	95 57% v?
Televised Debate on Climate change	1128	654	275	123	498	479	165
Support (NET)	498 44%	405 62% wx	72 26 w	18 15%	498 100% wx	-	-
Are feeling either way	479 42%	216 33%	172 63% wx	51 41%	-	479 100% wx	-
Oppose (NET)	165 9%	21 3%	28 10%	95 77% wxy	-	-	165 100% wx?

we with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Weighting Scheme: ecel

Variable(Frequency): Q1_1a(1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19) Minimum data: 100 (*) Critical data: -1000 (*)

Variable(Mean): Q1_1a(1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19) Minimum data: -1000 (*) Critical data: -1000 (*)