

Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Canada needs to do more than it is currently doing to address climate change

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Top 2 Box (Net)	759	349	409	232	254	272	110	216	241	191
	76%	71%	80%	83%	73%	73%	75%	78%	72%	79%
			A	DE			*			H
Strongly agree	306	128	178	106	104	95	32	78	96	99
	31%	26%	35%	38%	30%	25%	22%	28%	29%	41%
			A	E			*			FGH
Somewhat agree	453	221	232	126	150	177	78	138	145	92
	45%	45%	45%	45%	43%	47%	53%	50%	43%	38%
							I*	I		
Bottom 2 Box (Net)	243	141	103	49	92	102	36	60	95	52
	24%	29%	20%	17%	27%	27%	25%	22%	28%	21%
		B			C	C	*		I	
Somewhat disagree	159	90	69	32	60	67	26	36	62	35
	16%	18%	14%	11%	17%	18%	18%	13%	19%	14%
						C	*			
Strongly disagree	84	51	33	17	32	35	10	24	33	18
	8%	10%	6%	6%	9%	9%	7%	9%	10%	7%
		B					*			
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - People who talk about climate change are overreacting

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Top 2 Box (Net)	303	181	122	69	112	122	45	86	111	61
	30%	37%	24%	25%	32%	33%	31%	31%	33%	25%
		B				C	*		I	
Strongly agree	107	70	36	28	31	48	12	24	45	25
	11%	14%	7%	10%	9%	13%	8%	9%	13%	10%
		B					*			
Somewhat agree	197	111	86	42	81	74	33	62	66	36
	20%	23%	17%	15%	23%	20%	23%	22%	20%	15%
		B				C	*	I		
Bottom 2 Box (Net)	699	309	390	212	234	252	101	190	225	182
	70%	63%	76%	75%	68%	67%	69%	69%	67%	75%
			A	E			*			H
Somewhat disagree	370	172	198	107	122	141	74	95	115	86
	37%	35%	39%	38%	35%	38%	50%	35%	34%	35%
							GHI*			
Strongly disagree	329	136	192	105	113	111	28	95	110	97
	33%	28%	38%	37%	32%	30%	19%	34%	33%	40%
			A				*	F	F	F
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Since Canada is a relatively small contributor to the world's pollution, there's not much we can do here to make a difference

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Top 2 Box (Net)	363	208	155	92	131	140	62	109	109	84
	36%	43%	30%	33%	38%	37%	42%	39%	32%	34%
		B					*			
Strongly agree	112	80	33	37	38	37	22	29	33	28
	11%	16%	6%	13%	11%	10%	15%	11%	10%	12%
		B					*			
Somewhat agree	251	129	122	55	93	103	40	79	76	56
	25%	26%	24%	19%	27%	28%	27%	29%	23%	23%
					C	C	*			
Bottom 2 Box (Net)	639	282	357	190	215	234	85	168	227	160
	64%	57%	70%	67%	62%	63%	58%	61%	68%	66%
			A				*			
Somewhat disagree	386	191	195	110	125	150	58	111	129	88
	39%	39%	38%	39%	36%	40%	39%	40%	38%	36%
							*			
Strongly disagree	253	91	162	79	90	83	27	56	98	72
	25%	19%	32%	28%	26%	22%	18%	20%	29%	29%
			A				*		G	G
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Canada has an obligation to lead on climate change globally

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Top 2 Box (Net)	711	326	385	218	248	245	103	189	242	177
	71%	66%	75%	78%	71%	65%	70%	68%	72%	73%
			A	E			*			
Strongly agree	275	114	162	95	96	85	28	71	93	83
	27%	23%	32%	34%	28%	23%	19%	26%	28%	34%
			A	E			*			FG
Somewhat agree	435	212	223	124	151	160	75	118	149	93
	43%	43%	44%	44%	44%	43%	51%	43%	44%	38%
							I*			
Bottom 2 Box (Net)	291	164	127	63	99	129	43	87	94	67
	29%	34%	25%	22%	29%	35%	30%	32%	28%	27%
		B				C	*			
Somewhat disagree	208	108	101	51	64	93	39	63	61	45
	21%	22%	20%	18%	18%	25%	26%	23%	18%	19%
							*			
Strongly disagree	83	57	26	12	35	36	5	24	32	22
	8%	12%	5%	4%	10%	10%	3%	9%	10%	9%
		B			C	C	*			
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - In order to combat climate change, the solutions will cause economic hardship in Canada

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Top 2 Box (Net)	578	309	269	152	210	215	87	166	189	136
	58%	63%	53%	54%	61%	58%	59%	60%	56%	56%
		B					*			
Strongly agree	139	90	49	38	49	51	22	31	52	34
	14%	18%	10%	14%	14%	14%	15%	11%	16%	14%
		B					*			
Somewhat agree	439	219	220	114	161	164	65	135	137	102
	44%	45%	43%	41%	46%	44%	45%	49%	41%	42%
							*			
Bottom 2 Box (Net)	424	181	243	129	137	158	59	110	146	108
	42%	37%	47%	46%	39%	42%	41%	40%	44%	44%
			A				*			
Somewhat disagree	344	153	191	98	100	146	53	85	117	89
	34%	31%	37%	35%	29%	39%	36%	31%	35%	37%
						D	*			
Strongly disagree	80	28	52	31	37	13	7	26	30	18
	8%	6%	10%	11%	11%	3%	5%	9%	9%	8%
			A	E	E		*			
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

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Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - No matter how hard we try, we won't be able to significantly reduce carbon emissions over the next decade

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Top 2 Box (Net)	505	263	242	121	181	204	73	160	167	105
	50%	54%	47%	43%	52%	55%	50%	58%	50%	43%
Strongly agree	124	73	51	38	41	46	12	40	48	24
	12%	15%	10%	13%	12%	12%	8%	15%	14%	10%
		B					*	I		
Somewhat agree	381	190	191	83	140	158	61	120	119	81
	38%	39%	37%	30%	40%	42%	42%	43%	35%	33%
					C	C	*	I		
Bottom 2 Box (Net)	497	227	270	161	166	170	73	116	169	139
	50%	46%	53%	57%	48%	45%	50%	42%	50%	57%
				DE			*			G
Somewhat disagree	358	168	190	103	126	129	66	81	121	90
	36%	34%	37%	37%	36%	35%	45%	29%	36%	37%
							G*			
Strongly disagree	138	59	80	57	41	41	7	35	47	48
	14%	12%	16%	20%	12%	11%	5%	13%	14%	20%
				DE			*		F	FGH
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

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- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Canada should do what it can to capitalize on the global economic need for fossil fuels

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Top 2 Box (Net)	645	317	328	163	241	241	104	183	213	145
	64%	65%	64%	58%	69%	65%	71%	66%	63%	60%
					C		*			
Strongly agree	157	89	68	46	50	62	12	46	58	41
	16%	18%	13%	16%	14%	16%	8%	17%	17%	17%
							*		F	
Somewhat agree	487	228	260	117	190	180	92	137	154	104
	49%	46%	51%	42%	55%	48%	63%	49%	46%	43%
					C		HI*			
Bottom 2 Box (Net)	357	173	184	119	106	133	42	94	123	99
	36%	35%	36%	42%	31%	35%	29%	34%	37%	40%
				D			*			
Somewhat disagree	246	124	122	74	75	98	31	64	85	67
	25%	25%	24%	26%	22%	26%	21%	23%	25%	27%
							*			
Strongly disagree	111	49	62	45	31	35	11	30	38	32
	11%	10%	12%	16%	9%	9%	7%	11%	11%	13%
				DE			*			
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Top 2 Box Summary

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Canada needs to do more than it is currently doing to address climate change	759	349	409	232	254	272	110	216	241	191
	76%	71%	80%	83%	73%	73%	75%	78%	72%	79%
			A	DE			*			H
People who talk about climate change are overreacting	303	181	122	69	112	122	45	86	111	61
	30%	37%	24%	25%	32%	33%	31%	31%	33%	25%
		B				C	*		I	
Since Canada is a relatively small contributor to the world's pollution, there's not much we can do here to make a difference	363	208	155	92	131	140	62	109	109	84
	36%	43%	30%	33%	38%	37%	42%	39%	32%	34%
		B					*			
Canada has an obligation to lead on climate change globally	711	326	385	218	248	245	103	189	242	177
	71%	66%	75%	78%	71%	65%	70%	68%	72%	73%
			A	E			*			
In order to combat climate change, the solutions will cause economic hardship in Canada	578	309	269	152	210	215	87	166	189	136
	58%	63%	53%	54%	61%	58%	59%	60%	56%	56%
		B					*			
No matter how hard we try, we won't be able to significantly reduce carbon emissions over the next decade	505	263	242	121	181	204	73	160	167	105
	50%	54%	47%	43%	52%	55%	50%	58%	50%	43%
					C	C	*	I		
Canada should do what it can to capitalize on the global economic need for fossil fuels	645	317	328	163	241	241	104	183	213	145
	64%	65%	64%	58%	69%	65%	71%	66%	63%	60%
					C		*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Bottom 2 Box Summary

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Canada needs to do more than it is currently doing to address climate change	243	141	103	49	92	102	36	60	95	52
	24%	29%	20%	17%	27%	27%	25%	22%	28%	21%
		B			C	C	*		I	
People who talk about climate change are overreacting	699	309	390	212	234	252	101	190	225	182
	70%	63%	76%	75%	68%	67%	69%	69%	67%	75%
			A	E			*			H
Since Canada is a relatively small contributor to the world's pollution, there's not much we can do here to make a difference	639	282	357	190	215	234	85	168	227	160
	64%	57%	70%	67%	62%	63%	58%	61%	68%	66%
			A				*			
Canada has an obligation to lead on climate change globally	291	164	127	63	99	129	43	87	94	67
	29%	34%	25%	22%	29%	35%	30%	32%	28%	27%
		B				C	*			
In order to combat climate change, the solutions will cause economic hardship in Canada	424	181	243	129	137	158	59	110	146	108
	42%	37%	47%	46%	39%	42%	41%	40%	44%	44%
			A				*			
No matter how hard we try, we won't be able to significantly reduce carbon emissions over the next decade	497	227	270	161	166	170	73	116	169	139
	50%	46%	53%	57%	48%	45%	50%	42%	50%	57%
				DE			*			G
Canada should do what it can to capitalize on the global economic need for fossil fuels	357	173	184	119	106	133	42	94	123	99
	36%	35%	36%	42%	31%	35%	29%	34%	37%	40%
				D			*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Male	490	490	-	137	165	188	84	112	162	132
	49%	100%	-	49%	48%	50%	57%	40%	48%	54%
		B					G*			G
Female	512	-	512	144	182	186	62	165	174	111
	51%	-	100%	51%	52%	50%	43%	60%	52%	46%
			A				*	FI		
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
18-34 (Net)	282	137	144	282	-	-	48	98	82	54
	28%	28%	28%	100%	-	-	32%	35%	24%	22%
				DE			*	HI		
18-24	122	50	72	122	-	-	22	66	25	10
	12%	10%	14%	43%	-	-	15%	24%	7%	4%
				DE			I*	HI		
25-34	159	87	72	159	-	-	26	32	57	44
	16%	18%	14%	57%	-	-	18%	12%	17%	18%
				DE			*			G
35-54 (Net)	347	165	182	-	347	-	56	76	127	88
	35%	34%	35%	-	100%	-	38%	28%	38%	36%
					CE		*		G	G
35-44	166	85	81	-	166	-	37	29	51	49
	17%	17%	16%	-	48%	-	25%	10%	15%	20%
					CE		GH*			G
45-54	180	80	101	-	180	-	19	47	75	39
	18%	16%	20%	-	52%	-	13%	17%	22%	16%
					CE		*		I	
55+ (Net)	374	188	186	-	-	374	43	102	127	102
	37%	38%	36%	-	-	100%	29%	37%	38%	42%
						CD	*			
55-64	198	96	103	-	-	198	26	56	66	51
	20%	19%	20%	-	-	53%	18%	20%	20%	21%
						CD	*			
65+	175	92	83	-	-	175	17	46	61	51
	18%	19%	16%	-	-	47%	12%	17%	18%	21%
						CD	*			
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	47	47.5	46.6	25.7	44.9	65.1	43.4	44.8	48.3	49.9
					C	CD	*		FG	FG
STD. DEV.	17.06	16.96	17.15	5.27	6.15	7.17	16.54	18.7	15.98	16.21
STD. ERR.	0.54	0.79	0.73	0.32	0.33	0.36	1.94	1.36	0.79	0.89
Median	49	49	49	26	45	64	39.48	49	50	50

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Primary School or less	7 1%	7 1%	- -	5 2%	2 1%	- -	7 5%	- -	- -	- -
		B		E			GHI*			
Some high school	139 14%	77 16%	62 12%	43 15%	54 15%	43 11%	139 95%	- -	- -	- -
							GHI*			
Graduated high school	277 28%	112 23%	165 32%	98 35%	76 22%	102 27%	- -	277 100%	- -	- -
			A	D			*	FHI		
Some college / CEGEP / Trade School	108 11%	51 10%	57 11%	36 13%	34 10%	38 10%	- -	- -	108 32%	- -
							*		FGI	
Graduated from college / CEGEP / Trade School	178 18%	75 15%	103 20%	35 13%	78 23%	64 17%	- -	- -	178 53%	- -
					C		*		FGI	
Some university, but did not finish	50 5%	36 7%	14 3%	11 4%	14 4%	25 7%	- -	- -	50 15%	- -
		B					*		FGI	
University undergraduate degree	166 17%	85 17%	81 16%	36 13%	63 18%	67 18%	- -	- -	- -	166 68%
							*			FGH
University graduate degree	77 8%	47 10%	30 6%	17 6%	25 7%	35 9%	- -	- -	- -	77 32%
		B					*			FGH
Sigma	1002 100%	490 100%	512 100%	282 100%	347 100%	374 100%	146 100%	277 100%	336 100%	243 100%
Summary										
<HS	146 15%	84 17%	62 12%	48 17%	56 16%	43 11%	146 100%	- -	- -	- -
		B					GHI*			
HS	277 28%	112 23%	165 32%	98 35%	76 22%	102 27%	- -	277 100%	- -	- -
			A	D			*	FHI		
Post Sec	336 34%	162 33%	174 34%	82 29%	127 37%	127 34%	- -	- -	336 100%	- -
							*		FGI	
Univ Grad	243 24%	132 27%	111 22%	54 19%	88 25%	102 27%	- -	- -	- -	243 100%
						C	*			FGH

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
BC	134	69	65	41	46	47	19	40	40	36
	13%	14%	13%	15%	13%	12%	13%	14%	12%	15%
							*			
AB	113	62	52	31	48	35	24	36	35	18
	11%	13%	10%	11%	14%	9%	17%	13%	10%	7%
							I*	I		
SK/MB	62	38	24	30	16	17	15	13	19	15
	6%	8%	5%	11%	5%	5%	11%	5%	6%	6%
				DE			*			
Ontario	386	182	204	97	106	183	43	98	140	105
	39%	37%	40%	35%	30%	49%	29%	35%	42%	43%
						CD	*		F	F
Quebec	239	107	132	61	103	75	39	63	81	56
	24%	22%	26%	22%	30%	20%	26%	23%	24%	23%
					CE		*			
Atlantic Canada	67	33	35	21	28	18	7	26	21	14
	7%	7%	7%	8%	8%	5%	4%	9%	6%	6%
							*			
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
<\$25K	189	76	113	83	61	45	49	71	53	17
	19%	16%	22%	29%	18%	12%	33%	26%	16%	7%
			A	DE	E		HI*	HI	I	
\$25K - <\$55K	250	130	120	65	79	107	50	69	86	45
	25%	26%	24%	23%	23%	29%	34%	25%	26%	19%
							I*		I	
\$55K - <\$100K	295	160	135	73	115	107	23	77	114	80
	29%	33%	26%	26%	33%	29%	16%	28%	34%	33%
		B					*	F	F	F
\$100K - <\$150K	107	56	51	20	48	39	6	13	34	55
	11%	11%	10%	7%	14%	11%	4%	5%	10%	23%
					C		*		G	FGH
\$150K+	42	27	15	12	13	18	-	7	12	23
	4%	5%	3%	4%	4%	5%	-	2%	4%	10%
							*			FGH
Prefer not to answer	119	41	78	29	32	57	19	40	37	23
	12%	8%	15%	10%	9%	15%	13%	14%	11%	9%
			A			D	*			
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Under \$50K	384	178	206	129	125	130	89	120	124	51
	38%	36%	40%	46%	36%	35%	61%	43%	37%	21%
				DE			GHI*	I	I	
\$50K+	499	271	229	123	190	186	39	116	175	170
	50%	55%	45%	44%	55%	50%	26%	42%	52%	70%
		B			C		*	F	FG	FGH
Under \$40K	296	128	168	110	93	93	75	98	89	34
	29%	26%	33%	39%	27%	25%	51%	35%	27%	14%
			A	DE			GHI*	HI	I	
\$40K to less than \$60K	184	101	83	50	64	70	28	54	65	36
	18%	21%	16%	18%	19%	19%	19%	20%	19%	15%
							*			
\$60K to less than \$100K	255	138	117	60	97	97	18	65	99	72
	25%	28%	23%	21%	28%	26%	13%	23%	30%	30%
							*		F	F
\$100K or more	149	83	66	32	60	57	6	20	45	78
	15%	17%	13%	11%	17%	15%	4%	7%	14%	32%
							*		FG	FGH
Mean (,000)	63.8	68	59.6	55.1	67.4	67.3	39.1	52.5	64.1	89.8
		B			C	C	*	F	FG	FGH
STD. DEV.	45.56	46.79	43.89	49.08	43.58	43.73	29.11	42.74	39.67	50.87
STD. ERR.	1.53	2.21	2.11	3.09	2.46	2.46	2.58	2.78	2.3	3.42

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Kids	210	88	121	80	114	16	40	52	70	48
	21%	18%	24%	28%	33%	4%	27%	19%	21%	20%
			A	E	E		*			
No Kids	792	402	391	201	233	358	107	224	265	196
	79%	82%	76%	72%	67%	96%	73%	81%	79%	80%
		B				CD	*			
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
1	234	134	100	48	81	105	38	48	85	63
	23%	27%	20%	17%	23%	28%	26%	17%	25%	26%
		B				C	*		G	G
2	374	188	186	75	106	193	39	117	118	100
	37%	38%	36%	27%	31%	52%	27%	42%	35%	41%
						CD	*	F		F
3	166	79	88	49	63	54	33	34	57	42
	17%	16%	17%	17%	18%	15%	23%	12%	17%	17%
							G*			
4	144	52	91	60	70	14	14	49	55	25
	14%	11%	18%	21%	20%	4%	10%	18%	16%	10%
			A	E	E		*	I	I	
5	53	21	32	31	17	6	15	19	13	7
	5%	4%	6%	11%	5%	2%	10%	7%	4%	3%
				DE	E		HI*	I		
6	19	6	13	14	5	1	2	9	6	2
	2%	1%	3%	5%	1%	*	1%	3%	2%	1%
				DE			*			
7	4	3	1	1	1	1	-	1	1	2
	*	1%	*	*	*	*	-	*	*	1%
							*			
8	6	5	1	2	3	-	4	-	1	1
	1%	1%	*	1%	1%	-	3%	-	*	*
							G*			
10	2	2	-	2	-	-	-	-	1	1
	*	*	-	1%	-	-	-	-	*	*
							*			
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Employed full-time	392 39%	227 46%	165 32%	120 43%	200 58%	72 19%	36 25%	72 26%	160 48%	124 51%
Employed part-time	111 11%	38 8%	73 14%	46 16%	31 9%	34 9%	23 16%	39 14%	35 11%	14 6%
Self employed	62 6%	28 6%	35 7%	14 5%	28 8%	20 5%	9 6%	16 6%	16 5%	21 9%
Unemployed but looking for a job	53 5%	25 5%	28 5%	21 8%	18 5%	13 4%	9 6%	19 7%	15 5%	9 4%
Unemployed and not looking for a job/Long-term sick or disabled	57 6%	25 5%	31 6%	9 3%	34 10%	15 4%	19 13%	17 6%	18 5%	3 1%
Full-time parent, homemaker	44 4%	1 *	43 8%	13 4%	17 5%	14 4%	6 4%	22 8%	12 4%	3 1%
Retired	211 21%	108 22%	104 20%	- -	7 2%	204 55%	25 17%	62 22%	65 19%	60 25%
Student/Pupil	54 5%	23 5%	32 6%	53 19%	2 *	- -	8 6%	26 9%	13 4%	7 3%
Military	1 *	1 *	- -	- -	- -	1 *	- *	1 *	- -	- -
Prefer not to answer	17 2%	14 3%	3 1%	7 2%	10 3%	- -	11 7%	4 1%	1 *	2 1%
Sigma	1002 100%	490 100%	512 100%	282 100%	347 100%	374 100%	146 100%	277 100%	336 100%	243 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
Single, never married	320	176	144	169	109	42	56	104	90	69
	32%	36%	28%	60%	31%	11%	38%	38%	27%	29%
		B		DE	E		*	HI		
Living with partner	166	59	107	67	70	29	25	45	65	30
	17%	12%	21%	24%	20%	8%	17%	16%	19%	12%
			A	E	E		*		I	
Married	377	193	184	40	124	214	40	102	121	114
	38%	39%	36%	14%	36%	57%	27%	37%	36%	47%
					C	CD	*			FGH
Widowed	36	14	22	1	1	34	5	11	14	6
	4%	3%	4%	*	*	9%	4%	4%	4%	2%
						CD	*			
Divorced or separated	103	48	55	4	43	55	20	14	45	24
	10%	10%	11%	2%	12%	15%	13%	5%	13%	10%
					C	C	G*		G	G
Sigma	1002	490	512	282	347	374	146	277	336	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1002	457	545	264	352	386	73	188	409	332
Base: All Respondents (wtd)	1002	490	512	282	347	374	146	277	336	243
All of it	517 52%	244 50%	273 53%	119 42%	204 59%	195 52%	76 52%	133 48%	176 53%	132 54%
					C	C	*			
Almost all of it	189 19%	75 15%	114 22%	53 19%	63 18%	73 19%	26 18%	40 14%	68 20%	54 22%
			A				*			G
About half of it	200 20%	113 23%	87 17%	60 21%	60 17%	81 22%	27 18%	65 24%	68 20%	39 16%
			B				*	I		
Less than half of it	81 8%	47 10%	33 7%	43 15%	17 5%	21 6%	16 11%	31 11%	20 6%	13 5%
				DE			*	HI		
None	15 1%	10 2%	5 1%	7 2%	3 1%	5 1%	- -	7 3%	3 1%	5 2%
							*			
Sigma	1002 100%	490 100%	512 100%	282 100%	347 100%	374 100%	146 100%	277 100%	336 100%	243 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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		Gender			AGE				EDUCATION				
		Total	Male	Female	18-34	35-54	55+	HS	HS Grad	Post Sec	Univ Grad		
		A	B	C	D	E	F	G	H	I			
Base: All Respondents (unweighted)	1002	457	545	264	352	386	73	188	409	332			
Base: All Respondents (weighted)	1002	490	512	282	347	374	146	277	336	243			
North American origins (Net)		452	214	238	133	140	180	82	131	153	86		
		435	445	476	475	405	485	505	475	475	335		
North American Aboriginal origins		48	23	25	26	32	10	10	15	17	5		
		35	35	35	35	40	35	35	65	55	35		
Canadian		437	207	231	122	137	179	78	126	149	84		
		445	425	435	435	405	485	545	455	445	335		
Other North American origins		5	2	4	1	2	2	-	-	3	2		
		35	*	35	*	35	35	*	-	35	35		
British Isles origins (Net)		244	120	124	50	67	127	11	59	103	71		
		245	245	245	185	195	185	75	215	315	295		
English		159	73	86	31	40	87	7	39	65	48		
		185	135	175	125	115	235	35	145	195	205		
Irish		120	58	62	31	34	56	4	32	49	35		
		125	125	125	115	105	155	35	125	135	145		
Scottish		122	63	60	26	32	65	6	28	52	36		
		125	135	125	95	95	125	45	105	165	135		
Other British Isles origins		20	13	7	6	3	11	-	7	9	5		
		25	35	15	25	15	35	*	25	35	25		
Western European origins (Net)		172	77	95	42	66	64	24	44	61	43		
		176	165	185	155	195	175	145	165	185	185		
French origins		80	32	48	21	31	29	4	20	32	23		
		85	75	95	75	95	85	35	75	105	95		
Dutch		28	10	17	4	9	15	2	10	7	8		
		35	25	35	15	35	45	15	45	25	35		
German		77	34	43	18	31	27	19	13	28	16		
		85	75	85	65	95	75	135	55	85	75		
Other Western European origins		17	9	8	6	4	6	6	7	4	4		
		25	25	25	25	15	25	*	25	25	25		
Eastern European origins (Net)		99	55	43	22	31	46	3	21	38	35		
		105	115	85	85	95	125	25	85	115	155		
Hungarian		6	4	2	1	4	2	-	-	4	3		
		15	15	*	*	15	*	-	-	15	15		
Polish		32	23	11	10	6	15	2	9	8	12		
		35	45	25	45	25	45	15	35	35	55		
Russian		24	6	18	5	5	14	2	5	9	8		
		25	15	35	25	25	45	15	25	35	35		
Ukrainian		35	19	16	6	13	16	*	7	17	10		
		35	45	35	25	45	45	-	35	55	45		
Other Eastern European origins		22	14	9	7	6	10	*	2	9	12		
		25	35	25	25	25	35	-	15	35	35		
Southern European origins (Net)		49	22	27	11	18	20	9	8	19	14		
		35	35	35	45	35	35	45	35	45	45		
Greek		9	5	5	5	2	2	2	-	2	5		
		15	15	15	25	15	15	25	*	25	25		
Italian		33	11	21	3	1							

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