TOPLINE AND METHODOLOGY

538 November 20th Debate /Ipsos Poll

Conducted by Ipsos' KnowledgePanel®
A survey of likely Democratic primary voters (ages 18+)
Interview dates: November 20-21, 2019
Number of interviews: Those who are likely to vote in the Democratic primary or caucus N=2,077

Margin of error among those Likely to vote in the Democratic primary/caucus: +/- 2.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

10. First, did you watch the Democratic primary debate on Wednesday, November 20?

	Total
Yes, I watched all of it	12
Yes, I watched some of it	25
No, I did not watch it	63
Skipped	*

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11. No matter how you plan to vote, who do you think performed best in the Democratic primary debate on Wednesday, November 20?

Base: Watched all or part of the debate	Total (N=757)
Joe Biden	17
Cory Booker	6
Pete Buttigieg	22
Tulsi Gabbard	1
Kamala Harris	9
Amy Klobuchar	6
Bernie Sanders	13
Tom Steyer	1
Elizabeth Warren	13
Andrew Yang	3
Don't know/No opinion	11
Skipped	-

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Wednesday, November 20?

Joe Biden *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	8
Somewhat poor performance	21
Somewhat good performance	35
Very good performance	29
Don't know / No opinion	6
Skipped	1
Total Poor Performance	*29*
Total Good Performance	*65*

Cory Booker *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	4
Somewhat poor performance	15
Somewhat good performance	45
Very good performance	19
Don't know / No opinion	17
Skipped	1
Total Poor Performance	*18*
Total Good Performance	*64*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Wednesday, November 20?

Pete Buttigieg *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	5
Somewhat poor performance	10
Somewhat good performance	34
Very good performance	35
Don't know / No opinion	16
Skipped	1
Total Poor Performance	*14*
Total Good Performance	*69*

Tulsi Gabbard *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	22
Somewhat poor performance	26
Somewhat good performance	21
Very good performance	4
Don't know / No opinion	26
Skipped	1
Total Poor Performance	*48*
Total Good Performance	*25*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Wednesday, November 20?

Kamala Harris *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	6
Somewhat poor performance	16
Somewhat good performance	43
Very good performance	23
Don't know / No opinion	10
Skipped	1
Total Poor Performance	*22*
Total Good Performance	*67*

Amy Klobuchar *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	7
Somewhat poor performance	15
Somewhat good performance	38
Very good performance	18
Don't know / No opinion	22
Skipped	1
Total Poor Performance	*22*
Total Good Performance	*55*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Wednesday, November 20?

Bernie Sanders *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	4
Somewhat poor performance	12
Somewhat good performance	46
Very good performance	31
Don't know / No opinion	7
Skipped	1
Total Poor Performance	*15*
Total Good Performance	*77*

Tom Steyer *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	9
Somewhat poor performance	20
Somewhat good performance	33
Very good performance	8
Don't know / No opinion	31
Skipped	1
Total Poor Performance	*29*
Total Good Performance	*40*

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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Wednesday, November 20?

Elizabeth Warren *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	3
Somewhat poor performance	10
Somewhat good performance	45
Very good performance	33
Don't know / No opinion	8
Skipped	1
Total Poor Performance	*13*
Total Good Performance	*78*

Andrew Yang *Base: Watched all or part of the debate*	Total (N=757)
Very poor performance	6
Somewhat poor performance	17
Somewhat good performance	39
Very good performance	18
Don't know / No opinion	20
Skipped	*
Total Poor Performance	*23*
Total Good Performance	*57*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Joe Biden	Total
Very favorable	32
Somewhat favorable	38
Somewhat unfavorable	15
Very unfavorable	10
Heard of, no opinion	5
Never heard of	*
Skipped	*
Total Favorable	*70*
Total Unfavorable	*25*

Cory Booker	Total
Very favorable	10
Somewhat favorable	36
Somewhat unfavorable	14
Very unfavorable	6
Heard of, no opinion	20
Never heard of	13
Skipped	1
Total Favorable	*46*
Total Unfavorable	*20*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Pete Buttigieg	Total
Very favorable	24
Somewhat favorable	29
Somewhat unfavorable	10
Very unfavorable	6
Heard of, no opinion	15
Never heard of	15
Skipped	1
Total Favorable	*53*
Total Unfavorable	*16*

Tulsi Gabbard	Total
Very favorable	3
Somewhat favorable	13
Somewhat unfavorable	15
Very unfavorable	18
Heard of, no opinion	25
Never heard of	26
Skipped	1
Total Favorable	*16*
Total Unfavorable	*33*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Kamala Harris	Total
Very favorable	14
Somewhat favorable	38
Somewhat unfavorable	16
Very unfavorable	10
Heard of, no opinion	13
Never heard of	9
Skipped	1
Total Favorable	*52*
Total Unfavorable	*26*

Amy Klobuchar	Total
Very favorable	9
Somewhat favorable	25
Somewhat unfavorable	12
Very unfavorable	7
Heard of, no opinion	25
Never heard of	22
Skipped	1
Total Favorable	*33*
Total Unfavorable	*19*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Bernie Sanders	Total
Very favorable	30
Somewhat favorable	39
Somewhat unfavorable	16
Very unfavorable	9
Heard of, no opinion	4
Never heard of	1
Skipped	*
Total Favorable	*69*
Total Unfavorable	*25*

Tom Steyer	Total
Very favorable	4
Somewhat favorable	19
Somewhat unfavorable	13
Very unfavorable	8
Heard of, no opinion	27
Never heard of	29
Skipped	1
Total Favorable	*23*
Total Unfavorable	*21*

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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Elizabeth Warren	Total
Very favorable	30
Somewhat favorable	37
Somewhat unfavorable	12
Very unfavorable	7
Heard of, no opinion	9
Never heard of	6
Skipped	1
Total Favorable	*67*
Total Unfavorable	*18*

Andrew Yang	Total
Very favorable	9
Somewhat favorable	29
Somewhat unfavorable	14
Very unfavorable	7
Heard of, no opinion	26
Never heard of	16
Skipped	1
Total Favorable	*37*
Total Unfavorable	*20*

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14. Which of the following Democratic candidates for president are you considering voting for in the Democratic primary?

	Total
Joe Biden	56
Cory Booker	14
Pete Buttigieg	32
Tulsi Gabbard	4
Kamala Harris	22
Amy Klobuchar	11
Bernie Sanders	39
Tom Steyer	5
Elizabeth Warren	44
Andrew Yang	10
Someone else	3
Skipped	1

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15. Which of the following issues is the most important in determining who you will vote for in the Democratic presidential primaries?

	Total
Climate change	10
Education	4
Foreign affairs	3
Gun policy	5
Health care	20
Immigration	3
Wealth and income inequality	13
Social Security	6
Taxes	3
The economy and jobs	13
The Supreme Court	2
Racism, sexism, homophobia, transphobia and other types of discrimination	7
Something else	7
Skipped	1

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16. Which of the following candidates do you believe is the best on your issue of [INSERT RESPONSE FROM Question 15]

Reported having an issue in prior question (15)	Total (N=1899)
Joe Biden	25
Cory Booker	3
Pete Buttigieg	10
Tulsi Gabbard	1
Kamala Harris	5
Amy Klobuchar	2
Bernie Sanders	24
Tom Steyer	2
Elizabeth Warren	20
Andrew Yang	4
Someone else	4
Skipped	2

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17. Imagine the primary is over and each of the following candidates has won the Democratic nomination. What do you think their chances would be of defeating Donald Trump in November 2020? Use a scale of 0 to 100 with 0 meaning absolutely certain to lose to Trump and 100 meaning absolutely certain to defeat Trump. For each candidate enter a number from 0 to 100.

	Mean	Don't know enough to say
Joe Biden	67.5	12
Cory Booker	37.8	35
Pete Buttigieg	49.5	33
Tulsi Gabbard	20.6	46
Kamala Harris	41.9	28
Amy Klobuchar	33.8	44
Bernie Sanders	58.5	13
Tom Steyer	26.9	48
Elizabeth Warren	57.8	19
Andrew Yang	31.3	41

18. Which type of candidate would you prefer if you had to make a choice between:

	Total
A Democrat you agree with on most issues	35
A Democrat who would be a strong candidate against Donald Trump	65
Skipped	*

19. How high of a priority is impeaching President Trump to you?

	Total
Impeaching Trump should be one of Democrats' highest priorities	38
I support impeaching Trump, but it shouldn't be a major focus for Democrats	54
I don't support impeaching Trump	8
Skipped	1

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Methodology

This 538/Ipsos Post-Debate Poll was conducted November 20th to 21st, 2019 using Ipsos' KnowledgePanel®. Wave 1 of this poll was based on a nationally-representative probability sample of adults age 18 or older. Wave 2, what this topline reports, was administered to those who indicated in Wave 1 that they are likely to vote in their state's upcoming Democratic primary or caucus (n=2,077) and went into field immediately after the November Democratic Primary Debate ended.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly sampled and all persons in the selected households are invited to join and participate in the panel. Ipsos provides selected households that do not already have internet access with a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

Both waves of this study were conducted in English and Spanish. Wave 1, which began with a general population sample of adults, was weighted to demographic benchmarks from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). This provided the appropriate demographic distributions for the subset of likely Democratic primary voters. Wave 2 weighting benchmarks for likely Democratic primary voters are from the final Wave 1 weighted data. Weighting adjusts for gender by age, race, education, Census region, metropolitan status, and household income. The weighting categories were as follows (for Wave 2, we included an additional adjustment for party identification):

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)

The margin of sampling error among those likely to vote in the Democratic primary or caucus is plus or minus 2.3 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.14. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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