

2019 YEAR-END POLL

Global News

Research Report
December 2019

© 2019 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietary information and may not be disclosed or reproduced without the prior written consent of Ipsos.

Global
NEWS



Methodology



These are findings of an Ipsos poll conducted on behalf of Global News.



A sample of 1,002 Canadians aged 18 years and over was interviewed on the Ipsos I-Say Panel from December 3-5, 2019.



Weighting was employed to ensure that the sample's composition reflects the overall population according to latest census information.

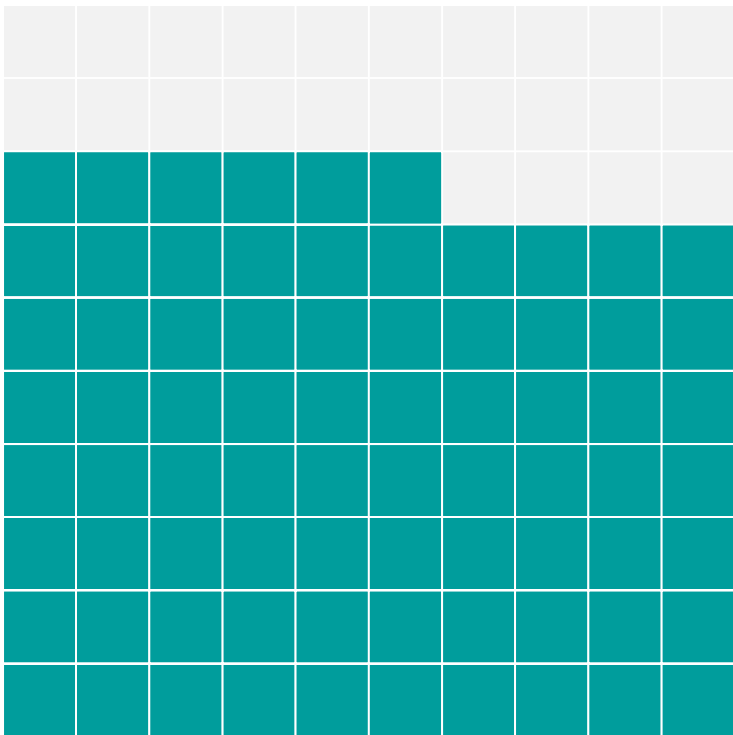


The precision of online polls is measured using a credibility interval. In this case, the results are accurate to within +/- 3.5 percentage points, 19 times out of 20, of what the results would have been had all Canadians been polled.

CLIMATE CHANGE

Canada Needs to Do More than it is Currently Doing

Three in four Canadians continue to agree that Canada needs to be doing more than it is currently doing to address climate change, unchanged from a year ago.



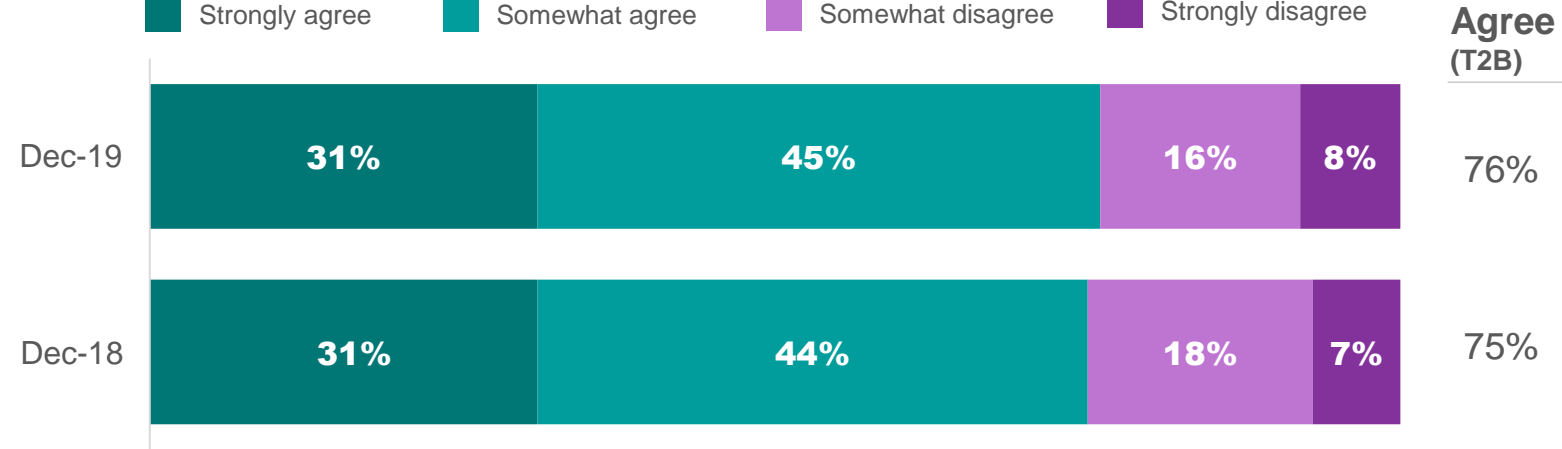
76%



Quebec
Agree: 89%

Agree

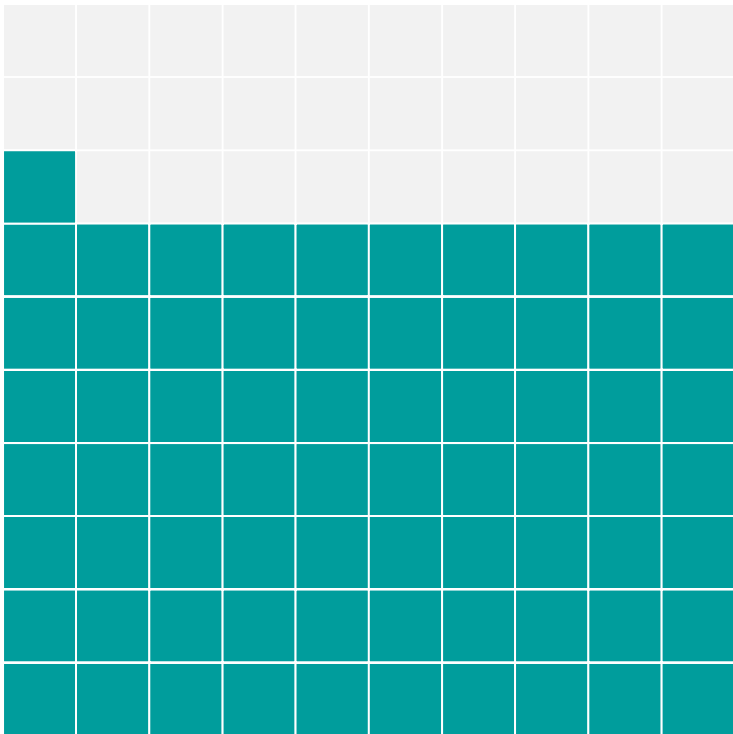
Strongly agree Somewhat agree Somewhat disagree Strongly disagree



Q. Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: [Canada needs to do more than it is currently doing to address climate change]
Base: All respondents (n=1002)

Canada Has an Obligation to Lead on Climate Change Globally

Despite the widespread opinion that Canada needs to do more, agreement that Canada has an obligation to lead on climate change globally is down 4 points compared to this time last year.

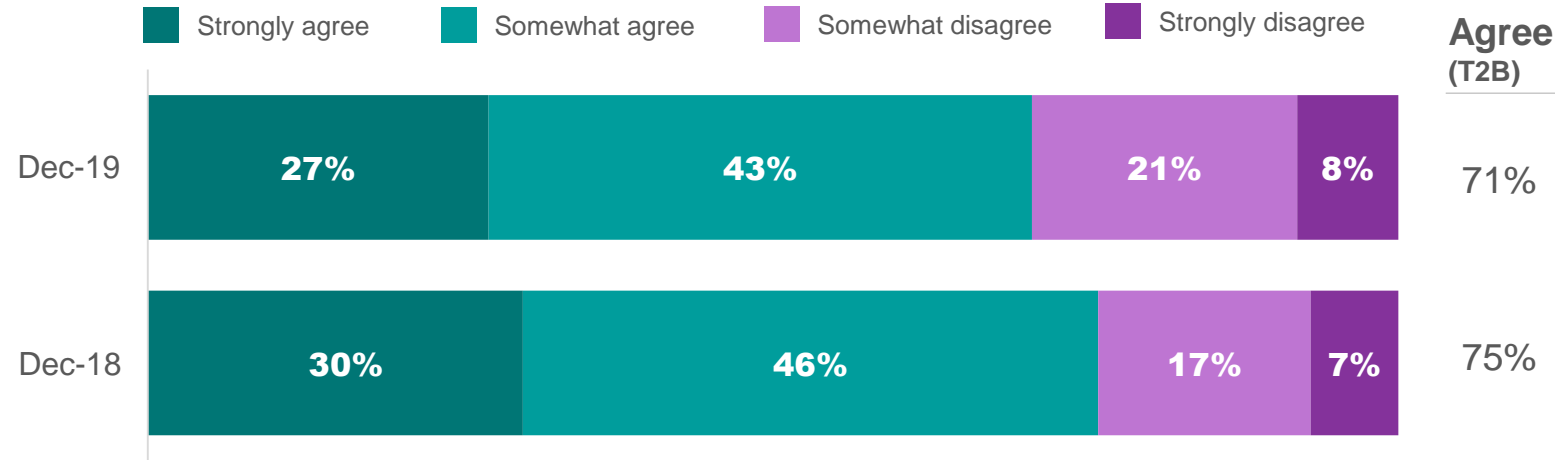


71%

Agree



Quebec
Agree: 85%

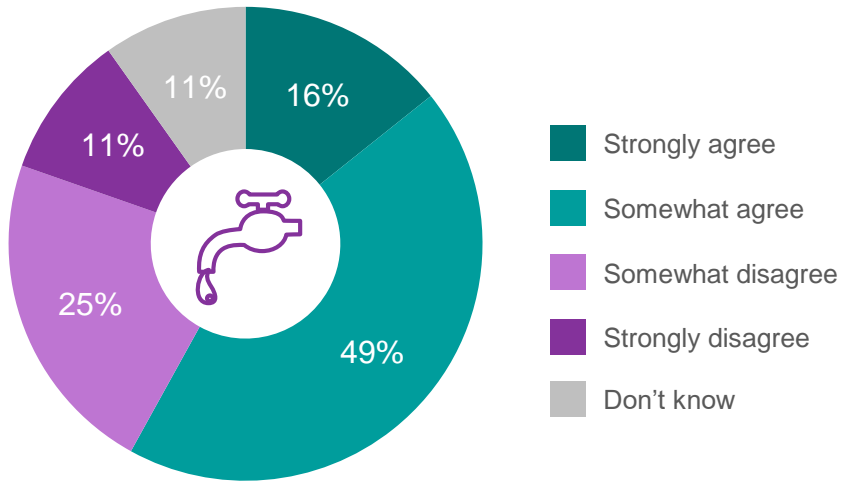
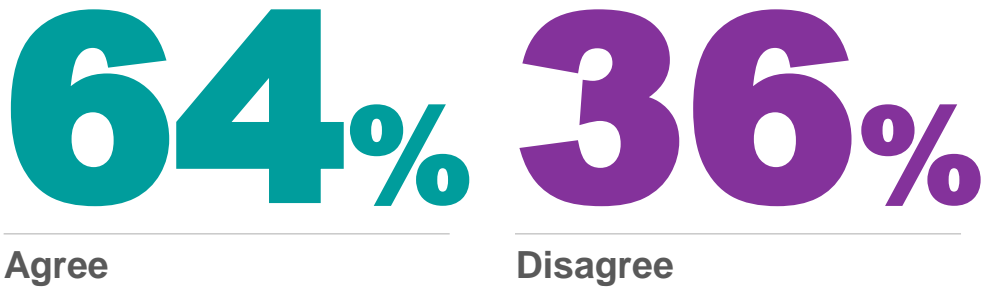


Q. Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: [Canada has an obligation to lead on climate change globally]
Base: All respondents (n=1002)



Canada Should Do What it Can to Capitalize on the Global Economic Need for Fossil Fuels

Two in three Canadians agree that Canada should be doing what it can to capitalize on the world’s need for fossil fuels. One in three disagree and 11% aren’t sure. Agreement is strongest in Alberta at 79%.

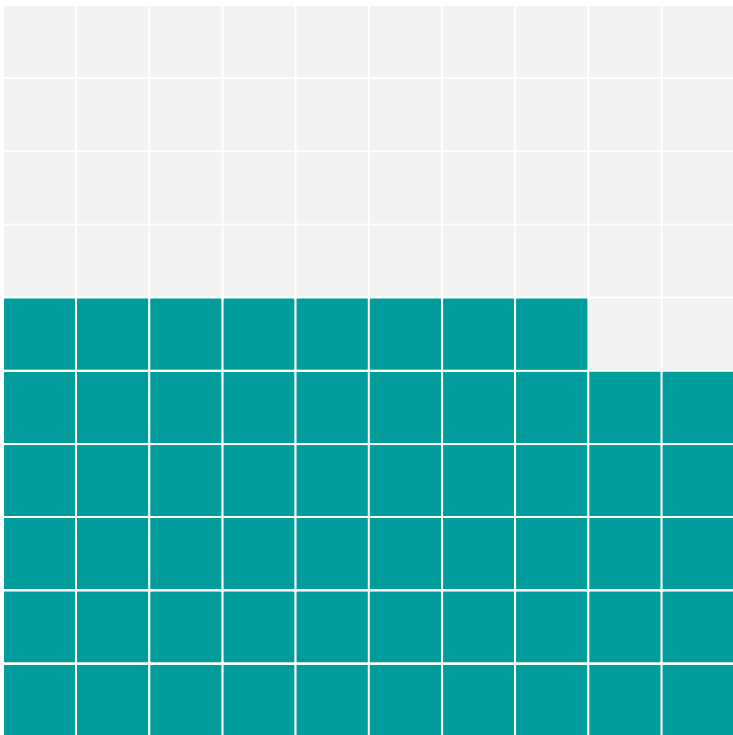


Canada should do what it can to capitalize on the global economic need for fossil fuels

Q. Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: [Canada should do what it can to capitalize on the global economic need for fossil fuels]
Base: All respondents (n=1002)

Climate Change Solutions Will Cause Economic Hardship

The economic impact of climate change solutions is recognized by a majority of Canadians: 58% agree there will be economic hardship in Canada as a result of these solutions being implemented.

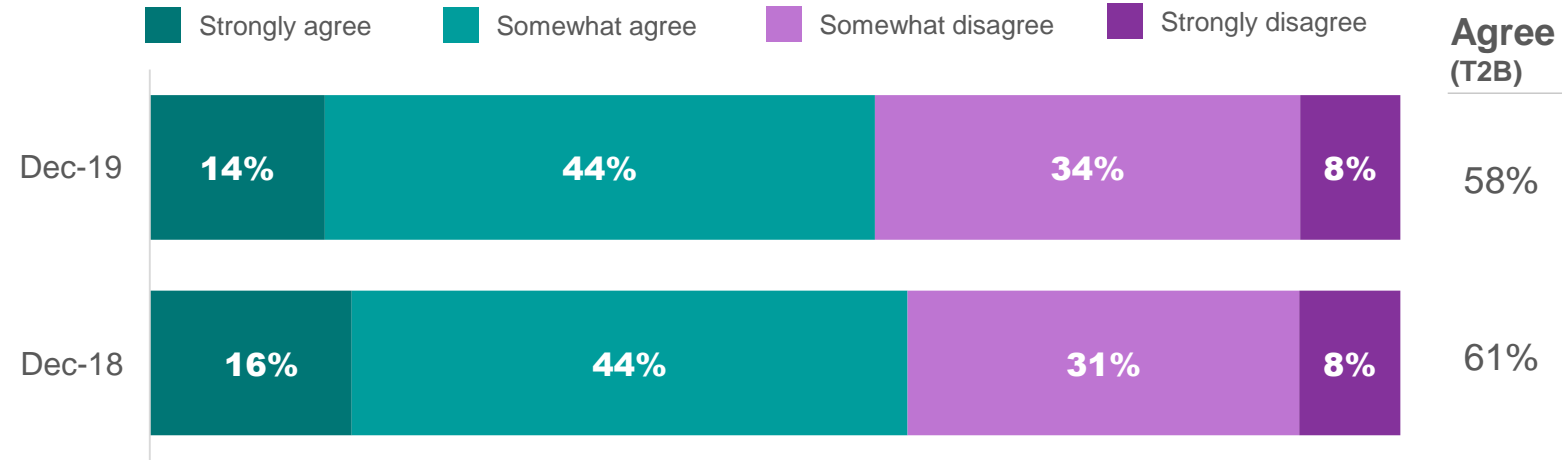


58%



Alberta
Agree: 67%

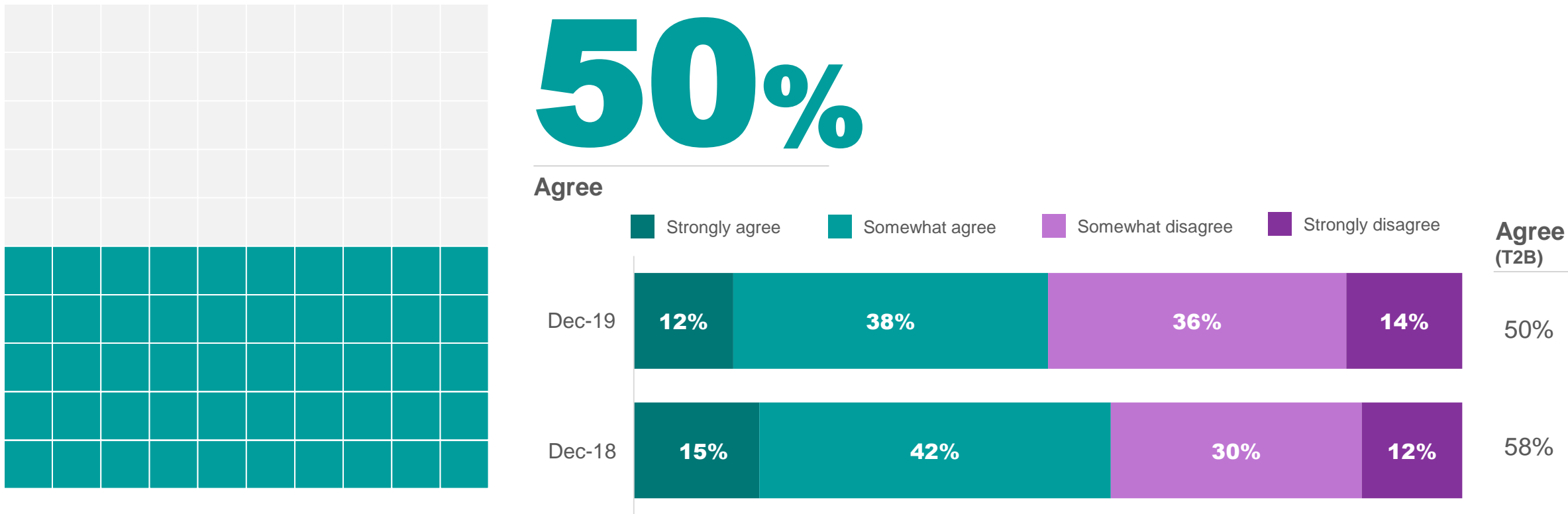
Agree



Q. Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: [In order to combat climate change, the solutions will cause economic hardship in Canada]
Base: All respondents (n=1002)

We Won't Be Able to Significantly Reduce Carbon Emissions

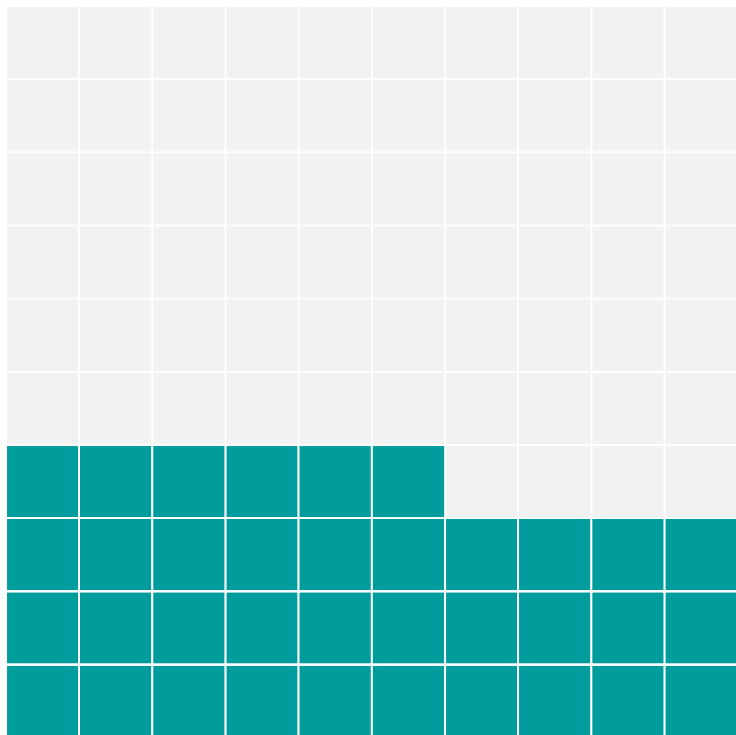
Despite the perceived economic hardship, Canadians appear to be feeling more positive about the country's ability to reduce carbon emissions. While half (50%) agree that no matter how hard we try, we won't be able to significantly reduce emissions over the next decade, this is down 8 points compared to a year ago.



Q. Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: [No matter how hard we try, we won't be able to significantly reduce carbon emissions over the next decade]
Base: All respondents (n=1002)

There's Not Much We Can Do Here to Make a Difference

Similarly, fewer Canadians (36%, -6 pts) take the view that since Canada is a relatively small contributor to the world's pollution there's not much we can do here to make a difference.

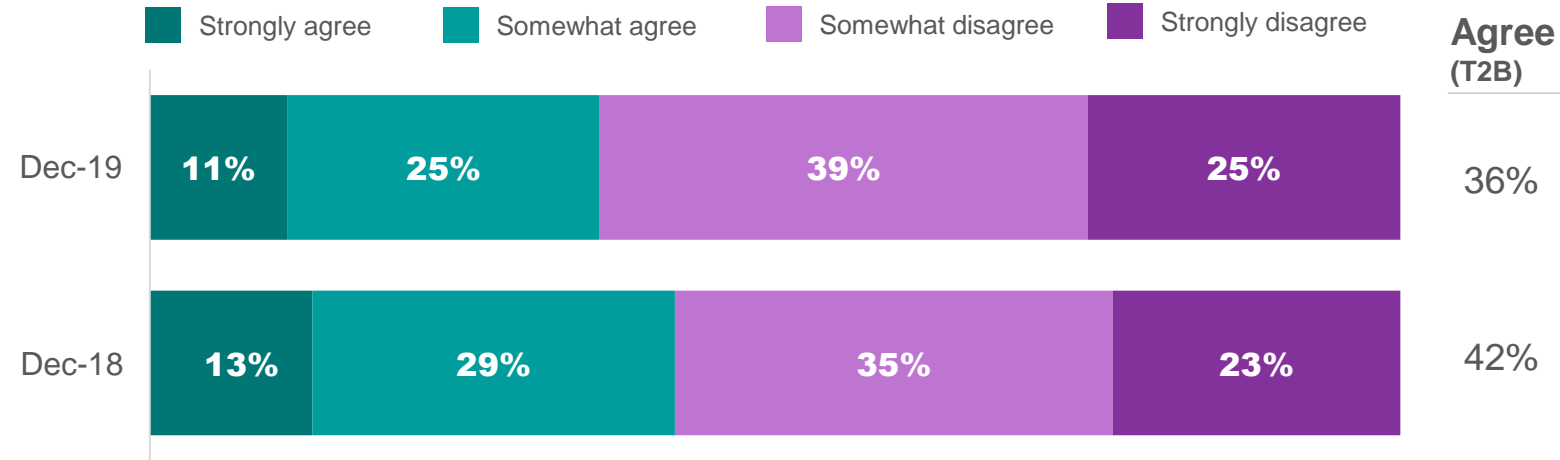


36%

Agree



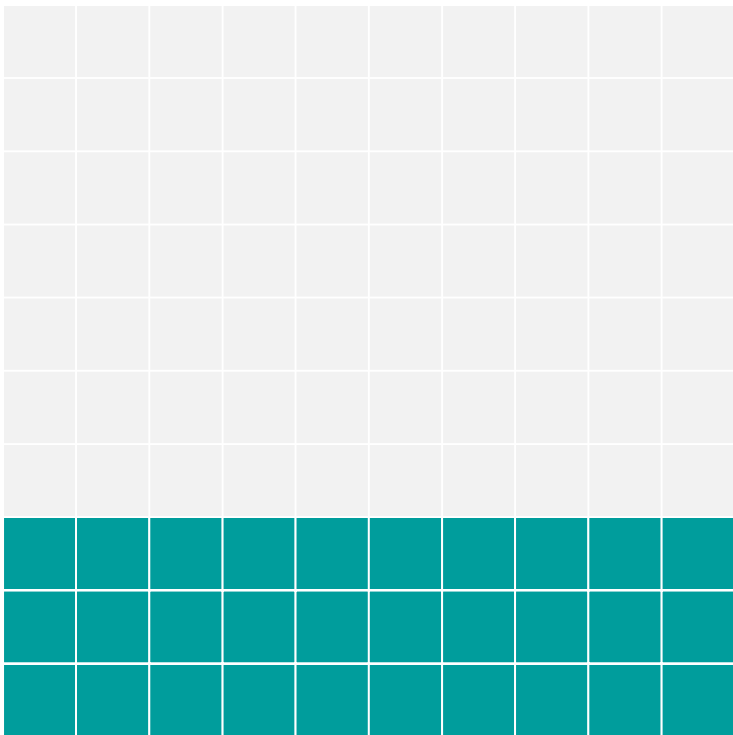
Alberta
Agree: 47%



Q. Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: [Since Canada is a relatively small contributor to the world's pollution, there's not much we can do here to make a difference]
Base: All respondents (n=1002)

People Who Talk About Climate Change Are Overreacting

Three in ten Canadians (30%) feel that people who talk about climate change are overreacting. This opinion has softened from a year ago, contracting by 4 points.

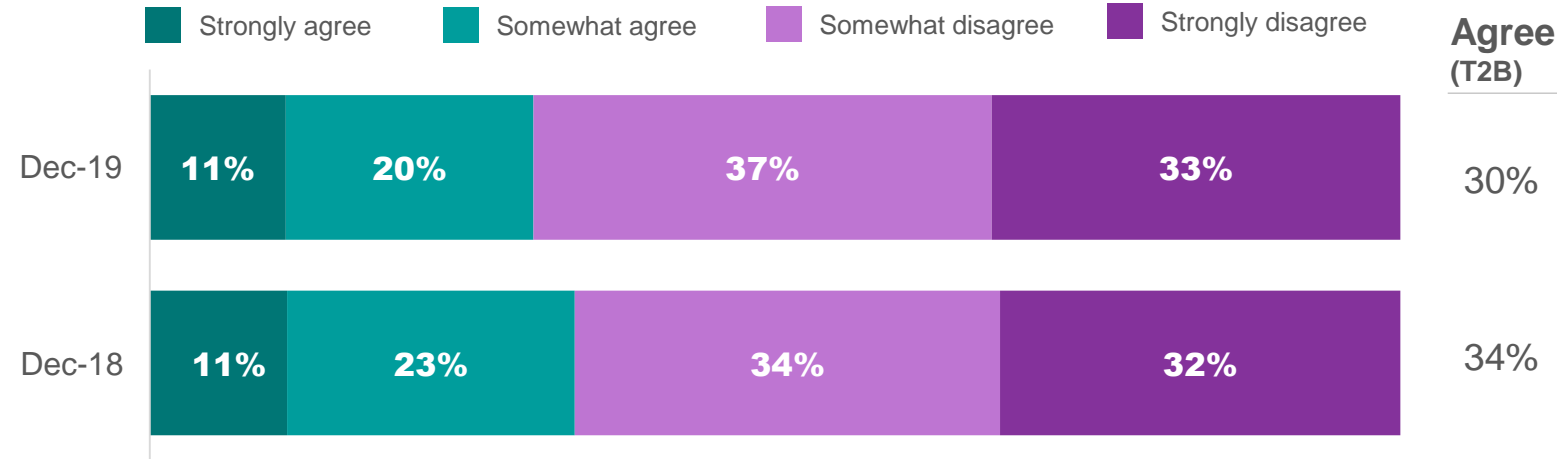


30%

Agree



Alberta
Agree: 46%



Q. Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: [People who talk about climate change are overreacting]
Base: All respondents (n=1002)

Your Ipsos Team

Sean Simpson

Vice President, Public Affairs



Mitra Thompson

Senior Account Manager, Public Affairs

