

2019 YEAR-END POLL

Global News

Research Report
December 2019

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Global
NEWS



Methodology



These are findings of an Ipsos poll conducted on behalf of Global News.



A sample of 1,002 Canadians aged 18 years and over was interviewed on the Ipsos I-Say Panel from December 3-5, 2019.



Weighting was employed to ensure that the sample's composition reflects the overall population according to latest census information.



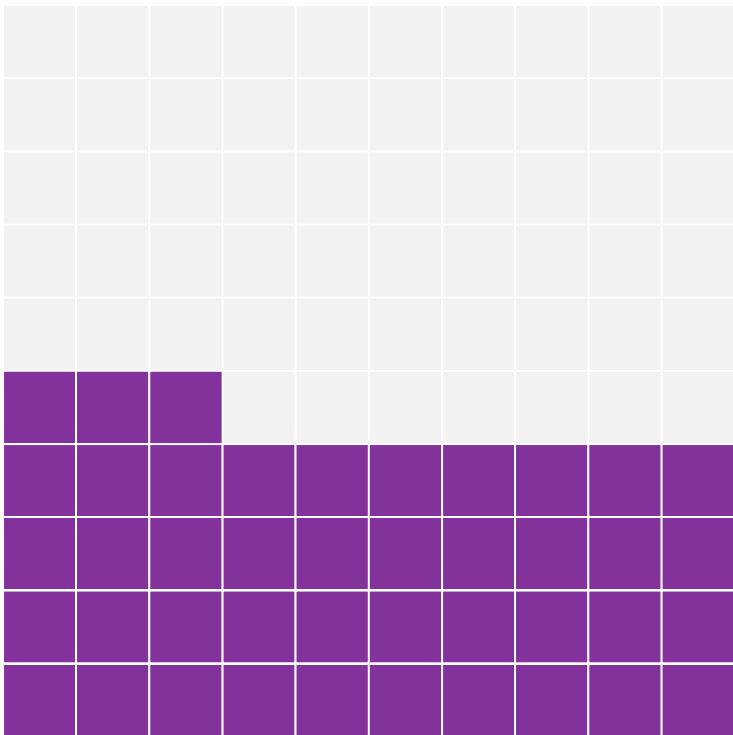
The precision of online polls is measured using a credibility interval. In this case, the results are accurate to within +/- 3.5 percentage points, 19 times out of 20, of what the results would have been had all Canadians been polled.

The background of the slide features silhouettes of five people, likely of diverse ethnicities, engaged in conversation. They are positioned against a clear blue sky that transitions to a lighter hue near the horizon. The silhouettes are dark and detailed, showing profiles and some facial features like glasses. A semi-transparent dark grey horizontal band is overlaid across the middle of the image, containing the title text.

RACISM & IMMIGRATION

How Serious a Problem is Racism in Canada Today?

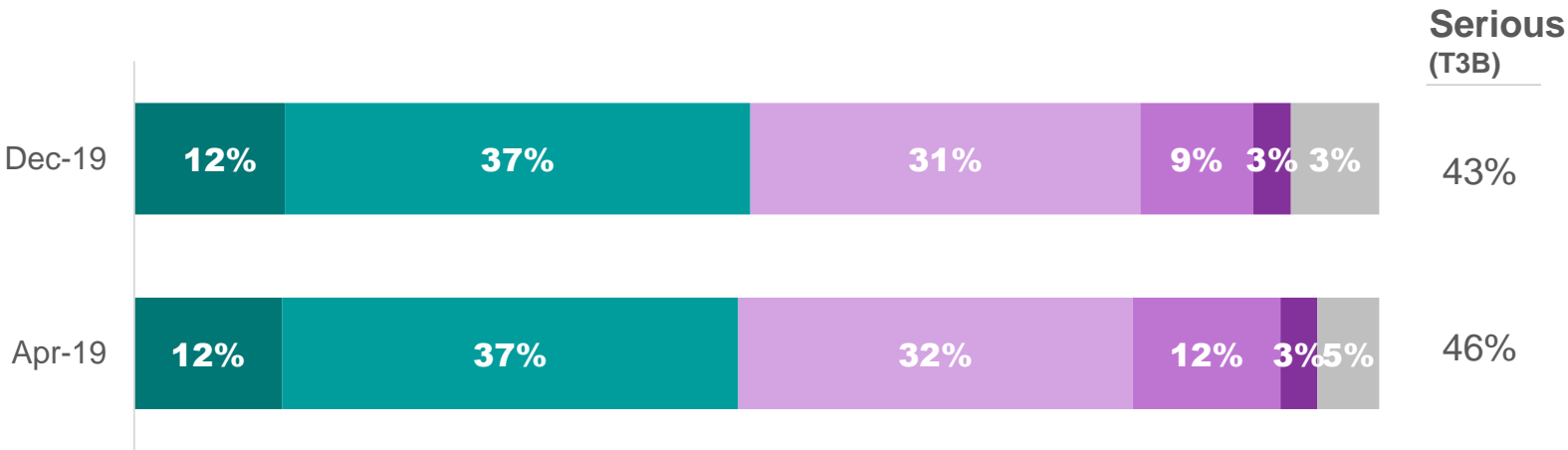
Attitudes toward racism in Canada remain fairly stable compared to April 2019, with 43% agreeing that it is a serious problem (-3 pts). Half (49%) think racism isn't a serious problem in Canada, while just 3% don't know. Those in Saskatchewan and Manitoba are the most likely to see racism as a serious problem (54%), while those in Alberta (34%) and Quebec (37%) are less likely to share this view.



43%

Serious

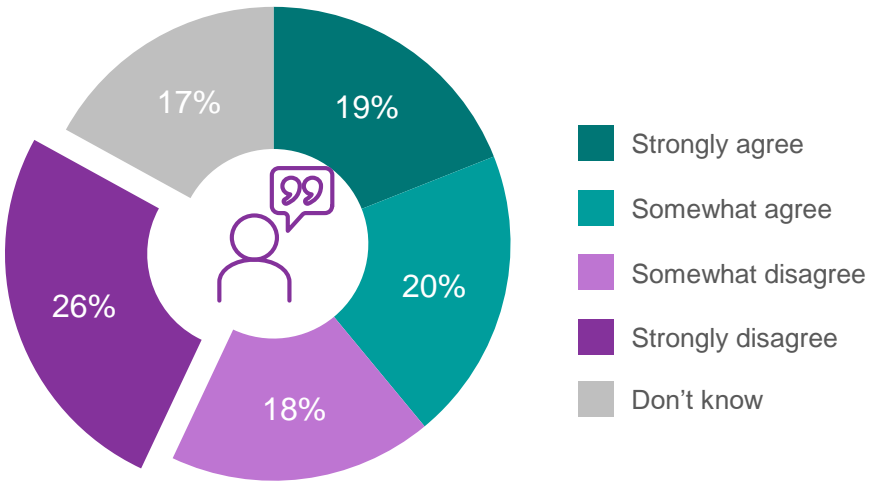
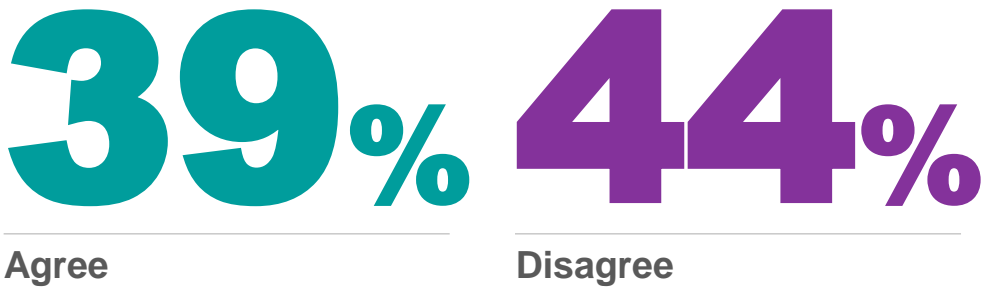
- Not really a problem in Canada today
- A minor problem compared to other issues
- A fairly serious problem
- One of the most serious problems
- The most serious problem facing Canada today
- Don't know



How serious a problem do you consider racism to be in Canada today?
Base: All respondents (n=1002)

Don Cherry's Firing from Hockey Night in Canada

Overall, more Canadians disagree (44%) with Don Cherry's firing from Hockey Night in Canada than agree it was the right decision by Sportsnet (39%). Opinions differ sharply by region, with Quebecers being most inclined to say Cherry was right to be fired for his "you people" rant, and Albertans being most likely to disagree. Age and gender are also factors: men (49%) and Canadians 55 and over (52%) are more likely to say Sportsnet got it wrong.



Sportsnet was right to fire Don Cherry from Hockey Night in Canada after his "you people" rant



Quebec
Agree: 49%

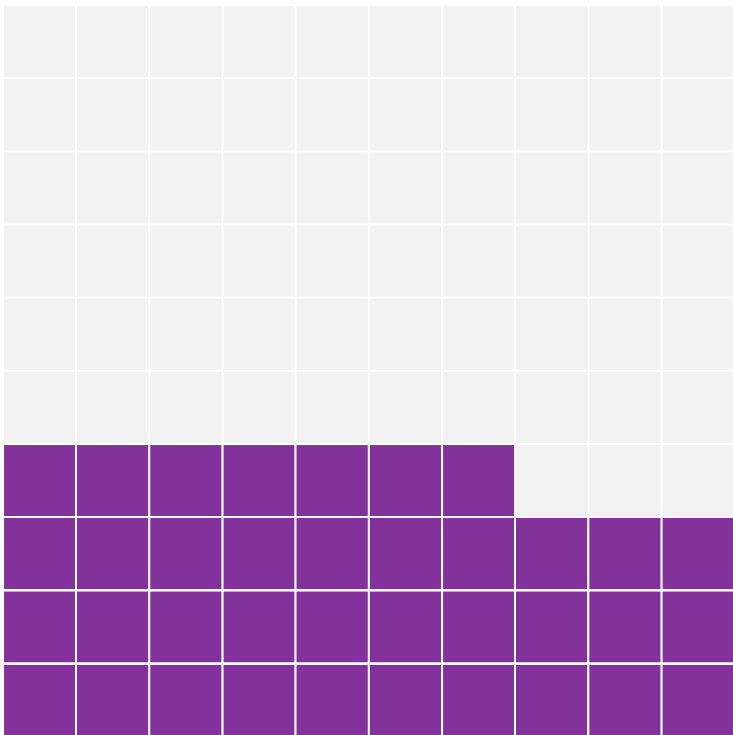


Alberta
Disagree: 60%

To what extent do you agree or disagree with the following: [Sportsnet was right to fire Don Cherry from Hockey Night in Canada after his "you people" rant]
Base: All respondents (n=1002)

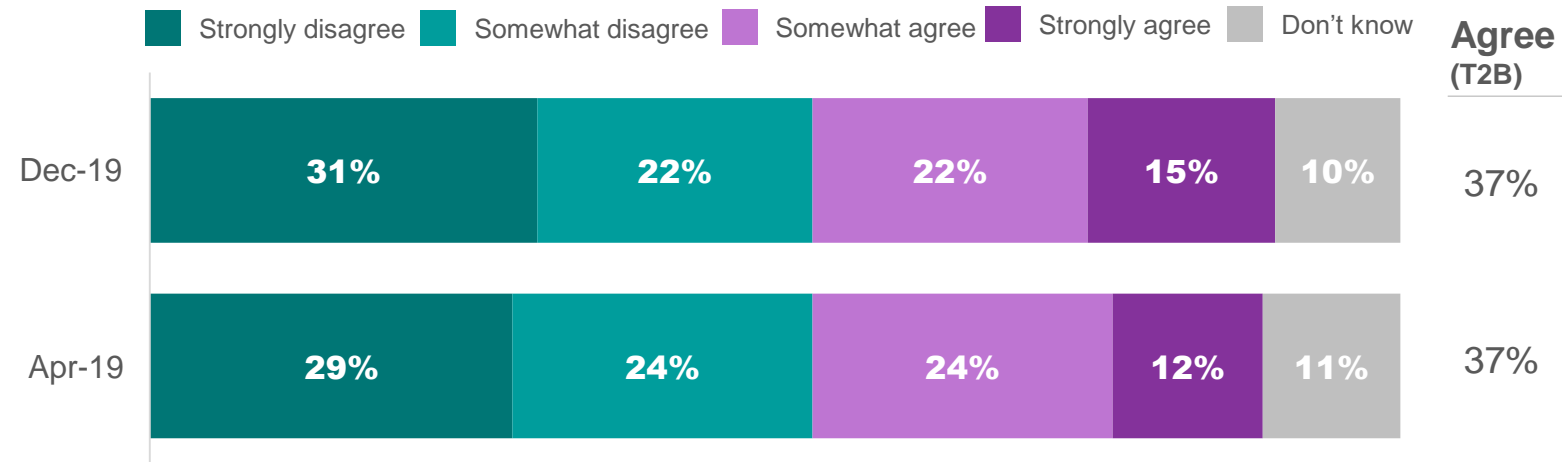
Perceptions of Immigration

The view that “white Canadians are under threat from immigration” continues to be held by nearly four in ten (37%), unchanged from April 2019. Agreement with this statement rises to 54% in Alberta.



37%

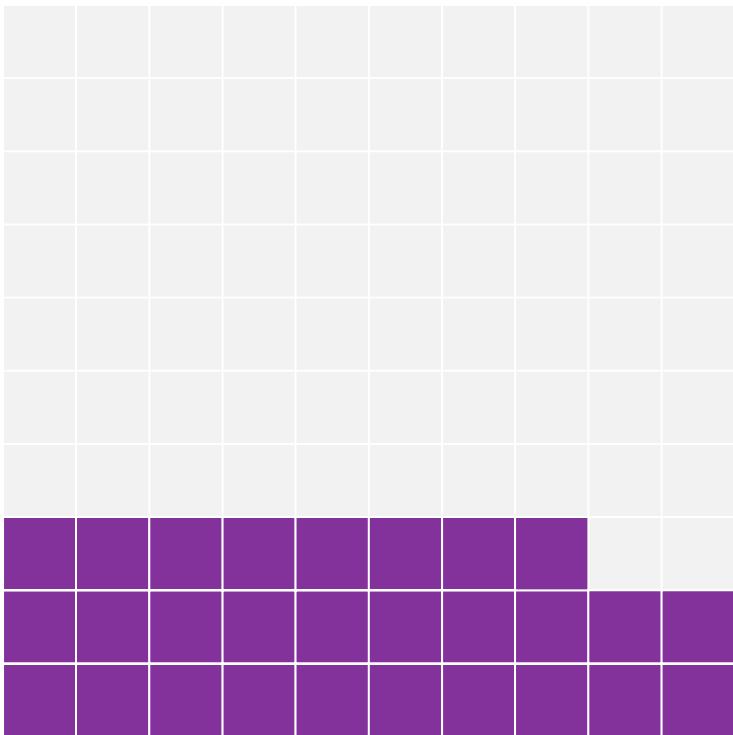
Agree



To what extent do you agree or disagree with the following: [White Canadians are under threat from immigration]
Base: All respondents (n=1002)

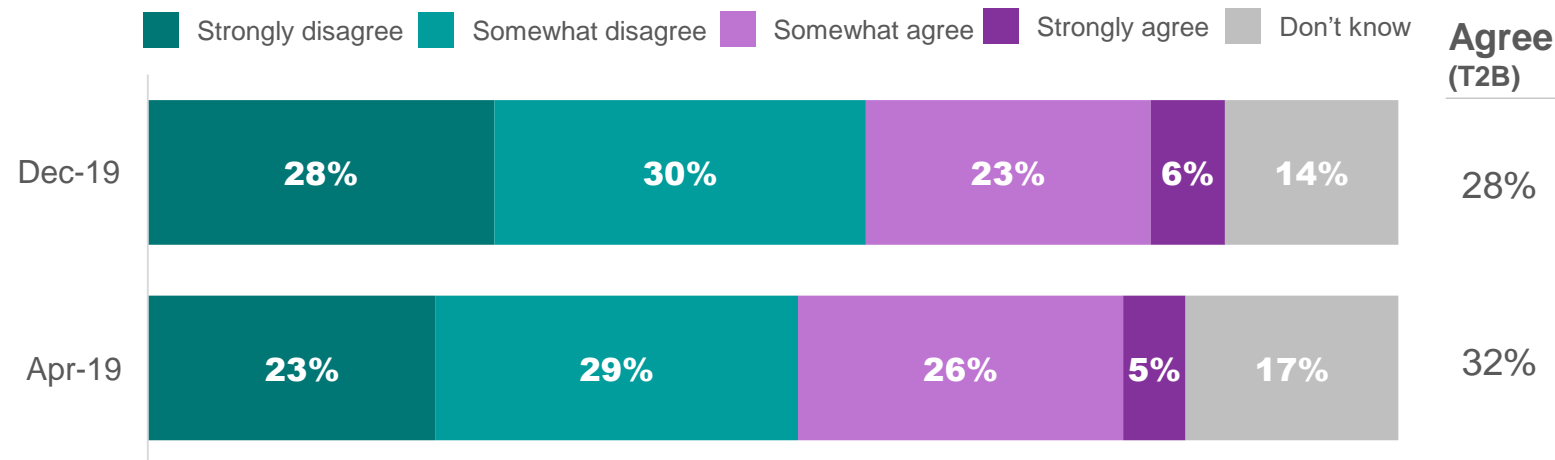
Expressing Views About Other Religions, Ethnicities

Just under three in ten Canadians (28%) agree they feel freer than they used to about expressing views about people of other religions or ethnicities. A majority (58%) disagree, rising to 67% in Alberta and 63% in Ontario.



28%

Agree



To what extent do you agree or disagree with the following: [I feel freer than I used to about being able to express views about people of other religions or ethnicities]
Base: All respondents (n=1002)

Your Ipsos Team

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