

IB03. In your view of company behaviour, which two or three of these issues most need addressing?

Filter: All

Table: 11

Level: Top

	Total	Age			Gender		Class		Working status		Education			Children in household		Region													
	Total Weighted (A)	18-34 (B)	35-54 (C)	55+ (D)	Male (E)	Female (F)	ABC1 (G)	C2DE (H)	Working (I)	Not working (J)	University degree (K)	No university degree declared (L)	Secondary education (M)	Yes (N)	No (O)	North East (P)	North West (Q)	Yorkshire and Humberside (R)	West Midlands (S)	East Midlands (T)	East Anglia (U)	South West (V)	South East (W)	Greater London (X)	Wales (Y)	Scotland (Z)	Total Unweighted (a)		
Unweighted base	2000	694	897	409	971	1029	1339	661	1451	539	1001	999	987	623	1377	78	206	168	182	147	191	164	276	306	106	176	2000		
Weighted base	2000	727	869	404	995	1005	1100	900	1496	498	934	1066	1060	621	1379	82	226	170	178	146	188	168	278	294	96	174	2000		
Corporate tax avoidance	655 33%	191 26%	317 37% B	147 36% B	362 36% F	293 29%	368 33%	287 32%	498 33%	156 31%	352 38% LM	303 28%	302 29%	174 28%	481 35% N	38 47% QRTUWXY*	63 28%	53 31%	66 37% Y	47 32%	55 29%	67 40% QUWXY	83 30%	85 29%	24 25% *	73 42% QRUWXY	650 32%		
Executive pay	587 29%	151 21%	274 32% B	162 40% BC	319 32% F	268 27%	331 30%	256 28%	430 29%	157 32%	280 30%	307 29%	306 29%	161 26%	427 31% N	29 35% *	60 27%	52 31%	48 27%	46 32%	53 28%	54 32%	85 31%	72 24%	33 34% *	55 31%	597 30%		
Environmental responsibility	569 28%	204 28%	267 31% D	98 24%	235 24% E	334 33% F	343 31% H	226 25%	425 28%	143 29%	304 33% LM	265 25%	265 25%	153 25%	416 30% N	15 18% *	58 26%	40 23%	52 29%	47 32% P	52 28% PQRSTUWXY Z	74 44% P	83 30%	74 25%	30 31% *	45 26%	600 30%		
Exploitative labour	354 18%	119 16%	157 18%	79 20%	193 19% F	161 16%	196 18%	159 18%	256 17%	98 20%	174 19%	180 17%	180 17%	101 16%	254 18%	15 18% *	40 18%	28 16%	40 22% WY	33 22% W	38 20% W	26 15%	35 12%	54 18%	12 12% *	36 21% W	367 18%		
Work-home balance for employees	350 18%	122 17%	168 19% D	60 15%	155 16% E	196 19% F	207 19%	143 16%	275 18%	74 15%	176 19%	174 16%	174 16%	134 22% O	216 16%	11 13% *	40 18%	30 18%	25 14%	20 13%	41 22% ST	26 16%	61 22% STX	44 15%	21 22% *	31 18%	374 19%		
Harassment and bullying in the workplace	318 16%	99 14%	145 17% B	73 18% B	133 13% E	185 18% F	173 16%	144 16%	229 15%	88 18%	134 14%	183 17%	183 17%	100 16%	218 16%	15 18% *	40 18%	29 17%	22 12%	21 14%	31 17%	20 12%	54 19% SV	39 13%	15 16% *	32 18%	321 16%		
Protection of customer data/data privacy	296 15%	105 14%	121 14% D	70 17%	158 16% E	138 14%	163 15%	133 15%	221 15%	75 15%	149 16%	147 14%	146 14%	82 13%	214 16%	12 14% Y*	30 13% Y	28 16% UY	32 18% UY	25 17% UY	15 8%	22 13% Y	50 18% UY	58 20% QUY	3 3% *	24 14% Y	287 14%		
Discrimination	288 14%	163 22% CD	103 12% D	22 6%	119 12%	169 17% E	155 14%	133 15%	221 15%	67 14%	130 14%	158 15%	157 15%	102 16%	186 13%	12 14% *	35 16%	22 13%	23 13%	22 15%	21 11%	21 12%	44 16%	51 17%	12 12% *	25 15%	291 15%		
Employees being able to speak out about company wrongdoing	273 14%	94 13%	101 12% BC	78 19% BC	112 11% E	162 16% F	145 13%	128 14%	198 13%	75 15%	108 12%	165 15% K	165 16% K	75 12%	199 14%	7 8% *	36 16%	24 14%	27 15%	23 15%	33 17% PWX	20 12%	30 11%	32 11%	15 16% *	27 16%	278 14%		
Fair and open pricing of products and services	219 11%	84 12%	88 10%	46 11%	112 11% E	107 11% F	111 10%	108 12%	146 10%	72 14% I	95 10%	123 12%	122 12%	76 12%	143 10%	8 9% *	23 10%	22 13%	24 13% X	18 12%	22 12%	15 9%	29 10%	22 7%	11 11% *	28 16% X	207 10%		
Safety and security in the workplace	204 10%	64 9%	88 10% B	52 13% B	96 10% E	108 11% F	103 9%	102 11%	152 10%	52 10%	90 10%	114 11%	114 11%	68 11%	136 10%	7 8% *	30 13% WZ	23 14% WZ	25 14% WZ	14 10%	23 12% W	15 9%	15 5%	28 10%	13 13% W*	12 7%	209 10%		
Human rights	202 10%	110 15% CD	80 9% D	12 3%	98 10% E	104 10% F	111 10%	91 10%	163 11% J	39 8%	102 11%	100 9%	99 9%	88 14% O	114 8%	1 1% *	22 10% P	15 9% P	14 8% P	18 12% P	18 9% P	17 10% P	29 11% P	45 15% PRSZ	9 10% P*	14 8% P	192 10%		
Bribery and corruption	181 9%	78 11% C	68 8%	35 9%	110 11% F	72 7%	97 9%	84 9%	130 9%	51 10%	74 8%	107 10%	107 10%	54 9%	127 9%	7 9% *	27 12%	15 9%	14 8%	8 6%	17 9%	17 10%	27 10%	25 9%	12 12% *	12 7%	176 9%		
Openness with information	172 9%	61 8%	67 8% D	43 11%	82 8% E	91 9% F	96 9%	76 8%	142 9% J	30 6%	74 8%	98 9%	98 9%	54 9%	118 9%	8 9% *	24 11%	13 8%	12 7%	13 9%	10 6%	9 6%	28 10%	28 9%	8 9% *	17 10%	160 8%		

IB03. In your view of company behaviour, which two or three of these issues most need addressing?

Table: 11

Filter: All

Level: Top

	Total	Age			Gender		Class		Working status		Education			Children in household		Region											
	Total Weighted (A)	18-34 (B)	35-54 (C)	55+ (D)	Male (E)	Female (F)	ABC1 (G)	C2DE (H)	Working (I)	Not working (J)	University degree (K)	No university degree declared (L)	Secondary education (M)	Yes (N)	No (O)	North East (P)	North West (Q)	Yorkshire and Humberside (R)	West Midlands (S)	East Midlands (T)	East Anglia (U)	South West (V)	South East (W)	Greater London (X)	Wales (Y)	Scotland (Z)	Total Unweighted (a)
Treatment of suppliers	162 8%	40 6%	75 9% B	46 11% B	94 9% F	68 7%	89 8%	73 8%	125 8%	35 7%	87 9% L	74 7%	74 7%	54 9%	108 8%	5 6% *	16 7%	16 9%	14 8%	13 9%	24 13% VW	11 6%	16 6%	22 8%	6 7% *	20 11% W	157 8%
Advertising and marketing practices	100 5%	49 7% D	39 5%	12 3%	47 5%	53 5%	59 5%	41 5%	86 6% J	14 3%	63 7% LM	37 3%	37 3%	35 6%	65 5%	6 7% *	15 7%	9 5%	6 3%	7 5%	5 3%	5 3%	12 4%	22 8% UV	4 4% *	9 5%	97 5%
Ethics of Artificial Intelligence (AI)	95 5%	52 7% CD	30 3%	14 3%	67 7% F	28 3%	56 5%	39 4%	77 5%	18 4%	46 5%	49 5%	49 5%	44 7% O	52 4%	3 4% *	11 5%	3 2%	14 8% RUZ	4 3%	3 2%	7 4%	15 5%	26 9% RTUZ	4 4% *	5 3%	89 4%
None of these/ no opinion	154 8%	55 8%	70 8%	29 7%	75 8%	79 8%	67 6%	87 10% G	102 7%	48 10% I	51 5%	103 10% KM	99 9% K	41 7%	113 8%	12 14% QZ*	12 5%	12 7%	14 8%	10 7%	20 11% Q	12 7%	22 8%	22 7%	11 11% *	9 5%	155 8%

Overlap formulae used
ColumnProportions (5%): A,B/C/D,E/F,G/H,I/J,K/L/M,N/O,P/Q/R/S/T/U/V/W/X/Y/Z,a Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C/D,E/F,G/H,I/J,K/L/M,N/O,P/Q/R/S/T/U/V/W/X/Y/Z,a Minimum Base: 30(**) Small Base: 100(*)