

Ipsos MORI November 2019 Scottish Political Monitor Topline Results

28th November 2019

Fieldwork: 19th- 25th November 2019

Technical Details

Ipsos MORI interviewed a representative sample of 1,046 Scottish residents aged 16+ (including 1,032 residents aged 18+). Interviews were conducted by telephone: 19th-25th November 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults aged 18+ or 16+ unless otherwise stated

Voting Intention

Voting intention polls are a measurement of how a representative sample of the public think they would vote at a given point in time.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in the upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Headline Voting Intention

Base: All adults aged 18+, 9-10 certain to vote and always/usually vote/it depends in General Elections, and registered to vote (868)

GE_ How do you intend to vote in the General Election? Will you vote...?

VOT

E1 IF UNDECIDED OR REFUSED

Which party are you most inclined to support?

	%
Scottish National Party	44
Scottish Conservative and Unionist Party	26
Scottish Labour Party	16
Scottish Liberal Democrats	11
Scottish Green Party	2
The Brexit Party	*
Other	1
SNP lead (+%)	+18
<i>Undecided</i>	7
<i>Refused</i>	2

Voting intentions: all naming a party

The voting intention figures based on all those 18+ giving a voting intention is the measure with the longest pedigree; our regular UK-wide trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

GE_ How do you intend to vote in the General Election? Will you vote...?

VOT

E2 IF UNDECIDED OR REFUSED

Which party are you most inclined to support?

	%
Scottish National Party	43
Scottish Conservative and Unionist Party	25
Scottish Labour Party	17
Scottish Liberal Democrats	10
Scottish Green Party	3
The Brexit Party	1
Other	1
SNP lead (+%)	+18
<i>Would not vote</i>	2
<i>Undecided</i>	11
<i>Refused</i>	1

Certainty of voting

GE_LIKEV **And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

Base: All aged 18+ (1,032)

	%
10 – absolutely certain to vote	80
9	5
8	3
7	2
6	1
5	4
4	1
3	1
2	1
1 – absolutely certain not to vote	3
Don't know	*

Voting decisions

Have you definitely decided to vote for ... (party) or is there a chance you may change your mind before you vote?

Base: All aged 18+ intending to vote for a party (716)

DECISION	Definitely decided %	May change mind %	Don't know %	Base
All	77	23	*	716
SNP supporters	84	15	*	299
Conservative supporters	84	16	-	183
Labour party supporters	73	27	-	83
Liberal Democrat supporters	66	34	-	63

If you do change your mind about voting for this party, which party would you vote for instead?

Base: All those intending to vote for a party who may change their mind in (160)

DECISION2	%
Scottish National Party	14
Scottish Conservative and Unionist	8
Scottish Labour Party	23
Scottish Liberal Democrats	20
Scottish Green Party	7
UKIP	1
The Brexit Party	*
Other	1
Undecided / don't know	26

You said you would vote for ... /are inclined to support (party). Which of the following statements comes closest to your reasons for intending to vote for (party)?

Base: All aged 18+ with a voting intention (902)

REVIEW	%
It is the party that most represents your views	72
The party you support has little chance of winning in this constituency so you vote for the [party] to try and keep another party out	13
Other	12
No opinion	3

Scottish Government/Leader satisfaction

Are you satisfied or dissatisfied with the way the Scottish Government is running the country?

Are you satisfied or dissatisfied with the way Nicola Sturgeon is doing her job as First Minister of Scotland?

Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?

Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the UK Labour Party?

Are you satisfied or dissatisfied with the way Jo Swinson is doing her job as leader of the UK Liberal Democrat Party?

Are you satisfied or dissatisfied with the way Jackson Carlaw is doing his job as interim leader of the Scottish Conservative and Unionist Party?

Are you satisfied or dissatisfied with the way Richard Leonard is doing his job as leader of the Scottish Labour Party?

Are you satisfied or dissatisfied with the way Willie Rennie is doing his job as leader of the Scottish Liberal Democrats?

Base: All aged 16+ (1,046)

		Satisfied	Dissatisfied	Don't know	Net satisfaction ±
Scottish Government	%	46	48	5	-2
Nicola Sturgeon	%	48	48	4	0
Boris Johnson	%	22	74	4	-52
Jeremy Corbyn	%	22	69	9	-47
Jo Swinson	%	27	48	25	-21
Jackson Carlaw	%	18	43	39	-25
Richard Leonard	%	17	50	33	-33
Willie Rennie	%	31	38	31	-7

Key issues

Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for? * UNPROMPTED

Base: All aged 18+ and intending to vote (902)*

ISSUES	%
Europe / EU / Brexit	56
Healthcare / NHS / hospitals	44
Scottish independence / devolution	34
Education / schools	24
Protecting the environment/climate change	8
Immigration	7
Managing the economy / economic situation	7

*Showing only answers above 7%; see computer tables for full results

Regardless of whether you support or oppose Brexit or Scottish independence, which of these has more influence on which party you think you will vote for in the general election?

Base: All aged 18+ with a voting intention (902)

	%
Brexit will influence my vote more	24
Scottish independence will influence my vote more	24
Both Brexit and Scottish independence will influence my vote equally	37
Neither Brexit nor Scottish independence will influence my vote	12
Don't know	2

Scottish independence

If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?

Base: All aged 16+ (1,046)

INDY1	%	% of those likely to vote, excluding undecided and refused
Yes	46	50
No	47	50
Undecided	5	-
Refused	1	-

And, how likely would you be to vote in a referendum on Scotland's constitutional future, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base: All aged 16+ (1,046)

INDY4	%
10 – absolutely certain to vote	85
9	3
8	2
7	2
6	1
5	2
4	*
3	*
2	*
1 – absolutely certain not to vote	3

Do you support or oppose a second referendum on Scottish independence being held within the next year?

Base: All aged 16+ (1,046)

INDY5	%
Strongly support	33
Tend to support	9
Neither support nor oppose	6
Tend to oppose	7
Strongly oppose	43
Don't know	2