

Are you planning to purchase or lease a new vehicle in the near future?

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	1000	124	112	72	376	224	92
Base: All Respondents (wtd)	1000	134	113	62	385	239	67
Yes (Net)	398	46	39	23	164	93	33
	40%	34%	35%	37%	42%	39%	49%
Yes, in the next 6 months	94	10	8	6	35	29	6
	9%	7%	7%	10%	9%	12%	9%
Yes, in the next year	114	14	10	5	51	25	10
	11%	10%	9%	8%	13%	11%	14%
Yes, in the next 2 years	191	23	22	12	78	39	17
	19%	17%	19%	19%	20%	16%	26%
No, not within the next 2 years	602	88	74	39	221	146	34
	60%	66%	65%	63%	58%	61%	51%

The next time you purchase or lease a new vehicle, what types of vehicles would you consider?

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Base: All Respondents (unwtd)	1000	124	112	72	376	224	92
Base: All Respondents (wtd)	1000	134	113	62	385	239	67
Gasoline engine vehicle (e.g., a vehicle that runs on traditional gasoline/petrol which is found at your typical gas station, produces CO2 emissions, and has a typical range of 400-600 km)	593	69	85	46	239	105	49
	59%	52%	75%	74%	62%	44%	73%
Diesel engine vehicle (e.g., a vehicle that runs on diesel fuel which is found at your typical gas station, produces slightly lower CO2 emissions than gasoline, and has a typical range of 500-750 km)	65	8	16	1	30	8	3
	7%	6%	14%	1%	8%	3%	4%
Low Emission Vehicle (Net)	466	88	51	21	170	111	25
	47%	66%	45%	34%	44%	46%	37%
Electric vehicle (e.g., a vehicle with an electric motor that is charged using electricity, which produces no CO2 emissions, and has a typical range of 200-250 km)	237	50	21	8	90	59	9
	24%	37%	18%	14%	23%	25%	14%
Hybrid electric vehicle (e.g., a vehicle that uses both gasoline and an electric battery, produces CO2 emissions when running on gasoline and no CO2 emissions when running on electricity, and has a typical range of 450-650 km)	368	72	42	17	136	77	24
	37%	53%	37%	27%	35%	32%	36%
Hydrogen fuel vehicle (e.g., a vehicle that is powered by hydrogen fuel which converts to electricity, produces no CO2 emissions, and has a typical range of 500-600 km)	96	11	16	5	43	19	3
	10%	8%	14%	8%	11%	8%	5%
None of these	122	13	2	7	48	47	5
	12%	10%	1%	11%	13%	20%	8%

Please indicate how much you agree or disagree with each of the following statements. As you read the following statements, please remember: - A "low emission vehicle" is one that produces relatively lower levels of CO2 emissions than traditional petroleum fuels (gasoline or diesel fuel) - A hydrogen fuel vehicle is one that produces no CO2 emissions. - Making the switch to a hydrogen fuel vehicle is good for the environment

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Base: All Respondents (wtd)	1000	134	113	62	385	239	67
Top 2 Box (Net)	829	115	84	48	328	200	54
	83%	86%	74%	78%	85%	84%	80%
Strongly agree	227	30	19	5	106	58	9
	23%	23%	16%	8%	27%	24%	14%
Somewhat agree	602	85	65	43	222	142	44
	60%	63%	58%	70%	58%	59%	66%
Bottom 2 Box (Net)	171	19	29	14	57	39	13
	17%	14%	26%	22%	15%	16%	20%
Somewhat disagree	133	16	23	12	43	30	10
	13%	12%	20%	19%	11%	13%	14%
Strongly disagree	38	3	6	2	14	9	4
	4%	2%	5%	3%	4%	4%	6%