

Table Names	Table Filters
0001 Q1. Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?	All Adults online aged 18+ in Great Britain
0002 Q2. Thinking about the issues which are most important to you, which party, if any, do you think has the best policies to address them?	All Adults online aged 18+ in Great Britain
0004 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary	All Adults online aged 18+ in Great Britain
0005 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Corbyn, Leader of the Labour party	All Adults online aged 18+ in Great Britain
0006 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Corbyn, Leader of the Labour party	All Adults online aged 18+ in Great Britain
0007 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative party	All Adults online aged 18+ in Great Britain
0008 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative party	All Adults online aged 18+ in Great Britain
0009 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jo Swinson, Leader of the Liberal Democrats	All Adults online aged 18+ in Great Britain
0010 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jo Swinson, Leader of the Liberal Democrats	All Adults online aged 18+ in Great Britain
0011 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nigel Farage, Leader of the Brexit Party	All Adults online aged 18+ in Great Britain
0012 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nigel Farage, Leader of the Brexit Party	All Adults online aged 18+ in Great Britain
0013 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party	All Adults online aged 18+ in Great Britain
0014 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party	All Adults online aged 18+ in Great Britain
0015 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative party	All Adults online aged 18+ in Great Britain
0016 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative party	All Adults online aged 18+ in Great Britain
0017 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Brexit Party	All Adults online aged 18+ in Great Britain
0018 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Brexit Party	All Adults online aged 18+ in Great Britain
0019 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats	All Adults online aged 18+ in Great Britain
0020 Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats	All Adults online aged 18+ in Great Britain
0021 Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - Summary	All Adults online aged 18+ in Great Britain
0022 Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - The Conservative Party	All Adults online aged 18+ in Great Britain
0023 Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - The Labour Party	All Adults online aged 18+ in Great Britain
0024 Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - The Brexit Party	All Adults online aged 18+ in Great Britain
0025 Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - The Liberal Democrats	All Adults online aged 18+ in Great Britain
0026 Q5 & Q6. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?	All Adults online aged 18+ in Great Britain

Ipsos MORI Campaign Tracker - Wave 2

Public
15-18 November 2019
Adults online aged 18+ in GB

Q1. Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?
All Adults online aged 18+ in Great Britain

Table with columns for demographic and attitudinal variables: Total, Gender (Male/Female), Age (18-34, 35-44, 45-54, 55+), Social grade (A1-D), Region (North, Midlands, South, London, Wales, Scotland), Urban/Rural, Marital Status, Education (Non-graduate, Graduate), Employment status (Working, Not working), General Election 2017 vote (Labour, Lib Dem, Other, Remain, Leave), and Referendum 2016 vote (Yes, No).

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Company Particulars used
Company Particulars (ONS) A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, AA, AB, AC, AD, AE, AF, AG, AH, AI, AJ, AK, AL, AM, AN, AO, AP, AQ, AR, AS, AT, AU, AV, AW, AX, AY, AZ, BA, BB, BC, BD, BE, BF, BG, BH, BI, BJ, BK, BL, BM, BN, BO, BP, BQ, BR, BS, BT, BU, BV, BW, BX, BY, BZ, CA, CB, CC, CD, CE, CF, CG, CH, CI, CJ, CK, CL, CM, CN, CO, CP, CQ, CR, CS, CT, CU, CV, CW, CX, CY, CZ, DA, DB, DC, DD, DE, DF, DG, DH, DI, DJ, DK, DL, DM, DN, DO, DP, DQ, DR, DS, DT, DU, DV, DW, DX, DY, DZ, EA, EB, EC, ED, EE, EF, EG, EH, EI, EJ, EK, EL, EM, EN, EO, EP, EQ, ER, ES, ET, EU, EV, EW, EX, EY, EZ, FA, FB, FC, FD, FE, FF, FG, FH, FI, FJ, FK, FL, FM, FN, FO, FP, FQ, FR, FS, FT, FU, FV, FW, FX, FY, FZ, GA, GB, GC, GD, GE, GF, GG, GH, GI, GJ, GK, GL, GM, GN, GO, GP, GQ, GR, GS, GT, GU, GV, GW, GX, GY, GZ, HA, HB, HC, HD, HE, HF, HG, HH, HI, HJ, HK, HL, HM, HN, HO, HP, HQ, HR, HS, HT, HU, HV, HW, HX, HY, HZ, IA, IB, IC, ID, IE, IF, IG, IH, II, IJ, IK, IL, IM, IN, IO, IP, IQ, IR, IS, IT, IU, IV, IW, IX, IY, IZ, JA, JB, JC, JD, JE, JF, JG, JH, JI, JJ, JK, JL, JM, JN, JO, JP, JQ, JR, JS, JT, JU, JV, JW, JX, JY, JZ, KA, KB, KC, KD, KE, KF, KG, KH, KI, KJ, KK, KL, KM, KN, KO, KP, KQ, KR, KS, KT, KU, KV, KW, KX, KY, KZ, LA, LB, LC, LD, LE, LF, LG, LH, LI, LJ, LK, LL, LM, LN, LO, LP, LQ, LR, LS, LT, LU, LV, LW, LX, LY, LZ, MA, MB, MC, MD, ME, MF, MG, MH, MI, MJ, MK, ML, MM, MN, MO, MP, MQ, MR, MS, MT, MU, MV, MW, MX, MY, MZ, NA, NB, NC, ND, NE, NF, NG, NH, NI, NJ, NK, NL, NM, NO, NP, NQ, NR, NS, NT, NU, NV, NW, NX, NY, NZ, OA, OB, OC, OD, OE, OF, OG, OH, OI, OJ, OK, OL, OM, ON, OO, OP, OQ, OR, OS, OT, OU, OV, OW, OX, OY, OZ, PA, PB, PC, PD, PE, PF, PG, PH, PI, PJ, PK, PL, PM, PN, PO, PP, PQ, PR, PS, PT, PU, PV, PW, PX, PY, PZ, QA, QB, QC, QD, QE, QF, QG, QH, QI, QJ, QK, QL, QM, QN, QO, QP, QQ, QR, QS, QT, QU, QV, QW, QX, QY, QZ, RA, RB, RC, RD, RE, RF, RG, RH, RI, RJ, RK, RL, RM, RN, RO, RP, RQ, RR, RS, RT, RU, RV, RW, RX, RY, RZ, SA, SB, SC, SD, SE, SF, SG, SH, SI, SJ, SK, SL, SM, SN, SO, SP, SQ, SR, SS, ST, SU, SV, SW, SX, SY, SZ, TA, TB, TC, TD, TE, TF, TG, TH, TI, TJ, TK, TL, TM, TN, TO, TP, TQ, TR, TS, TT, TU, TV, TW, TX, TY, TZ, UA, UB, UC, UD, UE, UF, UG, UH, UI, UJ, UK, UL, UM, UN, UO, UP, UQ, UR, US, UT, UU, UV, UW, UX, UY, UZ, VA, VB, VC, VD, VE, VF, VG, VH, VI, VJ, VK, VL, VM, VN, VO, VP, VQ, VR, VS, VT, VU, VW, VX, VY, VZ, WA, WB, WC, WD, WE, WF, WG, WH, WI, WJ, WK, WL, WM, WN, WO, WP, WQ, WR, WS, WT, WU, WV, WW, WX, WY, WZ, XA, XB, XC, XD, XE, XF, XG, XH, XI, XJ, XK, XL, XM, XN, XO, XP, XQ, XR, XS, XT, XU, XV, XW, XX, XY, XZ, YA, YB, YC, YD, YE, YF, YG, YH, YI, YJ, YK, YL, YM, YN, YO, YP, YQ, YR, YS, YT, YU, YV, YW, YX, YY, YZ, ZA, ZB, ZC, ZD, ZE, ZF, ZG, ZH, ZI, ZJ, ZK, ZL, ZM, ZN, ZO, ZP, ZQ, ZR, ZS, ZT, ZU, ZV, ZW, ZX, ZY, ZZ

Ipsos MORI Campaign Tracker - Wave 2
Public
15-18 November 2019
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Q2. Thinking about the issues which are most important to you, which party, if any, do you think has the best policies to address them?
All Adults online aged 18+ in Great Britain

	Total		Gender		Age						Social grade				Region						Urban / Rural		Marital Status			Education		Employment status		General Election 2017 vote				Referendum 2016 vote				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	Graduate (b)	Non graduate (c)	Working (d)	Not working (e)	Conservative (f)	Labour (g)	Lib Dem (h)	Other (i)	Remain (j)	Leave (k)	
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184	705	301	134	561	579	749	391	340	326	98	154	539	420	
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173	714	288	138	351	789	695	445	356	314	75	166	485	480	
The Conservative party	291 26%	174 31% C	117 20%	50 16%	83 21%	158 37% DE	21 17%	29 15%	30 17%	52 26% H	50 41% GHI	109 29% GHIK	83 27%	81 25%	66 28% *	62 22%	67 25%	90 30% U	70 27%	33 21% *	7 13%	24 24% *	242 25%	49 28%	190 27% Z	54 19%	47 34% Z*	78 22%	212 27%	174 25%	117 26%	220 62% gh	12 4%	6 8% *	35 21% gh	73 15%	204 42% j	
The Labour party	246 22%	118 21%	128 22%	124 39% EF	70 18% F	52 12% DE	51 40% UKL	74 38% UKL	39 22% KL	30 15%	18 11%	34 13%	59 19%	59 18%	45 19% *	84 30% MN	72 26%	55 18%	47 18%	34 22% *	24 43% QRSTV*	14 15%	220 23%	26 15%	137 28%Y	82 27% *	27 20% *	86 25%	160 20%	153 22%	93 21%	6 2%	188 60% fhi	8 11% f*	12 8% f	152 31% k	50 10% k	
The Liberal Democrats	106 9%	65 12% C	41 7%	25 8%	43 11%	38 9%	9 7%	16 8%	23 13%	20 10%	11 6%	27 10%	46 15% NDP	31 10%	12 5% *	17 6%	26 10%	25 9%	22 9%	22 14% *	2 4% *	9 9%	90 9%	16 9%	68 9%	27 9%	12 9% *	48 14% c	58 7%	70 10%	37 8%	25 7%	24 8% fg*	42 56% f*	6 4% f	85 18% k	11 2% k	
The Brexit Party	73 6%	39 7%	34 6%	30 9% F	24 6%	18 4%	6 5%	24 12% GKL	9 5%	15 8%	7 4%	11 4%	9 3%	17 5%	27 12% M*	21 7% M	25 9%	17 6%	15 6%	12 8% *	1 1% *	2 2% *	65 7%	7 4%	51 7% *	16 5% *	6 4% *	12 3% b	61 8% b	45 7%	28 6%	18 5% *	12 4% *	1 2% *	27 16% fgh	6 1% j	60 13% j	
The Green party	34 3%	16 3%	18 3%	19 6% F	10 3% F	5 1%	13 10% HUKL	6 3% L	4 2%	7 3% L	4 2%	1 *	13 4%	7 2%	5 2% *	8 3% *	5 2%	11 4%	9 3%	7 5% *	1 2% *	1 1% *	26 3% *	8 5% *	11 7% *	19 3% Y	4 3% *	13 4% *	21 3% *	22 3% *	12 3% *	2 *	14 4% f	3 4% f*	10 6% f	26 5% k	2 * k	
The Scottish National Party (SNP)	24 2%	13 2%	11 2%	5 2%	11 3%	8 2%	1 1%	4 2%	4 2%	7 3%	1 1%	7 3%	6 2%	6 2%	5 2% *	6 2%	-	-	-	-	-	24 24% QRSTU*	23 2%	2 1%	15 2%	6 2%	3 2% *	8 2% *	16 2%	11 2%	13 3%	-	-	-	24 14% fgh	15 3% fgh	9 2% fgh	
Plaid Cymru	8 1%	2 *	6 1%	2 1%	1 *	4 1%	2 2%	-	* *	1 *	4 2%	1 *	3 1%	1 *	2 1% *	2 1%	-	-	-	-	8 14% QRSTV*	-	2 *	5 3% W	4 1%	2 1%	1 1% *	1 *	7 1%	5 1%	3 1%	3 1%	3 1%	-	-	2 1% *	5 1% *	3 1% *
Another party	5 *	2 *	3 1%	2 1%	1 *	1 *	2 2%	-	-	1 1%	-	1 *	1 *	1 *	-	2 1%	2 1%	2 1%	-	1 1%	-	-	4 *	* *	2 1%	2 1% *	-	* *	4 1%	1 *	4 1%	1 *	-	-	3 2% *	1 * *	3 1% *	
Different parties are better on different policies	128 11%	53 9%	75 13%	11 3% D	47 12% D	70 16% D	3 2%	8 4%	23 12% GH	24 12% GH	35 21% GH	35 13% GH	35 11% P	44 14% P	31 13% *	18 6%	35 13%	27 9%	38 14%	12 8% *	7 13% *	9 9% *	105 11%	23 13%	89 12% Z	18 6% Z	21 15% Z*	48 14%	80 10%	71 10%	57 13%	29 8%	36 11%	7 10% *	17 10% *	54 11% *	52 11% *	
None of these	96 8%	41 7%	55 9%	15 5% DF	48 13% DF	32 7% DF	8 7%	7 4%	25 14% HL	23 11% H	16 9%	16 6% *	25 8% *	32 10% *	17 7% *	21 7% *	15 6%	32 11%	22 8%	16 11% *	5 9% *	6 6% *	78 8% *	18 10% *	57 8% *	32 11% *	7 5% *	25 7% *	71 9% *	67 10% *	29 6% *	21 6% *	9 3% *	3 4% *	14 8% g	31 6% g	34 7% g	
Don't know	130 11%	35 6%	95 16% B	37 11%	46 12% B	47 11% B	9 7%	28 14% B	24 13% B	22 11% B	25 15% B	25 8% B	39 8% M	39 12% M	25 11% M	41 15% M	27 10%	39 13% U	39 15% U	16 11% *	1 2% *	9 9% *	112 12% *	18 11% *	90 13% *	30 11% *	10 7% *	31 9% *	99 13% *	75 11% *	55 12% *	32 9% *	17 5% *	5 6% *	15 9% *	36 7% *	53 11% *	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F,G/H/I/J/K,L,M/N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b/c,d/e,f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F,G,H/I/J/K,L,M/N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b/c,d/e,f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults online aged 18+ in Great Britain

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?								
	Jeremy Corbyn, Leader of the Labour party (A)	Boris Johnson, Leader of the Conservative party (B)	Jo Swinson, Leader of the Liberal Democrats (C)	Nigel Farage, Leader of the Brexit Party (D)	The Labour Party (E)	The Conservative Party (F)	The Brexit Party (G)	The Liberal Democrats (H)
Unweighted base	1140	1140	1140	1140	1140	1140	1140	1140
Weighted base	1140	1140	1140	1140	1140	1140	1140	1140
Very favourable (2)	110 10% CH	153 13% ACDGH	64 6% A	103 9% C	148 13% ACDGH	135 12% CDGH	92 8% G	73 6% H
Fairly favourable (1)	143 13% ACDEG	255 22% ACDEG	188 17% A	189 17% A	184 16% A	268 24% ACDEGH	171 15% G	211 18% A
Neither favourable nor unfavourable (0)	166 15% BCEFGH	187 16% ABDEFG	344 30% ABDEFG	194 17% B	181 16% B	197 17% B	240 21% ABDEF	317 28% ABDEFG
Fairly unfavourable (-1)	176 15% BCDEFGH	150 13% BCDEFGH	189 17% BCDEFGH	153 13% BCDEFGH	176 15% BCDEFGH	154 14% BCDEFGH	171 15% BCDEFGH	212 19% BCDEFGH
Very unfavourable (-2)	509 45% BCEFGH	360 32% CH	274 24% ADG	457 40% BCFGH	413 36% CFH	340 30% CH	402 35% BCFH	270 24% BCFH
Don't know	36 3% ABDEFGH	34 3% ABDEFGH	81 7% ABDEFGH	43 4% ABDEFGH	38 3% ABDEFGH	45 4% B	65 6% ABDEF	57 5% ABDEF

Net: Favourable	253 22% ACDEGH	408 36% ACDEGH	253 22% G	293 26% G	332 29% ACGH	404 35% ACDEGH	263 23% G	284 25% C
Net: Unfavourable	685 60% BCDEFGH	510 45% BCDEFGH	463 41% BCDEFGH	610 54% BCFGH	589 52% BCFH	494 43% BCFH	573 50% BCFH	482 42% BCFH
Mean	-0.75 ADEG	-0.28 ADEG	-0.40 ADG	-0.61 A	-0.47 A	-0.27 ADEG	-0.58 A	-0.36 ADG

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Corbyn, Leader of the Labour party

All Adults online aged 18+ in Great Britain

	Total	Gender		Age									Social grade				Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173
Very favourable (2)	110 10%	57 10%	53 9%	61 19% EF	27 7%	22 5%	25 19% JKL	36 18% JKL	20 11% JK	7 3%	4 3%	18 7%	26 8%	21 7%	18 8% *	45 16% MN	29 11% V	26 9% V	25 9% V	17 11% V*	13 23% QRSV*	1 1% *	98 10%	12 7%
Fairly favourable (1)	143 13%	63 11%	80 14%	78 24% EF	38 10%	27 6%	33 26% UKL	45 23% UKL	20 11% L	19 9%	16 9%	11 4%	39 13%	40 13%	34 15% *	29 10%	30 11%	41 14%	26 10%	19 13% *	9 16% *	17 18% *	131 13% X	12 7%
Neither favourable nor unfavourable (0)	166 15%	73 13%	94 16%	56 17% F	73 19% F	38 9%	25 20% L	31 16% L	45 25% JKL	28 14% L	20 12%	18 7%	41 13%	39 12%	31 13% *	56 20% N	46 17%	35 12%	34 13%	23 15% *	7 12% *	22 23% R*	140 15%	26 15%
Fairly unfavourable (-1)	176 15%	69 12%	107 18% B	46 14%	70 18%	60 14%	16 13%	30 15%	27 15%	43 21%	24 14%	36 14%	51 17% P	57 18% P	43 18% P*	26 9%	46 17%	35 12%	36 14%	29 19% *	6 10% *	24 24% R*	149 15%	27 16%
Very unfavourable (-2)	509 45%	280 50% C	229 39%	61 19%	168 44% D	280 65% DE	20 16%	41 21%	63 35% GH	105 52% GHI	100 59% GHI	179 68% GHJ	141 46%	153 48%	102 43% *	113 40%	116 42%	152 51% TV	129 49% V	60 39% *	20 35% *	33 33% *	419 43%	90 52%
Don't know	36 3%	15 3%	21 4%	20 6% EF	9 2%	7 2%	8 6% JL	12 6% JL	7 4% L	1 1%	6 4%	1 *	8 2%	8 3%	7 3% *	14 5%	6 2%	9 3%	12 4%	6 4% *	2 3% *	1 1% *	30 3%	6 3%

Net: Favourable	253 22%	120 22%	133 23%	139 43% EF	66 17%	49 11%	57 45% IJKL	81 42% IJKL	40 22% JKL	26 13%	20 12%	28 11%	65 21%	61 19%	52 22% *	75 26%	59 22%	67 22%	50 19%	36 24% *	22 39% QRSV*	19 19% *	229 24% X	24 14%
Net: Unfavourable	685 60%	349 63%	336 58%	108 33%	238 62% D	339 78% DE	36 29%	72 36%	90 49% GH	148 73% GHI	124 73% GHI	215 82% GHI	192 63% P	210 66% P	145 62% *	138 49%	162 59%	187 63% U	165 63% U	89 58% *	26 46% *	57 57% *	568 59%	117 68%
Mean	-0.75	-0.84	-0.67	0.10 EF	-0.83 F	-1.29	0.22 UKL	0.03 UKL	-0.53 JKL	-1.10	-1.22 *	-1.33	-0.81	-0.90	-0.78 *	-0.49 MN	-0.71	-0.85	-0.88	-0.65 *	-0.19 QRS*	-0.72 *	-0.70 X	-1.02

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ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W/X Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Corbyn, Leader of the Labour party

All Adults online aged 18+ in Great Britain

	Total	Marital Status				Education		Employment status		General Election 2017 vote				Referendum 2016 vote		Opinion on Labour Party		Opinion on Conservative Party		Opinion on Brexit Party		Opinion on Liberal Democrats	
		Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	Graduate	Non graduate	Working	Not working	Conservati ve	Labour	Lib Dem	Other	Remain	Leave	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
Unweighted base	1140	705	301	134	561	579	749	391	340	326	98	154	539	420	361	576	378	536	234	627	327	469	
Weighted base	1140	714	288	138	351	789	695	445	356	314	75	166	485	480	332	589	404	494	263	573	284	482	
Very favourable (2)	110 10%	70 10%	32 11%	8 6% *	41 12%	70 9%	64 9%	46 10%	9 3%	83 27% IKL	- * 3%	5 13% N	62 5%	24 31% P	104 3%	- 17% Q	13 5%	83 14% S	13 13%	79 14%	36 13%	44 9%	
Fairly favourable (1)	143 13%	64 9%	60 21% B	19 14% *	45 13%	98 12%	88 13%	54 12%	10 3%	83 26% IKL	10 14% I*	19 12% I	97 20% N	22 5%	120 36% P	9 2%	33 8%	96 19% Q	28 11%	91 16%	64 22% V	40 8%	
Neither favourable nor unfavourable (0)	166 15%	104 15%	51 18% D	12 9% *	51 15%	116 15%	108 16%	58 13%	14 4%	66 21% IL	15 21% I*	19 12% I	83 17% N	46 9%	54 16% P	20 3%	11 3%	96 19% Q	15 6%	92 16% S	39 14% V	37 8%	
Fairly unfavourable (-1)	176 15%	106 15%	48 17%	21 15% *	64 18%	112 14%	115 17%	61 14%	43 12%	42 13%	16 22% I*	42 26% II	86 18%	63 13%	36 11%	94 16%	48 12%	90 18% Q	32 12%	99 17%	57 20% V	57 12%	
Very unfavourable (-2)	509 45%	351 49% C	82 29%	75 55% C*	140 40%	369 47% E	296 43%	213 48%	279 78% JKL	38 12%	33 44% J*	79 48% J	152 31%	320 67% M	15 5%	466 79% O	296 73% R	127 26% T	172 65% T	208 36% S	88 31% U	301 62% U	
Don't know	36 3%	19 3%	14 5%	2 2% *	11 3%	25 3%	23 3%	13 3%	1 * 1%	2 1%	- * 1%	1 1%	5 1%	6 1%	3 1%	1 * 1%	3 1%	3 1%	3 1%	3 * 1%	1 * 1%	3 1%	

Net: Favourable	253 22%	134 19%	92 32% BD	27 20% *	85 24%	167 21%	152 22%	101 23%	19 5%	166 53% IKL	10 14% I*	24 14% I	159 33% N	46 10%	224 68% P	9 2%	46 12%	178 36% Q	41 16%	170 30% S	100 35% V	84 17%
Net: Unfavourable	685 60%	458 64% C	131 45%	96 70% C*	204 58%	481 61%	411 59%	274 61%	323 91% JKL	81 26%	49 66% J*	122 73% J	237 49%	383 80% M	51 15%	559 95% O	344 85% R	217 44%	204 78% T	307 54%	145 51%	358 74% U
Mean	-0.75	-0.87	-0.33 BD	-1.01 *	-0.64	-0.80	-0.73	-0.79	-1.62	0.42 IKL	-0.96 I*	-1.05 I	-0.35 N	-1.33	0.80 P	-1.73	-1.45	-0.17 Q	-1.24	-0.47 S	-0.34 V	-1.11

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F,G/H,I/J/K/L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

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Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative party

All Adults online aged 18+ in Great Britain

	Total	Gender			Age								Social grade				Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173
Very favourable (2)	153 13%	84 15%	69 12%	31 10%	36 9%	86 20% DE	6 5%	25 13% G	13 7%	23 11%	24 14% G	62 24% GHU	42 14%	40 13%	43 18% *	28 10%	35 13%	51 17% U	34 13%	20 13% *	2 4% *	12 12% *	131 14%	22 13%
Fairly favourable (1)	255 22%	143 26% C	112 19%	64 20%	89 23%	102 24%	26 21%	38 19%	35 19%	54 27%	37 22%	65 25%	60 20%	77 24%	56 24% *	63 22%	59 22%	76 26%	60 23%	29 19% *	11 19% *	20 20% *	213 22%	43 25%
Neither favourable nor unfavourable (0)	187 16%	76 14%	111 19% B	62 19%	54 14%	70 16%	22 18%	40 20%	25 14%	29 15%	34 20%	37 14%	37 12%	50 16%	46 20% *	54 19% M	49 18%	39 13%	54 21%	21 14% *	8 14% *	16 16% *	155 16%	32 19%
Fairly unfavourable (-1)	150 13%	57 10%	93 16% B	42 13%	60 16%	49 11%	23 19% HL	19 10%	38 21% HUL	22 11%	24 14%	25 9%	45 15%	48 15%	26 11% *	31 11%	39 14% V	44 15% V	32 12% V	24 15% V*	8 14% V*	3 3% *	126 13%	25 14%
Very unfavourable (-2)	360 32%	181 33%	179 31%	104 32%	135 35%	121 28%	40 32%	63 32%	63 34%	73 36%	48 28%	73 28%	111 37% O	98 31%	58 25% *	92 33%	83 30%	76 26%	71 27%	56 37% R*	26 46% QRS*	47 48% QRS*	312 32%	48 28%
Don't know	34 3%	15 3%	20 3%	19 6% F	10 3%	4 1%	8 6% JL	12 6% JL	9 5% JL	2 1%	3 2%	1 *	9 3%	5 1%	7 3% *	14 5% N	8 3%	11 4%	9 4%	4 2% *	2 3% *	1 1% *	31 3%	3 2%

Net: Favourable	408 36%	228 41% C	181 31%	95 29%	125 33%	188 43% DE	32 25%	63 32%	48 27%	77 38% GI	61 36%	127 48% GHIK	103 34%	117 37%	98 42% *	91 32%	94 34%	127 43% U	94 36%	49 32% *	13 23% *	31 32% *	344 36%	64 37%
Net: Unfavourable	510 45%	238 43%	272 47%	146 45%	195 51% F	170 39%	63 50% L	82 42%	101 55% HL	94 47%	72 42%	98 37%	157 51% O	146 46%	84 36% *	124 44%	122 45%	120 40%	104 40%	80 52% *	34 60% RS*	51 51% *	437 45%	73 42%
Mean	-0.28	-0.20	-0.36	-0.41	-0.45	-0.04 DE	-0.56	-0.31	-0.58	-0.34	-0.21 *	0.07 GHU	-0.42	-0.28	* M*	-0.36	-0.28 U	-0.06 TUV	-0.19 U	-0.45 *	-0.82 *	-0.57 *	-0.29	-0.21

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative party

All Adults online aged 18+ in Great Britain

	Total	Marital Status				Education		Employment status		General Election 2017 vote				Referendum 2016 vote		Opinion on Labour Party		Opinion on Conservative Party		Opinion on Brexit Party		Opinion on Liberal Democrats	
		Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	Graduate	Non graduate	Working	Not working	Conservati ve	Labour	Lib Dem	Other	Remain	Leave	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
Unweighted base	1140	705	301	134	561	579	749	391	340	326	98	154	539	420	361	576	378	536	234	627	327	469	
Weighted base	1140	714	288	138	351	789	695	445	356	314	75	166	485	480	332	589	404	494	263	573	284	482	
Very favourable (2)	153 13%	104 15% C	24 8%	26 19% C*	37 11%	116 15%	82 12%	71 16%	104 29% JKL	14 5%	3 4% *	20 12% J	17 4%	131 27% M	12 4%	138 23% O	144 36% R	4 1%	86 33% T	29 5%	16 6%	109 23% U	
Fairly favourable (1)	255 22%	159 22%	63 22%	33 24% *	64 18%	191 24% E	162 23%	93 21%	123 35% JK	34 11%	11 15% *	47 29% JK	76 16%	153 32% M	44 13%	183 31% O	182 45% R	23 5%	111 42% T	70 12%	46 16%	145 30% U	
Neither favourable nor unfavourable (0)	187 16%	128 18%	42 15%	17 13% *	50 14%	137 17%	107 15%	80 18%	66 18% JK	35 11%	4 6% *	27 16% K	62 13%	82 17% N	29 9%	98 17% O	53 13% R	32 6%	37 14% S	68 12%	40 14%	57 12%	
Fairly unfavourable (-1)	150 13%	94 13%	41 14%	16 12% *	54 15%	97 12%	102 15%	48 11%	31 9% I	50 16% I	17 22% I*	20 12% I	85 18% N	42 9%	47 14% N	62 11% P	16 4% Q	98 20% Q	21 8% Q	93 16% S	44 16%	50 10%	
Very unfavourable (-2)	360 32%	210 29% B	106 37% B	44 32% *	138 39% F	222 28% F	220 32%	140 31%	31 9% IL	178 57% IL	39 53% IL*	52 31% I	240 49% N	69 14% N	197 59% P	109 18% P	8 2% Q	335 68% Q	8 3% Q	311 54% S	138 48% V	120 25% V	
Don't know	34 3%	21 3%	13 4%	1 1% *	8 2%	27 3%	22 3%	13 3%	1 * JKL	3 1%	- * *	1 * JK	4 1%	3 1%	2 1%	- * O	- * R	2 * R	- * T	2 * T	* * U	- * U	

Net: Favourable	408 36%	263 37%	87 30%	59 43% C*	101 29%	307 39% E	244 35%	164 37%	227 64% JKL	48 15%	14 19% *	67 40% JK	93 19%	284 59% M	56 17%	321 54% O	326 81% R	27 5%	197 75% T	99 17%	61 22%	255 53% U
Net: Unfavourable	510 45%	303 42%	147 51% B	60 44% *	192 55% F	319 40%	322 46%	188 42%	62 18% IL	228 72% IL	56 75% IL*	72 43% I	325 67% N	111 23% N	244 74% P	171 29% P	25 6% Q	433 88% Q	29 11% Q	404 71% S	182 64% V	170 35% V
Mean	-0.28	-0.21 C	-0.52	-0.14 C*	-0.56	-0.16 E	-0.32	-0.22	0.67 JKL	-1.10	-1.05 *	-0.22 JK	-0.94	0.49 M	-1.13	0.31 O	1.09 R	-1.50	0.94 T	-1.03	-0.85	0.15 U

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D,E/F,G/H,I/J/K/L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jo Swinson, Leader of the Liberal Democrats

All Adults online aged 18+ in Great Britain

	Total	Gender		Age									Social grade				Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173
Very favourable (2)	64 6%	33 6%	32 5%	26 8% E	16 4%	23 5%	12 10% IK	14 7%	7 4%	9 4%	6 3%	17 6%	24 8% N	8 3%	8 4% *	24 8% N	9 3%	17 6%	11 4%	18 12% QS*	5 8% *	5 5% *	53 6%	11 6%
Fairly favourable (1)	188 17%	95 17%	94 16%	62 19%	71 18%	56 13%	24 19%	38 19%	37 20% L	34 17%	26 15%	30 12%	63 21% P	57 18%	32 13% *	37 13%	52 19% S	44 15%	24 9%	37 24% S*	10 17% *	21 22% S*	166 17%	23 13%
Neither favourable nor unfavourable (0)	344 30%	156 28%	188 32%	104 32%	125 33%	114 26%	42 33%	62 32%	64 35%	61 30%	44 26%	70 27%	79 26%	99 31%	89 38% M*	76 27%	94 34% R	75 25%	88 34%	39 26% *	16 29% *	31 32% *	295 31%	49 28%
Fairly unfavourable (-1)	189 17%	95 17%	94 16%	39 12%	62 16%	88 20% D	19 15%	20 10%	22 12%	40 20% H	26 15%	62 24% HI	66 22% P	62 19% P	36 15% *	25 9%	38 14%	51 17%	57 22% U	21 14% *	4 7% *	17 17% *	164 17%	25 14%
Very unfavourable (-2)	274 24%	158 28% C	116 20%	55 17%	86 22%	133 31% DE	16 12%	40 20%	34 19%	52 25% G	37 34% GHI	76 29% GI	61 20%	73 23%	54 23% *	86 30% M	62 23%	80 27%	64 24%	28 18% *	16 29% *	23 24% *	222 23%	52 30%
Don't know	81 7%	21 4%	60 10% B	36 11% F	26 7%	19 4%	13 10% JL	23 12% JL	19 10% JL	7 4%	11 7%	8 3%	13 4%	18 6%	15 7% *	35 12% MN	18 6%	29 10% V	17 7%	10 6% *	6 10% V*	1 1% *	67 7%	14 8%

Net: Favourable	253 22%	128 23%	125 21%	88 27% F	86 22%	79 18%	36 29% L	52 26%	43 24%	43 21%	32 19%	47 18%	86 28% NO	66 21%	40 17% *	61 21%	61 22% S	61 21%	35 13%	55 36% QRS*	14 26% *	26 27% S*	219 23%	34 20%
Net: Unfavourable	463 41%	253 45% C	210 36%	94 29%	148 38% D	221 51% DE	35 28%	59 30%	56 31%	91 45% GHI	83 49% GHI	138 52% GHI	127 41%	135 43%	90 38% *	111 39%	101 37%	132 44% T	121 46% T	49 32% *	20 36% *	40 40% *	386 40%	77 44%
Mean	-0.40	-0.47	-0.32	-0.12 EF	-0.37 F	-0.61	-0.02 JKL*	-0.19 KL	-0.25 KL	-0.47	-0.65 *	-0.59	-0.26 N	-0.45	-0.43 *	-0.45	-0.37	-0.50	-0.57	-0.02 QRS*	-0.34 *	-0.33 *	-0.37	-0.53

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Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jo Swinson, Leader of the Liberal Democrats

All Adults online aged 18+ in Great Britain

	Total	Marital Status				Education		Employment status		General Election 2017 vote				Referendum 2016 vote		Opinion on Labour Party		Opinion on Conservative Party		Opinion on Brexit Party		Opinion on Liberal Democrats	
		Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	Graduate	Non graduate	Working	Not working	Conservati ve	Labour	Lib Dem	Other	Remain	Leave	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
Unweighted base	1140	705	301	134	561	579	749	391	340	326	98	154	539	420	361	576	378	536	234	627	327	469	
Weighted base	1140	714	288	138	351	789	695	445	356	314	75	166	485	480	332	589	404	494	263	573	284	482	
Very favourable (2)	64 6%	39 5%	15 5%	11 8% *	22 6%	42 5%	45 6%	19 4%	17 5%	17 6%	20 27% UL*	7 4%	50 10% N	8 2%	23 7%	24 4%	16 4%	39 8% Q	8 3%	42 7%	54 19% V	6 1%	
Fairly favourable (1)	188 17%	114 16%	57 20%	18 13% *	75 21% F	113 14%	123 18%	66 15%	45 13%	71 23% IL	26 35% UL*	14 9%	123 25% N	33 7%	84 25% P	80 14%	53 13%	109 22% Q	36 14%	123 22% S	149 52% V	14 3%	
Neither favourable nor unfavourable (0)	344 30%	213 30%	99 34% D	31 23% *	95 27%	249 32%	210 30%	134 30%	100 28%	96 31%	15 20% *	45 27%	169 35% N	114 24%	99 30%	143 24%	90 22%	156 32% Q	46 18%	184 32% S	63 22% V	60 12%	
Fairly unfavourable (-1)	189 17%	121 17%	45 15%	24 17% *	68 19%	121 15%	115 16%	74 17%	69 19%	52 17%	8 11% *	35 21%	80 16%	95 20%	63 19%	114 19%	88 22%	80 16%	44 17%	99 17%	10 4%	141 29% U	
Very unfavourable (-2)	274 24%	178 25% C	49 17%	47 34% C*	70 20%	204 26% E	152 22%	122 27%	117 33% JK	64 20% K	5 6% *	56 34% JK	44 9%	208 43% M	45 14%	207 35% O	142 35% R	88 18%	122 47% T	102 18%	5 2%	254 53% U	
Don't know	81 7%	50 7%	24 8%	7 5% *	20 6%	60 8%	51 7%	30 7%	8 2%	14 4%	1 1% *	8 5%	20 4%	22 5%	19 6%	23 4%	15 4%	21 4%	6 2%	23 4%	3 1%	8 2%	
Net: Favourable	253 22%	153 21%	71 25%	29 21% *	97 28% F	155 20%	168 24%	85 19%	62 17%	88 28% IL	46 62% UL*	21 13%	172 36% N	41 9%	107 32% P	104 18%	69 17%	148 30% Q	44 17%	165 29% S	202 71% V	20 4%	
Net: Unfavourable	463 41%	298 42% C	94 33%	71 51% C*	138 39%	324 41%	266 38%	197 44%	186 52% JK	116 37% K	13 18% *	91 55% JK	124 26%	304 63% M	108 33%	320 54% O	230 57% R	169 34%	167 63% T	201 35%	16 6%	394 82% U	
Mean	-0.40	-0.43	-0.22 BD	-0.60 *	-0.27 F	-0.45	-0.32 H	-0.52	-0.64	-0.25 IL	0.64 UL*	-0.76 *	0.12 N	-1.01	-0.07 P	-0.70	-0.74	-0.15 Q	-0.92	-0.17 S	0.84 V	-1.31	

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Overlap formulae used

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Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nigel Farage, Leader of the Brexit Party

All Adults online aged 18+ in Great Britain

	Total	Gender			Age								Social grade				Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173
Very favourable (2)	103 9%	61 11%	42 7%	30 9%	36 9%	37 9%	9 7%	22 11%	13 7%	23 11%	19 11%	18 7%	19 6%	24 7%	24 10% *	37 13% M	32 12%	26 9%	25 9%	9 6%	4 7%	8 8%	89 9%	14 8%
Fairly favourable (1)	189 17%	96 17%	94 16%	49 15%	65 17%	76 17%	16 13%	33 17%	25 14%	40 20%	28 16%	48 18%	40 13%	50 16%	48 21% *	51 18%	44 16%	64 21%	40 15%	20 13% *	6 11% *	16 16% *	157 16%	32 19%
Neither favourable nor unfavourable (0)	194 17%	83 15%	111 19%	69 21% E	53 14%	72 17%	39 31% HIJKL	30 15%	25 14%	29 14%	30 18%	42 16%	41 13%	53 17%	53 23% M*	47 17%	48 17%	55 19% T	55 21% T	15 10% *	7 12% *	15 15% *	160 17%	34 20%
Fairly unfavourable (-1)	153 13%	75 14%	78 13%	38 12%	39 10%	76 17% E	16 13%	22 11%	12 7%	27 14%	24 14%	52 20% I	41 14%	44 14%	29 12% *	38 14%	39 14%	31 10%	33 13%	25 17% *	8 14% *	17 17% *	126 13%	27 16%
Very unfavourable (-2)	457 40%	226 41%	231 40%	114 35%	179 46% DF	165 38%	40 32%	74 38%	97 53% GHIJKL	82 41%	64 37%	101 38%	155 51% NOP	137 43% OP	72 31% *	93 33%	103 38%	107 36%	97 37%	78 51% QRS*	29 52% *	42 43% *	397 41%	60 35%
Don't know	43 4%	16 3%	27 5%	22 7% F	13 3%	7 2%	6 5% JL	17 8% JL	12 6% JL	1 1%	6 3%	2 1%	9 3%	9 3%	8 3% *	17 6%	7 2%	14 5%	12 5%	6 4% *	3 5% *	1 1% *	37 4%	6 3%

Net: Favourable	293 26%	157 28%	136 23%	79 25%	100 26%	113 26%	25 20%	54 28%	38 21%	63 31% GI	47 27%	66 25%	59 19%	74 23%	72 31% M*	87 31% M	76 28%	90 30% T	64 25%	29 19% *	10 18% *	24 24% *	246 25%	46 27%
Net: Unfavourable	610 54%	301 54%	309 53%	152 47%	218 57% D	240 56%	56 44%	96 49%	109 59% G	110 54%	88 51%	153 58% G	196 64% NOP	182 57% OP	101 43% *	132 47%	142 52%	138 46%	130 50%	104 68% QRS*	37 65% R*	59 60% *	523 54%	87 50%
Mean	-0.61	-0.57	-0.65	-0.52	-0.70	-0.60	-0.52 I	-0.52 I	-0.90	-0.53 I	-0.52 *	-0.65	-0.92	-0.72 M	-0.34 MN*	-0.38 MN	-0.52 T	-0.46 TU	-0.56 T	-0.98 *	-0.96 *	-0.71 *	-0.63	-0.52

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W/X Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nigel Farage, Leader of the Brexit Party

All Adults online aged 18+ in Great Britain

	Total	Marital Status				Education		Employment status		General Election 2017 vote				Referendum 2016 vote		Opinion on Labour Party		Opinion on Conservative Party		Opinion on Brexit Party		Opinion on Liberal Democrats	
		Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	Graduate	Non graduate	Working	Not working	Conservati ve	Labour	Lib Dem	Other	Remain	Leave	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
Unweighted base	1140	705	301	134	561	579	749	391	340	326	98	154	539	420	361	576	378	536	234	627	327	469	
Weighted base	1140	714	288	138	351	789	695	445	356	314	75	166	485	480	332	589	404	494	263	573	284	482	
Very favourable (2)	103 9%	70 10%	19 7%	15 11% *	20 6%	84 11% E	63 9%	40 9%	34 10% K	19 6%	1 1% *	35 21% UK	10 2%	91 19% M	13 4%	82 14% O	64 16% R	18 4%	91 35% T	5 1%	13 4%	75 16% U	
Fairly favourable (1)	189 17%	133 19%	40 14%	17 12% *	50 14%	139 18% E	121 17%	68 15%	87 24% JK	35 11%	8 11% *	39 23% JK	32 7%	143 30% M	39 12%	131 22% O	133 33% R	35 7%	130 49% T	7 1%	37 13%	109 23% U	
Neither favourable nor unfavourable (0)	194 17%	109 15%	55 19%	30 22% *	43 12%	152 19% E	107 15%	87 20%	78 22% JKL	33 11%	6 8% *	21 13%	42 9%	100 21% M	33 10%	99 17% O	77 19% R	32 6%	24 9%	49 9%	28 10%	74 15%	
Fairly unfavourable (-1)	153 13%	101 14%	35 12%	18 13% *	45 13%	109 14%	95 14%	58 13%	58 16%	35 11%	7 9% *	20 12%	71 15%	62 13%	39 12%	88 15%	62 15%	55 11%	10 4%	94 16% S	33 12%	62 13%	
Very unfavourable (-2)	457 40%	276 39%	127 44%	54 39% *	181 51% F	277 35% F	281 40%	177 40%	97 27% IL	186 59% IL	51 68% IL*	51 31% IL	320 66% N	78 16%	202 61% P	188 32% P	63 16% Q	348 70% Q	8 3%	414 72% S	170 60% V	159 33% V	
Don't know	43 4%	25 4%	13 4%	5 3% *	13 4%	30 4%	28 4%	15 3%	2 1%	4 1%	2 3% *	1 1% *	10 2%	6 1%	6 2%	2 *	3 1%	6 1%	1 *	2 *	3 1%	2 *	

Net: Favourable	293 26%	203 28% C	58 20%	31 23% *	70 20%	223 28% E	184 27%	108 24%	121 34% JK	55 17%	8 11% *	74 44% JK	42 9%	234 49% M	52 16%	212 36% O	198 49% R	54 11%	220 84% T	13 2%	50 18%	184 38% U
Net: Unfavourable	610 54%	377 53%	162 56%	72 52% *	225 64% F	385 49% F	375 54%	235 53%	155 44% IL	222 71% IL	58 78% IL*	71 43% IL	390 81% N	140 29%	241 73% P	276 47% P	126 31% Q	403 82% Q	18 7%	508 89% S	203 71% V	221 46% V
Mean	-0.61	-0.55	-0.77	-0.60 *	-0.94	-0.47 E	-0.61	-0.61	-0.27 JK	-1.08	-1.38 *	-0.08 JK	-1.38	0.23 M	-1.16	-0.29 O	0.18 R	-1.39	1.09 T	-1.59	-1.11	-0.25 U

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F,G/H,I/J/K/L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F,G/H,I/J/K/L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults online aged 18+ in Great Britain

	Total	Gender		Age									Social grade				Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173
Very favourable (2)	148 13%	73 13%	75 13%	78 24% EF	34 9%	36 8%	32 25% IJKL	46 23% IJKL	23 13% JK	11 6%	9 5%	27 10%	36 12%	33 10%	34 14% *	45 16%	36 13%	34 11%	31 12%	23 15% *	15 QRSV*	9 27% *	128 9%	19 11%
Fairly favourable (1)	184 16%	85 15%	99 17%	85 26% EF	60 16% F	39 9%	30 24% L	55 28% IJKL	29 16% L	32 16% L	27 16% L	12 5%	53 17%	54 17%	37 16% *	40 14%	47 17%	45 15%	37 14%	25 16% *	14 25% *	16 16% *	170 18% X	14 8%
Neither favourable nor unfavourable (0)	181 16%	76 14%	106 18%	51 16%	84 22% F	46 11%	28 22% HKL	23 12%	46 25% HKL	38 19% L	20 12%	26 10%	38 12%	43 14%	49 21% *	51 18%	51 19% R	35 12%	40 15%	27 18% *	7 13% *	22 22% R*	147 15%	34 20%
Fairly unfavourable (-1)	176 15%	94 17%	82 14%	37 12%	73 19% D	66 15%	14 12%	23 12%	41 23% GH	32 16%	25 15%	41 16%	56 18%	60 19% O	24 10% *	36 13%	50 18%	47 16%	33 13%	22 14% *	4 7% *	20 20% *	153 16%	24 14%
Very unfavourable (-2)	413 36%	216 39%	197 34%	54 17%	120 31% D	239 55% DE	16 13%	37 19%	32 17%	88 44% GHI	83 49% GHI	156 59% GHU	114 37%	120 38%	84 36% *	95 34%	81 30%	126 42% Q	110 42% Q	50 32% *	15 26% *	32 32% *	335 35%	79 45% W
Don't know	38 3%	14 2%	24 4%	17 5% F	13 3%	7 2%	5 4% L	12 6% JL	12 6% JL	2 1%	6 4%	1 *	9 3%	7 2%	7 3% *	15 5%	7 2%	11 4%	10 4%	7 4% *	2 3% *	1 1% *	34 3%	4 2%

Net: Favourable	332 29%	158 28%	174 30%	163 50% EF	95 25% F	75 17%	62 49% IJKL	101 51% IJKL	52 28% L	43 21%	36 21%	39 15%	89 29%	87 27%	71 30% *	85 30%	83 31%	79 26%	68 26%	48 31% *	29 52% QRSTV*	25 25% *	299 31% X	33 19%
Net: Unfavourable	589 52%	310 56% C	280 48%	91 28%	193 50% D	306 71% DE	31 25%	60 31%	73 40% G	120 59% GHI	109 64% GHI	197 75% GHU	170 56% P	180 57% P	108 46% *	131 47%	132 48%	173 58% QU	143 55% U	72 47% *	18 33% *	52 52% U*	487 50%	102 59%
Mean	-0.47	-0.54	-0.41	0.31 EF	-0.49 F	-1.02	0.39 IJKL	0.26 IJKL	-0.18 JKL	-0.77 L	-0.90 *	-1.10	-0.53	-0.58	-0.38 *	-0.36	-0.35 R	-0.65	-0.61	-0.34 *	0.20 QRSV*	-0.51 *	-0.42 X	-0.76

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults online aged 18+ in Great Britain

	Total	Marital Status				Education		Employment status		General Election 2017 vote				Referendum 2016 vote		Opinion about Jeremy Corbyn		Opinion about Boris Johnson		Opinion about Jo Swinson		Opinion about Nigel Farage	
		Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	Graduate	Non graduate	Working	Not working	Conservati ve	Labour	Lib Dem	Other	Remain	Leave	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
Unweighted base	1140	705	301	134	561	579	749	391	340	326	98	154	539	420	273	665	376	561	287	454	259	661	
Weighted base	1140	714	288	138	351	789	695	445	356	314	75	166	485	480	253	685	408	510	253	463	293	610	
Very favourable (2)	148 13%	95 13%	41 14%	12 9%	54 15%	94 12%	88 13%	60 13%	7 2%	113 36% IKL	3 5% *	9 6%	92 19% N	31 6%	123 49% P	13 2%	24 6%	111 22% Q	42 17%	52 11%	20 7%	110 18% U	
Fairly favourable (1)	184 16%	93 13%	67 23% B	24 17% *	65 19%	119 15%	127 18% H	57 13%	7 2%	114 36% IKL	12 17% I*	17 10% I	115 24% N	33 7%	101 40% P	39 6%	32 8%	133 26% Q	65 26% T	56 12%	32 11%	131 21% U	
Neither favourable nor unfavourable (0)	181 16%	115 16%	51 18%	15 11% *	45 13%	136 17%	113 16%	68 15%	34 10%	47 15%	12 16% *	34 20% I	78 16%	60 12%	17 7%	71 10%	27 7%	94 18% Q	41 16% T	35 8%	24 8%	90 15% U	
Fairly unfavourable (-1)	176 15%	114 16%	42 14%	21 15% *	62 18%	114 14%	118 17%	58 13%	57 16% J	23 7%	23 31% U*	33 20% J	91 19%	66 14%	5 2%	152 22% O	62 15%	86 17%	54 21% T	48 10%	44 15%	105 17%	
Very unfavourable (-2)	413 36%	274 38% C	76 26%	63 46% C*	113 32%	301 38%	222 32%	192 43% G	249 70% JKL	16 5%	23 31% J*	73 44% J	104 21% M	284 59% M	3 1%	407 60% O	259 63% R	85 17%	50 20%	272 59% S	168 58% V	172 28%	
Don't know	38 3%	24 3%	11 4%	2 2% *	11 3%	26 3%	27 4%	11 2%	2 1%	1 *	- *	1 *	5 1%	6 1%	2 1%	3 *	5 1%	2 *	1 1%	- -	4 1%	2 *	
Net: Favourable	332 29%	188 26% B	108 38% B	36 26% *	119 34% F	212 27%	215 31%	117 26%	14 4%	227 72% IKL	16 21% I*	26 16% I	207 43% N	63 13%	224 89% P	51 7%	56 14%	244 48% Q	107 42% T	108 23%	52 18%	241 40% U	
Net: Unfavourable	589 52%	388 54% C	117 41%	84 61% C*	175 50%	415 53%	339 49%	250 56%	306 86% JKL	40 13%	47 63% J*	105 63% J	195 40% M	351 73% M	9 4%	559 82% O	321 79% R	171 33%	104 41%	320 69% S	212 73% V	276 45%	
Mean	-0.47	-0.55	-0.16 BD	-0.74 *	-0.34 F	-0.54	-0.39 H	-0.61	-1.51	0.90 IKL	-0.68 I*	-0.86 I	* N	-1.14	1.34 P	-1.32	-1.24	0.20 Q	-0.02 T	-0.93	-1.07	-0.16 U	

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D,E/F,G/H,I/J/K,L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative party

All Adults online aged 18+ in Great Britain

	Total	Gender		Age									Social grade				Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173
Very favourable (2)	135 12%	78 14%	57 10%	31 10% E	20 5%	84 19% DE	11 9%	20 10% I	6 3%	14 7%	23 13% I	62 23% GHIJK	37 12%	37 12%	32 14% *	29 10%	31 11%	48 16% U	30 11%	15 10% *	1 2% *	11 11% *	118 12%	18 10%
Fairly favourable (1)	268 24%	134 24%	135 23%	56 18%	93 24%	119 27% D	18 14%	38 19%	35 19%	58 29% G	44 26% G	75 29% G	73 24%	73 23%	66 28% *	56 20%	57 21%	83 28%	56 21%	38 25% *	12 21% *	23 23% *	227 23%	41 24%
Neither favourable nor unfavourable (0)	197 17%	90 16%	107 18%	66 20%	69 18%	62 14%	31 25% L	35 18%	33 18%	36 18%	35 21% L	27 10%	39 13%	56 18%	47 20% *	54 19%	47 17%	41 14%	59 23% R	27 18% *	7 12% *	17 17% *	165 17%	32 19%
Fairly unfavourable (-1)	154 14%	62 11%	92 16%	47 15%	58 15%	49 11%	20 16%	27 14%	33 18%	25 12%	19 11%	30 11%	44 15%	50 16%	23 10% *	37 13%	40 15%	39 13%	36 14%	19 13% *	9 16% *	11 11% *	126 13%	29 17%
Very unfavourable (-2)	340 30%	176 32%	164 28%	98 30%	129 33%	113 26%	38 30%	60 31%	61 33%	68 33%	45 27%	67 26%	100 33%	93 29%	59 25% *	88 31%	88 32%	73 25%	69 26%	48 32% *	25 44% RS*	36 37% R*	293 30%	47 27%
Don't know	45 4%	17 3%	28 5%	24 7% F	16 4%	6 1%	7 5% JL	17 8% JKL	14 8% JL	2 1%	4 2%	2 1%	11 4%	8 2%	8 3% *	18 7% N	11 4%	13 5%	11 4%	5 3% *	3 5% *	1 1% *	39 4%	6 4%

Net: Favourable	404 35%	212 38%	192 33%	87 27%	113 29%	203 47% DE	29 23%	58 30%	41 23%	72 36% GI	66 39% GI	137 52% GHIJK	110 36%	110 35%	98 42% *	85 30%	87 32%	131 44% QSU	86 33%	54 35% *	13 23% *	33 34% *	345 36%	59 34%
Net: Unfavourable	494 43%	238 43%	256 44%	145 45%	187 49% F	162 37%	59 47%	87 44%	94 52% KL	93 46%	65 38%	97 37%	145 47% O	143 45%	82 35% *	125 44%	128 47%	112 38%	105 40%	68 44% *	33 60% RS*	48 48% *	419 43%	76 44%
Mean	-0.27	-0.23	-0.31	-0.42	-0.49	0.03 DE	-0.47	-0.39	-0.64	-0.37	-0.13 I*	0.13 GHU	-0.33	-0.29	-0.05 *	-0.37	-0.37	-0.02 QU	-0.24 U	-0.32 *	-0.83 *	-0.41 *	-0.27	-0.27

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Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative party

All Adults online aged 18+ in Great Britain

	Total	Marital Status				Education		Employment status		General Election 2017 vote				Referendum 2016 vote		Opinion about Jeremy Corbyn		Opinion about Boris Johnson		Opinion about Jo Swinson		Opinion about Nigel Farage	
		Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	Graduate	Non graduate	Working	Not working	Conservati ve	Labour	Lib Dem	Other	Remain	Leave	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
Unweighted base	1140	705	301	134	561	579	749	391	340	326	98	154	539	420	273	665	376	561	287	454	259	661	
Weighted base	1140	714	288	138	351	789	695	445	356	314	75	166	485	480	253	685	408	510	253	463	293	610	
Very favourable (2)	135 12%	93 13% C	18 6%	25 18% C*	32 9%	103 13%	67 10%	69 15% G	97 27% JKL	10 3%	2 3% *	16 10% J	19 4%	108 23% M	13 5%	118 17% O	126 31% R	5 1%	16 6%	92 20% S	79 27% V	31 5%	
Fairly favourable (1)	268 24%	174 24%	56 19%	39 28% *	77 22%	191 24%	162 23%	106 24%	152 43% JKL	37 12%	11 14% *	40 24% J	94 19%	154 32% M	33 13%	226 33% O	200 49% R	20 4%	53 21%	138 30% S	119 41% V	95 16%	
Neither favourable nor unfavourable (0)	197 17%	124 17%	56 20%	17 12% *	44 13%	153 19%	130 19%	67 15%	57 16%	34 11%	7 10% *	33 20% J	64 13%	86 18%	21 8%	119 17% O	49 12%	47 9%	33 13%	59 13% S	38 13% V	75 12%	
Fairly unfavourable (-1)	154 14%	96 13%	45 16%	14 10% *	61 17% F	94 12%	90 13%	65 15%	25 7%	52 16% I	16 22% I*	23 14% I	84 17% N	44 9%	36 14%	86 13%	16 4%	113 22% Q	47 19% T	53 11% U	20 7% U	119 20% U	
Very unfavourable (-2)	340 30%	199 28%	99 34%	42 30% *	123 35% F	217 27%	216 31%	123 28%	23 6%	175 56% IL	38 51% IL*	53 32% I	218 45% N	77 16%	142 56% P	130 19%	11 3%	320 63% Q	101 40% T	116 25% U	33 11% U	284 47% U	
Don't know	45 4%	29 4%	14 5%	2 1% *	13 4%	32 4%	29 4%	16 4%	3 1%	6 2%	* 1% *	2 1%	5 1%	11 2%	7 3%	6 1%	6 1%	5 1%	2 1%	5 1%	3 1%	7 1%	
Net: Favourable	404 35%	266 37% C	74 26%	63 46% C*	110 31%	294 37%	229 33%	175 39%	249 70% JKL	48 15%	13 17% *	56 34% JK	113 23%	262 55% M	46 18%	344 50% O	326 80% R	25 5%	69 27%	230 50% S	198 68% V	126 21%	
Net: Unfavourable	494 43%	295 41%	144 50% B	56 40% *	184 52% F	311 39%	306 44%	188 42%	48 13%	226 72% IL	54 72% IL*	76 46% I	302 62% N	121 25%	178 71% P	217 32%	27 7%	433 85% Q	148 59% T	169 36% U	54 18% U	403 66% U	
Mean	-0.27	-0.20 C	-0.55	-0.07 C*	-0.49	-0.17 E	-0.34	-0.16	0.78 JKL	-1.12	-1.04 *	-0.35 JK	-0.81	0.37 M	-1.06	0.17 O	1.03 R	-1.43	-0.65	0.08 S	0.65 V	-0.88	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F,G/H,I/J/K/L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F,G/H,I/J/K/L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Brexit Party

All Adults online aged 18+ in Great Britain

	Total	Gender			Age								Social grade				Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173
Very favourable (2)	92 8%	50 9%	42 7%	30 9%	25 6%	37 8%	7 5%	23 12% I	7 4%	18 9%	20 12% I	17 6%	19 6%	26 8%	22 9% *	25 9%	30 11%	18 6%	19 7%	12 8% *	7 13% *	5 6% *	82 8%	10 6%
Fairly favourable (1)	171 15%	86 15%	85 15%	48 15%	57 15%	65 15%	15 12%	33 17%	24 13%	33 16%	26 15%	40 15%	34 11%	49 15%	42 18% *	46 16%	48 18% TU	57 19% TU	41 16% U	13 9% *	1 2% *	10 10% *	144 15%	27 16%
Neither favourable nor unfavourable (0)	240 21%	112 20%	129 22%	70 22%	80 21%	90 21%	34 27%	36 19%	34 19%	46 23%	37 22%	53 20%	52 17%	63 20%	54 23% *	72 25% M	57 21%	76 26% T	58 22% T	19 12% *	9 16% *	21 22% *	193 20%	47 27%
Fairly unfavourable (-1)	171 15%	77 14%	93 16%	44 14%	48 12%	79 18%	24 19% H	20 10%	23 13%	25 12%	30 18%	49 19% H	41 13%	50 16%	39 17% *	41 14%	41 15%	39 13%	43 16%	30 19% *	4 7% *	15 15% *	140 14%	31 18%
Very unfavourable (-2)	402 35%	210 38%	191 33%	101 31%	151 39%	150 35%	34 27%	67 34%	78 43% GK	73 36%	50 29%	100 38%	148 48% NOP	118 37% P	65 28% *	71 25%	82 30%	91 31%	88 34%	69 45% QR*	29 51% QRS*	44 44% QR*	351 36%	50 29%
Don't know	65 6%	22 4%	43 7% B	29 9% F	24 6%	12 3%	12 10% JL	16 8% L	17 9% JL	7 3%	8 5%	4 2%	12 4%	13 4%	12 5% *	28 10% MN	15 5%	16 5%	13 5%	11 7% *	6 11% *	4 4% *	57 6%	8 5%

Net: Favourable	263 23%	136 24%	127 22%	78 24%	82 21%	102 24%	21 17%	57 29% GI	31 17%	51 25%	46 27%	57 22%	53 17%	75 24% M	64 27% M*	71 25% M	78 29% TV	76 25%	60 23%	25 16% *	9 15% *	15 15% *	225 23%	37 22%
Net: Unfavourable	573 50%	288 52%	285 49%	145 45%	199 52%	229 53%	58 46%	87 44%	101 55%	98 48%	80 47%	149 57% H	188 62% NOP	168 53% P	105 45% *	112 40%	123 45%	130 44%	130 50%	98 64% QRS*	33 58% *	59 59% QR*	491 51%	81 47%
Mean	-0.58	-0.58	-0.57	-0.47	-0.67	-0.57	-0.56 *	-0.41 I	-0.85	-0.52	-0.39 I*	-0.68	-0.90	-0.60 M	-0.38 M*	-0.34 M	-0.38 TV	-0.45 TV	-0.56	-0.91 *	-0.91 *	-0.86 *	-0.59	-0.51

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W/X Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Brexit Party

All Adults online aged 18+ in Great Britain

	Total	Marital Status				Education		Employment status		General Election 2017 vote				Referendum 2016 vote		Opinion about Jeremy Corbyn		Opinion about Boris Johnson		Opinion about Jo Swinson		Opinion about Nigel Farage	
		Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	Graduate	Non graduate	Working	Not working	Conservati ve	Labour	Lib Dem	Other	Remain	Leave	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
Unweighted base	1140	705	301	134	561	579	749	391	340	326	98	154	539	420	273	665	376	561	287	454	259	661	
Weighted base	1140	714	288	138	351	789	695	445	356	314	75	166	485	480	253	685	408	510	253	463	293	610	
Very favourable (2)	92 8%	66 9%	15 5%	12 8% *	20 6%	72 9%	54 8%	38 8%	30 8% J	10 3%	2 3% *	34 20% UK	8 2%	78 16% M	14 6%	72 10% O	73 18% R	6 1%	11 4%	66 14% S	80 27% V	8 1%	
Fairly favourable (1)	171 15%	115 16%	36 13%	19 14% *	43 12%	128 16%	101 15%	70 16%	75 21% JK	35 11%	3 5% *	37 22% JK	13 3%	139 29% M	27 11%	132 19% O	123 30% R	23 5%	33 13%	101 22% S	141 48% V	10 2%	
Neither favourable nor unfavourable (0)	240 21%	147 21%	62 21%	32 23% *	54 15%	186 24% E	151 22%	89 20%	91 26% JK	44 14%	10 13% *	28 17%	60 12%	131 27% M	30 12%	158 23% O	104 26% R	63 12%	31 12%	91 20% S	52 18% V	72 12%	
Fairly unfavourable (-1)	171 15%	106 15%	47 16%	18 13% *	45 13%	125 16%	107 15%	64 14%	74 21% L	43 14%	8 11% *	13 8%	89 18% N	55 11%	33 13%	113 16%	65 16% R	73 14%	37 15%	66 14% S	11 4%	120 20% U	
Very unfavourable (-2)	402 35%	240 34%	109 38%	53 38% *	173 49% F	229 29%	243 35%	159 36%	82 23%	171 54% IL	46 62% IL*	53 32%	299 62% N	61 13%	137 54% P	195 28%	34 8%	331 65% Q	128 51% T	135 29%	2 1%	389 64% U	
Don't know	65 6%	42 6%	19 7%	4 3% *	15 4%	50 6%	39 6%	26 6%	4 1%	12 4%	6 8% IL*	2 1%	16 3%	16 3%	12 5%	15 2%	9 2%	14 3%	13 5% T	4 1%	7 2%	12 2%	
Net: Favourable	263 23%	181 25% C	51 18%	31 22% *	63 18%	199 25% E	155 22%	108 24%	105 29% JK	45 14%	5 7% *	71 42% UK	21 4%	216 45% M	41 16%	204 30% O	197 48% R	29 6%	44 17%	167 36% S	220 75% V	18 3%	
Net: Unfavourable	573 50%	345 48%	157 54%	71 51% *	218 62% F	354 45%	349 50%	223 50%	156 44%	214 68% IL	54 72% IL*	66 40%	388 80% N	116 24%	170 67% P	307 45%	99 24%	404 79% Q	165 65% T	201 43%	13 4%	508 83% U	
Mean	-0.58	-0.50 C	-0.75	-0.61 *	-0.92	-0.42 E	-0.58	-0.57	-0.29 JK	-1.09	-1.35 *	-0.09 JK	-1.40	0.25 M	-1.05	-0.34 O	0.34 R	-1.41	-1.00	-0.22 S	1.00 V	-1.46	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F,G/H,I/J/K,L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F,G/H,I/J/K,L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults online aged 18+ in Great Britain

	Total	Gender			Age								Social grade				Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173
Very favourable (2)	73 6%	34 6%	40 7%	26 8%	26 7%	21 5%	9 7%	17 9%	12 7%	13 7%	5 3%	16 6%	25 8% N	11 4%	17 7% *	20 7%	22 8%	15 5%	11 4%	13 8% *	6 10% *	7 7% *	65 7%	9 5%
Fairly favourable (1)	211 18%	114 21%	96 16%	73 23%	68 18%	70 16%	30 24%	43 22%	35 19%	32 16%	31 18%	39 15%	75 24% OP	63 20%	33 14% *	40 14%	51 19%	51 17%	37 14%	43 28% RS*	10 17% *	18 19% *	187 19%	24 14%
Neither favourable nor unfavourable (0)	317 28%	139 25%	179 31%	92 29%	121 31%	105 24%	39 31% L	53 27%	63 35% L	58 29% L	55 32% L	49 19%	72 24%	78 25%	83 35% M*	85 30%	78 29%	82 28%	81 31%	36 23% *	14 25% *	27 27% *	264 27%	53 31%
Fairly unfavourable (-1)	212 19%	93 17%	119 20%	50 16%	73 19%	89 21%	21 17%	29 15%	33 18%	40 20%	23 13%	66 25% HK	59 19% P	75 23% P	47 20% *	32 11%	46 17%	52 18%	60 23%	22 14% *	9 17% *	22 23% *	184 19%	28 16%
Very unfavourable (-2)	270 24%	155 28% C	114 20%	50 16%	79 21%	140 32% DE	17 13%	33 17%	24 13%	25 17%	50 29% GHI	90 34% GHI	64 21%	80 25%	45 19% *	80 28%	61 22%	79 27%	61 23%	29 19% *	15 27% *	24 24% *	217 22%	52 30%
Don't know	57 5%	21 4%	36 6%	30 9% EF	18 5%	8 2%	10 8% JL	20 10% JL	14 8% JL	5 2%	6 4%	2 1%	10 3%	10 3%	10 4% *	26 9% MN	14 5%	17 6%	11 4%	10 7% *	3 5% *	1 1% *	50 5%	7 4%

Net: Favourable	284 25%	148 27%	136 23%	100 31% F	93 24%	91 21%	39 31%	60 31%	48 26%	46 23%	36 21%	55 21%	100 33% NOP	74 23%	49 21% *	60 21%	74 27%	67 22%	48 18%	56 36% RS*	15 27% *	25 25% *	252 26%	32 19%
Net: Unfavourable	482 42%	249 45%	233 40%	100 31%	152 40% D	229 53% DE	37 30%	63 32%	58 32%	94 47% GHI	73 43% G	156 60% GHIJK	123 40%	155 49% M	92 39% *	112 40%	107 39%	131 44%	121 46% T	52 34% *	25 44% *	46 47% *	402 42%	80 46%
Mean	-0.36	-0.41	-0.31	-0.08 EF	-0.31 F	-0.60	-0.05 JKL	-0.11 JKL	-0.13 JKL	-0.45	-0.50 *	-0.67	-0.21 N	-0.49	-0.31 *	-0.44	-0.28	-0.46	-0.49	-0.09 RS*	-0.35 *	-0.40 *	-0.33	-0.55

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q3. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults online aged 18+ in Great Britain

	Total	Marital Status				Education		Employment status		General Election 2017 vote				Referendum 2016 vote		Opinion about Jeremy Corbyn		Opinion about Boris Johnson		Opinion about Jo Swinson		Opinion about Nigel Farage	
		Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	Graduate	Non graduate	Working	Not working	Conservati ve	Labour	Lib Dem	Other	Remain	Leave	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
Unweighted base	1140	705	301	134	561	579	749	391	340	326	98	154	539	420	273	665	376	561	287	454	259	661	
Weighted base	1140	714	288	138	351	789	695	445	356	314	75	166	485	480	253	685	408	510	253	463	293	610	
Very favourable (2)	73 6%	47 7%	17 6%	10 7% *	23 7%	50 6%	53 8%	20 5%	15 4%	24 8%	23 31% UL*	6 3%	48 10% N	9 2%	23 9% P	32 5%	14 3%	47 9% Q	62 24% T	4 1%	15 5%	50 8%	
Fairly favourable (1)	211 18%	123 17%	58 20%	29 21% *	93 26% F	118 15%	133 19%	78 17%	57 16%	72 23% L	34 46% UL*	19 11%	150 31% N	33 7%	77 30% P	113 17%	47 12%	135 26% Q	141 56% T	12 3%	35 12%	153 25% U	
Neither favourable nor unfavourable (0)	317 28%	195 27% D	101 35% BD	22 16% *	83 24%	235 30% E	208 30%	110 25%	89 25% K	90 29% K	8 11% *	39 24% K	143 29%	111 23%	58 23%	173 25%	85 21%	147 29% Q	29 12%	49 11%	51 17%	176 29% U	
Fairly unfavourable (-1)	212 19%	134 19%	42 15%	36 26% C*	70 20%	142 18%	127 18%	86 19%	82 23% K	59 19% K	7 9% *	33 20%	80 17%	112 23% M	50 20%	139 20%	99 24% R	88 17% R	11 5%	150 32% S	59 20%	109 18%	
Very unfavourable (-2)	270 24%	178 25%	54 19%	38 28% *	68 19%	202 26% E	144 21%	126 28% G	111 31% JK	57 18% K	3 4% *	65 39% JK	53 11%	199 41% M	34 13%	220 32% O	155 38% R	82 16% R	8 3%	244 53% S	125 43% V	112 18%	
Don't know	57 5%	36 5%	17 6%	3 2% *	14 4%	43 5%	30 4%	27 6%	2 1%	12 4% I	- 3% *	5 3%	10 2%	15 3%	12 5% P	9 1%	7 2%	12 2%	1 1%	4 1%	7 3%	10 2%	
Net: Favourable	284 25%	170 24%	74 26%	39 29% *	116 33% F	168 21%	186 27%	98 22%	72 20%	96 30% IL	57 77% UL*	25 15%	199 41% N	43 9%	100 39% P	145 21%	61 15%	182 36% Q	202 80% T	16 3%	50 17%	203 33% U	
Net: Unfavourable	482 42%	312 44% C	96 33%	74 53% C*	138 39%	344 44%	271 39%	211 47% G	194 54% JK	116 37% K	10 13% *	98 59% JK	133 27%	311 65% M	84 33%	358 52% O	255 62% R	170 33%	20 8%	394 85% S	184 63% V	221 36%	
Mean	-0.36	-0.40	-0.22	-0.46 *	-0.20 F	-0.44	-0.26 H	-0.52	-0.62	-0.18 IL	0.90 UL*	-0.82	0.13 N	-0.98	0.02 P	-0.59	-0.83	-0.05 Q	0.94 T	-1.35	-0.86	-0.13 U	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F,G/H,I/J/K/L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F,G/H,I/J/K/L,M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - Summary

All Adults online aged 18+ in Great Britain

	Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October?			
	The Conservative Party (A)	The Labour Party (B)	The Brexit Party (C)	The Liberal Democrats (D)
Unweighted base	1140	1140	1140	1140
Weighted base	1140	1140	1140	1140
A very good campaign (2)	80 7% D	100 9% CD	58 5%	44 4%
A fairly good campaign (1)	225 20% C	187 16%	163 14%	188 16%
A neither good nor bad campaign (0)	312 27% B	261 23%	301 26%	400 35% ABC
A fairly bad campaign (-1)	206 18%	257 23% AD	213 19%	200 18%
A very bad campaign (-2)	197 17%	220 19% D	255 22% AD	176 15%
Don't know	120 11%	116 10%	150 13% AB	133 12% B

Net: Good campaign	304 27% CD	287 25% CD	221 19%	232 20%
Net: Bad campaign	403 35%	477 42% AD	468 41% AD	375 33%
Mean	-0.21 C	-0.30	-0.45	-0.27 C

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2
Public

15-18 November 2019

Adults online aged 18+ in GB

Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - The Conservative Party

All Adults online aged 18+ in Great Britain

	Total		Gender		Age							Social grade				Region						Urban / Rural		Marital Status				Education		Employment status		General Election 2017 vote				Referendum 2016 vote		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	Graduate (b)	Non graduate (c)	Working (d)	Not working (e)	Conservative (f)	Labour (g)	Lib Dem (h)	Other (i)	Remain (j)	Leave (k)	
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184	705	301	134	561	579	749	391	340	326	98	154	539	420	
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173	714	288	138	351	789	695	445	356	314	75	166	485	480	
A very good campaign (2)	80 7%	40 7%	39 7%	37 12% E	12 3%	30 7%	20 16%	18 9%	3 2%	9 4%	13 8%	17 6%	18 6%	16 5%	24 10%	21 7%	17 6%	24 8%	24 9%	6 4%	2 4%	6 4%	70 7%	9 5%	46 6%	21 7%	13 9%	15 4%	65 8%	48 7%	32 7%	45 13%	12 4%	1 1%	11 7%	9 2%	59 12%	
A fairly good campaign (1)	225 20%	132 24%	92 16%	59 18%	67 17%	98 23%	18 14%	42 21%	29 16%	39 19%	27 16%	71 27%	61 20%	63 20%	52 22%	48 17%	55 20%	79 27%	42 16%	23 15%	7 12%	19 19%	199 21%	25 15%	153 21%	42 15%	30 22%	63 18%	162 21%	134 19%	91 20%	129 36%	36 11%	10 14%	26 15%	71 15%	134 28%	
A neither good nor bad campaign (0)	312 27%	141 25%	171 29%	80 25%	107 28%	126 29%	28 22%	52 26%	51 28%	56 28%	58 34%	68 26%	88 25%	73 31%	75 27%	72 26%	61 21%	97 37%	42 16%	29 30%	18 18%	25 25%	260 27%	52 30%	204 29%	70 24%	38 28%	84 24%	228 29%	190 27%	122 27%	100 28%	23%	71 23%	29 18%	33 20%	117 24%	148 31%
A fairly bad campaign (-1)	206 18%	112 20%	95 16%	60 18%	69 18%	77 18%	24 19%	35 18%	31 17%	39 19%	23 14%	54 21%	64 21%	62 17%	40 14%	40 17%	48 17%	47 16%	42 16%	29 19%	18 32%	22 23%	167 17%	39 23%	130 18%	60 21%	17 12%	82 23%	124 16%	127 18%	80 18%	39 11%	70 22%	29 38%	33 20%	123 25%	56 12%	
A very bad campaign (-2)	197 17%	99 18%	98 17%	58 18%	78 20%	61 14%	26 21%	32 16%	39 21%	39 19%	25 15%	36 14%	59 19%	55 17%	25 11%	57 20%	55 20%	47 16%	27 10%	29 19%	14 25%	25 5*	171 18%	26 15%	115 16%	57 20%	25 18%	70 20%	127 16%	123 18%	74 17%	18 5%	106 34%	15 21%	32 19%	125 26%	44 9%	
Don't know	120 11%	32 6%	88 15%	28 9%	52 13%	41 9%	10 8%	18 9%	31 17%	21 10%	23 14%	17 7%	28 9%	32 10%	20 8%	40 14%	26 9%	38 13%	28 11%	21 13%	5 9%	3 3%	99 10%	21 12%	66 9%	39 14%	14 10%	37 11%	83 11%	74 11%	47 10%	25 7%	20 6%	6 8%	14 8%	39 8%	39 8%	
Net: Good campaign	304 27%	173 31%	131 23%	97 30%	79 21%	128 30%	37 30%	59 30%	32 17%	48 24%	40 24%	88 33%	79 26%	79 25%	76 32%	70 25%	72 27%	104 35%	66 25%	29 19%	9 16%	24 25%	270 28%	34 20%	199 28%	63 22%	43 31%	77 22%	227 29%	181 26%	123 28%	174 49%	48 15%	11 15%	37 22%	80 17%	193 40%	
Net: Bad campaign	403 35%	211 38%	193 33%	117 36%	147 38%	139 32%	50 40%	67 34%	69 38%	78 38%	49 28%	90 34%	123 40%	118 37%	66 28%	97 34%	103 38%	94 32%	70 27%	58 37%	32 57%	47 47%	338 35%	65 38%	245 40%	116 40%	42 30%	152 43%	251 32%	249 36%	154 35%	57 16%	176 56%	44 59%	65 39%	248 51%	101 21%	
Mean	-0.21	-0.18	-0.24	-0.14	-0.40	-0.11	-0.17	-0.12	-0.48	-0.33	-0.14	-0.09	-0.30	-0.28	0.04	-0.26	-0.28	-0.05	-0.03	-0.39	-0.69	-0.43	-0.19	-0.31	-0.18	-0.36	-0.09	-0.42	-0.12	-0.23	-0.18	0.43	-0.75	-0.69	-0.33	-0.64	0.24	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c/d/e/f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M,N/O/P,Q/R/S,T/U/V,W,X,Y/Z/a,b/c/d/e,f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - The Labour Party

All Adults online aged 18+ in Great Britain

	Total	Gender			Age									Social grade				Region						Urban / Rural		Marital Status			Education		Employment status		General Election 2017 vote				Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	Graduate	Non graduate	Working	Not working	Conservati ve	Labour	Lib Dem	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184	705	301	134	561	579	749	391	340	326	98	154	539	420	
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173	714	288	138	351	789	695	445	356	314	75	166	485	480	
A very good campaign (2)	100 9%	49 9%	50 9%	59 18% EF	21 5%	19 4%	31 25% HIJKL	28 14% JKL	14 8%	7 3%	4 2%	15 6%	23 7%	15 5%	17 7%	44 16% MN	30 11% V	23 8%	21 8%	11 7%	13 23% QRSTV*	2 3%	87 9%	12 7%	37 8%	7 13% Ya	28 5%	71 9%	52 7%	48 11%	5 1%	77 25% fhi	1 1%	4 3%	55 11% k	23 5%		
A fairly good campaign (1)	187 16%	91 16%	96 17%	89 28% EF	52 14%	46 11%	28 23% JKL	60 31% JKL	34 19% JL	18 9%	24 14%	23 9%	54 18% P	56 18% P	46 20% P	31 11% P	41 15% V	52 18%	42 16%	28 18%	12 22% P	12 12% P	166 17%	21 12%	96 13%	69 24% Y	22 16% Y	68 15%	119 19%	130 13% e	57 9%	33 9%	98 31% fi	16 21% f*	19 11%	117 24% k	44 9%	
A neither good nor bad campaign (0)	261 23%	130 23%	131 23%	76 23% D	98 26% D	87 20% D	36 29% D	39 20% D	50 27% D	24% D	18% D	21% D	68 21% D	67 21% D	62 26% D	64 23% D	74 20% D	61 20% D	53 22% D	33 7% D	4 7% D	36 24% D	228 19%	33 22% D	159 21% D	61 30% D	41 21% D	74 24% D	187 25% D	171 24% D	90 20% D	65 18% D	68 22% D	17 23% D	50 30% D	112 23% D	104 22% D	
A fairly bad campaign (-1)	257 23%	116 21%	141 24%	39 12% D	95 25% D	123 28% D	10 8% D	29 15% D	36 20% D	59 29% D	49 29% D	74 28% D	64 21% D	74 23% D	60 26% D	58 21% D	55 20% D	59 24% D	62 24% D	34 22% D	14 25% D	32 33% D	214 22% D	43 25% D	186 26% D	47 16% D	24 17% D	79 22% D	178 23% D	148 21% D	109 24% D	106 30% D	40 13% D	20 26% D	41 25% D	110 23% D	119 25% D	
A very bad campaign (-2)	220 19%	140 25% C	80 14%	31 10% D	72 19% D	118 27% D	11 9%	20 10% D	23 13% D	49 24% D	39 23% D	78 30% D	66 22% D	73 23% D	29 13% D	51 18% D	46 17% D	71 24% D	56 21% D	28 18% D	6 11% D	14 14% D	178 18% D	42 24% D	156 22% D	37 13% D	27 20% D	67 19% D	153 19% D	124 18% D	96 21% D	123 34% D	14 5% D	13 18% D	38 23% D	53 11% D	154 32% D	
Don't know	116 10%	32 6%	84 14% B	29 9% D	47 12% D	40 9% D	8 7% D	20 10% D	26 14% D	21 11% D	23 14% D	17 6% D	29 10% D	33 10% D	20 8% D	34 12% D	28 10% D	31 11% D	27 10% D	19 13% D	7 12% D	3 3% D	95 10% D	21 12% D	63 9% D	37 13% D	15 11% D	35 10% D	81 10% D	70 10% D	45 10% D	24 7% D	18 6% D	8 10% D	14 8% D	37 8% D	36 7% D	
Net: Good campaign	287 25%	140 25%	147 25%	148 46% EF	73 19%	65 15%	60 48% IJKL	88 45% IJKL	48 26% JL	25 12%	28 16%	38 14%	77 25% D	71 22% D	63 27% D	75 27% D	70 26% D	75 25% D	63 24% D	38 25% D	25 45% QRSTV*	15 15% D	253 26% D	34 20% D	151 21% D	106 37% Ya	29 21% D	96 27% D	190 24% D	182 26% D	105 24% D	38 11% D	175 56% fhi	17 22% f*	23 14% D	172 36% k	67 14% D	
Net: Bad campaign	477 42%	255 46% C	221 38%	70 22% D	166 43% D	240 56% D	21 17% D	49 25% D	59 32% D	108 53% D	88 52% D	152 58% D	131 43% D	147 46% D	89 38% D	110 39% D	100 37% D	129 44% D	118 45% D	62 41% D	20 36% D	46 46% D	391 40% D	85 49% D	341 48% D	84 29% D	51 37% D	146 42% D	331 42% D	272 39% D	205 46% D	229 64% D	54 17% D	33 44% D	80 48% D	163 34% D	273 57% D	
Mean	-0.30	-0.39	-0.21	0.36 EF	-0.42 F	-0.70	0.51 IJKL	0.27 IJKL	-0.12 JKL*	-0.68	-0.65 *	-0.72	-0.35	-0.47	-0.18 *	-0.17 N	-0.19	-0.39	-0.38	-0.31 *	0.24 RSTV*	-0.44 *	-0.26	-0.53 *	-0.45	0.09 Ya	-0.34 *	-0.28	-0.31	-0.26	-0.37	-0.93	0.62 fhi	-0.43 f*	-0.59 f*	0.03 k	-0.76	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c/d/e/f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K,L,M,N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b/c/d/e,f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - The Brexit Party

All Adults online aged 18+ in Great Britain

	Total		Gender		Age							Social grade				Region						Urban / Rural		Marital Status			Education		Employment status		General Election 2017 vote				Referendum 2016 vote		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	Graduate (b)	Non graduate (c)	Working (d)	Not working (e)	Conservative (f)	Labour (g)	Lib Dem (h)	Other (i)	Remain (j)	Leave (k)
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184	705	301	134	561	579	749	391	340	326	98	154	539	420
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173	714	288	138	351	789	695	445	356	314	75	166	485	480
A very good campaign (2)	58 5%	36 6%	23 4%	24 7%	15 4%	19 4%	11 9%	13 7%	5 3%	11 5%	13 8%	6 2%	10 3%	17 5%	14 6%	17 6%	14 5%	14 5%	15 6%	9 6%	4 7%	2 3%	46 5%	12 7%	35 5%	15 5%	8 6%	14 4%	44 6%	29 4%	29 6%	19 5%	10 3%	1 2%	13 8%	5 1%	43 9%
A fairly good campaign (1)	163 14%	74 13%	89 15%	52 16%	50 13%	61 14%	16 12%	36 18%	20 11%	30 15%	27 16%	34 13%	40 13%	41 13%	49 21%	33 12%	55 20%	42 14%	37 14%	18 12%	4 8%	7 7%	138 14%	25 15%	108 13%	37 13%	18 13%	33 9%	130 16%	112 16%	51 12%	68 19%	33 10%	3 4%	39 23%	34 7%	117 24%
A neither good nor bad campaign (0)	301 26%	149 27%	153 26%	92 29%	93 24%	116 27%	35 28%	57 29%	40 22%	53 26%	40 23%	76 29%	72 23%	83 26%	63 27%	84 30%	72 26%	81 27%	72 28%	37 24%	8 14%	31 31%	267 28%	34 20%	195 27%	71 25%	25 25%	81 23%	220 28%	181 26%	120 27%	112 31%	63 20%	16 25%	42 25%	99 20%	149 31%
A fairly bad campaign (-1)	213 19%	110 20%	103 18%	57 18%	63 16%	93 21%	26 21%	31 16%	27 15%	36 18%	33 19%	60 23%	60 20%	61 19%	44 19%	48 17%	40 15%	63 21%	47 18%	29 19%	8 14%	26 26%	173 18%	40 23%	129 18%	54 19%	30 21%	79 23%	134 17%	127 18%	87 19%	69 21%	16 22%	19 12%	113 23%	73 15%	
A very bad campaign (-2)	255 22%	148 27%	106 18%	64 20%	95 25%	97 22%	28 22%	35 18%	52 29%	42 21%	31 18%	65 25%	87 28%	72 23%	44 19%	53 19%	63 23%	54 18%	55 21%	35 23%	21 38%	27 27%	224 23%	31 18%	158 22%	66 23%	31 23%	100 28%	155 20%	153 22%	102 23%	49 14%	111 35%	29 39%	35 21%	175 36%	51 11%
Don't know	150 13%	41 7%	109 19%	34 11%	68 18%	48 11%	10 8%	24 12%	38 21%	31 15%	26 15%	21 8%	37 12%	44 14%	22 10%	47 17%	30 11%	43 14%	35 13%	25 16%	11 19%	7 7%	120 12%	30 17%	89 12%	45 16%	16 12%	44 12%	106 13%	93 13%	57 13%	34 10%	29 9%	8 11%	18 11%	58 12%	47 10%
Net: Good campaign	221 19%	109 20%	112 19%	76 23%	65 17%	80 18%	27 21%	49 25%	25 14%	41 20%	40 23%	40 15%	49 16%	59 18%	63 27%	50 18%	69 25%	56 19%	52 20%	27 18%	8 15%	9 9%	183 19%	38 22%	143 20%	52 18%	26 19%	47 13%	174 22%	141 20%	80 18%	87 24%	43 14%	4 6%	52 31%	40 8%	160 33%
Net: Bad campaign	468 41%	258 46%	209 36%	120 37%	158 41%	190 44%	54 43%	66 34%	80 44%	78 39%	64 38%	125 48%	147 48%	133 42%	87 37%	101 36%	103 38%	117 39%	102 39%	64 42%	29 51%	53 53%	397 41%	71 41%	287 40%	120 42%	61 44%	179 51%	289 37%	279 40%	189 42%	124 35%	180 57%	46 61%	54 32%	288 59%	124 26%
Mean	-0.45	-0.51	-0.38	-0.29	-0.54	-0.49	-0.38	-0.23	-0.71	-0.40	-0.30	-0.60	-0.65	-0.47	-0.26	-0.36	-0.34	-0.40	-0.40	-0.49	-0.83	-0.73	-0.46	-0.36	-0.43	-0.49	-0.47	-0.71	-0.33	-0.44	-0.47	-0.21	-0.83	-1.05	-0.16	-0.98	0.07

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K,L,M/N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c/d/e/f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K,L,M,N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c/d/e/f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public

15-18 November 2019

Adults online aged 18+ in GB

Q4. And regardless of which party you support, on balance do you think each of the following parties have had a good or bad campaign since the General Election was announced at the end of October? - The Liberal Democrats

All Adults online aged 18+ in Great Britain

	Total		Gender		Age							Social grade				Region						Urban / Rural		Marital Status			Education		Employment status		General Election 2017 vote				Referendum 2016 vote			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	Graduate (b)	Non graduate (c)	Working (d)	Not working (e)	Conservative (f)	Labour (g)	Lib Dem (h)	Other (i)	Remain (j)	Leave (k)	
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184	705	301	134	561	579	749	391	340	326	98	154	539	420	
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173	714	288	138	351	789	695	445	356	314	75	166	485	480	
A very good campaign (2)	44 16%	18 3%	26 4%	22 7%	13 3%	9 2%	8 6%	15 7%	6 3%	7 3%	3 2%	6 2%	14 4%	6 2%	14 6%	11 4%	10 4%	9 3%	8 3%	9 6%	2 4%	7 7%	41 4%	3 2%	31 4%	11 4%	3 2%	14 4%	30 4%	29 4%	15 3%	10 3%	13 4%	10 13%	2 1%	30 6%	5 1%	
A fairly good campaign (1)	188 16%	100 18%	88 15%	63 20%	63 16%	62 14%	30 24%	33 17%	31 17%	32 16%	21 12%	42 16%	67 22%	53 17%	31 13%	37 13%	50 18%	42 14%	30 12%	38 25%	12 21%	17 17%	165 13%	23 16%	116 17%	48 17%	24 17%	73 21%	114 14%	119 17%	68 15%	44 12%	68 22%	33 45%	22 13%	118 24%	42 9%	
A neither good nor bad campaign (0)	400 35%	198 36%	202 35%	114 36%	129 34%	156 36%	42 33%	73 37%	64 35%	65 32%	66 39%	90 34%	103 34%	111 35%	97 31%	88 31%	90 33%	98 33%	114 44%	52 34%	17 30%	29 29%	344 36%	56 32%	246 34%	103 36%	37% 37%	51 33%	116 36%	283 36%	253 36%	147 33%	134 107%	107 34%	17 23%	51 31%	172 36%	165 34%
A fairly bad campaign (-1)	200 18%	106 19%	94 16%	48 15%	64 17%	87 20%	15 12%	33 17%	29 16%	35 17%	23 14%	64 24%	50 16%	67 21%	31 13%	51 18%	58 21%	48 16%	38 14%	22 14%	5 8%	29 29%	166 17%	33 19%	133 19%	46 16%	21 15%	70 20%	130 16%	113 16%	87 19%	75 21%	53 17%	7 9%	37 22%	85 18%	98 20%	
A very bad campaign (-2)	176 15%	102 18%	74 13%	41 13%	58 15%	77 18%	18 14%	23 12%	23 12%	35 17%	34 20%	43 16%	41 14%	46 15%	34 15%	54 19%	36 13%	57 19%	43 16%	12 8%	15 28%	12 12%	141 15%	35 20%	120 17%	35 12%	21 15%	45 13%	131 17%	105 15%	70 16%	68 19%	47 15%	2 3%	34 20%	36 7%	124 26%	
Don't know	133 12%	33 6%	100 17%	33 10%	59 15%	42 10%	13 11%	19 10%	30 16%	29 14%	24 14%	18 7%	30 10%	35 11%	28 12%	41 14%	29 10%	44 15%	29 11%	20 13%	5 9%	6 6%	110 11%	23 13%	69 10%	47 16%	18 13%	33 9%	100 13%	75 11%	58 13%	26 7%	26 8%	5 7%	20 12%	43 9%	47 10%	
Net: Good campaign	232 20%	118 21%	114 20%	85 26%	75 20%	72 17%	37 30%	48 24%	37 20%	38 19%	23 14%	48 18%	81 26%	59 19%	44 19%	48 17%	60 22%	51 17%	38 14%	46 30%	14 25%	23 23%	206 21%	26 15%	147 21%	58 20%	27 19%	87 25%	145 18%	149 21%	83 19%	54 15%	81 26%	43 58%	24 14%	148 31%	47 10%	
Net: Bad campaign	375 33%	208 37%	168 29%	90 28%	121 32%	164 38%	33 26%	56 29%	52 28%	70 34%	57 33%	107 41%	92 30%	113 36%	66 28%	105 37%	94 35%	105 35%	80 31%	35 23%	20 36%	41 41%	307 32%	68 39%	253 35%	81 28%	42 31%	114 33%	261 33%	218 31%	157 35%	142 40%	101 32%	9 12%	71 43%	121 25%	222 46%	
Mean	-0.27	-0.33	-0.21	-0.08	-0.28	-0.41	-0.05	-0.10	-0.21	-0.34	-0.44	-0.39	-0.14	-0.33	-0.20	-0.41	-0.25	-0.40	-0.33	0.06	-0.38	-0.25	-0.23	-0.49	-0.30	-0.19	-0.28	-0.18	-0.31	-0.23	-0.33	-0.44	-0.19	0.61	-0.54	0.05	-0.68	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K,L,M/N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c/d/e/f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K,L,M,N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c/d/e,f/g/h/i/j/k Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Campaign Tracker - Wave 2

Public
15-18 November 2019
Adults online aged 18+ in GB

Q5 & Q6. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?
All Adults online aged 18+ in Great Britain

	Total		Gender			Age						Social grade				Region						Urban / Rural		Marital Status				Education			Employment status		General Election 2017 vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	Graduate (b)	Non graduate (c)	Working (d)	Not working (e)	Conservative (f)	Labour (g)	Lib Dem (h)	Other (i)	Remain (j)	Leave (k)	
Unweighted base	1140	567	573	364	402	374	162	202	192	210	145	229	489	381	90	180	277	306	248	150	58	101	956	184	705	301	134	561	579	749	391	340	326	98	154	539	420	
Weighted base	1140	557	583	322	385	433	126	196	183	202	170	263	305	318	235	282	273	297	261	154	56	99	967	173	714	288	138	351	789	695	445	356	314	75	166	485	480	
A hung parliament with the Conservatives as the biggest party	347 30%	169 30%	178 30%	59 18%	125 33%	162 37%	20 16%	39 20%	44 24%	81 40%	69 40%	93 35%	112 37%	111 35%	61 26%	63 22%	79 29%	72 24%	99 38%	49 32%	15 26%	32 33%	292 30%	54 31%	225 32%	71 24%	51 37%	124 35%	222 28%	203 29%	143 32%	119 33%	81 26%	34 46%	61 37%	164 34%	152 32%	
A Conservative majority government	304 27%	191 34%	113 19%	66 21%	89 23%	149 34%	25 20%	41 21%	44 24%	45 22%	53 31%	96 37%	79 26%	83 26%	67 29%	75 26%	71 26%	94 32%	67 26%	37 24%	13 23%	22 22%	255 28%	49 28%	206 29%	63 22%	35 25%	81 23%	223 28%	187 27%	117 26%	167 47%	33 10%	11 15%	45 27%	90 19%	191 40%	
A hung parliament with Labour as the biggest party	128 11%	71 13%	57 10%	41 13%	48 13%	39 9%	18 15%	22 11%	28 15%	21 10%	19 11%	20 8%	41 13%	29 9%	32 13%	27 9%	39 14%	26 9%	25 10%	18 12%	13 24%	6 7%	110 11%	17 10%	75 15%	42 8%	10 14%	47 10%	80 11%	48 11%	19 5%	60 19%	11 15%	18 11%	73 15%	33 7%		
A Labour majority government	123 11%	41 7%	82 14%	81 25%	27 7%	14 3%	35 28%	47 24%	19 11%	8 4%	2 1%	12 4%	28 9%	23 7%	30 13%	42 15%	35 13%	32 11%	18 7%	17 11%	10 18%	11 11%	109 11%	14 8%	74 10%	41 14%	8 6%	32 9%	91 12%	85 12%	38 9%	4 1%	99 32%	4 5%	7 4%	70 14%	29 6%	
A hung parliament with the Liberal Democrats as the biggest party	12 1%	6 1%	6 1%	6 *	5 2%	5 1%	* *	- -	3 2%	3 2%	1 1%	4 2%	3 1%	3 1%	3 1%	4 2%	1 *	7 2%	* *	1 1%	- -	2 2%	9 1%	3 2%	7 1%	5 2%	* *	1 1%	11 1%	8 1%	4 2%	6 -	- -	4 6%	1 1%	10 2%	2 *	
A Brexit Party majority	6 1%	3 *	4 1%	2 1%	3 1%	2 *	- -	2 1%	1 1%	1 1%	1 *	1 *	- -	3 1%	- -	3 1%	1 *	3 1%	1 1%	1 1%	- -	- -	6 1%	- -	3 1%	2 1%	1 1%	1 *	6 1%	2 *	5 1%	1 *	2 1%	- -	1 1%	- -	1 1%	6 1%
A Liberal Democrat majority	4 *	2 *	2 *	2 *	2 *	1 *	1 *	1 *	- -	2 1%	- -	1 *	1 *	2 *	- -	2 1%	3 1%	1 *	- -	1 *	- -	- -	3 *	1 *	1 *	2 1%	1 1%	1 *	3 *	2 *	2 *	- -	1 *	3 4%	- -	2 *	2 *	
A hung parliament with the Brexit Party as the biggest party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18 2%	7 1%	12 2%	8 2%	7 2%	3 1%	2 2%	6 3%	4 2%	3 1%	2 1%	1 *	2 1%	5 2%	6 3%	5 2%	1 *	4 1%	3 1%	4 2%	- -	7 7%	14 1%	4 2%	9 1%	7 2%	3 2%	4 1%	14 2%	12 2%	6 1%	2 *	2 1%	- -	11 6%	11 2%	3 1%	
Don't know	198 17%	69 12%	129 22%	63 20%	77 20%	58 13%	24 19%	39 20%	38 21%	39 19%	24 14%	34 13%	40 13%	59 16%	37 11%	63 22%	42 16%	61 21%	45 17%	26 17%	5 10%	18 18%	168 17%	31 18%	114 16%	56 19%	28 21%	60 17%	139 18%	117 17%	82 18%	39 11%	36 11%	7 9%	23 14%	63 13%	63 13%	
Net: Hung Parliament	486 43%	245 44%	241 41%	100 31%	180 47%	206 48%	39 31%	61 31%	75 41%	105 52%	88 52%	118 45%	155 51%	142 45%	95 40%	93 33%	119 44%	105 35%	124 48%	68 45%	28 50%	41 42%	411 43%	75 43%	307 43%	118 41%	62 45%	173 49%	313 40%	290 42%	196 44%	144 40%	141 45%	50 67%	80 48%	247 51%	186 39%	
Net: Labour as the largest party	250 22%	112 20%	139 24%	122 38%	76 20%	53 12%	69 42%	47 35%	29 26%	21 14%	32 12%	69 23%	52 16%	61 26%	68 *	74 N	57 S	43 27%	35 19%	23 17%	23 22%	18 41%	219 18%	32 23%	149 21%	83 29%	19 14%	79 23%	171 22%	164 24%	86 19%	22 6%	159 thi	15 f*	24 f	143 k	62 13%	
Net: Conservative as the largest party	651 57%	359 65%	291 50%	125 39%	214 56%	311 72%	45 36%	80 41%	88 48%	126 62%	122 71%	189 63%	191 61%	194 61%	128 55%	137 49%	150 55%	166 56%	166 64%	86 56%	28 49%	54 55%	548 57%	103 59%	431 60%	134 46%	86 62%	205 59%	445 56%	390 56%	261 59%	286 gh	114 36%	45 61%	107 8*	254 g	343 j	

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Overlap formulae used

ColumnProportions (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f/g,h/i,j,k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f/g,h/i,j,k Minimum Base: 30(**) Small Base: 100(*)