

IPSOS MORI CAMPAIGN TRACKER – HOUSING

DECEMBER 2019

Ipsos MORI



Confidence in delivery

How confident, if at all, are you that each of the following parties will improve housing in Britain, if they are in government after the general election on 12 December?

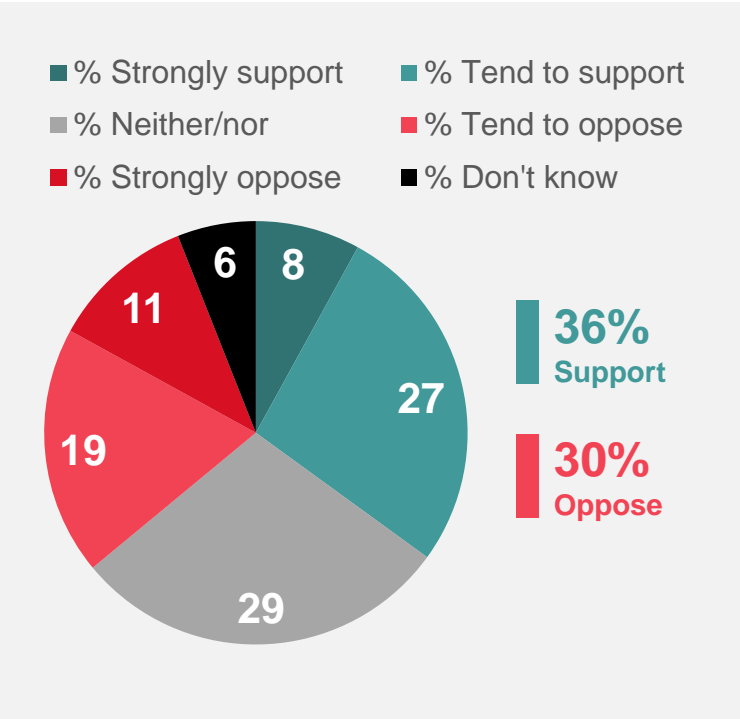


Base: 1,126 adults 18+ (online), 29 November – 2 December 2019

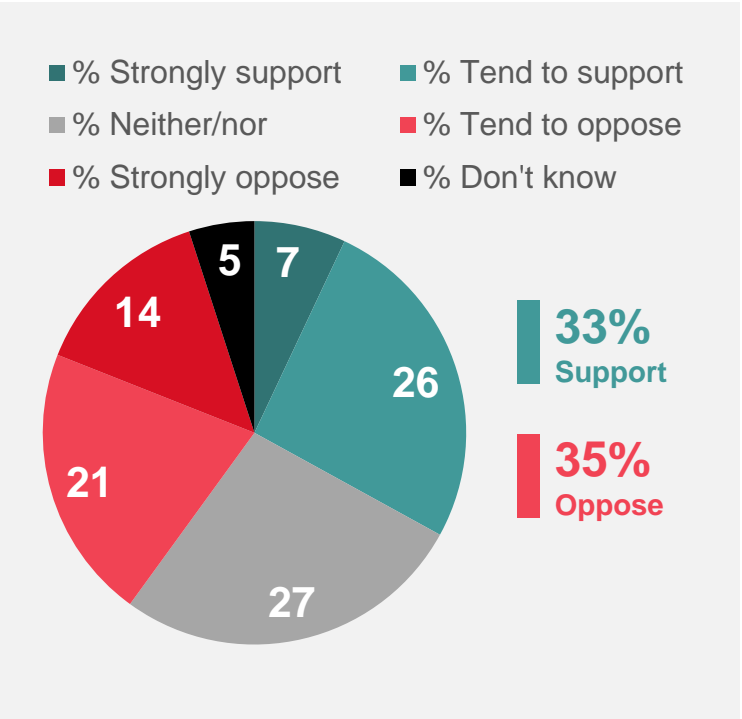
Borrow and tax to build?

To what extent, if at all, do you support or oppose Government borrowing money / raising taxes to fund the building of more affordable housing for people to buy or rent in Britain?

Borrowing money



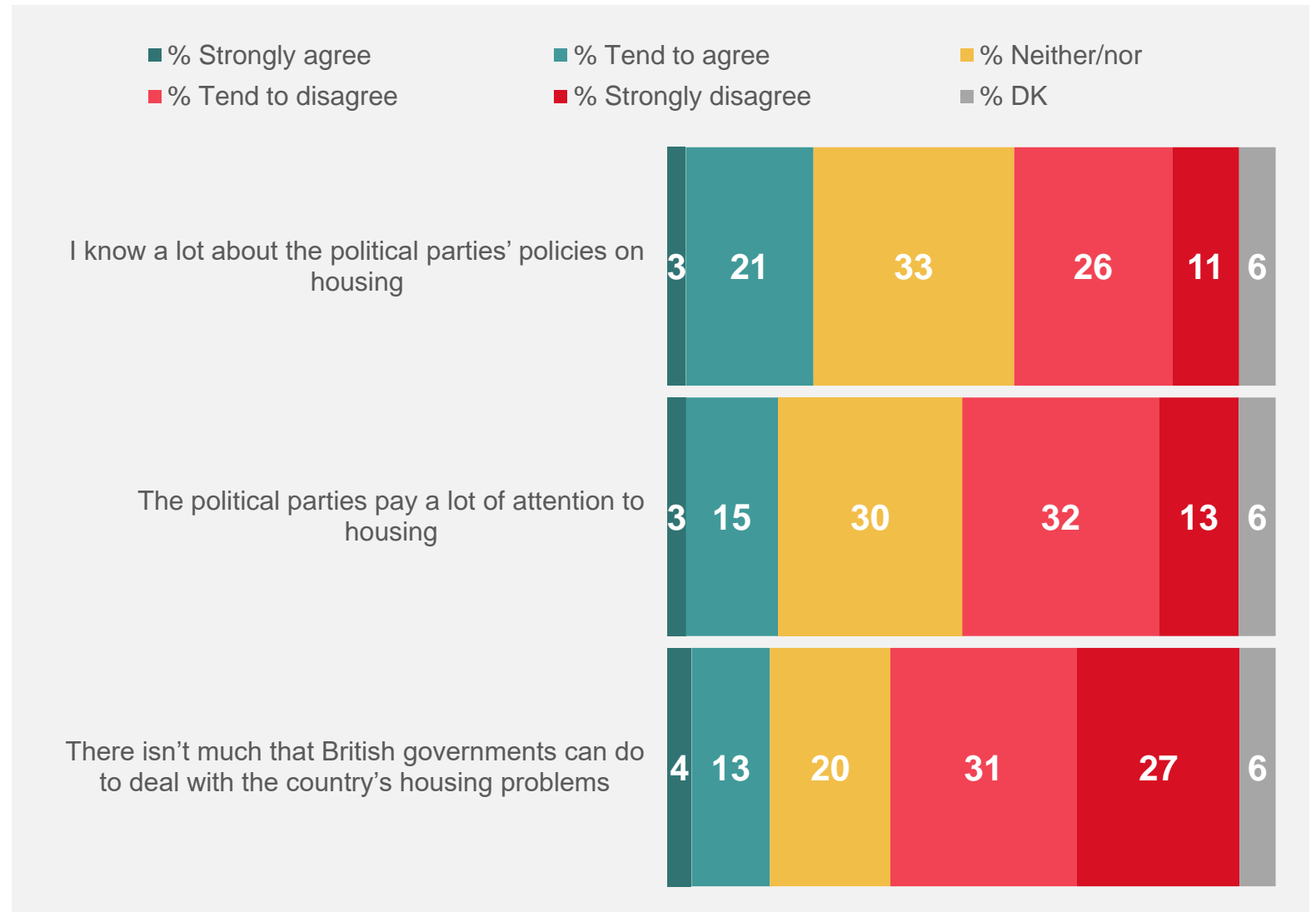
Raising taxes



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Housing and politics

To what extent, if at all, do you agree or disagree with the following statements about housing in Britain?

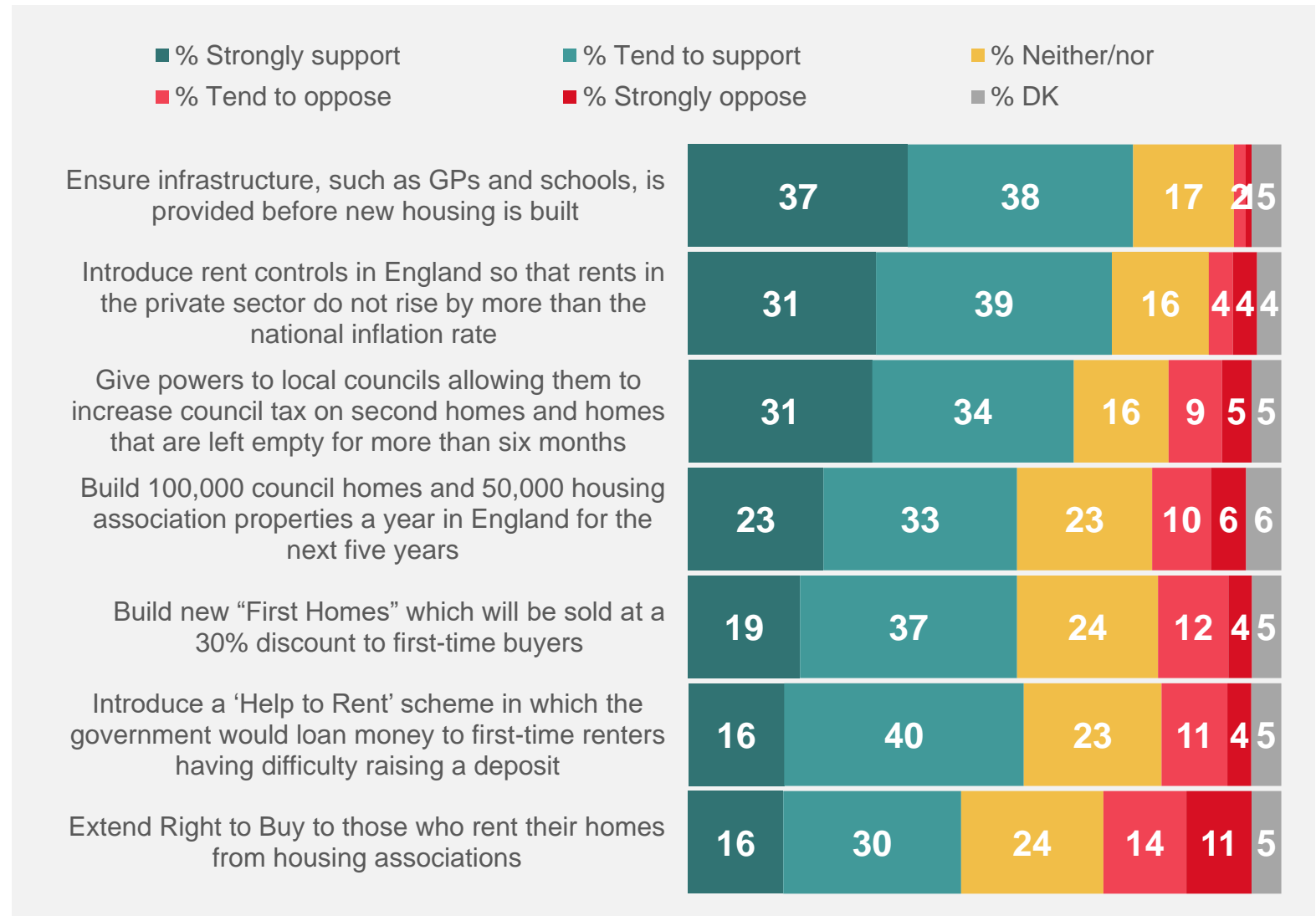


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Housing policies – GE 2019

Now for some questions about some of the housing policies being proposed by some of the political parties at the 2019 general election.

To what extent, if at all, do you support or oppose each of these in principle?

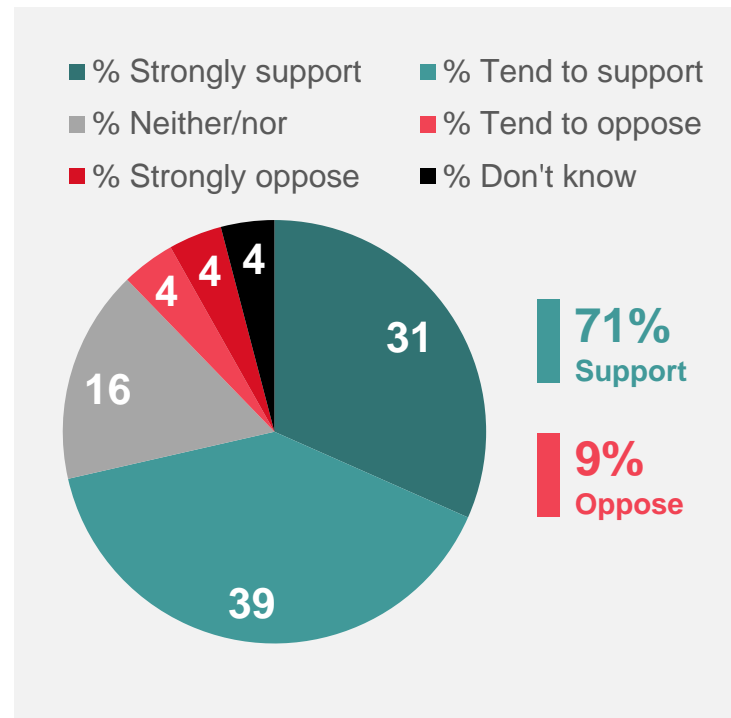


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Rent controls

Now for some questions about some of the housing policies being proposed by some of the political parties at the 2019 general election. To what extent, if at all, do you support or oppose each of these in principle?

Introduce rent controls in England so that rents in the private sector do not rise by more than the national inflation rate

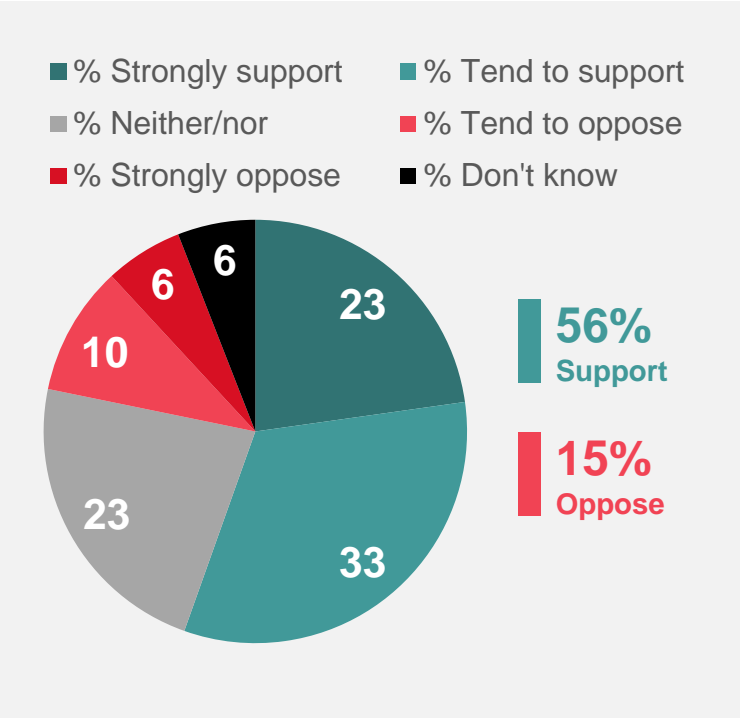


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Social housing building

Now for some questions about some of the housing policies being proposed by some of the political parties at the 2019 general election. To what extent, if at all, do you support or oppose each of these in principle?

Build 100,000 council homes and 50,000 housing association properties a year in England for the next five years

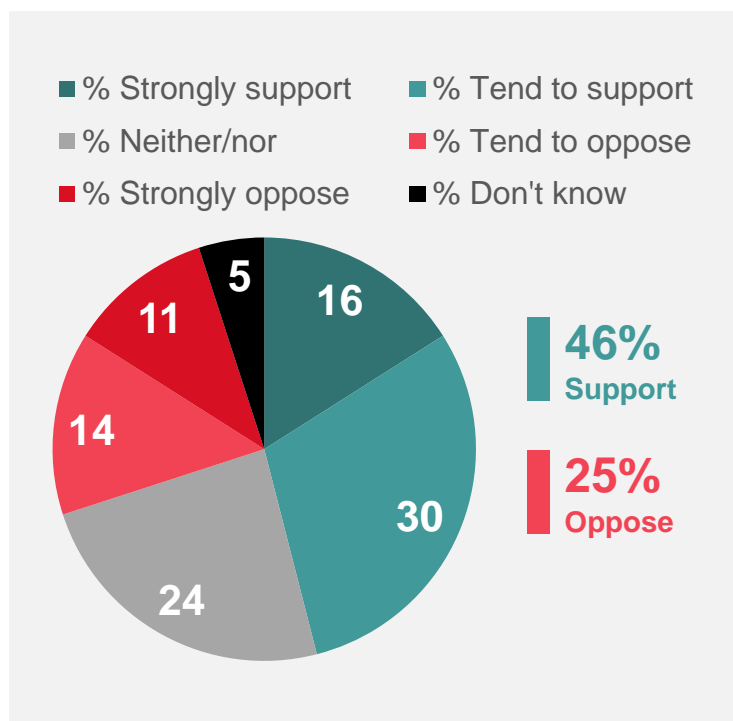


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Right to Buy

Now for some questions about some of the housing policies being proposed by some of the political parties at the 2019 general election. To what extent, if at all, do you support or oppose each of these in principle?

Extend Right to Buy to those who rent their homes from housing associations

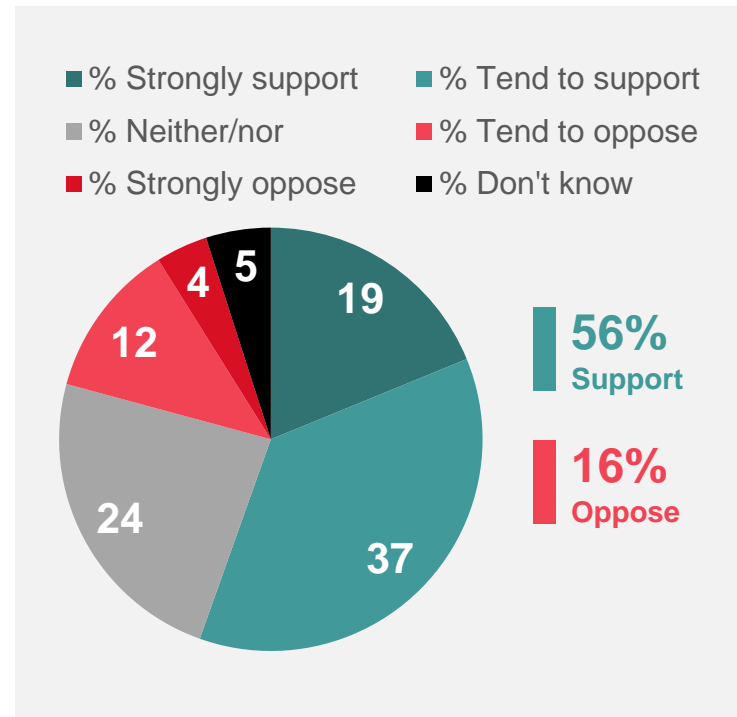


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“First Homes”

Now for some questions about some of the housing policies being proposed by some of the political parties at the 2019 general election. To what extent, if at all, do you support or oppose each of these in principle?

**Build new “First Homes”
which will be sold at a 30%
discount to first-time buyers**

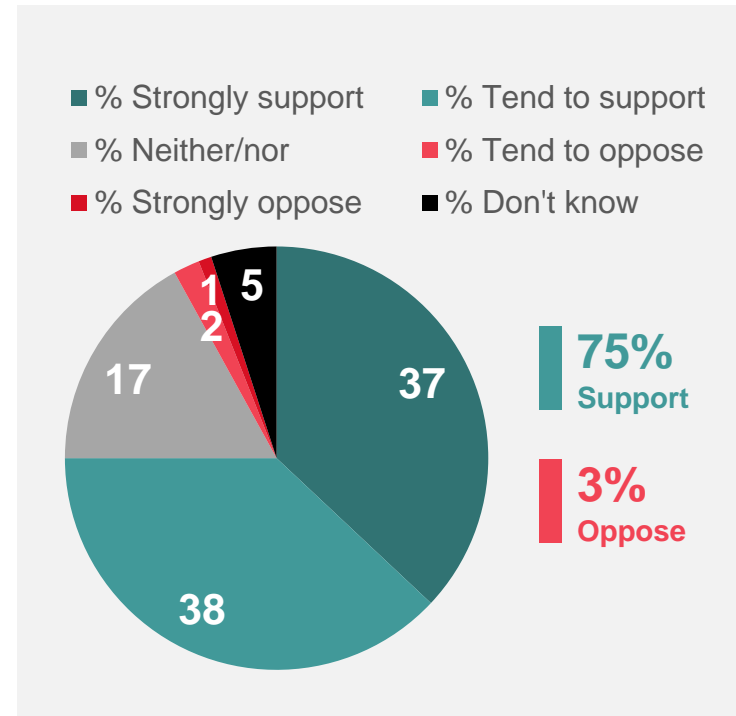


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'Infrastructure first'

Now for some questions about some of the housing policies being proposed by some of the political parties at the 2019 general election. To what extent, if at all, do you support or oppose each of these in principle?

Ensure infrastructure, such as GPs and schools, is provided before new housing is built

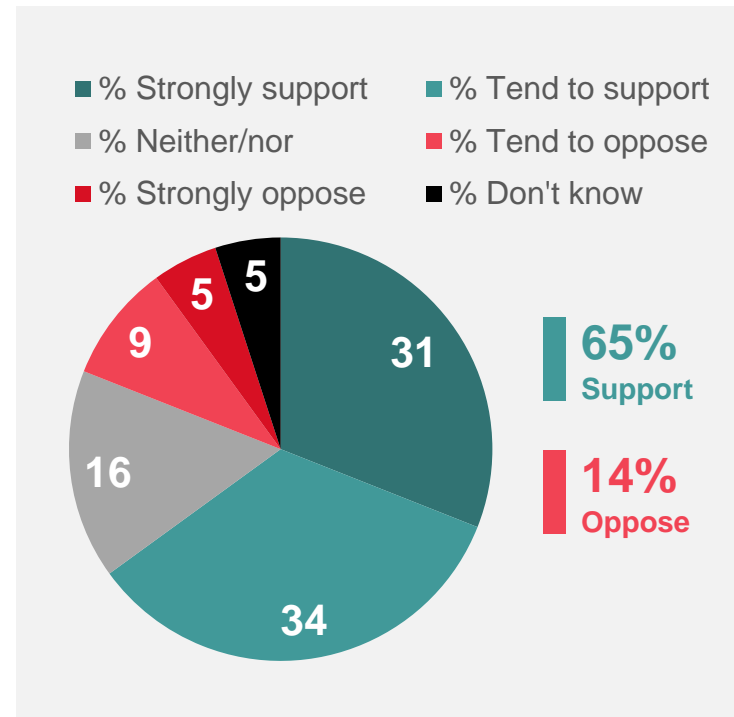


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Strengthen powers of local councils

Now for some questions about some of the housing policies being proposed by some of the political parties at the 2019 general election. To what extent, if at all, do you support or oppose each of these in principle?

Give powers to local councils allowing them to increase council tax on second homes and homes that are left empty for more than six months

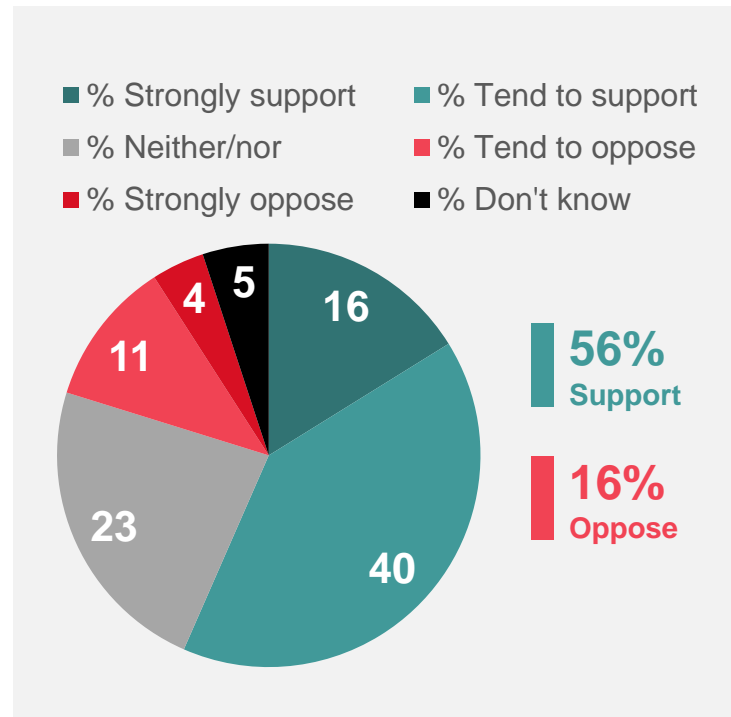


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'Help to Rent' scheme

Now for some questions about some of the housing policies being proposed by some of the political parties at the 2019 general election. To what extent, if at all, do you support or oppose each of these in principle?

Introduce a 'Help to Rent' scheme in which the government would loan money to first-time renters having difficulty raising a deposit



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For more information

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