

1. Let's think about how Canada compares to other wealthy countries like ours when it comes to children's well-being. If you had to guess, would you say:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Canada is in the top 5 countries for overall child well-being	359	28	44	16	140	107	24	100	60	95	67	97	262
	36%	21%	39%	25%	36%	45%	36%	38%	34%	37%	34%	40%	35%
		*	A*	*	A	AC	A*		*				
Not as high but in the top 10	354	48	31	30	142	78	24	90	62	91	76	88	266
	35%	36%	27%	48%	37%	33%	37%	34%	35%	35%	39%	36%	35%
		*	*	BE*			*		*				
In the top 15	151	27	17	9	55	31	12	43	24	40	27	31	120
	15%	20%	15%	14%	14%	13%	18%	16%	14%	15%	14%	13%	16%
		*	*	*			*		*				
In the top 20 (which would put us in the middle of the pack)	102	22	18	7	36	13	6	22	24	25	18	20	82
	10%	17%	16%	11%	9%	6%	8%	8%	14%	10%	9%	8%	11%
		E*	E*	*			*		*				
Top 25 or lower	34	8	3	1	12	9	1	8	6	8	8	5	29
	3%	6%	3%	2%	3%	4%	1%	3%	4%	3%	4%	2%	4%
		*	*	*			*		*				
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Canada ranks 25th out of 41 affluent nations for children's well-being. How much of a priority, if any, should Canada put on improving its rating for children's well-being?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Top 2 Box (Net)	911	124	107	58	359	201	62	241	166	231	176	224	687
	91%	92%	95%	94%	93%	84%	93%	92%	93%	89%	90%	93%	91%
		*	E*	*	E		*		*				
Very High priority	427	65	46	30	168	90	28	106	83	114	79	128	299
	43%	49%	40%	48%	44%	38%	42%	40%	47%	44%	40%	53%	39%
		*	*	*			*		*			L	
High priority	484	59	61	28	191	111	34	136	83	117	96	96	388
	48%	44%	54%	45%	50%	46%	51%	52%	47%	45%	49%	40%	51%
		*	*	*			*		*				K
Bottom 2 Box (Net)	90	10	6	4	26	38	5	22	12	28	20	18	71
	9%	8%	5%	6%	7%	16%	7%	8%	7%	11%	10%	7%	9%
		*	*	*		BD	*		*				
Low priority	82	10	4	4	24	35	5	19	12	25	19	17	65
	8%	8%	4%	6%	6%	14%	7%	7%	7%	10%	10%	7%	9%
		*	*	*		BD	*		*				
Very low priority	8	-	2	*	2	4	-	3	-	3	1	1	7
	1%	-	1%	1%	1%	2%	-	1%	-	1%	1%	1%	1%
		*	*	*			*		*				
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. What would you say are the biggest priorities for young people today?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Childcare/Pre-school programs	112	18	13	5	38	34	5	33	32	26	14	39	73
	11%	13%	11%	8%	10%	14%	7%	12%	18%	10%	7%	16%	10%
		*	*	*			*		J*			L	
Schools/Education	312	29	30	14	132	96	11	84	45	84	64	82	229
	31%	22%	26%	23%	34%	40%	16%	32%	25%	32%	33%	34%	30%
		*	*	*	AF	ACF	*		*				
Cost of college/university/tech school	230	35	18	13	110	34	20	49	43	63	46	61	169
	23%	26%	16%	21%	29%	14%	30%	19%	24%	24%	24%	25%	22%
		E*	*	*	BE		BE*		*				
Poverty/Poor families	309	43	30	19	103	83	31	105	60	77	46	61	247
	31%	32%	26%	31%	27%	35%	46%	40%	34%	30%	23%	25%	33%
		*	*	*			BD*	IJ	*				
Recreation and after-school programs	87	17	9	5	29	19	8	21	15	26	21	25	61
	9%	13%	8%	8%	7%	8%	12%	8%	8%	10%	11%	10%	8%
		*	*	*			*		*				
Safe neighbourhoods	153	17	26	14	71	20	5	37	31	39	26	36	117
	15%	13%	23%	22%	18%	8%	7%	14%	17%	15%	13%	15%	15%
		*	EF*	EF*	EF		*		*				
Bullying/Safety online	340	37	42	21	153	63	25	80	61	84	78	81	259
	34%	28%	37%	34%	40%	26%	38%	31%	34%	32%	40%	34%	34%
		*	*	*	E		*		*				
Health/Fitness/Obesity/Nutrition	319	38	33	14	131	86	17	72	47	85	77	72	247
	32%	29%	29%	23%	34%	36%	25%	27%	26%	33%	39%	30%	33%
		*	*	*			*		*		GH		
Drugs/alcohol	270	45	22	18	88	83	14	82	48	69	45	51	219
	27%	34%	20%	28%	23%	35%	21%	31%	27%	27%	23%	21%	29%
		*	*	*		BDF	*		*				
Mental health/depression/anxiety	483	64	62	38	195	90	34	126	76	117	110	128	355
	48%	48%	55%	62%	51%	38%	51%	48%	43%	45%	56%	53%	47%
		*	E*	E*	E		*		*		HI		
Family/divorce/separation	123	24	23	12	31	25	9	29	21	34	26	37	87
	12%	18%	20%	19%	8%	11%	14%	11%	12%	13%	13%	15%	11%
		D*	D*	D*			*		*				
Domestic violence/Child abuse	231	26	30	10	63	82	20	62	52	63	34	52	180
	23%	19%	27%	16%	16%	34%	30%	24%	29%	24%	17%	21%	24%
		*	*	*		ACD	D*		J*				
Other	34	9	4	4	14	1	2	9	3	11	1	2	32
	3%	7%	4%	6%	4%	*	2%	4%	2%	4%	1%	1%	4%
		E*	*	E*	E		*		*	J			
Sigma	3003	402	342	186	1156	715	201	789	533	778	588	726	2276
	300%	300%	302%	300%	300%	299%	300%	300%	300%	300%	300%	300%	300%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. Do you agree or disagree with these statements? - Investing in children saves additional spending down the line

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Top 2 Box (Net)	919	128	111	54	345	221	61	231	168	241	182	223	696
	92%	95%	98%	86%	90%	92%	91%	88%	94%	93%	93%	92%	92%
		*	CDF*	*			*		*				
Totally agree	429	53	45	26	163	112	30	99	76	125	94	109	320
	43%	40%	40%	42%	42%	47%	44%	38%	43%	48%	48%	45%	42%
		*	*	*			*		*	G			
Mostly agree	489	75	66	27	182	109	31	133	91	116	88	114	376
	49%	56%	58%	44%	47%	45%	47%	50%	51%	45%	45%	47%	49%
		*	*	*			*		*				
Bottom 2 Box (Net)	82	6	2	8	40	18	6	32	10	19	14	19	63
	8%	5%	2%	14%	10%	8%	9%	12%	6%	7%	7%	8%	8%
		*	*	B*	B		B*		*				
Mostly disagree	65	6	1	6	35	11	6	21	10	16	10	17	48
	7%	4%	1%	10%	9%	5%	9%	8%	6%	6%	5%	7%	6%
		*	*	B*	B		B*		*				
Totally disagree	17	1	2	3	5	7	-	11	-	2	4	2	15
	2%	1%	1%	4%	1%	3%	-	4%	-	1%	2%	1%	2%
		*	*	*			*	H	*				
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. Do you agree or disagree with these statements? - Young Canadians get the support they need to achieve their full potential

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Top 2 Box (Net)	537 54%	56 42%	62 55%	27 44%	229 59%	132 55%	32 47%	130 49%	91 51%	149 58%	118 60%	128 53%	409 54%
Totally agree	69 7%	7 5%	9 8%	7 11%	20 5%	21 9%	6 8%	23 9%	11 6%	16 6%	14 7%	23 9%	47 6%
Mostly agree	468 47%	49 36%	53 47%	21 33%	209 54%	111 46%	26 39%	107 41%	80 45%	133 51%	104 53%	106 44%	363 48%
Bottom 2 Box (Net)	464 46%	78 58%	51 45%	35 56%	156 41%	108 45%	35 53%	133 51%	87 49%	110 42%	77 40%	114 47%	350 46%
Mostly disagree	369 37%	63 47%	39 35%	29 46%	131 34%	78 33%	29 43%	105 40%	72 41%	90 35%	66 34%	84 35%	285 38%
Totally disagree	94 9%	15 11%	12 11%	6 10%	25 7%	29 12%	6 9%	29 11%	15 8%	20 8%	12 6%	30 12%	64 8%
Sigma	1001 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	263 100%	178 100%	259 100%	196 100%	242 100%	759 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. Do you agree or disagree with these statements? - Canada is a great place to be a kid

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Top 2 Box (Net)	927	126	106	51	368	214	61	241	155	246	188	231	695
	93%	94%	94%	82%	95%	89%	91%	92%	87%	95%	96%	95%	92%
		C*	C*	*	CE		*		*	H	H		
Totally agree	252	29	24	12	100	69	16	68	31	88	46	69	182
	25%	22%	21%	19%	26%	29%	24%	26%	17%	34%	23%	29%	24%
		*	*	*			*		*	HJ			
Mostly agree	675	97	82	39	268	145	45	173	124	158	142	162	513
	67%	72%	73%	63%	69%	61%	67%	66%	70%	61%	73%	67%	68%
		*	*	*			*		*	I			
Bottom 2 Box (Net)	74	8	7	11	17	25	6	22	23	14	8	11	63
	7%	6%	6%	18%	5%	11%	9%	8%	13%	5%	4%	5%	8%
		*	*	ABD*		D	*		IJ*				
Mostly disagree	68	8	7	8	16	24	5	21	22	12	7	10	58
	7%	6%	6%	13%	4%	10%	7%	8%	13%	5%	4%	4%	8%
		*	*	D*		D	*		IJ*				
Totally disagree	6	-	-	3	1	1	1	1	*	2	1	1	6
	1%	-	-	5%	*	*	2%	*	*	1%	*	*	1%
		*	*	ABDE*			*		*				
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. Do you agree or disagree with these statements? - People in Canada are all treated equally

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Top 2 Box (Net)	406 41%	57 43%	36 32%	20 32%	160 42%	112 47%	20 30%	107 41%	61 35%	119 46%	91 46%	95 39%	311 41%
		*	*	*		F	*		*				
Totally agree	59 6%	2 1%	3 3%	4 6%	19 5%	28 12%	3 4%	22 8%	8 5%	16 6%	11 6%	17 7%	42 6%
		*	*	*		ABD	*		*				
Mostly agree	347 35%	56 41%	33 29%	16 26%	141 37%	83 35%	18 27%	85 32%	53 30%	103 40%	79 40%	78 32%	269 35%
		*	*	*			*		*				
Bottom 2 Box (Net)	595 59%	77 57%	77 68%	42 68%	225 58%	128 53%	47 70%	156 59%	116 65%	141 54%	105 54%	147 61%	448 59%
		*	*	*			E*		*				
Mostly disagree	406 41%	54 40%	48 42%	21 35%	164 42%	90 38%	29 43%	101 38%	83 47%	89 34%	76 39%	109 45%	297 39%
		*	*	*			*		I*				
Totally disagree	189 19%	23 17%	29 25%	20 33%	61 16%	37 16%	18 26%	56 21%	33 18%	52 20%	29 15%	39 16%	150 20%
		*	*	ADE*			D*		*				
Sigma	1001 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	263 100%	178 100%	259 100%	196 100%	242 100%	759 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_5. Do you agree or disagree with these statements? - Canada is doing its best for poor people

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Top 2 Box (Net)	409	44	39	17	154	135	21	97	58	127	90	95	314
	41%	32%	35%	28%	40%	56%	31%	37%	33%	49%	46%	39%	41%
		*	*	*		ABCD	*		*	GH	H		
Totally agree	59	3	3	2	21	28	3	16	7	19	17	23	37
	6%	3%	2%	4%	5%	12%	4%	6%	4%	7%	9%	9%	5%
		*	*	*		ABD	*		*			L	
Mostly agree	350	40	37	15	133	107	19	81	51	108	74	72	278
	35%	30%	32%	24%	34%	45%	28%	31%	29%	42%	38%	30%	37%
		*	*	*		ACF	*		*	GH			
Bottom 2 Box (Net)	592	91	74	45	232	105	46	166	120	132	106	147	444
	59%	68%	65%	72%	60%	44%	69%	63%	67%	51%	54%	61%	59%
		E*	E*	E*	E	E*	I	IJ*					
Mostly disagree	431	63	62	27	165	80	35	106	98	90	86	110	321
	43%	47%	55%	44%	43%	33%	52%	40%	55%	35%	44%	45%	42%
		*	E*	*			E*		GI*				
Totally disagree	161	28	12	18	67	25	11	60	22	42	20	37	123
	16%	21%	11%	28%	17%	10%	17%	23%	12%	16%	10%	15%	16%
		E*	*	BE*			*	HJ	*				
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you agree or disagree with these statements? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Investing in children saves additional spending down the line	919	128	111	54	345	221	61	231	168	241	182	223	696
	92%	95%	98%	86%	90%	92%	91%	88%	94%	93%	93%	92%	92%
		*	CDF*	*			*		*				
Young Canadians get the support they need to achieve their full potential	537	56	62	27	229	132	32	130	91	149	118	128	409
	54%	42%	55%	44%	59%	55%	47%	49%	51%	58%	60%	53%	54%
		*	*	*	AC		*		*				
Canada is a great place to be a kid	927	126	106	51	368	214	61	241	155	246	188	231	695
	93%	94%	94%	82%	95%	89%	91%	92%	87%	95%	96%	95%	92%
		C*	C*	*	CE		*		*	H	H		
People in Canada are all treated equally	406	57	36	20	160	112	20	107	61	119	91	95	311
	41%	43%	32%	32%	42%	47%	30%	41%	35%	46%	46%	39%	41%
		*	*	*		F	*		*				
Canada is doing its best for poor people	409	44	39	17	154	135	21	97	58	127	90	95	314
	41%	32%	35%	28%	40%	56%	31%	37%	33%	49%	46%	39%	41%
		*	*	*		ABCDF	*		*	GH	H		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you agree or disagree with these statements? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Investing in children saves additional spending down the line	82	6	2	8	40	18	6	32	10	19	14	19	63
	8%	5%	2%	14%	10%	8%	9%	12%	6%	7%	7%	8%	8%
		*	*	B*	B		B*		*				
Young Canadians get the support they need to achieve their full potential	464	78	51	35	156	108	35	133	87	110	77	114	350
	46%	58%	45%	56%	41%	45%	53%	51%	49%	42%	40%	47%	46%
		D*	*	D*			*		*				
Canada is a great place to be a kid	74	8	7	11	17	25	6	22	23	14	8	11	63
	7%	6%	6%	18%	5%	11%	9%	8%	13%	5%	4%	5%	8%
		*	*	ABD*		D	*		IJ*				
People in Canada are all treated equally	595	77	77	42	225	128	47	156	116	141	105	147	448
	59%	57%	68%	68%	58%	53%	70%	59%	65%	54%	54%	61%	59%
		*	*	*			E*		*				
Canada is doing its best for poor people	592	91	74	45	232	105	46	166	120	132	106	147	444
	59%	68%	65%	72%	60%	44%	69%	63%	67%	51%	54%	61%	59%
		E*	E*	E*	E		E*	I	IJ*				

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Male	489	74	46	38	141	158	33	129	83	149	102	113	377
	49%	55%	41%	61%	37%	66%	49%	49%	47%	57%	52%	47%	50%
		D*	*	BD*		BDF	D*		*				
Female	512	60	67	24	244	82	34	134	95	111	94	130	382
	51%	45%	59%	39%	63%	34%	51%	51%	53%	43%	48%	53%	50%
		*	CE*	*	ACEF		E*		*				
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
18-34 (Net)	281	39	33	23	101	63	22	83	47	65	49	97	185
	28%	29%	29%	37%	26%	26%	32%	32%	26%	25%	25%	40%	24%
		*	*	*			*		*			L	
18-24	99	22	7	8	30	26	6	44	12	10	11	20	79
	10%	16%	6%	14%	8%	11%	8%	17%	7%	4%	5%	8%	10%
		D*	*	*			*	HIJ	*				
25-34	182	17	26	14	71	37	16	39	35	55	39	77	105
	18%	13%	23%	23%	19%	16%	24%	15%	20%	21%	20%	32%	14%
		*	*	*			*		*			L	
35-54 (Net)	346	53	38	19	115	98	25	74	51	99	92	128	219
	35%	39%	33%	30%	30%	41%	37%	28%	29%	38%	47%	53%	29%
		*	*	*		D	*		*	G	GH	L	
35-44	202	35	24	13	67	54	10	37	31	62	56	96	106
	20%	26%	21%	20%	17%	23%	15%	14%	17%	24%	29%	40%	14%
		*	*	*			*		*	G	GH	L	
45-54	144	18	14	6	48	44	15	37	20	37	36	32	113
	14%	14%	12%	10%	12%	18%	22%	14%	11%	14%	18%	13%	15%
		*	*	*			D*		*				
55+ (Net)	373	42	42	21	169	78	21	106	80	95	55	18	356
	37%	31%	37%	33%	44%	33%	31%	40%	45%	37%	28%	7%	47%
		*	*	*	AEF		*	J	J*				K
55-64	227	24	27	13	107	48	9	63	40	61	39	15	212
	23%	18%	24%	20%	28%	20%	13%	24%	23%	23%	20%	6%	28%
		*	*	*	F		*		*				K
65+	146	18	15	8	63	30	12	43	40	34	16	3	143
	15%	13%	14%	13%	16%	13%	18%	16%	23%	13%	8%	1%	19%
		*	*	*			*	J	IJ*				K
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	46.4	44.3	46.3	43.5	48	45.9	46	46.2	49	46.8	45.2	37.7	49.2
		*	*	*			*		*				K
STD. DEV.	16.11	16.91	15.91	16.82	16.29	15.15	16.06	17.7	17.21	14.89	13.27	10.26	16.63
STD. ERR.	0.51	1.54	1.57	1.67	0.85	1.06	1.61	1.15	1.34	0.88	0.91	0.67	0.6
Median	46	43	44	41.38	49	46	47.41	49.99	49.32	45	43	38	53

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Primary School or less	3 *	- -	- -	- -	- -	- -	3 5%	3 1%	- -	- -	- -	- -	3 *
Some high school	143 14%	15 11%	16 14%	18 29%	53 14%	41 17%	- -	41 16%	35 20%	19 7%	19 10%	44 18%	99 13%
Graduated high school	276 28%	38 28%	22 20%	18 29%	112 29%	69 29%	17 26%	101 38%	52 29%	62 24%	38 19%	59 24%	217 29%
Some college / CEGEP / Trade School	85 8%	15 12%	12 11%	3 5%	32 8%	15 6%	7 11%	28 11%	15 9%	20 8%	16 8%	16 6%	69 9%
Graduated from college / CEGEP / Trade School	188 19%	23 17%	32 29%	8 13%	59 15%	49 20%	16 25%	42 16%	32 18%	65 25%	29 15%	52 21%	136 18%
Some university, but did not finish	63 6%	9 6%	6 5%	2 3%	26 7%	15 6%	5 8%	11 4%	5 3%	24 9%	14 7%	8 3%	55 7%
University undergraduate degree	183 18%	22 16%	19 17%	10 15%	77 20%	42 18%	14 20%	31 12%	30 17%	50 19%	58 30%	42 17%	141 19%
University graduate degree	60 6%	12 9%	6 5%	4 6%	25 7%	9 4%	4 6%	5 2%	7 4%	19 7%	22 11%	22 9%	38 5%
Sigma	1001 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	263 100%	178 100%	259 100%	196 100%	242 100%	759 100%
Summary													
<HS	146 15%	15 11%	16 14%	18 29%	53 14%	41 17%	3 5%	44 17%	35 20%	19 7%	19 10%	44 18%	102 13%
HS	276 28%	38 28%	22 20%	18 29%	112 29%	69 29%	17 26%	101 38%	52 29%	62 24%	38 19%	59 24%	217 29%
Post Sec	335 34%	47 35%	51 45%	13 21%	117 30%	78 33%	29 43%	81 31%	53 30%	109 42%	59 30%	76 31%	260 34%
Univ Grad	243 24%	34 25%	24 22%	13 21%	103 27%	51 21%	18 26%	36 14%	38 21%	69 27%	80 41%	64 26%	180 24%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
BC	134	134	-	-	-	-	-	33	22	39	25	42	92
	13%	100%	-	-	-	-	-	13%	12%	15%	13%	17%	12%
		BCDEF*	*	*		*		*					
AB	113	-	113	-	-	-	-	23	28	26	29	31	82
	11%	-	100%	-	-	-	-	9%	16%	10%	15%	13%	11%
		*	ACDEF*	*		*		*					
SK/MB	62	-	-	62	-	-	-	21	11	13	10	14	48
	6%	-	-	100%	-	-	-	8%	6%	5%	5%	6%	6%
		*	*	ABDEF*		*		*					
Ontario	385	-	-	-	385	-	-	73	70	106	77	85	300
	38%	-	-	-	100%	-	-	28%	39%	41%	39%	35%	40%
		*	*	*	ABCEF		*		*	G	G		
Quebec	239	-	-	-	-	239	-	84	38	59	47	55	184
	24%	-	-	-	-	100%	-	32%	21%	23%	24%	23%	24%
		*	*	*		ABCDF	*		*				
Atlantic Canada	67	-	-	-	-	-	67	28	9	17	7	13	54
	7%	-	-	-	-	-	100%	11%	5%	7%	4%	6%	7%
		*	*	*			ABCDE*	J	*				
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
<\$25K	134	20	14	10	33	45	13	134	-	-	-	16	118
	13%	15%	12%	16%	9%	19%	20%	51%	-	-	-	7%	16%
	*	*	*			D	D*	HIJ	*				K
\$25K - <\$55K	278	28	34	22	97	74	22	129	149	-	-	57	221
	28%	21%	30%	36%	25%	31%	33%	49%	84%	-	-	23%	29%
	*	*	*			*	IJ	GIJ*					
\$55K - <\$100K	288	47	29	13	118	63	19	-	29	259	-	82	206
	29%	35%	25%	20%	31%	26%	29%	-	16%	100%	-	34%	27%
	*	*	*			*			GJ*	GHJ			
\$100K - <\$150K	140	19	17	7	63	30	4	-	-	-	140	45	95
	14%	14%	15%	11%	16%	12%	6%	-	-	-	72%	19%	13%
	*	*	*		F		*		*		GHI		
\$150K+	55	5	12	3	14	18	3	-	-	-	55	19	36
	6%	4%	11%	5%	4%	7%	5%	-	-	-	28%	8%	5%
	*	D*	*			*			*		GHI		
Prefer not to answer	105	15	7	7	60	11	6	-	-	-	-	23	82
	10%	11%	6%	12%	15%	5%	8%	-	-	-	-	9%	11%
	*	*	*	BE		*			*				
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	356	45	40	30	104	105	32	263	93	-	-	55	301
	36%	34%	36%	48%	27%	44%	48%	100%	52%	-	-	23%	40%
	*	*	D*			D	D*	HIJ	IJ*				K
\$50K+	540	74	66	25	222	123	29	-	85	259	196	165	375
	54%	55%	59%	40%	58%	52%	44%	-	48%	100%	100%	68%	49%
	*	C*	*	CF		*			G*	GH	GH	L	
Under \$40K	263	33	23	21	73	84	28	263	-	-	-	34	229
	26%	25%	20%	34%	19%	35%	42%	100%	-	-	-	14%	30%
	*	*	D*		BD	ABD*	HIJ	*					K
\$40K to less than \$60K	178	22	28	11	70	38	9	-	178	-	-	47	131
	18%	16%	25%	18%	18%	16%	13%	-	100%	-	-	19%	17%
	*	*	*			*			GIJ*				
\$60K to less than \$100K	259	39	26	13	106	59	17	-	-	259	-	74	185
	26%	29%	23%	20%	27%	25%	25%	-	-	100%	-	31%	24%
	*	*	*			*			*	GHJ			
\$100K or more	196	25	29	10	77	47	7	-	-	-	196	64	132
	20%	18%	26%	16%	20%	20%	11%	-	-	-	100%	27%	17%
	*	F*	*			*			*		GHI	L	
Mean (,000)	70.5	70.6	78.4	62.9	73.5	67.3	59	23.7	49.4	78.7	141.5	84.5	65.9
	*	F*	*	F		*		G*	GH	GHI	L		
STD. DEV.	47.22	44.89	50.04	48.58	42.66	51.28	50.52	10.35	5.23	11.67	37.07	49.88	45.45
STD. ERR.	1.58	4.11	4.85	6.56	2.36	3.39	6.44	0.64	0.39	0.72	2.65	3.37	1.75

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Kids	242	42	31	14	85	55	13	34	47	74	64	242	-
	24%	32%	28%	23%	22%	23%	20%	13%	26%	29%	33%	100%	-
		*	*	*			*		G*	G	G	L	
No Kids	759	92	82	48	300	184	54	229	131	185	132	-	759
	76%	68%	72%	77%	78%	77%	80%	87%	74%	71%	67%	-	100%
		*	*	*			*	HIJ	*				K
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
1	242	33	24	21	80	63	22	118	48	48	7	-	242
	24%	24%	21%	34%	21%	26%	33%	45%	27%	18%	4%	-	32%
		*	*	D*			D*	HIJ	J*	J			K
2	369	44	45	21	141	95	23	79	66	106	82	17	353
	37%	33%	40%	33%	37%	40%	35%	30%	37%	41%	42%	7%	46%
		*	*	*			*		*	G	G		K
3	171	26	17	6	85	23	13	22	30	51	49	80	91
	17%	19%	15%	10%	22%	10%	19%	9%	17%	20%	25%	33%	12%
		E*	*	*	CE		E*		*	G	G	L	
4	148	27	13	6	48	45	8	33	16	38	43	92	56
	15%	20%	11%	10%	13%	19%	11%	13%	9%	15%	22%	38%	7%
		*	*	*			*		*		GH	L	
5	47	3	14	3	19	8	1	4	11	11	13	35	12
	5%	2%	12%	4%	5%	3%	2%	2%	6%	4%	7%	15%	2%
		*	ADEF*	*			*		*		G	L	
6	10	1	-	*	9	-	-	1	7	-	1	10	-
	1%	1%	-	1%	2%	-	-	*	4%	-	1%	4%	-
		*	*	*			*		GI*			L	
7	6	-	1	3	2	1	-	3	-	2	-	6	-
	1%	-	1%	4%	*	*	-	1%	-	1%	-	2%	-
		*	*	ADE*			*		*			L	
8	3	-	-	2	1	-	-	-	1	1	1	1	2
	*	-	-	3%	*	-	-	-	*	*	*	*	*
		*	*	DE*			*		*				
9	1	-	-	-	1	-	-	1	-	-	-	-	1
	*	-	-	-	*	-	-	*	-	-	-	-	*
		*	*	*			*		*				
10	2	-	-	-	-	2	-	-	-	2	-	2	-
	*	-	-	-	-	1%	-	-	-	1%	-	1%	-
		*	*	*			*		*			L	
12+	2	-	-	-	-	2	-	2	-	-	-	-	2
	*	-	-	-	-	1%	-	1%	-	-	-	-	*
		*	*	*			*		*				
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Employed full-time	395	51	41	24	136	115	29	52	53	143	124	131	264
	39%	38%	36%	38%	35%	48%	43%	20%	30%	55%	63%	54%	35%
Employed part-time	107	15	18	13	29	26	6	42	16	20	20	31	76
	11%	11%	16%	20%	8%	11%	9%	16%	9%	8%	10%	13%	10%
Self employed	62	4	9	2	27	16	4	14	11	21	12	11	50
	6%	3%	8%	3%	7%	7%	6%	5%	6%	8%	6%	5%	7%
Unemployed but looking for a job	30	1	2	3	13	8	2	14	10	4	*	3	27
	3%	1%	2%	5%	3%	3%	3%	5%	6%	1%	*	1%	4%
Unemployed and not looking for a job/Long-term sick or disabled	63	5	7	3	36	6	5	38	6	6	4	7	56
	6%	4%	6%	5%	9%	3%	7%	14%	4%	2%	2%	3%	7%
Full-time parent, homemaker	78	6	11	4	39	17	2	20	26	12	10	35	43
	8%	4%	10%	6%	10%	7%	3%	8%	15%	5%	5%	15%	6%
Retired	200	29	20	13	78	45	15	65	45	45	20	7	193
	20%	22%	18%	21%	20%	19%	22%	25%	26%	17%	10%	3%	25%
Student/Pupil	46	19	5	-	14	5	3	15	8	6	4	12	35
	5%	14%	4%	-	4%	2%	4%	6%	5%	2%	2%	5%	5%
Military	3	1	-	-	2	1	-	-	-	3	1	2	2
	*	1%	-	-	*	*	-	-	-	1%	*	1%	*
Prefer not to answer	16	2	-	*	11	-	2	2	2	1	1	3	13
	2%	2%	-	*	3%	-	3%	1%	1%	*	*	1%	2%
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
Single, never married	287	40	23	24	90	89	21	131	53	38	25	34	253
	29%	30%	21%	38%	23%	37%	32%	50%	30%	15%	13%	14%	33%
		*	*	BD*		BD	*	HIJ	IJ*				K
Living with partner	154	12	15	4	54	62	7	30	27	50	38	58	96
	15%	9%	13%	7%	14%	26%	10%	11%	15%	19%	19%	24%	13%
		*	*	*		ABCD	*		*	G	G	L	
Married	416	58	61	26	179	66	26	53	68	137	114	136	280
	42%	43%	54%	41%	46%	28%	39%	20%	38%	53%	58%	56%	37%
		E*	E*	*	E		*		G*	GH	GH	L	
Widowed	27	1	1	1	19	1	5	9	4	9	-	-	27
	3%	1%	1%	1%	5%	*	8%	3%	2%	3%	-	-	4%
		*	*	*	E		ABE*	J	*	J			K
Divorced or separated	116	23	13	8	44	21	8	41	25	25	18	14	102
	12%	17%	11%	12%	11%	9%	12%	16%	14%	10%	9%	6%	13%
		*	*	*			*		*				K
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
All of it	516	63	57	36	193	127	40	171	101	127	73	111	405
	52%	47%	50%	57%	50%	53%	60%	65%	57%	49%	37%	46%	53%
Almost all of it	184	27	23	10	78	35	12	26	28	61	47	61	123
	18%	20%	20%	16%	20%	14%	18%	10%	16%	23%	24%	25%	16%
About half of it	205	28	27	13	72	54	12	40	33	48	59	48	158
	21%	21%	23%	21%	19%	22%	18%	15%	19%	18%	30%	20%	21%
Less than half of it	64	10	5	2	30	14	3	18	4	24	13	14	50
	6%	7%	4%	3%	8%	6%	4%	7%	2%	9%	6%	6%	7%
None	32	6	2	1	12	10	-	7	12	1	4	9	23
	3%	4%	2%	2%	3%	4%	-	3%	7%	*	2%	4%	3%
Sigma	1001	134	113	62	385	239	67	263	178	259	196	242	759
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	REGION												
	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	121	103	102	371	205	99	237	165	285	215	236	765
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	263	178	259	196	242	759
North American origins (Net)	493	47	41	29	159	173	43	143	89	119	101	130	362
	49%	35%	36%	47%	41%	72%	64%	54%	50%	46%	51%	54%	48%
		*	*	*		ABCD	ABCD*		*				
North American Aboriginal origins	37	5	6	10	10	3	3	16	8	4	5	5	32
	4%	4%	6%	16%	3%	1%	4%	6%	4%	1%	3%	2%	4%
		*	*	ADEF*			*	I	*				
Canadian	475	44	39	24	154	171	43	135	86	117	98	129	347
	47%	33%	35%	39%	40%	72%	64%	51%	49%	45%	50%	53%	46%
		*	*	*		ABCD	ABCD*		*				
Other North American origins	5	2	1	2	-	-	-	-	2	1	-	3	2
	1%	1%	1%	4%	-	-	-	-	1%	*	-	1%	*
		*	*	DE*			*		*				
British Isles origins (Net)	265	54	43	14	114	19	21	69	46	74	56	58	207
	26%	40%	38%	22%	30%	8%	31%	26%	26%	29%	29%	24%	27%
		CE*	E*	E*	E		E*		*				
English	177	42	32	8	76	6	13	44	35	47	37	39	138
	18%	31%	28%	13%	20%	2%	20%	17%	19%	18%	19%	16%	18%
		CDE*	CE*	E*	E		E*		*				
Irish	129	28	11	5	62	13	11	38	21	35	26	30	99
	13%	21%	9%	8%	16%	5%	17%	15%	12%	14%	13%	12%	13%
		CE*	*	*	E		E*		*				
Scottish	138	33	26	7	52	7	13	31	30	40	26	38	100
	14%	25%	23%	11%	13%	3%	20%	12%	17%	15%	13%	16%	13%
		DE*	E*	E*	E		E*		*				
Other British Isles origins	16	5	1	1	7	1	2	4	2	5	4	2	14
	2%	3%	1%	2%	2%	*	2%	2%	1%	2%	2%	1%	2%
		*	*	*			*		*				
Western European origins (Net)	173	30	32	9	72	21	10	39	30	58	29	41	133
	17%	22%	28%	15%	19%	9%	14%	15%	17%	22%	15%	17%	17%
		E*	E*	*	E		*		*				
French origins	65	10	6	3	27	14	5	20	6	23	13	15	50
	6%	7%	5%	5%	7%	6%	8%	8%	4%	9%	6%	6%	7%
		*	*	*			*		*				
Dutch	39	6	5	2	23	1	3	9	9	12	3	16	23
	4%	5%	4%	3%	6%	*	4%	3%	5%	5%	2%	6%	3%
		E*	E*	E*	E		E*		*				
German	81	18	19	6	29	5	3	17	13	30	14	14	67
	8%	14%	17%	10%	7%	2%	5%	6%	7%	11%	7%	6%	9%
		E*	DEF*	E*	E		*		*				
Other Western European origins	25	8	4	1	7	3	2	7	3	10	3	4	22
	3%	6%	4%	2%	2%	1%	3%	3%	2%	4%	2%	2%	3%
		*	*	*			*		*				
Eastern European origins (Net)	100	12	18	12	45	11	2	23	11	19	29	15	84
	10%	9%	16%	19%	12%	4%	3%	9%	6%	7%	15%	6%	11%
		*	EF*	EF*	EF		*		*		HI		
Hungarian	13	-	3	1	9	-	-	3	*	2	2	1	12
	1%	-	3%	2%	2%	-	-	1%	*	1%	1%	1%	2%
		*	*	E*			*		*				
Polish	39	3	10	3	21	2	*	8	2	8	11	6	33
	4%	2%	9%	5%	5%	1%	1%	3%	1%	3%	6%	3%	4%
		*	EF*	E*	E		*		*				
Russian	13	5	1	1	3	2	-	5	-	3	3	4	9
	1%	4%	1%	2%	1%	1%	-	2%	-	1%	2%	1%	1%
		D*	*	*			*		*				
Ukrainian	25	5	4	7	6	2	1	6	4	6	7	4	21
	2%	3%	4%	11%	2%	1%	2%	2%	3%	2%	4%	2%	3%
		*	*	DEF*			*		*				
Other Eastern European origins	19	1	3	*	9	5	1	2	4	4	8	2	16
	2%	1%	3%	1%	2%	2%	1%	1%	3%	1%	4%	1%	2%
		*	*	*			*		*				
Southern European origins (Net)	57	6	11	1	28	11	1	14	16	12	11	15	42
	6%	5%	9%	2%	7%	4%	1%	5%	9%	5%	6%	6%	6%
		*	F*	*	F		*		*				
Greek	7	3	-	*	2	3	-	4	-	-	3	1	6
	1%	2%	-	1%	*	1%	-	2%	-	-	1%	*	1%
		*	*	*			*		*				
Italian	32	4	4	-	20	5	-	6	10	9	6	7	25
	3%	3%	3%	-	5%	2%	-	2%	5%	3%	3%	3%	3%
		*	*	*			*		*				
Portuguese	3	-	-	*	3	-	-	-	-	-	1	-	3
	*	-	-	1%	1%	-	-	-	-	-	1%	-	*
		*	*	*			*		*				
Spanish	14	-	7	-	3	4	1	3	6	4	1	7	7
	1%	-	6%	-	1%	2%	1%	1%	3%	2%	*	3%	1%
		*	AD*	*			*		*				
Other Southern European origins	1	-	-	*	1	-	-	1	*	-	-	-	1
	*	-	-	1%	*	-	-	*	*	-	-	-	*

		*	*	*			*		*				
Other European origins (Net)	24	5	8	1	8	1	1	9	4	6	5	4	20
	2%	4%	7%	2%	2%	*	2%	3%	2%	2%	3%	2%	3%
		E*	DE*	*			*		*				
Other Northern European origins (excl. British Isles Origins)	19	5	6	1	5	1	1	6	3	5	4	2	16
	2%	3%	6%	2%	1%	*	1%	2%	2%	2%	2%	1%	2%
		*	DE*	*			*		*				
Other European origins	7	2	2	*	3	-	1	4	1	*	2	2	5
	1%	1%	1%	1%	1%	-	1%	1%	1%	*	1%	1%	1%
		*	*	*			*		*				
Caribbean origins (Net)	14	-	-	*	11	2	-	6	4	3	1	3	11
	1%	-	-	1%	3%	1%	-	2%	2%	1%	*	1%	1%
		*	*	*			*		*				
Jamaican	8	-	-	*	7	1	-	6	1	1	-	1	7
	1%	-	-	1%	2%	*	-	2%	1%	*	-	1%	1%
		*	*	*			*		*				
Other Caribbean origins	6	-	-	-	5	2	-	1	2	2	1	1	5
	1%	-	-	-	1%	1%	-	*	1%	1%	*	1%	1%
		*	*	*			*		*				
Latin, Central and South American origins (Net)	10	1	-	*	6	2	-	4	-	4	2	5	6
	1%	1%	-	1%	2%	1%	-	1%	-	2%	1%	2%	1%
		*	*	*			*		*				
Latin, Central and South American origins	10	1	-	*	6	2	-	4	-	4	2	5	6
	1%	1%	-	1%	2%	1%	-	1%	-	2%	1%	2%	1%
		*	*	*			*		*				
African origins (Net)	6	-	1	*	1	3	1	1	3	1	1	*	6
	1%	-	1%	1%	*	1%	1%	*	1%	1%	1%	*	1%
		*	*	*			*		*				
African origins	6	-	1	*	1	3	1	1	3	1	1	*	6
	1%	-	1%	1%	*	1%	1%	*	1%	1%	1%	*	1%
		*	*	*			*		*				
Asian origins (Net)	71	21	8	1	29	10	2	14	11	24	17	17	54
	7%	16%	7%	2%	7%	4%	2%	5%	6%	9%	8%	7%	7%
		CDEF*	*	*			*		*				
West Central Asian and Middle Eastern origins	5	2	-	-	1	2	*	2	-	3	*	-	5
	1%	1%	-	-	*	1%	1%	1%	-	1%	*	-	1%
		*	*	*			*		*				
East Indian	12	5	-	*	6	1	-	3	3	3	2	4	8
	1%	4%	-	1%	2%	*	-	1%	2%	1%	1%	2%	1%
		E*	*	*			*		*				
Other South Asian origins	6	2	-	-	3	1	-	1	-	1	3	2	4
	1%	1%	-	-	1%	*	-	*	-	*	1%	1%	1%
		*	*	*			*		*				
Chinese	29	9	4	*	13	2	-	3	5	10	9	8	21
	3%	7%	4%	1%	3%	1%	-	1%	3%	4%	5%	3%	3%
		EF*	*	*			*		*				
Filipino	5	-	1	1	2	1	1	1	2	3	-	2	4
	1%	-	1%	1%	*	*	2%	*	1%	1%	-	1%	*
		*	*	*			*		*				
Other East and Southeast Asian origins	14	3	3	*	4	3	-	4	2	4	2	2	12
	1%	3%	2%	*	1%	1%	-	1%	1%	2%	1%	1%	2%
		*	*	*			*		*				
Prefer not to answer	70	13	7	9	30	7	5	17	15	10	3	22	48
	7%	9%	6%	15%	8%	3%	7%	6%	8%	4%	1%	9%	6%
		E*	*	E*			*	J	J*				
Sigma	1553	261	205	99	606	272	109	413	280	409	299	379	1173
	155%	195%	181%	159%	157%	114%	163%	157%	158%	158%	153%	157%	155%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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