# TOPLINE AND METHODOLOGY

## Wave 3 of 538 Impeachment /Ipsos Poll

Conducted by Ipsos KnowledgePanel®
**A survey of the American general population (ages 18+)**
*Interview dates: December 13 – December 16, 2019*
*Number of interviews, adults: 1,588*

*Margin of error for the total sample: +/- 2.9 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.*

*NOTE: \* = less than 0.5%, - = no respondents*

## Annotated Questionnaire:

27. How closely are you following the impeachment process that could lead to President Trump being removed from office?

| | Total |
|---|---|
| Very closely | 19 |
| Somewhat closely | 37 |
| Not so closely | 24 |
| Not closely at all | 19 |
| Skipped | 1 |
| *Total closely (Net)* | *56* |
| *Total not closely (Net)* | *43* |

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

# TOPLINE AND METHODOLOGY

28. Based on what you know, do you think President Trump HAS or HAS NOT committed an impeachable offense?

| | Total |
|---|---|
| Trump HAS committed an impeachable offense | 57 |
| Trump HAS NOT committed an impeachable offense | 40 |
| Skipped | 3 |

29. How certain are you that President Trump [PIPE FROM Q5 "has" "has not"] committed an impeachable offense?

| *Base: Believes President Trump Has/Has Not committed an impeachable offense* | Trump HAS committed an impeachable offense (N=868) | Trump HAS NOT committed an impeachable offense (N=689) |
|---|---|---|
| I am absolutely certain | 49 | 39 |
| I am pretty certain | 29 | 36 |
| I am somewhat certain | 17 | 16 |
| I am not certain at all | 4 | 10 |
| Skipped | 1 | - |

# TOPLINE AND METHODOLOGY

30. Do you approve or disapprove of the way the following are handling the impeachment process?

| Democrats in Congress | Total |
|---|---|
| Strongly approve | 16 |
| Somewhat approve | 21 |
| Neither approve nor disapprove | 19 |
| Somewhat disapprove | 10 |
| Strongly disapprove | 33 |
| Skipped | 2 |
| *Total approve (Net)* | *36* |
| *Total disapprove (Net)* | *43* |

| Republicans in Congress | Total |
|---|---|
| Strongly approve | 12 |
| Somewhat approve | 14 |
| Neither approve nor disapprove | 22 |
| Somewhat disapprove | 16 |
| Strongly disapprove | 34 |
| Skipped | 2 |
| *Total approve (Net)* | *27* |
| *Total disapprove (Net)* | *50* |

| President Trump | Total |
|---|---|
| Strongly approve | 16 |
| Somewhat approve | 10 |
| Neither approve nor disapprove | 17 |
| Somewhat disapprove | 11 |
| Strongly disapprove | 45 |
| Skipped | 2 |
| *Total approve (Net)* | *25* |
| *Total disapprove (Net)* | *55* |

GAME CHANGERS

# TOPLINE AND METHODOLOGY

31. Based on what you know, do you believe the following did or did not happen?

| President Trump asked the government of Ukraine to investigate Joe and Hunter Biden | Total |
|---|---|
| Did happen | 80 |
| Did not happen | 17 |
| Skipped | 4 |

| President Trump withheld military aid from Ukraine unless the Ukrainians opened an investigation into the Bidens | Total |
|---|---|
| Did happen | 61 |
| Did not happen | 36 |
| Skipped | 4 |

| President Trump and his administration attempted to cover up information about his actions regarding Ukraine | Total |
|---|---|
| Did happen | 61 |
| Did not happen | 35 |
| Skipped | 4 |

| Joe Biden behaved unethically towards Ukraine while he was Vice President | Total |
|---|---|
| Did happen | 47 |
| Did not happen | 48 |
| Skipped | 5 |

.

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

# TOPLINE AND METHODOLOGY

32. Based on what you know, if the following happened, would they be appropriate or inappropriate behaviors for a president?

| President Trump asking the government of Ukraine to investigate Joe and Hunter Biden | Total |
|---|---|
| Appropriate | 34 |
| Inappropriate | 62 |
| Skipped | 4 |

| President Trump withholding military aid from Ukraine unless the Ukrainians opened an investigation into the Bidens | Total |
|---|---|
| Appropriate | 17 |
| Inappropriate | 79 |
| Skipped | 4 |

| President Trump and his administration attempting to cover up information about his actions regarding Ukraine | Total |
|---|---|
| Appropriate | 11 |
| Inappropriate | 85 |
| Skipped | 4 |

GAME CHANGERS

# TOPLINE AND METHODOLOGY

33. Based on what you know, if the following happened, would they be impeachable offenses or not impeachable offenses?

| President Trump asking the government of Ukraine to investigate Joe and Hunter Biden | Total |
|---|---|
| Yes, an impeachable offense | 48 |
| No, not an impeachable offense | 48 |
| Skipped | 4 |

| President Trump withholding military aid from Ukraine unless the Ukrainians opened an investigation into the Bidens | Total |
|---|---|
| Yes, an impeachable offense | 61 |
| No, not an impeachable offense | 35 |
| Skipped | 4 |

| President Trump and his administration attempting to cover up information about his actions regarding Ukraine | Total |
|---|---|
| Yes, an impeachable offense | 60 |
| No, not an impeachable offense | 36 |
| Skipped | 4 |

# TOPLINE AND METHODOLOGY

35. At the end of the impeachment process, what do you think should happen to President Trump?

|  | Total |
|---|---|
| He should be impeached by the House and removed from office by the Senate | 49 |
| Voters should decide his fate in the 2020 election | 48 |
| Skipped | 3 |

36. Based on what you've read and heard, do you think there is enough evidence to impeach President Trump on the following matters?

| President Trump's actions regarding Ukraine | Total |
|---|---|
| Yes, there is enough evidence to impeach | 54 |
| No, there is not enough evidence to impeach | 42 |
| Skipped | 4 |

| President Trump's actions regarding Russian interference in the 2016 election as described in the Mueller report | Total |
|---|---|
| Yes, there is enough evidence to impeach | 43 |
| No, there is not enough evidence to impeach | 53 |
| Skipped | 4 |

GAME CHANGERS

# TOPLINE AND METHODOLOGY

36. Based on what you've read and heard, do you think there is enough evidence to impeach President Trump on the following matters?

| President Trump's refusal to cooperate with the impeachment inquiry and efforts to block witnesses from complying with subpoenas | Total |
|---|---|
| Yes, there is enough evidence to impeach | 54 |
| No, there is not enough evidence to impeach | 42 |
| Skipped | 4 |

| President Trump's financial conflicts of interest | Total |
|---|---|
| Yes, there is enough evidence to impeach | 44 |
| No, there is not enough evidence to impeach | 51 |
| Skipped | 4 |

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

# TOPLINE AND METHODOLOGY

36. Based on what you know, do you believe the following did or did not happen?

| Ukraine interfered in the 2016 election | Total |
|---|---|
| Did happen | 30 |
| Did not happen | 65 |
| Skipped | 5 |

| Russia interfered in the 2016 election | Total |
|---|---|
| Did happen | 71 |
| Did not happen | 25 |
| Skipped | 4 |

**For more information on this news release, please contact:**

Chris Jackson
Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS Ipsos

# TOPLINE AND METHODOLOGY

## Methodology

This third wave of the 538 Impeachment/Ipsos Poll was conducted December 13th to December 16th, 2019 using Ipsos' KnowledgePanel®. The first wave of this poll was based on a nationally-representative probability-based sample of 2,088 adults age 18 or older and included a general population sample of US adults as well as an oversample of Independents and those with no party preference to ensure a sufficient sample size among them. Wave 2 was fielded to all who completed wave 1 and had 1,726 completes. Wave 3 was also fielded to all who completed Wave 1 and had 1,588 completes. The study weights, as described in further detail below, adjusted for the oversample using party identification benchmarks from ABC News so that results reflect the general population of US adults.

The survey was conducted using KnowledgePanel, the largest and most well-established probability-based online panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of delivery points in the US. Households are randomly sampled and all persons in the selected households are invited to join and participate in the panel. Ipsos provides selected households who do not already have internet access with a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Due to the oversampling of Independents and those with no party preference, the data were also weighted to adjust for party identification. Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

GAME CHANGERS

# TOPLINE AND METHODOLOGY

The margin of sampling error is plus or minus 2.9 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.39. The margin of sampling error is higher and varies for results based on sub-samples; it is lower for longitudinal analyses comparing estimates over time. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

# TOPLINE AND METHODOLOGY

## About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com