PRESS RELEASE

Reuters/Ipsos Poll: 2020 Democratic Primary Tracker

Reuters/Ipsos Poll shows Michael Bloomberg has little overall impact on the state of the race for the Democratic presidential nomination.

Washington, D.C., November 15, 2019 — A new Reuters/Ipsos public opinion survey of 2,235 Americans shows that in a test ballot, Michael Bloomberg, the former mayor of New York City, attracts the support of 3% of Democrats and independents for the 2020 Democratic presidential nomination. When comparing ballots that include and exclude Bloomberg, it appears Bloomberg may pull support away from the current frontrunner and former Vice President, Joe Biden. Overall, however, Bloomberg only receives a fraction of the support of Biden (19%), Senator Bernie Sanders (19%) and Senator Elizabeth Warren (13%). When Bloomberg is excluded from the ballot, Biden receives 23% of the vote share of Democrats and independents, Sanders receives (18%) and Warren receives (11%). Neither ballot included Deval Patrick, former Governor of Massachusetts, who announced on November 14, 2019 that he will be entering the race for the Democratic presidential nomination in 2020.

Read the full Reuters story here.

For full results, please refer to the following annotated questionnaire.

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		All respondents	Democrats	Republicans	Independents
Are you currently registered to vote, or not? (Select one)	Yes	84%	90%	90%	75%
	No	15%	10%	9%	23%
	Don't know / Refused	2%	1%	1%	2%
	Total	2235	958	848	249
With which political party do you most identify? Summary	Democrat	43%	100%	0%	0%
	Republican	37%	0%	100%	0%
	Independent	12%	0%	0%	100%
	Other/Don't know	9%	0%	0%	0%
	Total	2235	958	848	249
In November 2020, the next presidential election will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the next presidential election?	10- Completely certain you will vote	65%	70%	74%	48%
	9	7%	7%	7%	6%
	8	5%	6%	4%	3%
	7	3%	3%	3%	4%
	6	2%	2%	2%	1%
	5	4%	4%	2%	9%
	4	1%	1%	0%	2%
	3	1%	1%	0%	2%
	2	1%	1%	0%	2%
	1- Completely certain you will NOT vote	9%	4%	4%	18%
	Don't know	3%	1%	2%	5%
	Total	2235	958	848	249

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How familiar are you with the following public figures, taking into account all the ways you may have heard about them? Donald Trump :	Very familiar	70%	72%	77%	59%
	Somewhat familiar	22%	20%	18%	29%
	Not very familiar	4%	4%	2%	6%
	Have heard of them, but that's it	3%	3%	2%	6%
	Have not heard about them	1%	1%	1%	1%
	Total	2235	958	848	249
How familiar are you with the following public figures, taking into account all the ways you may have heard about them? Joe Biden :	Very familiar	44%	56%	42%	32%
	Somewhat familiar	35%	31%	41%	36%
	Not very familiar	10%	8%	9%	13%
	Have heard of them, but that's it	8%	4%	6%	11%
	Have not heard about them	3%	1%	2%	7%
	Total	2235	958	848	249
How familiar are you with the following public figures, taking into account all the ways you may have heard about them? Elizabeth Warren :	Very familiar	29%	37%	28%	21%
	Somewhat familiar	35%	37%	38%	33%
	Not very familiar	17%	13%	18%	17%
	Have heard of them, but that's it	11%	8%	9%	16%
	Have not heard about them	8%	5%	7%	13%
	Total	2235	958	848	249

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How familiar are you with the following public figures, taking into account all the ways you may have heard about them? Bernie Sanders :	Very familiar	43%	53%	39%	35%
	Somewhat familiar	38%	34%	43%	41%
	Not very familiar	10%	7%	10%	9%
	Have heard of them, but that's it	7%	4%	7%	11%
	Have not heard about them	2%	1%	1%	4%
	Total	2235	958	848	249
How familiar are you with the following public figures, taking into account all the ways you may have heard about them? Pete Buttigieg :	Very familiar	13%	19%	11%	9%
	Somewhat familiar	24%	29%	24%	18%
	Not very familiar	26%	24%	28%	27%
	Have heard of them, but that's it	14%	12%	15%	17%
	Have not heard about them	22%	16%	21%	29%
	Total	2235	958	848	249
How familiar are you with the following public figures, taking into account all the ways you may have heard about them? Michael Bloomberg :	Very familiar	15%	16%	18%	10%
	Somewhat familiar	31%	32%	36%	25%
	Not very familiar	26%	28%	24%	29%
	Have heard of them, but that's it	16%	14%	14%	21%
	Have not heard about them	11%	9%	8%	15%
	Total	2235	958	848	249

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Would you say you are generally favorable or unfavorable towards these public figures? Donald Trump :	Very favorable	23%	4%	50%	10%
	Somewhat favorable	11%	5%	20%	11%
	Lean towards favorable	8%	4%	13%	9%
	Lean towards unfavorable	9%	7%	6%	18%
	Somewhat unfavorable	6%	6%	4%	9%
	Very unfavorable	43%	75%	7%	44%
	Total	2212	950	843	247
Would you say you are generally favorable or unfavorable towards these public figures? Joe Biden :	Very favorable	14%	27%	4%	8%
	Somewhat favorable	16%	28%	6%	11%
	Lean towards favorable	22%	26%	14%	29%
	Lean towards unfavorable	17%	12%	19%	22%
	Somewhat unfavorable	10%	4%	16%	11%
	Very unfavorable	20%	3%	41%	18%
	Total	2185	949	838	235

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Would you say you are generally favorable or unfavorable towards these public figures? Elizabeth Warren :	Very favorable	13%	26%	2%	4%
	Somewhat favorable	15%	27%	5%	10%
	Lean towards favorable	21%	27%	11%	27%
	Lean towards unfavorable	18%	13%	17%	25%
	Somewhat unfavorable	8%	4%	13%	7%
	Very unfavorable	25%	4%	52%	26%
	Total	2081	919	797	225
Would you say you are generally favorable or unfavorable towards these public figures? Bernie Sanders :	Very favorable	16%	32%	3%	10%
	Somewhat favorable	16%	26%	5%	15%
	Lean towards favorable	20%	24%	11%	25%
	Lean towards unfavorable	17%	12%	19%	25%
	Somewhat unfavorable	7%	3%	13%	7%
	Very unfavorable	23%	3%	49%	18%
	Total	2193	949	839	242

Would you say you are generally favorable or unfavorable towards these public figures? Pete Buttigieg :	Very favorable	10%	18%	2%	7%
	Somewhat favorable	12%	20%	5%	8%
	Lean towards favorable	25%	35%	14%	28%
	Lean towards unfavorable	26%	18%	31%	27%
	Somewhat unfavorable	12%	7%	17%	12%
	Very unfavorable	16%	3%	31%	17%
	Total	1756	811	669	184
Would you say you are generally favorable or unfavorable towards these public figures? Michael Bloomberg :	Very favorable	4%	7%	3%	3%
	Somewhat favorable	9%	13%	6%	5%
	Lean towards favorable	28%	38%	18%	27%
	Lean towards unfavorable	32%	29%	31%	40%
	Somewhat unfavorable	11%	9%	15%	7%
	Very unfavorable	16%	5%	28%	18%
	Total	2012	884	785	218

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If the 2020 Democratic presidential primary election were held today, and you had to choose from the list of candidates below, for whom would you vote? [SPLIT SAMPLE, BALLOT DOES NOT INCLUDE MICHAEL BLOOMBERG - RESPONDENTS ONLY SAW ONE DEMOCRATIC BALLOT, NOT ASKED OF REPUBLICANS]	Joe Biden	23%	30%	-	9%
	Kamala Harris	5%	6%	-	2%
	Elizabeth Warren	11%	14%	-	4%
	Bernie Sanders	18%	20%	-	11%
	Cory Booker	2%	2%	-	4%
	Julian Castro	1%	1%	-	1%
	Amy Klobuchar	1%	1%	-	0%
	Pete Buttigieg	6%	7%	-	5%
	Tulsi Gabbard	1%	1%	-	5%
	Steve Bullock	1%	1%	-	0%
	John Delaney	0%	1%	-	0%
	Marianne Williamson	0%	0%	-	1%
	Andrew Yang	2%	2%	-	2%
	Wayne Messam	0%	0%	-	0%
	Joe Sestak	0%	0%	-	0%
	Tom Steyer	1%	1%	-	2%
	Other	3%	2%	-	1%
	Don't know	21%	10%	-	24%
	I can't/won't vote in the Democratic primary	6%	1%	-	28%
	Total	702	489	0	125

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GAME CHANGERS

If the 2020 Democratic presidential primary election were held today, and you had to choose from the list of candidates below, for whom would you vote? [SPLIT SAMPLE – BALLOT INCLUDES MICHAEL BLOOMBEG, RESPONDENTS ONLY SAW ONE DEMOCRATIC BALLOT, NOT ASKED OF REPUBLICANS]	Joe Biden	19%	26%	-	6%
	Kamala Harris	3%	5%	-	1%
	Elizabeth Warren	13%	16%	-	7%
	Bernie Sanders	19%	21%	-	14%
	Cory Booker	1%	2%	-	1%
	Julian Castro	0%	0%	-	1%
	Amy Klobuchar	1%	1%	-	1%
	Pete Buttigieg	6%	8%	-	3%
	Tulsi Gabbard	1%	1%	-	4%
	Steve Bullock	1%	0%	-	0%
	John Delaney	0%	0%	-	1%
	Marianne Williamson	0%	0%	-	0%
	Andrew Yang	2%	1%	-	5%
	Wayne Messam	0%	0%	-	0%
	Michael Bennet	1%	1%	-	0%
	Joe Sestak	0%	0%	-	1%
	Tom Steyer	1%	1%	-	2%
	Michael Bloomberg	3%	4%	-	3%
	I can't/won't vote in the Democratic primary	6%	1%	-	31%
	Other	2%	1%	-	1%
	Don't know	18%	10%	-	19%
	Total	685	469	0	124

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For each of the following, please select the candidate from the list below you think is the best on that particular issue... Immigration [NOT ASKED OF REPUBLICANS]	Joe Biden	19%	25%	-	8%
	Bernie Sanders	15%	17%	-	14%
	Kamala Harris	7%	8%	-	4%
	Elizabeth Warren	9%	11%	-	5%
	Pete Buttigieg	5%	6%	-	4%
	Cory Booker	3%	3%	-	2%
	Some other candidate	7%	5%	-	15%
	Don't know	34%	25%	-	48%
	Total	1310	947	0	183
For each of the following, please select the candidate from the list below you think is the best on that particular issue...Healthcare [NOT ASKED OF REPUBLICANS]	Joe Biden	17%	21%	-	10%
	Bernie Sanders	25%	28%	-	21%
	Kamala Harris	4%	5%	-	1%
	Elizabeth Warren	14%	17%	-	14%
	Pete Buttigieg	5%	6%	-	4%
	Cory Booker	2%	2%	-	2%
	Some other candidate	6%	4%	-	11%
	Don't know	27%	17%	-	37%
	Total	1310	947	0	183

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For each of the following, please select the candidate from the list below you think is the best on that particular issue...The environment [NOT ASKED OF REPUBLICANS]	Joe Biden	15%	18%	-	9%
	Bernie Sanders	22%	25%	-	15%
	Kamala Harris	4%	5%	-	1%
	Elizabeth Warren	11%	13%	-	6%
	Pete Buttigieg	6%	7%	-	3%
	Cory Booker	3%	3%	-	3%
	Some other candidate	7%	5%	-	15%
	Don't know	33%	23%	-	50%
	Total	1310	947	0	183
For each of the following, please select the candidate from the list below you think is the best on that particular issue... The economy and jobs [NOT ASKED OF REPUBLICANS]	Joe Biden	21%	26%	-	11%
	Bernie Sanders	20%	23%	-	16%
	Kamala Harris	4%	5%	-	1%
	Elizabeth Warren	12%	15%	-	7%
	Pete Buttigieg	5%	6%	-	5%
	Cory Booker	2%	3%	-	2%
	Some other candidate	7%	4%	-	16%
	Don't know	28%	18%	-	40%
	Total	1310	947	0	183

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For each of the following, please select the candidate from the list below you think is the best on that particular issue... Most likely to beat President Trump in the general election [NOT ASKED OF REPUBLICANS]	Joe Biden	32%	39%	-	21%
	Bernie Sanders	16%	17%	-	18%
	Kamala Harris	3%	3%	-	0%
	Elizabeth Warren	11%	13%	-	8%
	Pete Buttigieg	4%	5%	-	3%
	Cory Booker	1%	1%	-	1%
	Some other candidate	7%	4%	-	12%
	Don't know	26%	17%	-	37%
	Total	1310	947	0	183
For each of the following, please select the candidate from the list below you think is the best on that particular issue...Strong progressive [NOT ASKED OF REPUBLICANS]	Joe Biden	12%	15%	-	4%
	Bernie Sanders	23%	26%	-	24%
	Kamala Harris	5%	6%	-	4%
	Elizabeth Warren	17%	21%	-	12%
	Pete Buttigieg	5%	6%	-	5%
	Cory Booker	4%	4%	-	3%
	Some other candidate	4%	3%	-	8%
	Don't know	30%	19%	-	41%
	Total	1310	947	0	183

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For each of the following, please select the candidate from the list below you think is the best on that particular issue... Can unify the Democratic Party [NOT ASKED OF REPUBLICANS]	Joe Biden	25%	31%	-	15%
	Bernie Sanders	14%	17%	-	11%
	Kamala Harris	4%	6%	-	1%
	Elizabeth Warren	12%	15%	-	5%
	Pete Buttigieg	7%	9%	-	3%
	Cory Booker	2%	2%	-	2%
	Some other candidate	5%	3%	-	12%
	Don't know	31%	19%	-	50%
	Total	1310	947	0	183
For each of the following, please select the candidate from the list below you think is the best on that particular issue... A new and different voice [NOT ASKED OF REPUBLICANS]	Joe Biden	10%	11%	-	8%
	Bernie Sanders	15%	16%	-	17%
	Kamala Harris	9%	11%	-	4%
	Elizabeth Warren	14%	16%	-	11%
	Pete Buttigieg	18%	22%	-	14%
	Cory Booker	5%	5%	-	5%
	Some other candidate	7%	5%	-	11%
	Don't know	24%	14%	-	30%
	Total	1310	947	0	183

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About the Study

These are some of the findings of an Ipsos poll conducted between November 12-14, 2019 on behalf of Thomson Reuters. For this survey, a sample of 2,235 adults age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 958 Democrats, 848 Republicans, and 249 independents. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 2.4 percentage points, 19 times out of 20, had all Americans been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. The poll also has a credibility interval ± 3.6 percentage points for Democrats, ± 3.8 percentage points for Republicans ± 7.1 percentage points for independents.

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About Ipsos

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