

# Public Perceptions of NATO

December 2019

THE  
POLICY  
INSTITUTE

KING'S  
College  
LONDON

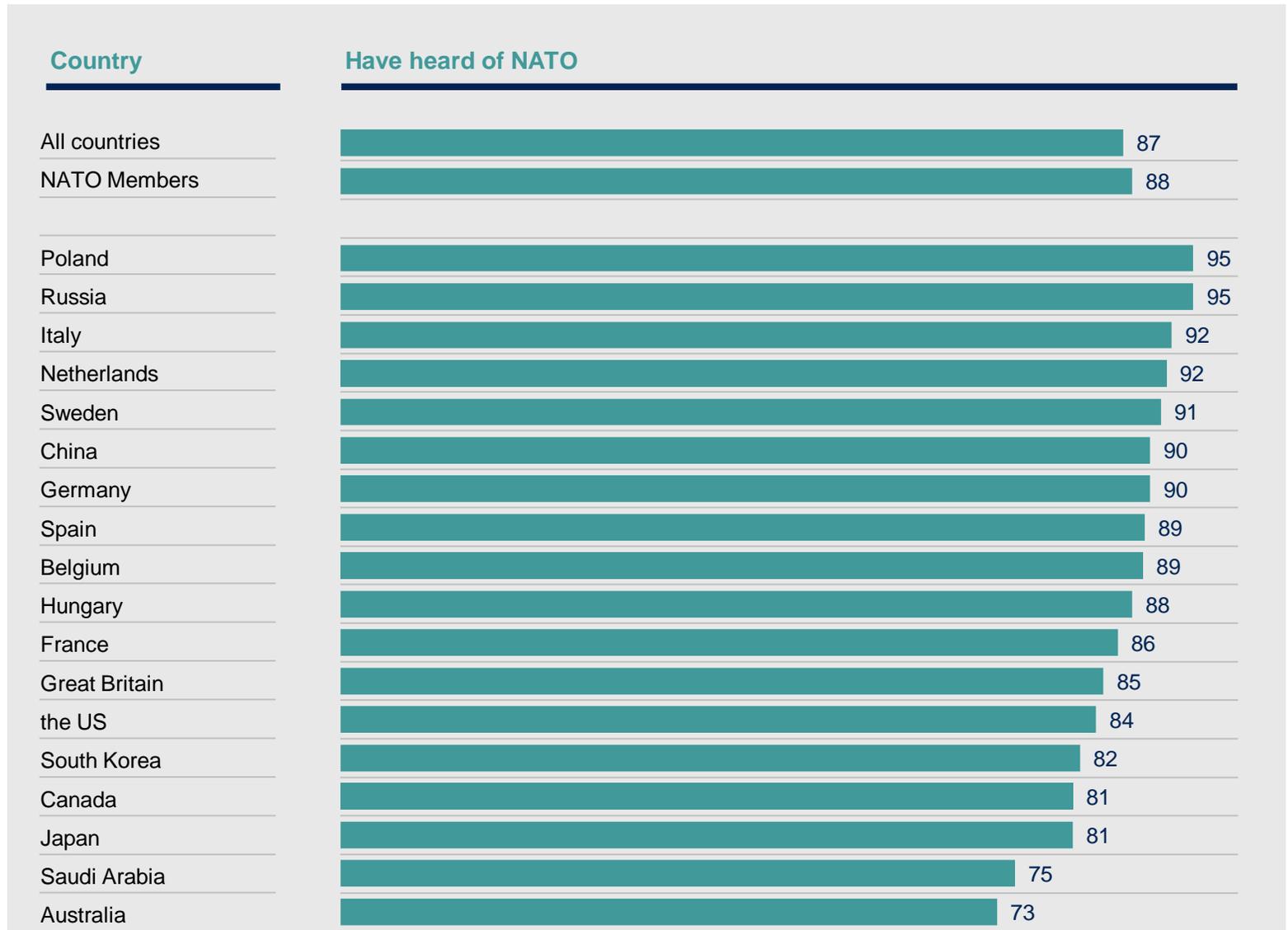
Ipsos MORI

Ipsos

# Familiarity with NATO

How well, if at all, would you say you know NATO?

- Know very well
- Know a fair amount
- Know just a little
- Heard of but know nothing about
- Never heard of
- Don't know

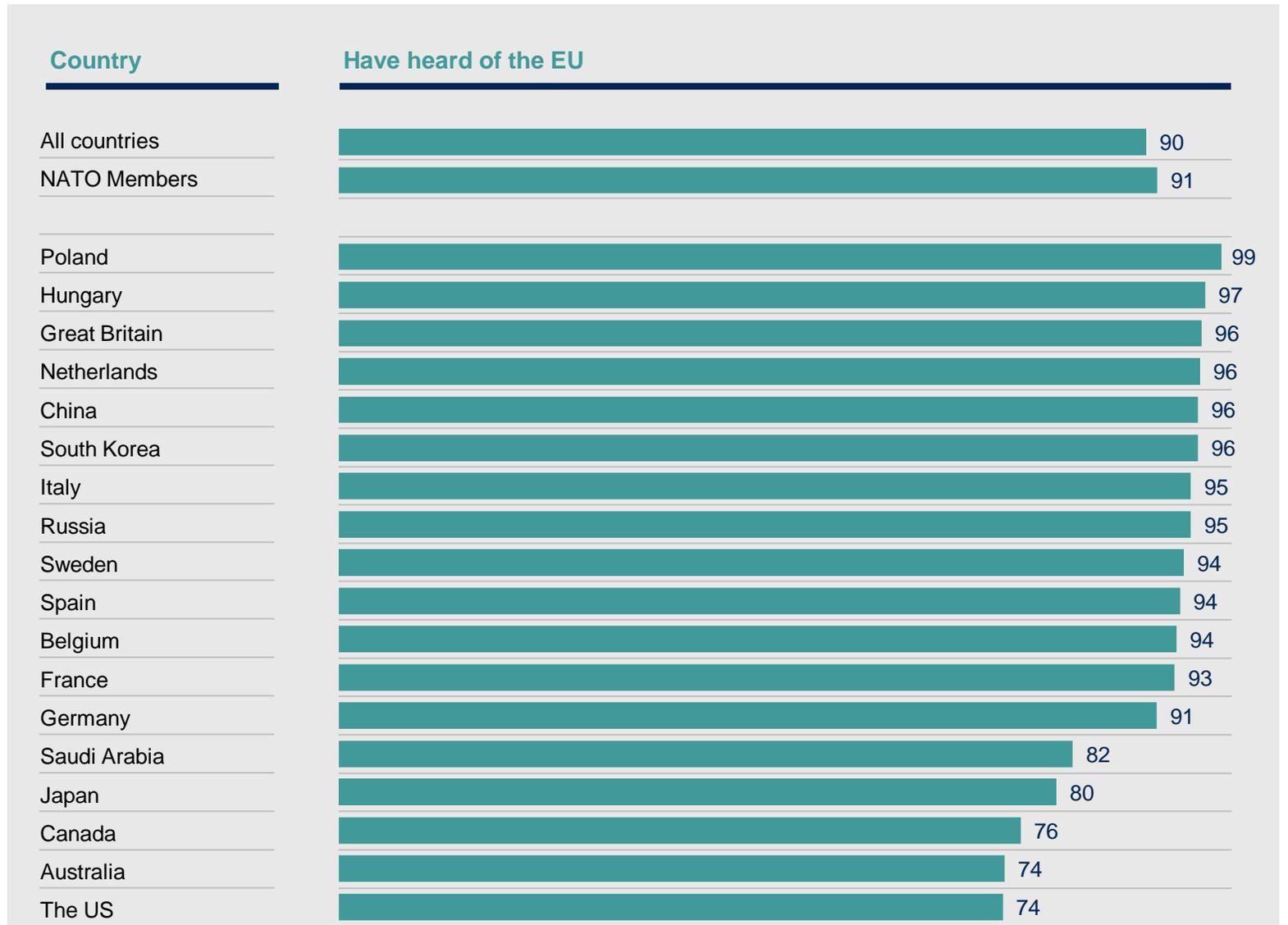


Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# Familiarity with the EU

How well, if at all, would you say you know the EU?

- Know very well
- Know a fair amount
- Know just a little
- Heard of but know nothing about
- Never heard of
- Don't know

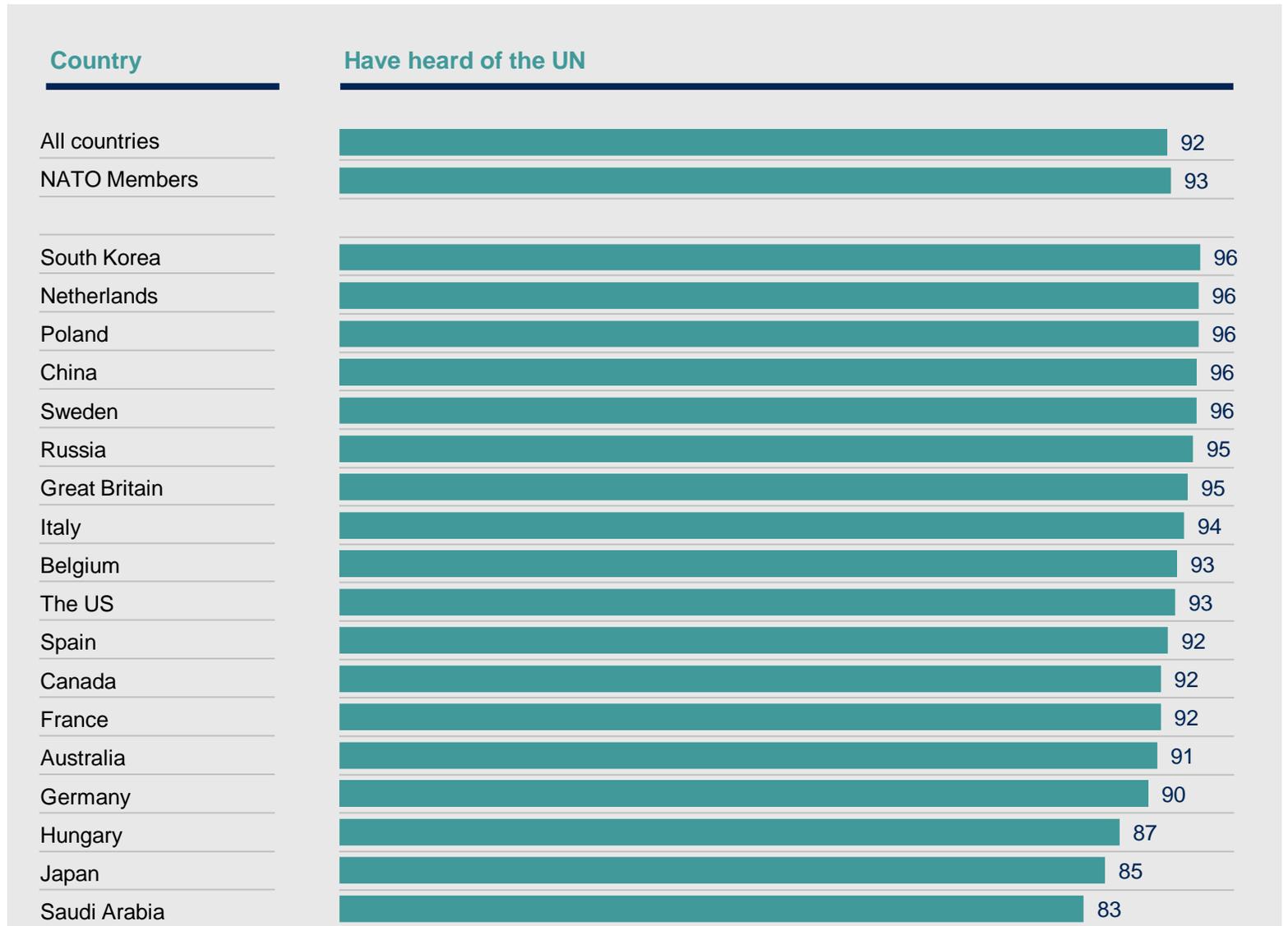


Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# Familiarity with the UN

How well, if at all, would you say you know the UN?

- Know very well
- Know a fair amount
- Know just a little
- Heard of but know nothing about
- Never heard of
- Don't know

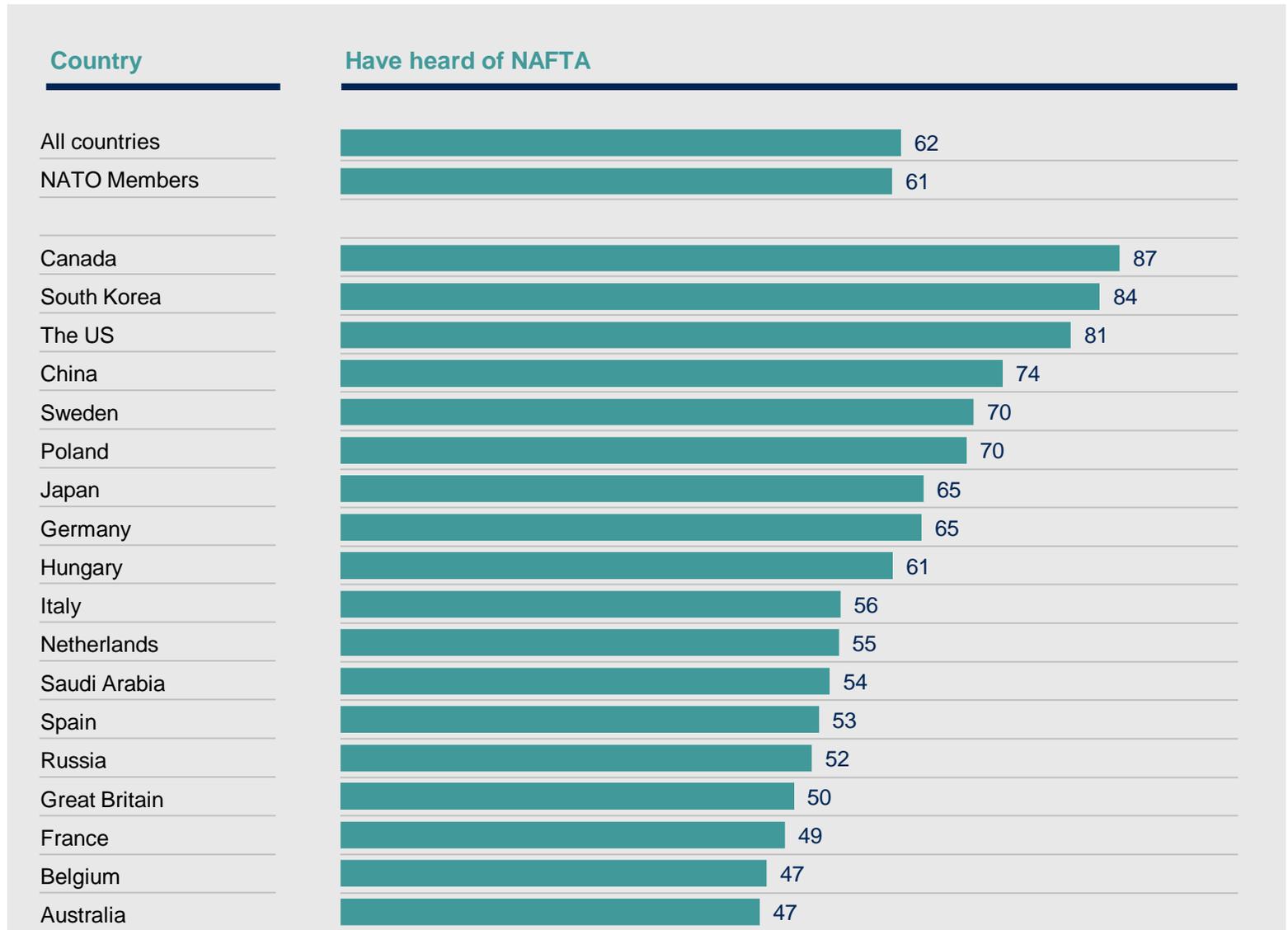


Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# Familiarity with NAFTA

How well, if at all, would you say you know NAFTA?

- Know very well
- Know a fair amount
- Know just a little
- Heard of but know nothing about
- Never heard of
- Don't know

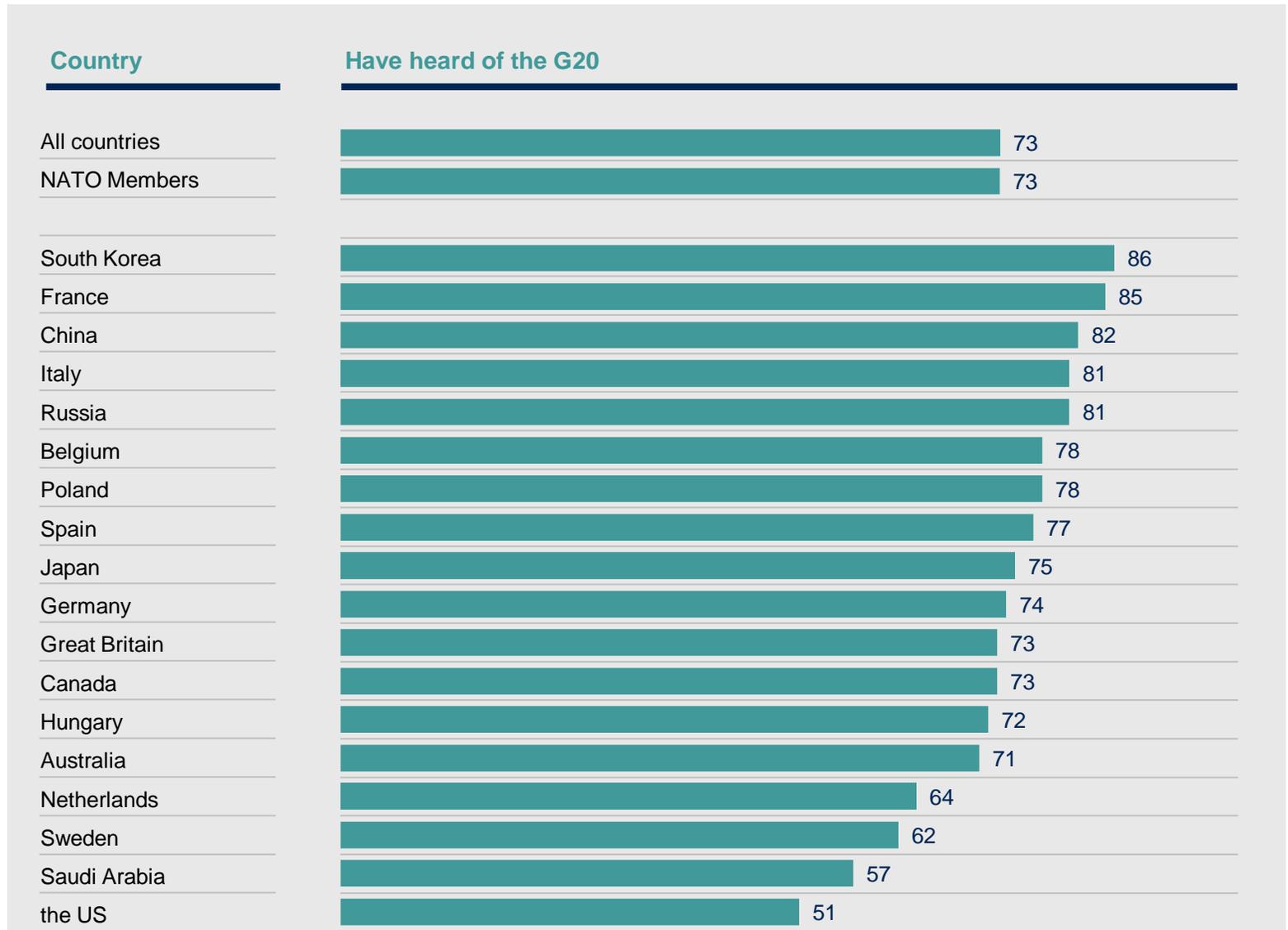


Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# Familiarity with the G20

How well, if at all, would you say you know the G20?

- Know very well
- Know a fair amount
- Know just a little
- Heard of but know nothing about
- Never heard of
- Don't know

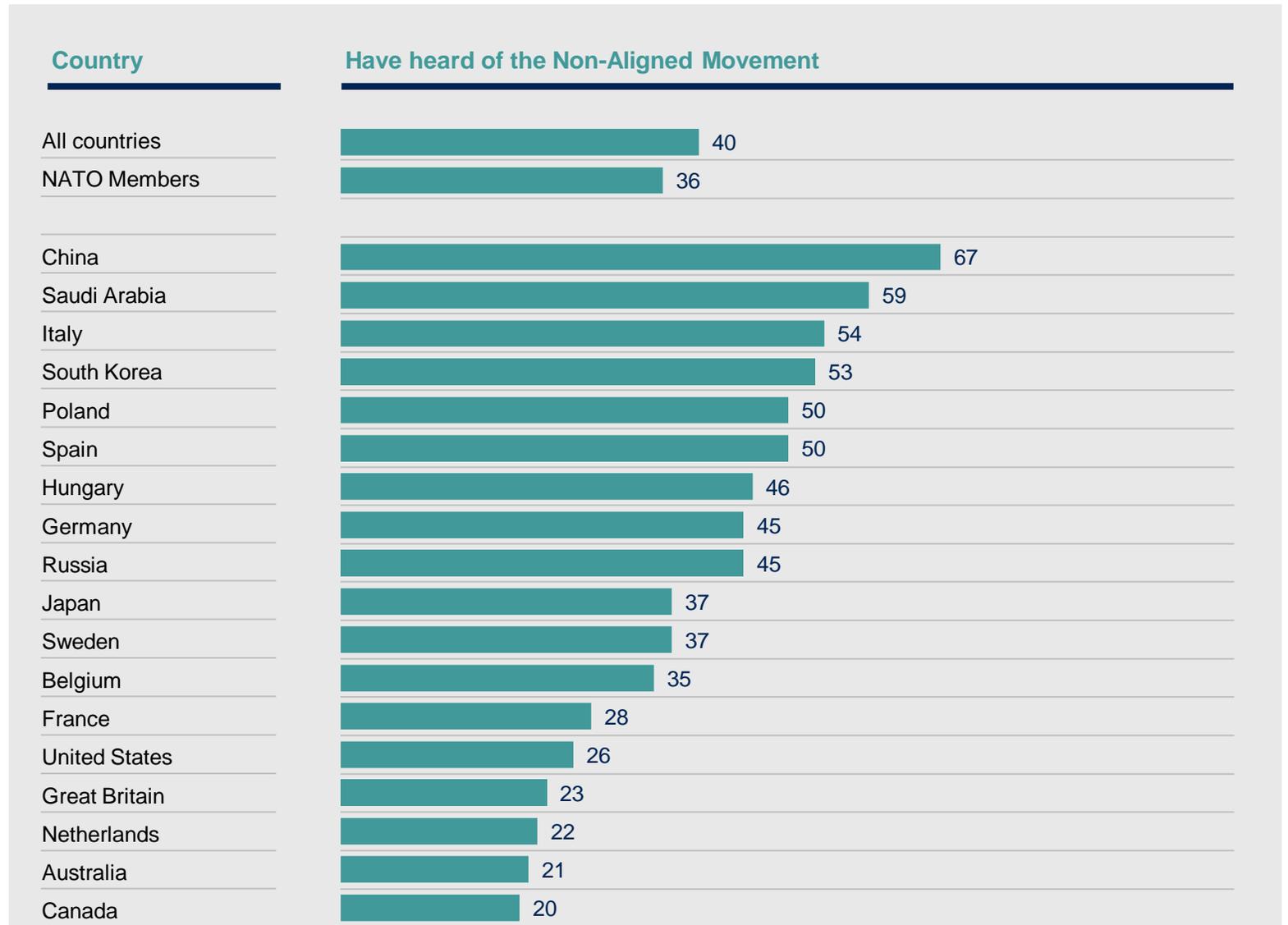


Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# Familiarity with the Non-Aligned Movement

How well, if at all, would you say you know the Non-Aligned Movement?

- Know very well
- Know a fair amount
- Know just a little
- Heard of but know nothing about
- Never heard of
- Don't know

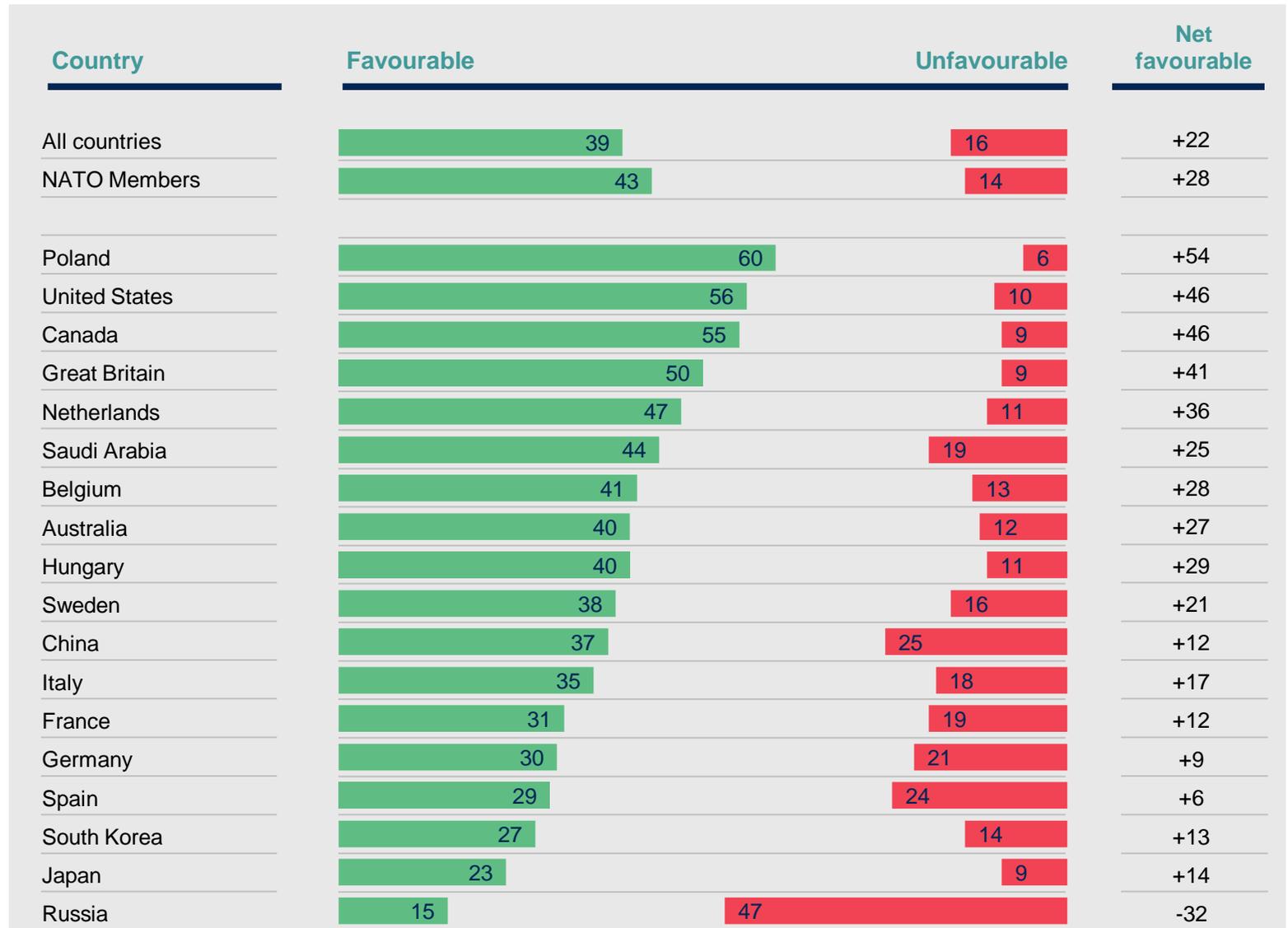


Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# Favourability towards NATO

How favourable or unfavourable would you say your overall opinion or impression is of NATO?

- Very favourable
- Fairly favourable
- Neither favourable nor unfavourable
- Fairly unfavourable
- Very unfavourable
- Don't know

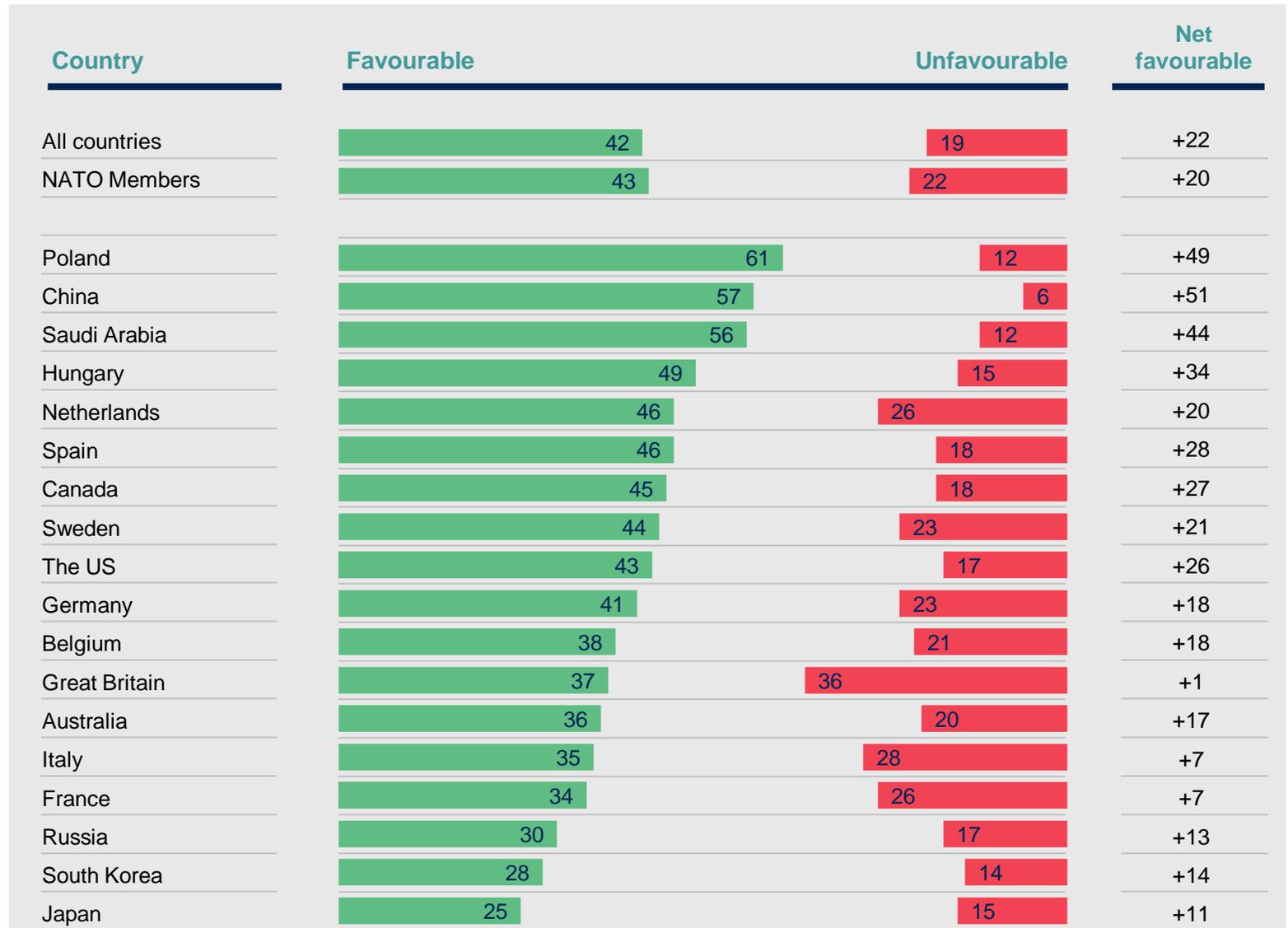


Source: Ipsos Global Advisor November 2019 All know at least a little about NATO (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (9737, 6624, 501, 385, 690, 700, 701, 754, 669, 408, 818, 542, 367, 450, 389, 305, 292, 767, 384, 615)

# Favourability towards the EU

How favourable or unfavourable would you say your overall opinion or impression is of the EU?

- Very favourable
- Fairly favourable
- Neither favourable nor unfavourable
- Fairly unfavourable
- Very unfavourable
- Don't know

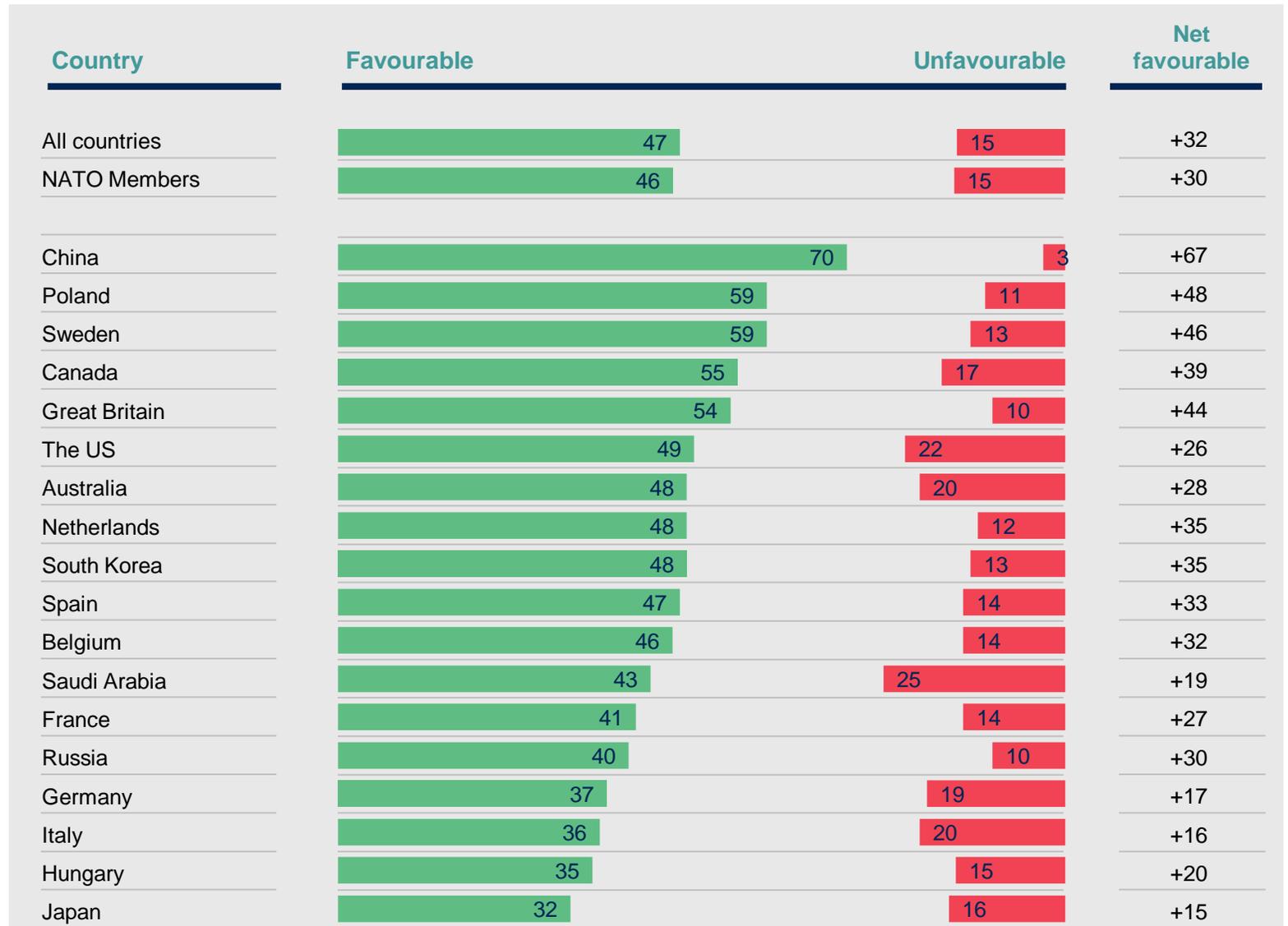


Source: Ipsos Global Advisor November 2019 All know at least a little about NATO (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (10671, 7244, 527, 426, 627, 805, 845, 812, 878, 456, 893, 567, 414, 476, 391, 339, 351, 875, 447, 542)

# Favourability towards the UN

How favourable or unfavourable would you say your overall opinion or impression is of the UN?

- Very favourable
- Fairly favourable
- Neither favourable nor unfavourable
- Fairly unfavourable
- Very unfavourable
- Don't know

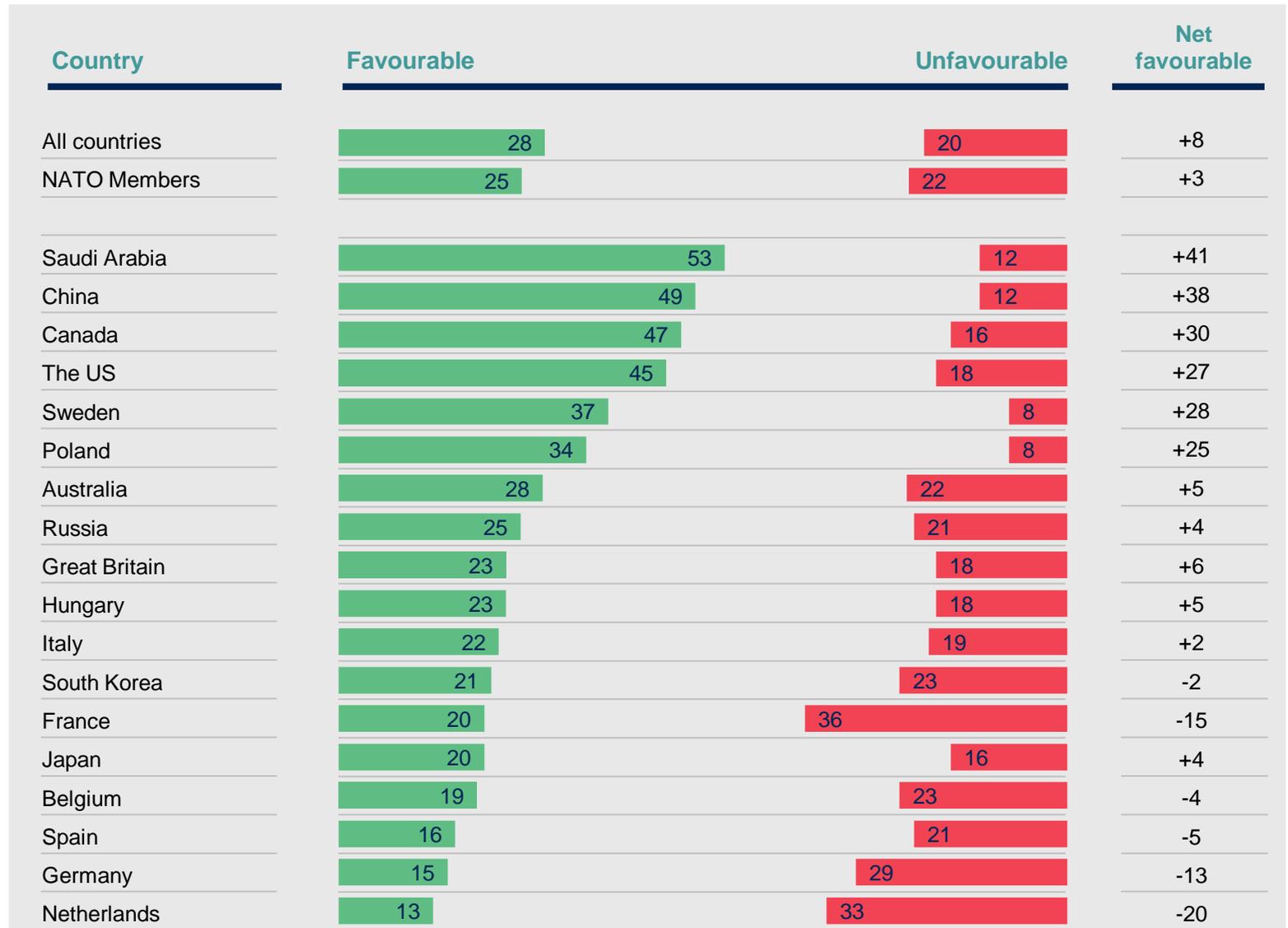


Source: Ipsos Global Advisor November 2019 All know at least a little about NATO (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (10951, 7132, 738, 401, 800, 850, 807, 749, 803, 330, 842, 628, 396, 436, 409, 355, 400, 813, 439, 755)

# Favourability towards NAFTA

How favourable or unfavourable would you say your overall opinion or impression is of NAFTA?

- Very favourable
- Fairly favourable
- Neither favourable nor unfavourable
- Fairly unfavourable
- Very unfavourable
- Don't know

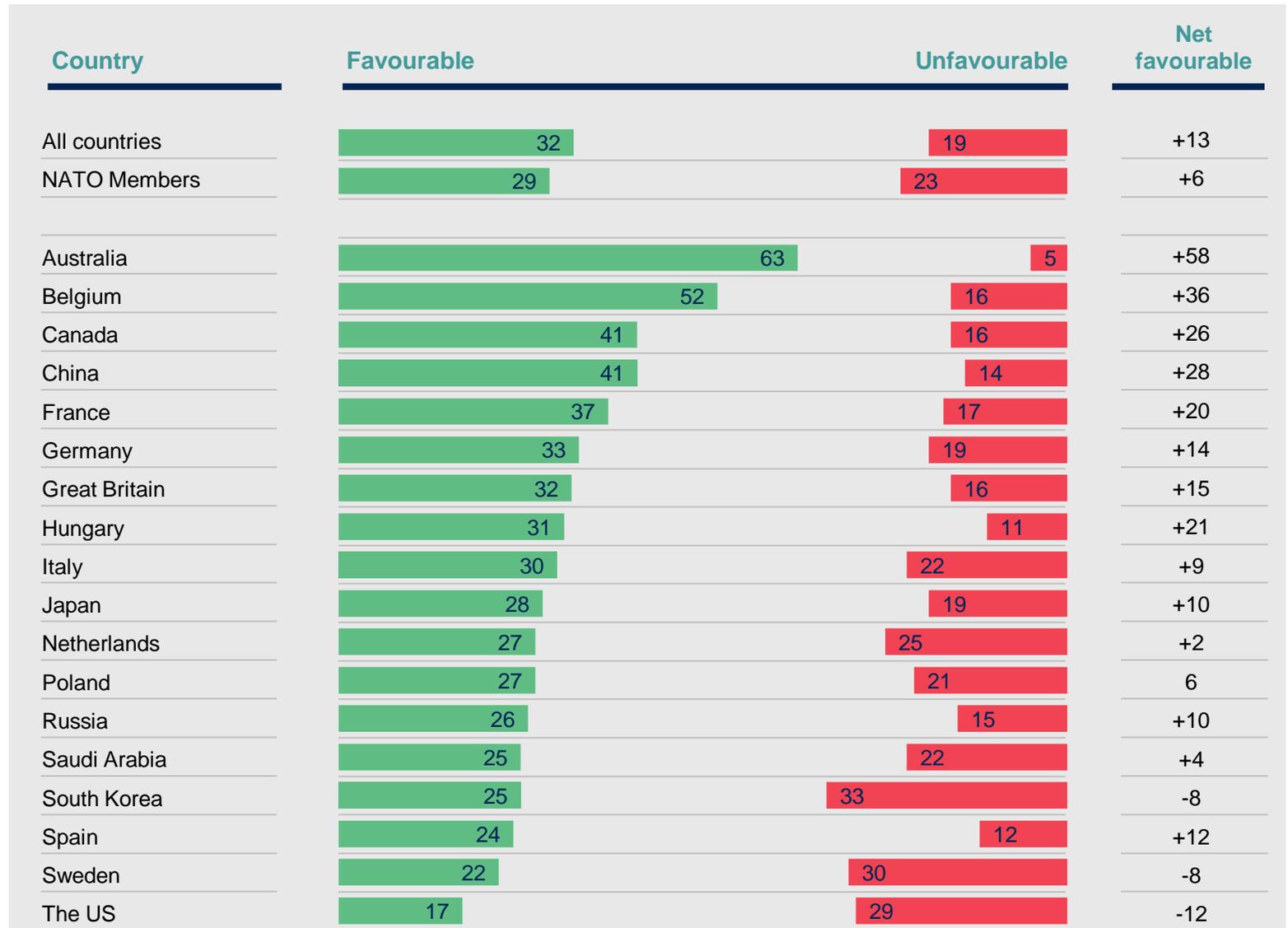


Source: Ipsos Global Advisor November 2019 All know at least a little about NATO (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (5510, 3552, 254, 145, 737, 494, 287, 360, 295, 147, 341, 420, 122, 242, 124, 204, 264, 298, 198, 578)

# Favourability towards the G20

How favourable or unfavourable would you say your overall opinion or impression is of the G20?

- Very favourable
- Fairly favourable
- Neither favourable nor unfavourable
- Fairly unfavourable
- Very unfavourable
- Don't know

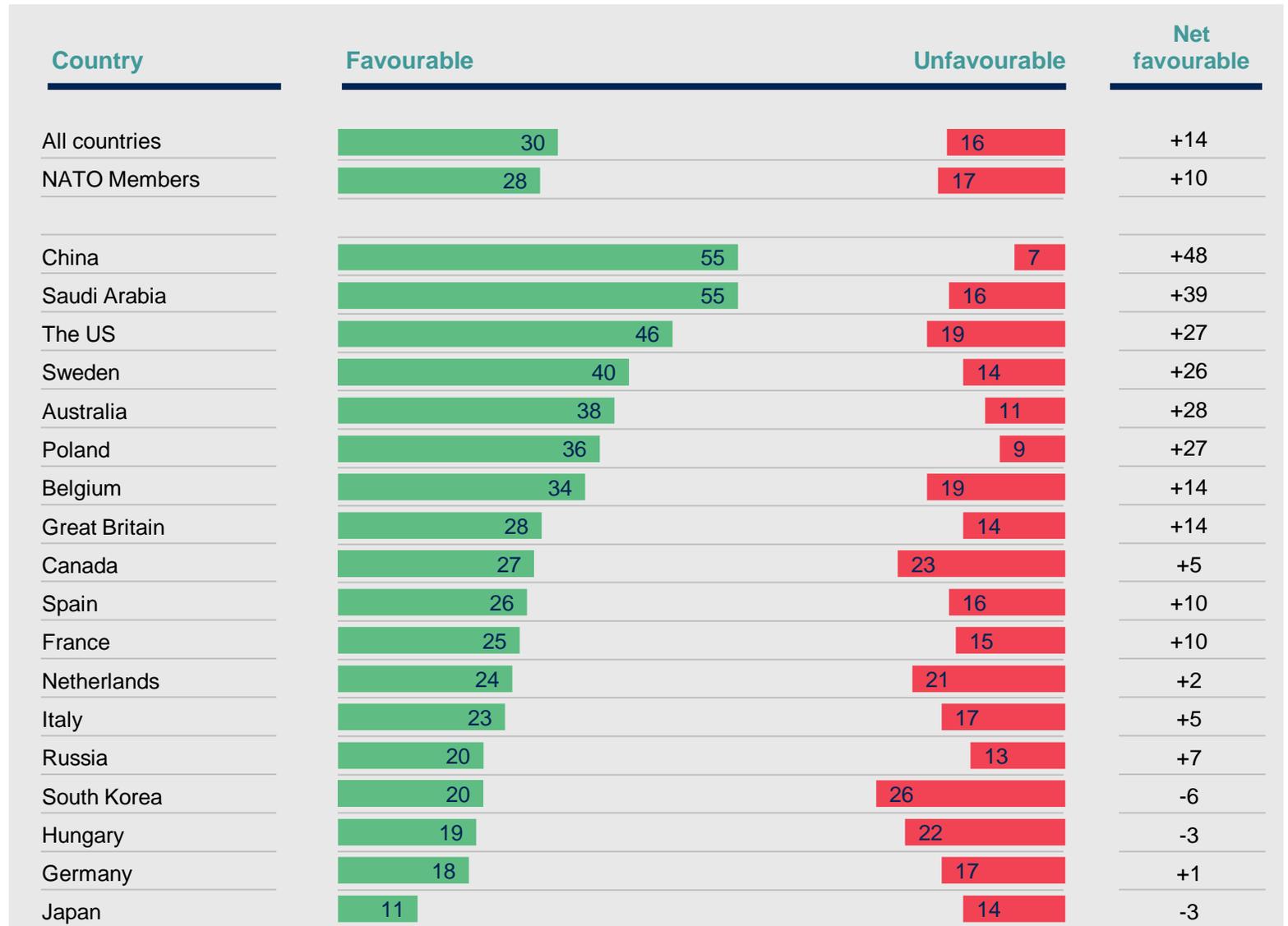


Source: Ipsos Global Advisor November 2019 All know at least a little about NATO (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (7884, 5134, 493, 308, 582, 693, 727, 554, 583, 237, 678, 514, 222, 301, 297, 261, 294, 597, 198, 345)

# Favourability towards the Non-Aligned Movement

How favourable or unfavourable would you say your overall opinion or impression is of the Non-Aligned Movement?

- Very favourable
- Fairly favourable
- Neither favourable nor unfavourable
- Fairly unfavourable
- Very unfavourable
- Don't know

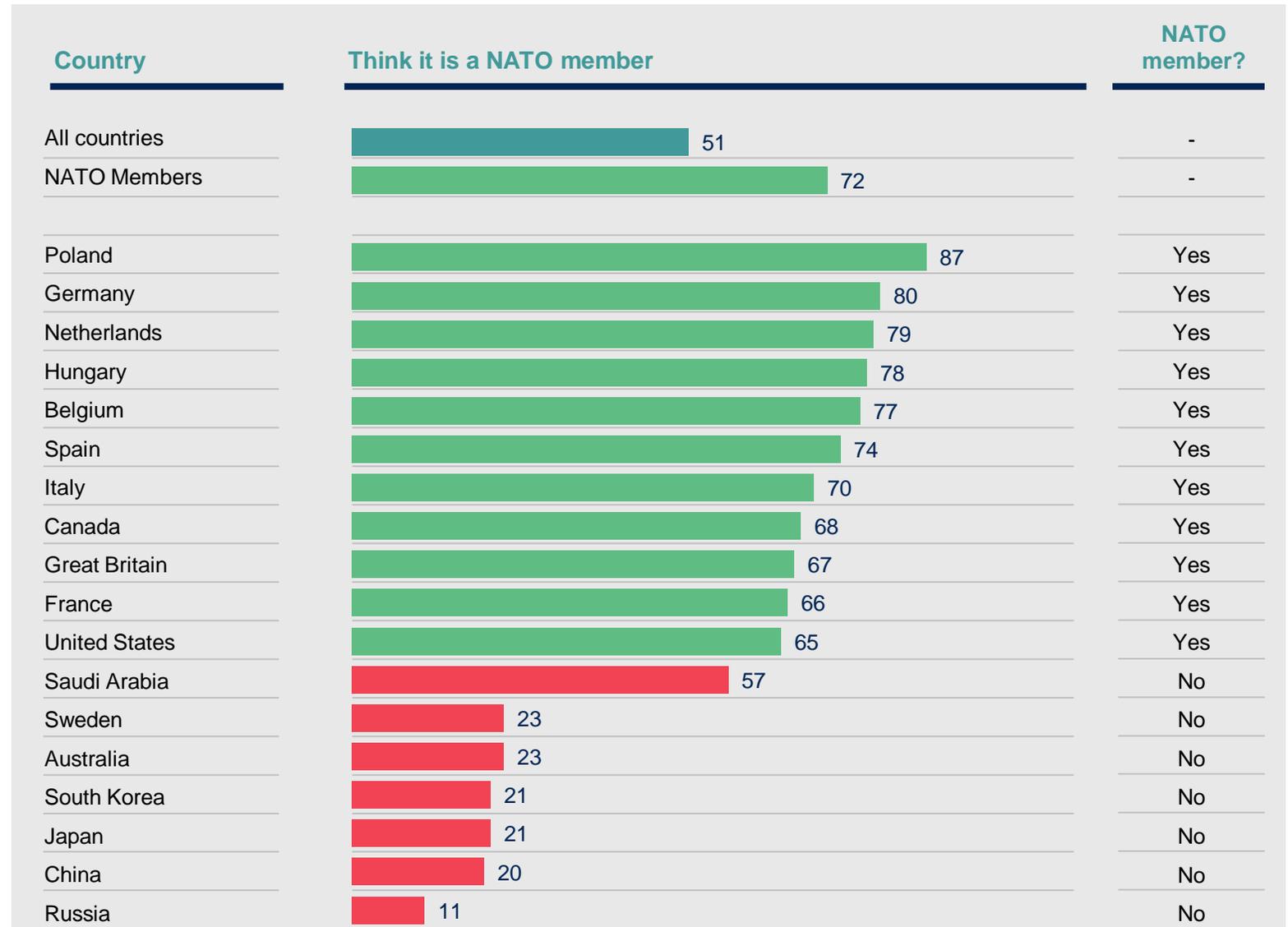


Source: Ipsos Global Advisor November 2019 All know at least a little about NATO (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (3057, 1676, 100, 94, 79, 492, 132, 220, 112, 102, 328, 241, 38, 137, 109, 246, 115, 278, 78, 156)

# Awareness that [country] is a member of NATO

As far as you know, is [COUNTRY] a member of NATO or not?

- Is a member of NATO
- Is not a member of NATO
- Don't know



Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# Belief that NATO is a good or bad thing for [country]

Do you think being a member of NATO is good or bad for [COUNTRY], or doesn't it make much difference?

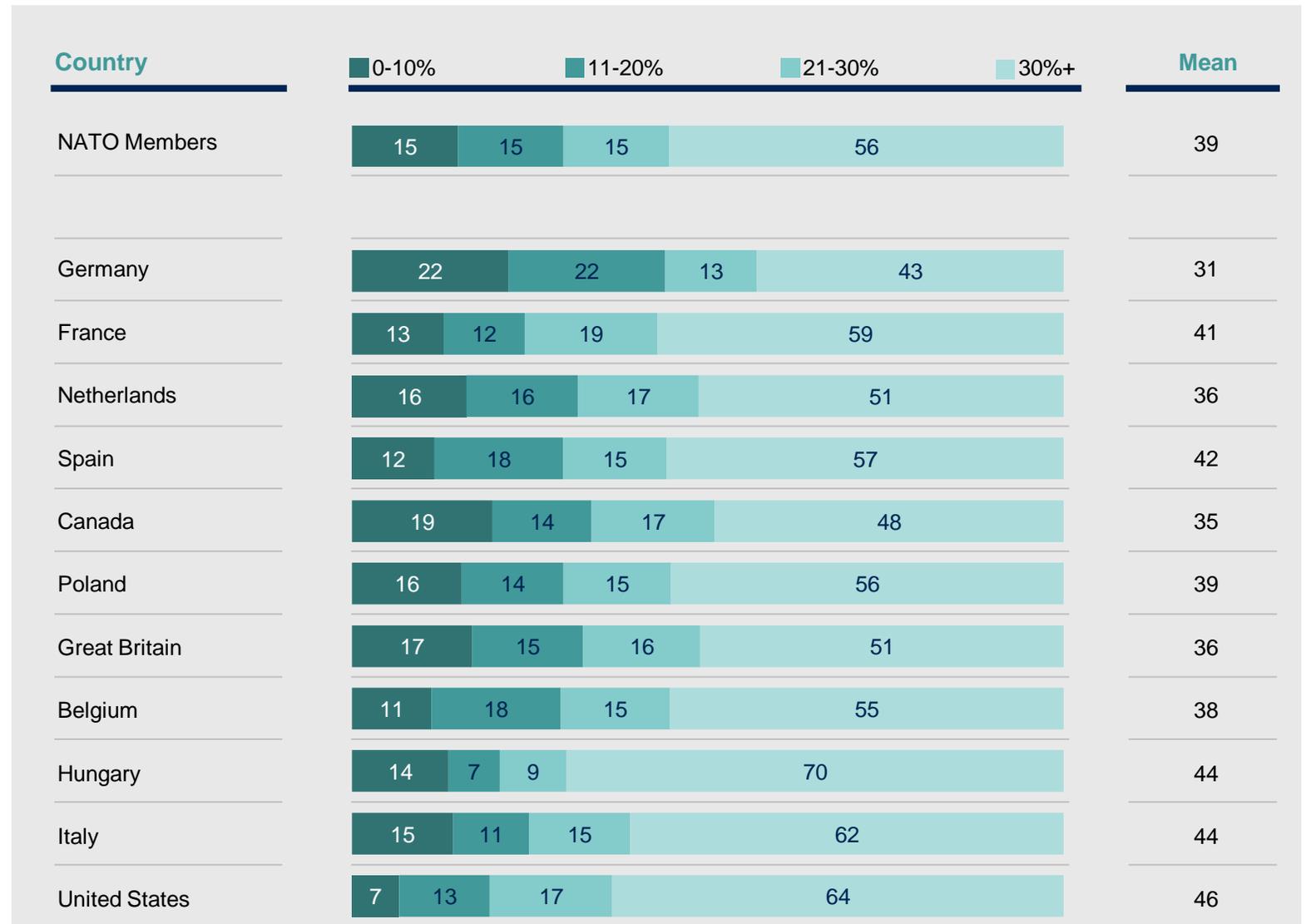
- Very good
- Fairly good
- Makes no difference
- Fairly bad
- Very bad
- Don't know



Source: Ipsos Global Advisor November 2019 (All NATO countries, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Netherlands, Poland, Spain, United States) (8999, 501, 999, 998, 1000, 1000, 500, 1001, 500, 500, 1000, 1000)

# % of NATO funding believed to be provided by the US

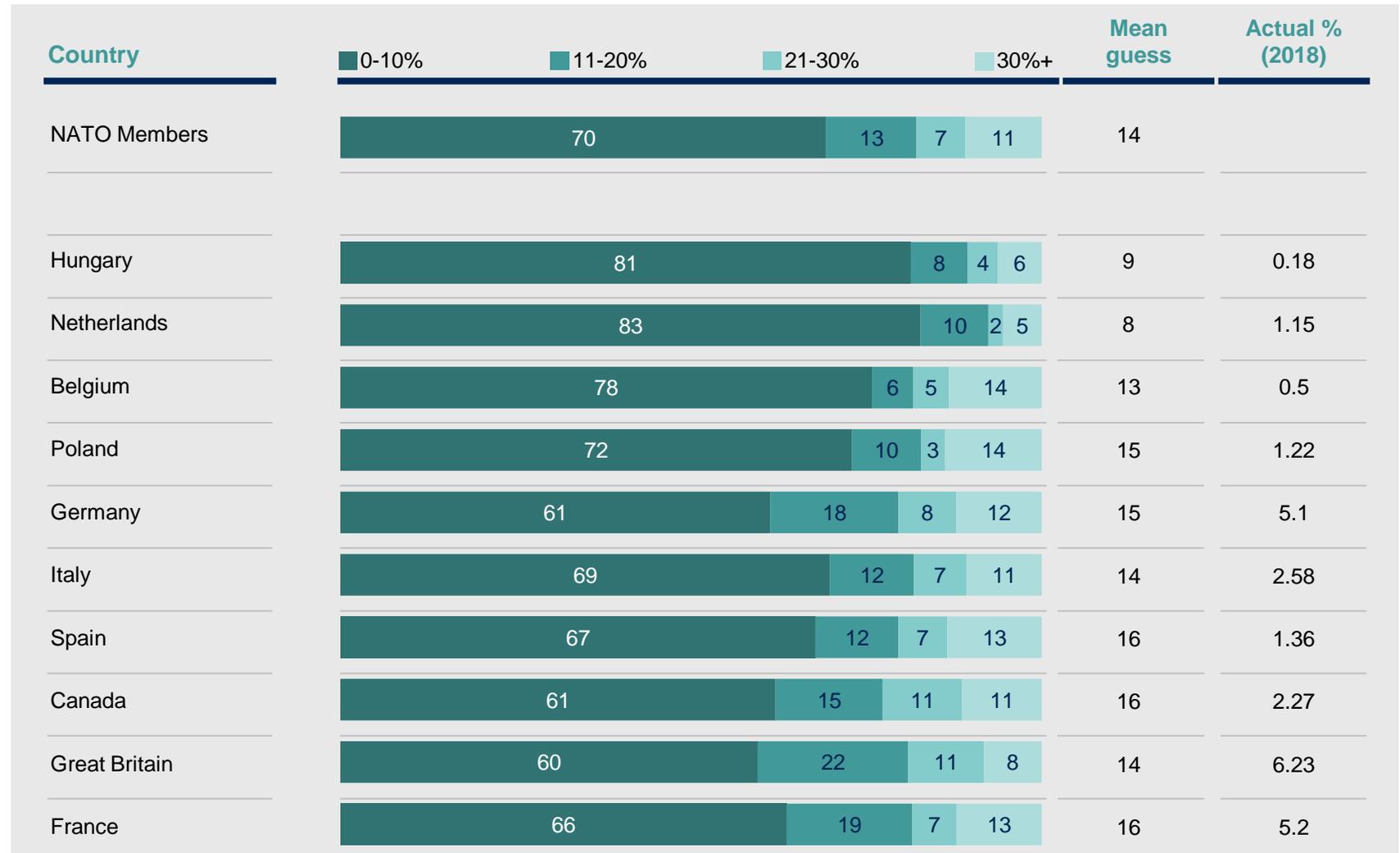
As far as you know, what percentage of NATO funding is paid for by the United States? If you are not certain, please give your best guess.



Source: Ipsos Global Advisor November 2019 (All NATO countries, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Netherlands, Poland, Spain, United States) (8999, 501, 999, 998, 1000, 1000, 500, 1001, 500, 500, 1000, 1000)  
 Defence Expenditure of NATO Countries (2012-2019) (NATO, June 2019)

# % of NATO funding believed to be provided by [country]

As far as you know, what percentage of NATO funding is paid for by (COUNTRY)? If you are not certain, please give your best guess.



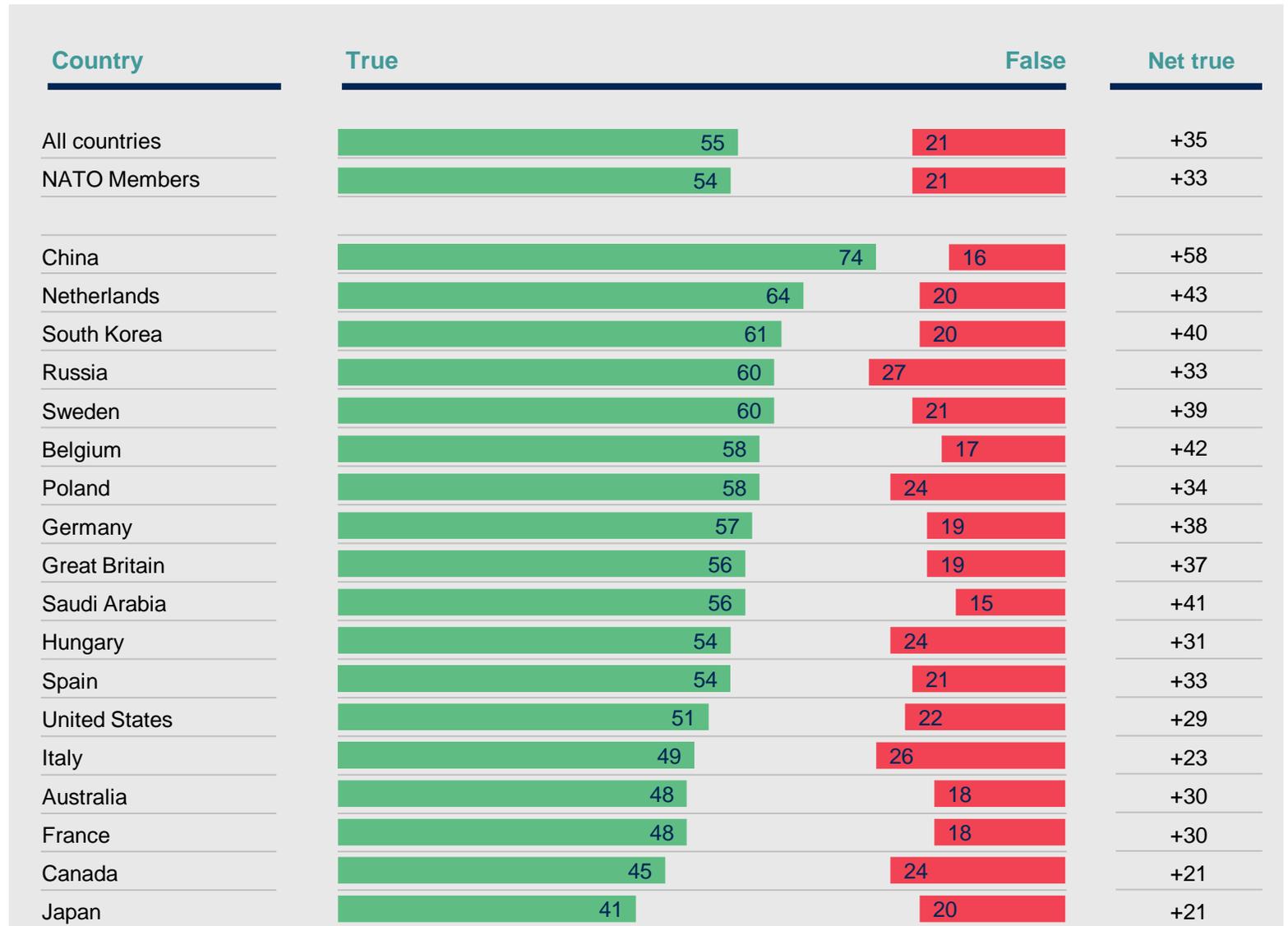
Source: Ipsos Global Advisor November 2019 (All NATO countries except United States, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Netherlands, Poland, Spain) (2200, 214, 206, 200, 232, 240, 259, 161, 237, 264, 187, 248).  
 Defence Expenditure of NATO Countries (2012-2019) (NATO, June 2019)

# NATO's purpose is to protect Western interests

The next questions are some statements about NATO. For each one, please tell me whether you think it is true or false.

## NATO's main purpose is to protect the interests of Western countries

- Definitely true
- Probably true
- Probably false
- Definitely false
- Don't know



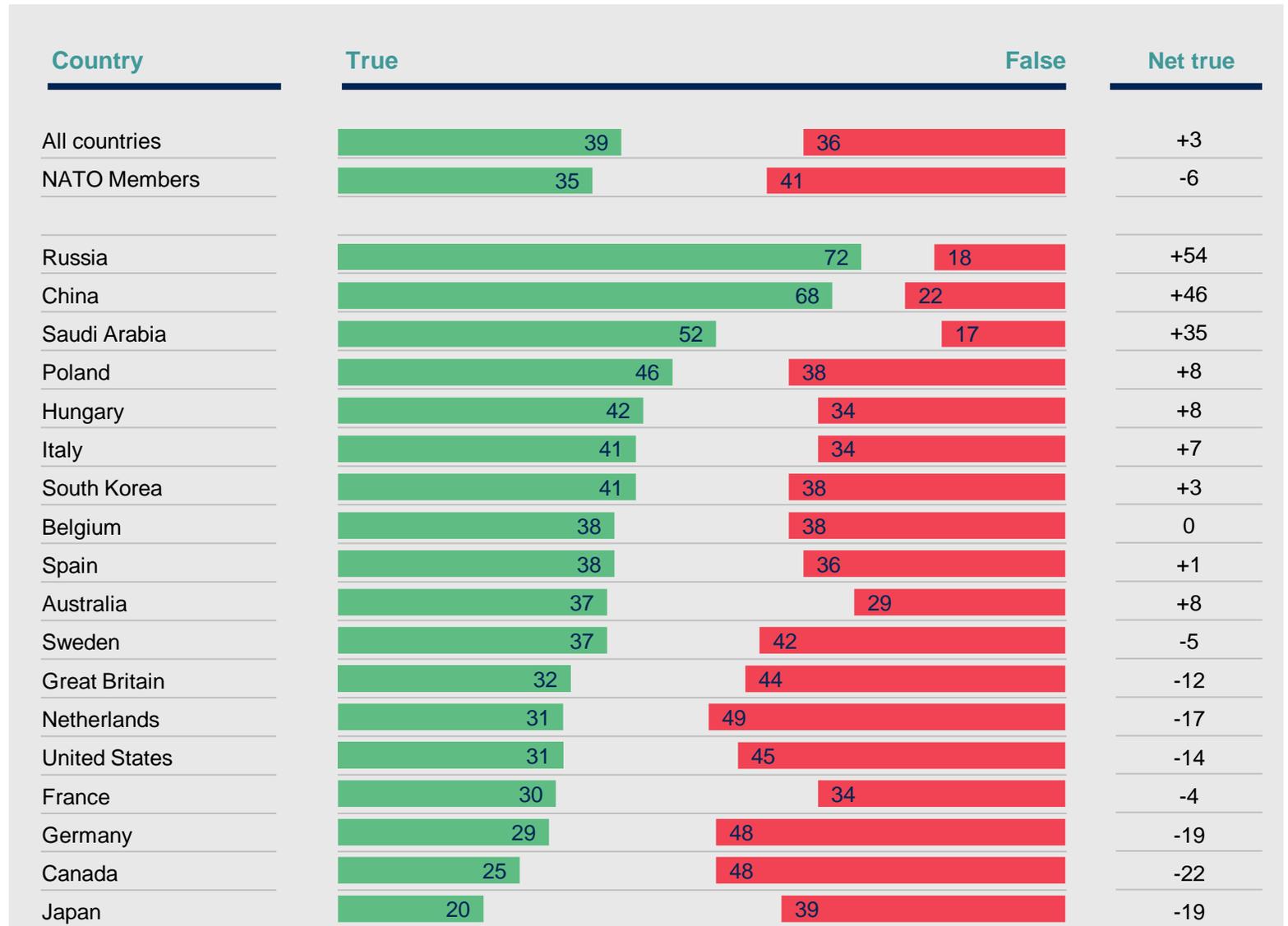
Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# NATO's purpose is to protect US interests

The next questions are some statements about NATO. For each one, please tell me whether you think it is true or false.

## NATO's main purpose is to protect the interests of the United States

- Definitely true
- Probably true
- Probably false
- Definitely false
- Don't know



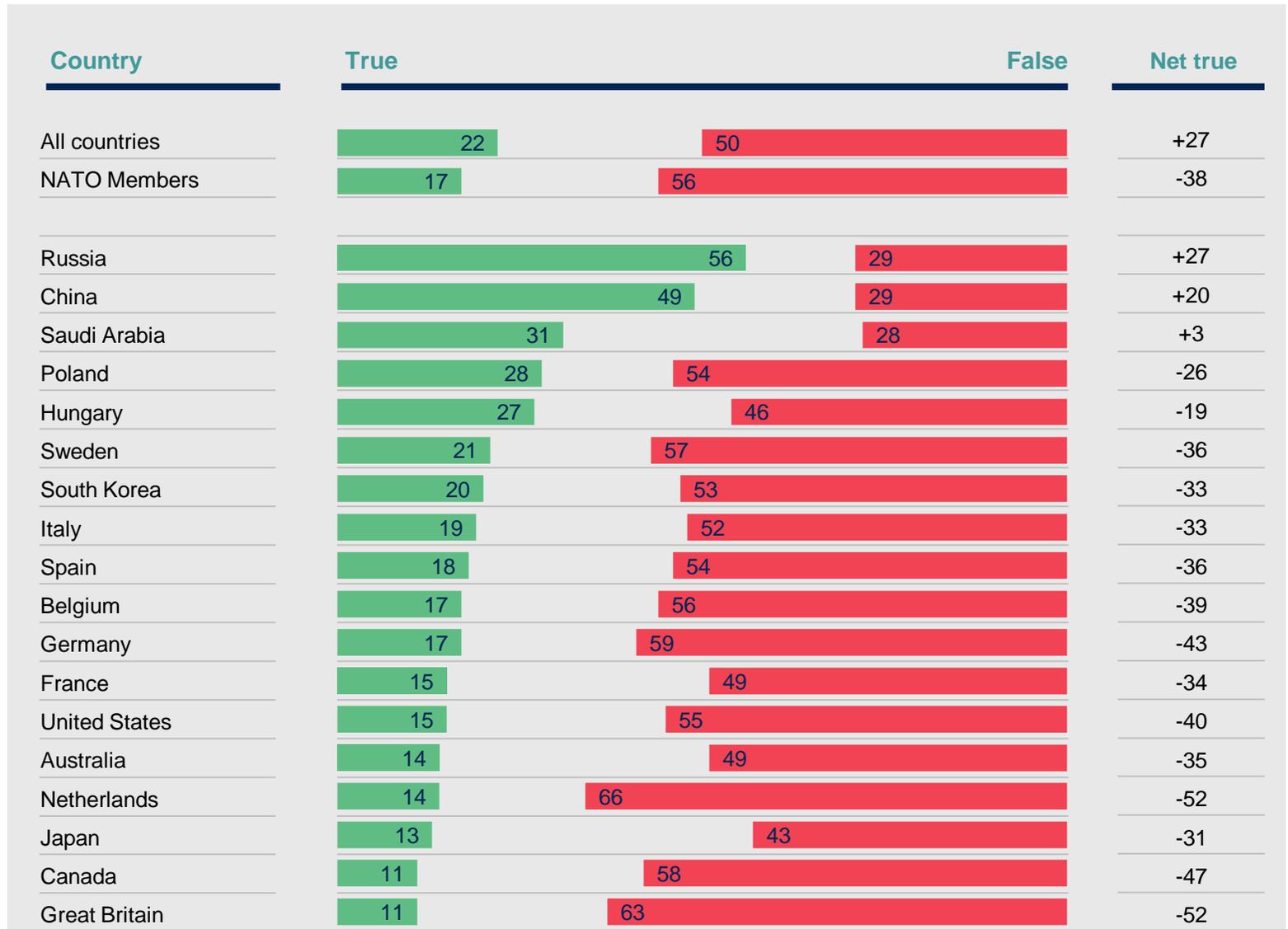
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# One of NATO's purposes is to harm Russian interests

The next questions are some statements about NATO. For each one, please tell me whether you think it is true or false.

## One of NATO's main purposes is to harm the interests of Russia

- Definitely true
- Probably true
- Probably false
- Definitely false
- Don't know



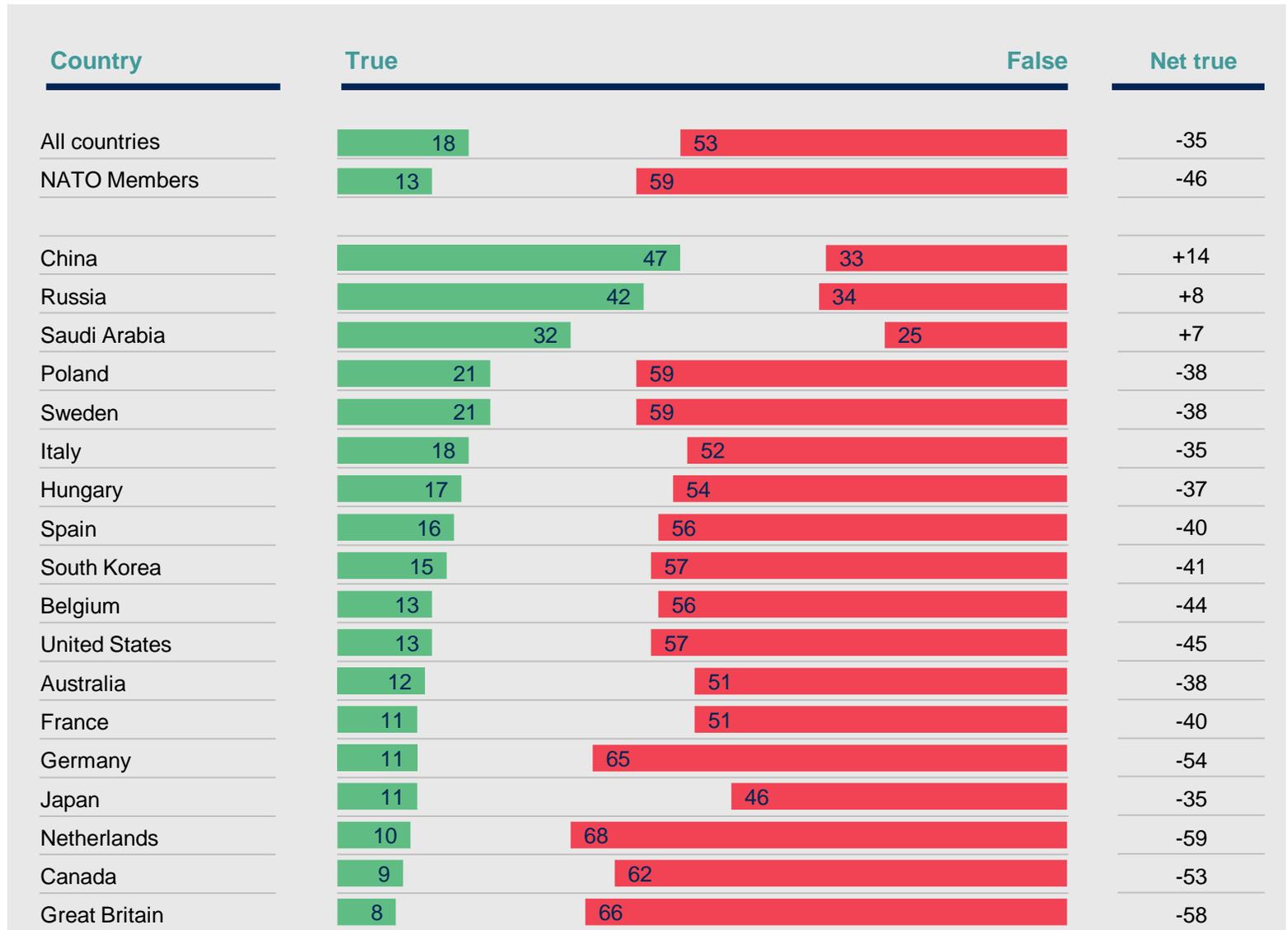
Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# One of NATO's purposes is to harm Chinese interests

The next questions are some statements about NATO. For each one, please tell me whether you think it is true or false.

## One of NATO's main purposes is to harm the interests of China

- Definitely true
- Probably true
- Probably false
- Definitely false
- Don't know



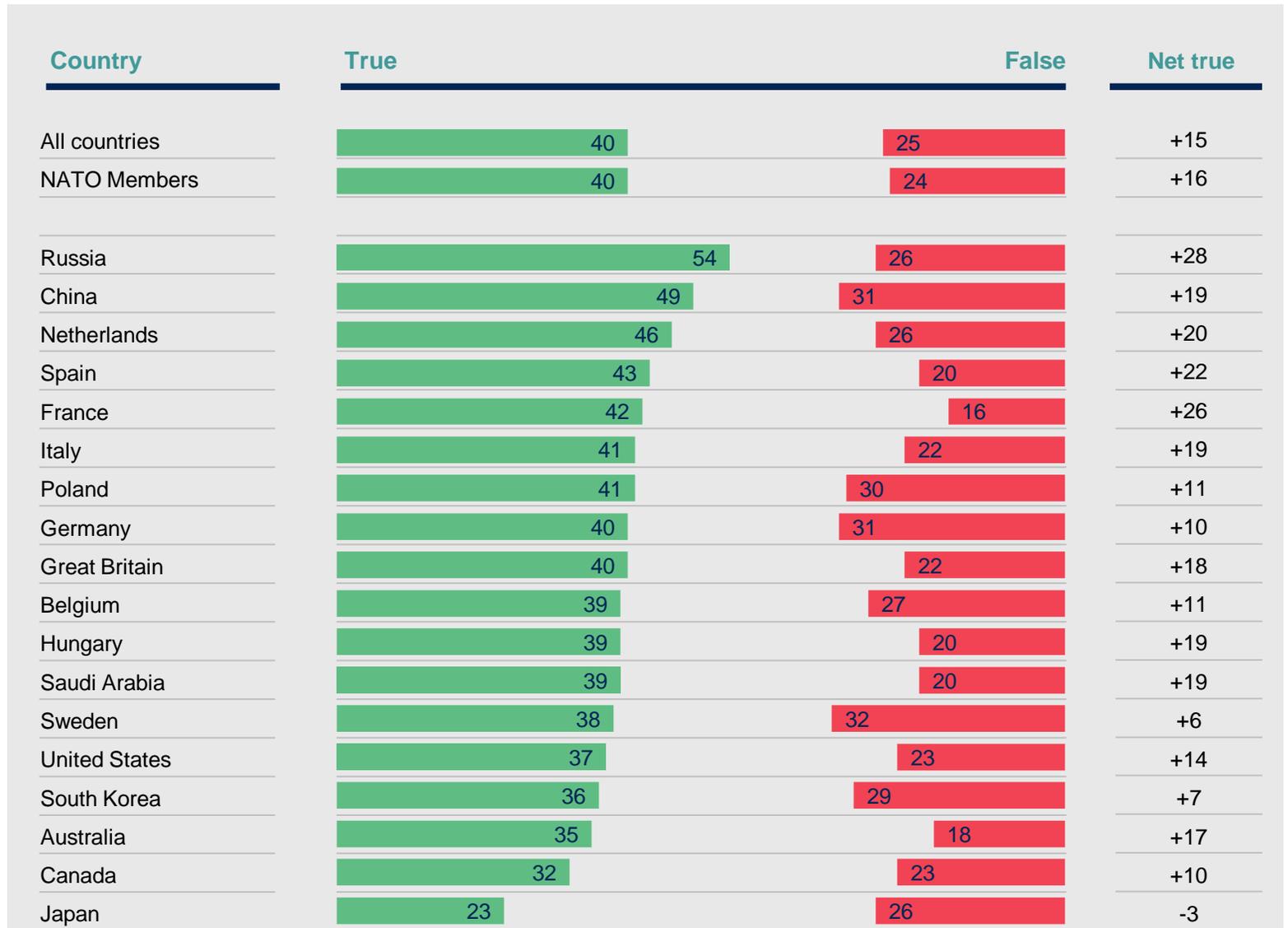
Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# NATO is carrying out military operations in Syria

The next questions are some statements about NATO. For each one, please tell me whether you think it is true or false.

## NATO is currently carrying out military operations in Syria

- Definitely true
- Probably true
- Probably false
- Definitely false
- Don't know



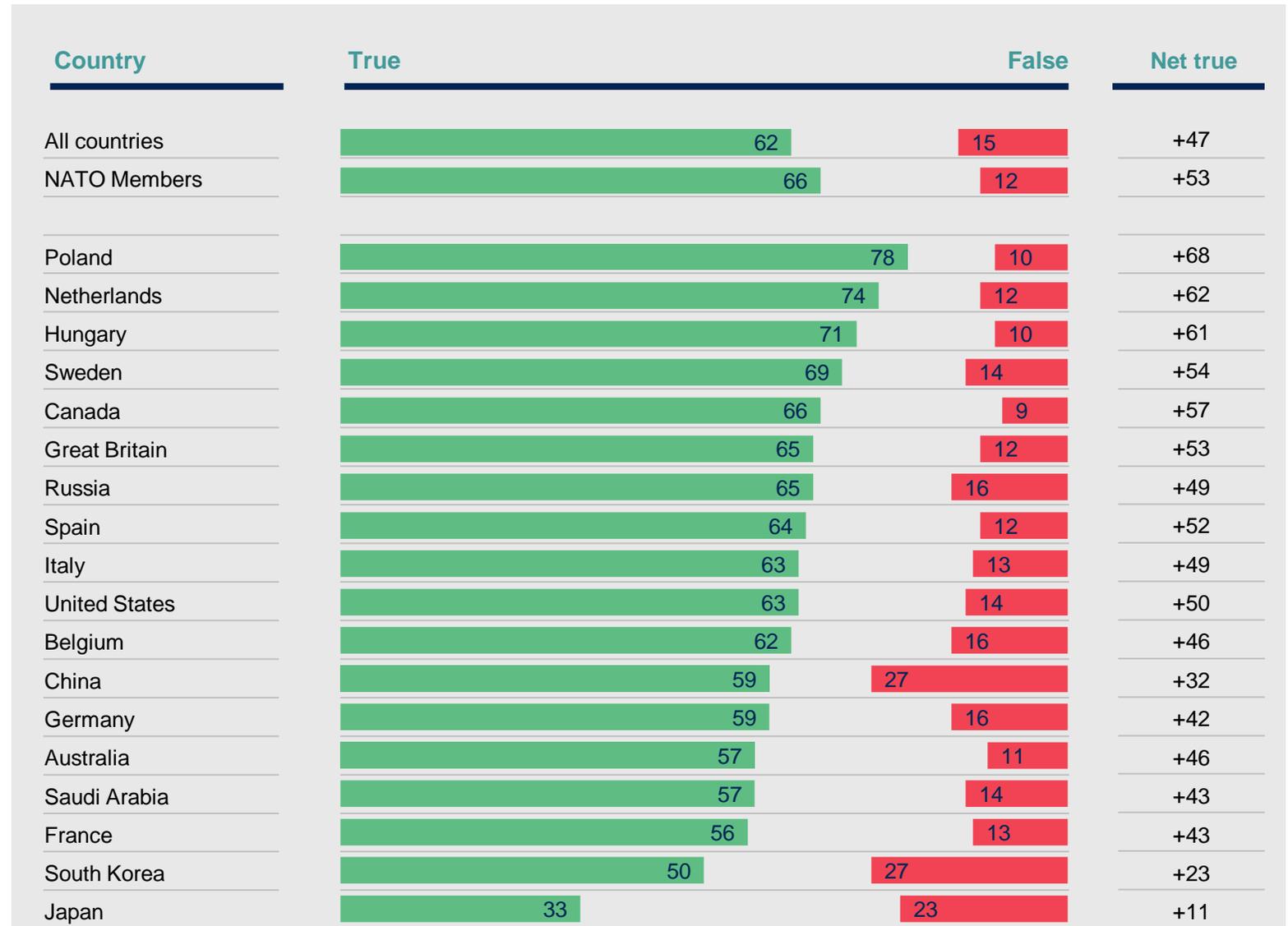
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# NATO members treat attacks on one as an attack on all

The next questions are some statements about NATO. For each one, please tell me whether you think it is true or false.

## NATO countries consider that an armed attack on one of them is an attack upon all

- Definitely true
- Probably true
- Probably false
- Definitely false
- Don't know



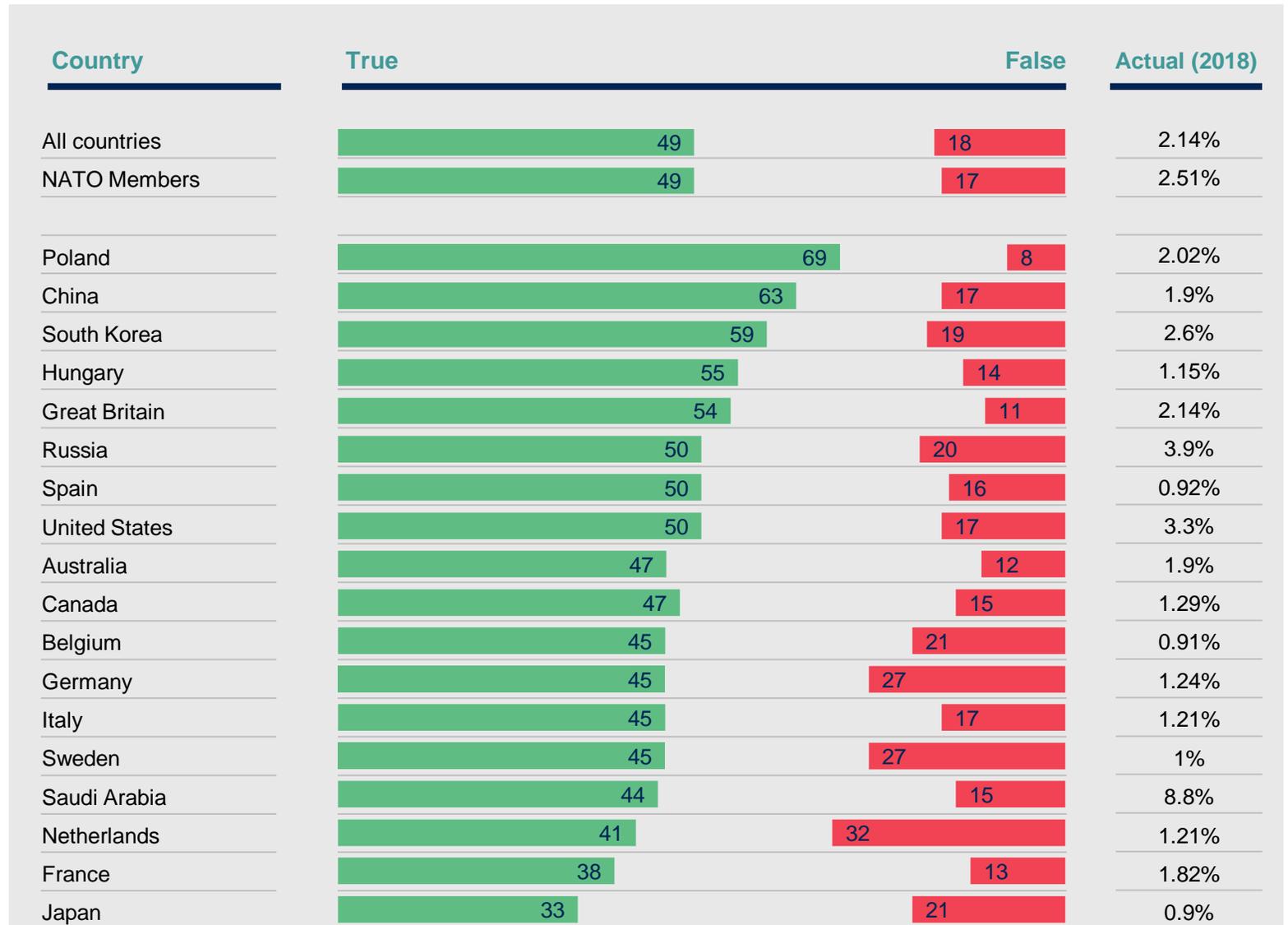
Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# [Country] spends at least 2% GDP on defence

The next questions are some statements about NATO. For each one, please tell me whether you think it is true or false.

## [COUNTRY] spends at least 2% of its GDP (Gross Domestic Product) on defence

- Definitely true
- Probably true
- Probably false
- Definitely false
- Don't know



Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 501, 501, 501, 1000, 501, 1000)

Defence Expenditure of NATO Countries (2012-2019) (NATO, June 2019)

SIPRI Yearbook: Armaments, Disarmament and International Security

# NATO should not protect members spending <2% GDP

Here are some more statements about NATO. How strongly, if at all, do you agree or disagree with each?

NATO should not protect its member states who do not spend at least 2% of their GDP on defence

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know



Source: Ipsos Global Advisor November 2019 (All NATO countries, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Netherlands, Poland, Spain, United States) (8999, 501, 999, 998, 1000, 1000, 500, 1001, 500, 500, 1000, 1000)

# NATO should take more actions against Russia

Here are some more statements about NATO. How strongly, if at all, do you agree or disagree with each?

## NATO should take more actions against Russia

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know



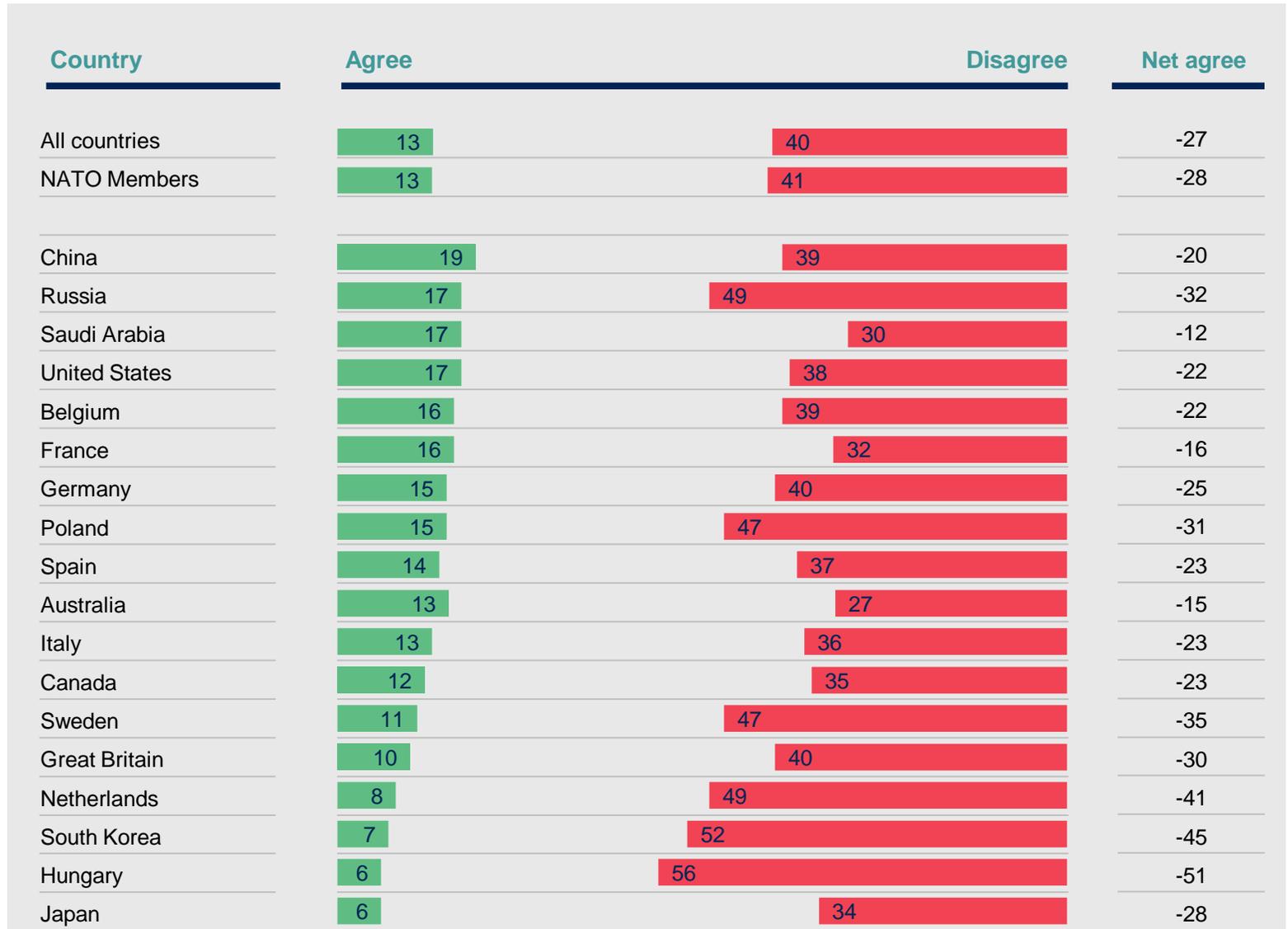
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# NATO is a weak organisation

Here are some more statements about NATO. How strongly, if at all, do you agree or disagree with each?

## NATO is a weak organisation

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know



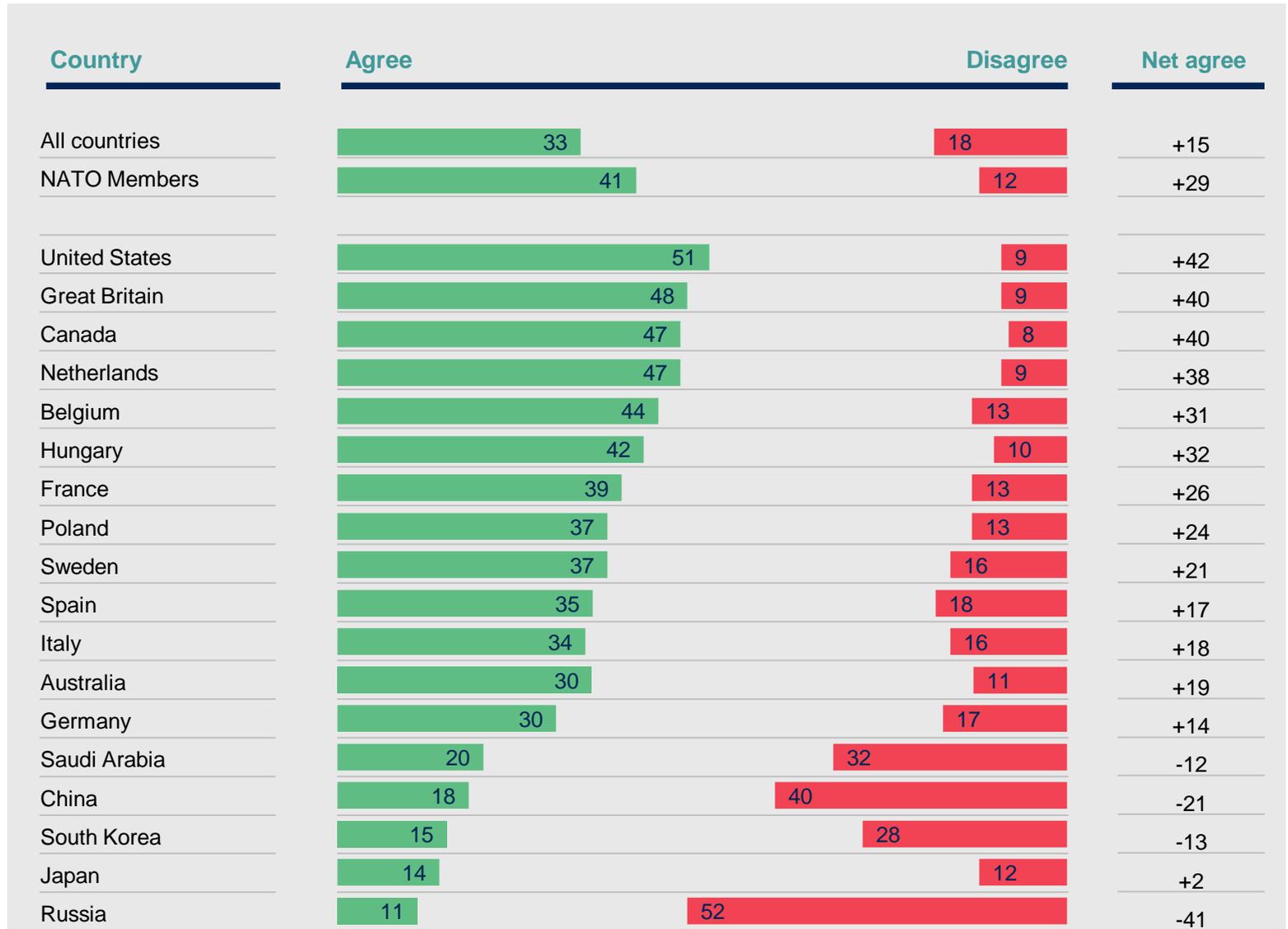
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# NATO is a force for good in the world

Here are some more statements about NATO. How strongly, if at all, do you agree or disagree with each?

## NATO is a force for good in the world

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know



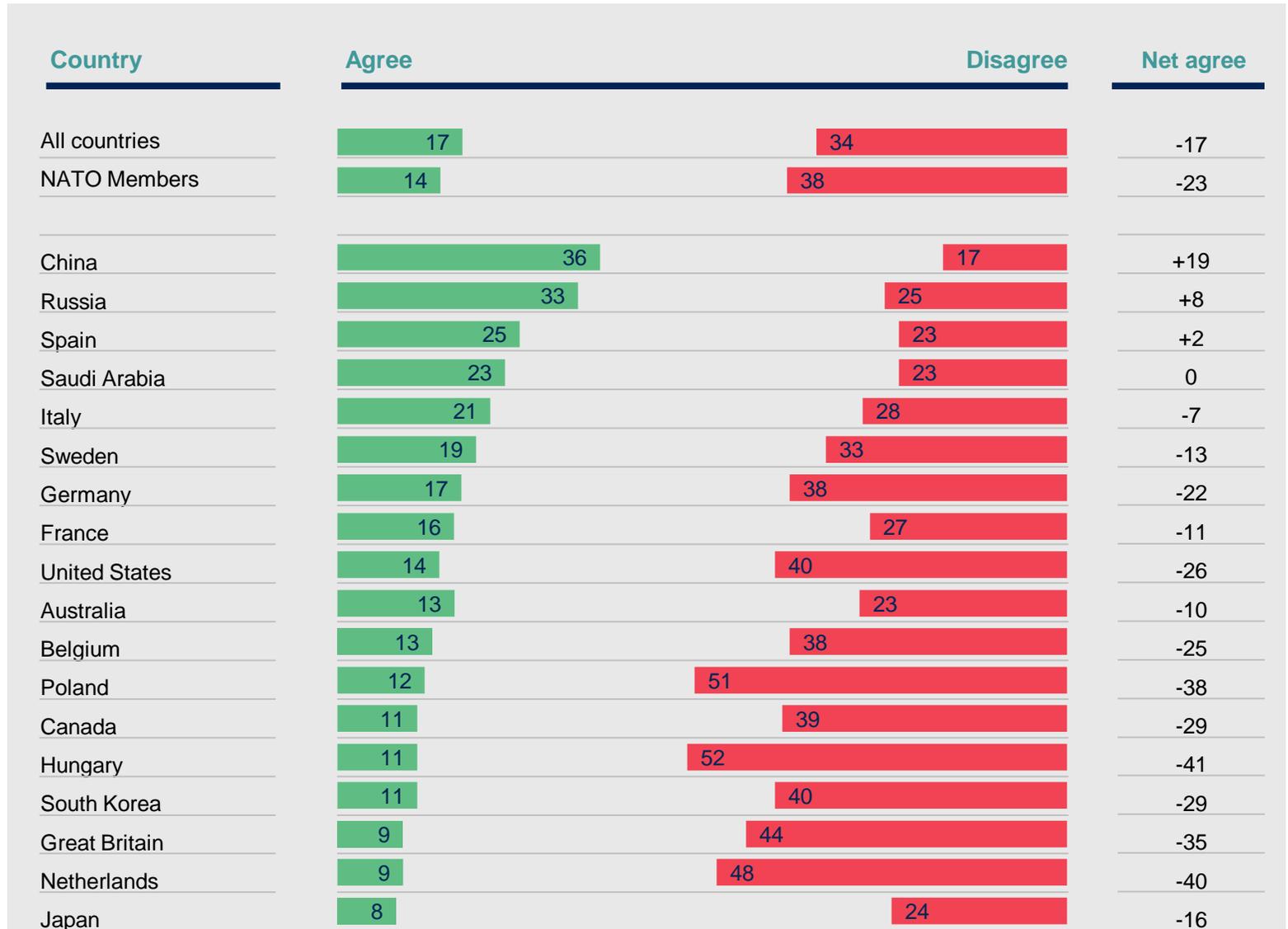
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# NATO is a waste of money

Here are some more statements about NATO. How strongly, if at all, do you agree or disagree with each?

## NATO is a waste of organisation

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know



Source: Ipsos Global Advisor November 2019 (All countries, All NATO countries, Australia, Belgium, Canada, China, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, United States), (14004, 8999, 1000, 501, 999, 1001, 998, 1000, 1000, 500, 1001, 1000, 500, 500, 501, 501, 501, 1000, 501, 1000)

# Technical Note

The survey is an international sample of 14,004 adults aged 18-74 in the United States and Canada and 16-74 in all other countries. Interviews were conducted between 25 October and 8 November 2019.

The survey was conducted in 18 countries around the world, via the Ipsos Online Panel system in Australia, Belgium, Canada, China, France, Germany, Hungary, Italy, Japan, Netherlands, Poland, Russia, Saudi Arabia, South Korea, Spain, Sweden, Great Britain, and the US.

Approximately 1000 individuals were surveyed in Australia, Canada, China, France, Germany, Italy, Japan, Spain, Great

Britain, and the US. Approximately 500 individuals were surveyed in Belgium, Hungary, Netherlands, Poland, Russia, Saudi Arabia, South Korea, and Sweden.

Where results do not sum to 100 or the “difference” appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses.

Data are weighted to match the profile of the population. 15 of the 18 countries surveyed generate nationally representative samples in their countries (Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland,

South Korea, Spain, Sweden, and United States). China, Saudi Arabia and South Africa produce a national sample that is considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.