

Q1. Stated Barriers to Home Ownership

Which of the following do you consider to be barriers to owning a home?

	Total		Gender		Age			Region						
	Total 2019	Total 2018	Male	Female	18-34	35-54	55+	BC	AB	SK	MB	ON	QU	ATL CAN
	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents	1503	1502	683	820	355	618	530	216	170	37	64	596	313	107
Base: All Respondents (wtd)	1503	1502	680	823	440	562	501	197	167	33	58	577	380	91
Coming up with a down payment	992	934	419	573	284	376	332	148	119	23	45	406	189	61
	66%	62%	62%	70%	64%	67%	66%	75%	71%	68%	79%	70%	50%	67%
	B			C				M	M	M*	M*	M		M
Qualifying for a mortgage	841	750	356	485	239	316	286	120	101	18	38	338	174	52
	56%	50%	52%	59%	54%	56%	57%	61%	60%	54%	66%	59%	46%	57%
	B			C				M	M	*	M*	M		
Debt	838	795	372	466	245	323	270	108	91	13	34	330	196	67
	56%	53%	55%	57%	56%	57%	54%	55%	55%	38%	58%	57%	52%	73%
										*	*	J		HJLM
Monthly mortgage payments are too high	814	818	364	450	220	305	290	123	84	21	25	327	186	49
	54%	54%	54%	55%	50%	54%	58%	62%	50%	63%	43%	57%	49%	53%
						E		IKM		*	*	KM		
Lack of job security	705	702	314	391	193	272	240	86	90	16	21	287	155	49
	47%	47%	46%	47%	44%	48%	48%	44%	54%	49%	37%	50%	41%	53%
									KM	*	*	M		KM
Property taxes	698	651	313	386	209	284	205	95	72	15	37	288	140	51
	46%	43%	46%	47%	47%	51%	41%	48%	43%	46%	63%	50%	37%	56%
						G		M		*	HJLM*	M		IM
Not in a position to settle down	227	225	120	107	114	64	50	34	30	4	8	91	47	12
	15%	15%	18%	13%	26%	11%	10%	17%	18%	13%	13%	16%	12%	13%
			D		FG					*	*			
Not enough homes for sale	192	181	79	113	84	62	46	34	13	2	6	108	24	5
	13%	12%	12%	14%	19%	11%	9%	17%	8%	6%	11%	19%	6%	5%
					FG			IMN		*	*	IMN		
None of the above	119	127	62	57	27	30	63	15	12	1	5	33	45	7
	8%	8%	9%	7%	6%	5%	12%	8%	7%	2%	9%	6%	12%	8%
							EF			*	*		L	
Sigma	5426	5184	2399	3027	1613	2031	1782	765	613	113	218	2209	1156	353
	361%	345%	353%	368%	366%	361%	356%	387%	367%	339%	379%	383%	305%	387%

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G, H/I/J/K/L/M/N, O/P/Q/R, S/T/U/V/W/X, Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G, H/I/J/K/L/M/N, O/P/Q/R, S/T/U/V/W/X, Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

Q2. [Stricter rules will prevent you from qualifying for a mortgage] Concerns w/ Housing Sentiments

How concerned, if at all, are you with the following?

	Total		Gender		Age			Region						
	Total 2019	Total 2018	Male	Female	18-34	35-54	55+	BC	AB	SK	MB	ON	QU	ATL CAN
	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents	1503	1502	683	820	355	618	530	216	170	37	64	596	313	107
Base: All Respondents (wtd)	1503	1502	680	823	440	562	501	197	167	33	58	577	380	91
Very concerned	257 17%	206 14%	118 17%	139 17%	86 20%	117 21%	53 11%	52 26%	29 17%	5 16%	15 26%	96 17%	48 13%	12 14%
	B				G	G		ILMN		*	M*			
Somewhat concerned	517 34%	479 32%	211 31%	306 37%	216 49%	187 33%	114 23%	64 32%	55 33%	11 34%	8 14%	199 34%	145 38%	35 39%
				C	FG	G		K	K	K*	*	K	K	K
Not very concerned	424 28%	519 35%	202 30%	222 27%	109 25%	168 30%	147 29%	43 22%	44 26%	10 29%	16 27%	162 28%	123 33%	27 29%
	A									*	*			H
Not at all concerned	306 20%	297 20%	150 22%	156 19%	30 7%	90 16%	187 37%	40 20%	40 24%	7 21%	19 33%	120 21%	63 17%	17 18%
					E	EF				*	HLMN*			
Sigma	1503 100%	1502 100%	680 100%	823 100%	440 100%	562 100%	501 100%	197 100%	167 100%	33 100%	58 100%	577 100%	380 100%	91 100%
Summary														
Top2Box (Very/ Somewhat Concerned)	773 51%	686 46%	328 48%	445 54%	302 69%	304 54%	167 33%	115 58%	83 50%	17 50%	23 39%	295 51%	193 51%	48 52%
	B			C	FG	G		K		*	*			
Low2Box (Not Very/ At All Concerned)	730 49%	816 54%	352 52%	378 46%	138 31%	258 46%	334 67%	82 42%	84 50%	17 50%	35 61%	282 49%	187 49%	43 48%
	A		D			E	EF			*	H*			
Mean	2.5 B	2.4	2.4	2.5	2.8 FG	2.6 G	2.1	2.6 KL	2.4	2.5 *	2.3 *	2.5	2.5	2.5
Std. Dev.	1	1	1	1	0.8	1	1	1.1	1	1	1.2	1	0.9	0.9
Std. Err.	*	*	*	*	*	*	*	0.1	0.1	0.2	0.2	*	*	0.1

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G, H/I/J/K/L/M/N, O/P/Q/R, S/T/U/V/W/X, Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G, H/I/J/K/L/M/N, O/P/Q/R, S/T/U/V/W/X, Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

Q3. Mortgage for Financing

When financing the home you purchased, did you get a mortgage?

	Total		Gender		Age			Region						
	Total 2019	Total 2018	Male	Female	18-34	35-54	55+	BC	AB	SK	MB	ON	QU	ATL CAN
	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: P3Y Home Buyer	169	150	60	109	58	70	41	26	18	4	6	67	33	15
Base: P3Y Home Buyer (wtd)	164	147	59	105	63	62	39	22	17	3	5	64	41	12
Yes	132	119	46	86	60	55	17	18	16	2	3	51	37	5
	80%	81%	78%	82%	96%	89%	43%	82%	94%	51%	70%	80%	92%	38%
No - I paid for my home in full	32	28	13	19	3	7	22	4	1	2	1	13	3	7
	20%	19%	22%	18%	4%	11%	57%	18%	6%	49%	30%	20%	8%	62%
Sigma	164	147	59	105	63	62	39	22	17	3	5	64	41	12
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G, H/I/J/K/L/M/N, O/P/Q/R, S/T/U/V/W/X, Y/Z
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G, H/I/J/K/L/M/N, O/P/Q/R, S/T/U/V/W/X, Y/Z
 Minimum Base: 30 (**), Small Base: 100 (*)