

Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Canada needs to do more than it is currently doing to address climate change

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Top 2 Box (Net)	759	97	72	49	278	213	50	237	139	195	102	168	591
	76%	72%	64%	78%	72%	89%	75%	80%	76%	76%	68%	80%	75%
			*	*		ABCD F	*	J					
Strongly agree	306	33	24	19	112	99	19	95	55	81	41	76	230
	31%	24%	21%	31%	29%	41%	28%	32%	30%	32%	27%	36%	29%
			*	*		AB D F	*						
Somewhat agree	453	64	49	30	165	114	31	143	84	114	61	92	361
	45%	48%	43%	48%	43%	48%	46%	48%	46%	45%	41%	44%	46%
			*	*		*							
Bottom 2 Box (Net)	243	37	41	13	108	27	17	58	45	60	47	42	201
	24%	28%	36%	22%	28%	11%	25%	20%	24%	24%	32%	20%	25%
		E	E*	E*	E		E*				G		
Somewhat disagree	159	27	23	8	66	20	14	35	28	42	34	31	129
	16%	20%	20%	14%	17%	8%	21%	12%	15%	17%	23%	15%	16%
		E	E*	*	E		E*				G		
Strongly disagree	84	10	18	5	42	7	3	23	17	18	13	11	73
	8%	8%	16%	8%	11%	3%	4%	8%	9%	7%	9%	5%	9%
			EF*	*	E		*						
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - People who talk about climate change are overreacting

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Top 2 Box (Net)	303	41	52	22	104	61	22	85	51	73	49	64	240
	30%	31%	46%	36%	27%	25%	33%	29%	28%	29%	33%	30%	30%
			ADE*	*			*						
Strongly agree	107	18	21	7	42	13	5	31	22	23	16	16	90
	11%	14%	19%	12%	11%	6%	7%	11%	12%	9%	10%	8%	11%
		E	EF*	*	E		*						
Somewhat agree	197	23	31	15	62	47	18	54	29	50	33	48	149
	20%	17%	28%	25%	16%	20%	26%	18%	16%	20%	22%	23%	19%
			D*	*			D*						
Bottom 2 Box (Net)	699	93	61	40	282	179	45	210	133	182	100	146	552
	70%	69%	54%	64%	73%	75%	67%	71%	72%	71%	67%	70%	70%
		B	*	*	B	B	*						
Somewhat disagree	370	52	32	23	141	101	21	104	76	90	56	79	291
	37%	39%	28%	38%	37%	42%	31%	35%	42%	35%	38%	38%	37%
			*	*		B	*						
Strongly disagree	329	41	29	16	140	78	25	106	56	91	44	67	262
	33%	30%	26%	26%	36%	33%	37%	36%	31%	36%	29%	32%	33%
			*	*			*						
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Since Canada is a relatively small contributor to the world's pollution, there's not much we can do here to make a difference

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Top 2 Box (Net)	363	51	53	25	145	65	24	104	66	81	56	79	285
	36%	38%	47%	41%	37%	27%	36%	35%	36%	32%	38%	37%	36%
			E*	E*	E		*						
Strongly agree	112	11	17	11	50	14	9	30	22	29	18	23	90
	11%	8%	15%	18%	13%	6%	13%	10%	12%	11%	12%	11%	11%
			E*	AE*	E		E*						
Somewhat agree	251	40	36	14	95	51	15	74	44	52	38	56	195
	25%	30%	32%	23%	25%	21%	23%	25%	24%	20%	26%	27%	25%
			*	*			*						
Bottom 2 Box (Net)	639	84	60	37	241	174	43	191	118	174	93	131	508
	64%	62%	53%	59%	63%	73%	64%	65%	64%	68%	62%	63%	64%
			*	*		BCD	*						
Somewhat disagree	386	45	38	23	144	112	23	115	80	97	59	76	309
	39%	34%	33%	37%	37%	47%	35%	39%	44%	38%	39%	36%	39%
			*	*		ABD	*						
Strongly disagree	253	38	22	14	98	62	19	77	37	77	34	55	198
	25%	28%	20%	22%	25%	26%	29%	26%	20%	30%	23%	26%	25%
			*	*			*			H			
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Canada has an obligation to lead on climate change globally

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Top 2 Box (Net)	711	96	62	49	248	204	52	209	133	180	106	158	553
	71%	71%	55%	78%	64%	85%	78%	71%	73%	71%	71%	75%	70%
		B	*	BD*		ABD	BD*						
Strongly agree	275	31	18	15	103	89	18	81	45	81	39	65	211
	27%	23%	16%	24%	27%	37%	27%	28%	24%	32%	26%	31%	27%
			*	*	B	ABD	*						
Somewhat agree	435	64	44	34	145	114	34	128	89	99	67	93	342
	43%	48%	39%	54%	38%	48%	51%	43%	48%	39%	45%	45%	43%
			*	D*		D	D*						
Bottom 2 Box (Net)	291	39	51	13	138	36	15	86	50	75	43	52	240
	29%	29%	45%	22%	36%	15%	22%	29%	27%	29%	29%	25%	30%
		E	ACEF*	*	CEF		*						
Somewhat disagree	208	28	35	9	95	28	14	64	36	55	26	41	167
	21%	21%	31%	14%	25%	12%	21%	22%	20%	22%	18%	20%	21%
		E	CE*	*	E		E*						
Strongly disagree	83	11	16	5	43	8	1	22	14	19	16	10	73
	8%	8%	14%	7%	11%	3%	2%	7%	8%	8%	11%	5%	9%
			EF*	*	EF		*						
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - In order to combat climate change, the solutions will cause economic hardship in Canada

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Top 2 Box (Net)	578	75	76	38	228	121	41	162	114	144	89	121	457
	58%	56%	67%	61%	59%	50%	61%	55%	62%	57%	59%	58%	58%
			E*	*			*						
Strongly agree	139	16	22	13	59	21	8	37	26	36	23	29	109
	14%	12%	19%	21%	15%	9%	12%	12%	14%	14%	15%	14%	14%
			E*	E*	E		*						
Somewhat agree	439	59	54	25	168	100	33	125	88	108	66	92	347
	44%	44%	48%	40%	44%	42%	49%	42%	48%	42%	44%	44%	44%
			*	*			*						
Bottom 2 Box (Net)	424	59	37	24	158	119	26	133	70	111	61	88	336
	42%	44%	33%	39%	41%	50%	39%	45%	38%	43%	41%	42%	42%
			*	*		B	*						
Somewhat disagree	344	45	32	21	130	96	20	102	57	92	54	66	277
	34%	33%	28%	33%	34%	40%	30%	35%	31%	36%	36%	32%	35%
			*	*			*						
Strongly disagree	80	15	6	3	28	23	6	31	13	19	7	22	58
	8%	11%	5%	5%	7%	10%	9%	11%	7%	7%	4%	11%	7%
			*	*			*	J					
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - No matter how hard we try, we won't be able to significantly reduce carbon emissions over the next decade

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Top 2 Box (Net)	505	58	59	34	196	120	38	136	102	128	71	105	401
	50%	43%	52%	55%	51%	50%	57%	46%	55%	50%	48%	50%	51%
			*	*			*						
Strongly agree	124	18	24	8	45	20	8	32	20	33	20	30	94
	12%	13%	21%	14%	12%	8%	12%	11%	11%	13%	14%	14%	12%
			DE*	*			*						
Somewhat agree	381	40	35	26	151	100	30	104	82	95	51	75	306
	38%	30%	31%	42%	39%	42%	45%	35%	45%	37%	34%	36%	39%
			*	*		A	A*						
Bottom 2 Box (Net)	497	76	55	28	190	119	29	159	82	127	78	105	392
	50%	57%	48%	45%	49%	50%	43%	54%	45%	50%	52%	50%	49%
			*	*			*						
Somewhat disagree	358	47	46	18	134	97	17	118	57	88	55	75	283
	36%	35%	40%	29%	35%	40%	26%	40%	31%	34%	37%	36%	36%
			F*	*		F	*						
Strongly disagree	138	30	9	10	56	23	12	41	25	39	23	30	108
	14%	22%	8%	16%	14%	9%	17%	14%	13%	15%	15%	14%	14%
		BE	*	*			BE*						
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Canada should do what it can to capitalize on the global economic need for fossil fuels

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Top 2 Box (Net)	645	81	89	45	241	145	43	186	120	164	100	149	496
	64%	60%	79%	73%	63%	61%	64%	63%	65%	64%	67%	71%	63%
			ADEF*	*			*					L	
Strongly agree	157	22	25	11	68	26	6	39	31	42	27	34	124
	16%	17%	22%	17%	18%	11%	9%	13%	17%	17%	18%	16%	16%
Somewhat agree			EF*	*	EF		*						
	487	59	64	35	174	119	37	147	88	122	73	116	372
	49%	44%	57%	56%	45%	50%	55%	50%	48%	48%	49%	55%	47%
Bottom 2 Box (Net)			*	*		*	*						
	357	53	24	17	145	94	24	110	64	91	49	61	297
	36%	40%	21%	27%	37%	39%	36%	37%	35%	36%	33%	29%	37%
Somewhat disagree			B	*	B	B	B*					K	
	246	32	19	12	99	68	17	68	46	66	36	42	204
	25%	24%	16%	19%	26%	28%	25%	23%	25%	26%	24%	20%	26%
Strongly disagree			*	*		B	*						
	111	21	5	5	45	27	8	42	18	25	14	18	92
	11%	16%	5%	8%	12%	11%	11%	14%	10%	10%	9%	9%	12%
Sigma			B	*		*	*						
	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Top 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Canada needs to do more than it is currently doing to address climate change	759	97	72	49	278	213	50	237	139	195	102	168	591
	76%	72%	64%	78%	72%	89%	75%	80%	76%	76%	68%	80%	75%
		*	*			ABCD F	*	J					
People who talk about climate change are overreacting	303	41	52	22	104	61	22	85	51	73	49	64	240
	30%	31%	46%	36%	27%	25%	33%	29%	28%	29%	33%	30%	30%
			ADE*	*			*						
Since Canada is a relatively small contributor to the world's pollution, there's not much we can do here to make a difference	363	51	53	25	145	65	24	104	66	81	56	79	285
	36%	38%	47%	41%	37%	27%	36%	35%	36%	32%	38%	37%	36%
			E*	E*	E		*						
Canada has an obligation to lead on climate change globally	711	96	62	49	248	204	52	209	133	180	106	158	553
	71%	71%	55%	78%	64%	85%	78%	71%	73%	71%	71%	75%	70%
		B	*	BD*		ABD	BD*						
In order to combat climate change, the solutions will cause economic hardship in Canada	578	75	76	38	228	121	41	162	114	144	89	121	457
	58%	56%	67%	61%	59%	50%	61%	55%	62%	57%	59%	58%	58%
			E*	*			*						
No matter how hard we try, we won't be able to significantly reduce carbon emissions over the next decade	505	58	59	34	196	120	38	136	102	128	71	105	401
	50%	43%	52%	55%	51%	50%	57%	46%	55%	50%	48%	50%	51%
			*	*			*						
Canada should do what it can to capitalize on the global economic need for fossil fuels	645	81	89	45	241	145	43	186	120	164	100	149	496
	64%	60%	79%	73%	63%	61%	64%	63%	65%	64%	67%	71%	63%
			ADEF*	*			*					L	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about the environment and climate change, please indicate whether you agree or disagree with each of the following statements: - Bottom 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Canada needs to do more than it is currently doing to address climate change	243	37	41	13	108	27	17	58	45	60	47	42	201
	24%	28%	36%	22%	28%	11%	25%	20%	24%	24%	32%	20%	25%
		E	E*	E*	E		E*				G		
People who talk about climate change are overreacting	699	93	61	40	282	179	45	210	133	182	100	146	552
	70%	69%	54%	64%	73%	75%	67%	71%	72%	71%	67%	70%	70%
		B	*	*	B	B	*						
Since Canada is a relatively small contributor to the world's pollution, there's not much we can do here to make a difference	639	84	60	37	241	174	43	191	118	174	93	131	508
	64%	62%	53%	59%	63%	73%	64%	65%	64%	68%	62%	63%	64%
			*	*		BCD	*						
Canada has an obligation to lead on climate change globally	291	39	51	13	138	36	15	86	50	75	43	52	240
	29%	29%	45%	22%	36%	15%	22%	29%	27%	29%	29%	25%	30%
		E	ACEF*	*	CEF		*						
In order to combat climate change, the solutions will cause economic hardship in Canada	424	59	37	24	158	119	26	133	70	111	61	88	336
	42%	44%	33%	39%	41%	50%	39%	45%	38%	43%	41%	42%	42%
			*	*		B	*						
No matter how hard we try, we won't be able to significantly reduce carbon emissions over the next decade	497	76	55	28	190	119	29	159	82	127	78	105	392
	50%	57%	48%	45%	49%	50%	43%	54%	45%	50%	52%	50%	49%
			*	*			*						
Canada should do what it can to capitalize on the global economic need for fossil fuels	357	53	24	17	145	94	24	110	64	91	49	61	297
	36%	40%	21%	27%	37%	39%	36%	37%	35%	36%	33%	29%	37%
		B	*	*	B	B	B*						K

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Male	490	69	62	38	182	107	33	128	101	138	83	88	402
	49%	51%	54%	61%	47%	45%	49%	43%	55%	54%	55%	42%	51%
Female			*	DE*			*		G	G	G		K
	512	65	52	24	204	132	35	168	83	117	66	121	391
	51%	49%	46%	39%	53%	55%	51%	57%	45%	46%	45%	58%	49%
Sigma			*	*	C	C	*	HIJ				L	
	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
18-34 (Net)	282	41	31	30	97	61	21	110	50	60	32	80	201
	28%	31%	27%	48%	25%	26%	32%	37%	27%	24%	21%	38%	25%
			*	ABDEF*			*	HIJ				L	
18-24	122	20	14	13	42	26	7	64	13	20	5	26	96
	12%	15%	13%	21%	11%	11%	10%	22%	7%	8%	4%	13%	12%
			*	DE*			*	HIJ					
25-34	159	21	16	17	55	35	14	46	37	41	26	54	105
	16%	16%	14%	27%	14%	15%	21%	16%	20%	16%	18%	26%	13%
			*	DE*			*					L	
35-54 (Net)	347	46	48	16	106	103	28	93	64	97	60	114	233
	35%	35%	42%	25%	27%	43%	42%	31%	35%	38%	40%	54%	29%
			CD*	*		CD	CD*					L	
35-44	166	30	23	8	46	45	14	46	34	45	33	68	98
	17%	23%	20%	13%	12%	19%	21%	16%	18%	18%	22%	32%	12%
		D	D*	*		D	D*					L	
45-54	180	16	24	8	60	58	14	47	31	53	28	46	134
	18%	12%	22%	12%	16%	24%	21%	16%	17%	21%	18%	22%	17%
			*	*		ACD	*						
55+ (Net)	374	47	35	17	183	75	18	93	70	97	57	16	358
	37%	35%	31%	27%	47%	31%	27%	31%	38%	38%	38%	7%	45%
			*	*	ABCEF		*						K
55-64	198	28	17	8	85	49	12	43	37	53	37	10	189
	20%	21%	15%	12%	22%	20%	17%	15%	20%	21%	24%	5%	24%
			*	*			*				G		K
65+	175	19	18	9	97	26	6	49	32	44	21	6	169
	18%	14%	16%	15%	25%	11%	9%	17%	18%	17%	14%	3%	21%
			*	*	AEF		*						K
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	47	45.4	45.4	41.6	50.1	46	44.2	43.8	47.7	48.2	48.4	38.3	49.3
			*	*	ABCEF		*		G	G	G		K
STD. DEV.	17.06	17.4	16.37	18.17	17.69	15.64	15.08	18.51	16.19	15.74	14.92	11.9	17.47
STD. ERR.	0.54	1.56	1.63	2.01	0.92	1.06	1.47	1.14	1.21	0.96	1.12	0.83	0.62
Median	49	43	46	37.36	53	47	43	41	48.41	50	49	37	52

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Primary School or less	7	-	2	-	5	-	-	5	-	-	-	-	7
	1%	-	2%	-	1%	-	-	2%	-	-	-	-	1%
			*	*			*						
Some high school	139	19	22	15	38	39	7	70	28	18	6	40	100
	14%	14%	20%	25%	10%	16%	10%	24%	16%	7%	4%	19%	13%
			D*	DF*		D	*	IJ	IJ			L	
Graduated high school	277	40	36	13	98	63	26	98	54	65	20	52	224
	28%	30%	32%	21%	25%	26%	39%	33%	30%	25%	13%	25%	28%
			*	*			CDE*	J	J	J			
Some college / CEGEP / Trade School	108	19	9	6	43	27	5	31	20	32	9	20	88
	11%	14%	8%	9%	11%	11%	7%	11%	11%	12%	6%	9%	11%
			*	*			*			J			
Graduated from college / CEGEP / Trade School	178	15	23	11	72	44	12	41	36	51	31	43	134
	18%	12%	20%	17%	19%	18%	18%	14%	19%	20%	21%	21%	17%
			*	*			*						
Some university, but did not finish	50	5	4	2	25	10	4	17	9	16	5	7	42
	5%	4%	3%	3%	6%	4%	5%	6%	5%	6%	3%	4%	5%
			*	*			*						
University undergraduate degree	166	27	12	10	68	37	11	23	23	52	55	33	133
	17%	20%	11%	17%	18%	16%	16%	8%	13%	20%	37%	16%	17%
			*	*			*			G	GHI		
University graduate degree	77	9	5	4	37	19	3	11	13	21	24	15	63
	8%	6%	5%	7%	10%	8%	5%	4%	7%	8%	16%	7%	8%
			*	*			*			G	GHI		
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
<HS	146	19	24	15	43	39	7	75	28	18	6	40	107
	15%	14%	22%	25%	11%	16%	10%	25%	16%	7%	4%	19%	13%
			DF*	DF*			*	HIJ	IJ				
HS	277	40	36	13	98	63	26	98	54	65	20	52	224
	28%	30%	32%	21%	25%	26%	39%	33%	30%	25%	13%	25%	28%
			*	*			CDE*	J	J	J			
Post Sec	336	40	35	19	140	81	21	89	65	99	45	70	265
	34%	30%	31%	30%	36%	34%	31%	30%	35%	39%	30%	33%	34%
			*	*			*						
Univ Grad	243	36	18	15	105	56	14	34	36	72	78	48	196
	24%	27%	16%	24%	27%	24%	20%	11%	20%	28%	53%	23%	25%
			*	*	B		*		G	G	GHI		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
BC	134	134	-	-	-	-	-	33	33	31	22	37	97
	13%	100%	-	-	-	-	-	11%	18%	12%	15%	18%	12%
		BCDEF	*	*			*						
AB	113	-	113	-	-	-	-	29	20	28	20	24	89
	11%	-	100%	-	-	-	-	10%	11%	11%	14%	11%	11%
			ACDEF*	*			*						
SK/MB	62	-	-	62	-	-	-	21	16	14	10	17	45
	6%	-	-	100%	-	-	-	7%	9%	5%	7%	8%	6%
			*	ABDEF*			*						
Ontario	386	-	-	-	386	-	-	116	60	92	56	55	330
	39%	-	-	-	100%	-	-	39%	33%	36%	38%	26%	42%
			*	*	ABCEF		*						K
Quebec	239	-	-	-	-	239	-	73	46	73	30	61	178
	24%	-	-	-	-	100%	-	25%	25%	28%	20%	29%	22%
			*	*		ABCDF	*						
Atlantic Canada	67	-	-	-	-	-	67	24	8	17	11	14	53
	7%	-	-	-	-	-	100%	8%	5%	7%	7%	7%	7%
			*	*			ABCDE*						
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
<\$25K	189	25	14	15	74	47	14	189	-	-	-	34	155
	19%	19%	12%	24%	19%	19%	22%	64%	-	-	-	16%	20%
		*	*				*	HIJ					
\$25K - <\$55K	250	37	28	17	87	65	16	106	144	-	-	45	205
	25%	28%	25%	28%	23%	27%	24%	36%	78%	-	-	21%	26%
		*	*				*	IJ	GIJ				
\$55K - <\$100K	295	35	35	18	107	80	20	-	40	255	-	65	229
	29%	26%	31%	29%	28%	33%	29%	-	22%	100%	-	31%	29%
		*	*				*		GJ	GHIJ			
\$100K - <\$150K	107	14	17	9	39	20	9	-	-	-	107	41	66
	11%	10%	15%	14%	10%	8%	13%	-	-	-	72%	20%	8%
		*	*				*				GHI	L	
\$150K+	42	8	3	1	17	10	2	-	-	-	42	12	30
	4%	6%	3%	2%	4%	4%	3%	-	-	-	28%	6%	4%
		*	*				*				GHI		
Prefer not to answer	119	14	17	2	61	18	6	-	-	-	-	13	106
	12%	11%	15%	3%	16%	8%	9%	-	-	-	-	6%	13%
		C*	*		CE		*						K
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	384	53	34	27	148	95	27	296	88	-	-	70	314
	38%	39%	30%	43%	38%	40%	41%	100%	48%	-	-	33%	40%
		*	*				*	HIJ	IJ				
\$50K+	499	67	62	33	177	126	34	-	95	255	149	127	373
	50%	50%	55%	53%	46%	53%	50%	-	52%	100%	100%	60%	47%
		*	*				*		G	GH	GH	L	
Under \$40K	296	33	29	21	116	73	24	296	-	-	-	49	247
	29%	24%	25%	33%	30%	31%	36%	100%	-	-	-	23%	31%
		*	*				*	HIJ					K
\$40K to less than \$60K	184	33	20	16	60	46	8	-	184	-	-	37	147
	18%	25%	18%	26%	16%	19%	13%	-	100%	-	-	17%	19%
		DF	*	DF*			*		GIJ				
\$60K to less than \$100K	255	31	28	14	92	73	17	-	-	255	-	58	196
	25%	23%	24%	22%	24%	30%	26%	-	-	100%	-	28%	25%
		*	*				*			GHIJ			
\$100K or more	149	22	20	10	56	30	11	-	-	-	149	53	96
	15%	17%	18%	16%	15%	12%	16%	-	-	-	100%	25%	12%
		*	*				*				GHI	L	
Mean (,000)	63.8	66.4	68.9	57.4	63.9	62.7	60.5	20.5	49.8	78.6	141.6	74.7	60.7
	*	*	*	*			*		G	GH	GHI	L	
STD. DEV.	45.56	51.7	42.46	40.24	46.78	43.57	43.28	10.85	5.57	11.35	37.56	47.15	44.63
STD. ERR.	1.53	4.72	4.32	5.2	2.6	2.93	5.54	0.63	0.41	0.71	3.08	3.36	1.7

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Kids	210	37	24	17	55	61	14	49	37	58	53	210	-
	21%	28%	21%	27%	14%	26%	22%	17%	20%	23%	36%	100%	-
		D	*	D*		D	*				GHI	L	
No Kids	792	97	89	45	330	178	53	247	147	196	96	-	792
	79%	72%	79%	73%	86%	74%	78%	83%	80%	77%	64%	-	100%
			*	*	ACE		*	J	J	J			K
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
1	234	27	27	16	92	59	13	107	49	42	11	-	234
	23%	20%	24%	25%	24%	24%	20%	36%	27%	16%	7%	-	30%
		*	*				*	IJ	IJ	J			K
2	374	49	46	20	141	91	26	106	66	108	58	19	355
	37%	37%	40%	33%	37%	38%	39%	36%	36%	42%	39%	9%	45%
		*	*				*						K
3	166	28	13	7	72	35	13	33	32	46	34	63	103
	17%	21%	11%	11%	19%	15%	19%	11%	17%	18%	23%	30%	13%
		*	*				*			G	G	L	
4	144	16	17	7	60	30	14	30	22	43	25	75	69
	14%	12%	15%	12%	16%	13%	20%	10%	12%	17%	17%	36%	9%
		*	*				*			G		L	
5	53	10	9	7	8	18	1	10	9	11	17	39	15
	5%	7%	8%	12%	2%	7%	2%	3%	5%	5%	12%	18%	2%
		D	D*	DF*		D	*				GHI	L	
6	19	4	2	2	10	2	-	6	4	1	4	5	14
	2%	3%	2%	3%	3%	1%	-	2%	2%	*	3%	2%	2%
		*	*				*				I		
7	4	-	-	1	-	2	1	1	2	1	*	3	*
	*	-	-	2%	-	1%	1%	*	1%	*	*	2%	*
		*	D*				D*					L	
8	6	-	-	2	2	2	-	2	-	3	-	5	1
	1%	-	-	3%	*	1%	-	1%	-	1%	-	2%	*
		*	*				*					L	
10	2	-	-	1	-	1	-	1	1	-	-	-	2
	*	-	-	1%	-	*	-	*	*	-	-	-	*
		*	D*				*						
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Employed full-time	392	54	46	27	129	105	31	50	85	131	97	121	271
	39%	41%	40%	43%	33%	44%	47%	17%	46%	51%	65%	58%	34%
			*	*		D	D*		G	G	GHI	L	
Employed part-time	111	17	10	9	46	26	4	40	22	26	8	30	81
	11%	12%	9%	14%	12%	11%	6%	14%	12%	10%	6%	14%	10%
			*	*			*	J					
Self employed	62	12	9	2	22	13	4	24	8	13	10	12	50
	6%	9%	8%	4%	6%	6%	6%	8%	4%	5%	7%	6%	6%
			*	*			*						
Unemployed but looking for a job	53	9	6	6	14	16	1	25	9	14	2	10	43
	5%	7%	5%	9%	4%	7%	2%	8%	5%	5%	2%	5%	5%
			*	D*			*	J					
Unemployed and not looking for a job/Long-term sick or disabled	57	6	10	3	24	12	2	36	8	3	2	6	51
	6%	4%	9%	5%	6%	5%	3%	12%	4%	1%	2%	3%	6%
			*	*			*	HIJ	I				
Full-time parent, homemaker	44	4	5	2	14	15	5	15	6	12	7	21	23
	4%	3%	4%	2%	4%	6%	7%	5%	3%	5%	4%	10%	3%
			*	*			*					L	
Retired	211	26	22	9	103	38	14	65	40	50	21	3	209
	21%	19%	19%	14%	27%	16%	20%	22%	22%	19%	14%	1%	26%
			*	*	CE		*						K
Student/Pupil	54	5	3	4	27	13	3	34	2	6	1	8	47
	5%	4%	3%	7%	7%	5%	4%	12%	1%	2%	1%	4%	6%
			*	*			*	HIJ					
Military	1	-	-	-	-	-	1	-	-	1	-	-	1
	*	-	-	-	-	-	1%	-	-	*	-	-	*
			*	*			DE*						
Prefer not to answer	17	1	4	2	7	2	2	6	4	-	-	-	17
	2%	1%	3%	3%	2%	1%	3%	2%	2%	-	-	-	2%
			*	*			*	I	I				
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
Single, never married	320	34	40	18	123	85	19	147	58	59	19	39	281
	32%	25%	35%	29%	32%	36%	29%	50%	32%	23%	13%	19%	35%
			*	*			*	HIJ	J	J			K
Living with partner	166	18	18	12	45	61	13	49	29	53	24	49	117
	17%	13%	16%	20%	12%	25%	19%	17%	16%	21%	16%	23%	15%
			*	*		AD	*					L	
Married	377	62	41	18	162	69	25	40	67	120	99	100	277
	38%	46%	36%	29%	42%	29%	37%	14%	37%	47%	66%	48%	35%
		CE	*	*	CE		*		G	GH	GHI	L	
Widowed	36	2	3	5	18	6	2	13	9	6	2	3	33
	4%	2%	3%	7%	5%	2%	3%	5%	5%	2%	1%	2%	4%
			*	*			*						
Divorced or separated	103	18	11	10	37	19	8	46	20	18	5	18	85
	10%	14%	10%	15%	10%	8%	12%	15%	11%	7%	3%	9%	11%
			*	*			*	IJ	J				
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	105	263	179	269	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
All of it	517	70	59	26	198	131	33	190	98	121	61	96	422
	52%	52%	52%	42%	51%	55%	50%	64%	53%	48%	41%	46%	53%
			*	*			*	HIJ	J				
Almost all of it	189	27	19	12	67	49	14	31	39	50	47	51	137
	19%	20%	17%	19%	17%	21%	21%	11%	21%	20%	32%	24%	17%
			*	*			*		G	G	GHI	L	
About half of it	200	25	21	15	76	50	13	47	34	60	27	45	155
	20%	19%	19%	24%	20%	21%	19%	16%	18%	23%	18%	22%	20%
			*	*			*			G			
Less than half of it	81	9	14	8	39	6	5	21	10	21	12	17	64
	8%	7%	12%	13%	10%	2%	8%	7%	6%	8%	8%	8%	8%
		E	E*	E*	E		E*						
None	15	2	-	2	6	3	2	6	3	3	2	1	14
	1%	2%	-	3%	2%	1%	2%	2%	1%	1%	1%	*	2%
			*	*			*						
Sigma	1002	134	113	62	386	239	67	296	184	255	149	210	792
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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CAETHRA: What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD SIZE	
		BC	AB	SA/MV	Ontario	Quebec	Atlantic	>\$40K	\$40K - \$50K	\$50K - \$100K	>\$100K	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	125	101	82	372	217	195	263	179	249	179	208	794
Base: All Respondents (wtd)	1002	134	113	62	386	239	67	296	184	255	149	210	792
North American origins (Net)	462	42	46	27	141	160	36	130	82	134	60	105	347
	45%	31%	41%	44%	37%	67%	53%	44%	45%	53%	40%	50%	44%
		*	*		ABCD	AD							
North American Aboriginal origins	48	12	5	6	14	8	2	17	8	15	4	15	33
	1%	9%	5%	9%	4%	3%	3%	6%	4%	6%	3%	7%	4%
		DE		DE*									
Canadian	457	38	45	25	130	158	35	123	79	130	60	100	337
	44%	28%	41%	40%	35%	68%	53%	42%	43%	51%	40%	48%	43%
		*	*		ABCD	AD				GJ			
Other North American origins	5	2	*	*	1	1				5		1	4
	1%	1%	1%	1%	*	*				2%		*	1%
		*	*							G			
British Isles origins (Net)	244	46	21	13	126	16	23	63	41	62	44	38	206
	24%	34%	19%	21%	33%	7%	33%	23%	22%	24%	20%	18%	26%
		BE	E*	E*	BE		BE*						E
English	159	28	19	7	88	4	13	41	21	36	31	23	117
	16%	21%	16%	12%	23%	2%	20%	14%	12%	14%	21%	11%	17%
		E	E*	E*	CE		E*			H			E
Irish	120	21	13	5	61	9	13	33	18	33	21	22	99
	12%	15%	10%	10%	7%	16%	4%	19%	11%	10%	13%	14%	12%
		E	E*	*	E		CE*						
Scottish	122	22	13	8	51	7	16	35	17	31	22	18	104
	12%	20%	8%	10%	16%	3%	16%	12%	9%	13%	14%	9%	13%
		BE	*	E*	E		E*						
Other British Isles origins	20	4	1		2		1	5	2	4	2	2	18
	2%	3%	2%	-	3%	*	1%	2%	2%	1%	2%	1%	2%
		*	*		E		*						
Western European origins (Net)	172	34	23	16	65	24	10	43	28	47	29	31	141
	17%	25%	20%	20%	17%	10%	15%	15%	15%	18%	10%	13%	18%
		E	E*	E*	E		*						
French origins	80	13	5	3	33	20	5	20	12	27	11	12	68
	8%	10%	5%	5%	9%	8%	8%	7%	7%	10%	7%	6%	9%
		E	*	*	*		*						
Dutch	28	8	3	1	11	1	4	3	1	9	8	3	24
	3%	6%	3%	1%	3%	1%	1%	1%	1%	4%	6%	2%	3%
		E	*	*	*		E*			GH			
German	77	16	18	12	25	4	3	22	15	17	12	14	62
	8%	12%	14%	16%	6%	1%	4%	7%	8%	7%	8%	7%	8%
		E	DEF*	DEF*	E		*						
Other Western European origins	17	4	4	1	5	1	1	3	4	3	5	5	11
	2%	3%	3%	2%	1%	*	*	1%	2%	1%	4%	2%	1%
		E	E*	*	*		*						
Eastern European origins (Net)	99	14	16	12	45	10	1	26	30	22	12	15	84
	10%	11%	14%	16%	12%	4%	1%	9%	16%	9%	8%	7%	11%
		EF	EF*	EF*	EF		*			GH			
Hungarian	6	-	-	1	4	2	-	2	2	2	1	-	6
	1%	-	-	2%	1%	1%	-	1%	1%	1%	1%	-	1%
		*	*	*	*		*						
Polish	12	4	5	4	18	1	-	10	8	9	1	3	29
	1%	3%	4%	7%	1%	*	-	3%	4%	4%	1%	1%	4%
		E*	EF*	EF*	EF		*						
Russian	24	8	1	2	9	3	1	8	7	4	2	4	20
	2%	6%	1%	3%	3%	1%	1%	3%	4%	2%	1%	2%	3%
		E	*	*	*		*						
Ukrainian	35	3	10	6	14	1	-	7	12	6	7	8	27
	3%	3%	9%	10%	4%	*	-	2%	6%	2%	5%	4%	3%
		DEF*	DEF*	DEF*	E		*						
Other Eastern European origins	21	1	2	1	11	5	-	7	6	3	3	1	21
	2%	1%	2%	2%	3%	2%	-	2%	3%	1%	2%	1%	3%
		*	*	*	*		*						
Southern European origins (Net)	49	3	2	2	25	16	1	12	10	10	10	9	40
	5%	3%	2%	3%	7%	6%	1%	4%	5%	4%	7%	4%	5%
		*	*	*	E	E		*					
Greek	9	-	-	1	7	1	-	4	-	2	3	-	9
	1%	-	-	1%	2%	1%	-	1%	-	1%	2%	-	1%
		*	*	*	*		*						
Italian	13	2	2	1	15	12	-	5	9	6	8	7	25
	1%	2%	2%	2%	4%	1%	-	2%	5%	2%	1%	3%	3%
		*	*	*	*	E	*	*					
Portuguese	4	-	-	-	4	-	-	1	1	1	-	1	3
	*	-	-	-	1%	-	-	1%	*	*	*	-	1%
		*	*	*	*		*	*	*	*	*	*	*
Spanish	2	1	-	-	1	-	-	1	-	1	-	-	2
	*	1%	-	-	-	*	-	*	-	*	-	-	*
		*	*	*	*	*	*	*	*	*	*	*	*
Other Southern European origins	3	-	-	-	1	2	-	1	-	2	-	-	3
	*	-	-	-	*	1%	-	*	-	1%	-	-	*
		*	*	*	*	*	*	*	*	*	*	*	*
Other European origins (Net)	19	2	4	2	6	5	*	9	4	5	1	7	12
	2%	1%	4%	4%	2%	2%	1%	3%	2%	2%	1%	3%	2%
		*	*	*	*	*	*	*	*	*	*	*	*
Other Northern European origins (incl. British Isles Origins)	14	2	2	3	6	2	*	7	2	4	1	5	9
	1%	1%	2%	4%	2%	1%	1%	2%	1%	2%	1%	3%	1%
		*	*	*	*	*	*	*	*	*	*	*	*
Other European origins	6	-	2	-	1	3	-	3	2	1	-	1	4
	1%	-	2%	-	*	1%	-	1%	1%	*	-	1%	1%
		*	*	*	*	*	*	*	*	*	*	*	*
Caribbean origins (Net)	11	-	-	-	9	4	*	6	3	3	1	1	12
	1%	-	-	-	2%	1%	2%	1%	1%	1%	1%	*	2%
		*	*	*	*	*	*	*	*	*	*	*	*
Jamaican	8	-	-	-	6	2	-	4	2	1	1	1	7
	1%	-	-	-	1%	1%	-	1%	1%	*	1%	*	1%
		*	*	*	*	*	*	*	*	*	*	*	*
Other Caribbean origins	5	-	-	-	3	2	*	2	1	2	*	-	5
	1%	-	-	-	1%	1%	1%	1%	1%	1%	*	-	1%
		*	*	*	*	*	*	*	*	*	*	*	*
Latin, Central and South American origins (Net)	13	1	1	1	6	3	*	5	1	3	2	4	8
	1%	1%	1%	1%	2%	1%	1%	2%	*	1%	1%	2%	1%
		*	*	*	*	*	*	*	*	*	*	*	*
Latin, Central and South American origins	13	1	1	1	6	3	*	5	1	3	2	4	8
	1%	1%	1%	1%	2%	1%	1%	2%	*	1%	1%	2%	1%
		*	*	*	*	*	*	*	*	*	*	*	*
African origins (Net)	22	2	1	3	10	6	1	8	4	7	2	11	12
	2%	1%	1%	5%	3%	3%	2%	3%	2%	3%	1%	5%	1%
		EF	E*	*	EF		*						
African origins	22	2	1	3	10	6	1	8	4	7	2	11	12
	2%	1%	1%	5%	3%	3%	2%	3%	2%	3%	1%	5%	1%
		*	*	*	*	*	*	*	*	*	*	*	*
Asian origins (Net)	74	19	7	3	37	7	-	18	15	14	19	15	59
	7%	14%	6%	5%	10%	1%	-	6%	8%	6%	11%	7%	7%
		EF	E*	*	EF		*						
West Central Asian and Middle Eastern origins	5	-	1	-	3	1	-	1	1	2	2	2	4
	1%	-	1%	-	1%	1%	-	*	*	1%	1%	1%	*
		*	*	*	*	*	*	*	*	*	*	*	*
East Indian	11	4	*	1	6	-	-	3	3	3	2	1	10
	1%	3%	-	1%	2%	-	-	1%	2%	1%	1%	*	1%
		E	*	*	*	*	*	*	*	*	*	*	*
Other South Asian origins	5	-	-	-	5	-	-	2	-	-	2	2	2
	*	-	-	-	1%	-	-	1%	-	-	1%	1%	1%
		*	*	*	*	*	*	*	*	*	*	*	*
Chinese	30	10	*	*	10	2	*	5	6	4	11	7	22
	3%	7%	13%	5%	1%	1%	-	2%	3%	2%	7%	4%	3%
		DEF	E*	*	*	*	*	*	*	GJ			
Filipino	13	1	1	2	8	2	-	7	3	1	1	3	10
	1%	1%	1%	3%	2%	1%	-	2%	2%	*	1%	1%	1%
		*	*	*	*	*	*	*	*	*	*	*	*
Other East and Southeast Asian origins	11	4	-	-	5	2	-	2	1	5	2	2	10
	1%	3%	-	-	1%	1%	-	1%	1%	2%	2%	1%	1%
		*	*	*	*	*	*	*	*	*	*	*	*
Oceania origins (Net)	1	-	-	-	1	-	-	-	-	1	-	-	1
	*	-	-	-	*	-	-	-	-	*	-	-	*
		*	*	*	*	*	*	*	*	*	*	*	*
Oceania origins	1	-	-	-	1	-	-	-	-	1	-	-	1
	*	-	-	-	*	-	-	-	-	*	-	-	*
		*	*	*	*	*	*	*	*	*	*	*	*
Prefer not to answer	77	10	15	4	30	18	10	33	10	33	5	21	56
	8%	7%	13%	7%	5%	8%	15%	11%	5%	5%	4%	10%	7%
		DE	*	*	*	*	*	*	*	*	*	*	*
Sigma	1505	226	174	95	622	286	101	429	260	393	233	300	1205
	150%	168%	153%	153%	161%	120%	151%	145%	142%	154%	157%	143%	152%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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