



TOPLINE AND METHODOLOGY

538 December 19th Debate /Ipsos Poll

Conducted by Ipsos' KnowledgePanel®
A survey of likely Democratic primary voters (ages 18+)

Interview dates: December 19-20, 2019

Number of interviews: Those who are likely to vote in the Democratic primary or caucus N=1,908

Margin of error among those Likely to vote in the Democratic primary/caucus: +/- 2.5 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

10. First, did you watch the Democratic primary debate on Thursday, December 19th?

	Total
Yes, I watched all of it	13
Yes, I watched some of it	24
No, I did not watch it	62
Skipped	*





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11. No matter how you plan to vote, who do you think performed best in the Democratic primary debate on Thursday, December 19th?

<i>Base: Watched all or part of the debate</i>	Total (N=720)
Joe Biden	23
Pete Buttigieg	10
Amy Klobuchar	15
Bernie Sanders	15
Tom Steyer	2
Elizabeth Warren	13
Andrew Yang	7
Don't know/No opinion	13
Skipped	*



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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Thursday, December 19th?

Joe Biden <i>Base: Watched all or part of the debate</i>	Total (N=720)
Very poor performance	6
Somewhat poor performance	12
Somewhat good performance	37
Very good performance	38
Don't know / No opinion	6
Skipped	1
Total Poor Performance	18
Total Good Performance	76

Pete Buttigieg <i>Base: Watched all or part of the debate</i>	Total (N=720)
Very poor performance	8
Somewhat poor performance	18
Somewhat good performance	36
Very good performance	24
Don't know / No opinion	13
Skipped	1
Total Poor Performance	26
Total Good Performance	60



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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Thursday, December 19th?

Amy Klobuchar <i>Base: Watched all or part of the debate</i>	Total (N=720)
Very poor performance	7
Somewhat poor performance	16
Somewhat good performance	33
Very good performance	27
Don't know / No opinion	16
Skipped	*
Total Poor Performance	23
Total Good Performance	60

Bernie Sanders <i>Base: Watched all or part of the debate</i>	Total (N=720)
Very poor performance	4
Somewhat poor performance	14
Somewhat good performance	42
Very good performance	34
Don't know / No opinion	6
Skipped	*
Total Poor Performance	18
Total Good Performance	75

Tom Steyer <i>Base: Watched all or part of the debate</i>	Total (N=720)
Very poor performance	8
Somewhat poor performance	22
Somewhat good performance	36
Very good performance	13
Don't know / No opinion	21
Skipped	*
Total Poor Performance	30
Total Good Performance	48



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12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Wednesday, November 20?

Elizabeth Warren <i>Base: Watched all or part of the debate</i>	Total (N=720)
Very poor performance	5
Somewhat poor performance	15
Somewhat good performance	39
Very good performance	30
Don't know / No opinion	10
Skipped	*
Total Poor Performance	20
Total Good Performance	70

Andrew Yang <i>Base: Watched all or part of the debate</i>	Total (N=720)
Very poor performance	5
Somewhat poor performance	13
Somewhat good performance	41
Very good performance	24
Don't know / No opinion	15
Skipped	1
Total Poor Performance	19
Total Good Performance	65



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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Joe Biden	Total
Very favorable	33
Somewhat favorable	36
Somewhat unfavorable	15
Very unfavorable	10
Heard of, no opinion	5
Never heard of	1
Skipped	*
Total Favorable	69
Total Unfavorable	25

Pete Buttigieg	Total
Very favorable	17
Somewhat favorable	32
Somewhat unfavorable	13
Very unfavorable	8
Heard of, no opinion	17
Never heard of	13
Skipped	1
Total Favorable	48
Total Unfavorable	21



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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Amy Klobuchar	Total
Very favorable	12
Somewhat favorable	25
Somewhat unfavorable	13
Very unfavorable	7
Heard of, no opinion	24
Never heard of	19
Skipped	1
Total Favorable	36
Total Unfavorable	19

Bernie Sanders	Total
Very favorable	32
Somewhat favorable	36
Somewhat unfavorable	16
Very unfavorable	10
Heard of, no opinion	5
Never heard of	1
Skipped	*
Total Favorable	68
Total Unfavorable	26

Tom Steyer	Total
Very favorable	7
Somewhat favorable	23
Somewhat unfavorable	14
Very unfavorable	9
Heard of, no opinion	27
Never heard of	21
Skipped	1
Total Favorable	29
Total Unfavorable	22



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13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Elizabeth Warren	Total
Very favorable	28
Somewhat favorable	36
Somewhat unfavorable	13
Very unfavorable	8
Heard of, no opinion	10
Never heard of	5
Skipped	1
Total Favorable	64
Total Unfavorable	21

Andrew Yang	Total
Very favorable	9
Somewhat favorable	32
Somewhat unfavorable	13
Very unfavorable	6
Heard of, no opinion	25
Never heard of	14
Skipped	1
Total Favorable	41
Total Unfavorable	19

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14. Which of the following Democratic candidates for president are you considering voting for in the Democratic primary?

	Total
Joe Biden	54
Pete Buttigieg	25
Amy Klobuchar	14
Bernie Sanders	40
Tom Steyer	9
Elizabeth Warren	39
Andrew Yang	12
Someone else	8
Skipped	1

15. Which of the following issues is the most important in determining who you will vote for in the Democratic presidential primaries?

	Total
Climate change	11
Education	4
Foreign affairs	3
Gun policy	5
Health care	20
Immigration	4
Wealth and income inequality	16
Social Security	5
Taxes	2
The economy and jobs	14
The Supreme Court	3
Racism, sexism, homophobia, transphobia and other types of discrimination	6
Something else	8
Skipped	1



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16. Which of the following candidates do you believe is the best on your issue of [INSERT RESPONSE FROM Question 15]

<i>Reported having an issue in prior question (15)</i>	Total (N=1719)
Joe Biden	25
Pete Buttigieg	7
Amy Klobuchar	3
Bernie Sanders	27
Tom Steyer	5
Elizabeth Warren	19
Andrew Yang	5
Someone else	8
Skipped	2



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17. Imagine the primary is over and each of the following candidates has won the Democratic nomination. What do you think their chances would be of defeating Donald Trump in November 2020? Use a scale of 0 to 100 with 0 meaning absolutely certain to lose to Trump and 100 meaning absolutely certain to defeat Trump. For each candidate enter a number from 0 to 100.

	Mean	Don't know enough to say
Joe Biden	66.6	14
Pete Buttigieg	44.4	33
Amy Klobuchar	36.4	40
Bernie Sanders	56.8	14
Tom Steyer	31.9	42
Elizabeth Warren	54.5	21
Andrew Yang	33.9	37

18. Which type of candidate would you prefer if you had to make a choice between:

	Total
A Democrat you agree with on most issues	37
A Democrat who would be a strong candidate against Donald Trump	62
Skipped	*

For more information on this news release, please contact:

Chris Jackson
Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com



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Methodology

This 538 Debate/Ipsos Poll was conducted December 19th to 20th, 2019 by Ipsos' KnowledgePanel® – a division of Ipsos. Wave 1 of this poll was based on a nationally-representative probability sample of adults age 18 or older. Wave 2, what this topline reports, was administered to those who indicated in Wave 1 that they are likely to vote in their state's upcoming Democratic primary or caucus (n=1,908).

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly sampled and all persons in the selected households are invited to join and participate in the panel. Ipsos provides selected households that do not already have internet access with a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

Wave 1, which began with a general population sample of adults, was weighted to demographic benchmarks from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). This provided the appropriate demographic distributions for the subset of likely Democratic primary voters. Wave 2 weighting benchmarks for likely Democratic primary voters then are from the final Wave 1 weighted data. Weighting adjusts for gender by age, race, education, Census region, metropolitan status, and household income. The weighting categories were as follows (for Wave 2, we included an additional adjustment for party identification):

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error among those likely to vote in the Democratic primary or caucus is plus or minus 2.5 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.23. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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