



# IPSOS ISSUES MONITOR DECEMBER 2019

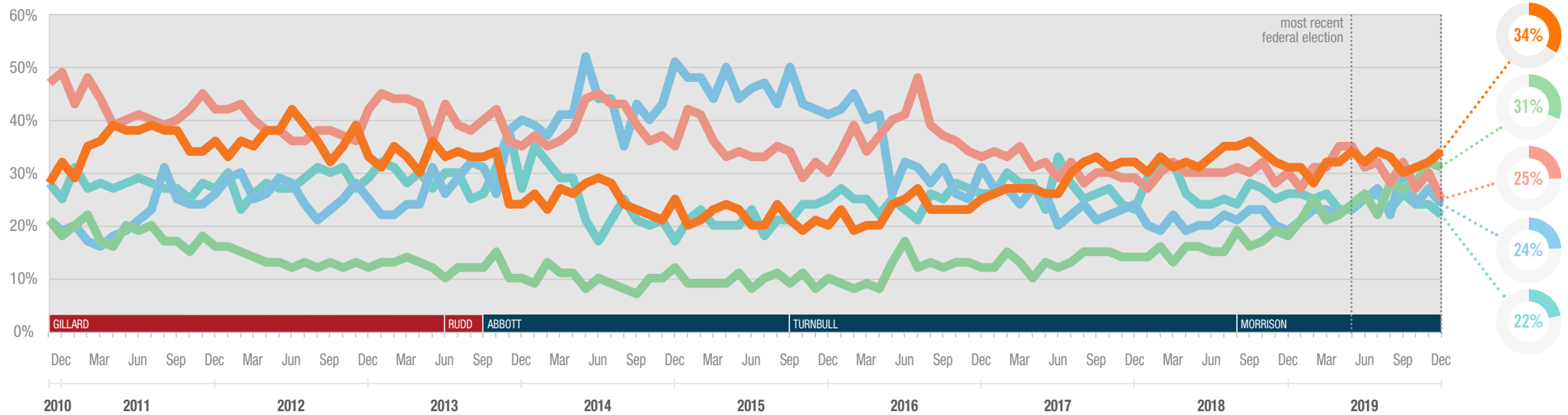
The top issues facing Australia

Daniel Evans  
Deputy Managing Director  
✉ dan.evans@ipsos.com  
☎ (03) 9946 0850

Joe Curran  
Senior Research Manager  
✉ joe.curran@ipsos.com  
☎ (03) 9946 0847

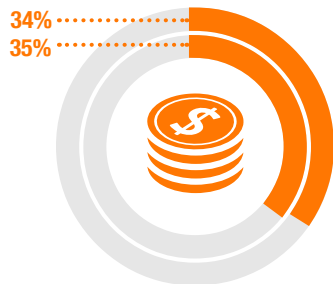


Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in December 2019 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Joe Curran.

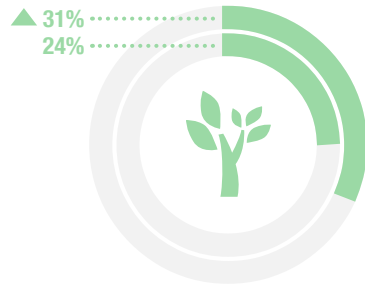


## Cost of Living

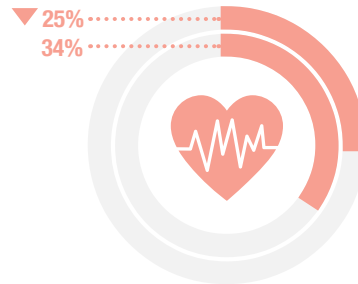
DEC 19  
MAY 19



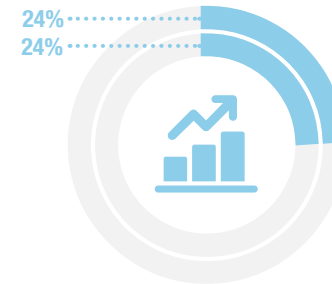
## Environment



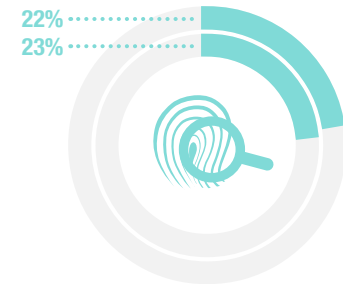
## Healthcare



## The Economy



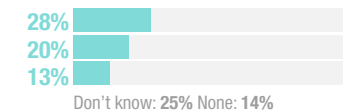
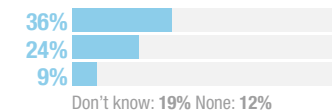
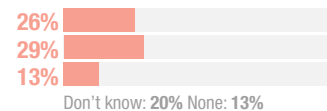
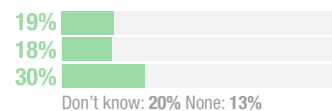
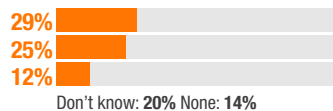
## Crime



▲▼  
significant  
difference  
compared to  
May 19

## Party most capable to manage the top issues facing Australia

COALITION  
ALP  
OTHER










# IPSOS ISSUES MONITOR DECEMBER 2019

The top issues facing Australia

Daniel Evans  
Deputy Managing Director  
✉ dan.evans@ipsos.com  
☎ (03) 9946 0850

Joe Curran  
Senior Research Manager  
✉ joe.curran@ipsos.com  
☎ (03) 9946 0847



	2010	2011	2012	2013	2014	2015	2016	2017	2018	JAN 2019	FEB 2019	MAR 2019	APR 2019	MAY 2019	JUN 2019	JUL 2019	AUG 2019	SEP 2019	OCT 2019	NOV 2019	DEC 2019
 <b>Cost of Living</b>	30%	36%	36%	32%	25%	21%	23%	29%	33%	31%	28%	32%	32%	34%	32%	34%	33%	30%	31%	32%	34%
 <b>Environment</b>	20%	18%	13%	12%	10%	10%	12%	13%	16%	21%	25%	21%	22%	24%	26%	22%	28%	27%	28%	32%	31%
 <b>Healthcare</b>	48%	42%	39%	41%	39%	34%	38%	31%	30%	27%	31%	31%	35%	35%	31%	32%	28%	32%	27%	30%	25%
 <b>The Economy</b>	20%	22%	26%	29%	42%	45%	33%	24%	21%	21%	23%	23%	22%	24%	25%	27%	22%	31%	24%	27%	24%
 <b>Crime</b>	26%	28%	28%	30%	24%	22%	25%	27%	27%	26%	25%	26%	23%	23%	25%	26%	23%	26%	24%	24%	22%
<b>Housing</b>	24%	21%	19%	18%	15%	18%	20%	27%	24%	23%	20%	20%	19%	22%	23%	19%	20%	19%	19%	20%	20%
<b>Unemployment</b>	10%	10%	17%	21%	26%	26%	24%	23%	18%	14%	15%	17%	14%	15%	16%	18%	15%	18%	19%	17%	18%
<b>Poverty</b>	10%	10%	10%	11%	13%	12%	13%	14%	15%	14%	15%	13%	14%	14%	17%	16%	20%	17%	16%	17%	18%
<b>Immigration</b>	19%	23%	22%	23%	20%	20%	20%	19%	21%	26%	19%	22%	21%	18%	17%	18%	17%	19%	14%	17%	17%
<b>Education</b>	15%	12%	16%	19%	20%	17%	18%	14%	13%	14%	13%	13%	13%	13%	12%	13%	11%	12%	10%	11%	16%
<b>Drug Abuse</b>	13%	12%	12%	12%	13%	16%	17%	16%	15%	16%	16%	13%	12%	12%	13%	14%	16%	13%	19%	13%	15%
<b>Population</b>	10%	8%	7%	7%	6%	6%	6%	8%	13%	11%	15%	11%	15%	13%	11%	10%	13%	13%	11%	13%	13%
<b>Personal Debt</b>	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	11%	11%	11%	10%	10%	10%	10%	9%	12%	11%	11%
<b>Petrol Prices</b>	9%	15%	14%	11%	8%	4%	4%	6%	11%	8%	7%	9%	10%	8%	9%	8%	12%	7%	16%	9%	8%
<b>Transport</b>	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	8%	11%	9%	9%	8%	9%	8%	8%	9%	9%	8%
<b>Defence</b>	5%	4%	3%	3%	8%	16%	12%	14%	8%	8%	8%	8%	7%	9%	7%	7%	7%	9%	5%	6%	8%
<b>Taxation</b>	6%	7%	8%	6%	8%	10%	10%	8%	8%	8%	8%	8%	9%	10%	9%	8%	6%	4%	6%	6%	5%
<b>Racism</b>	6%	6%	5%	6%	7%	8%	8%	7%	5%	8%	6%	6%	7%	5%	5%	5%	6%	4%	4%	4%	4%
<b>Indigenous Issues</b>	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	6%	3%	5%	2%	5%	5%	4%	3%	4%	3%	4%



# IPSOS ISSUES MONITOR DECEMBER 2019

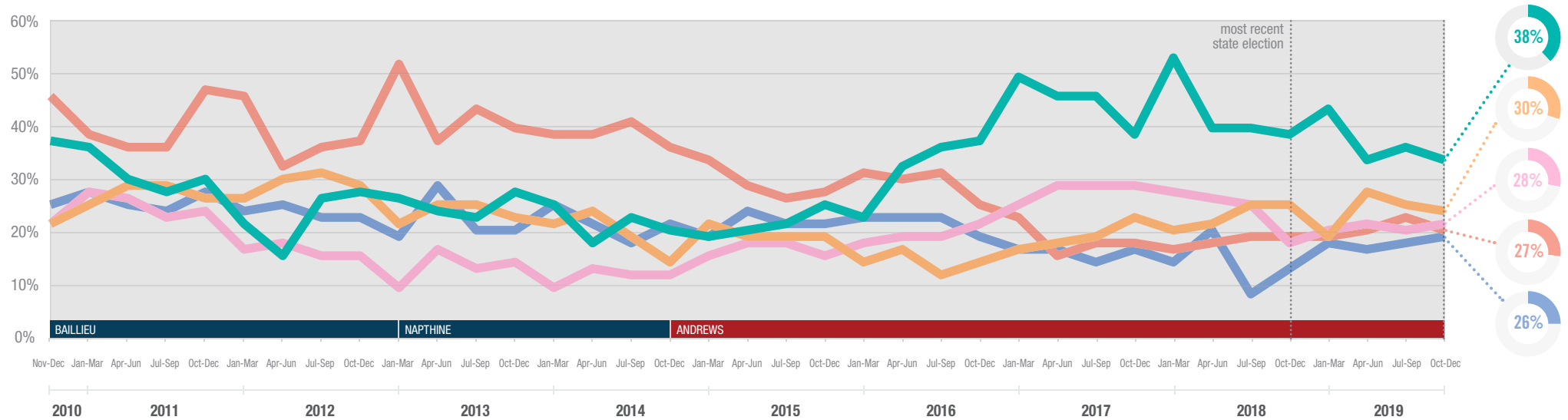
The top issues facing Victoria

Daniel Evans  
Deputy Managing Director  
✉ dan.evans@ipsos.com  
☎ (03) 9946 0850

Joe Curran  
Senior Research Manager  
✉ joe.curran@ipsos.com  
☎ (03) 9946 0847

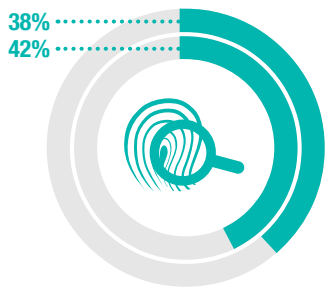


Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between October and December 2019 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Daniel Evans or Joe Curran.



## Crime

OCT-DEC 19  
OCT-DEC 18



## Cost of Living

30%  
31%



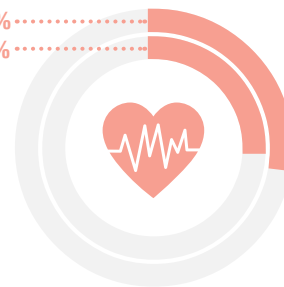
## Housing

28%  
26%



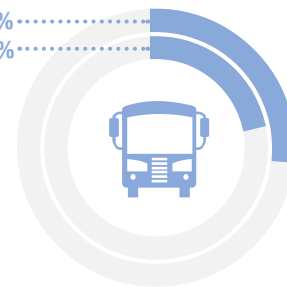
## Healthcare

27%  
25%



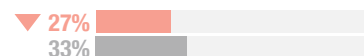
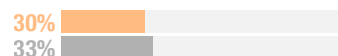
## Transport

26%  
21%



▲▼  
significant  
difference  
compared with  
most recent  
state election

VIC  
REST OF  
AUSTRALIA



▲▼  
significant  
difference  
compared with  
the rest of  
Australia








# IPSOS ISSUES MONITOR DECEMBER 2019

The top issues facing Victoria

Daniel Evans  
Deputy Managing Director  
✉ dan.evans@ipsos.com  
☎ (03) 9946 0850

Joe Curran  
Senior Research Manager  
✉ joe.curran@ipsos.com  
☎ (03) 9946 0847



	2010	2011	2012	2013	2014	2015	2016	2017	2018	JAN-MAR 2019	APR-JUN 2019	JUL-SEP 2019	OCT-DEC 2019
 <b>Crime</b>	41%	36%	29%	31%	28%	28%	36%	47%	46%	46%	38%	40%	38%
 <b>Cost of Living</b>	28%	33%	34%	30%	27%	26%	22%	26%	29%	26%	33%	31%	30%
 <b>Housing</b>	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	28%	27%	28%
 <b>Healthcare</b>	48%	43%	42%	46%	42%	34%	34%	25%	25%	26%	27%	29%	27%
 <b>Transport</b>	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	24%	25%	26%
<b>Environment</b>	17%	13%	8%	9%	8%	9%	9%	9%	12%	16%	18%	18%	23%
<b>Drug Abuse</b>	15%	13%	13%	14%	17%	23%	23%	24%	19%	20%	16%	18%	18%
<b>Unemployment</b>	8%	10%	23%	25%	35%	31%	24%	20%	15%	12%	12%	13%	16%
<b>Population</b>	8%	8%	7%	7%	7%	8%	9%	11%	15%	16%	16%	18%	16%
<b>Poverty</b>	7%	8%	7%	7%	9%	10%	12%	13%	14%	15%	14%	15%	15%
<b>Education</b>	16%	13%	21%	21%	20%	18%	17%	13%	12%	11%	12%	13%	13%
<b>Petrol Prices</b>	11%	18%	18%	16%	13%	7%	6%	7%	13%	9%	12%	10%	12%
<b>The Economy</b>	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	11%	10%	11%
<b>Immigration</b>	6%	8%	7%	8%	7%	8%	10%	10%	13%	11%	10%	10%	9%
<b>Personal Debt</b>	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	11%	9%	7%
<b>Racism</b>	5%	6%	4%	5%	5%	5%	7%	6%	6%	10%	5%	6%	6%
<b>Taxation</b>	4%	5%	5%	5%	5%	7%	7%	5%	4%	5%	7%	3%	4%
<b>Defence</b>	2%	1%	1%	1%	2%	5%	4%	6%	4%	4%	4%	3%	2%
<b>Indigenous Issues</b>	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	2%	1%



# IPSOS ISSUES MONITOR DECEMBER 2019

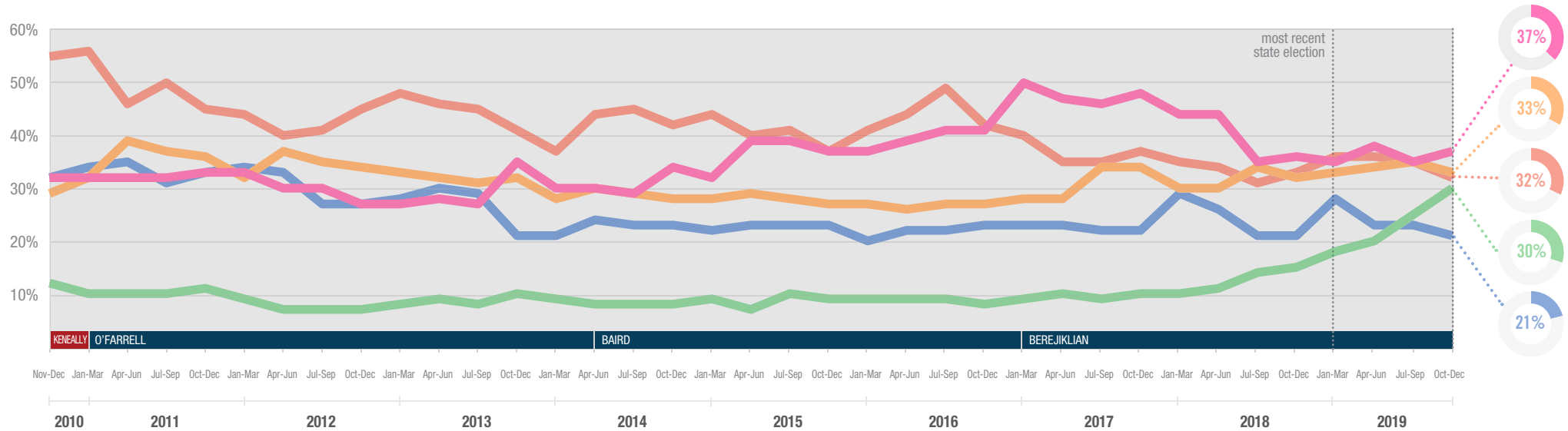
The top issues facing New South Wales

David Elliott  
Head of Ipsos Public Affairs NSW  
✉ david.elliott@ipsos.com  
☎ (02) 9900 5159

Stuart Clark  
Director  
✉ stuart.clark@ipsos.com  
☎ (02) 9900 5180

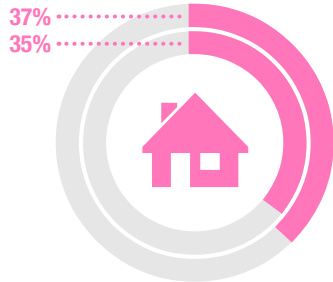


Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between October and December 2019 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



## Housing

OCT-DEC 19  
JAN-MAR 19



## Cost of Living

33% 33%



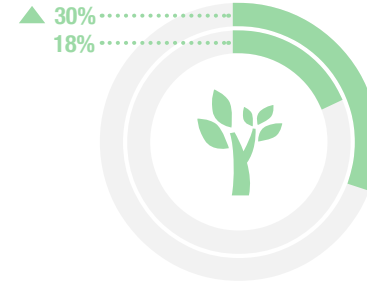
## Healthcare

32% 36%



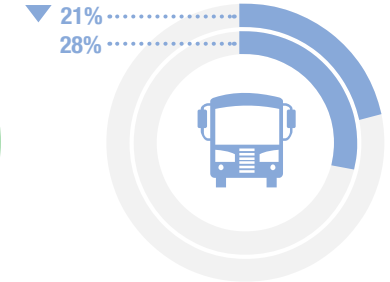
## Environment

30% 18%



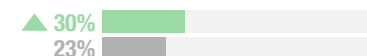
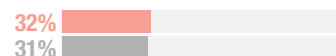
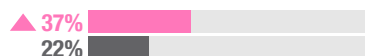
## Transport

21% 28%



▲▼  
significant  
difference  
compared with  
most recent  
state election

NSW  
REST OF  
AUSTRALIA



▲▼  
significant  
difference  
compared with  
the rest of  
Australia








# IPSOS ISSUES MONITOR DECEMBER 2019

The top issues facing New South Wales

David Elliott  
Head of Ipsos Public Affairs NSW  
✉ david.elliott@ipsos.com  
☎ (02) 9900 5159

Stuart Clark  
Director  
✉ stuart.clark@ipsos.com  
☎ (02) 9900 5180



	2010	2011	2012	2013	2014	2015	2016	2017	2018	JAN-MAR 2019	APR-JUN 2019	JUL-SEP 2019	OCT-DEC 2019
 <b>Housing</b>	32%	32%	30%	29%	30%	37%	39%	48%	40%	35%	38%	35%	37%
 <b>Cost of Living</b>	29%	36%	34%	32%	29%	28%	27%	31%	32%	33%	34%	35%	33%
 <b>Healthcare</b>	55%	49%	43%	45%	42%	41%	44%	37%	33%	36%	36%	35%	32%
 <b>Environment</b>	12%	10%	8%	9%	8%	9%	9%	9%	12%	18%	20%	25%	30%
 <b>Transport</b>	32%	33%	30%	27%	23%	23%	22%	22%	24%	28%	23%	23%	21%
<b>Crime</b>	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	18%	19%	18%
<b>Education</b>	17%	14%	17%	20%	20%	18%	19%	16%	15%	16%	14%	14%	16%
<b>Population</b>	9%	7%	7%	6%	6%	8%	10%	13%	17%	19%	17%	17%	15%
<b>Unemployment</b>	10%	11%	16%	19%	25%	25%	21%	19%	14%	11%	12%	12%	15%
<b>Drug Abuse</b>	12%	10%	11%	12%	14%	16%	16%	14%	13%	15%	11%	13%	15%
<b>Petrol Prices</b>	11%	19%	19%	16%	14%	10%	7%	9%	15%	12%	13%	10%	14%
<b>Immigration</b>	7%	8%	8%	10%	7%	9%	10%	11%	14%	12%	12%	10%	12%
<b>The Economy</b>	15%	16%	16%	16%	18%	17%	14%	11%	11%	9%	13%	13%	12%
<b>Poverty</b>	6%	6%	7%	7%	10%	9%	10%	10%	13%	11%	12%	14%	11%
<b>Personal Debt</b>	12%	11%	11%	8%	7%	7%	8%	10%	11%	10%	12%	12%	9%
<b>Taxation</b>	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	6%	5%	5%
<b>Indigenous Issues</b>	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	2%	3%
<b>Racism</b>	5%	4%	4%	5%	5%	6%	6%	5%	4%	4%	3%	3%	3%
<b>Defence</b>	1%	1%	1%	1%	3%	6%	6%	6%	4%	3%	3%	3%	2%



# IPSOS ISSUES MONITOR DECEMBER 2019

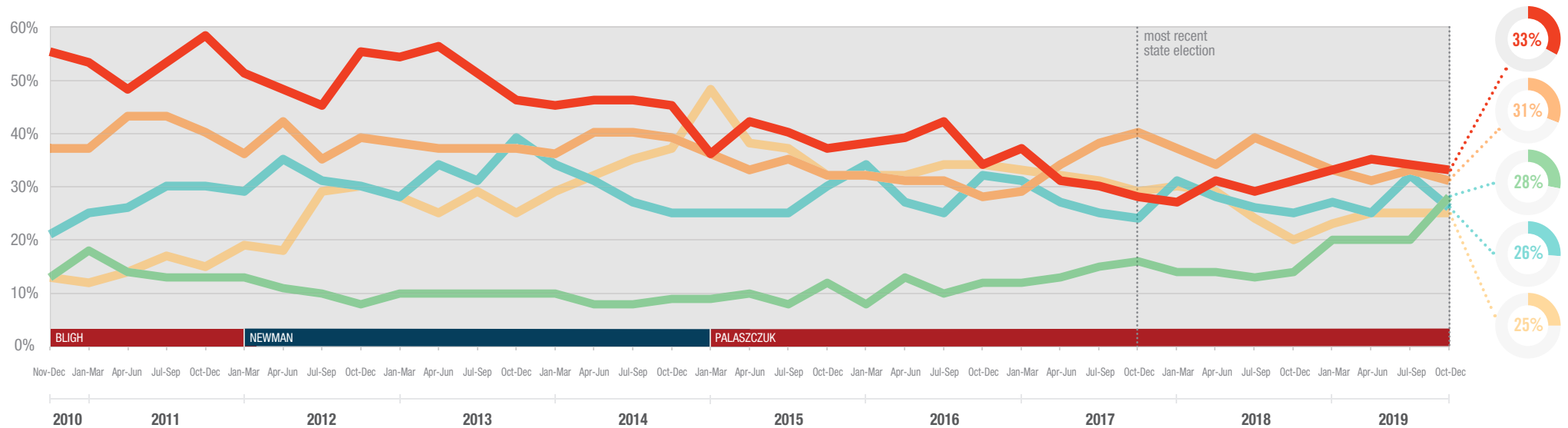
The top issues facing Queensland

Kylie Brosnan  
Head of Ipsos Public Affairs QLD  
✉ kylie.brosnan@ipsos.com  
☎ (07) 3016 7660

Kathy Benson  
Director, Strategy & Research  
✉ kathy.benson@ipsos.com  
☎ (07) 3016 7662

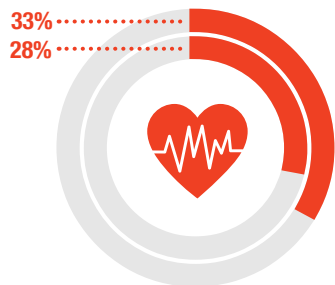


Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between October and December 2019 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact Kylie Brosnan or Kathy Benson.

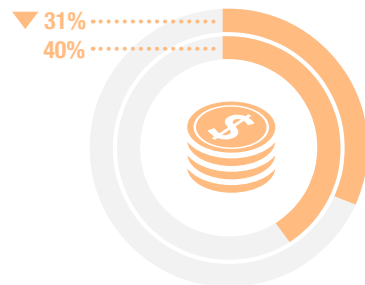


## Healthcare

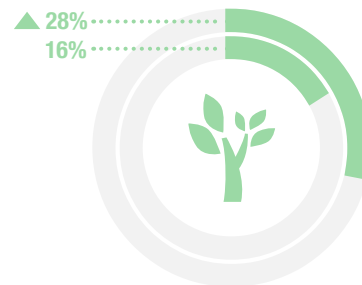
OCT-DEC 19  
OCT-DEC 17



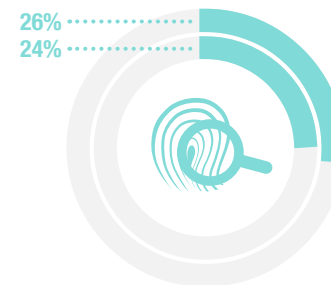
## Cost of Living



## Environment



## Crime



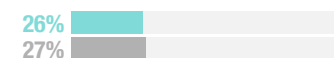
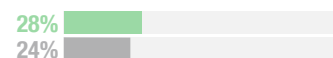
## Unemployment



▲▼  
significant  
difference  
compared with  
most recent  
state election

▲▼  
significant  
difference  
compared with  
the rest of  
Australia

QLD  
REST OF  
AUSTRALIA










# IPSOS ISSUES MONITOR DECEMBER 2019

The top issues facing Queensland

Kylie Brosnan  
Head of Ipsos Public Affairs QLD  
✉ kylie.brosnan@ipsos.com  
☎ (07) 3016 7660

Kathy Benson  
Director, Strategy & Research  
✉ kathy.benson@ipsos.com  
☎ (07) 3016 7662



	2010	2011	2012	2013	2014	2015	2016	2017	2018	JAN-MAR 2019	APR-JUN 2019	JUL-SEP 2019	OCT-DEC 2019
 <b>Healthcare</b>	55%	53%	50%	52%	45%	38%	38%	31%	29%	33%	35%	34%	33%
 <b>Cost of Living</b>	37%	40%	38%	37%	39%	34%	30%	35%	36%	33%	31%	33%	31%
 <b>Environment</b>	13%	14%	10%	10%	9%	10%	11%	14%	14%	20%	20%	20%	28%
 <b>Crime</b>	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	25%	32%	26%
 <b>Unemployment</b>	13%	14%	24%	27%	33%	39%	33%	31%	26%	23%	25%	25%	25%
<b>Petrol Prices</b>	13%	26%	24%	21%	21%	15%	11%	16%	29%	22%	23%	18%	22%
<b>The Economy</b>	19%	21%	23%	24%	26%	30%	25%	22%	16%	16%	18%	20%	20%
<b>Drug Abuse</b>	10%	9%	9%	10%	10%	17%	21%	18%	18%	19%	13%	19%	20%
<b>Housing</b>	24%	22%	18%	15%	15%	17%	19%	22%	20%	20%	21%	16%	18%
<b>Transport</b>	17%	17%	15%	15%	12%	14%	17%	18%	16%	18%	19%	18%	17%
<b>Poverty</b>	9%	6%	6%	8%	9%	9%	11%	12%	11%	10%	11%	14%	12%
<b>Education</b>	21%	14%	17%	17%	18%	17%	16%	14%	13%	15%	13%	12%	12%
<b>Personal Debt</b>	17%	11%	10%	10%	8%	7%	9%	9%	11%	10%	11%	12%	11%
<b>Population</b>	12%	7%	5%	4%	4%	3%	5%	5%	8%	7%	7%	8%	7%
<b>Immigration</b>	6%	7%	7%	7%	7%	6%	7%	8%	10%	10%	11%	6%	6%
<b>Taxation</b>	3%	5%	6%	5%	6%	5%	6%	6%	5%	7%	6%	5%	5%
<b>Racism</b>	3%	2%	2%	4%	3%	3%	4%	5%	3%	4%	4%	4%	3%
<b>Indigenous Issues</b>	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	4%	4%	3%
<b>Defence</b>	1%	1%	1%	1%	2%	5%	3%	4%	3%	3%	3%	1%	1%





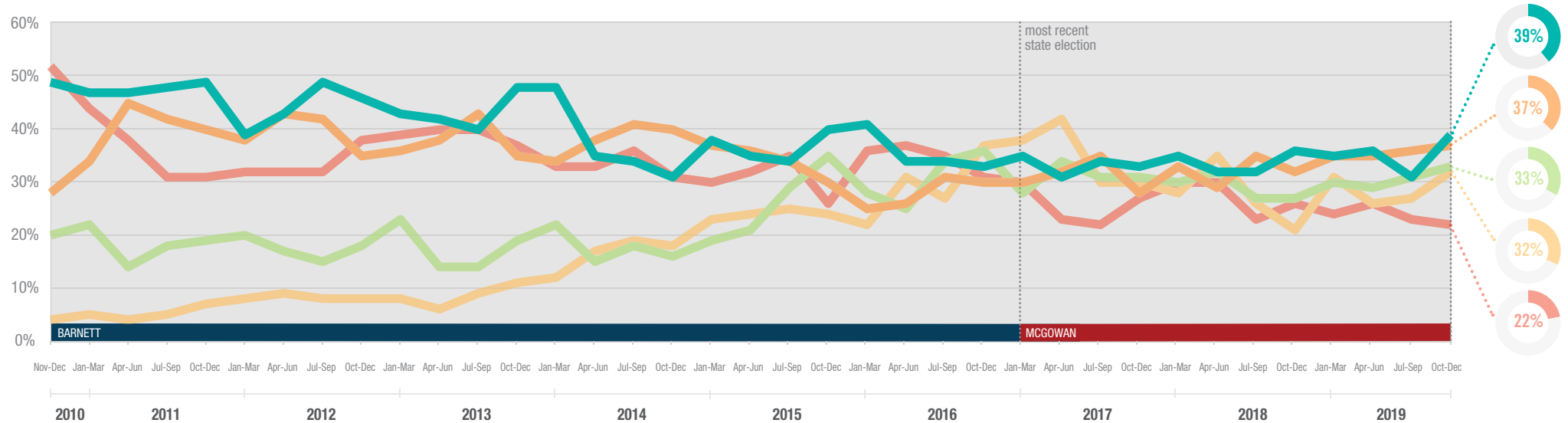
# IPSOS ISSUES MONITOR DECEMBER 2019

The top issues facing Western Australia

Shaun Griffin  
General Manager WA  
✉ shaun.griffin@ipsos.com  
☎ (08) 9463 0761

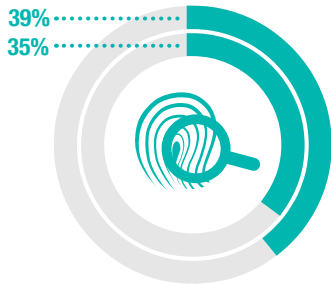


Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between October and December 2019 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Shaun Griffin.



## Crime

OCT-DEC 19  
JAN-MAR 17



## Cost of Living

37%  
30%



## Drug Abuse

33%  
28%



## Unemployment

32%  
38%



## Healthcare

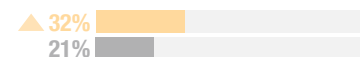
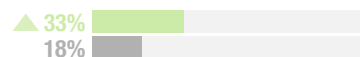
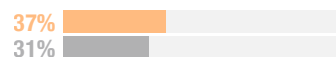
22%  
30%



▲▼  
significant  
difference  
compared  
with  
most recent  
state election

▲▼  
significant  
difference  
compared  
with the rest  
of Australia

WA  
REST OF  
AUSTRALIA










# IPSOS ISSUES MONITOR DECEMBER 2019

The top issues facing Western Australia

Shaun Griffin  
General Manager WA  
✉ shaun.griffin@ipsos.com  
📞 (08) 9463 0761



	2010	2011	2012	2013	2014	2015	2016	2017	2018	JAN-MAR 2019	APR-JUN 2019	JUL-SEP 2019	OCT-DEC 2019
 <b>Crime</b>	49%	48%	44%	43%	37%	37%	36%	33%	34%	35%	36%	31%	39%
 <b>Cost of Living</b>	28%	40%	39%	38%	38%	34%	28%	31%	32%	35%	35%	36%	37%
 <b>Drug Abuse</b>	20%	18%	18%	18%	18%	26%	31%	31%	29%	30%	29%	31%	33%
 <b>Unemployment</b>	4%	5%	8%	9%	16%	24%	29%	35%	28%	31%	26%	27%	32%
 <b>Healthcare</b>	52%	36%	34%	39%	33%	31%	35%	25%	27%	24%	26%	23%	22%
<b>Environment</b>	24%	19%	17%	12%	9%	8%	9%	8%	11%	15%	17%	19%	21%
<b>The Economy</b>	8%	9%	11%	13%	21%	28%	31%	30%	25%	17%	20%	23%	20%
<b>Poverty</b>	7%	7%	9%	8%	10%	9%	9%	9%	11%	13%	15%	13%	17%
<b>Housing</b>	24%	31%	32%	33%	27%	23%	19%	23%	19%	20%	21%	21%	14%
<b>Personal Debt</b>	15%	12%	10%	9%	8%	8%	8%	12%	13%	12%	9%	13%	13%
<b>Petrol Prices</b>	7%	17%	14%	11%	12%	7%	6%	7%	15%	11%	12%	11%	11%
<b>Education</b>	13%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	6%	10%
<b>Immigration</b>	19%	16%	14%	11%	10%	8%	8%	8%	10%	10%	11%	11%	9%
<b>Transport</b>	6%	12%	15%	21%	18%	18%	16%	14%	10%	14%	9%	11%	7%
<b>Indigenous Issues</b>	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	5%	5%	5%
<b>Racism</b>	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	4%	4%	3%
<b>Population</b>	6%	3%	6%	6%	6%	5%	6%	4%	6%	4%	7%	4%	3%
<b>Taxation</b>	4%	5%	6%	4%	7%	8%	7%	6%	6%	9%	7%	8%	3%
<b>Defence</b>	3%	1%	2%	2%	3%	4%	3%	3%	3%	3%	2%	3%	1%