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### Ipsos Poll on Public Concern Regarding Climate Change

The most common reason for increased concern about the impact of climate change is increased severe weather

**Washington, DC, December 10, 2019** – The recent Ipsos poll exploring public concern regarding climate change reveals that 77% of Americans are concerned about its impact on the health, safety, and happiness of the next generation. Over the last year, 46% of Americans have become more concerned about this. Of the Americans who are more concerned, seven in ten cite increased severe weather, droughts, or wild fires as contributing to their growing concern.

**For full results, please refer to the following questionnaire.**



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## Full Annotated Questionnaire:

1. How concerned are you, if at all, about the impact of climate change on the following?

### Total Concerned Summary

	<b>Total (N=1,017)</b>	<b>Age 18-34 (N=247)</b>	<b>Age 35-54 (N=337)</b>	<b>Age 55+ (N=433)</b>
The health, safety, and happiness of the next generation	77%	82%	75%	74%
The American economy	74%	75%	77%	70%
Your health, safety, and happiness	72%	79%	71%	66%
Your local community	66%	72%	68%	59%

### a. Your health, safety, and happiness

	<b>Total</b>	<b>Age 18-34</b>	<b>Age 35-54</b>	<b>Age 55+</b>
Very concerned	36%	46%	34%	31%
Somewhat concerned	35%	33%	37%	35%
Not very concerned	15%	10%	15%	20%
Not at all concerned	11%	8%	12%	14%
Don't know	2%	4%	2%	*
<b>Concerned (Net)</b>	<b>72%</b>	<b>79%</b>	<b>71%</b>	<b>66%</b>
<b>Not concerned (Net)</b>	<b>27%</b>	<b>17%</b>	<b>27%</b>	<b>34%</b>

### b. The health, safety, and happiness of the next generation

	<b>Total</b>	<b>Age 18-34</b>	<b>Age 35-54</b>	<b>Age 55+</b>
Very concerned	45%	54%	41%	41%
Somewhat concerned	32%	28%	34%	33%
Not very concerned	11%	8%	10%	14%
Not at all concerned	10%	6%	12%	11%
Don't know	3%	5%	3%	2%
<b>Concerned (Net)</b>	<b>77%</b>	<b>82%</b>	<b>75%</b>	<b>74%</b>
<b>Not concerned (Net)</b>	<b>20%</b>	<b>13%</b>	<b>22%</b>	<b>25%</b>



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### c. The American economy

	<b>Total</b>	<b>Age 18-34</b>	<b>Age 35-54</b>	<b>Age 55+</b>
Very concerned	33%	42%	27%	31%
Somewhat concerned	41%	33%	50%	39%
Not very concerned	13%	13%	11%	17%
Not at all concerned	10%	7%	10%	12%
Don't know	3%	5%	2%	2%
<b>Concerned (Net)</b>	<b>74%</b>	<b>75%</b>	<b>77%</b>	<b>70%</b>
<b>Not concerned (Net)</b>	<b>24%</b>	<b>20%</b>	<b>21%</b>	<b>29%</b>

### d. Your local community

	<b>Total</b>	<b>Age 18-34</b>	<b>Age 35-54</b>	<b>Age 55+</b>
Very concerned	25%	31%	23%	20%
Somewhat concerned	41%	41%	44%	39%
Not very concerned	19%	14%	18%	24%
Not at all concerned	13%	8%	13%	16%
Don't know	3%	5%	2%	1%
<b>Concerned (Net)</b>	<b>66%</b>	<b>72%</b>	<b>68%</b>	<b>59%</b>
<b>Not concerned (Net)</b>	<b>31%</b>	<b>23%</b>	<b>30%</b>	<b>40%</b>

2. In the last year, have you become more or less concerned about the impact of climate change on the following?

#### Total More Concerned Summary

	<b>Total</b>	<b>Age 18-34</b>	<b>Age 35-54</b>	<b>Age 55+</b>
The health, safety, and happiness of the next generation	46%	55%	43%	42%
Your health, safety, and happiness	43%	56%	38%	38%
The American economy	41%	50%	38%	38%
Your local community	34%	45%	29%	29%

### a. Your health, safety, and happiness

	<b>Total</b>	<b>Age 18-34</b>	<b>Age 35-54</b>	<b>Age 55+</b>
More concerned	43%	56%	38%	38%
No change	48%	32%	57%	53%
Less concerned	7%	8%	4%	8%
Don't know	2%	4%	1%	*



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### b. The health, safety, and happiness of the next generation

	Total	Age 18-34	Age 35-54	Age 55+
More concerned	46%	55%	43%	42%
No change	44%	32%	49%	48%
Less concerned	7%	8%	5%	8%
Don't know	3%	5%	2%	1%

### c. The American economy

	Total	Age 18-34	Age 35-54	Age 55+
More concerned	41%	50%	38%	38%
No change	48%	38%	52%	51%
Less concerned	8%	7%	7%	9%
Don't know	3%	6%	3%	2%

### d. Your local community

	Total	Age 18-34	Age 35-54	Age 55+
More concerned	34%	45%	29%	29%
No change	55%	40%	60%	62%
Less concerned	9%	10%	9%	8%
Don't know	2%	5%	1%	1%

3. **[IF Q2=MORE CONCERNED FOR ANY]** Which of the following, if any, contributed to you becoming more concerned with the impact of climate change in the last year? (Select all that apply)

	Total (N=599)	Age 18-34 (N=179)	Age 35-54 (N=189)	Age 55+ (N=231)
Increased severe weather, droughts, or wild fires	70%	68%	60%	82%
Reading about new scientific research on climate change	48%	46%	42%	55%
Conversations with friends and family	33%	39%	35%	24%
Statements and messages from political leaders	28%	32%	24%	26%
Conversations on social media	26%	39%	23%	13%
Youth activism and climate protests	20%	26%	22%	11%
Something else	6%	3%	8%	6%
None of these	9%	8%	11%	7%





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4. Has your community experienced any of the following in the last year? (Select all that apply)

	Total	Age 18-34	Age 35-54	Age 55+
Unusually heavy precipitation (rain or snowfall)	33%	35%	33%	30%
Heat waves	28%	28%	31%	26%
Floods	20%	22%	25%	14%
Drought	17%	14%	23%	15%
Wild/forest fires	12%	19%	12%	5%
Tornados	12%	14%	16%	6%
Hurricanes	11%	14%	11%	9%
Other	2%	2%	2%	2%
None of these	34%	27%	32%	41%
Don't know	3%	4%	2%	2%





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### About the Study

These are some of the findings of an Ipsos poll conducted between November 26-27, 2019. For this survey, a sample of roughly 1,017 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 247 adults age 18-34, 337 age 35-54, and 433 age 55 or older.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,017$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 5.0$  percentage points).

The poll also has a credibility interval of plus or minus 7.1 percentage points for adults age 18-34, plus or minus 6.1 percentage points for adults age 35-54, and plus or minus 5.4 percentage points for adults age 55 or older.

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