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### Ipsos Poll on Gender Roles and Issues

Washington, DC, November 27, 2019

#### Full Annotated Questionnaire:

1. Which one of these issues do you believe is the biggest problem facing women today? (Split Sample with Group 1 being asked sexual harassment and Group 2 being asked harassment and unfair treatment)

|                              | <b>Total<br/>(N=502)</b> | <b>Male<br/>(N=213)</b> | <b>Female<br/>(N=289)</b> |
|------------------------------|--------------------------|-------------------------|---------------------------|
| Balancing family and career  | 29%                      | 28%                     | 30%                       |
| Sexual harassment (Group 1)  | 19%                      | 24%                     | 15%                       |
| Pay discrimination           | 18%                      | 17%                     | 20%                       |
| Affordable childcare         | 12%                      | 11%                     | 12%                       |
| Accessing quality healthcare | 11%                      | 9%                      | 13%                       |
| Finding job opportunities    | 8%                       | 8%                      | 8%                        |
| Getting a quality education  | 3%                       | 4%                      | 2%                        |

|   | <b>Total<br/>(N=503)</b> | <b>Male<br/>(N=220)</b> | <b>Female<br/>(N=283)</b> |
|---|--------------------------|-------------------------|---------------------------|
| Balancing family and career               | 32%                      | 30%                     | 34%                       |
| Pay discrimination                        | 18%                      | 19%                     | 17%                       |
| Harassment and unfair treatment (Group 2) | 17%                      | 18%                     | 17%                       |
| Affordable childcare                      | 12%                      | 12%                     | 12%                       |
| Accessing quality healthcare              | 12%                      | 10%                     | 13%                       |
| Finding job opportunities                 | 6%                       | 7%                      | 5%                        |
| Getting a quality education               | 3%                       | 5%                      | 1%                        |



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2. **[Asked if married or living with partner]** In your household, what is the distribution of work between you and your partner on the following?

### Total You Summary

|   | <b>Total<br/>(N=600)</b> | <b>Male<br/>(N=213)</b> | <b>Female<br/>(N=387)</b> |
|---|--------------------------|-------------------------|---------------------------|
| Maintaining the household                   | 46%                      | 29%                     | 61%                       |
| Providing care for members of the household | 40%                      | 27%                     | 51%                       |
| Providing income for the household          | 31%                      | 50%                     | 15%                       |

#### a. Maintaining the household

|                                 | <b>Total</b> | <b>Male</b> | <b>Female</b> |
|---------------------------------|--------------|-------------|---------------|
| Almost entirely you             | 18%          | 11%         | 25%           |
| Mostly you                      | 27%          | 18%         | 35%           |
| About half and half             | 37%          | 43%         | 32%           |
| Mostly your partner             | 11%          | 18%         | 4%            |
| Almost entirely your partner    | 5%           | 7%          | 2%            |
| Not applicable                  | 1%           | 1%          | 1%            |
| Don't know                      | 1%           | 1%          | -             |
| <i>Total You (Net)</i>          | <b>46%</b>   | <b>29%</b>  | <b>61%</b>    |
| <i>Total Your Partner (Net)</i> | <b>15%</b>   | <b>26%</b>  | <b>6%</b>     |

#### b. Providing income for the household

|                                 | <b>Total</b> | <b>Male</b> | <b>Female</b> |
|---------------------------------|--------------|-------------|---------------|
| Almost entirely you             | 15%          | 25%         | 6%            |
| Mostly you                      | 17%          | 25%         | 9%            |
| About half and half             | 35%          | 37%         | 34%           |
| Mostly your partner             | 17%          | 9%          | 24%           |
| Almost entirely your partner    | 14%          | 3%          | 25%           |
| Not applicable                  | 2%           | 1%          | 2%            |
| Don't know                      | *            | -           | *             |
| <i>Total You (Net)</i>          | <b>31%</b>   | <b>50%</b>  | <b>15%</b>    |
| <i>Total Your Partner (Net)</i> | <b>32%</b>   | <b>12%</b>  | <b>49%</b>    |



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### c. Providing care for members of the household

|                                 | <b>Total</b> | <b>Male</b> | <b>Female</b> |
|---------------------------------|--------------|-------------|---------------|
| Almost entirely you             | 18%          | 14%         | 21%           |
| Mostly you                      | 22%          | 13%         | 29%           |
| About half and half             | 36%          | 45%         | 28%           |
| Mostly your partner             | 7%           | 13%         | 3%            |
| Almost entirely your partner    | 3%           | 4%          | 2%            |
| Not applicable                  | 13%          | 9%          | 16%           |
| Don't know                      | 1%           | 1%          | *             |
| <i>Total You (Net)</i>          | <i>40%</i>   | <i>27%</i>  | <i>51%</i>    |
| <i>Total Your Partner (Net)</i> | <i>11%</i>   | <i>17%</i>  | <i>5%</i>     |

### 3. Do you agree or disagree with the following statements?

|   | <b>Total</b> | <b>Male</b> | <b>Female</b> |
|---|--------------|-------------|---------------|
| Most women have to deal with sexism in a way that men don't | 78%          | 73%         | 83%           |
| Men generally don't do their share to help out in the home  | 53%          | 45%         | 61%           |
| The role of men in society is under attack                  | 47%          | 60%         | 36%           |
| Women get more advantage in society than men                | 27%          | 39%         | 15%           |

### a. The role of men in society is under attack

|                             | <b>Total</b> | <b>Male</b> | <b>Female</b> |
|-----------------------------|--------------|-------------|---------------|
| Strongly agree              | 18%          | 23%         | 14%           |
| Somewhat agree              | 29%          | 37%         | 22%           |
| Somewhat disagree           | 23%          | 20%         | 26%           |
| Strongly disagree           | 19%          | 11%         | 27%           |
| Don't know                  | 10%          | 9%          | 12%           |
| <i>Total Agree (Net)</i>    | <i>47%</i>   | <i>60%</i>  | <i>36%</i>    |
| <i>Total Disagree (Net)</i> | <i>43%</i>   | <i>32%</i>  | <i>53%</i>    |



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b. Men generally don't do their share to help out in the home

|                             | <b>Total</b> | <b>Male</b> | <b>Female</b> |
|-----------------------------|--------------|-------------|---------------|
| Strongly agree              | 15%          | 11%         | 19%           |
| Somewhat agree              | 38%          | 33%         | 41%           |
| Somewhat disagree           | 26%          | 29%         | 22%           |
| Strongly disagree           | 13%          | 18%         | 8%            |
| Don't know                  | 8%           | 7%          | 9%            |
| <i>Total Agree (Net)</i>    | <i>53%</i>   | <i>45%</i>  | <i>61%</i>    |
| <i>Total Disagree (Net)</i> | <i>39%</i>   | <i>48%</i>  | <i>30%</i>    |

c. Women get more advantages in society than men

|                             | <b>Total</b> | <b>Male</b> | <b>Female</b> |
|-----------------------------|--------------|-------------|---------------|
| Strongly agree              | 7%           | 12%         | 3%            |
| Somewhat agree              | 19%          | 27%         | 12%           |
| Somewhat disagree           | 37%          | 35%         | 38%           |
| Strongly disagree           | 27%          | 14%         | 40%           |
| Don't know                  | 9%           | 11%         | 7%            |
| <i>Total Agree (Net)</i>    | <i>27%</i>   | <i>39%</i>  | <i>15%</i>    |
| <i>Total Disagree (Net)</i> | <i>64%</i>   | <i>50%</i>  | <i>77%</i>    |

d. Most women have to deal with sexism in a way men don't

|                             | <b>Total</b> | <b>Male</b> | <b>Female</b> |
|-----------------------------|--------------|-------------|---------------|
| Strongly agree              | 38%          | 33%         | 42%           |
| Somewhat agree              | 40%          | 40%         | 40%           |
| Somewhat disagree           | 12%          | 13%         | 11%           |
| Strongly disagree           | 5%           | 6%          | 4%            |
| Don't know                  | 5%           | 8%          | 2%            |
| <i>Total Agree (Net)</i>    | <i>78%</i>   | <i>73%</i>  | <i>83%</i>    |
| <i>Total Disagree (Net)</i> | <i>17%</i>   | <i>20%</i>  | <i>15%</i>    |



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### About the Study

These are some of the findings of an Ipsos poll conducted between November 7-8, 2019. For this survey, a sample of roughly 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 433 males and 572 females.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,005$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 5.0$  percentage points).

The poll also has a credibility interval of plus or minus 5.4 percentage points for males and plus or minus 4.7 percentage points for females.

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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