



## TOPLINE AND METHODOLOGY

### 538 Impeachment /Ipsos Poll

Conducted by Ipsos KnowledgePanel®  
**A survey of the American general population (ages 18+)**  
*Interview dates: November 13 – November 18, 2019*  
*Number of interviews, adults: 2,088*

*Margin of error for the total sample: +/- 2.4 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.*

*NOTE: \* = less than 0.5%, - = no respondents*

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#### Annotated Questionnaire:

1. How closely do you follow the news about politics?

	<b>Total</b>
Very closely	20
Somewhat closely	42
Not so closely	25
Not closely at all	13
Skipped	*
<b>Total closely (Net)</b>	<b>63</b>
<b>Total not closely (Net)</b>	<b>37</b>

2. How closely are you following the impeachment process that could lead to President Trump being removed from office?

	<b>Total</b>
Very closely	19
Somewhat closely	37
Not so closely	26
Not closely at all	17
Skipped	*
<b>Total closely (Net)</b>	<b>57</b>
<b>Total not closely (Net)</b>	<b>43</b>



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3. Which of the following national TV news networks do you watch the most?

	<b>Total</b>
CNN	10
MSNBC	6
FOX News	20
ABC	11
NBC	10
CBS	10
Other TV news network	6
I don't watch national TV news channels	27
Skipped	*

4. Where do you get most of your information about what's happening in the impeachment process?

	<b>Total</b>
Televised hearings	22
Newspapers or magazines – in print or online	25
Television news	47
Conversations with friends and family	19
Social media websites like Facebook and Twitter	21
Somewhere else	16
I am not following the impeachment process	14
Skipped	*

5. Based on what you know, do you think President Trump HAS or HAS NOT committed an impeachable offense?

	<b>Total</b>
Trump HAS committed an impeachable offense	56
Trump HAS NOT committed an impeachable offense	41
Skipped	2



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6. How certain are you that President Trump [PIPE FROM Q5 “has” “has not”] committed an impeachable offense?

<i>Base: Believes President Trump Has/Has Not committed an impeachable offense</i>	Trump HAS committed an impeachable offense (N=1,148)	Trump HAS NOT committed an impeachable offense (N=894)
I am absolutely certain	44	42
I am pretty certain	32	29
I am somewhat certain	19	17
I am not certain at all	6	12
Skipped	*	*



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7. Do you approve or disapprove of the way the following are handling the impeachment process?

<b>Democrats in Congress</b>	<b>Total</b>
Strongly approve	15
Somewhat approve	21
Neither approve nor disapprove	20
Somewhat disapprove	10
Strongly disapprove	31
Skipped	2
<i>Total approve (Net)</i>	<i>36</i>
<i>Total disapprove (Net)</i>	<i>41</i>

<b>Republicans in Congress</b>	<b>Total</b>
Strongly approve	8
Somewhat approve	15
Neither approve nor disapprove	26
Somewhat disapprove	20
Strongly disapprove	28
Skipped	2
<i>Total approve (Net)</i>	<i>23</i>
<i>Total disapprove (Net)</i>	<i>48</i>

<b>President Trump</b>	<b>Total</b>
Strongly approve	13
Somewhat approve	10
Neither approve nor disapprove	21
Somewhat disapprove	11
Strongly disapprove	42
Skipped	2
<i>Total approve (Net)</i>	<i>24</i>
<i>Total disapprove (Net)</i>	<i>53</i>



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8. If the following were to vote to impeach or remove President Trump from office, would it make you more or less favorable towards them?

<b>Republican member of Congress</b>	<b>Total</b>
Much more favorable	19
Somewhat more favorable	17
Make no difference	26
Somewhat less favorable	9
Much less favorable	26
Skipped	2
<i>Total more favorable (Net)</i>	<i>37</i>
<i>Total less favorable (Net)</i>	<i>35</i>

<b>Democratic member of Congress</b>	<b>Total</b>
Much more favorable	20
Somewhat more favorable	15
Make no difference	29
Somewhat less favorable	6
Much less favorable	28
Skipped	2
<i>Total more favorable (Net)</i>	<i>36</i>
<i>Total less favorable (Net)</i>	<i>34</i>

<b>Your member of Congress</b>	<b>Total</b>
Much more favorable	20
Somewhat more favorable	17
Make no difference	28
Somewhat less favorable	7
Much less favorable	25
Skipped	2
<i>Total more favorable (Net)</i>	<i>37</i>
<i>Total less favorable (Net)</i>	<i>32</i>



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9. Based on what you know, do you believe the following did or did not happen?

<b>President Trump asked the government of Ukraine to investigate Joe and Hunter Biden</b>	<b>Total</b>
Did happen	77
Did not happen	17
Skipped	5

<b>President Trump withheld military aid from Ukraine unless the Ukrainians opened an investigation into the Bidens</b>	<b>Total</b>
Did happen	56
Did not happen	38
Skipped	6

<b>President Trump and his administration attempted to cover up information about his actions regarding Ukraine</b>	<b>Total</b>
Did happen	59
Did not happen	35
Skipped	5

<b>Joe Biden behaved unethically towards Ukraine while he was Vice President</b>	<b>Total</b>
Did happen	43
Did not happen	50
Skipped	6



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10. Based on what you know, if the following happened, would they be appropriate or inappropriate behaviors for a president?

<b>President Trump asking the government of Ukraine to investigate Joe and Hunter Biden</b>	<b>Total</b>
Appropriate	31
Inappropriate	64
Skipped	5

<b>President Trump withholding military aid from Ukraine unless the Ukrainians opened an investigation into the Bidens</b>	<b>Total</b>
Appropriate	16
Inappropriate	80
Skipped	5

<b>President Trump and his administration attempting to cover up information about his actions regarding Ukraine</b>	<b>Total</b>
Appropriate	8
Inappropriate	87
Skipped	5

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11. Based on what you know, if the following happened, would they be impeachable offenses or not impeachable offenses?

<b>President Trump asking the government of Ukraine to investigate Joe and Hunter Biden</b>	<b>Total</b>
Yes, an impeachable offense	44
No, not an impeachable offense	51
Skipped	5

<b>President Trump withholding military aid from Ukraine unless the Ukrainians opened an investigation into the Bidens</b>	<b>Total</b>
Yes, an impeachable offense	58
No, not an impeachable offense	37
Skipped	5

<b>President Trump and his administration attempting to cover up information about his actions regarding Ukraine</b>	<b>Total</b>
Yes, an impeachable offense	58
No, not an impeachable offense	37
Skipped	5

13. Generally speaking, do you usually think of yourself as:

	<b>Total</b>
A Democrat	29
A Republican	23
An Independent	37
Something else	9
Skipped	2

14. If you had to choose, would you say you lean towards the...

<i>Base: Think of themselves as an Independent, Something else or Skipped Q13</i>	<b>Total (N=1002)</b>
Democratic party	49
Republican party	43
Skipped	9





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15. In general, do you think of yourself as...

	<b>Total</b>
Extremely liberal	6
Liberal	11
Slightly liberal	10
Moderate, middle of the road	36
Slightly conservative	12
Conservative	19
Extremely conservative	4
Skipped	3

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### Methodology

This 538 Impeachment/Ipsos Poll was conducted November 13<sup>th</sup> to 18<sup>th</sup>, 2019 using Ipsos' KnowledgePanel®. This poll is based on a nationally-representative probability-based sample of 2,088 adults age 18 or older. A general population sample of US adults was selected for this study and, to ensure a sufficient sample size among independents, was supplemented with an oversample of adults who had previously identified as Independents or had no preference for any one political party. The study weights, as described in further detail below, adjusted for this oversample using party identification benchmarks from ABC News so that results reflect the general population of US adults.

The survey was conducted using KnowledgePanel, the largest and most well-established probability-based online panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of delivery points in the US. Households are randomly sampled and all persons in the selected households are invited to join and participate in the panel. Ipsos provides selected households who do not already have internet access with a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Due to the oversampling of Independents and those with no party preference, the data were also weighted to adjust for party identification. Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)



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The margin of sampling error is plus or minus 2.4 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.25. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.





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