

Ipsos MORI Political Monitor - November 2019

Table 1

Q/V.1A/1B Combined Voting Intention

Base : All

	Total (W'td)	Likelihood to vote								Gender		Age									Social Class						UnWgt Total		
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	Total
Unweighted Total	1228	1130	1016	967	1120	1108	1086	1042	36	688	540	253	346	629	104	149	160	186	251	378	104	288	422	271	247	710	518	1228	
Weighted Total	1228	1051	938	931	1080	1069	1034	988	50	600	628	346	413	470	135	210	196	217	183	287	130	328	342	253	305	670	558	1228	
Total Voting	1070	943	862	857	986	981	949	911	11	540	530	309	366	396	129	180	167	199	155	241	99	295	311	214	250	606	464	1076	
Conservative	453	407	372	370	433	430	426	396	7	243	209	80	139	234	48	32	44	95	79	155	70	126	126	98	102	252	201	459	
	42%	43%	43%	43%	44%	44%	45%	43%	59%	45%	39%	26%	38%	59%	37%	18%	26%	48%	51%	65%	70%	43%	40%	46%	41%	42%	43%	43%	
Labour	311	246	238	242	273	272	257	255	3	150	161	133	105	73	49	85	54	51	35	38	13	84	79	57	91	163	148	270	
	29%	26%	28%	28%	28%	28%	27%	28%	27%	28%	30%	43%	29%	18%	38%	47%	32%	26%	23%	16%	14%	29%	25%	27%	36%	27%	32%	25%	
Liberal Democrats (Lib Dem)	174	162	140	134	159	159	148	144	1	73	101	55	73	47	15	40	29	44	19	28	10	63	67	25	20	130	45	203	
	16%	17%	16%	16%	16%	16%	16%	16%	10%	14%	19%	18%	20%	12%	11%	22%	17%	22%	12%	12%	10%	21%	22%	12%	8%	21%	10%	19%	
Scottish National Party (SNP)	45	45	36	34	38	37	37	37	-	21	24	15	21	9	2	13	19	2	3	6	3	12	11	14	8	23	22	52	
	4%	5%	4%	4%	4%	4%	4%	4%	-s	4%	4%	5%	6%	2%	2%	7%	12%	1%	2%	3%	3%	4%	3%	7%	3%	4%	5%	5%	
Plaid Cymru	6	6	6	6	6	6	6	6	-	1	5	1	1	4	1	-	-	1	*	4	-	1	1	1	3	2	4	6	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	*	*	1%	1%	-	-	1%	*	1%	-	*	*	1%	1%	*	1%	1%	
Green Party	29	29	28	25	28	28	28	28	-	15	13	15	6	8	9	6	6	-	2	6	2	5	15	3	6	19	9	32	
	3%	3%	3%	3%	3%	3%	3%	3%	-s	3%	3%	5%	2%	2%	7%	3%	4%	-	1%	3%	2%	2%	5%	1%	3%	3%	2%	3%	
UKIP	3	-	-	3	3	3	3	3	-	-	3	-	3	-	-	-	3	-	-	-	-	-	-	-	-	3	1	*	
	*	-	-	*	*	*	*	*	-s	-	1%	-	1%	-	-	-	2%	-	-	-	-	-	-	-	1%	-	1%	*	
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Brexit Party	43	42	38	38	40	40	40	39	*	33	10	11	12	20	6	6	7	4	17	3	2	4	12	10	17	16	27	48	
	4%	4%	4%	4%	4%	4%	4%	4%	4%	6%	2%	4%	3%	5%	4%	3%	4%	2%	11%	1%	2%	1%	4%	5%	7%	3%	6%	4%	
Other	6	6	5	5	6	6	5	5	-	2	4	-	6	*	-	5	2	-	*	-	-	-	2	5	*	2	5	5	
	1%	1%	1%	1%	1%	1%	1%	1%	4	*	1%	-	2%	*	-	3%	1%	-	*	-	-	-	2%	2%	*	*	1%	1%	
"Conservative Lead over Labour"	142	162	134	129	160	158	169	141	4	93	49	-53	34	161	*	-53	-10	44	43	118	56	42	47	41	12	89	53	189	
	13%	17%	15%	15%	16%	16%	18%	15%	32%	17%	9%	-17%	9%	41%	*	-29%	-6%	22%	28%	49%	57%	14%	15%	19%	5%	15%	11%	18%	
Undecided	83	70	45	44	63	56	54	46	*	30	53	15	30	38	6	9	18	11	15	24	12	15	18	19	31	33	50	99	
	7%	7%	5%	5%	6%	5%	5%	5%	*s	5%	8%	4%	7%	8%	4%	5%	9%	5%	8%	8%	9%	5%	5%	7%	10%	5%	9%	8%	
Would not vote	43	9	2	2	2	2	2	2	38	24	20	16	9	18	*	16	4	5	12	6	4	8	3	16	16	11	33	27	
	4%	1%	*	*	*	*	*	*	77%	4%	3%	5%	2%	4%	*	7%	2%	2%	7%	6	4	2%	1%	6%	5%	2%	6%	2%	
Refused	31	30	29	28	29	29	29	29	-	6	25	6	8	17	*	5	6	1	1	17	14	10	10	3	7	20	11	25	
	2%	3%	3%	3%	3%	3%	3%	3%	-s	1%	4%	2%	2%	4%	*	3%	3%	1%	*	6%	11%	3%	3%	1%	2%	3%	2%	2%	
Will vote for another party but don't know which	*	*	*	*	*	*	*	*	-s	-	*	-	-	*	-	-	-	-	*	*	*	-	-	-	*	-	*	1	
	*	*	*	*	*	*	*	*	-s	-	*	-	-	*	-	-	-	-	*	*	*	-	-	-	*	-	*	*	

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 2

Q/V.1A/1B Combined Voting Intention

Base : All

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions					Past vote (2017 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1228	459	270	203	617	806	677	396	563	665	240	450	428	581	201	1009	301	376	287	129	1028	135	438	319	121	169	510	523	1228
Weighted Total	1228	453	311	174	617	759	641	429	566	662	121	597	357	421	440	778	293	380	281	168	1062	106	399	316	101	229	603	371	1228
Total Voting	1070	453	311	174	617	759	633	429	510	560	101	537	318	363	382	681	240	343	248	144	923	95	374	286	99	186	521	344	1076
Conservative	453	453	-	-	-	453	323	129	180	273	28	202	126	196	129	322	71	171	138	48	412	24	325	10	7	108	233	98	459
	42%	100%	-	-	-	60%	51%	30%	35%	49%	27%	38%	40%	54%	34%	47%	30%	50%	56%	34%	45%	26%	87%	4%	7%	58%	45%	28%	43%
Labour	311	-	311	-	311	-	168	143	158	153	39	167	93	79	136	172	118	97	41	45	281	10	5	202	21	42	158	111	270
	29%	-	100%	-	50%	-	27%	33%	31%	27%	38%	31%	29%	22%	36%	25%	49%	28%	17%	31%	30%	11%	1%	71%	21%	23%	30%	32%	25%
Liberal Democrats (Lib Dem)	174	-	-	174	174	-	70	104	99	76	19	93	60	58	53	119	26	46	52	37	155	14	27	53	63	17	56	99	203
	16%	-	-	100%	28%	23%	11%	24%	19%	14%	19%	17%	19%	16%	14%	17%	11%	13%	21%	26%	17%	15%	7%	19%	63%	9%	11%	29%	19%
Scottish National Party (SNP)	45	-	-	-	45	45	32	13	33	12	5	31	14	11	20	25	-	-	-	-	-	45	1	2	-	3	28	13	52
	4%	-	-	-	7%	6%	5%	3%	6%	2%	5%	6%	4%	3%	5%	4%	-	-	-	-	-	48%	*	1%	-	2%	5%	4%	5%
Plaid Cymru	6	-	-	-	6	6	5	*	1	5	1	3	1	1	3	2	-	6	-	-	-	-	-	1	3	-	1	5	6
	1%	-	-	-	1%	1%	1%	*	*	1%	*	1%	*	*	1%	*	-	2%	-	-	-	-	-	*	*	-	*	1%	1%
Green Party	29	-	-	-	29	29	3	25	8	21	4	9	7	7	13	15	7	3	10	8	29	-	3	10	6	3	12	13	32
	3%	-	-	-	5%	4%	1%	6%	2%	4%	4%	2%	2%	2%	3%	2%	3%	1%	4%	5%	3%	-	1%	3%	6%	2%	2%	4%	3%
UKIP	3	-	-	-	3	3	-	3	-	3	-	-	-	-	3	-	-	-	3	-	3	-	-	-	-	-	3	-	1
	*	-	-	-	*	*	-	1%	-	1%	-	-	-	-	1%	-	-	-	1%	-	*	-	-	-	-	-	1%	-	*
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Brexit Party	43	-	-	-	43	43	32	11	25	18	5	28	13	10	19	23	17	15	3	7	38	1	12	8	-	12	26	5	48
	4%	-	-	-	5%	6%	5%	3%	5%	3%	5%	5%	4%	3%	5%	3%	7%	4%	1%	5%	4%	1%	3%	3%	-	7%	5%	1%	4%
Other	6	-	-	-	6	6	-	*	6	*	1	6	2	*	4	2	-	6	*	-	6	1	*	*	-	-	6	1	5
	1%	-	-	-	1%	1%	-	*	1%	*	1%	1%	1%	*	1%	*	-	2%	*	-	1%	1%	*	*	-	-	1%	*	*
Conservative Lead over Labour	142	453	-311	0	-311	453	155	-14	21	121	-11	35	33	117	-8	150	-47	74	97	4	131	14	320	-192	-14	66	75	-14	189
	13%	100%	-100%	0%	-50%	60%	24%	-3%	4%	22%	-11%	6%	11%	32%	-2%	22%	-20%	22%	39%	3%	14%	15%	86%	-67%	-14%	36%	14%	-4%	18%
Undecided	83	-	-	-	-	-	-	-	31	52	13	31	25	34	24	58	27	25	13	11	73	8	18	18	2	15	46	19	99
	7%	-	-	-	-	-	-	-	5%	8%	11%	5%	7%	8%	5%	8%	9%	6%	5%	6%	7%	7%	4%	6%	2%	6%	8%	5%	8%
Would not vote	43	-	-	-	-	-	-	-	23	21	6	21	7	8	28	15	19	8	7	8	36	2	2	3	-	11	25	6	27
	4%	-	-	-	-	-	-	-	4%	3%	5%	3%	2%	2%	6%	2%	6%	2%	3%	4%	3%	2%	*	1%	-	5%	4%	2%	2%
Refused	31	-	-	-	-	-	8	-	3	28	1	8	7	16	7	23	7	4	12	6	29	1	5	9	-	18	10	1	25
	2%	-	-	-	-	-	1%	-	*	4%	1%	1%	2%	4%	2%	3%	2%	1%	4%	4%	3%	1%	1%	3%	-	8%	2%	*	2%
Will vote for another party but don't know which	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-	-	*	1
	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-	-	*	*

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
 *Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 3

Q/V.1A/1B Combined Voting Intention

Base : All 9/10 certain to vote, and always/usually vote/it depends (at Q20 General Election vote frequency) AND REGISTERED

	Total (W'td)	Likelihood to vote							Gender		Age								Social Class						UnWgt Total				
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE	Total
Unweighted Total	1013	1012	1013	942	1013	1013	1013	1013	-	568	445	191	279	543	69	122	126	153	214	329	86	256	360	218	179	616	397	1013	
Weighted Total	935	932	935	886	935	935	935	935	-	459	476	230	311	394	80	151	142	168	149	246	106	292	276	192	174	569	366	1013	
Total Voting	860	857	860	815	860	860	860	860	-	438	422	216	291	353	78	138	129	162	136	217	87	271	253	183	154	523	337	930	
Conservative	372	372	372	353	372	372	372	372	-	200	172	63	105	203	34	30	31	74	64	139	60	119	105	83	64	225	147	390	
	43%	43%	43%	43%	43%	43%	43%	43%	-s	46%	41%	29%	36%	57%	43% ^s	22%	24%	46%	47%	64%	69% ^s	44%	42%	45%	42%	43%	44%	42%	
Labour	236	233	236	225	236	236	236	236	-	116	120	80	87	69	21	59	41	46	35	34	12	72	68	46	50	140	96	233	
	27%	27%	27%	28%	27%	27%	27%	27%	-s	26%	29%	37%	30%	20%	26% ^s	43%	32%	28%	26%	16%	14% ^s	27%	27%	25%	32%	27%	29%	25%	
Liberal Democrats (Lib Dem)	140	140	140	130	140	140	140	140	-	59	81	36	61	42	9	28	27	35	17	25	9	60	43	23	13	103	37	183	
	16%	16%	16%	16%	16%	16%	16%	16%	-s	14%	19%	17%	21%	12%	11% ^s	20%	21%	21%	12%	12%	11% ^s	22%	17%	13%	9%	20%	11%	20%	
Scottish National Party (SNP)	36	36	36	34	36	36	36	36	-	19	17	13	15	8	2	11	13	2	3	6	2	11	10	13	2	21	15	46	
	4%	4%	4%	4%	4%	4%	4%	4%	-s	4%	4%	6%	5%	2%	3% ^s	8%	10%	1%	2%	3%	2% ^s	4%	4%	7%	1%	4%	5%	5%	
Plaid Cymru	6	6	6	6	6	6	6	6	-	1	5	1	1	4	1	-	-	1	*	4	-	1	1	1	3	2	4	6	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	*	*	1% ^s	-	-	1%	*	2%	-	-s	*	*	1%	2%	*	1%	1%	
Green Party	28	28	28	25	28	28	28	28	-	14	13	14	6	8	8	6	6	-	2	6	2	5	15	2	6	19	8	30	
	3%	3%	3%	3%	3%	3%	3%	3%	-s	3%	3%	6%	2%	2%	10% ^s	4%	4%	-	1%	3%	2% ^s	2%	6%	1%	4%	4%	2%	3%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Brexit Party	38	38	38	37	38	38	38	38	-	28	10	10	10	18	5	5	6	4	16	2	2	3	10	9	16	13	25	38	
	4%	4%	4%	5%	4%	4%	4%	4%	-s	6%	2%	4%	4%	5%	6% ^s	3%	5%	3%	12%	1%	2% ^s	1%	4%	5%	10%	3%	7%	4%	
Other	5	5	5	5	5	5	5	5	-	1	4	-	5	*	-	5	-	-	*	-	-	-	-	5	*	-	5	4	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	-	2%	*	-s	-	4%	-	-	*	-	-	-	3%	*	-	1%	1%	
"Conservative Lead over Labour"	135	139	135	127	135	135	135	135	0	84	52	-16	18	134	13	-29	-10	28	29	105	48	47	37	37	14	85	51	157	
	16%	16%	16%	16%	16%	16%	16%	16%	0% ^s	19%	12%	-7%	6%	38%	17% ^s	-21%	-8%	17%	21%	48%	55% ^s	17%	15%	20%	9%	16%	15%	17%	
Undecided	44	44	44	41	44	44	44	44	-	17	27	9	13	22	1	8	9	4	9	13	5	10	14	5	15	24	20	60	
	5%	5%	5%	5%	5%	5%	5%	5%	-s	4%	6%	4%	4%	6%	1% ^s	5%	6%	3%	6%	5%	5% ^s	3%	5%	3%	8%	4%	5%	6%	
Would not vote	2	2	2	2	2	2	2	2	-	-	2	-	-	2	-	-	-	-	2	-	-	2	-	-	-	2	-	1	
	*	*	*	*	*	*	*	*	-s	-	*	-	-	*	-s	-	-	-	1%	-	-s	1%	-	-	-	*	-	*	
Refused	29	29	29	28	29	29	29	29	-	4	24	5	7	16	*	5	5	1	1	16	13	10	10	3	6	20	9	21	
	3%	3%	3%	3%	3%	3%	3%	3%	-s	1%	5%	2%	2%	4%	* ^s	4%	4%	1%	*	6%	12% ^s	3%	4%	2%	3%	3%	2%	2%	
Will vote for another party but don't know which	*	*	*	*	*	*	*	*	-s	-	*	-	-	*	-	-	-	-	*	*	*	-	-	-	*	-	*	1	
	*	*	*	*	*	*	*	*	-s	-	*	-	-	*	-s	-	-	-	-	*	*	-	-	-	*	-	*	*	

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
 *Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 4

Q/V.1A/1B Combined Voting Intention

Base : All 9/10 certain to vote, and always/usually vote/it depends (at Q20 General Election vote frequency) AND REGISTERED

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mortgage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Midlands	South excl. London	Greater London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications	Degree +		
Unweighted Total	1013	390	233	183	540	697	614	314	470	543	190	377	367	500	139	867	228	326	241	108	846	110	395	290	116	134	398	459	1013	
Weighted Total	935	372	236	140	488	624	575	287	449	486	85	471	302	345	284	648	187	322	224	125	806	77	362	280	93	162	435	317	1013	
Total Voting	860	372	236	140	488	624	567	287	426	434	78	449	286	306	265	592	174	300	204	110	738	73	346	263	91	136	402	304	930	
Conservative	372	372	-	-	-	372	288	83	152	220	20	176	110	164	97	275	53	145	114	41	338	18	302	6	6	81	189	88	390	
	43%	100%	-	-	-	60%	51%	29%	36%	51%	25%	39%	38%	54%	36%	46%	31%	48%	56%	37%	46%	25%	87%	2%	7%	60%	47%	29%	42%	
Labour	236	-	236	-	236	-	146	90	132	104	29	132	86	70	80	156	80	84	36	26	208	10	3	192	18	28	112	96	233	
	27%	-	100%	-	48%	-	26%	31%	31%	24%	38%	29%	30%	23%	30%	26%	46%	28%	18%	24%	28%	13%	1%	73%	20%	20%	28%	32%	25%	
Liberal Democrats (Lib Dem)	140	-	-	140	140	140	64	76	82	58	15	77	56	45	36	101	18	43	43	29	127	7	26	45	58	10	41	87	183	
	16%	-	-	100%	29%	22%	11%	26%	19%	13%	20%	17%	20%	15%	14%	17%	10%	14%	21%	26%	17%	10%	8%	17%	64%	7%	10%	28%	20%	
Scottish National Party (SNP)	36	-	-	-	36	36	31	5	26	11	4	25	13	9	14	22	-	-	-	-	-	36	1	2	-	2	21	12	46	
	4%	-	-	-	7%	6%	6%	2%	6%	2%	5%	6%	5%	3%	5%	4%	-	-	-	-	-	50%	*	1%	-	2%	5%	4%	5%	
Plaid Cymru	6	-	-	-	6	6	5	*	1	5	1	3	1	1	3	2	-	6	-	-	-	-	-	1	3	-	1	5	6	
	1%	-	-	-	1%	1%	1%	*	*	1%	1%	3	1	*	1%	*	-	2%	-	-	-	-	-	*	*	-	*	2%	1%	
Green Party	28	-	-	-	28	28	3	24	7	20	4	8	7	7	13	14	7	3	9	8	27	-	3	10	6	3	11	13	30	
	3%	-	-	-	6%	4%	1%	8%	2%	5%	5%	2%	2%	2%	5%	2%	4%	1%	5%	7%	4%	-	1%	4%	7%	2%	3%	4%	3%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Brexit Party	38	-	-	-	38	38	29	9	22	16	5	25	11	9	18	20	15	14	1	7	33	1	11	8	-	12	23	3	38	
	4%	-	-	-	8%	6%	5%	3%	5%	4%	6%	6%	4%	3%	7%	3%	9%	5%	*	6%	5%	1%	3%	3%	-	9%	6%	1%	4%	
Other	5	-	-	-	5	5	-	*	5	*	1	4	1	*	4	1	-	4	*	-	4	1	*	*	-	-	4	1	4	
	1%	-	-	-	1%	1%	-	*	1%	*	1%	1%	*	*	2%	1%	-	1%	*	-	1%	1%	*	*	-	-	1%	*	*	
Conservative Lead over Labour	135	372	-236	0	-236	372	141	-7	20	116	-10	43	24	95	17	119	-27	61	78	14	130	8	299	-186	-12	53	77	-8	157	
	16%	100%	-100%	0%	-48%	60%	25%	-2%	5%	27%	-12%	10%	8%	31%	6%	20%	-15%	20%	38%	13%	18%	12%	87%	-71%	-14%	39%	19%	-3%	17%	
Undecided	44	-	-	-	-	-	-	-	18	26	7	13	10	23	10	34	7	18	7	9	39	3	12	9	2	9	22	12	60	
	5%	-	-	-	-	-	-	-	4%	5%	8%	3%	3%	7%	4%	5%	4%	6%	3%	7%	5%	4%	3%	3%	2%	6%	5%	4%	6%	
Would not vote	2	-	-	-	-	-	-	-	2	-	-	2	-	-	2	-	-	-	2	-	2	-	-	-	-	-	2	-	1	
	*	-	-	-	-	-	-	-	*	-	-	*	-	-	1%	-	-	-	1%	-	*	-	-	-	-	-	*	-	*	
Refused	29	-	-	-	-	-	8	-	3	26	*	8	6	16	6	22	6	4	12	5	27	1	4	9	-	17	9	1	21	
	3%	-	-	-	-	-	1%	-	3%	5%	*	2%	2%	5%	2%	3%	3%	1%	5%	4%	3%	2%	1%	3%	-	10%	2%	*	2%	
Will vote for another party but don't know which	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-	-	*	1	
	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-	-	*	*	

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 5
INCLUDES (NOV19)Q6 VOTES RE-ALLOCATED AFTER CONSTITUENCY CROSS-CHECK OF PARTIES STANDING

Q/V.1A/1B Combined Voting Intention

Base : All

	Total (W'td)	Likelihood to vote							Gender		Age										Social Class						UnWgt Total		
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	Total
Unweighted Total	1228	1130	1016	967	1120	1108	1086	1042	36	688	540	253	346	629	104	149	160	186	251	378	104	288	422	271	247	710	518	1228	
Weighted Total	1228	1051	938	931	1080	1069	1034	988	50	600	628	346	413	470	135	210	196	217	183	287	130	328	342	253	305	670	558	1228	
Total Voting	1062	935	856	851	980	975	942	905	11	533	529	308	365	389	128	180	166	199	150	239	99	295	309	209	249	604	458	1070	
Conservative	460	414	379	378	440	437	433	403	7	249	211	80	144	236	48	32	48	96	81	156	70	127	132	98	103	259	201	467	
Labour	311	246	238	242	273	272	257	255	3	150	161	133	105	73	49	85	54	51	35	38	13	84	79	57	91	163	148	271	
Liberal Democrats (Lib Dem)	173	161	139	133	159	159	147	143	1	73	100	55	73	46	15	40	29	44	19	27	10	63	67	25	19	129	44	201	
Scottish National Party (SNP)	45	45	36	34	38	37	37	37	-	21	24	15	21	9	2	13	19	2	3	6	3	12	11	14	8	23	22	52	
Plaid Cymru	6	6	6	6	6	6	6	6	-	1	5	1	1	4	1	-	-	1	*	4	-	1	1	1	3	2	4	6	
Green Party	28	28	27	25	27	27	27	27	-	15	13	15	6	8	9	6	6	-	2	6	2	5	14	3	6	19	9	31	
UKIP	3	*	-	3	3	3	3	3	-	-	3	-	3	*	-	3	-	*	-	-	-	-	-	-	3	-	3	2	
British National Party	2	2	1	1	2	2	2	1	-	2	-	2	-	-	1	1	-	-	-	-	-	-	-	1	1	-	2	2	
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Brexit Party	27	26	25	25	26	26	26	26	*	19	8	9	5	13	4	5	2	3	10	2	2	3	4	4	15	8	19	33	
Other	6	6	5	5	6	6	5	5	-	2	4	-	6	*	-	5	2	-	*	-	-	-	2	5	*	2	5	5	
"Conservative Lead over Labour"	149	169	141	136	167	165	176	148	4	99	50	-53	39	163	*	-53	-6	45	45	118	56	42	53	41	13	96	53	196	
Undecided	90	76	51	49	69	63	60	52	*	36	54	15	30	45	6	9	18	11	20	25	12	15	19	24	32	34	56	103	
Would not vote	45	11	2	2	2	2	2	2	38	26	20	17	10	18	1	16	5	5	12	6	4	8	4	16	17	12	33	29	
Refused	31	30	29	28	29	29	29	29	-	6	25	6	8	17	*	5	6	1	1	17	14	10	10	3	7	20	11	25	
Will vote for another party but don't know which	*	*	*	*	*	*	*	*	-	-	*	-	-	*	-	-	-	-	*	*	*	-	-	-	*	-	*	1	

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
 *Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 6
INCLUDES (NOV19)Q6 VOTES RE-ALLOCATED AFTER CONSTITUENCY CROSS-CHECK OF PARTIES STANDING

Q/V.1A/1B Combined Voting Intention

Base : All

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1228	459	270	203	617	806	677	396	563	665	240	450	428	581	201	1009	301	376	287	129	1028	135	438	319	121	169	510	523	1228	
Weighted Total	1228	453	311	174	617	759	641	429	566	662	121	597	357	421	440	778	293	380	281	168	1062	106	399	316	101	229	603	371	1228	
Total Voting	1062	453	311	174	609	751	627	427	503	559	101	531	317	362	376	678	239	338	246	144	915	95	374	280	99	181	518	343	1070	
Conservative	460	453	-	*	8	460	329	130	181	279	29	207	127	198	134	325	75	173	139	49	419	24	327	11	7	109	239	99	467	
	43%	100%	-	*	1%	61%	52%	30%	36%	50%	29%	39%	40%	55%	36%	48%	32%	51%	57%	34%	46%	26%	87%	4%	7%	60%	46%	29%	44%	
Labour	311	-	311	-	311	*	168	143	158	153	39	167	93	79	136	172	119	97	41	45	281	10	5	202	21	42	158	112	271	
	29%	-	100%	-	51%	*	27%	34%	31%	27%	38%	31%	29%	22%	36%	25%	50%	29%	17%	31%	31%	1%	1%	72%	21%	23%	30%	32%	25%	
Liberal Democrats (Lib Dem)	173	-	-	173	173	173	70	103	98	75	19	93	60	58	53	118	26	45	52	37	155	14	27	52	63	17	55	99	201	
	16%	-	-	100%	28%	23%	11%	24%	20%	13%	19%	18%	19%	16%	14%	17%	11%	13%	21%	26%	17%	15%	7%	19%	63%	9%	11%	29%	19%	
Scottish National Party (SNP)	45	-	-	-	45	45	32	13	33	12	5	31	14	11	20	25	-	-	-	-	-	45	1	2	-	3	28	13	52	
	4%	-	-	-	7%	6%	5%	3%	7%	2%	5%	6%	4%	3%	5%	4%	-	-	-	-	-	48%	*	1%	-	2%	5%	4%	5%	
Plaid Cymru	6	-	-	-	6	6	5	*	1	5	1	3	1	1	3	2	-	6	-	-	-	-	-	1	3	-	1	5	6	
	1%	-	-	-	1%	1%	1%	*	*	1%	*	*	*	*	1%	*	-	2%	-	-	-	-	-	*	3%	-	*	1%	1%	
Green Party	28	-	-	-	28	28	3	25	8	20	4	9	7	7	13	14	7	3	10	8	28	-	3	9	6	3	11	13	31	
	3%	-	-	-	5%	4%	1%	6%	2%	4%	2%	2%	2%	2%	3%	2%	3%	1%	4%	5%	3%	-	1%	3%	6%	2%	2%	4%	3%	
UKIP	3	-	-	-	3	3	*	3	-	3	-	-	-	-	3	-	*	-	3	-	3	-	-	-	-	*	3	-	2	
	*	-	-	-	1%	*	*	1%	-	1%	-	-	-	-	1%	-	*	-	1%	-	3	-	-	-	-	-	*	1%	-	*
British National Party	2	-	-	-	2	2	1	1	1	1	-	1	2	-	-	2	1	-	-	1	2	-	-	-	-	-	-	2	-	2
	*	-	-	-	*	*	*	*	*	*	-	*	1%	-	-	*	*	-	-	1%	*	-	-	-	-	-	-	*	-	*
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Brexit Party	27	-	-	-	27	27	18	9	17	10	4	15	10	8	9	17	11	9	-	5	22	1	11	3	-	7	16	4	33	
	3%	-	-	-	4%	4%	3%	2%	3%	2%	4%	3%	3%	2%	2%	3%	5%	3%	-	3%	2%	1%	3%	1%	-	4%	3%	1%	3%	
Other	6	-	-	-	6	6	-	*	6	*	1	6	2	*	4	2	-	6	*	-	6	1	*	*	-	-	6	1	5	
	1%	-	-	-	1%	1%	-	*	1%	*	1%	1%	1%	*	1%	*	-	2%	*	-	1%	1%	*	*	-	-	1%	*	*	
"Conservative Lead over Labour"	149	453	-311	*	-304	460	161	-13	22	127	-10	40	34	119	-3	153	-43	76	98	4	138	14	322	-192	-14	67	81	-13	196	
	14%	100%	-100%	*	-50%	61%	26%	-3%	4%	23%	-10%	8%	11%	33%	-1%	23%	-18%	22%	40%	3%	15%	15%	86%	-68%	-14%	37%	16%	-4%	18%	
Undecided	90	-	-	1	6	6	5	1	36	54	13	36	25	35	28	60	28	30	13	11	80	8	18	25	2	19	47	19	103	
	7%	-	-	*	1%	1%	1%	*	6%	8%	11%	6%	7%	8%	6%	8%	10%	8%	5%	6%	8%	7%	4%	8%	2%	8%	8%	5%	8%	
Would not vote	45	-	-	-	2	2	1	1	25	21	6	23	8	8	29	16	19	8	9	8	38	2	2	3	-	11	27	6	29	
	4%	-	-	-	*	*	*	*	4%	3%	5%	4%	2%	2%	7%	2%	6%	2%	3%	4%	4%	2%	*	1%	-	5%	5%	2%	2%	
Refused	31	-	-	-	-	-	8	-	3	28	1	8	7	16	7	23	7	4	12	6	29	1	5	9	-	18	10	1	25	
	2%	-	-	-	-	-	1%	-	*	4%	*	1%	2%	4%	2%	3%	2%	1%	4%	4%	3%	1%	1%	3%	-	8%	2%	*	2%	
Will vote for another party but don't know which	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-	-	*	1	
	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-	-	*	*	

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
 *Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 7
INCLUDES (NOV19)Q6 VOTES RE-ALLOCATED AFTER CONSTITUENCY CROSS-CHECK OF PARTIES STANDING - AND REGISTERED

Q/V.1A/1B Combined Voting Intention

Base : All 9/10 certain to vote, and always/usually vote/it depends (at Q20 General Election vote frequency) AND REGISTERED

	Total (W'td)	Likelihood to vote							Gender		Age								Social Class						UnWgt Total			
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1013	1012	1013	942	1013	1013	1013	-	568	445	191	279	543	69	122	126	153	214	329	86	256	360	218	179	616	397	1013	
Weighted Total	935	932	935	886	935	935	935	-	459	476	230	311	394	80	151	142	168	149	246	106	292	276	192	174	569	366	1013	
Total Voting	854	851	854	809	854	854	854	-	432	422	216	291	347	78	138	129	162	132	215	87	271	252	178	153	522	332	926	
Conservative	379	379	379	360	379	379	379	-	205	174	64	110	205	34	30	35	75	66	139	60	119	112	83	65	231	148	397	
	44%	45%	44%	44%	44%	44%	44%	-s	47%	41%	29%	38%	59%	43% ^s	22%	27%	46%	50%	65%	69% ^s	44%	44%	47%	42%	44%	45%	43%	
Labour	236	233	236	225	236	236	236	-	116	120	80	87	69	21	59	41	46	35	34	12	72	68	46	50	140	96	233	
	28%	27%	28%	28%	28%	28%	28%	-s	27%	29%	37%	30%	20%	26% ^s	43%	32%	28%	26%	16%	14% ^s	27%	27%	26%	32%	27%	29%	25%	
Liberal Democrats (Lib Dem)	139	139	139	129	139	139	139	-	59	80	36	61	41	9	28	27	35	17	25	9	60	43	23	13	103	36	181	
	16%	16%	16%	16%	16%	16%	16%	-s	14%	19%	17%	21%	12%	11% ^s	20%	21%	21%	13%	11%	11% ^s	22%	17%	13%	8%	20%	11%	20%	
Scottish National Party (SNP)	36	36	36	34	36	36	36	-	19	17	13	15	8	2	11	13	2	3	6	2	11	10	13	2	21	15	46	
	4%	4%	4%	4%	4%	4%	4%	-s	4%	4%	6%	5%	2%	3% ^s	8%	10%	1%	2%	3%	2% ^s	4%	4%	7%	1%	4%	5%	5%	
Plaid Cymru	6	6	6	6	6	6	6	-	1	5	1	1	4	1	-	-	1	*	4	-	1	1	1	3	2	4	6	
	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	*	*	1%	1% ^s	-	-	1%	*	2%	-s	*	*	1%	2%	*	1%	1%	
Green Party	27	27	27	25	27	27	27	-	14	13	14	6	8	8	6	6	-	2	6	2	5	14	2	6	19	8	29	
	3%	3%	3%	3%	3%	3%	3%	-s	3%	3%	6%	2%	2%	10% ^s	4%	4%	-	2%	3%	2% ^s	2%	6%	1%	4%	4%	2%	3%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	1	1	1	1	1	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	1	
	*	*	*	*	*	*	*	-s	*	-	*	-	-	1% ^s	-	-	-	-	-	-s	-	-	-	1%	-	*	*	
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
The Brexit Party	25	25	25	25	25	25	25	-	17	8	9	5	11	4	5	2	3	9	2	2	3	4	4	14	7	18	29	
	3%	3%	3%	3%	3%	3%	3%	-s	4%	2%	4%	2%	3%	5% ^s	3%	1%	2%	7%	1%	2% ^s	1%	2%	2%	9%	1%	6%	3%	
Other	5	5	5	5	5	5	5	-	1	4	-	5	*	-	5	-	-	*	-	-	-	-	5	*	-	5	4	
	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	-	2%	*	-s	-	4%	-	-	*	-s	-	-	3%	*	-	1%	*	
"Conservative Lead over Labour"	143	146	143	134	143	143	143	143	0	89	53	-16	23	136	13	-29	-6	29	31	105	48	47	44	37	15	91	52	164
	17%	17%	17%	17%	17%	17%	17%	0% ^s	21%	13%	-7%	8%	39%	17% ^s	-21%	-5%	18%	23%	49%	55% ^s	17%	17%	21%	10%	17%	16%	18%	
Undecided	50	50	50	47	50	50	50	-	23	27	9	13	29	1	8	9	4	10	14	5	10	15	10	15	25	25	64	
	5%	5%	5%	5%	5%	5%	5%	-s	5%	6%	4%	4%	7%	1% ^s	5%	6%	3%	10%	6%	5% ^s	3%	5%	5%	9%	4%	7%	6%	
Would not vote	2	2	2	2	2	2	2	-	-	2	-	-	2	-	-	-	-	2	-	-	2	-	-	-	2	-	1	
	*	*	*	*	*	*	*	-s	-	*	-	-	*	-s	-	-	-	1%	-	-s	1%	-	-	-	*	*	*	
Refused	29	29	29	28	29	29	29	-	4	24	5	7	16	*	5	5	1	1	16	13	10	10	3	6	20	9	21	
	3%	3%	3%	3%	3%	3%	3%	-s	1%	5%	2%	2%	4%	* ^s	4%	4%	1%	*	6%	12% ^s	3%	4%	2%	3%	3%	2%	2%	
Will vote for another party but don't know which	*	*	*	*	*	*	*	-	-	*	-	-	*	-	-	-	-	-	*	*	-	-	-	*	-	*	1	
	*	*	*	*	*	*	*	-s	-	*	-	-	*	-s	-	-	-	-	*	* ^s	-	-	-	*	-	*	*	

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
 *Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 8
INCLUDES (NOV19)Q6 VOTES RE-ALLOCATED AFTER CONSTITUENCY CROSS-CHECK OF PARTIES STANDING - AND REGISTERED

Q/V.1A/1B Combined Voting Intention

Base : All 9/10 certain to vote, and always/usually vote/it depends (at Q20 General Election vote frequency) AND REGISTERED

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure					ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mortgage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Great London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications	Degree +		
Unweighted Total	1013	390	233	183	540	697	614	314	470	543	190	377	367	500	139	867	228	326	241	108	846	110	395	290	116	134	398	459	1013	
Weighted Total	935	372	236	140	488	624	575	287	449	486	85	471	302	345	284	648	187	322	224	125	806	77	362	280	93	162	435	317	1013	
Total Voting	854	372	236	139	482	617	562	286	422	432	78	444	286	304	261	590	173	294	204	110	732	73	346	257	91	131	401	304	926	
Conservative	379	372	-	*	7	379	293	84	153	226	21	181	111	166	102	277	58	146	115	42	345	18	303	7	6	82	195	88	397	
	44%	100%	-	-	1%	61%	52%	29%	36%	52%	27%	41%	39%	55%	39%	47%	33%	50%	57%	38%	47%	25%	88%	3%	7%	62%	49%	29%	43%	
Labour	236	-	236	-	236	-	146	90	132	104	29	132	86	70	80	156	80	84	36	26	208	10	3	192	18	28	112	96	233	
	28%	-	100%	-	49%	-	26%	31%	31%	24%	38%	30%	30%	23%	31%	26%	46%	29%	18%	24%	28%	13%	1%	75%	20%	21%	28%	32%	25%	
Liberal Democrats (Lib Dem)	139	-	-	139	139	-	64	75	81	57	15	77	56	45	36	101	18	42	43	29	127	7	26	44	58	10	41	86	181	
	16%	-	-	100%	29%	22%	11%	26%	19%	13%	20%	17%	20%	15%	14%	17%	10%	14%	21%	26%	17%	10%	8%	17%	64%	8%	10%	28%	20%	
Scottish National Party (SNP)	36	-	-	-	36	36	31	5	26	11	4	25	13	9	14	22	-	-	-	-	-	36	1	2	-	2	21	12	46	
	4%	-	-	-	8%	6%	6%	2%	6%	2%	5%	6%	5%	3%	5%	4%	-	-	-	-	-	50%	*	1%	-	2%	5%	4%	5%	
Plaid Cymru	6	-	-	-	6	6	5	*	1	5	1	3	1	1	3	2	-	6	-	-	-	-	-	1	3	-	1	5	6	
	1%	-	-	-	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	*	-	2%	-	-	-	-	-	*	3%	-	*	2%	1%	
Green Party	27	-	-	-	27	27	3	24	7	20	4	8	7	7	13	14	7	3	9	8	27	-	3	9	6	3	10	13	29	
	3%	-	-	-	6%	4%	1%	8%	2%	5%	5%	2%	2%	2%	5%	2%	4%	1%	5%	7%	4%	-	1%	3%	7%	3%	2%	4%	3%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
British National Party	1	-	-	-	1	1	1	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	-	-	-	-	1	-	1	
	*	-	-	-	*	*	*	-	-	*	-	-	*	-	-	*	-	-	-	1%	*	-	-	-	-	-	*	-	*	
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
The Brexit Party	25	-	-	-	25	25	17	8	16	9	3	15	10	7	9	17	11	9	-	5	20	1	10	3	-	6	16	3	29	
	3%	-	-	-	5%	4%	3%	3%	4%	2%	4%	3%	3%	2%	3%	3%	6%	3%	-	5%	3%	1%	3%	1%	-	5%	4%	1%	3%	
Other	5	-	-	-	5	5	-	*	5	*	1	4	1	*	4	1	-	4	*	-	4	1	*	*	-	-	4	1	4	
	1%	-	-	-	1%	1%	-	*	1%	*	1%	1%	*	*	2%	1	-	1%	*	-	1%	1%	*	*	-	-	1%	*	*	
"Conservative Lead over Labour"	143	372	-236	*	-229	379	147	-6	21	122	-9	48	25	96	22	121	-22	62	79	15	136	8	301	-185	-12	54	83	-8	164	
	17%	100%	-100%	*	-48%	61%	26%	-2%	5%	28%	-11%	11%	9%	32%	8%	21%	-13%	21%	39%	14%	19%	12%	87%	-72%	-14%	41%	21%	-3%	18%	
Undecided	50	-	-	1	6	6	5	1	23	27	7	18	10	25	15	35	8	24	7	9	45	3	12	15	2	14	23	12	64	
	5%	-	-	*	1%	1%	1%	*	5%	6%	8%	4%	3%	7%	5%	5%	4%	7%	3%	7%	6%	4%	3%	5%	2%	9%	5%	4%	6%	
Would not vote	2	-	-	-	-	-	-	-	2	-	-	2	-	-	2	-	-	-	2	-	2	-	-	-	-	-	2	-	1	
	*	-	-	-	-	-	-	-	*	-	-	*	-	-	1%	-	-	-	1%	-	1%	-	-	-	-	-	*	-	*	
Refused	29	-	-	-	-	-	8	-	3	26	*	8	6	16	6	22	6	4	12	5	27	1	4	9	-	17	9	1	21	
	3%	-	-	-	-	-	1%	-	1%	5%	*	2%	2%	5%	2%	3%	3%	1%	5%	4%	3%	2%	1%	3%	-	10%	2%	*	2%	
Will vote for another party but don't know which	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-	-	*	1	
	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-	-	*	*	

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 9

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (W*td)	Likelihood to vote								Gender		Age								Social Class						UnWgt Total		
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1228	1130	1016	967	1120	1108	1086	1042	36	688	540	253	346	629	104	149	160	186	251	378	104	288	422	271	247	710	518	1228
Weighted Total	1228	1051	938	931	1080	1069	1034	988	50	600	628	346	413	470	135	210	196	217	183	287	130	328	342	253	305	670	558	1228
Conservative	377 31%	347 33%	332 35%	332 36%	368 34%	367 34%	363 35%	342 35%	7 14% ^s	217 36%	160 25%	60 17%	109 26%	208 44%	35 26%	25 12%	36 19%	73 34%	70 38%	138 48%	60 46%	104 32%	112 33%	84 33%	77 25%	216 32%	160 29%	386 31%
Labour	247 20%	194 19%	191 20%	201 22%	226 21%	225 21%	210 20%	208 21%	1 1% ^s	114 19%	132 21%	121 35%	72 17%	54 12%	40 30%	80 38%	32 16%	40 18%	27 15%	27 9%	7 6%	68 21%	62 18%	45 16%	72 24%	130 19%	117 21%	216 18%
Liberal Democrats (Lib Dem)	108 9%	103 10%	91 10%	90 10%	106 10%	106 10%	98 9%	96 10%	* * ^s	40 7%	68 11%	38 11%	36 9%	34 7%	5 4%	33 16%	14 7%	22 10%	15 8%	19 7%	9 7%	47 14%	45 13%	11 4%	6 2%	91 14%	17 3%	147 12%
Scottish National	41 3%	41 4%	34 4%	33 4%	35 3%	34 3%	34 3%	34 3%	- - ^s	18 3%	23 4%	12 4%	20 5%	9 2%	2 1%	11 5%	18 9%	2 1%	3 2%	6 2%	3 2%	10 3%	9 3%	14 6%	8 3%	19 3%	22 4%	45 4%
Plaid Cymru	6 *	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	- - ^s	1 *	5 1%	1 *	1 *	4 1%	1 *	- -	- -	1 1%	* *	4 1%	- -	1 *	1 *	1 1%	3 1%	2 *	4 1%	6 *
Green Party	15 1%	14 1%	14 2%	13 1%	14 1%	14 1%	14 1%	14 1%	- - ^s	10 2%	4 1%	5 2%	3 1%	6 1%	5 4%	* *	3 1%	- -	2 1%	4 2%	1 1%	1 *	7 2%	1 *	6 2%	8 1%	7 1%	20 2%
UKIP	-	-	-	-	-	-	-	-	- - ^s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	- - ^s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	* *	* *	* *	* *	* *	* *	* *	* *	- - ^s	* *	-	-	-	* *	-	-	-	-	-	* *	-	-	-	* *	-	-	* *	1 *
Change UK - The Independent Group	-	-	-	-	-	-	-	-	- - ^s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Brexit Party	30 2%	29 3%	26 3%	26 3%	27 3%	27 3%	27 3%	26 3%	* 1% ^s	21 4%	9 1%	10 3%	7 2%	13 3%	5 4%	6 3%	3 2%	4 2%	10 5%	3 1%	2 1%	4 1%	6 2%	5 2%	16 5%	9 1%	21 4%	39 3%
Other	6 1%	6 1%	5 1%	5 1%	6 1%	6 1%	5 1%	5 1%	- - ^s	2 *	4 1%	-	6 2%	-	-	-	5 2%	2 1%	-	-	-	-	2 *	5 2%	-	2 *	5 1%	3 *
Undecided	305 25%	254 24%	195 21%	183 20%	247 23%	239 22%	233 23%	213 22%	4 8% ^s	133 22%	172 27%	73 21%	143 35%	90 19%	41 31%	31 15%	76 39%	67 31%	37 20%	53 19%	24 19%	70 21%	82 24%	66 26%	88 29%	151 23%	154 28%	294 24%
Would not vote	43 4%	9 1%	2 *	2 *	2 *	2 *	2 *	2 *	38 77% ^s	24 4%	19 3%	16 5%	9 2%	18 4%	-	16 7%	4 2%	5 2%	12 7%	6 2%	4 3%	8 2%	3 1%	16 6%	16 5%	11 2%	32 6%	26 2%
Don't know	* *	* *	* *	* *	* *	* *	* *	* *	- - ^s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Refused	49 4%	46 4%	42 4%	41 4%	43 4%	42 4%	42 4%	42 4%	- - ^s	18 3%	31 5%	10 3%	7 2%	32 7%	2 1%	8 4%	5 3%	1 1%	6 3%	26 9%	18 14%	16 5%	14 4%	5 2%	14 5%	30 5%	19 3%	44 4%

Fieldwork dates : 15th to 19th November 2019
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 Source : Ipsos MORI J18-099923-01

*=Less than 0.5%
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Ipsos MORI Political Monitor - November 2019

Table 10

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Def' decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1228	459	270	203	617	806	677	396	563	665	240	450	428	581	201	1009	301	376	287	129	1028	135	438	319	121	169	510	523	1228	
Weighted Total	1228	453	311	174	617	759	641	429	566	662	121	597	357	421	440	778	293	380	281	168	1062	106	399	316	101	229	603	371	1228	
Conservative	377	377	-	-	-	377	318	59	146	231	24	172	106	166	104	272	58	144	113	39	340	22	282	7	6	89	195	80	386	
	31%	83%	-	-	-	50%	50%	14%	26%	35%	19%	29%	30%	39%	24%	35%	20%	38%	40%	23%	32%	22%	71%	2%	6%	39%	32%	22%	31%	
Labour	247	-	247	-	247	-	163	84	124	123	26	132	75	62	108	136	99	76	33	36	227	4	1	161	19	35	120	92	216	
	20%	-	79%	-	40%	-	25%	20%	22%	19%	21%	22%	21%	15%	25%	18%	34%	20%	12%	21%	21%	4%	*	51%	18%	15%	20%	25%	18%	
Liberal Democrats (Lib Dem)	108	-	-	108	108	108	66	42	62	46	12	56	43	39	25	82	15	28	29	33	101	4	16	25	48	8	27	71	147	
	9%	-	-	62%	18%	14%	10%	10%	11%	7%	10%	9%	12%	9%	6%	11%	5%	7%	10%	19%	10%	4%	4%	8%	48%	4%	4%	19%	12%	
Scottish National	41	-	-	-	41	41	32	9	30	11	3	30	13	9	20	21	-	-	-	-	-	41	1	1	-	3	26	11	45	
	3%	-	-	-	7%	5%	5%	2%	5%	2%	3%	5%	4%	2%	5%	3%	-	-	-	-	-	39%	*	*	-	1%	4%	3%	4%	
Plaid Cymru	6	-	-	-	6	6	5	*	1	5	1	3	1	1	3	2	-	6	-	-	-	-	-	1	3	-	1	5	6	
	*	-	-	-	1%	1%	1%	*	*	1%	1%	*	*	*	1%	*	-	1%	-	-	-	-	-	*	3%	-	*	1%	*	
Green Party	15	-	-	-	15	15	3	11	4	10	2	3	4	6	4	10	2	2	8	3	15	-	1	2	5	3	9	3	20	
	1%	-	-	-	2%	2%	1%	3%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	3%	2%	1%	-	*	7%	5%	1%	1%	1%	2%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	*	-	-	-	*	*	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	-	*	-	-	*	-	1	
	*	-	-	-	*	*	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*	-	-	*	-	-	*	-	*	
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Brexit Party	30	-	-	-	30	30	22	8	19	11	4	17	12	8	10	20	11	10	3	6	26	*	12	1	-	6	20	4	39	
	2%	-	-	-	5%	4%	3%	2%	3%	2%	3%	3%	3%	2%	2%	3%	4%	3%	1%	3%	2%	*	3%	*	-	3%	3%	1%	3%	
Other	6	-	-	-	6	6	-	-	6	-	1	6	2	-	4	2	-	6	-	-	6	1	-	-	-	-	6	1	3	
	1%	-	-	-	1%	1%	-	-	1%	-	*	1%	1%	-	1%	*	-	1%	-	-	1%	1%	-	-	-	-	1%	*	*	
Undecided	305	71	60	62	156	167	20	206	143	163	41	142	86	91	123	177	76	93	73	38	267	25	75	95	20	54	155	93	294	
	25%	16%	19%	36%	25%	22%	3%	48%	25%	25%	34%	24%	24%	22%	28%	23%	26%	25%	26%	23%	25%	24%	19%	30%	20%	24%	26%	25%	24%	
Would not vote	43	-	-	-	-	-	-	-	23	20	6	21	7	8	28	15	19	8	7	8	36	2	2	3	-	11	25	6	26	
	4%	-	-	-	-	-	-	-	4%	3%	5%	3%	2%	2%	6%	2%	6%	2%	3%	4%	3%	2%	*	7%	-	5%	4%	2%	2%	
Don't know	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	*	-	*	-	*	-	-	-	-	-	*	1	
	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	*	-	*	-	*	-	-	-	-	-	*	*	
Refused	49	5	5	4	9	9	10	10	9	40	2	15	8	30	10	38	14	8	16	6	44	5	9	19	-	20	21	4	44	
	4%	1%	1%	2%	1%	1%	1%	2%	2%	6%	1%	3%	2%	7%	2%	5%	5%	2%	6%	4%	4%	5%	2%	6%	-	9%	3%	1%	4%	

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 11

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (W*td)	Likelihood to vote							Gender		Age							Social Class						UnWgt Total					
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 like-likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1		C2	DE	ABC1	C2DE	Total
Unweighted Total	333	303	246	223	289	280	273	253	3	162	171	67	110	156	30	37	63	47	64	92	25	70	113	76	74	183	150	333	
Weighted Total	347	293	228	216	282	273	267	247	4	148	198	82	145	120	43	39	76	69	43	77	40	81	95	69	101	176	170	333	
Conservative	76	61	40	38	66	64	63	54	-	26	50	20	30	26	14	7	7	22	9	17	10	22	13	14	26	36	40	73	
	22%	21%	17%	18%	23%	23%	24%	22%	-s	18%	25%	25% ^s	21%	22%	32% ^s	17% ^s	10% ^s	33% ^s	20% ^s	22% ^s	25% ^s	28% ^s	14%	21% ^s	25% ^s	20%	24%	22%	
Labour	64	51	47	41	47	47	47	47	3	36	28	12	33	19	8	4	22	11	8	11	6	16	17	13	18	33	31	54	
	19%	18%	21%	19%	17%	17%	18%	19%	66% ^s	24%	14%	15% ^s	23%	17%	19% ^s	10% ^s	29% ^s	16% ^s	19% ^s	14% ^s	15% ^s	20% ^s	18%	19% ^s	18% ^s	19%	18%	16%	
Liberal Democrats (Lib Dem)	66	59	48	45	54	54	50	48	1	33	33	16	37	12	10	7	15	22	4	9	*	16	22	14	14	38	28	56	
	19%	20%	21%	21%	19%	20%	19%	20%	28% ^s	22%	17%	20% ^s	26%	10%	23% ^s	17% ^s	20% ^s	32% ^s	8% ^s	12% ^s	1% ^s	20% ^s	23%	21% ^s	14% ^s	22%	16%	17%	
Scottish National Party (SNP)	4	4	2	2	2	2	2	2	-	4	*	3	1	-	1	2	1	*	-	-	-	2	2	*	-	4	*	7	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	2%	*	3% ^s	1%	-	2% ^s	5% ^s	2% ^s	* ^s	-s	-s	-s	2% ^s	2%	1% ^s	-s	2%	*	2%	
Plaid Cymru	-	-	-	-	-	-	-	-	-s	-	-	-s	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-	-	-
Green Party	14	14	13	11	13	13	13	13	-	5	9	9	3	2	4	5	3	-	-	2	1	4	7	2	1	12	3	12	
	4%	5%	6%	5%	5%	5%	5%	5%	-s	3%	5%	11% ^s	2%	1%	9% ^s	14% ^s	4% ^s	-s	-s	2% ^s	2% ^s	5% ^s	8%	2% ^s	1% ^s	7%	2%	4%	
UKIP	3	-	-	3	3	3	3	3	-	-	3	-	3	-	-	3	-	-	-	-	-	-	-	-	3	-	3	1	
	1%	-	-	1%	1%	1%	1%	1%	-s	-	2%	-s	2%	-	-s	4% ^s	-s	-s	-s	-s	-s	-s	-s	-s	3% ^s	-	2%	*	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-s	-	-	-s	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-	-	-	-	-
British National Party	-	-	-	-	-	-	-	-	-s	-	-	-s	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-	-	-	-	-
Independent Candidate	*	*	*	*	*	*	*	*	-s	*	-	-s	-	*	-	-	-	-	*	-	-	-s	-	-	*	-	*	1	
	*	*	*	*	*	*	*	*	-s	*	-	-s	-	*	-s	-s	-s	-s	-s	* ^s	-s	-s	-s	* ^s	-	*	*	*	
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-s	-	-	-s	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-	-	-	-	-
The Brexit Party	13	13	13	12	13	13	13	13	-	11	1	1	4	8	1	-	4	-	7	*	-	-	6	5	2	6	6	9	
	4%	4%	6%	6%	4%	5%	5%	5%	-s	8%	1%	1% ^s	3%	6%	2% ^s	-s	6% ^s	-s	17% ^s	* ^s	-s	-s	6%	7% ^s	2% ^s	3%	4%	3%	
Undecided	83	70	45	44	63	56	54	46	*	30	53	15	30	38	6	9	18	11	15	24	12	15	18	19	31	33	50	99	
	24%	24%	20%	20%	22%	21%	20%	19%	6% ^s	20%	27%	19% ^s	21%	32%	13% ^s	24% ^s	24% ^s	17% ^s	34% ^s	31% ^s	29% ^s	19% ^s	19%	27% ^s	31% ^s	19%	30%	30%	
Would not vote	*	*	-	-	*	*	*	-	-s	-	*	*	-	*	-	-	-	-	-	-	-	-	-	-	*	-	*	1	
	*	*	-	-	*	*	*	-	-s	-	*	* ^s	-	-	1% ^s	-s	-s	-s	-s	-s	-s	-s	-s	-s	* ^s	-	*	*	
Refused	23	22	21	20	21	21	21	21	-	3	20	5	3	15	-	5	1	1	1	14	11	5	10	2	6	15	8	20	
	7%	7%	9%	9%	7%	8%	8%	8%	-s	2%	10%	7% ^s	2%	12%	-s	14% ^s	2% ^s	2% ^s	2% ^s	18% ^s	28% ^s	6% ^s	10%	2% ^s	6% ^s	8%	5%	6%	

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 12

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

Total (Weighted)	Voting					If Decided		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.		
						General Election	May change mind															Con	Lab	LD	Not Con	Not Lab	Con		Lab	LD
	Def' dec- ided	Full-time	Not full- time/Not work- ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +									
Unweighted Total	333	73	54	56	140	159	14	195	144	189	76	109	111	145	66	256	86	104	71	34	277	38	89	88	27	46	137	137	333	
Weighted Total	347	76	64	66	164	176	22	216	151	195	43	152	89	119	132	208	89	101	88	39	304	29	83	109	20	66	176	96	333	
Conservative	76	76	-	-	-	76	4	70	34	42	4	29	21	30	25	50	13	27	26	9	72	*	43	4	1	19	38	18	73	
	22%	100% s	- s	- s	-	43%	20% s	32%	22%	21%	10% s	19%	23%	25%	19% s	24%	15% s	27%	29% s	24% s	24%	1% s	52% s	4% s	4% s	29% s	22%	18%	22%	
Labour	64	-	64	-	64	-	5	59	34	30	13	35	18	17	28	36	20	21	8	9	54	6	4	41	2	7	38	19	54	
	19%	- s	100% s	- s	39%	-	22% s	27%	23%	15%	30% s	23%	20%	15%	21% s	17%	22% s	21%	10% s	23% s	18%	20% s	5% s	38% s	12% s	11% s	21%	20%	16%	
Liberal Democrats (Lib Dem)	66	-	-	66	66	66	3	62	37	29	7	37	17	19	28	36	11	18	23	4	54	10	11	28	14	8	29	28	56	
	19%	- s	- s	100% s	40%	38%	16% s	29%	24%	15%	17% s	24%	20%	16%	21% s	17%	12% s	18%	27% s	10% s	18%	35% s	13% s	25% s	71% s	12% s	17%	29%	17%	
Scottish National Party (SNP)	4	-	-	-	4	4	-	4	3	1	2	1	1	3	-	4	-	-	-	-	-	4	-	1	-	-	2	1	7	
	1%	- s	- s	- s	2%	2%	- s	2%	2%	1%	5% s	1%	2%	2%	- s	2%	- s	-	- s	-	-	14% s	- s	1% s	- s	- s	- s	1%	1%	2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	14	-	-	-	14	14	-	14	4	10	2	5	3	1	9	4	6	1	3	4	14	-	3	8	1	1	3	10	12	
	4%	- s	- s	- s	9%	8%	- s	7%	3%	5%	4% s	3%	4%	1%	7% s	2%	7% s	1%	3% s	11% s	5%	- s	3% s	7% s	5% s	1% s	2%	10%	4%	
UKIP	3	-	-	-	3	3	-	3	-	3	-	-	-	-	3	-	-	-	3	-	3	-	-	-	-	-	3	-	1	
	1%	- s	- s	- s	2%	2%	- s	1%	-	2%	- s	-	-	-	2% s	-	-	-	3% s	- s	1%	- s	- s	- s	- s	- s	- s	2%	-	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	*	-	-	-	*	*	-	*	-	*	-	-	-	*	-	*	-	*	-	*	*	-	*	-	-	-	-	-	-	1
	*	- s	- s	- s	-	-	- s	*	-	*	- s	-	-	*	- s	*	-	- s	- s	- s	-	- s	* s	- s	- s	- s	- s	-	-	*
Change UK - The Independent Group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	- s	- s	- s	-	-	- s	-	-	-	- s	-	-	-	- s	-	-	-	- s	- s	-	- s	- s	- s	- s	- s	- s	-	-	-
The Brexit Party	13	-	-	-	13	13	9	3	6	7	1	11	1	2	10	3	6	5	-	1	12	1	1	7	-	6	6	*	9	
	4%	- s	- s	- s	8%	7%	43% s	1%	4%	4%	2% s	7%	1%	2%	7% s	1%	7% s	5%	- s	2% s	4%	3% s	1% s	6% s	- s	9% s	3%	*	3%	
Undecided	83	-	-	-	-	-	-	-	31	52	13	31	25	34	24	58	27	25	13	11	73	8	18	18	2	15	46	19	99	
	24%	- s	- s	- s	-	-	- s	-	20%	27%	31% s	21%	28%	28%	18% s	28%	31% s	24%	15% s	28% s	24%	26% s	22% s	17% s	9% s	22% s	26%	20%	30%	
Would not vote	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	1	
	*	- s	- s	- s	-	-	- s	-	-	*	- s	-	-	-	- s	-	-	-	- s	- s	-	- s	- s	- s	- s	- s	- s	-	-	*
Refused	23	-	-	-	-	-	-	-	3	20	1	3	2	14	6	16	6	4	12	1	22	*	4	4	-	10	10	1	20	
	7%	- s	- s	- s	-	-	- s	-	2%	10%	1% s	2%	2%	12%	4% s	8%	7% s	4%	13% s	2% s	7%	1% s	5% s	3% s	- s	15% s	6%	1%	6%	

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote							Gender		Age										Social Class						UnWgt Total	
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1228	1130	1016	967	1120	1108	1086	1042	36	688	540	253	346	629	104	149	160	186	251	378	104	288	422	271	247	710	518	1228
Weighted Total	1228	1051	938	931	1080	1069	1034	988	50	600	628	346	413	470	135	210	196	217	183	287	130	328	342	253	305	670	558	1228
1 - Absolutely certain not to vote	4%	1%	-	-	-	-	-	-	100%	5%	3%	4%	3%	5%	2%	6%	3%	3%	9%	2%	3%	4%	1%	7%	6%	2%	6%	3%
2	7%	5%	-	-	-	-	-	-	-s	2%	5%	1%	1%	1%	3%	1%	-	1%	-	-	-	*	1%	-	6%	1%	6%	7%
3	20%	13%	-	-	-	-	-	-	-s	2%	19%	6%	8%	6%	1%	6%	8%	*	1%	5%	3%	*	2%	3%	15%	3%	17%	12%
4	9%	2%	-	-	-	-	-	-	-s	4%	5%	5%	3%	-	5%	-	3%	-	-	-	-	-	5%	3%	*	5%	3%	4%
5	57%	31%	-	-	-	-	-	-	-s	35%	22%	20%	21%	16%	15%	5%	12%	9%	3%	13%	9%	3%	10%	17%	26%	14%	43%	43%
6	11%	9%	-	-	11%	-	-	-	-s	4%	8%	3%	3%	5%	2%	2%	1%	-	-	5%	2%	-	3%	4%	4%	3%	8%	12%
7	35%	15%	-	-	35%	35%	-	-	-s	10%	25%	19%	13%	2%	12%	7%	1%	13%	1%	1%	*	1%	16%	5%	13%	17%	18%	22%
8	46%	33%	-	-	46%	46%	46%	-	-s	28%	18%	10%	20%	16%	7%	3%	11%	9%	10%	6%	1%	9%	10%	12%	15%	19%	27%	44%
9	57%	50%	50%	-	57%	57%	57%	57%	-s	26%	31%	19%	23%	15%	12%	7%	6%	17%	5%	11%	5%	18%	17%	8%	14%	35%	22%	75%
10 - Absolutely certain to vote	931	884	887	931	931	931	931	931	-s	456	475	243	306	382	78	165	145	161	145	237	100	284	273	185	189	557	374	967
Don't know	2%	1%	-	-	-	-	-	-	-s	76%	76%	70%	74%	81%	58%	78%	74%	74%	80%	82%	78%	87%	80%	73%	62%	83%	67%	79%
Refused	4%	-	-	-	-	-	-	-	-s	1%	3%	-	1%	3%	-	1%	-	-	-	3%	3%	-	-	-	4%	-	4%	2%
Mean	8.95	9.46	9.95	10.00	9.72	9.76	9.86	9.94	1.00	8.93	8.97	8.66	8.99	9.13	8.42	8.82	8.83	9.13	8.88	9.29	9.00	9.48	9.30	8.68	8.20	9.39	8.42	9.20

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1228	459	270	203	617	806	677	396	563	665	240	450	428	581	201	1009	301	376	287	129	1028	135	438	319	121	169	510	523	1228
Weighted Total	1228	453	311	174	617	759	641	429	566	662	121	597	357	421	440	778	293	380	281	168	1062	106	399	316	101	229	603	371	1228
1 - Absolutely certain not to vote	50 4%	7 1%	3 1%	1 1%	5 1%	8 1%	10 2%	1 *	25 4%	25 4%	13 11%	23 4%	9 3%	13 3%	28 6%	22 3%	16 6%	11 3%	11 4%	9 5%	41 4%	3 3%	6 2%	- *	- *	14 6%	24 4%	11 3%	36 3%
2	7 1%	* *	* *	- *	2 *	2 *	2 *	- *	2 *	5 1%	* *	2 *	1 *	3 1%	3 *	3 *	3 1%	1 *	2 1%	2 1%	3 1%	7 *	- *	3 1%	- *	* *	6 1%	* *	7 1%
3	20 2%	4 1%	7 2%	1 1%	14 2%	12 2%	* *	19 4%	9 2%	12 2%	* *	9 1%	1 *	6 1%	14 3%	6 1%	7 2%	2 1%	2 1%	3 2%	12 1%	6 6%	4 1%	4 1%	- -	4 2%	15 2%	1 *	12 1%
4	9 1%	* *	9 3%	- -	9 1%	* *	* *	9 2%	3 1%	5 1%	5 4%	- -	* *	2 *	7 2%	2 *	2 1%	* *	- -	7 4%	9 1%	- -	- -	- -	- -	- -	9 1%	- -	4 *
5	57 5%	8 2%	18 6%	12 7%	34 6%	24 3%	1 *	41 9%	32 6%	25 4%	5 4%	30 5%	7 2%	19 5%	29 7%	26 3%	25 9%	16 4%	11 4%	3 2%	54 5%	3 2%	6 2%	8 3%	3 3%	16 7%	37 6%	3 1%	43 4%
6	11 1%	3 1%	1 *	- *	2 *	4 *	1 *	4 1%	2 *	9 1%	3 2%	3 *	5 1%	5 1%	2 *	10 1%	5 2%	3 1%	1 1%	1 1%	10 1%	1 1%	2 *	2 1%	- -	4 2%	6 1%	1 *	12 1%
7	35 3%	4 1%	15 5%	12 7%	28 5%	17 2%	14 2%	17 4%	16 3%	19 3%	5 4%	15 3%	5 1%	5 1%	24 5%	10 1%	14 5%	5 1%	1 *	11 7%	30 3%	5 4%	2 *	2 1%	3 3%	* *	21 4%	13 4%	22 2%
8	46 4%	30 7%	2 1%	4 2%	7 1%	36 5%	16 3%	22 5%	13 2%	33 5%	3 2%	23 4%	15 4%	17 4%	13 3%	32 4%	14 5%	9 2%	10 3%	3 2%	35 3%	10 10%	10 2%	8 2%	1 1%	7 3%	26 4%	12 3%	44 4%
9	57 5%	25 6%	13 4%	10 6%	29 5%	41 5%	17 3%	38 9%	31 5%	26 4%	6 5%	27 5%	20 6%	15 4%	19 4%	36 5%	11 4%	19 5%	17 6%	5 3%	49 5%	6 5%	23 6%	12 4%	5 5%	5 2%	30 5%	22 6%	75 6%
10 - Absolutely certain to vote	931 76%	370 82%	242 78%	134 77%	486 79%	615 81%	579 90%	279 65%	434 77%	497 75%	81 67%	466 78%	292 82%	336 80%	299 68%	628 81%	193 66%	314 83%	226 81%	125 74%	809 76%	72 68%	346 87%	274 87%	87 86%	177 77%	427 71%	306 83%	967 79%
Don't know	2 *	- *	* *	* *	1 *	* *	* *	1 *	- *	2 *	- *	- *	1 *	* *	- *	1 *	1 *	- *	* *	- *	2 *	- *	1 *	- *	- *	1 *	* *	* *	4 *
Refused	4 *	- *	- *	- *	- *	- *	- *	- *	- *	4 1%	- *	- *	- *	3 1%	1 *	3 *	3 1%	- *	- *	1 1%	4 *	- *	- *	3 1%	- *	- *	1 *	- *	2 *
Mean	8.95	9.46	9.07	9.24	9.17	9.38	9.67	8.73	8.95	8.95	8.22	9.07	9.37	9.16	8.44	9.26	8.43	9.31	9.19	8.77	8.97	8.75	9.58	9.56	9.65	8.80	8.70	9.41	9.20

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 15

(NOV19)Q1. As you probably know there will be a General Election on the 12th of December this year. As far as you know, are you registered to vote in the general election?

Base : All

	Total (W'td)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1228	1130	1016	967	1120	1108	1086	1042	36	688	540	253	346	629	104	149	160	186	251	378	104	288	422	271	247	710	518	1228
Weighted Total	1228	1051	938	931	1080	1069	1034	988	50	600	628	346	413	470	135	210	196	217	183	287	130	328	342	253	305	670	558	1228
Yes	1172	1039	935	922	1047	1037	1013	977	40	568	603	312	397	462	113	199	186	211	176	287	130	323	331	237	280	655	517	1199
	95%	99%	100%	99%	97%	97%	98%	99%	79%	95%	96%	90%	96%	98%	83%	95%	95%	97%	96%	100%	100%	99%	97%	94%	92%	98%	93%	98%
No	54	11	2	8	32	31	20	11	10	30	24	34	14	7	22	11	8	6	7	-	-	5	10	16	24	15	40	26
	4%	1%	*	1%	3%	3%	2%	1%	21%	5%	4%	10%	3%	1%	17%	5%	4%	3%	4%	-	-	1%	3%	6%	8%	2%	7%	2%
Don't know	2	1	1	1	1	1	1	1	-	1	1	*	1	1	-	*	1	-	-	1	-	-	*	-	2	*	2	3
	*	*	*	*	*	*	*	*	-s	*	*	*	*	*	-	*	*	-	-	*	-	-	*	-	1%	*	*	*

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 16

(NOV19)Q1. As you probably know there will be a General Election on the 12th of December this year. As far as you know, are you registered to vote in the general election?

Base : All

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Def' dec- ided	May change mind	Full-time	Not full- time/Not work- ing	Public	Private	Mort- gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1228	459	270	203	617	806	677	396	563	665	240	450	428	581	201	1009	301	376	287	129	1028	135	438	319	121	169	510	523	1228
Weighted Total	1228	453	311	174	617	759	641	429	566	662	121	597	357	421	440	778	293	380	281	168	1062	106	399	316	101	229	603	371	1228
Yes	1172	434	300	161	593	727	629	398	545	626	117	581	353	417	394	770	279	367	266	153	1011	105	399	316	98	215	574	356	1199
No	54	19	11	13	24	32	12	31	21	34	4	16	3	4	44	7	13	12	15	14	49	-	*	-	3	13	28	14	26
Don't know	2	-	-	-	-	-	-	-	*	2	-	*	*	1	1	1	-	*	-	1	1	-	-	-	-	1	1	*	3
	*	-	-	-	-	-	-	-	*	*	-	*	*	*	*	*	-	*	-	1%	*	1%	-	-	-	*	*	*	*

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - November 2019

Table 17
(NOV19)Q6. And if there was no (Lib Dem/Brexit Party/UKIP/Green/Plaid Cymru) candidate in your constituency, how would you vote?

Base : All intending to vote Lib Dem/Brexit Party/UKIP/Green/Plaid Cymru

	Total (Wtd)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	284	275	252	235	266	266	262	255	4	153	131	59	84	141	23	36	41	43	67	74	18	81	104	50	49	185	99	284
Weighted Total	250	233	206	200	231	231	219	214	2	119	131	80	92	78	29	51	45	47	38	40	13	71	90	39	49	162	88	284
Conservative	38	37	37	36	37	37	37	37	*	23	14	8	15	15	1	7	9	5	9	6	3	12	12	5	8	24	14	51
	15%	16%	18%	18%	16%	16%	17%	17%	23% ^s	20%	11%	10% ^s	16% ^s	19%	4% ^s	14% ^s	21% ^s	12% ^s	25% ^s	14% ^s	27% ^s	17% ^s	13%	14% ^s	17% ^s	15%	16% ^s	18%
Labour	72	66	64	66	71	71	70	68	1	28	44	16	39	17	4	12	21	18	4	13	1	29	25	12	6	53	19	71
	29%	28%	31%	33%	31%	31%	32%	32%	68% ^s	24%	34%	20% ^s	43% ^s	22%	15% ^s	24% ^s	47% ^s	38% ^s	9% ^s	33% ^s	10% ^s	40% ^s	28%	31% ^s	13% ^s	33%	21% ^s	25%
Liberal Democrats	11	8	8	8	11	11	11	11	-	8	3	5	3	3	5	-	3	-	1	1	1	-	2	*	8	2	8	10
	4%	3%	4%	4%	5%	5%	5%	5%	-s	6%	2%	6% ^s	3% ^s	3%	17% ^s	-s	7% ^s	-s	3% ^s	4% ^s	7% ^s	-s	3%	* ^s	17% ^s	1%	9% ^s	4%
Scottish National Party	2	2	2	2	2	2	2	2	-	-	2	-	2	-	-	2	-	-	-	-	-	2	-	-	-	2	-	1
	1%	1%	1%	1%	1%	1%	1%	1%	-s	-	1%	-s	2% ^s	-	1%	-s	3% ^s	-s	-s	-s	-s	2% ^s	-	-s	-s	1%	-s	*
Plaid Cymru	1	1	1	1	1	1	1	1	-	*	*	-	*	*	-	-	-	-	*	-	*	-	*	*	*	*	*	3
	*	*	*	*	*	*	*	*	-s	*	*	-s	* ^s	*	-s	-s	-s	* ^s	-s	1% ^s	-s	-s	* ^s	1% ^s	* ^s	* ^s	* ^s	1%
Green Party	38	38	35	33	37	37	37	35	*	19	19	16	8	14	4	12	2	6	9	5	2	14	15	6	2	29	9	49
	15%	16%	17%	16%	16%	16%	17%	16%	4% ^s	16%	14%	20% ^s	8% ^s	18%	14% ^s	24% ^s	4% ^s	13% ^s	23% ^s	14% ^s	17% ^s	20% ^s	16%	16% ^s	5% ^s	18%	10% ^s	17%
UK Independence Party	5	5	4	4	5	5	5	4	-	3	2	1	2	2	1	-	*	2	1	1	1	1	-	*	4	1	4	9
	2%	2%	2%	2%	2%	2%	2%	2%	-s	3%	1%	1% ^s	2% ^s	3%	3% ^s	-s	* ^s	4% ^s	3% ^s	3% ^s	5% ^s	2% ^s	-	* ^s	8% ^s	1%	5% ^s	3%
BNP	3	3	2	1	3	3	3	2	-	2	*	2	*	1	1	1	*	-	1	-	-	-	*	1	1	*	2	4
	1%	1%	1%	1%	1%	1%	1%	1%	-s	2%	*	2% ^s	1% ^s	1%	3% ^s	1% ^s	1% ^s	-s	1% ^s	-s	-s	-s	1%	2% ^s	3% ^s	*	2% ^s	1%
Change UK - The Independent Group	2	2	2	2	2	2	2	2	-	2	-	-	-	2	-	-	-	1	*	-	-	-	1	1	-	1	1	3
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	-	-s	-s	2%	-s	-s	-s	-s	3% ^s	1% ^s	-s	-s	1%	2% ^s	-s	*	1% ^s	1%
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	10	10	10	10	10	10	10	10	-	5	6	2	5	3	2	*	4	1	*	2	1	2	2	1	6	4	6	13
	4%	4%	5%	5%	4%	4%	5%	5%	-s	4%	4%	3% ^s	5% ^s	4%	7% ^s	1% ^s	10% ^s	1% ^s	1% ^s	6% ^s	10% ^s	3% ^s	2%	1%	12% ^s	2%	7% ^s	5%
Undecided	48	42	30	26	41	41	31	30	-	18	31	25	8	15	9	16	1	7	11	4	*	7	22	11	9	29	19	43
	19%	18%	14%	13%	18%	18%	14%	14%	-s	15%	23%	32% ^s	9% ^s	19%	31% ^s	32% ^s	2% ^s	15% ^s	28% ^s	10% ^s	3% ^s	10% ^s	25%	27% ^s	18% ^s	18%	22% ^s	15%
Would not vote	21	21	13	11	13	13	13	13	*	10	10	4	10	7	2	3	2	8	1	6	3	5	11	2	3	15	6	26
	8%	9%	6%	5%	5%	5%	6%	6%	5% ^s	9%	8%	5% ^s	11% ^s	8%	6% ^s	5% ^s	5% ^s	16% ^s	2% ^s	15% ^s	22% ^s	6% ^s	12%	6% ^s	7% ^s	9%	6% ^s	9%
Refused	*	*	*	*	*	*	*	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	1
	*	*	*	*	*	*	*	*	-s	*	-	-s	-s	*	-s	-s	-s	-s	-s	1% ^s	-s	-s	*	-s	-s	*	-s	*

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 18
(NOV19)Q6. And if there was no (Lib Dem/Brexit Party/UKIP/Green/Plaid Cymru) candidate in your constituency, how would you vote?

Base : All intending to vote Lib Dem/Brexit Party/UKIP/Green/Plaid Cymru

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions					Past vote (2017 General Election)			Qualifications			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +	
Unweighted Total	284	-	-	198	284	284	133	149	129	155	61	107	111	129	39	240	67	92	65	44	252	16	58	69	84	29	93	158	284	
Weighted Total	250	-	-	170	250	250	105	144	129	120	28	130	80	76	91	156	51	68	67	49	220	15	42	71	68	31	97	118	284	
Conservative	38	-	-	14	38	38	19	18	18	20	4	23	15	12	9	27	15	14	3	6	35	*	19	2	2	6	17	15	51	
	15%	-s	-s	8%	15%	15%	18%	13%	14%	17%	16% ^s	17%	19%	15%	10% ^s	17%	29% ^s	20% ^s	4% ^s	12% ^s	16%	2% ^s	45% ^s	3% ^s	4% ^s	20% ^s	17% ^s	13%	18%	
Labour	72	-	-	60	72	72	26	46	43	29	8	41	38	13	21	51	8	18	27	13	63	5	6	38	15	6	26	41	71	
	29%	-s	-s	35%	29%	29%	25%	32%	33%	25%	29% ^s	31%	47%	17%	24% ^s	33%	16% ^s	27% ^s	41% ^s	27% ^s	29%	36% ^s	13% ^s	54% ^s	22% ^s	19% ^s	26% ^s	35%	25%	
Liberal Democrats	11	-	-	11	11	11	1	10	*	10	*	1	*	2	9	2	*	1	8	1	10	-s	2	1	4	2	8	*	10	
	4%	-s	-s	-	4%	4%	1%	7%	*	9%	* ^s	1%	*	2%	10% ^s	1%	* ^s	2% ^s	13% ^s	2% ^s	5%	-s	5% ^s	1% ^s	6% ^s	7% ^s	8% ^s	*	4%	
Scottish National Party	2	-	-	2	2	2	-	2	-	2	-	2	-	-	2	-	-	-	-	-	-	2	-	2	-	-	-	2	1	
	1%	-s	-s	1%	1%	1%	-	1%	-	1%	-s	1%	2%	-	-s	1%	-s	-s	-s	-s	-	10% ^s	-s	2% ^s	-s	-s	-s	1%	*	
Plaid Cymru	1	-	-	1	1	1	*	*	*	*	*	*	*	*	*	1	-	1	-	-	-	-	-	-	-	*	*	*	3	
	*	-s	-s	*	*	*	*	*	*	*	1% ^s	-	*	1%	-s	*	-s	1% ^s	-s	-s	-	-s	-s	-s	-s	-s	-s	* ^s	*	1%
Green Party	38	-	-	36	38	38	26	12	23	15	4	16	8	14	15	23	5	13	6	13	33	1	1	8	23	2	10	25	49	
	15%	-s	-s	21%	15%	15%	25%	8%	18%	12%	13% ^s	12%	10%	19%	17% ^s	15%	9% ^s	20% ^s	9% ^s	26% ^s	15%	10% ^s	3% ^s	11% ^s	34% ^s	7% ^s	10% ^s	21%	17%	
UK Independence Party	5	-	-	2	5	5	1	4	3	2	1	3	1	3	2	3	2	1	-s	2	4	1	2	1	1	*	4	1	9	
	2%	-s	-s	1%	2%	2%	1%	3%	3%	2%	2% ^s	2%	1%	3%	2% ^s	2%	4% ^s	1% ^s	-s	4% ^s	2%	6% ^s	5% ^s	1% ^s	2% ^s	1% ^s	5% ^s	1%	3%	
BNP	3	-	-	*	3	3	2	1	1	1	-	1	2	1	-	2	2	-	-	1	3	-	*	-	-	-	3	-	4	
	1%	-s	-s	*	1%	1%	2%	1%	1%	1%	-s	1%	2%	1%	-s	1%	4% ^s	-s	-s	2% ^s	1%	-s	1% ^s	-s	-s	-s	3% ^s	-	1%	
Change UK - The Independent Group	2	-	-	2	2	2	1	1	*	1	-	*	*	*	1	1	-	1	*	-	2	-	*	*	1	*	*	1	3	
	1%	-s	-s	1%	1%	1%	1%	1%	*	1%	-s	*	*	1%	1% ^s	*	-s	2% ^s	* ^s	-s	1%	-s	1% ^s	1% ^s	1% ^s	-s	* ^s	1%	1%	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-	-	-	-	-	-	-	-s	-	-	-	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-	-
Another party	10	-	-	7	10	10	6	4	4	6	1	7	4	3	3	7	1	4	3	2	10	-	2	1	4	*	7	3	13	
	4%	-s	-s	4%	4%	4%	6%	3%	3%	5%	2% ^s	5%	5%	4%	4% ^s	4%	2% ^s	6% ^s	5% ^s	4% ^s	5%	-s	4% ^s	2% ^s	6% ^s	1% ^s	7% ^s	2%	5%	
Undecided	48	-	-	33	48	48	13	35	25	24	8	24	6	14	27	20	17	12	6	9	39	5	5	13	11	6	19	23	43	
	19%	-s	-s	19%	19%	19%	13%	24%	19%	20%	29% ^s	18%	8%	18%	30% ^s	18%	34% ^s	18% ^s	8% ^s	18% ^s	18%	33% ^s	11% ^s	18% ^s	16% ^s	19% ^s	20% ^s	19%	15%	
Would not vote	21	-	-	15	21	21	10	11	12	9	2	12	4	14	2	18	1	3	13	3	20	*	5	5	7	8	3	8	26	
	8%	-s	-s	9%	8%	8%	9%	8%	9%	8%	9% ^s	10%	5%	19%	3% ^s	12%	2% ^s	5% ^s	19% ^s	6% ^s	9%	3% ^s	13% ^s	7% ^s	10% ^s	26% ^s	3% ^s	7%	9%	
Refused	*	-	-	*	*	*	-	-	*	*	-	-	*	-	-	*	-	-	-	*	*	-	-	-	-	-	*	-	1	
	*	-s	-s	*	*	*	-	-	-	*	-s	-	*	-	-s	*	-s	-s	* ^s	-s	*	-s	-s	-s	-s	-s	* ^s	-	*	

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 19
(NOV19)Q7. Have you definitely decided to vote for the (party) or is there a chance you may change your mind before you vote?

Base : All with a voting intention

	Total (W'td)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1081	1019	937	894	1021	1016	997	961	11	628	453	222	309	550	94	128	141	168	216	334	89	268	378	233	202	646	435	1081
Weighted Total	1078	951	870	865	994	989	957	919	11	542	535	309	371	398	129	180	172	199	155	243	102	300	311	216	251	611	467	1081
Definitely decided	641	585	575	579	627	626	612	596	10	326	315	156	194	291	57	99	87	107	112	180	78	193	188	130	130	381	260	677
	59%	62%	66%	67%	63%	63%	64%	65%	91% ^s	60%	59%	50%	52%	73%	44% ^s	55%	50%	54%	72%	74%	77% ^s	64%	60%	60%	52%	62%	56%	63%
May change mind	429	357	289	279	359	355	338	316	1	213	216	153	171	105	73	81	80	90	42	63	24	107	121	81	119	229	200	396
	40%	38%	33%	32%	36%	36%	35%	34%	9% ^s	39%	40%	50%	46%	26%	56% ^s	45%	47%	45%	27%	26%	23% ^s	36%	39%	38%	47%	37%	43%	37%
Don't know	2	2	2	2	2	2	2	2	-	2	*	-	-	2	-	-	-	-	1	*	-	-	*	-	2	*	4	
	*	*	*	*	*	*	*	*	-s	*	*	-	-	*	-s	-	-	-	1%	*	-s	-	*	-	1%	*	*	
Not stated	6	6	5	5	6	6	5	5	-	2	4	-	6	*	-	5	2	-	*	-	-	-	2	5	*	2	5	4
	1%	1%	1%	1%	1%	1%	*	1%	-s	*	1%	-	2%	*	-s	-	3%	1%	-	*	-s	-	*	2%	*	*	1%	*

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 20

(NOV19)Q7. Have you definitely decided to vote for the (party) or is there a chance you may change your mind before you vote?

Base : All with a voting intention

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Def dec- ided	May change mind	Full-time	Not full- time/Not work- ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +		
																														677
Unweighted Total	1081	459	270	203	617	806	677	396	514	567	202	414	393	511	163	904	257	337	255	113	906	119	417	294	115	143	438	481	1081	
Weighted Total	1078	453	311	174	617	759	641	429	510	568	101	543	323	365	382	688	241	343	248	149	930	96	375	291	99	193	521	344	1081	
Definitely decided	641	323	168	70	311	465	641	-	294	347	56	307	214	243	183	456	138	220	147	81	548	55	276	162	58	130	313	186	677	
	59%	71%	54%	40%	50%	61%	100%	-	58%	61%	55%	57%	66%	66%	48%	66%	57%	64%	59%	54%	59%	58%	73%	56%	59%	67%	60%	54%	63%	
May change mind	429	129	143	104	300	286	-	429	210	219	44	230	107	122	194	229	103	118	101	67	374	40	98	129	41	63	201	157	396	
	40%	28%	46%	60%	49%	38%	-	100%	41%	39%	44%	42%	33%	33%	51%	33%	43%	34%	41%	45%	40%	42%	26%	44%	41%	33%	39%	46%	37%	
Don't know	2	1	-	*	*	2	-	-	*	2	-	*	*	1	1	-	-	*	1	2	*	1	-	-	-	-	1	*	4	
	*	*	-	*	*	*	-	-	*	*	-	*	*	*	*	-	-	*	1%	*	*	*	*	-	-	-	-	*	*	*
Not stated	6	-	-	-	6	6	-	-	6	*	1	6	2	*	4	2	-	6	*	-	6	1	-	*	-	-	6	1	4	
	1%	-	-	-	1%	1%	-	-	1%	*	1%	1%	1%	*	1%	*	-	2%	*	-	1%	1%	-	*	-	-	1%	*	*	

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - November 2019

Table 21
(NOV19)Q7(b). If you do change your mind about voting for this party, which party would you vote for instead?

Base : All with a voting intention who may change their mind

	Total (W'td)	Likelihood to vote							Gender		Age										Social Class						UnWgt Total	
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	396	370	316	286	357	353	342	322	1	223	173	102	140	154	50	52	72	68	63	91	21	110	145	74	67	255	141	396
Weighted Total	429	357	289	279	359	355	338	316	1	213	216	153	171	105	73	81	80	90	42	63	24	107	121	81	119	229	200	429
Conservative	45 10%	40 11%	38 13%	35 12%	38 11%	38 11%	38 11%	38 12%	-s	32 15%	13 6%	14 9%	22 13%	9 8%	11 15%	3 4%	9 11%	13 14%	2 5%	6 10%	2 6%	11 10%	10 8%	14 12%	14 12%	21 9%	24 12%	41 10%
Labour	59 14%	59 17%	49 17%	45 16%	51 14%	51 14%	50 15%	49 16%	-s	24 11%	35 16%	14 9%	25 15%	20 19%	6 8%	8 10%	13 16%	12 13%	3 8%	17 27%	7 30%	18 17%	14 12%	19 23%	8 7%	32 14%	27 13%	56 14%
Liberal Democrats	81 19%	76 21%	70 24%	62 22%	76 21%	76 21%	76 22%	73 23%	-s	34 16%	47 22%	29 19%	36 21%	17 16%	3 4%	26 32%	19 23%	18 19%	8 20%	8 13%	5 19%	29 27%	23 19%	19 23%	10 9%	52 23%	29 14%	84 21%
Scottish National Party	6 1%	6 2%	3 1%	3 1%	6 2%	6 2%	3 1%	3 1%	-s	1 1%	5 2%	* 3%	5 3%	* 1%	* s	* s	2 2%	4 4%	- s	* 1%	- s	2 2%	4 3%	1 1%	- s	6 3%	1 *	7 2%
Plaid Cymru	2 *	* *	* *	* *	* *	* *	* *	* *	-s	* *	2 1%	- 1%	2 1%	- s	- s	2 2%	* s	- s	* s	* s	- s	- s	2 1%	- s	* s	2 1%	* *	3 1%
Green Party	51 12%	43 12%	39 14%	44 16%	50 14%	50 14%	50 15%	47 15%	-s	32 15%	19 9%	28 18%	13 7%	10 10%	6 30%	9 8%	4 11%	7 4%	4 16%	4 6%	2 7%	16 15%	12 10%	10 13%	13 11%	28 12%	23 12%	45 11%
UK Independence Party	13 3%	3 1%	1 *	12 4%	13 4%	13 4%	13 4%	12 4%	-s	11 5%	2 1%	11 7%	2 1%	1 1%	- s	11 14%	- s	2 2%	- s	1 1%	- s	- s	2 1%	* s	11 10%	2 1%	12 6%	5 1%
BNP	1 *	1 *	- *	- *	1 *	1 *	1 *	- *	-s	1 *	- *	1 *	- *	- *	- s	1 1%	- s	- s	- s	- s	- s	- s	- s	1 1%	- s	- s	- *	1 *
Change UK - The Independent Group	3 1%	3 1%	3 1%	2 1%	3 1%	3 1%	3 1%	3 1%	-s	2 1%	1 1%	- *	1 3%	- s	- s	- s	1 1%	1 2%	2 3%	2 3%	2 2%	2 2%	* s	1 1%	- s	2 1%	1 *	5 1%
Brexit Party	33 8%	32 9%	20 7%	15 6%	26 7%	25 7%	25 7%	20 6%	-s	19 9%	13 6%	5 3%	11 7%	17 16%	1 1%	4 5%	9 11%	2 3%	10 23%	7 11%	3 13%	4 4%	9 8%	5 6%	14 12%	13 6%	19 10%	38 10%
Other	1 *	1 *	* *	* *	* *	* *	* *	* *	-s	1 *	* *	1 1%	- *	* 1%	- s	- s	- s	- s	1 1%	- s	- s	- s	- s	1 1%	* s	- *	1 *	2 1%
None of them/Would not vote	22 5%	17 5%	13 4%	12 4%	14 4%	14 4%	14 4%	13 4%	100%	7 3%	15 7%	10 7%	7 4%	4 4%	9 12%	2 2%	5 6%	2 3%	* 1%	4 6%	- s	3 2%	4 4%	6 7%	9 8%	7 3%	15 7%	20 5%
Don't know/Undecided	110 26%	73 20%	51 18%	46 17%	78 22%	75 21%	63 19%	57 18%	-s	47 22%	63 29%	39 26%	47 28%	24 23%	19 26%	20 25%	14 18%	33 37%	10 24%	14 22%	5 22%	22 21%	40 33%	10 12%	38 32%	62 27%	48 24%	88 22%
Refused	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-s	1 *	- *	1 1%	- *	- *	1 1%	- s	- s	- s	- s	- s	- s	- s	1 1%	- s	- s	1 *	- *	1 *

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
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*=Less than 0.5%
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Ipsos MORI Political Monitor - November 2019

Table 22

(NOV19)Q7(b). If you do change your mind about voting for this party, which party would you vote for instead?

Base : All with a voting intention who may change their mind

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions					Past vote (2017 General Election)			Qualifications			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +	
Unweighted Total	396	122	109	107	274	287	-	396	212	184	81	164	156	155	75	311	102	129	76	50	337	39	117	121	43	36	146	204	396	
Weighted Total	429	129	143	104	300	286	-	429	210	219	44	230	107	122	194	229	103	118	101	67	374	40	98	129	41	63	201	157	396	
Conservative	45	*	18	12	44	27	-	45	21	23	6	21	18	7	20	25	11	12	10	6	40	5	15	16	3	4	29	12	41	
	10%	*	12%	12%	15%	9%	-s	10%	10%	11%	14% ^s	9%	17%	6%	10% ^s	11%	11%	11%	10% ^s	9% ^s	11%	12% ^s	16%	12%	8% ^s	6% ^s	14%	7%	10%	
Labour	59	13	-	34	46	59	-	59	32	27	4	30	19	23	16	43	5	20	14	12	51	8	17	31	2	11	19	27	56	
	14%	10%	-	33%	15%	21%	-s	14%	15%	12%	10% ^s	13%	18%	19%	9% ^s	19%	5%	17%	14% ^s	18% ^s	14%	20% ^s	18%	24%	6% ^s	18% ^s	10%	17%	14%	
Liberal Democrats	81	21	49	-	60	32	-	81	46	36	10	55	24	24	33	48	26	22	17	12	76	3	19	35	19	6	28	48	84	
	19%	17%	34%	-	20%	11%	-s	19%	22%	16%	23% ^s	24%	23%	20%	17% ^s	21%	25%	19%	17% ^s	18% ^s	20%	9% ^s	19%	27%	46% ^s	9% ^s	14%	30%	21%	
Scottish National Party	6	-	1	5	6	5	-	6	1	5	4	2	2	4	-	6	-	-	-	-	-	6	-	2	3	-	3	3	7	
	1%	-	1%	5%	2%	2%	-s	1%	*	2%	9% ^s	1%	2%	3%	-s	3%	-	-	-s	-s	-	16% ^s	-	1%	8% ^s	-s	2%	2%	2%	
Plaid Cymru	2	-	2	*	2	*	-	2	2	*	*	2	*	*	2	*	-	2	-	-	-	-	-	2	-	-	2	*	3	
	*	-	1%	*	1%	*	-s	*	1%	*	* ^s	1%	*	*	1% ^s	*	-	2%	-s	-s	-	-	-	1%	-	-s	-s	1%	*	1%
Green Party	51	22	18	11	29	34	-	51	19	32	3	22	14	13	24	27	6	9	23	11	49	2	8	17	3	10	14	25	45	
	12%	17%	12%	11%	10%	12%	-s	12%	9%	15%	8% ^s	9%	13%	11%	13% ^s	12%	6%	8%	23% ^s	17% ^s	13%	5% ^s	8%	13%	8% ^s	15% ^s	7%	16%	11%	
UK Independence Party	13	2	11	1	12	3	-	13	-	13	*	13	-	3	11	3	11	1	2	-	13	-	-	1	-	11	2	*	5	
	3%	1%	8%	1%	4%	1%	-s	3%	-	6%	* ^s	6%	-	2%	6% ^s	1%	11%	*	2% ^s	-s	4%	-s	-	1%	-s	18% ^s	1%	*	1%	
BNP	1	-	-	-	1	1	-	1	1	-	-	1	1	-	-	1	1	-	-	-	1	-	-	-	-	-	-	1	-	1
	*	-	-	-	*	*	-s	*	*	-	-s	*	1%	-	-s	*	1%	-	-s	-s	*	-s	-	-	-	-s	-s	*	-	*
Change UK - The Independent Group	3	1	-	2	2	3	-	3	-	3	1	*	1	2	1	2	1	1	1	-	3	-	1	1	2	1	2	1	5	
	1%	1%	-	2%	1%	1%	-s	1%	-	2%	1% ^s	*	1%	2%	* ^s	1%	1%	1%	1% ^s	-s	1%	-s	1%	*	4% ^s	2% ^s	1%	1%	1%	
Brexit Party	33	23	4	-	10	29	-	33	18	14	*	22	7	11	14	18	7	8	6	1	21	10	11	3	-	7	21	4	38	
	8%	18%	3%	-	3%	10%	-s	8%	9%	6%	1% ^s	10%	7%	9%	7% ^s	8%	7%	7%	6% ^s	1% ^s	6%	25% ^s	12%	2%	-s	11% ^s	10%	2%	10%	
Other	1	-	-	*	1	1	-	1	1	*	-	1	-	*	-	*	-	*	1	-	1	-	-	-	*	-	1	-	2	
	*	-	-	*	*	1%	-s	*	*	*	-s	*	-	*	-s	*	-	*	1% ^s	-s	*	-s	-	-	1% ^s	-s	-s	1%	-	1%
None of them/Would not vote	22	11	6	3	11	15	-	22	11	11	3	7	5	4	13	9	4	10	*	5	20	2	3	6	-	2	16	3	20	
	5%	9%	4%	3%	4%	5%	-s	5%	5%	5%	7% ^s	3%	5%	3%	7% ^s	4%	4%	9%	* ^s	7% ^s	5%	4% ^s	3%	5%	-s	3% ^s	8%	2%	5%	
Don't know/Undecided	110	34	35	35	75	75	-	110	57	53	12	54	16	31	60	47	30	30	25	20	98	4	22	16	8	12	62	36	88	
	26%	27%	24%	33%	25%	26%	-s	26%	27%	24%	28% ^s	23%	15%	25%	31% ^s	20%	29%	26%	25% ^s	30% ^s	26%	10% ^s	23%	12%	19% ^s	18% ^s	31%	23%	22%	
Refused	1	1	-	-	-	1	-	1	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	-	1	-	1	
	*	1%	-	-	-	*	-s	*	1%	-	-s	*	-	-	1% ^s	-	-	1%	-s	-s	*	-s	-	-	-s	-s	1%	-	*	

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

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Ipsos MORI Political Monitor - November 2019

Table 23

(NOV19)Q8. You said you have voted for/would vote for (party). Which of the following statements comes closest to your reasons for voting for/intending to vote for the (party)?

Base : All giving a voting intention

	Total (W'td)	Likelihood to vote							Gender		Age										Social Class						UnWgt Total	
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1081	1019	937	894	1021	1016	997	961	11	628	453	222	309	550	94	128	141	168	216	334	89	268	378	233	202	646	435	1081
Weighted Total	1078	951	870	865	994	989	957	919	11	542	535	309	371	398	129	180	172	199	155	243	102	300	311	216	251	611	467	1081
It is the party that most represents your views	757	669	617	611	711	709	678	656	7	398	359	223	250	284	83	140	111	138	104	180	86	221	229	144	163	450	307	769
	70%	70%	71%	71%	71%	72%	71%	71%	62% ^s	73%	67%	72%	67%	71%	64% ^s	78%	65%	70%	67%	74%	85% ^s	74%	74%	67%	65%	74%	66%	71%
The party you support has little chance of winning in this constituency so you vote for the to try to keep another party out	156	138	128	134	143	141	141	135	1	71	85	49	62	45	24	25	27	35	20	25	5	35	38	43	39	73	83	144
	14%	15%	15%	16%	14%	14%	15%	15%	9% ^s	13%	16%	16%	17%	11%	19% ^s	14%	16%	17%	13%	10%	5% ^s	12%	12%	20%	16%	12%	18%	13%
Other	126	111	101	97	114	113	113	104	3	58	68	28	45	53	14	13	23	22	27	26	5	36	37	21	32	74	52	133
	12%	12%	12%	11%	12%	11%	12%	11%	29% ^s	11%	13%	9%	12%	13%	11% ^s	7%	13%	11%	18%	11%	5% ^s	12%	12%	10%	13%	12%	11%	12%
No opinion	32	26	19	18	20	20	20	19	-	13	19	9	7	16	8	2	5	2	3	12	5	7	5	4	17	12	20	31
	3%	3%	2%	2%	2%	2%	2%	2%	-s	2%	4%	3%	2%	4%	6% ^s	1%	3%	1%	2%	5%	5% ^s	2%	2%	2%	7%	2%	4%	3%
Not stated	6	6	5	5	6	6	5	5	-	2	4	-	6	*	-	-	5	2	-	*	-	-	2	5	*	2	5	4
	1%	1%	1%	1%	1%	1%	*	1%	-s	*	1%	-	2%	*	-s	-	3%	1%	-	*	-s	-	*	2%	*	*	1%	*

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 24

(NOV19)Q8. You said you have voted for/would vote for (party). Which of the following statements comes closest to your reasons for voting for/intending to vote for the (party)?

Base : All giving a voting intention

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Def' dec- ided	May change mind	Full-time	Not full- time/Not work- ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1081	459	270	203	617	806	677	396	514	567	202	414	393	511	163	904	257	337	255	113	906	119	417	294	115	143	438	481	1081
Weighted Total	1078	453	311	174	617	759	641	429	510	568	101	543	323	365	382	688	241	343	248	149	930	96	375	291	99	193	521	344	1081
It is the party that most represents your views	757 70%	319 70%	237 76%	109 62%	437 71%	519 68%	497 78%	260 61%	367 72%	390 69%	68 67%	376 69%	222 69%	254 70%	277 72%	477 69%	175 73%	231 67%	160 64%	126 84%	653 70%	66 69%	287 77%	200 69%	65 65%	121 63%	366 70%	254 74%	769 71%
The party you support has little chance of winning in this constituency so you vote for the to try to keep another party out	156 14%	51 11%	43 14%	41 23%	105 17%	113 15%	71 11%	85 20%	74 15%	81 14%	17 16%	82 15%	56 17%	47 13%	52 14%	103 15%	30 13%	54 16%	47 19%	11 7%	134 14%	14 15%	38 10%	59 20%	21 22%	29 15%	75 14%	49 14%	144 13%
Other	126 12%	68 15%	28 9%	18 10%	59 9%	98 13%	57 9%	68 16%	57 11%	69 12%	13 13%	68 13%	33 10%	51 14%	39 10%	85 12%	26 11%	49 14%	32 13%	6 4%	106 11%	13 13%	43 11%	26 9%	13 13%	28 14%	62 12%	35 10%	133 12%
No opinion	32 3%	15 3%	3 1%	7 4%	11 2%	23 3%	16 3%	16 4%	5 1%	27 5%	3 3%	10 2%	9 3%	12 3%	10 3%	21 3%	10 4%	5 1%	10 4%	6 4%	30 3%	2 2%	7 2%	6 2%	-	14 7%	12 2%	5 1%	31 3%
Not stated	6 1%	-	-	-	6 1%	6 1%	-	-	6 1%	*	1 1%	6 1%	2 1%	*	4 1%	2 *	-	6 2%	*	-	6 1%	1 1%	-	*	-	-	6 1%	1 *	4 *

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 25

(NOV19)Q9. How important is it to you personally who wins the General Election? Would you say it is....?

Base : All

	Total (W'td)	Likelihood to vote							Gender		Age									Social Class						UnWgt Total		
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1228	1130	1016	967	1120	1108	1086	1042	36	688	540	253	346	629	104	149	160	186	251	378	104	288	422	271	247	710	518	1228
Weighted Total	1228	1051	938	931	1080	1069	1034	988	50	600	628	346	413	470	135	210	196	217	183	287	130	328	342	253	305	670	558	1228
Very important	783 64%	736 70%	704 75%	690 74%	752 70%	746 70%	744 72%	724 73%	4 8% ^s	384 64%	399 63%	181 52%	272 66%	329 70%	59 44%	122 58%	121 62%	151 70%	124 68%	206 72%	87 67%	242 74%	239 70%	158 63%	144 47%	481 72%	302 54%	844 69%
Fairly important	280 23%	242 23%	186 20%	170 18%	248 23%	244 23%	214 21%	191 19%	6 11% ^s	128 21%	152 24%	101 29%	106 26%	73 16%	48 36%	53 25%	53 27%	32 24%	41 18%	17 14%	17 13%	59 18%	77 23%	62 25%	82 27%	136 20%	144 26%	262 21%
Not very important	93 8%	47 4%	28 3%	42 4%	48 4%	47 4%	46 4%	43 4%	3 5% ^s	55 9%	37 6%	36 10%	20 5%	37 8%	18 14%	18 8%	13 7%	6 3%	8 5%	29 10%	19 14%	16 5%	14 4%	14 6%	49 16%	30 4%	63 11%	64 5%
Not at all important	55 4%	17 2%	13 1%	22 2%	24 2%	24 2%	22 2%	22 2%	28 56% ^s	23 4%	33 5%	15 4%	13 3%	27 6%	9 7%	6 3%	7 3%	7 3%	17 9%	10 3%	5 4%	9 3%	7 2%	10 4%	29 10%	17 2%	39 7%	45 4%
No opinion	18 1%	9 1%	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	9 19% ^s	10 2%	7 1%	13 4%	2 *	3 1%	- -	13 6%	2 1%	- -	1 *	2 1%	2 2%	2 1%	4 1%	9 4%	2 1%	6 1%	11 1%	13 1%

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 26

(NOV19)Q9. How important is it to you personally who wins the General Election? Would you say it is....?

Base : All

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions					Past vote (2017 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Def' dec- ided	May change mind	Full-time	Not full- time/Not work- ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications		Degree +
Unweighted Total	1228	459	270	203	617	806	677	396	563	665	240	450	428	581	201	1009	301	376	287	129	1028	135	438	319	121	169	510	523	1228
Weighted Total	1228	453	311	174	617	759	641	429	566	662	121	597	357	421	440	778	293	380	281	168	1062	106	399	316	101	229	603	371	1228
Very important	783 64%	330 73%	194 62%	107 61%	387 63%	523 69%	503 79%	219 51%	370 65%	413 62%	69 57%	390 65%	257 72%	308 73%	211 48%	564 73%	161 55%	277 73%	180 64%	105 62%	682 64%	59 56%	308 77%	217 69%	77 76%	140 61%	360 60%	265 71%	844 69%
Fairly important	280 23%	73 16%	78 25%	57 33%	172 28%	167 22%	104 16%	137 32%	138 24%	142 22%	34 28%	141 24%	78 22%	78 18%	124 28%	155 20%	79 27%	72 19%	58 21%	36 21%	238 22%	36 34%	60 15%	81 26%	19 19%	41 18%	152 25%	84 23%	262 21%
Not very important	93 8%	30 7%	33 11%	8 4%	46 7%	43 6%	22 3%	55 13%	27 5%	66 10%	4 3%	41 7%	10 3%	19 5%	62 14%	29 4%	36 12%	14 4%	16 6%	22 13%	83 8%	5 5%	26 7%	11 3%	3 3%	21 9%	59 10%	8 2%	64 5%
Not at all important	55 4%	19 4%	6 2%	2 1%	11 2%	24 3%	11 2%	18 4%	22 4%	33 5%	12 10%	17 3%	10 3%	14 3%	30 7%	24 3%	7 3%	14 4%	23 8%	6 4%	41 4%	5 5%	5 1%	5 2%	1 1%	26 11%	16 3%	12 3%	45 4%
No opinion	18 1%	-	-	1 1%	2 *	2 *	1 *	1 *	10 2%	7 1%	2 1%	8 1%	2 1%	2 1%	12 3%	5 1%	10 3%	3 1%	4 1%	-	17 2%	1 1%	1 *	1 *	1 1%	1 1%	15 2%	1 *	13 1%

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 27

(NOV19)Q10(a). Parties - I want you to think about what it is that most attracted you to (party)

Some people are attracted mainly by the policies of the party, some by the leaders of the party and some because they identify with the party as a whole.

If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to the leaders of the party you intend voting for, how many to its policies, and how many to the party as a whole?

Base : All giving a party

	Total (W'td)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1076	1014	932	889	1016	1011	992	956	11	625	451	221	308	547	93	128	140	168	216	331	86	267	377	231	201	644	432	1076
Weighted Total	1070	943	862	857	986	981	949	911	11	540	530	309	366	396	129	180	167	199	155	241	99	295	311	214	250	606	464	1076
0	151	129	118	128	145	145	136	132	1	85	66	48	43	60	13	35	19	24	18	42	19	30	50	34	37	80	71	146
	14%	14%	14%	15%	15%	15%	14%	14%	12% s	16%	13%	16%	12%	15%	10% s	19%	12%	12%	12%	18%	19% s	10%	16%	16%	15%	13%	15%	14%
1	136	123	115	114	125	123	122	118	3	49	87	49	47	40	7	43	28	19	21	19	4	40	50	23	22	90	46	134
	13%	13%	13%	13%	13%	13%	13%	13%	28% s	9%	16%	16%	13%	10%	5% s	24%	17%	9%	13%	8%	4% s	14%	16%	11%	9%	15%	10%	12%
2	206	181	161	147	181	181	170	163	3	108	98	74	73	60	48	25	33	40	31	29	9	63	47	46	50	110	96	227
	19%	19%	19%	17%	18%	18%	18%	18%	25% s	20%	18%	24%	20%	15%	38% s	14%	20%	20%	20%	12%	9% s	21%	15%	21%	20%	18%	21%	21%
3	217	198	184	186	213	212	207	193	*	109	107	49	86	82	16	33	30	56	31	51	25	73	65	41	37	139	78	208
	20%	21%	21%	22%	22%	22%	22%	21%	4% s	20%	20%	16%	23%	21%	12% s	18%	18%	28%	20%	21%	25% s	25%	21%	19%	15%	23%	17%	19%
4	148	126	117	114	129	129	125	120	1	83	64	39	56	52	20	19	31	25	20	32	14	33	40	29	45	73	74	132
	14%	13%	14%	13%	13%	13%	13%	13%	5% s	15%	12%	13%	15%	13%	16% s	11%	19%	12%	13%	13%	14% s	11%	13%	14%	18%	12%	16%	12%
5	73	65	61	59	69	68	67	65	*	36	36	18	22	32	2	16	10	12	9	23	7	21	29	11	11	51	22	81
	7%	7%	7%	7%	7%	7%	7%	7%	4% s	7%	7%	6%	6%	8%	2% s	9%	6%	6%	6%	10%	7% s	7%	9%	5%	4%	8%	5%	8%
6	32	32	30	27	32	32	32	30	*	16	16	8	11	13	4	5	6	5	8	5	2	13	12	3	4	26	7	40
	3%	3%	3%	3%	3%	3%	3%	3%	1% s	3%	3%	3%	3%	3%	3% s	3%	4%	3%	5%	2%	2% s	5%	4%	1%	1%	4%	1%	4%
7	11	11	11	11	11	11	11	11	-	8	3	1	3	8	-	1	2	1	2	6	1	1	4	3	4	5	6	20
	1%	1%	1%	1%	1%	1%	1%	1%	-s	2%	1%	*	1%	2%	-s	*	1%	*	1%	2%	1% s	*	1%	1%	1%	1%	1%	2%
8	12	8	8	8	8	8	8	8	-	3	8	-	5	7	-	-	4	*	4	3	-	2	1	3	6	3	9	8
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	2%	-	1%	2%	-s	-	3%	*	3%	1%	-s	1%	*	2%	2%	*	3%	1%
9	2	2	1	1	2	2	2	1	-	1	1	*	-	1	-	*	-	-	1	1	-	-	1	*	-	1	*	3
	*	*	*	*	*	*	*	*	-	*	*	*	-	-s	-s	*	-	-	*	*	-s	-	*	*	-	*	*	*
10	12	11	9	10	10	10	10	10	-	9	3	5	1	5	4	1	-	1	2	4	2	4	3	1	4	7	5	15
	1%	1%	1%	1%	1%	1%	1%	1%	-s	2%	1%	2%	*	1%	3% s	1%	-	1%	1%	2%	2% s	1%	1%	1%	2%	1%	1%	1%
Don't know	71	57	45	52	59	59	59	59	3	32	39	16	21	34	15	1	4	17	9	26	17	13	9	19	30	22	50	62
	7%	6%	5%	6%	6%	6%	6%	6%	22% s	6%	7%	5%	6%	9%	12% s	1%	2%	8%	6%	11%	17% s	4%	3%	9%	12%	4%	11%	6%
Mean	2.65	2.68	2.68	2.64	2.64	2.64	2.66	2.65	1.68	2.72	2.58	2.41	2.65	2.85	2.66	2.25	2.70	2.61	2.87	2.84	2.73	2.73	2.63	2.50	2.73	2.67	2.63	2.73

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 28

(NOV19)Q10(a). Parties - I want you to think about what it is that most attracted you to (party)

Some people are attracted mainly by the policies of the party, some by the leaders of the party and some because they identify with the party as a whole.

If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to the leaders of the party you intend voting for, how many to its policies, and how many to the party as a whole?

Base : All giving a party

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1076	459	270	203	617	806	672	396	513	563	202	412	391	509	162	900	255	337	254	112	902	118	415	293	115	139	438	480	1076
Weighted Total	1070	453	311	174	617	759	633	429	510	560	101	537	318	363	382	681	240	343	248	144	923	95	374	286	99	186	521	344	1076
0	151	69	31	33	82	120	86	59	71	80	7	82	26	57	68	82	39	36	35	32	137	10	59	32	8	32	75	38	146
	14%	15%	10%	19%	13%	16%	14%	14%	14%	14%	7%	15%	8%	16%	18%	12%	16%	10%	14%	22%	15%	10%	16%	11%	8%	17%	14%	11%	14%
1	136	53	44	23	83	91	82	53	65	71	16	78	65	38	33	103	43	56	27	5	124	5	47	36	20	15	63	56	134
	13%	12%	14%	13%	14%	12%	13%	12%	13%	13%	16%	14%	20%	10%	9%	15%	18%	16%	11%	3%	13%	5%	13%	13%	20%	8%	12%	16%	12%
2	206	77	58	38	129	148	119	87	114	93	19	116	57	62	85	119	47	62	55	22	176	20	61	53	14	31	110	65	227
	19%	17%	19%	22%	21%	20%	19%	20%	22%	17%	19%	22%	18%	17%	22%	17%	20%	18%	22%	15%	19%	22%	16%	18%	14%	17%	21%	19%	21%
3	217	101	62	34	116	155	147	69	96	121	27	100	77	70	68	147	34	78	53	31	183	21	75	66	21	34	107	73	208
	20%	22%	20%	19%	19%	20%	23%	16%	19%	22%	26%	19%	24%	19%	18%	22%	14%	23%	21%	21%	20%	22%	20%	23%	21%	18%	21%	21%	19%
4	148	64	51	14	83	96	83	65	79	68	12	90	44	46	57	90	32	45	24	29	124	18	59	38	5	17	76	50	132
	14%	14%	16%	8%	13%	13%	13%	15%	16%	12%	12%	17%	14%	13%	15%	13%	13%	13%	10%	20%	13%	19%	16%	13%	5%	9%	14%	14%	12%
5	73	20	29	17	53	44	47	26	32	40	5	31	17	24	31	41	23	12	20	13	67	4	19	27	16	12	27	33	81
	7%	4%	9%	10%	9%	6%	7%	6%	6%	7%	5%	6%	5%	7%	8%	6%	10%	4%	8%	9%	7%	4%	5%	9%	16%	7%	5%	9%	8%
6	32	11	13	4	21	20	17	15	18	14	1	14	10	17	5	28	4	13	3	3	20	9	11	13	3	3	19	9	40
	3%	3%	4%	2%	3%	3%	3%	4%	4%	2%	1%	3%	3%	5%	1%	4%	2%	4%	1%	2%	2%	10%	3%	4%	3%	2%	4%	3%	4%
7	11	7	2	*	5	9	8	3	5	6	3	3	5	4	3	8	3	2	2	5	11	-	6	1	*	4	4	3	20
	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	*	1%	3%	1%	-	2%	*	*	2%	1%	1%	2%
8	12	6	5	-	5	7	7	4	8	4	3	5	1	7	3	8	4	1	3	3	12	-	3	2	3	6	5	1	8
	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	3%	1%	*	2%	1%	1%	2%	*	1%	2%	1%	-	1%	1%	3%	3%	1%	*	1%
9	2	-	-	1	2	2	1	*	-	2	-	-	*	1	-	2	-	1	1	-	1	*	-	-	1	-	1	1	3
	*	-	-	1%	*	*	*	*	-	*	-	-	*	*	-	*	-	*	*	-	*	*	-	-	-	1%	-	*	*
10	12	3	3	-	9	9	6	6	3	9	2	2	2	7	4	8	2	2	5	-	8	2	4	2	4	2	7	3	15
	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	2%	*	*	2%	1%	1%	1%	1%	2%	-	1%	3%	1%	1%	4%	1%	1%	1%	1%
Don't know	71	42	14	10	29	57	30	40	19	52	5	18	14	31	25	45	7	36	20	2	60	6	30	16	3	30	28	11	62
	7%	9%	4%	6%	5%	8%	5%	9%	4%	9%	5%	3%	4%	9%	6%	7%	3%	11%	8%	1%	7%	6%	8%	6%	4%	16%	5%	3%	6%
Mean	2.65	2.57	2.85	2.32	2.71	2.57	2.67	2.67	2.64	2.67	2.92	2.47	2.62	2.82	2.52	2.73	2.55	2.54	2.64	2.80	2.59	3.14	2.59	2.77	3.19	2.70	2.63	2.69	2.73

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 29

(NOV19)Q10(b). Policies - I want you to think about what it is that most attracted you to (party)

Some people are attracted mainly by the policies of the party, some by the leaders of the party and some because they identify with the party as a whole.

If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to the leaders of the party you intend voting for, how many to its policies, and how many to the party as a whole?

Base : All giving a party

	Total (W'td)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1076	1014	932	889	1016	1011	992	956	11	625	451	221	308	547	93	128	140	168	216	331	86	267	377	231	201	644	432	1076
Weighted Total	1070	943	862	857	986	981	949	911	11	540	530	309	366	396	129	180	167	199	155	241	99	295	311	214	250	606	464	1076
0	43	37	34	36	42	42	39	36	-	25	18	10	15	18	7	3	10	5	5	13	6	6	16	8	13	22	21	50
	4%	4%	4%	4%	4%	4%	4%	4%	-s	5%	3%	3%	4%	5%	5%	2%	6%	2%	3%	6%	6%	2%	5%	4%	5%	4%	5%	5%
1	15	11	11	10	11	11	11	11	1	6	9	*	4	11	*	4	-	4	6	1	2	3	4	6	5	10	16	
	1%	1%	1%	1%	1%	1%	1%	1%	10%	1%	2%	*	1%	3%	-s	*	3%	-	3%	3%	1%	1%	1%	2%	3%	1%	2%	1%
2	57	47	45	44	49	48	47	45	2	29	27	14	19	24	2	12	12	7	10	14	3	10	16	11	20	26	30	64
	5%	5%	5%	5%	5%	5%	5%	5%	14%	5%	5%	5%	5%	6%	2%	6%	7%	3%	6%	6%	3%	3%	5%	5%	8%	4%	7%	6%
3	193	165	142	143	172	171	166	151	4	109	83	43	70	80	23	20	36	34	37	43	13	37	54	40	61	91	101	179
	18%	17%	16%	17%	17%	17%	17%	17%	34%	20%	16%	14%	19%	20%	18%	11%	21%	17%	24%	18%	13%	12%	18%	19%	24%	15%	22%	17%
4	248	238	223	207	235	235	231	223	1	119	129	73	91	84	28	46	37	54	35	49	17	81	81	46	40	162	87	225
	23%	25%	26%	24%	24%	24%	24%	25%	5%	22%	24%	24%	25%	21%	22%	25%	22%	27%	22%	20%	17%	27%	26%	22%	16%	27%	19%	21%
5	149	142	138	135	146	145	144	142	-	70	79	29	65	55	9	20	28	37	16	39	20	58	40	30	21	98	51	157
	14%	15%	16%	16%	15%	15%	15%	16%	-s	13%	15%	9%	18%	14%	7%	11%	17%	18%	10%	16%	20%	20%	13%	14%	8%	16%	11%	15%
6	137	123	113	115	127	125	125	122	2	63	73	58	35	43	14	44	20	15	24	20	9	51	45	22	18	96	40	145
	13%	13%	13%	13%	13%	13%	13%	13%	15%	12%	14%	19%	10%	11%	11%	24%	12%	8%	15%	8%	9%	17%	15%	10%	7%	16%	9%	13%
7	66	49	44	44	59	59	48	44	-	39	27	31	18	17	20	11	10	8	8	9	1	23	11	10	22	35	31	78
	6%	5%	5%	5%	6%	6%	5%	5%	-s	7%	5%	10%	5%	4%	16%	6%	6%	4%	5%	4%	1%	8%	4%	4%	9%	6%	7%	7%
8	38	36	28	25	36	36	29	28	-	14	24	13	15	9	3	10	4	11	3	6	2	10	17	7	4	27	11	53
	4%	4%	3%	3%	4%	4%	3%	3%	-s	3%	5%	4%	4%	2%	3%	5%	2%	6%	2%	3%	2%	3%	6%	3%	2%	4%	2%	5%
9	3	3	3	2	3	3	3	3	-	2	1	1	1	1	-	1	-	1	-	1	-	*	2	-	1	2	1	4
	*	*	*	*	*	*	*	*	-s	*	*	*	*	*	-s	1%	-	1%	-	*	-s	*	1%	-	*	*	*	*
10	50	35	35	45	47	47	47	47	-	31	19	19	12	20	6	12	1	11	5	15	11	4	16	16	14	20	30	43
	5%	4%	4%	5%	5%	5%	5%	5%	-s	6%	4%	6%	3%	5%	5%	7%	1%	6%	3%	6%	11%	2%	5%	8%	6%	3%	6%	4%
Don't know	71	57	45	52	59	59	59	59	3	32	39	16	21	34	15	1	4	17	9	26	17	13	9	19	30	22	50	62
	7%	6%	5%	6%	6%	6%	6%	6%	22%	6%	7%	5%	6%	9%	12%	1%	2%	8%	6%	11%	17%	4%	3%	9%	12%	4%	11%	6%
Mean	4.57	4.53	4.53	4.59	4.59	4.59	4.56	4.60	3.20	4.55	4.58	5.01	4.43	4.34	4.83	5.12	4.05	4.77	4.25	4.40	4.85	4.75	4.60	4.62	4.24	4.67	4.42	4.61

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 30

(NOV19)Q10(b). Policies - I want you to think about what it is that most attracted you to (party)

Some people are attracted mainly by the policies of the party, some by the leaders of the party and some because they identify with the party as a whole.

If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to the leaders of the party you intend voting for, how many to its policies, and how many to the party as a whole?

Base : All giving a party

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions						Past vote (2017 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Greater London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications	Degree +	
Unweighted Total	1076	459	270	203	617	806	672	396	513	563	202	412	391	509	162	900	255	337	254	112	902	118	415	293	115	139	438	480	1076
Weighted Total	1070	453	311	174	617	759	633	429	510	560	101	537	318	363	382	681	240	343	248	144	923	95	374	286	99	186	521	344	1076
0	43	22	3	2	21	41	26	11	18	25	4	15	10	18	14	29	3	19	13	3	37	4	18	4	5	7	24	11	50
	4%	5%	1%	1%	3%	5%	4%	2%	3%	5%	4%	3%	3%	5%	4%	4%	1%	6%	5%	2%	4%	4%	5%	1%	5%	4%	5%	3%	5%
1	15	8	5	-	7	10	9	7	7	9	4	4	2	8	5	10	4	1	3	5	14	1	7	2	-	4	9	2	16
	1%	2%	2%	-	1%	1%	1%	2%	1%	2%	4%	1%	1%	2%	1%	1%	2%	*	1%	4%	1%	1%	2%	1%	-	2%	2%	*	1%
2	57	29	14	4	27	43	34	23	23	33	7	22	15	22	20	37	22	16	8	8	50	3	22	7	7	11	37	8	64
	5%	6%	4%	2%	4%	6%	5%	5%	5%	6%	7%	4%	5%	6%	5%	5%	9%	5%	3%	5%	5%	3%	6%	3%	8%	6%	7%	2%	6%
3	193	97	46	24	96	147	118	74	91	102	13	100	44	74	74	118	25	57	45	38	164	27	63	45	16	46	91	54	179
	18%	21%	15%	13%	15%	19%	19%	17%	18%	18%	13%	19%	14%	20%	20%	17%	11%	17%	18%	26%	18%	29%	17%	16%	16%	25%	17%	16%	17%
4	248	113	83	31	136	165	156	92	135	113	26	151	90	71	87	161	59	91	56	20	209	22	93	74	19	32	137	78	225
	23%	25%	27%	18%	22%	22%	25%	21%	27%	20%	26%	28%	28%	19%	23%	24%	25%	27%	23%	14%	23%	24%	25%	26%	19%	17%	26%	23%	21%
5	149	65	33	32	84	116	101	47	78	71	10	84	49	46	51	95	32	27	44	28	127	18	62	39	19	14	66	63	157
	14%	14%	11%	18%	14%	15%	16%	11%	15%	13%	10%	16%	15%	13%	13%	14%	13%	8%	18%	19%	14%	19%	17%	14%	19%	8%	13%	18%	15%
6	137	39	60	21	97	77	85	52	67	70	19	68	47	44	44	91	35	56	23	19	122	4	36	54	19	17	60	58	145
	13%	9%	19%	12%	16%	10%	13%	12%	13%	13%	19%	13%	15%	12%	11%	13%	14%	16%	9%	13%	13%	4%	10%	19%	19%	9%	12%	17%	13%
7	66	10	27	24	56	39	32	33	33	33	6	29	23	19	24	42	28	15	13	4	59	6	12	23	4	2	34	30	78
	6%	2%	9%	14%	9%	5%	5%	8%	7%	6%	6%	5%	7%	5%	6%	6%	12%	4%	5%	3%	6%	6%	3%	8%	4%	1%	6%	9%	7%
8	38	14	6	14	23	32	21	17	21	17	6	19	15	11	12	26	6	14	7	10	32	2	15	5	5	1	15	21	53
	4%	3%	2%	8%	4%	4%	3%	4%	4%	3%	6%	4%	5%	3%	3%	4%	2%	4%	3%	7%	4%	2%	4%	2%	5%	1%	3%	6%	5%
9	3	-	-	1	3	3	1	2	2	1	*	1	1	1	1	2	-	1	1	1	3	-	-	1	1	-	2	1	4
	*	-	-	1%	1%	*	*	1%	*	*	*	*	*	*	*	*	-	*	*	*	1%	-	-	*	*	-	*	*	*
10	50	13	21	12	38	30	20	30	16	34	1	26	8	18	24	26	19	9	14	6	47	3	16	15	2	22	19	6	43
	5%	3%	7%	7%	6%	4%	3%	7%	3%	6%	1%	5%	3%	5%	6%	4%	8%	3%	6%	4%	5%	3%	4%	5%	2%	12%	4%	2%	4%
Don't know	71	42	14	10	29	57	30	40	19	52	5	18	14	31	25	45	7	36	20	2	60	6	30	16	3	30	28	11	62
	7%	9%	4%	6%	5%	8%	5%	9%	4%	9%	5%	3%	4%	9%	6%	7%	3%	11%	8%	1%	7%	6%	8%	6%	4%	16%	5%	3%	6%
Mean	4.57	4.10	4.96	5.46	4.90	4.40	4.43	4.85	4.56	4.57	4.43	4.64	4.68	4.39	4.62	4.53	4.96	4.43	4.53	4.56	4.60	4.13	4.36	4.92	4.57	4.52	4.38	4.84	4.61

Fieldwork dates : 15th to 19th November 2019

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J18-099923-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - November 2019

Table 31

(NOV19)Q10(c). Leaders - I want you to think about what it is that most attracted you to (party)
Some people are attracted mainly by the policies of the party, some by the leaders of the party and some because they identify with the party as a whole.
If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to the leaders of the party you intend voting for, how many to its policies, and how many to the party as a whole?

Base : All giving a party

	Total (W'td)	Likelihood to vote							Gender		Age										Social Class						UnWgt Total	
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1076	1014	932	889	1016	1011	992	956	11	625	451	221	308	547	93	128	140	168	216	331	86	267	377	231	201	644	432	1076
Weighted Total	1070	943	862	857	986	981	949	911	11	540	530	309	366	396	129	180	167	199	155	241	99	295	311	214	250	606	464	1076
0	121	98	93	99	109	109	106	106	-s	61	60	43	34	44	18	25	12	22	17	27	14	23	39	28	32	62	60	123
	11%	10%	11%	12%	11%	11%	11%	12%		11%	11%	14%	9%	11%	14%	14%	7%	11%	11%	14%		8%	12%	13%	13%	10%	13%	11%
1	138	111	103	98	126	126	115	110	*	77	62	48	44	47	25	23	19	25	18	28	9	45	35	26	32	80	58	155
	13%	12%	12%	11%	13%	13%	12%	12%	3%	14%	12%	16%	12%	12%	19%	13%	11%	12%	12%	12%	9%	15%	11%	12%	13%	13%	13%	14%
2	220	208	191	186	207	205	196	195	1	104	116	58	78	83	12	46	43	36	30	52	22	79	73	35	32	152	67	256
	21%	22%	22%	22%	21%	21%	21%	21%	6%	19%	22%	19%	21%	21%	9%	26%	26%	18%	20%	22%	22%	27%	23%	16%	13%	25%	14%	24%
3	242	226	206	203	235	233	224	210	*	123	119	61	102	79	24	36	40	62	34	45	20	69	86	40	48	154	87	232
	23%	24%	24%	24%	24%	24%	24%	23%	4%	23%	22%	20%	28%	20%	19%	20%	24%	31%	22%	19%	21%	23%	28%	18%	19%	25%	19%	22%
4	131	116	110	107	126	126	125	115	1	84	48	49	38	45	25	24	16	21	24	21	4	41	18	49	24	59	73	110
	12%	12%	13%	13%	13%	13%	13%	13%	12%	15%	9%	16%	10%	11%	20%	13%	10%	11%	16%	9%	4%	14%	6%	23%	10%	10%	10%	16%
5	84	83	70	67	72	72	72	70	1	27	57	13	35	36	4	9	23	13	10	26	9	19	29	8	28	48	36	69
	8%	9%	8%	8%	7%	7%	8%	8%	5%	5%	11%	4%	10%	9%	3%	5%	14%	6%	6%	11%	9%	7%	9%	4%	11%	8%	8%	6%
6	25	19	18	17	21	21	20	19	4	15	10	9	4	13	1	7	3	1	6	7	1	4	9	5	8	13	13	31
	2%	2%	2%	2%	2%	2%	2%	2%	38%	3%	2%	3%	1%	3%	1%	4%	2%	*	4%	3%	1%	1%	3%	2%	3%	2%	3%	3%
7	16	9	9	9	9	9	9	9	1	8	8	7	4	4	-	7	4	-	1	3	1	*	6	2	7	7	9	13
	1%	1%	1%	1%	1%	1%	1%	1%	10%	1%	1%	2%	1%	1%	-s	4%	3%	-	1%	1%	1%	*	2%	1%	3%	1%	2%	1%
8	5	5	5	4	5	5	5	5	-s	*	4	*	1	3	-	*	*	1	3	-	-	*	3	1	1	3	2	6
	*	*	1%	*	*	*	*	*	-s	*	1%	*	*	1%	-s	*	*	*	2%	-	-s	*	1%	*	*	*	*	1%
9	1	1	1	1	1	1	1	1	-s	1	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	1	-	1
	*	*	*	*	*	*	*	*	-s	*	-	1	-	-	-s	1%	-	-	-	-	-s	-	-	-	-	-	-	-
10	16	11	11	13	16	16	16	13	-	8	8	3	5	7	3	-	3	2	2	5	1	2	4	2	8	6	10	18
	1%	1%	1%	2%	2%	2%	2%	1%	-s	1%	1%	1%	1%	2%	3%	-	2%	1%	2%	2%	2%	1%	1%	1%	3%	1%	1%	2%
Don't know	71	57	45	52	59	59	59	59	3	32	39	16	21	34	15	1	4	17	9	26	17	13	9	19	30	22	50	62
	7%	6%	5%	6%	6%	6%	6%	6%	22%	6%	7%	5%	6%	9%	12%	1%	2%	8%	6%	11%	17%	4%	3%	9%	12%	4%	11%	6%
Mean	2.72	2.73	2.72	2.71	2.70	2.70	2.73	2.69	5.12	2.68	2.75	2.58	2.73	2.81	2.51	2.63	2.95	2.54	2.87	2.76	2.43	2.53	2.72	2.63	3.02	2.63	2.84	2.63

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
 *Less than 0.5%
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Ipsos MORI Political Monitor - November 2019

Table 33
(NOV19)Q11. Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Total (W'td)	Likelihood to vote							Gender		Age								Social Class						UnWgt Total			
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1228	1130	1016	967	1120	1108	1086	1042	36	688	540	253	346	629	104	149	160	186	251	378	104	288	422	271	247	710	518	1228
Weighted Total	1228	1051	938	931	1080	1069	1034	988	50	600	628	346	413	470	135	210	196	217	183	287	130	328	342	253	305	670	558	1228
Europe/ EU/Brexit	771 63%	713 68%	641 68%	612 66%	717 66%	711 67%	699 68%	660 67%	11 22% ^s	427 71%	343 55%	201 58%	268 65%	301 64%	72 53%	129 61%	118 60%	150 69%	117 64%	184 58%	75 58%	225 68%	234 68%	153 60%	160 52%	458 68%	312 56%	798 65%
Healthcare/ NHS/ hospitals	508 41%	442 42%	394 42%	383 41%	450 42%	447 42%	432 42%	409 41%	11 22% ^s	204 34%	304 48%	110 32%	204 49%	195 42%	36 27%	73 35%	97 49%	107 49%	73 40%	123 43%	54 41%	129 39%	122 36%	111 44%	145 48%	252 38%	257 46%	526 43%
Education/ schools	256 21%	208 20%	187 20%	186 20%	228 21%	222 21%	211 20%	199 20%	1 2% ^s	80 13%	176 28%	85 25%	113 27%	59 12%	34 25%	51 24%	59 30%	53 25%	20 11%	38 13%	14 10%	75 23%	70 20%	48 19%	64 21%	145 22%	111 20%	275 22%
Taxation	135 11%	124 12%	120 13%	111 12%	121 11%	121 11%	121 12%	120 12%	11 21% ^s	91 15%	44 7%	47 13%	53 13%	36 8%	16 12%	31 15%	28 14%	25 11%	18 10%	7 6%	5 5%	48 15%	49 14%	27 11%	11 4%	97 15%	38 7%	107 9%
Protecting the natural environment/ climate change	134 11%	129 12%	114 12%	110 12%	120 11%	120 11%	119 12%	115 12%	2 3% ^s	56 9%	78 12%	50 14%	44 11%	40 9%	16 12%	34 16%	21 11%	22 10%	16 9%	24 9%	11 8%	54 16%	44 13%	11 4%	24 8%	98 15%	35 6%	163 13%
Managing the economy/ economic situation	109 9%	104 10%	102 11%	100 11%	107 10%	107 10%	106 10%	106 11%	1 2% ^s	75 13%	34 5%	20 6%	44 11%	45 10%	15 11%	6 3%	17 9%	27 12%	22 12%	23 8%	9 7%	33 10%	35 10%	22 9%	20 6%	67 10%	42 7%	146 12%
Crime and anti-social behaviour/ law and order	89 7%	83 8%	78 8%	74 8%	81 8%	81 8%	81 8%	78 8%	1 3% ^s	42 7%	47 7%	16 5%	44 11%	29 6%	6 4%	10 5%	11 6%	33 15%	15 8%	13 5%	5 4%	20 6%	22 7%	26 10%	20 7%	42 6%	46 8%	94 8%
Asylum and immigration	86 7%	76 7%	70 7%	68 7%	74 7%	72 7%	72 7%	71 7%	5 9% ^s	44 7%	42 7%	15 4%	23 6%	48 7%	9 3%	6 5%	9 6%	14 6%	22 12%	27 9%	12 9%	12 4%	29 9%	29 11%	17 6%	41 6%	46 8%	93 8%
Public services generally	77 6%	77 7%	71 8%	66 7%	74 7%	74 7%	74 7%	71 7%	2 4% ^s	30 5%	47 8%	15 4%	33 8%	29 6%	2 2%	12 6%	9 5%	23 11%	18 10%	12 4%	4 3%	23 7%	22 6%	24 9%	8 3%	45 7%	32 6%	93 8%
Housing	71 6%	62 6%	53 6%	52 6%	55 5%	55 5%	54 5%	53 5%	* 1% ^s	27 4%	44 7%	19 5%	24 6%	28 6%	7 5%	12 6%	12 5%	12 7%	16 5%	5 4%	5 4%	12 4%	22 6%	21 8%	16 5%	34 5%	37 7%	72 6%
Care for older and disabled people	68 6%	61 6%	47 5%	44 5%	52 5%	51 5%	51 5%	47 5%	1 3% ^s	15 2%	53 8%	11 3%	27 7%	30 6%	8 6%	3 2%	14 7%	13 6%	11 6%	18 6%	10 8%	12 4%	19 6%	9 4%	28 9%	31 5%	37 7%	65 5%
Austerity/Public spending cuts	59 5%	54 5%	52 5%	50 5%	53 5%	52 5%	52 5%	52 5%	- - ^s	19 3%	39 6%	16 5%	23 5%	20 4%	8 6%	3 4%	20 9%	8 5%	12 4%	5 4%	4 5%	12 4%	15 4%	13 5%	18 6%	27 4%	32 6%	52 4%
Quality / competency of the candidates / leaders / leadership	57 5%	56 5%	55 6%	53 6%	57 5%	57 5%	56 5%	56 6%	- - ^s	20 3%	37 6%	3 1%	19 5%	35 8%	- - ^s	3 2%	8 4%	10 5%	11 6%	25 9%	17 13%	19 6%	14 4%	13 5%	11 3%	33 5%	24 4%	52 4%
Issues affecting families/children/ childcare	56 5%	46 4%	41 4%	41 4%	46 4%	44 4%	43 4%	42 4%	1 3% ^s	17 3%	39 6%	20 6%	14 3%	23 5%	6 5%	13 6%	11 5%	4 2%	15 8%	8 3%	5 4%	13 4%	18 5%	11 4%	15 5%	31 5%	25 5%	50 4%
Poverty/Inequality	55 4%	42 4%	37 4%	37 4%	52 5%	50 5%	38 4%	38 4%	1 3% ^s	20 3%	34 5%	19 5%	21 5%	15 3%	15 11%	4 2%	7 4%	13 6%	8 5%	7 2%	1 1%	12 4%	17 5%	5 2%	21 7%	29 4%	25 5%	59 5%
Scottish independence/ devolution	40 3%	40 4%	34 4%	32 3%	40 4%	40 4%	40 4%	35 4%	- - ^s	23 4%	17 3%	9 3%	16 4%	15 3%	3 3%	6 5%	9 3%	7 3%	6 3%	9 3%	1 1%	16 5%	8 2%	9 3%	8 2%	24 4%	16 3%	53 4%
Unemployment	37 3%	36 3%	28 3%	25 3%	30 3%	30 3%	30 3%	28 3%	1 3% ^s	15 3%	22 3%	5 1%	18 4%	14 3%	4 3%	1 *	14 7%	4 2%	5 3%	9 3%	5 4%	6 2%	10 3%	4 2%	16 5%	17 2%	20 4%	40 3%
Benefits	36 3%	30 3%	28 3%	27 3%	30 3%	29 3%	28 3%	28 3%	- - ^s	9 2%	27 4%	13 4%	11 3%	12 3%	8 6%	5 2%	5 3%	7 2%	7 4%	5 2%	1 1%	5 2%	10 3%	7 3%	15 5%	15 2%	21 4%	45 4%
Foreign policy/foreign affairs	35 3%	35 3%	33 4%	32 3%	33 3%	33 3%	33 3%	33 3%	1 3% ^s	16 3%	19 3%	11 3%	15 4%	9 2%	4 3%	7 7%	13 1%	1 2%	4 2%	5 2%	4 2%	11 7%	7 2%	6 3%	10 3%	19 3%	16 3%	34 3%
Defence	34 3%	34 3%	33 4%	33 4%	34 3%	34 3%	34 3%	34 3%	- - ^s	17 3%	18 3%	13 4%	9 2%	12 3%	4 3%	10 3%	3 2%	6 3%	6 3%	3 2%	3 2%	12 4%	7 2%	5 2%	10 3%	19 3%	15 3%	36 3%
Public transport/ roads	33 3%	33 3%	31 3%	29 3%	31 3%	31 3%	31 3%	31 3%	1 3% ^s	16 3%	17 3%	4 1%	9 2%	19 4%	1 4%	3 2%	6 3%	4 2%	7 4%	12 4%	7 4%	8 2%	9 3%	4 2%	12 4%	16 2%	16 3%	49 4%
Pensions	32 3%	24 2%	21 2%	25 3%	28 3%	27 3%	27 3%	26 3%	5 5% ^s	12 2%	19 3%	7 2%	5 1%	20 4%	1 1%	6 3%	3 1%	2 1%	7 4%	12 4%	2 2%	13 4%	5 1%	5 2%	9 3%	17 3%	14 3%	35 3%

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
 *Less than 0.5%
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Ipsos MORI Political Monitor - November 2019

Table 33
(NOV19)Q11. Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Total (W'td)	Likelihood to vote								Gender		Age								Social Class						UnWgt Total		
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 like-likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Weighted Total	1228	1051	938	931	1080	1069	1034	988	50	600	628	346	413	470	135	210	196	217	183	287	130	328	342	253	305	670	558	1228
Party policies / manifestos	30	19	18	18	26	26	26	18	4	20	10	9	17	4	1	8	12	5	1	3	-	16	4	9	1	20	10	36
Lack of faith in politicians/system of government	29	28	23	21	27	27	24	24	1	11	18	10	6	13	3	7	2	4	4	9	2	4	10	6	9	14	15	39
General state of the country	21	20	20	20	21	20	20	20	-	3	18	1	11	8	1	-	5	6	*	8	7	6	3	10	1	9	11	12
Foreign/overseas aid	14	14	14	14	14	14	14	14	-	3	11	4	6	4	1	3	5	*	1	3	2	1	5	6	1	7	7	16
Race relations	14	14	14	10	14	14	14	14	-	4	10	4	8	3	4	-	5	2	1	1	1	3	5	1	4	8	6	17
Inflation/rising cost of living	14	13	13	13	14	14	14	14	-	2	12	5	4	5	1	4	1	3	4	1	1	1	8	1	4	9	5	20
Devaluation of the Pound Sterling	14	14	7	6	10	10	7	7	-	2	11	1	8	4	1	-	1	7	1	3	3	3	4	4	2	7	7	10
Animal welfare	14	9	9	8	9	9	9	9	-	2	11	9	2	2	5	3	2	1	1	2	1	1	6	1	6	7	7	13
Nationalisation / re-nationalisation of services / industries	13	13	11	8	13	13	13	11	-	8	5	3	2	7	*	3	2	*	5	2	1	6	5	2	1	10	3	18
Oil/energy/gas policy	11	11	10	9	10	10	10	10	1	5	6	1	6	4	1	*	2	4	3	1	1	5	2	2	2	7	4	19
Wages / pay / salaries	10	8	4	6	8	8	8	6	3	8	2	3	4	3	*	1	4	2	1	*	4	5	1	-	9	1	11	
Rights / human rights	9	9	9	9	9	9	9	9	-	8	1	5	4	-	-	5	2	2	-	-	-	4	2	2	1	6	3	8
Social issues	9	8	7	7	9	9	9	8	-	7	2	*	4	4	-	*	4	*	2	2	-	5	3	*	-	9	*	14
I always vote for the same party / made my mind up already	9	9	8	8	9	9	8	8	-	7	2	1	5	2	-	1	5	-	1	1	*	1	4	2	1	5	3	10
Terrorism	7	6	5	5	5	5	5	5	1	4	3	1	1	5	1	-	1	1	3	2	2	2	1	1	2	4	3	15
Fairness	6	6	6	6	6	6	6	6	-	3	3	1	-	4	-	1	-	-	1	4	-	2	2	-	2	4	2	6
Trade unions/ strikes	6	5	4	3	4	4	4	4	1	2	4	1	3	2	1	-	3	*	2	*	-	2	1	1	2	2	3	12
Putting Britain / British interests first	5	5	4	4	4	4	4	4	-	-	5	-	1	4	-	-	-	1	3	1	-	1	1	-	3	2	3	3
Democracy / electoral reform	5	4	4	4	5	5	4	4	-	1	3	*	*	4	-	*	*	-	3	1	*	-	*	*	4	*	4	8
None / do not / will not vote	4	-	-	-	-	-	-	-	4	1	3	-	2	2	-	-	1	*	-	2	2	-	-	2	2	-	4	3
Opportunities for the young	4	3	2	2	2	2	2	2	-	1	3	1	-	3	1	-	-	-	2	2	2	1	*	*	2	2	2	6
MPs expenses	4	4	2	2	2	2	2	2	1	2	2	1	*	3	1	-	*	-	2	1	-	2	1	*	1	3	1	7
Farming / agriculture	4	3	3	3	3	3	3	3	1	4	-	-	2	1	-	-	1	1	1	-	-	2	-	-	1	2	1	3

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
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Ipsos MORI Political Monitor - November 2019

Table 33
(NOV19)Q11. Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Total (W'td)	Likelihood to vote								Gender		Age										Social Class						UnWgt Total
		Always usually depends (Q20)	Always usually depends (Q20) AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Weighted Total	1228	1051	938	931	1080	1069	1034	988	50	600	628	346	413	470	135	210	196	217	183	287	130	328	342	253	305	670	558	1228
Justice / a fairer legal system	4	3	3	3	3	3	3	3	-s	1	3	1	*	3	-	1	*	-	3	-	-	3	*	-	*	3	*	5
Broadband	3	3	3	3	3	3	3	3	-s	1	3	*	2	1	-	*	-	2	*	1	*	2	1	-	1	3	1	5
Tactical voting	3	3	3	3	3	3	3	3	-s	3	-	3	-	-	3	-	-	-	-	-	-	-	3	-	-	3	-	1
Trade / trade deals / imports / exports	3	2	2	3	3	3	3	3	-s	2	1	2	1	*	-	2	1	-	-	*	-	2	1	*	-	2	*	3
More support for the working classes	2	2	2	2	2	2	2	2	-s	2	-	*	-	2	*	-	-	-	2	-	-	1%	*	-	2	*	2	2
Local issues / local candidates	2	2	2	2	2	2	2	2	-s	1	2	-	2	*	-	1	1	-	*	-	-	1	*	1	-	1	1	5
Infrastructure	2	2	2	2	2	2	2	2	-s	1	1	1	1	*	1	1	-	-	1	-	1	1	*	1	-	1	1	5
Help for SMEs	2	1	1	1	1	1	1	1	1% ^s	1	*	*	1	1	*	-	-	1	1	-	-	-	1	1	-	1	1	4
Banking / bankers / banking regulation	1	1	1	1	1	1	1	1	-s	1	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	1	-	1
Manufacturing / industry	1	1	1	1	1	1	1	1	-s	1	-	1	-	1	-	1	-	-	1	-	-	-	1	-	1	1	1	2
Trident / nuclear weapons / nuclear disarmament	1	*	*	*	*	*	*	*	1% ^s	1	-	-	*	-	-	-	-	*	-	*	*	*	*	-	1	-	2	2
More socialism	1	1	1	1	1	1	1	1	-s	*	*	*	-	*	-	-	-	-	*	-	-	*	-	*	-	*	*	2
Religion / religious values	*	*	*	*	*	*	*	*	-s	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	*	-	1
Cuts / cuts to services / cuts to spending	*	*	*	*	*	*	*	*	-s	-	*	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	*	1
Sovereignty	*	*	*	*	*	*	*	*	-s	*	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	*	1
Fox hunting / bloodsports	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	76	75	70	69	74	72	72	70	1% ^s	45	31	20	20	35	1	19	7	13	18	17	6	30	35	7	4	65	11	78
Bank holidays	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	86	46	37	58	61	59	58	58	17	40	47	48	13	25	24	24	8	5	15	10	5	19	15	13	39	35	52	60
No answer	9	9	1	1	8	8	1	1	33% ^s	2	7	7	1	1	-	7	-	1	1	-	-	6	5	5	13	5	9	5
	1%	1%	*	*	1%	1%	*	*	-s	*	1%	2%	*	*	-	3%	-	*	1%	-	-	*	2%	-	*	1%	*	*

Fieldwork dates : 15th to 19th November 2019
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J18-099923-01
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Ipsos MORI Political Monitor - November 2019

Table 34

(NOV19)Q11. Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions					Past vote (2017 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Def decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qual-ifications	Other qual-ifications		Degree +
Unweighted Total	1228	459	270	203	617	806	677	396	563	665	240	450	428	581	201	1009	301	376	287	129	1028	135	438	319	121	169	510	523	1228
Weighted Total	1228	453	311	174	617	759	641	429	566	662	121	597	357	421	440	778	293	380	281	168	1062	106	399	316	101	229	603	371	1228
Europe/ EU/Brexit	771	345	139	133	368	575	434	277	372	399	57	399	242	276	247	518	152	253	185	107	666	74	310	167	80	123	374	260	798
	63%	76%	45%	77%	60%	76%	68%	65%	66%	60%	47%	67%	68%	66%	56%	67%	52%	67%	66%	63%	63%	69%	78%	53%	79%	54%	62%	70%	65%
Healthcare/ NHS/ hospitals	508	176	151	74	268	293	244	193	226	282	59	216	145	184	178	329	123	166	134	55	455	31	152	167	34	81	268	154	526
	41%	39%	48%	42%	43%	39%	38%	45%	40%	43%	49%	36%	41%	44%	41%	42%	42%	44%	48%	32%	43%	29%	38%	53%	34%	36%	44%	41%	43%
Education/ schools	256	49	98	59	180	131	119	109	110	147	42	102	96	70	86	166	76	61	68	40	232	11	44	103	27	20	121	111	275
	21%	11%	31%	34%	29%	17%	19%	25%	19%	22%	35%	17%	27%	17%	20%	21%	26%	16%	24%	24%	22%	11%	11%	32%	27%	9%	20%	30%	22%
Taxation	135	70	28	7	47	88	78	39	84	51	14	86	43	43	48	87	38	41	28	24	128	3	79	29	2	16	63	52	107
	11%	15%	9%	4%	8%	12%	12%	9%	15%	8%	12%	14%	12%	10%	11%	11%	13%	11%	10%	14%	12%	3%	20%	9%	2%	7%	10%	14%	9%
Protecting the natural environment/ climate change	134	14	41	40	100	74	54	60	70	64	19	57	47	49	36	97	33	30	37	28	122	6	22	64	21	14	43	75	163
	11%	3%	13%	23%	16%	10%	8%	14%	12%	10%	16%	9%	13%	12%	8%	12%	11%	8%	13%	17%	12%	5%	5%	20%	21%	6%	7%	20%	13%
Managing the economy/ economic situation	109	61	22	12	41	81	69	33	59	50	11	53	42	39	26	81	21	39	27	19	101	3	64	23	10	12	44	51	146
	9%	14%	7%	7%	7%	11%	11%	8%	10%	8%	9%	9%	12%	9%	6%	10%	7%	10%	10%	11%	10%	3%	16%	7%	10%	5%	7%	14%	12%
Crime and anti-social behaviour/ law and order	89	41	18	18	38	61	45	32	43	45	5	49	34	28	26	62	5	38	29	6	83	1	38	27	5	6	61	22	94
	7%	9%	6%	10%	6%	8%	7%	7%	8%	7%	4%	8%	10%	7%	6%	8%	5%	10%	10%	4%	8%	1%	9%	8%	5%	3%	10%	6%	8%
Asylum and immigration	86	39	17	2	38	60	62	16	37	49	6	41	17	44	26	60	21	36	17	8	76	4	36	18	1	25	46	13	93
	7%	9%	5%	1%	6%	8%	10%	4%	7%	7%	5%	7%	5%	10%	6%	8%	7%	9%	6%	5%	7%	4%	9%	6%	1%	11%	8%	3%	8%
Public services generally	77	23	21	19	48	51	40	27	48	29	12	35	24	28	26	51	13	29	25	7	64	3	22	29	8	11	42	24	93
	6%	5%	7%	11%	8%	7%	6%	6%	8%	4%	10%	6%	7%	7%	6%	7%	5%	8%	9%	4%	6%	3%	5%	9%	8%	5%	7%	6%	8%
Housing	71	18	27	13	47	38	33	26	33	38	9	30	13	33	24	46	2	24	26	15	63	3	19	24	6	15	33	21	72
	6%	4%	9%	7%	8%	5%	5%	6%	6%	6%	7%	5%	4%	8%	5%	6%	1%	6%	9%	9%	6%	3%	5%	8%	6%	7%	5%	6%	6%
Care for older and disabled people	68	10	24	15	47	33	22	30	26	42	5	33	13	30	25	43	15	22	21	10	61	1	15	26	9	15	40	11	65
	6%	2%	8%	9%	8%	4%	3%	7%	5%	6%	4%	6%	4%	7%	6%	6%	5%	6%	7%	6%	1%	4%	8%	9%	7%	7%	3%	5%	
Austerity/Public spending cuts	59	15	19	15	38	34	31	22	25	34	2	33	20	8	30	28	3	26	25	4	51	1	15	26	5	6	35	18	52
	5%	3%	6%	8%	6%	4%	5%	5%	4%	5%	2%	5%	6%	2%	7%	4%	1%	7%	9%	2%	5%	1%	4%	8%	5%	3%	6%	5%	4%
Quality / competency of the candidates / leaders / leadership	57	33	12	6	21	42	43	11	24	33	7	26	18	30	9	48	3	35	15	2	53	2	33	14	4	12	29	14	52
	5%	7%	4%	3%	3%	6%	7%	3%	4%	5%	6%	4%	5%	7%	2%	6%	1%	9%	5%	1%	5%	2%	8%	4%	4%	5%	5%	4%	4%
Issues affecting families/children/ childcare	56	7	24	6	37	20	28	15	28	29	7	29	21	14	21	35	24	13	15	3	52	2	6	29	3	11	28	17	50
	5%	2%	8%	3%	6%	3%	4%	3%	5%	4%	6%	5%	6%	3%	5%	5%	8%	3%	5%	2%	5%	2%	1%	9%	3%	5%	5%	5%	4%
Poverty/inequality	55	9	36	3	43	16	40	12	26	28	8	15	13	14	27	27	18	17	11	4	41	4	4	23	2	3	38	14	59
	4%	2%	11%	2%	7%	2%	6%	3%	5%	4%	6%	2%	4%	3%	6%	3%	6%	5%	4%	2%	4%	4%	1%	7%	2%	1%	6%	4%	5%
Scottish independence/ devolution	40	6	6	6	30	30	25	10	18	23	5	20	20	14	6	34	*	3	1	1	4	35	8	11	2	2	21	16	53
	3%	1%	2%	3%	5%	4%	4%	2%	3%	3%	4%	3%	6%	3%	1%	4%	*	1%	*	*	*	33%	2%	3%	2%	1%	3%	4%	4%
Unemployment	37	7	11	1	23	19	19	12	17	20	5	18	7	14	16	21	10	5	10	2	28	9	8	10	1	7	23	7	40
	3%	2%	4%	1%	4%	3%	3%	3%	3%	3%	5%	3%	2%	3%	4%	3%	3%	1%	3%	1%	3%	9%	2%	3%	1%	3%	4%	2%	3%
Benefits	36	10	17	3	20	14	13	17	10	26	8	9	10	8	18	18	8	17	8	2	30	2	10	12	1	4	24	8	45
	3%	2%	5%	2%	3%	2%	2%	4%	2%	4%	7%	2%	3%	2%	4%	2%	3%	4%	3%	1%	3%	2%	2%	4%	1%	2%	4%	2%	4%
Foreign policy/foreign affairs	35	5	10	4	23	18	12	12	13	21	4	15	6	10	19	16	1	11	17	3	32	1	5	13	4	3	24	8	34
	3%	1%	3%	2%	4%	2%	2%	3%	2%	3%	3%	2%	2%	2%	4%	2%	*	3%	6%	2%	3%	1%	1%	4%	4%	1%	4%	2%	3%
Defence	34	22	3	2	9	28	22	9	13	21	2	13	6	14	14	20	5	7	17	6	31	-	18	3	8	4	24	6	36
	3%	5%	1%	1%	1%	4%	3%	2%	2%	3%	2%	2%	2%	3%	3%	3%	2%	2%	6%	4%	3%	-	4%	1%	8%	2%	4%	2%	3%
Public transport/ roads	33	10	9	7	19	20	22	7	10	23	3	12	8	18	7	26	6	7	17	2	30	1	12	9	6	12	12	9	49
	3%	2%	3%	4%	3%	3%	3%	2%	2%	3%	2%	2%	2%	4%	2%	3%	2%	2%	6%	1%	3%	1%	3%	3%	6%	5%	2%	2%	4%
Pensions	32	15	9	1	10	17	22	3	14	18	6	10	12	11	8	24	6	8	11	6	31	1	11	11	1	2	15	14	35
	3%	3%	3%	1%	2%	2%	3%	1%	2%	3%	5%	2%	3%	3%	2%	3%	2%	2%	4%	3%	3%	1%	3%	3%	1%	1%	2%	4%	3%
Party policies / manifestos	30	12	6	3	12	17	15	8	17	13	3	15	17	6	7	23	12	5	4	6	28	1	6	6	2	-	13	17	36
	2%	3%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	5%	1%	2%	3%	4%	1%	2%	4%	3%	1%	1%	2%	2%	-	2%	4%	3%

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Table 34

(NOV19)Q11. Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions					Past vote (2017 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Def' decided	May change mind	Full-time	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Weighted Total	1228	453	311	174	617	759	641	429	566	662	121	597	357	421	440	778	293	380	281	168	1062	106	399	316	101	229	603	371	1228
Lack of faith in politicians/system of government	29	6	8	6	18	16	15	9	9	20	9	7	2	17	10	19	6	7	11	1	24	4	5	7	5	3	18	5	39
General state of the country	21	8	5	1	6	10	18	1	6	15	1	12	11	8	1	19	5	7	2	5	20	*	10	10	-	12	7	1	12
Foreign/overseas aid	14	1	3	1	9	8	3	3	6	8	1	6	1	5	8	6	1	5	5	2	14	-	2	3	1	*	11	3	16
Race relations	14	2	8	4	12	6	10	3	4	10	1	3	4	3	5	7	1	1	4	8	14	1	2	7	3	*	8	6	17
Inflation/rising cost of living	14	3	6	1	8	4	10	1	3	11	2	4	3	5	7	7	4	3	6	1	12	*	3	6	1	-	11	3	20
Devaluation of the Pound Sterling	14	4	1	4	6	9	3	7	3	11	5	2	3	10	1	13	*	7	2	1	7	4	5	1	4	3	9	2	10
Animal welfare	14	1	8	1	9	3	4	5	4	10	1	7	3	2	9	4	-	6	6	1	12	1	1	3	1	1	11	2	13
Nationalisation / re-nationalisation of services / industries	13	8	3	2	5	10	10	3	7	6	-	8	6	7	*	12	3	6	3	-	11	1	7	3	2	3	7	4	18
Oil/energy/gas policy	11	6	3	1	5	8	7	4	7	4	2	5	5	3	2	8	3	1	6	2	11	*	5	4	1	*	6	5	19
Wages / pay / salaries	10	5	3	2	6	8	6	4	4	6	4	4	3	7	1	10	3	5	*	*	8	2	5	1	1	2	6	3	11
Rights / human rights	9	-	5	5	9	5	4	5	8	2	2	6	5	1	3	6	*	2	5	2	9	1	1	7	-	2	1	6	8
Social issues	9	-	5	2	9	4	4	5	4	5	1	3	5	5	-	9	1	1	3	1	6	2	1	4	3	1	1	7	14
I always vote for the same party / made my mind up already	9	5	3	*	4	5	8	1	6	3	-	6	4	2	3	6	*	8	1	*	9	-	4	3	*	*	7	1	10
Terrorism	7	4	1	1	2	6	6	*	4	3	1	3	2	3	2	5	1	1	3	1	6	*	3	1	1	*	5	2	15
Fairness	6	2	3	*	3	3	5	1	2	4	-	3	-	6	-	6	2	3	-	*	6	-	2	3	*	3	1	1	6
Trade unions/ strikes	6	2	2	1	3	3	5	*	3	2	3	3	3	*	2	3	1	2	2	1	5	-	1	2	-	-	3	2	12
Putting Britain / British interests first	5	5	-	-	-	5	4	1	1	4	1	4	1	4	-	5	1	3	1	-	5	-	4	-	-	3	2	-	3
Democracy / electoral reform	5	4	*	*	1	4	1	3	1	4	*	1	-	4	*	4	*	1	*	3	4	-	3	-	1	-	1	1	8
None / do not / will not vote	4	-	-	-	-	-	-	-	2	2	*	1	2	-	2	2	3	1	-	-	4	-	-	-	-	2	2	-	3
Opportunities for the young	4	-	3	1	4	1	1	3	1	3	1	-	1	3	1	3	-	2	2	-	4	-	1	*	*	2	1	1	6
MPs expenses	4	3	1	-	1	3	4	*	3	1	1	2	1	1	2	2	*	-	2	1	4	-	2	1	-	-	3	*	7
Farming / agriculture	4	1	-	2	2	4	1	2	4	-	-	4	2	1	-	4	-	1	1	-	3	1	3	-	-	1	-	2	3
Justice / a fairer legal system	4	*	*	2	4	3	4	*	3	*	1	*	1	3	-	4	*	2	-	*	1	1	*	*	2	-	3	1	5
Broadband	3	-	3	-	3	-	1	2	*	3	2	*	2	1	-	3	-	2	1	-	3	-	-	3	-	1	*	2	5

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Base : All

Total (Weighted)	Voting					If Decided General Election		Working status		Work sector		Tenure				ONS Regions					Past vote (2017 General Election)			Qualifications			UnW Tot.		
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Weighted Total	1228	453	311	174	617	759	641	429	566	662	121	597	357	421	440	778	293	380	281	168	1062	106	399	316	101	229	603	371	1228
Tactical voting	3	-	-	3	3	3	-	3	3	-	-	-	-	3	-	-	-	3	-	-	3	-	-	3	-	-	-	3	1
	*	-	-	2%	1%	*	-	1%	1%	-	-	-	-	1%	-	-	-	1%	-	-	*	-	1%	-	-	-	-	1%	*
Trade / trade deals / imports / exports	3	-	2	-	2	-	2	*	-	3	-	1	2	*	-	3	*	-	2	1	3	-	-	2	-	-	*	2	3
	*	-	1%	-	*	-	*	*	-	*	-	*	1%	*	-	3	*	-	1%	*	*	-	-	1%	-	-	*	1%	*
More support for the working classes	2	-	2	-	2	*	2	*	2	*	-	2	*	-	2	*	2	-	-	-	2	*	-	2	-	2	*	-	2
	*	-	1%	-	*	-	*	*	*	-	*	*	-	*	*	*	1%	-	-	-	*	*	-	1%	-	1%	*	-	*
Local issues / local candidates	2	-	2	*	2	*	1	2	1	1	1	1	2	*	-	2	-	2	-	*	1	*	-	2	*	-	1	1	5
	*	-	1%	*	*	*	*	*	*	*	*	1%	*	*	-	*	-	*	-	*	*	*	-	1%	*	-	*	*	*
Infrastructure	2	1	1	1	1	1	*	2	1	1	1	1	1	1	-	2	1	1	-	-	2	-	1	1	-	-	1	2	5
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	-	-	*	*	*	*	-	-	*	*
Help for SMEs	2	1	*	-	*	1	1	*	2	-	-	2	1	1	-	2	*	*	*	1	2	-	1	*	-	-	2	*	4
	*	*	*	-	*	*	*	*	*	-	-	*	*	*	-	*	*	*	*	*	1	2	-	*	*	-	-	*	*
Banking / bankers / banking regulation	1	-	1	-	1	-	-	1	1	-	1	-	-	1	-	-	-	-	-	1	1	-	-	1	-	-	-	1	1
	*	-	*	-	*	-	-	*	*	-	*	-	-	*	-	-	-	-	1%	*	*	-	*	-	-	-	-	*	*
Manufacturing / industry	1	-	-	-	1	1	-	1	1	-	1	1	1	1	-	1	1	1	-	-	1	-	1	-	-	1	1	-	2
	*	-	-	-	*	*	-	*	*	-	*	*	*	*	-	*	*	*	-	-	*	-	*	-	-	*	*	-	*
Trident / nuclear weapons / nuclear disarmament	1	1	-	-	-	1	*	*	*	*	-	*	*	-	1	-	-	*	-	1	-	*	-	-	-	1	-	-	2
	*	*	-	-	-	*	*	*	*	-	*	*	*	-	*	-	-	*	-	*	-	*	-	-	-	-	*	-	*
More socialism	1	-	1	-	1	-	1	-	*	*	-	*	*	-	1	-	-	*	-	*	*	-	*	*	-	*	*	*	2
	*	-	*	-	*	-	*	-	*	*	-	*	*	-	*	-	-	*	-	*	*	-	*	*	-	*	*	*	*
Religion / religious values	*	*	-	-	*	*	*	-	*	*	-	*	*	-	*	-	-	*	-	*	*	-	*	*	-	*	*	-	1
	*	*	-	-	*	*	*	-	*	*	-	*	*	-	*	-	-	*	-	*	*	-	*	*	-	*	*	-	*
Cuts / cuts to services / cuts to spending	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	1
	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*
Sovereignty	*	*	-	-	-	*	*	-	*	-	*	-	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	*	1
	*	*	-	-	-	*	*	-	*	-	*	-	-	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*
Fox hunting / bloodsports	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	76	29	25	11	42	46	51	19	41	34	8	41	26	34	13	61	28	16	18	8	66	7	26	34	7	18	25	32	78
	6%	6%	8%	6%	7%	6%	8%	4%	7%	5%	6%	7%	7%	8%	3%	8%	9%	4%	6%	5%	6%	6%	7%	11%	7%	8%	4%	9%	6%
Bank holidays	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	86	19	28	1	38	29	23	36	25	62	7	45	9	18	57	28	24	28	20	6	72	8	11	6	3	35	43	7	60
	7%	4%	9%	*	6%	4%	4%	8%	4%	9%	6%	8%	3%	4%	13%	4%	8%	7%	7%	3%	7%	7%	3%	2%	3%	15%	7%	2%	5%
No answer	9	-	-	8	8	8	-	8	9	-	-	9	-	1	8	1	1	-	1	7	9	-	1	-	-	-	1	8	3
	1%	-	-	4%	1%	1%	-	2%	2%	-	-	2%	-	*	2%	*	*	-	*	4%	1%	-	*	-	-	-	*	2%	*

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