WHAT WORRIES THE







GREAT BRITAIN SUMMARY: NOVEMBER 2019

The majority (77%) of Britons think things in the country are on the wrong track.

Crime and violence currently occupies the top spot for concern with 41% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

RIGHT DIRECTION/ WRONG TRACK November 2019 RIGHT DIRECTION 23% Oct 2019 27% Sep 2019 23% Which three of the following topics do you find the most worrying in your country? % change compared with previous month: Oct 2019 CRIME & VIOLENCE 41% +2HEALTHCARE 41% +4**POVERTY & SOCIAL** 34% +3INEQUALITY 23% +3CLIMATE CHANGE 22% -3 V

Base: Representative sample of British adults aged 16-74. c.1000 per month Source: Global Advisor

2



GAME CHANGERS

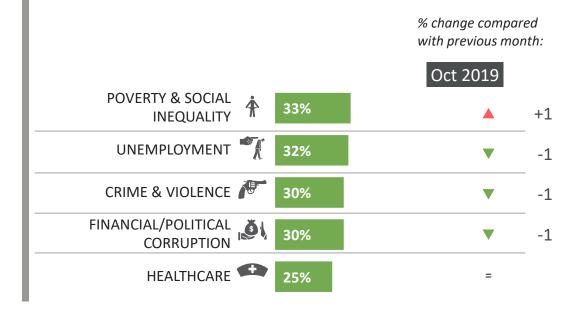
WORLD SUMMARY: NOVEMBER 2019

The majority (61%) of people around the world think things in their country are on the wrong track.

Poverty and social inequality currently occupies the top spot for global concern with 33% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Which three of the following topics do you find the most worrying in your country?*



*Please note that participants in China were not shown the full list of topics for this question. Financial/political corruption, poverty and social inequality, taxes, and rise of extremism were excluded from the list shown to Chinese participants.

Base: Representative sample of adults aged 16-64 in 28 participating countries. c.18,000 per month.

Source: Global Advisor







DIRECTION

WRONG

TRACK

- Country comparisons
- Trends over time: Great Britain
- Trends over time: world



COUNTRY COMPARISON

RIGHT DIRECTION/WRONG TRACK

Ipsos Public Affairs

% change compared with previous month:

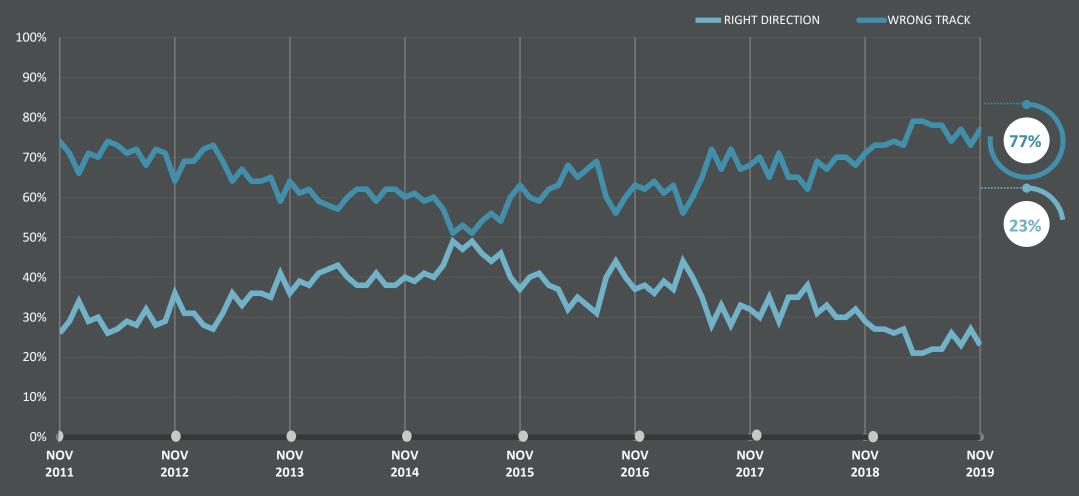
					Oct 20	19
World	(61%	39%		•	-2
China	*)	5% 📕	95%	WRONG	•	-1
Saudi Arabia	\$5233	19%	81%	TRACK	•	-2
India	*	31%	69%	RIGHT	•	-1
Malaysia		53%	47%	DIRECTION	V	-2
Russia		54%	46%			+10
Canada	*	55%	45%			+2
Israel	*	55%	45%		-	-5
Brazil		57%	43%		•	+2
Peru	@	57%	43%			-6
Mexico	•	58%	42%			-7
South Korea		58%	42%			+2
Poland		59%	41%			+4
US		59%	41%			
Australia	*	61%	39%			+3
Japan	•	63%	37%			-1
Netherlands		63%	37%			
Germany		69%	31%			-2
Hungary		69%	31%			-1
Argentina	*	72%	28%			-4
Turkey	C*	72% 74%	28% 26%			-12
Sweden		74%	25%			-6
Belgium		75%	25% 25%			-4
France		75%	25%			+1
South Africa		77%	23%			+10
Great Britain		79%	23%			-4
Italy	*	82%	18%			-1
Chile	<u>.</u>	83%	17%			-13
Spain	222		1770			+2

Base: Representative sample of 19,889 adults aged 16-64 in 28 participating countries, October 25th 2019 - November 8th 2018.

Source: Global Advisor

GREAT BRITAIN: RIGHT DIRECTION/ WRONG TRACK

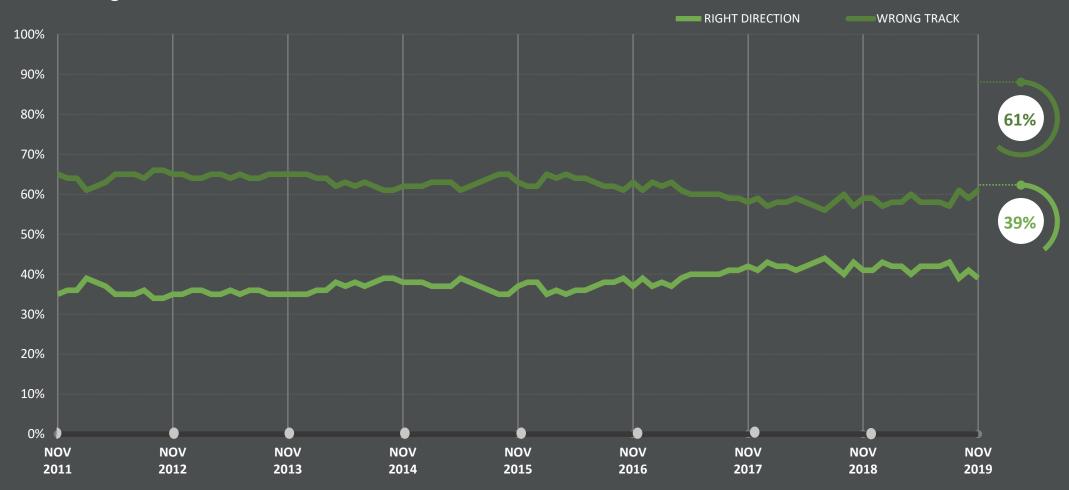
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of British adults aged 16-74. c.1000 per month Source: Global Advisor

WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16-64, c.18,000 – 20,000 per month.

Source: Global Advisor





GREAT BRITAIN'S

WORRIES

- Great Britain's top worries
- World's top worries
- Trends over time for worries: Great Britain & world



GREAT BRITAIN'S WORRIES

Which three of the follow	ving 1	topics do you find the m	ost worryi	ing in your o	country?		compared ous month
Mentioned in November 2019 (%))					Oct	2019
Crime & violence	1				41%		+2
Healthcare					41%		+4
Poverty & social inequality	Ŧ			34%			+3
Immigration control			23%				+3
Climate change			22%			▼	-3
Unemployment		16%					+2
Moral decline	"	16%					+1
Rise of extremism	2	15%				▼	-3
Terrorism	\sim	15%				A	+1
Financial/political corruption	<u>ا گی</u>	14%				▼	-3
Maintaining social programmes		13%				=	
Education		12%				=	
Threats against the environment		12%				▼	-2
Taxes		10%					+2
Inflation		5%				▼	-2
Childhood obesity	*	3%				▼	-2
Access to credit	رچک	1%				▼	-1

Base: Representative sample of British adults aged 16-74. November 2019: 1,000; October 2019: 1,003. Source: Global Advisor

% change compared

WORLD WORRIES

	Ŭ	• •					with previ	ous month:
Mentioned in November 2019 (%)							Oct	2019
Poverty & social inequality	†					33%		+1
Unemployment	-					32%	▼	-1
Crime & violence						30%	▼	-1
Financial/political corruption	I €					30%	▼	-1
Healthcare					25%		=	
Education	\Rightarrow			19%			=	
Taxes				18%				+2
Climate change			15	5%			▼	-1
Immigration control			14%	6			=	
Moral decline	<u>بچېر</u>		14%	6			=	
Threats against the environment	2		13%				▼	-1
Terrorism	×		11%					+1
Inflation	<u> </u>		11%				=	
Rise of extremism	2		10%				A	+1
Maintaining social programmes			9%				=	
Childhood obesity	*	4%					=	
Access to credit	<u>ل</u> یک	2%					=	

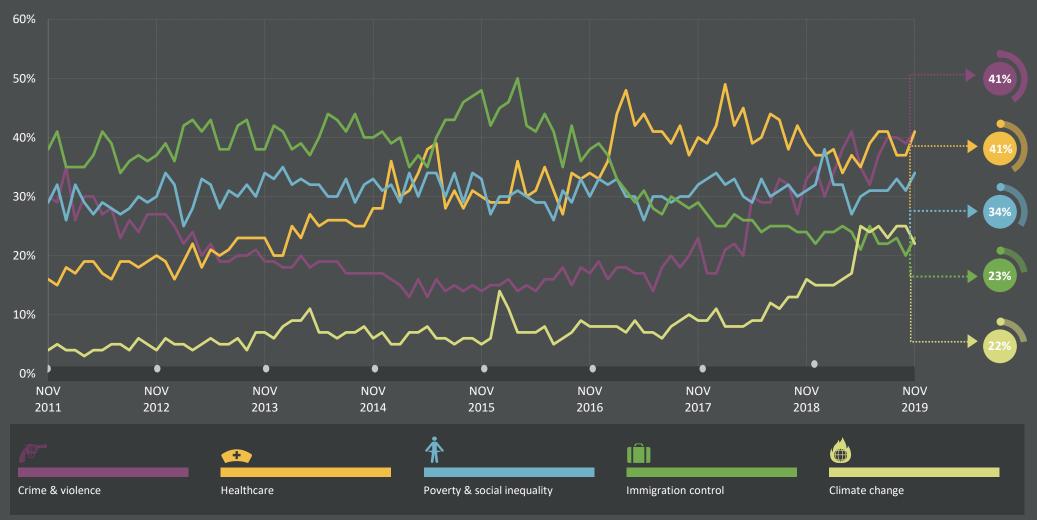
Which three of the following topics do you find the most worrying in your country?

Base: Representative sample of adults aged 16-64. November 2019: 19,889; October 2019: 19,948. Source: Global Advisor

GREAT BRITAIN'S CURRENT TOP 5 WORRIES:

LONG-TERM TRENDS

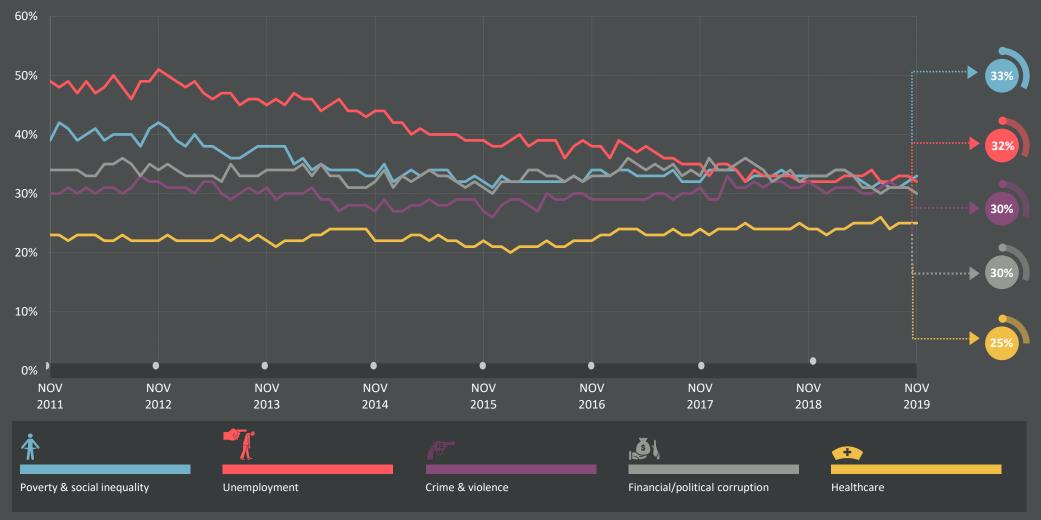
Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of British adults aged 16-74. c.1000 per month Source: Global Advisor

THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month. Source: Global Advisor

WORLD WORRIES

COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of Great Britain's top 5 concerns



1 | CRIME & VIOLENCE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

(%) worried in November 2019 in each country

WORLD	()	30%	▼	-1
MEXICO	*	67%		+2
SOUTH AFRICA		62%	▼	-7
PERU	ŵ	60%	▼	-3
SWEDEN		49%	▼	-6
BRAZIL		45%	▼	-4
GREAT BRITAIN		41%	A	+2
CHILE	*		▼	-8
ARGENTINA	*	33%	▼	-4
ISRAEL	\$	33%		+9
GERMANY		32%		+5
MALAYSIA		32%		+1
INDIA	*	30%		+2
AUSTRALIA		29%	=	
ITALY			=	
US				
NETHERLANDS		27%		
FRANCE		26%		+5
SPAIN	®			+2
TURKEY	C*		V	-5
CANADA	*			+4
BELGIUM				+2
SAUDI ARABIA	\$3889 			+6
JAPAN				-4
SOUTH KOREA				-1
CHINA	*)			+2
RUSSIA		12%		+2
HUNGARY		10%		4
POLAND		9%	V	-3

(%) worried in November 2019 in each country

2 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

with previous month
Oct 2019

WORLD	\mathbf{i}	25%	=	
HUNGARY		70%		+7
POLAND		57%	▼	-3
BRAZIL		45%	A	+1
GREAT BRITAIN		41%		+4
CANADA	*	39%	▼	-3
NETHERLANDS		38%		
RUSSIA		36%	▼	-3
US		35%		
CHINA	*)	34%		+3
CHILE	*	33%		+6
AUSTRALIA		29%		+1
SPAIN	*	26%	=	
BELGIUM		25%		+2
ISRAEL	*	24%	•	-2
SWEDEN		24%	A	+1
INDIA	*		_	+2
GERMANY		16%	▼	-1
MEXICO	•	16%	_	+4
PERU	<u></u>			+2
FRANCE		15%	▼	-4
JAPAN		15%	=	
ITALY			▼	-2
SAUDI ARABIA	56810		▼	7
SOUTH AFRICA			_	+1
ARGENTINA	*			-2
MALAYSIA		6%	=	
SOUTH KOREA		4%		+2
TURKEY	C *	3%	.	_1

Base: Representative sample of adults aged 16-64 in 28 participating countries. November 2019: 19,889; October 2019: 19,948. Source: Global Advisor



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3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

(%) worried in November 2019 in each country

WORLD	$\langle \mathbf{i} \rangle$	33%		+1
HUNGARY		60%		+3
CHILE	*	55%		+23
RUSSIA		53%	▼	-10
GERMANY		45%	▼	-5
FRANCE		40%		+1
ARGENTINA	*	39%	▼	-9
BELGIUM		39%		+9
JAPAN		39%	=	
SOUTH KOREA		39%		+3
MEXICO	•	37%	▼	-1
NETHERLANDS		35%		
GREAT BRITAIN		34%		+3
SOUTH AFRICA		33%		+2
SPAIN	*	33%		+3
TURKEY	C*	33%		+4
ITALY		32%		+4
PERU		32%		+5
BRAZIL		30%		+3
CANADA	*	29%		+3
AUSTRALIA		26%	•	-1
INDIA		26%		+3
ISRAEL	*	26%	.	-5
MALAYSIA		26%	.	-4
SWEDEN		26%		+1
POLAND		22%		+5
SAUDI ARABIA	\$5319 	21%		+4
US				

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4 | IMMIGRATION CONTROL

(%) worried in November 2019 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

WORLD	()	14%	=	
GERMANY		30%	▼	-5
BELGIUM				+1
PERU		27%	▲	+3
SWEDEN		27%	=	
		25%		
FRANCE			A	+2
ITALY			▼	-5
GREAT BRITAIN		23%	A	+3
AUSTRALIA		22%	A	+2
CANADA	*	20%	▼	-2
TURKEY		20%		+2
SPAIN		19%		+3
NETHERLANDS				
CHILE			▼	-11
MALAYSIA		9%		+1
JAPAN		8%	—	-2
SOUTH AFRICA		8%	—	-2
HUNGARY		7%	_	+1
RUSSIA		7%	A	+2
INDIA	(b)	5%	=	
ISRAEL	*	5%	A	+1
POLAND		5%	A	+1
ARGENTINA		4%	=	
CHINA	*)	4%	=	
MEXICO	.	4%		-1
BRAZIL		2%	=	
SAUDI ARABIA	5310 	2%	—	-5
SOUTH KOREA	(گ)	1%		

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5 | CLIMATE CHANGE

(%) worried in November 2019 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

			Otteo	10
WORLD		15%	•	-1
CANADA	*	34%	=	
JAPAN		31%		+5
AUSTRALIA	*	29%	▼	-6
GERMANY		28%	▼	-1
CHINA	*)	26%	▼	-1
NETHERLANDS				
GREAT BRITAIN		22%	▼	-3
INDIA	-	22%		+6
POLAND		22%	▼	-7
FRANCE		21%	▼	-8
SPAIN	<u>®</u>		▼	-1
BELGIUM			▼	-3
SWEDEN			▼	-4
ITALY			▼	-1
SAUDI ARABIA	5.919			-2
MEXICO	.	9%	•	-3
HUNGARY				+1
SOUTH KOREA	() ⁸	7%	•	-2
ISRAEL	\$		—	-2
CHILE	*	5%	—	-18
MALAYSIA		5%	A	+2
PERU	@	5%		-1
SOUTH AFRICA		5%	A	+1
ARGENTINA	•	4%	A	+1
BRAZIL		3%	=	
RUSSIA		3%	=	
TURKEY	C*	3%	=	

WORLD WORRIES

COUNTRY COMPARISON

Country comparison of all 17 concerns



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1 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

(%) worried in November 2019 in each country

WORLD		33%		+1
HUNGARY		60%		+3
CHILE	*	55%		+23
RUSSIA		53%	▼	-10
GERMANY		45%	▼	-5
FRANCE		40%		+1
ARGENTINA	*	39%	▼	-9
BELGIUM		39%		+9
JAPAN		39%	=	
SOUTH KOREA		39%		+3
MEXICO	*	37%	▼	-1
NETHERLANDS		35%		
GREAT BRITAIN		34%		+3
SOUTH AFRICA		33%		+2
SPAIN	*	33%		+3
TURKEY	C*	33%		+4
ITALY		32%		+4
PERU		32%		+5
BRAZIL		30%		+3
CANADA	*	29%		+3
AUSTRALIA		26%	•	-1
INDIA		26%		+3
ISRAEL	\$	26%		-5
MALAYSIA		26%	•	-4
SWEDEN		26%		+1
POLAND		22%		+5
SAUDI ARABIA	\$319	21%		+4
US				

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2 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

(%) worried in November 2019 in each country

WORLD	\bigcirc	32%	▼	-1
SOUTH AFRICA		62%		+4
SPAIN	<u>- 199</u>	62%		+1
ITALY		61%		+2
SOUTH KOREA	()	58%		+1
ARGENTINA	*	50%	▼	-6
TURKEY	C*	48%		+12
INDIA		46%		+3
MALAYSIA		44%		+1
BRAZIL		40%		+1
SAUDI ARABIA	5,979	38%		+3
AUSTRALIA	*	35%		+2
MEXICO	•	35%	▼	-1
RUSSIA		35%	▼	-2
CHINA		33%		+3
FRANCE		30%		+2
PERU	*	28%		+1
CHILE		23%		-7
BELGIUM		22%		-3
CANADA	+	22%		-2
JAPAN		19%	=	
SWEDEN		19%		+2
GREAT BRITAIN		16%		+2
HUNGARY			.	4
US		16%		
POLAND				+1
GERMANY				+1
ISRAEL	×			+1
NETHERLANDS		10%		

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3 | CRIME & VIOLENCE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

(%) worried in November 2019 in each country

WORLD	\bigcirc	30%	▼	-1
MEXICO	*	67%		+2
SOUTH AFRICA		62%	▼	-7
PERU	<u>ê</u>	60%	▼	-3
SWEDEN		49%	▼	-6
BRAZIL		45%	▼	-4
		41%		+2
CHILE		38%	▼	-8
ARGENTINA	*	33%	▼	-4
ISRAEL	\$	33%		+9
GERMANY		32%		+5
MALAYSIA				+1
INDIA	() ()	30%		+2
AUSTRALIA	×	29%	=	
ITALY			=	
US		28%		
NETHERLANDS		27%		
FRANCE		26%		+5
SPAIN	<u>®</u>	24%		+2
TURKEY	C*	24%	.	-5
CANADA	*	22%		+4
BELGIUM		19%		+2
SAUDI ARABIA	\$23739 	19%		+6
JAPAN			—	-4
SOUTH KOREA	();			-1
CHINA		15%		+2
RUSSIA				+2
HUNGARY		10%		-4
POLAND		9%	.	-3

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4 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

(%) worried in November 2019 in each country

WORLD	\bigcirc	30%	▼	-1
PERU	<mark>@</mark>	63%	▼	-3
SOUTH AFRICA		59%		+1
HUNGARY		51%	▼	-8
MALAYSIA		49%	▼	-3
CHILE		47%	A	+15
RUSSIA		47%	▼	-7
SOUTH KOREA		46%	▼	-6
BRAZIL		40%		+3
MEXICO	<u></u>	37%	=	
INDIA	•	36%	=	
POLAND		36%	=	
SPAIN	*	35%	•	-3
ISRAEL	*	33%	=	
ARGENTINA	•	30%		+4
US		29%		
SAUDI ARABIA	\$29709	25%		+5
ITALY		24%		+2
TURKEY	C*			+1
CANADA	*	20%		+4
BELGIUM			=	
AUSTRALIA	*		=	
FRANCE		15%		-1
GREAT BRITAIN		14%	.	-3
JAPAN				-1
GERMANY		11%		+2
NETHERLANDS		11%		
SWEDEN				+5

Ipsos Public Affairs

5 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

(%) worried in November 2019 in each country

WORLD	$\langle \mathbf{i} \rangle$	25%	=	
HUNGARY		70%		+7
POLAND		57%	▼	-3
BRAZIL		45%		+1
GREAT BRITAIN		41%		+4
CANADA	*	39%	▼	-3
NETHERLANDS		38%		
RUSSIA		36%	▼	-3
US		35%		
CHINA	*)	34%		+3
CHILE	*	33%		+6
AUSTRALIA	*	29%		+1
SPAIN	<u>*</u>		=	
BELGIUM				+2
ISRAEL	\$		▼	-2
SWEDEN	+			+1
INDIA	۲			+2
GERMANY			V	-1
MEXICO	*			+4
PERU	@		_	+2
FRANCE		15%	▼	-4
JAPAN		15%	=	
ITALY				2
SAUDI ARABIA	553739	14%		7
SOUTH AFRICA				+1
ARGENTINA	*	7%	V	2
MALAYSIA		6%	=	
SOUTH KOREA		4%		+2
TURKEY	C*	3%		_1

Ipsos Public Affairs

6 | EDUCATION

(%) worried in November 2019 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
WORLD		19%	=	
CHILE		37%		+6
BRAZIL		30%	▼	-4
PERU	<mark>ŵ</mark>	30%		+6
ARGENTINA	-	29%		+2
NETHERLANDS		29%		
TURKEY	C*	29%		+9
CHINA	*)		=	
ISRAEL	*	27%	▼	-1
MEXICO	*	25%	▼	-7
HUNGARY		22%	▼	-4
INDIA	B	21%	▼	-1
RUSSIA		21%		+6
		20%	=	
SPAIN	*		▼	-1
CANADA	*		=	
AUSTRALIA	*		_	+2
MALAYSIA		15%	▼	-1
JAPAN			A	+4
POLAND			▼	-3
BELGIUM			▼	-2
FRANCE			—	-1
GERMANY		12%	—	-1
GREAT BRITAIN		12%	=	
SAUDI ARABIA	\$2319 	12%		-10
SOUTH KOREA	()			+1
US				
ITALY				-1
SWEDEN		6%	_	_1

>

٢

BELGIUM CANAD

SOUTH AFRICA

HUNGARY

PERU

WORLD ITALY

Which three of the following topics do you find the (%) worried in November 2019 in each country

18%

Base: Representative sample of adults aged 16-64 in 28 participating countries. November 2019: 19,889; October 2019: 19,948. Source: Global Advisor

8%

7%

4%

7

TAXES

Ipsos Public A					
e most worrying in your country?	% change compared with previous month: Oct 2019				
	▲ +2				
36%	=				
35%	=				
35%	▲ +2				

BELGIUM		35%	=	
CANADA	*	35%		+2
TURKEY	C*	29%		+3
JAPAN		27%	▼	-5
SAUDI ARABIA	5579 	27%		+8
FRANCE		26%		+1
POLAND		23%		+4
ISRAEL	*		▼	-1
RUSSIA		20%		+2
AUSTRALIA				+2
ARGENTINA	*		•	-1
NETHERLANDS				
SOUTH KOREA	(•)*		=	
US				
BRAZIL				+2
INDIA			=	
MALAYSIA		13%	V	-1
CHILE	*			+6
MEXICO	٠			+2
SWEDEN	-		▼	-3
GERMANY			=	
SPAIN	<u>®</u>		V	-1
GREAT BRITAIN		10%		+2

+2

+1

+1

Ipsos Public Affairs

8 | CLIMATE CHANGE

(%) worried in November 2019 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

		······································		
WORLD	\bigcirc	15%	▼	-1
CANADA	*	34%	=	
JAPAN			_	+5
AUSTRALIA		29%	▼	-6
GERMANY			▼	-1
CHINA	*)	26%	▼	-1
NETHERLANDS		24%		
		24%		
GREAT BRITAIN		22%	▼	-3
INDIA	(1)	22%		+6
POLAND		22%	▼	-7
FRANCE		21%	▼	-8
SPAIN	*	19%	▼	-1
BELGIUM			▼	-3
SWEDEN	-		▼	-4
ITALY			▼	-1
SAUDI ARABIA	5.910 		▼	-2
MEXICO	•	9%	▼	-3
HUNGARY		8%		+1
SOUTH KOREA	*	7%	▼	-2
ISRAEL	\$	6%	—	-2
CHILE	*	5%	▼	-18
MALAYSIA		5%	A	+2
PERU	<u></u>	5%	▼	-1
		5%		+1
ARGENTINA	*	4%		+1
BRAZIL		3%	=	
RUSSIA		3%	=	
TURKEY	C	3%	=	

Ipsos Public Affairs

9 | IMMIGRATION CONTROL

(%) worried in November 2019 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

(···, ·····				
WORLD		14%	=	
GERMANY		30%	▼	-5
BELGIUM				+1
PERU	@	27%		+3
SWEDEN	+-	27%	=	
US		25%		
FRANCE		24%		+2
ITALY		24%	▼	-5
GREAT BRITAIN		23%		+3
AUSTRALIA				+2
CANADA	*	20%	▼	-2
TURKEY		20%		+2
SPAIN				+3
NETHERLANDS				
CHILE				-11
MALAYSIA		9%		+1
JAPAN		8%		-2
SOUTH AFRICA		8%		-2
HUNGARY		7%	_	+1
RUSSIA		7%	A	+2
INDIA	•	5%	=	
ISRAEL	*	5%	_	+1
POLAND		5%	_	+1
ARGENTINA	*	4%	=	
CHINA		4%	=	
MEXICO		4%		-1
		2%	=	
SAUDI ARABIA	5900	2%		-5
SOUTH KOREA	(گ	1 %		

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10 | MORAL DECLINE

(%) worried in November 2019 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

WORLD	\mathbf{i}	14%	=	
CHINA		29%	A	+1
MALAYSIA		26%	A	+4
JAPAN		25%	A	+1
US				
SAUDI ARABIA	#29709	23%	A	+4
NETHERLANDS		22%		
SOUTH KOREA	(•);	21%	=	
POLAND				+2
GERMANY			▼	-2
GREAT BRITAIN				+1
ISRAEL	\$			+2
FRANCE				+2
RUSSIA			A	+4
ARGENTINA	÷			+3
HUNGARY			•	-3
ITALY			=	
SWEDEN	+-			+2
AUSTRALIA			=	
BELGIUM				+3
CANADA	*	9%	A	+1
BRAZIL		8%	=	
MEXICO	*	8%		
PERU	@	8%		-2
CHILE		7%	=	
INDIA	(1)	7%		1
TURKEY	C *	7%		-2
SOUTH AFRICA		5%		-5
SPAIN	<u>®</u>	5%		1

WORLD		13%	▼	-1
CHINA		38%	=	
FRANCE			▼	-6
NETHERLANDS				
AUSTRALIA	*		▼	-2
GERMANY			▼	-3
POLAND			▼	-13
INDIA		15%	V	-4
SOUTH KOREA	()	15%		+1
SWEDEN		15%	=	
BRAZIL				+1
MEXICO	•		▼	-3
US				
BELGIUM			▼	-2
CANADA	*		▼	-1
JAPAN			▼	-1
MALAYSIA			▼	-1
RUSSIA				+4
GREAT BRITAIN			▼	-2
HUNGARY				+5
ISRAEL	\$			+2
ITALY			•	-1
PERU	@		V	-3
SAUDI ARABIA	508709	9%	V	-2
CHILE	*		T	-10
SPAIN	<u>®</u>		▼	-4
ARGENTINA	*	4%		+1
SOUTH AFRICA				+1
TURKEY	C*	2%	•	-4

30

Base: Representative sample of adults aged 16-64 in 28 participating countries. November 2019: 19,889; October 2019: 19,948. Source: Global Advisor

Which three of the following topics do you find the most worrying in your country? (%) worried in November 2019 in each country

11 | THREATS AGAINST THE ENVIRONMENT

WORLD WORRIES

% change compared with previous month: Oct 2019

lpsos

12 | TERRORISM

(%) worried in November 2019 in each country

WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

WORLD	\mathbf{i}	11%		+1
ISRAEL	\$	38%	A	+1
TURKEY	C*	30%	▼	-1
FRANCE			A	+3
SAUDI ARABIA	\$5879 	22%	A	+5
INDIA		21%	▼	-2
US				
GERMANY				+1
BELGIUM			▼	-1
GREAT BRITAIN				+1
SWEDEN			▼	-1
AUSTRALIA				+1
NETHERLANDS				
MEXICO	<u> </u>	8%		+5
MALAYSIA		7%	=	
CHINA		6%	▼	-1
ITALY		6%		+2
SPAIN	*	6%	=	
CHILE		5%	=	
HUNGARY		5%		+5
JAPAN		4%	.	-1
RUSSIA		4%		+2
BRAZIL		3%		+2
CANADA	*	3%	.	-2
POLAND		3%	=	
PERU	@	3%	.	-2
ARGENTINA	*	1%	=	
SOUTH AFRICA		1%	=	
SOUTH KOREA	(•)	1%		



WORLD WORRIES

13

INFLATION

WORL<u>D</u>

CHINA

TURKEY

MALAYSIA

POLAND

RUSSIA

INDIA

MEXICO

SOUTH AFRICA

BELGIUM

BRAZIL

JAPAN

FRANCE

ISRAEL

SAUDI ARABIA

SOUTH KOREA

ARGENTINA

(%) worried in November 2019 in each country

.

C*

۲

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(0)

\$

6% 6% US GERMANY 5% **GREAT BRITAIN** 5% 5% ITALY 4% HUNGARY PERU 4% 3% CHILE 3% SPAIN * NETHERLANDS 2% 2% SWEDEN

Base: Representative sample of adults aged 16-64 in 28 participating countries. November 2019: 19,889; October 2019: 19,948. Source: Global Advisor

* AUSTRALIA 11% * 11% CANADA

> 8% 8%

> 8%

7%

7%

6%

Which three of the following topics do you find the most worrying in your country?

19%

17%

15%

32%

30%

11%

11%

11%

10%

% change compared with previous month:

Oct 2019

+5

-3

+1

+7

-1

-2

+2

+3

-4

+1

+2

+2

+4

+1

+1

-2

-2

+1

-2



54%



WORLD

GERMANY

SWEDEN MALAYSIA

14 | RISE OF EXTREMISM

(%) worried in November 2019 in each country

 $\langle \mathbf{\hat{\gamma}} \rangle$

Which three of the following topics do you find the mo

21%

28%

25%

10%

ost worrying in your country?	% change comp with previous n	
	Oct 201	9
	A	+1
	A	+9
		+4
	▲	+1
		+2
	▼	-3

NETHERLANDS		17%		
BELGIUM		16%		+2
GREAT BRITAIN		15%	▼	-3
US		15%		
FRANCE			▼	-2
SPAIN				+2
AUSTRALIA	*	12%		+3
ISRAEL	\$			+1
CHILE	*	10%		+8
SOUTH KOREA	()	10%	▼	-5
ITALY		9%		+4
POLAND		8%	▼	-4
SAUDI ARABIA	5,919	8%		+4
CANADA	*	7%	=	
INDIA	(1)	7%	•	-1
TURKEY	C*	5%	▼	-2
ARGENTINA	*	4%		+2
BRAZIL		4%	.	-1
JAPAN		4%	=	
MEXICO		3%	=	
HUNGARY		2%	▼	-3
PERU	ŵ	1%	V	-1
RUSSIA		1%	=	
SOUTH AFRICA		1%	•	-1



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15 | MAINTAINING SOCIAL PROGRAMMES

(%) worried in November 2019 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Oct 2019

WORLD		9%	=	
JAPAN		33%		+1
CHINA		26%	▼	-1
SOUTH KOREA	()	23%		+2
SWEDEN		23%	▼	-1
POLAND				+3
GREAT BRITAIN			=	
NETHERLANDS				
SPAIN	感	12%		+2
RUSSIA		9%	=	
BELGIUM		8%		+1
AUSTRALIA	*	7%	▼	-2
CANADA	*	7%		+1
ISRAEL	*	7%	=	
ITALY		7%	▼	-2
US				
GERMANY				+1
HUNGARY				+1
SAUDI ARABIA	起新的 		▼	-1
MALAYSIA		5%		+1
ARGENTINA	*	4%		+1
BRAZIL		4%		+1
CHILE		4%	=	
FRANCE		4%		-1
INDIA	(3)	4%	•	-1
MEXICO	<u>.</u>	4%	•	-1
PERU	ŵ	2%	•	-1
SOUTH AFRICA		1 %	=	
TURKEY	C*	*	.	

16 | CHILDHOOD OBESITY

Which three of the following topics do you find the most worrying in your country?

(%) worried in November 2019 in each country

WORLD	$\mathbf{\mathbf{i}}$	4%	=	
SAUDI ARABIA	5,970			+5
POLAND				+3
CHINA	*1		▼	-2
INDIA	•	6%	=	
MALAYSIA		5%		+1
MEXICO	*	5%		+2
NETHERLANDS		5%		
AUSTRALIA		4%	▼	-2
GERMANY		4%		+1
ISRAEL	*	4%	▼	-3
SWEDEN		4%		+1
US		4%		
GREAT BRITAIN		3%	•	-2
HUNGARY		3%		+1
ARGENTINA	*	2%		+1
BELGIUM		2%	.	-1
CANADA	*	2%	=	
CHILE		2%	V	
RUSSIA		2%	=	
TURKEY	<u>C</u> *	2%	V	-1
BRAZIL			=	
FRANCE				-1
ITALY			=	
JAPAN			=	
PERU			=	
SOUTH AFRICA			=	
SPAIN		1 %		+1
SOUTH KOREA		*		

Base: Representative sample of adults aged 16-64 in 28 participating countries. November 2019: 19,889; October 2019: 19,948. Source: Global Advisor



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% change compared

(%) worried in November 2019 in each country				Oct 2019		
WORLD	$\langle \mathbf{i} \rangle$	2%			=	
CHINA		10%				+3
RUSSIA		5%				+1
SAUDI ARABIA	5310 	5%			▼	-2
INDIA	(1)	4%			=	
AUSTRALIA		3%				+1
JAPAN		3%				+1
MALAYSIA		3%				+2
POLAND		3%				+1
SOUTH KOREA	()	3%			=	
ARGENTINA	*	2%			=	
BELGIUM		2%			=	
HUNGARY		2%				+2
MEXICO	•	2%			=	
SWEDEN		2%			=	
TURKEY	C *	2%				+1
BRAZIL		1%			=	
CANADA	*	1%				-2
CHILE		1%				-1
FRANCE		1%			=	
GERMANY		1%				-1
GREAT BRITAIN		1%				1
ISRAEL	\$	1 %				-2
ITALY		1 %				-2
PERU	<u></u>	1%			=	
NETHERLANDS		1%				
SOUTH AFRICA		1%			=	
SPAIN	<u>®</u>	1%			=	
US		1%				

Base: Representative sample of adults aged 16-64 in 28 participating countries. November 2019: 19,889; October 2019: 19,948. Source: Global Advisor

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

0 -+ 2010

WORLD WORRIES

17 | ACCESS TO CREDIT



METHODOLOGY



METHODOLOGY

The survey is conducted monthly in 28 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, an international sample of 19,889 adults aged 18-74 in the US, South Africa, Turkey, Israel and Canada, and age 16-74 in all other countries, were interviewed between October 25th 2019 and November 8th 2019. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data. A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5percentage points for a 500 sample 19 times out of 20.

In 17 of the 28 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, China, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.









FOR MORE INFORMATION

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