

1_1. How would you rate these various aspects of your life? - Your overall level of wellbeing

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	990 66%	135 67%	105 62%	57 61%	372 64%	246 69%	75 74%	204 54%	159 62%	302 72%	248 75%	330 73%	660 63%
		*	*	*						G	GH	L	
Excellent	211 14%	19 9%	26 15%	6 7%	69 12%	74 21%	18 18%	46 12%	27 10%	65 16%	53 16%	98 22%	114 11%
		*	*	*		ACD	C					L	
Good	779 52%	116 58%	79 46%	51 55%	304 53%	173 48%	57 57%	157 41%	133 52%	237 57%	196 59%	232 52%	547 52%
		*	*	*						G	G		
Bottom 3 Box (Net)	511 34%	66 33%	65 38%	36 39%	206 36%	112 31%	26 26%	175 46%	97 38%	117 28%	82 25%	119 27%	392 37%
		*	*	*				IJ	J				K
Fair	428 29%	56 28%	45 27%	33 36%	173 30%	97 27%	23 23%	142 37%	86 34%	93 22%	69 21%	92 20%	336 32%
		*	*	*				IJ	IJ				K
Bottom 2 Box (Subnet)	83 6%	10 5%	20 12%	3 3%	33 6%	15 4%	3 3%	34 9%	11 4%	24 6%	13 4%	27 6%	56 5%
		*	EF*	*									
Poor	69 5%	8 4%	19 11%	2 2%	28 5%	11 3%	2 2%	28 7%	7 3%	24 6%	9 3%	24 5%	45 4%
		*	EF*	*									
Bad	14 1%	2 1%	1 *	* *	5 1%	4 1%	1 1%	6 2%	4 2%	1 *	3 1%	3 1%	11 1%
		*	*	*									
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. How would you rate these various aspects of your life? - Your physical health

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	890	119	89	48	355	218	60	201	140	244	242	264	626
	59%	59%	53%	52%	61%	61%	60%	53%	55%	58%	73%	59%	59%
		*	*	*							GHI		
Excellent	179	28	14	14	56	53	14	59	22	39	45	66	113
	12%	14%	8%	15%	10%	15%	14%	16%	8%	9%	14%	15%	11%
		*	*	*									
Good	711	91	75	34	299	165	46	142	119	205	197	197	513
	47%	45%	44%	37%	52%	46%	46%	38%	46%	49%	60%	44%	49%
		*	*	*	C					G	GHI		
Bottom 3 Box (Net)	611	82	80	45	223	141	41	178	116	176	88	185	427
	41%	41%	47%	48%	39%	39%	40%	47%	45%	42%	27%	41%	41%
		*	*	*				J	J	J			
Fair	500	67	61	38	181	116	35	139	91	152	70	152	347
	33%	34%	36%	41%	31%	32%	35%	37%	36%	36%	21%	34%	33%
		*	*	*				J	J	J			
Bottom 2 Box (Subnet)	112	15	19	7	41	25	5	39	25	24	18	33	79
	7%	7%	11%	7%	7%	7%	5%	10%	10%	6%	6%	7%	8%
		*	*	*									
Poor	92	14	19	6	26	22	5	28	18	24	15	29	62
	6%	7%	11%	7%	4%	6%	5%	8%	7%	6%	5%	7%	6%
		*	D*	*									
Bad	20	1	1	*	16	3	-	10	7	-	3	3	17
	1%	*	*	*	3%	1%	-	3%	3%	-	1%	1%	2%
		*	*	*				I	I				
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. How would you rate these various aspects of your life? - Your mental health

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	991 66%	119 59%	119 70%	52 56%	383 66%	254 71%	64 64%	208 55%	163 64%	294 70%	246 75%	311 69%	679 65%
Excellent	299 20%	38 19%	35 21%	14 15%	97 17%	94 26%	21 21%	75 20%	34 13%	76 18%	82 25%	114 25%	185 18%
Good	692 46%	81 40%	83 49%	38 41%	286 49%	161 45%	43 43%	133 35%	129 50%	218 52%	164 50%	198 44%	494 47%
Bottom 3 Box (Net)	510 34%	82 41%	51 30%	41 44%	195 34%	104 29%	36 36%	171 45%	93 36%	126 30%	84 25%	137 31%	373 35%
Fair	367 24%	55 27%	30 17%	27 29%	146 25%	83 23%	26 26%	112 30%	63 25%	97 23%	66 20%	109 24%	257 24%
Bottom 2 Box (Subnet)	144 10%	27 14%	21 13%	14 16%	49 9%	21 6%	10 10%	59 16%	30 12%	28 7%	18 6%	28 6%	116 11%
Poor	122 8%	25 13%	19 11%	13 14%	42 7%	15 4%	8 8%	48 13%	28 11%	24 6%	15 5%	24 5%	98 9%
Bad	22 1%	2 1%	2 1%	2 2%	8 1%	6 2%	2 2%	11 3%	3 1%	4 1%	3 1%	4 1%	18 2%
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. How would you rate these various aspects of your life? - Your financial health

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	653 44%	73 36%	57 33%	31 33%	262 45%	186 52%	44 44%	96 25%	96 37%	209 50%	205 62%	210 47%	443 42%
Excellent	136 9%	16 8%	11 6%	5 5%	57 10%	43 12%	6 6%	29 8%	10 4%	45 11%	49 15%	51 11%	86 8%
Good	517 34%	57 28%	46 27%	26 28%	206 36%	143 40%	38 38%	67 18%	86 33%	164 39%	156 47%	159 36%	357 34%
Bottom 3 Box (Net)	848 56%	128 64%	113 67%	62 67%	315 55%	173 48%	56 56%	283 75%	161 63%	210 50%	125 38%	239 53%	609 58%
Fair	524 35%	76 38%	57 33%	41 44%	190 33%	124 34%	37 37%	136 36%	104 40%	143 34%	101 31%	155 35%	369 35%
Bottom 2 Box (Subnet)	324 22%	52 26%	56 33%	21 23%	126 22%	50 14%	19 19%	147 39%	57 22%	67 16%	25 7%	83 19%	240 23%
Poor	277 18%	46 23%	48 28%	19 21%	109 19%	38 11%	16 16%	127 33%	48 19%	55 13%	20 6%	71 16%	206 20%
Bad	47 3%	6 3%	8 5%	2 2%	17 3%	11 3%	3 3%	20 5%	9 3%	11 3%	4 1%	13 3%	34 3%
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_5. How would you rate these various aspects of your life? - Your job satisfaction

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	881	128	99	56	312	219	66	189	150	258	217	286	594
	59%	64%	58%	61%	54%	61%	66%	50%	59%	61%	66%	64%	56%
		*	*	*			D			G	G		
Excellent	242	37	24	19	77	66	18	63	37	59	63	96	146
	16%	18%	14%	20%	13%	19%	18%	17%	14%	14%	19%	21%	14%
		*	*	*								L	
Good	638	91	75	38	234	153	48	125	113	198	154	190	448
	43%	45%	44%	41%	41%	43%	48%	33%	44%	47%	47%	42%	43%
		*	*	*						G	G		
Bottom 3 Box (Net)	620	73	71	37	266	139	34	190	106	162	113	162	458
	41%	36%	42%	39%	46%	39%	34%	50%	41%	39%	34%	36%	44%
		*	*	*	F			IJ					
Fair	429	55	50	29	178	93	23	125	73	110	86	106	323
	29%	27%	30%	31%	31%	26%	23%	33%	28%	26%	26%	24%	31%
		*	*	*									
Bottom 2 Box (Subnet)	192	19	21	8	88	46	11	65	33	51	27	56	135
	13%	9%	12%	8%	15%	13%	11%	17%	13%	12%	8%	13%	13%
		*	*	*				J					
Poor	149	15	18	6	74	27	10	54	24	38	20	36	113
	10%	7%	11%	6%	13%	8%	10%	14%	9%	9%	6%	8%	11%
		*	*	*				J					
Bad	43	4	3	2	14	19	1	11	9	13	8	20	22
	3%	2%	1%	2%	2%	5%	1%	3%	3%	3%	2%	5%	2%
		*	*	*									
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_6. How would you rate these various aspects of your life? - Your opinions of your employer

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	893 60%	122 61%	105 62%	57 62%	327 57%	213 59%	69 68%	213 56%	162 63%	240 57%	212 64%	290 65%	604 57%
Excellent	244 16%	34 17%	27 16%	18 19%	83 14%	65 18%	17 16%	61 16%	41 16%	64 15%	57 17%	106 24%	138 13%
Good	649 43%	87 43%	78 46%	39 42%	244 42%	148 41%	52 52%	152 40%	121 47%	177 42%	155 47%	184 41%	465 44%
Bottom 3 Box (Net)	608 40%	79 39%	65 38%	36 38%	250 43%	146 41%	32 32%	166 44%	95 37%	179 43%	118 36%	159 35%	449 43%
Fair	428 28%	53 26%	47 28%	28 30%	182 31%	94 26%	23 23%	133 35%	58 23%	107 26%	92 28%	100 22%	328 31%
Bottom 2 Box (Subnet)	180 12%	27 13%	18 10%	8 8%	68 12%	51 14%	8 8%	33 9%	37 14%	72 17%	27 8%	59 13%	121 11%
Poor	135 9%	23 12%	16 9%	4 5%	48 8%	37 10%	6 6%	25 7%	23 9%	56 13%	20 6%	36 8%	99 9%
Bad	45 3%	3 2%	2 1%	3 3%	20 4%	15 4%	2 2%	8 2%	13 5%	16 4%	6 2%	23 5%	22 2%
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. How would you rate these various aspects of your life? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Your overall level of wellbeing	990	135	105	57	372	246	75	204	159	302	248	330	660
	66%	67%	62%	61%	64%	69%	74%	54%	62%	72%	75%	73%	63%
		*	*	*						G	GH	L	
Your physical health	890	119	89	48	355	218	60	201	140	244	242	264	626
	59%	59%	53%	52%	61%	61%	60%	53%	55%	58%	73%	59%	59%
		*	*	*							GHI		
Your mental health	991	119	119	52	383	254	64	208	163	294	246	311	679
	66%	59%	70%	56%	66%	71%	64%	55%	64%	70%	75%	69%	65%
		*	*	*		C				G	GH		
Your financial health	653	73	57	31	262	186	44	96	96	209	205	210	443
	44%	36%	33%	33%	45%	52%	44%	25%	37%	50%	62%	47%	42%
		*	*	*		ABC			G	GH	GHI		
Your job satisfaction	881	128	99	56	312	219	66	189	150	258	217	286	594
	59%	64%	58%	61%	54%	61%	66%	50%	59%	61%	66%	64%	56%
		*	*	*			D			G	G		
Your opinions of your employer	893	122	105	57	327	213	69	213	162	240	212	290	604
	60%	61%	62%	62%	57%	59%	68%	56%	63%	57%	64%	65%	57%
		*	*	*			D						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. How would you rate these various aspects of your life? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Your overall level of wellbeing	83 6%	10 5%	20 12%	3 3%	33 6%	15 4%	3 3%	34 9%	11 4%	24 6%	13 4%	27 6%	56 5%
		*	EF*	*									
Your physical health	112 7%	15 7%	19 11%	7 7%	41 7%	25 7%	5 5%	39 10%	25 10%	24 6%	18 6%	33 7%	79 8%
		*	*	*									
Your mental health	144 10%	27 14%	21 13%	14 16%	49 9%	21 6%	10 10%	59 16%	30 12%	28 7%	18 6%	28 6%	116 11%
		E*	*	E*				IJ	J				K
Your financial health	324 22%	52 26%	56 33%	21 23%	126 22%	50 14%	19 19%	147 39%	57 22%	67 16%	25 7%	83 19%	240 23%
		E*	DEF*	*	E			HIJ	J	J			
Your job satisfaction	192 13%	19 9%	21 12%	8 8%	88 15%	46 13%	11 11%	65 17%	33 13%	51 12%	27 8%	56 13%	135 13%
		*	*	*				J					
Your opinions of your employer	180 12%	27 13%	18 10%	8 8%	68 12%	51 14%	8 8%	33 9%	37 14%	72 17%	27 8%	59 13%	121 11%
		*	*	*						GJ			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. How would you rate these various aspects of your life? - Bottom 3 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Your overall level of wellbeing	511 34%	66 33%	65 38%	36 39%	206 36%	112 31%	26 26%	175 46%	97 38%	117 28%	82 25%	119 27%	392 37%
		*	*	*				IJ	J				K
Your physical health	611 41%	82 41%	80 47%	45 48%	223 39%	141 39%	41 40%	178 47%	116 45%	176 42%	88 27%	185 41%	427 41%
		*	*	*				J	J	J			
Your mental health	510 34%	82 41%	51 30%	41 44%	195 34%	104 29%	36 36%	171 45%	93 36%	126 30%	84 25%	137 31%	373 35%
		*	*	E*				IJ	J				
Your financial health	848 56%	128 64%	113 67%	62 67%	315 55%	173 48%	56 56%	283 75%	161 63%	210 50%	125 38%	239 53%	609 58%
		E*	E*	E*				HIJ	IJ	J			
Your job satisfaction	620 41%	73 36%	71 42%	37 39%	266 46%	139 39%	34 34%	190 50%	106 41%	162 39%	113 34%	162 36%	458 44%
		*	*	*	F			IJ					
Your opinions of your employer	608 40%	79 39%	65 38%	36 38%	250 43%	146 41%	32 32%	166 44%	95 37%	179 43%	118 36%	159 35%	449 43%
		*	*	*	F								

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6_4. To what extent do you agree or disagree with the following statements: - I am more likely to work for an employer that cares for my overall health & well-being

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	1404	185	166	87	541	328	97	342	240	404	308	425	979
	94%	92%	98%	93%	94%	91%	96%	90%	94%	96%	93%	95%	93%
		*	*	*						G			
Strongly agree	732	130	92	40	287	130	52	175	133	199	169	236	496
	49%	65%	54%	44%	50%	36%	52%	46%	52%	47%	51%	53%	47%
		CDE*	E*	*	E		E						
Somewhat agree	672	55	74	46	254	197	44	167	107	205	139	189	482
	45%	27%	44%	50%	44%	55%	44%	44%	42%	49%	42%	42%	46%
		*	A*	A*	A	AD	A						
Bottom 2 Box (Net)	97	16	4	6	37	31	4	37	16	16	22	24	74
	6%	8%	2%	7%	6%	9%	4%	10%	6%	4%	7%	5%	7%
		*	*	*				I					
Somewhat disagree	73	6	2	6	27	29	3	24	15	14	16	17	56
	5%	3%	1%	6%	5%	8%	3%	6%	6%	3%	5%	4%	5%
		*	*	*		B							
Strongly disagree	25	10	1	*	10	2	1	13	1	2	6	7	18
	2%	5%	1%	*	2%	1%	1%	3%	1%	1%	2%	2%	2%
		E*	*	*									
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6_5. To what extent do you agree or disagree with the following statements: - I would perceive my employer in a more positive light if they offered a way for me to get healthcare support without having to leave work or home via virtual care or telemedicine.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	1084	151	124	63	432	231	82	281	192	293	239	324	760
	72%	75%	73%	68%	75%	64%	81%	74%	75%	70%	72%	72%	72%
		*	*	*	E		E						
Strongly agree	301	52	28	17	134	49	21	96	52	85	60	109	192
	20%	26%	17%	18%	23%	14%	21%	25%	20%	20%	18%	24%	18%
		E*	*	*	E								
Somewhat agree	783	98	96	47	299	183	61	184	141	208	179	215	568
	52%	49%	56%	50%	52%	51%	61%	49%	55%	50%	54%	48%	54%
		*	*	*									
Bottom 2 Box (Net)	417	50	46	30	145	128	19	98	64	126	92	124	293
	28%	25%	27%	32%	25%	36%	19%	26%	25%	30%	28%	28%	28%
		*	*	*		DF							
Somewhat disagree	358	36	41	27	129	110	14	81	59	113	81	101	257
	24%	18%	24%	29%	22%	31%	14%	21%	23%	27%	25%	23%	24%
		*	*	F*		AF							
Strongly disagree	59	14	4	2	16	18	4	17	6	14	11	23	35
	4%	7%	2%	3%	3%	5%	4%	5%	2%	3%	3%	5%	3%
		*	*	*									
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6_10. To what extent do you agree or disagree with the following statements: - I prefer to manage my benefits and access services via my mobile device via an app vs. online through a computer, over the telephone or via paper (i.e. submitting claims by mail)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	994 66%	127 63%	110 65%	61 65%	400 69%	228 63%	68 68%	262 69%	178 69%	264 63%	218 66%	320 71%	673 64%
Strongly agree	359 24%	64 32%	49 29%	24 26%	144 25%	52 14%	25 25%	91 24%	58 23%	101 24%	86 26%	128 29%	231 22%
Somewhat agree	635 42%	63 31%	61 36%	36 39%	256 44%	176 49%	43 43%	171 45%	120 47%	163 39%	131 40%	192 43%	443 42%
Bottom 2 Box (Net)	507 34%	74 37%	60 35%	32 35%	178 31%	131 37%	32 32%	117 31%	79 31%	155 37%	113 34%	128 29%	379 36%
Somewhat disagree	364 24%	52 26%	46 27%	17 18%	125 22%	97 27%	27 27%	83 22%	53 21%	113 27%	80 24%	99 22%	265 25%
Strongly disagree	144 10%	22 11%	14 8%	16 17%	53 9%	34 10%	5 5%	35 9%	26 10%	42 10%	33 10%	30 7%	114 11%
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8_1. To what extent would having a tailored, personalized wellness program offered by your employer, and covered by insurance, impact the following: - Your overall wellbeing

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Increase (Net)	1205	168	136	72	470	274	86	304	213	331	280	351	854
	80%	84%	80%	77%	81%	76%	85%	80%	83%	79%	85%	78%	81%
		*	*	*									
Increase a lot	488	72	43	27	220	90	36	133	99	121	106	165	322
	32%	36%	25%	29%	38%	25%	36%	35%	39%	29%	32%	37%	31%
		*	*	*	BE								
Increase a little	718	96	93	45	250	184	50	171	114	210	174	185	532
	48%	48%	55%	48%	43%	51%	50%	45%	44%	50%	53%	41%	51%
		*	*	*									K
No difference	296	33	34	21	108	85	15	75	43	89	50	98	198
	20%	16%	20%	23%	19%	24%	15%	20%	17%	21%	15%	22%	19%
		*	*	*									
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10_1. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Not having/not able to find a family doctor

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	545 36%	79 39%	42 25%	26 28%	162 28%	200 56%	36 36%	163 43%	89 35%	162 39%	91 28%	180 40%	366 35%
		*	*	*		ABCD		J		J			
Major obstacle	263 18%	32 16%	9 6%	14 15%	71 12%	118 33%	20 20%	67 18%	41 16%	87 21%	47 14%	94 21%	169 16%
		B*	*	*		ABCD	BD						
Moderate obstacle	282 19%	47 24%	33 19%	13 14%	92 16%	82 23%	16 16%	96 25%	48 19%	75 18%	44 13%	86 19%	196 19%
		*	*	*				J					
Bottom 2 Box (Net)	956 64%	122 61%	127 75%	67 72%	416 72%	159 44%	65 64%	216 57%	168 65%	258 61%	239 72%	269 60%	687 65%
		E*	E*	E*	E	E	E				GI		
Minor obstacle	305 20%	39 20%	38 22%	30 32%	115 20%	61 17%	23 23%	71 19%	47 18%	88 21%	68 21%	99 22%	206 20%
		*	*	DE*									
Not an obstacle at all	650 43%	82 41%	90 53%	37 40%	301 52%	98 27%	42 42%	145 38%	120 47%	169 40%	171 52%	170 38%	481 46%
		E*	E*	*	E	E	E				GI		
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10_2. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Lack of time to get to appointments

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	683 45%	98 48%	46 27%	28 30%	272 47%	191 53%	50 49%	188 50%	132 51%	185 44%	134 41%	225 50%	457 43%
Major obstacle	172 11%	31 16%	12 7%	7 8%	72 13%	34 9%	15 15%	39 10%	41 16%	46 11%	36 11%	54 12%	119 11%
Moderate obstacle	511 34%	66 33%	34 20%	20 22%	199 34%	157 44%	34 34%	149 39%	90 35%	139 33%	98 30%	172 38%	339 32%
Bottom 2 Box (Net)	818 55%	104 52%	124 73%	66 70%	306 53%	168 47%	51 51%	191 50%	125 49%	235 56%	196 59%	223 50%	595 57%
Minor obstacle	457 30%	49 24%	66 39%	35 38%	176 30%	101 28%	29 29%	98 26%	63 24%	136 32%	122 37%	143 32%	314 30%
Not an obstacle at all	362 24%	55 27%	58 34%	30 33%	130 23%	67 19%	22 21%	93 24%	62 24%	99 24%	74 23%	80 18%	281 27%
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10_3. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Lack of transportation to get to appointments

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	389 26%	65 32%	28 17%	20 21%	148 26%	112 31%	17 17%	169 45%	66 26%	91 22%	47 14%	128 29%	261 25%
		BF*	*	*		BF		HIJ	J	J			
Major obstacle	113 8%	17 9%	9 5%	7 8%	42 7%	29 8%	10 10%	51 13%	20 8%	24 6%	14 4%	44 10%	69 7%
		*	*	*				IJ					
Moderate obstacle	276 18%	47 24%	19 11%	12 13%	106 18%	83 23%	8 8%	119 31%	46 18%	67 16%	33 10%	84 19%	192 18%
		F*	*	*	F	BF		HIJ	J	J			
Bottom 2 Box (Net)	1112 74%	136 68%	141 83%	74 79%	430 74%	247 69%	83 83%	210 55%	190 74%	329 78%	283 86%	320 71%	791 75%
		*	AE*	*			AE		G	G	GHI		
Minor obstacle	328 22%	57 28%	34 20%	18 19%	108 19%	88 24%	23 23%	69 18%	83 32%	84 20%	64 20%	98 22%	230 22%
		*	*	*					GIJ				
Not an obstacle at all	783 52%	79 39%	107 63%	56 60%	322 56%	159 44%	60 60%	141 37%	108 42%	245 58%	219 66%	222 49%	561 53%
		*	AE*	AE*	AE		AE			GH	GH		
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10_4. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Health facilities not available in my location (i.e. remote)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	439	63	36	32	152	133	22	157	65	117	73	139	300
	29%	31%	21%	35%	26%	37%	22%	41%	25%	28%	22%	31%	28%
		*	*	*		BDF		HJ					
Major obstacle	118	15	11	7	43	34	8	37	16	33	24	45	72
	8%	7%	6%	8%	7%	9%	8%	10%	6%	8%	7%	10%	7%
		*	*	*									
Moderate obstacle	321	48	25	25	109	100	14	120	49	84	49	94	227
	21%	24%	15%	27%	19%	28%	14%	32%	19%	20%	15%	21%	22%
		*	*	F*		BDF		HJ					
Bottom 2 Box (Net)	1062	138	134	61	426	226	79	223	191	302	257	309	753
	71%	69%	79%	65%	74%	63%	78%	59%	75%	72%	78%	69%	72%
		*	E*	*	E		E		G	G	G		
Minor obstacle	391	53	37	22	171	84	24	70	95	108	87	134	257
	26%	26%	22%	23%	30%	23%	24%	19%	37%	26%	26%	30%	24%
		*	*	*					GIJ				
Not an obstacle at all	671	85	97	39	254	142	54	152	96	194	170	175	496
	45%	42%	57%	42%	44%	40%	54%	40%	37%	46%	52%	39%	47%
		*	DE*	*			E				GH		K
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10_5. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Ability to get time off of work

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	628	77	52	32	253	175	39	182	134	144	124	212	416
	42%	38%	31%	35%	44%	49%	39%	48%	52%	34%	38%	47%	40%
		*	*	*	B	B		I	IJ				
Major obstacle	180	18	17	15	79	35	16	49	42	42	38	72	109
	12%	9%	10%	16%	14%	10%	16%	13%	16%	10%	12%	16%	10%
		*	*	*								L	
Moderate obstacle	448	59	35	18	174	140	23	134	92	102	86	140	308
	30%	29%	21%	19%	30%	39%	23%	35%	36%	24%	26%	31%	29%
		*	*	*		BCF		I	IJ				
Bottom 2 Box (Net)	873	124	118	61	324	184	62	197	123	275	206	236	636
	58%	62%	69%	65%	56%	51%	61%	52%	48%	66%	62%	53%	60%
		*	DE*	*						GH	H		
Minor obstacle	466	67	58	29	166	113	34	85	70	164	115	141	325
	31%	33%	34%	31%	29%	32%	34%	22%	27%	39%	35%	31%	31%
		*	*	*						GH	G		
Not an obstacle at all	406	57	60	32	159	71	28	112	53	111	90	95	311
	27%	28%	35%	34%	27%	20%	27%	29%	21%	26%	27%	21%	30%
		*	E*	E*									K
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10_6. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Avoidance of going to the doctor or a healthcare practitioner

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	464 31%	70 35%	42 25%	26 28%	175 30%	120 34%	31 31%	174 46%	84 33%	114 27%	66 20%	141 31%	323 31%
		*	*	*				HJ	J				
Major obstacle	117 8%	23 12%	8 5%	10 10%	46 8%	26 7%	5 5%	41 11%	26 10%	25 6%	17 5%	35 8%	83 8%
		*	*	*									
Moderate obstacle	347 23%	47 23%	35 20%	16 18%	129 22%	95 26%	26 26%	133 35%	58 23%	88 21%	49 15%	106 24%	241 23%
		*	*	*				HJ					
Bottom 2 Box (Net)	1037 69%	131 65%	127 75%	67 72%	403 70%	238 66%	70 69%	205 54%	172 67%	306 73%	264 80%	307 69%	729 69%
		*	*	*				G	G	G	GH		
Minor obstacle	521 35%	65 32%	52 31%	30 32%	215 37%	130 36%	30 29%	101 27%	109 43%	161 38%	111 34%	179 40%	342 32%
		*	*	*					G	G			
Not an obstacle at all	515 34%	66 33%	75 44%	37 40%	188 32%	109 30%	40 40%	104 27%	63 25%	145 35%	153 46%	128 29%	387 37%
		*	E*	*							GHI		K
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10_7. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Availability of healthcare practitioner when needed (i.e. evenings and weekends)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	782	104	60	33	289	241	54	186	158	213	163	267	515
	52%	51%	35%	36%	50%	67%	54%	49%	62%	51%	49%	60%	49%
		*	*	*	BC	ABCD	BC		GJ			L	
Major obstacle	292	50	14	9	90	100	29	63	59	77	63	113	179
	19%	25%	8%	10%	16%	28%	29%	17%	23%	18%	19%	25%	17%
		BC*	*	*		BCD	BCD					L	
Moderate obstacle	490	54	46	24	199	141	26	123	100	137	100	154	336
	33%	27%	27%	26%	34%	39%	26%	32%	39%	33%	30%	34%	32%
		*	*	*		F							
Bottom 2 Box (Net)	719	98	110	60	289	118	46	193	98	206	168	181	538
	48%	49%	65%	64%	50%	33%	46%	51%	38%	49%	51%	40%	51%
		E*	DEF*	DEF*	E		E	H			H		K
Minor obstacle	416	51	49	36	173	76	31	93	67	123	103	112	304
	28%	25%	29%	38%	30%	21%	31%	25%	26%	29%	31%	25%	29%
		*	*	E*	E								
Not an obstacle at all	303	47	60	24	115	42	15	100	31	83	64	70	234
	20%	23%	36%	26%	20%	12%	15%	26%	12%	20%	19%	16%	22%
		E*	DEF*	E*	E			H					K
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10_8. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Wait times to see a healthcare practitioner or specialist

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	886 59%	101 50%	92 54%	44 48%	315 55%	268 75%	65 65%	236 62%	159 62%	245 58%	178 54%	291 65%	594 56%
		*	*	*		ABCD	C					L	
Major obstacle	393 26%	48 24%	33 20%	13 14%	147 25%	121 34%	31 31%	103 27%	74 29%	103 24%	77 23%	138 31%	256 24%
		*	*	*		BC	C						
Moderate obstacle	492 33%	53 26%	58 34%	31 34%	168 29%	147 41%	34 34%	133 35%	85 33%	142 34%	101 31%	154 34%	339 32%
		*	*	*		AD							
Bottom 2 Box (Net)	615 41%	100 50%	78 46%	49 52%	263 45%	91 25%	35 35%	143 38%	98 38%	175 42%	152 46%	157 35%	458 44%
		E*	E*	EF*	E							K	
Minor obstacle	393 26%	62 31%	49 29%	27 29%	167 29%	61 17%	27 27%	81 21%	77 30%	103 25%	98 30%	108 24%	284 27%
		E*	E*	E*	E		E						
Not an obstacle at all	223 15%	37 19%	29 17%	22 23%	96 17%	30 8%	8 8%	63 17%	20 8%	72 17%	54 16%	49 11%	174 17%
		E*	*	EF*	EF			H		H	H		
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10_9. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Securing childcare

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	422	48	40	41	149	104	40	46	68	146	138	422	-
Base: All Answering (wtd)	415	42	45	24	161	123	21	66	68	150	102	415	-
Top 2 Box (Net)	146 35%	14 33%	14 30%	6 26%	62 38%	44 36%	7 33%	28 42%	35 51%	56 37%	23 23%	146 35%	- -
		*	**	**	*	*	*	**	J*	*			
Major obstacle	46 11%	8 18%	9 19%	3 11%	18 11%	6 5%	3 13%	6 9%	9 13%	21 14%	8 8%	46 11%	- -
		E*	**	**	*	*	*	**	*	*			
Moderate obstacle	100 24%	6 15%	5 11%	3 15%	43 27%	38 31%	4 20%	22 33%	26 38%	34 23%	15 15%	100 24%	- -
		*	**	**	*	*	*	**	J*	*			
Bottom 2 Box (Net)	269 65%	28 67%	31 70%	18 74%	99 62%	79 64%	14 67%	38 58%	34 49%	95 63%	78 77%	269 65%	- -
		*	**	**	*	*	*	**	*	*	H		
Minor obstacle	109 26%	13 31%	12 26%	4 18%	36 22%	39 32%	5 25%	17 26%	11 16%	44 29%	34 33%	109 26%	- -
		*	**	**	*	*	*	**	*	*	H		
Not an obstacle at all	160 39%	15 36%	20 43%	13 57%	63 39%	40 32%	9 42%	21 32%	23 33%	51 34%	45 44%	160 39%	- -
		*	**	**	*	*	*	**	*	*			
Sigma	415 100%	42 100%	45 100%	24 100%	161 100%	123 100%	21 100%	66 100%	68 100%	150 100%	102 100%	415 100%	- -

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Not having/not able to find a family doctor	545	79	42	26	162	200	36	163	89	162	91	180	366
	36%	39%	25%	28%	28%	56%	36%	43%	35%	39%	28%	40%	35%
		*	*	*		ABCDF		J		J			
Lack of time to get to appointments	683	98	46	28	272	191	50	188	132	185	134	225	457
	45%	48%	27%	30%	47%	53%	49%	50%	51%	44%	41%	50%	43%
		BC*	*	*	BC	BC	BC		J				
Lack of transportation to get to appointments	389	65	28	20	148	112	17	169	66	91	47	128	261
	26%	32%	17%	21%	26%	31%	17%	45%	26%	22%	14%	29%	25%
		BF*	*	*		BF		HIJ	J	J			
Health facilities not available in my location (i.e. remote)	439	63	36	32	152	133	22	157	65	117	73	139	300
	29%	31%	21%	35%	26%	37%	22%	41%	25%	28%	22%	31%	28%
		*	*	*		BDF		HIJ					
Ability to get time off of work	628	77	52	32	253	175	39	182	134	144	124	212	416
	42%	38%	31%	35%	44%	49%	39%	48%	52%	34%	38%	47%	40%
		*	*	*	B	B		I	IJ				
Avoidance of going to the doctor or a healthcare practitioner	464	70	42	26	175	120	31	174	84	114	66	141	323
	31%	35%	25%	28%	30%	34%	31%	46%	33%	27%	20%	31%	31%
		*	*	*				HIJ	J				
Availability of healthcare practitioner when needed (i.e. evenings and weekends)	782	104	60	33	289	241	54	186	158	213	163	267	515
	52%	51%	35%	36%	50%	67%	54%	49%	62%	51%	49%	60%	49%
		*	*	*	BC	ABCDF	BC		GJ			L	
Wait times to see a healthcare practitioner or specialist	886	101	92	44	315	268	65	236	159	245	178	291	594
	59%	50%	54%	48%	55%	75%	65%	62%	62%	58%	54%	65%	56%
		*	*	*		ABCD	C					L	
Securing childcare	146	14	14	6	62	44	7	28	35	56	23	146	-
	35%	33%	30%	26%	38%	36%	33%	42%	51%	37%	23%	35%	-
		*	**	**	*	*	*	**	J*	*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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10. To what extent are the following factors listed an obstacle for you to visit a health practitioner (i.e. doctor, therapist, etc.)? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Not having/not able to find a family doctor	956	122	127	67	416	159	65	216	168	258	239	269	687
	64%	61%	75%	72%	72%	44%	64%	57%	65%	61%	72%	60%	65%
		E*	E*	E*	E		E				GI		
Lack of time to get to appointments	818	104	124	66	306	168	51	191	125	235	196	223	595
	55%	52%	73%	70%	53%	47%	51%	50%	49%	56%	59%	50%	57%
		*	ADEF*	ADEF*							H		
Lack of transportation to get to appointments	1112	136	141	74	430	247	83	210	190	329	283	320	791
	74%	68%	83%	79%	74%	69%	83%	55%	74%	78%	86%	71%	75%
		*	AE*	*			AE		G	G	GHI		
Health facilities not available in my location (i.e. remote)	1062	138	134	61	426	226	79	223	191	302	257	309	753
	71%	69%	79%	65%	74%	63%	78%	59%	75%	72%	78%	69%	72%
		*	E*	*	E		E		G	G	G		
Ability to get time off of work	873	124	118	61	324	184	62	197	123	275	206	236	636
	58%	62%	69%	65%	56%	51%	61%	52%	48%	66%	62%	53%	60%
		*	DE*	*						GH	H		
Avoidance of going to the doctor or a healthcare practitioner	1037	131	127	67	403	238	70	205	172	306	264	307	729
	69%	65%	75%	72%	70%	66%	69%	54%	67%	73%	80%	69%	69%
		*	*	*					G	G	GH		
Availability of healthcare practitioner when needed (i.e. evenings and weekends)	719	98	110	60	289	118	46	193	98	206	168	181	538
	48%	49%	65%	64%	50%	33%	46%	51%	38%	49%	51%	40%	51%
		E*	DEF*	DEF*	E		E	H			H		K
Wait times to see a healthcare practitioner or specialist	615	100	78	49	263	91	35	143	98	175	152	157	458
	41%	50%	46%	52%	45%	25%	35%	38%	38%	42%	46%	35%	44%
		E*	E*	EF*	E								K
Securing childcare	269	28	31	18	99	79	14	38	34	95	78	269	-
	65%	67%	70%	74%	62%	64%	67%	58%	49%	63%	77%	65%	-
		*	**	**	*	*	*	**	*	*	H		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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11_1. How likely would you be to use a virtual care program (i.e. video chat, web- or telephone-based) for the following mental health and routine physical-health concerns? - Consulting a doctor for an acute problem like a virus or rash.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	866	111	97	54	335	204	66	233	134	237	211	258	608
	58%	55%	57%	58%	58%	57%	66%	61%	52%	56%	64%	58%	58%
		*	*	*							H		
Very likely	256	48	26	15	93	49	26	69	34	65	72	82	174
	17%	24%	15%	16%	16%	14%	26%	18%	13%	16%	22%	18%	17%
		*	*	*			DE				H		
Somewhat likely	610	63	72	39	242	154	41	164	100	172	139	176	434
	41%	31%	42%	42%	42%	43%	40%	43%	39%	41%	42%	39%	41%
		*	*	*									
Bottom 2 Box (Net)	635	91	73	39	243	155	34	146	122	183	119	190	444
	42%	45%	43%	42%	42%	43%	34%	39%	48%	44%	36%	42%	42%
		*	*	*					J				
Not very likely	422	71	43	28	155	100	25	99	88	128	84	130	293
	28%	35%	26%	30%	27%	28%	25%	26%	34%	30%	25%	29%	28%
		*	*	*									
Not at all likely	212	19	29	11	88	55	9	47	35	55	35	61	152
	14%	10%	17%	12%	15%	15%	9%	12%	14%	13%	11%	14%	14%
		*	*	*									
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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11_2. How likely would you be to use a virtual care program (i.e. video chat, web- or telephone-based) for the following mental health and routine physical-health concerns? - Getting a refill of prescriptions.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	1155	164	131	66	442	272	82	297	203	323	262	335	821
	77%	81%	77%	70%	77%	76%	81%	78%	79%	77%	79%	75%	78%
		*	*	*									
Very likely	561	78	60	32	241	108	41	136	105	144	148	179	382
	37%	39%	35%	35%	42%	30%	41%	36%	41%	34%	45%	40%	36%
		*	*	*	E						I		
Somewhat likely	595	85	70	33	201	164	40	161	97	178	115	156	439
	40%	42%	42%	36%	35%	46%	40%	42%	38%	43%	35%	35%	42%
		*	*	*		D							
Bottom 2 Box (Net)	346	38	39	27	136	87	19	82	54	97	68	114	232
	23%	19%	23%	30%	23%	24%	19%	22%	21%	23%	21%	25%	22%
		*	*	*									
Not very likely	210	31	27	14	83	39	16	54	39	59	38	71	138
	14%	15%	16%	15%	14%	11%	16%	14%	15%	14%	12%	16%	13%
		*	*	*									
Not at all likely	136	7	12	14	52	48	3	28	14	38	30	43	93
	9%	3%	7%	15%	9%	13%	3%	7%	6%	9%	9%	9%	9%
		*	*	AF*	F	AF							
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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11_3. How likely would you be to use a virtual care program (i.e. video chat, web- or telephone-based) for the following mental health and routine physical-health concerns? - To consult with a mental health practitioner for challenges I'm facing (i.e. stress, depression, anxiety, etc.).

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	747	97	76	47	302	172	53	211	142	190	161	237	510
	50%	48%	45%	50%	52%	48%	53%	56%	56%	45%	49%	53%	48%
		*	*	*									
Very likely	248	32	24	14	112	51	15	72	46	62	55	82	166
	17%	16%	14%	15%	19%	14%	15%	19%	18%	15%	17%	18%	16%
		*	*	*									
Somewhat likely	498	64	52	32	191	121	38	139	97	128	106	155	343
	33%	32%	31%	35%	33%	34%	38%	37%	38%	30%	32%	35%	33%
		*	*	*									
Bottom 2 Box (Net)	754	104	94	46	276	187	48	168	114	230	169	212	543
	50%	52%	55%	50%	48%	52%	47%	44%	44%	55%	51%	47%	52%
		*	*	*									
Not very likely	456	65	57	29	168	106	31	91	69	150	119	136	320
	30%	32%	33%	31%	29%	30%	31%	24%	27%	36%	36%	30%	30%
		*	*	*						G	G		
Not at all likely	298	39	37	18	107	81	16	77	45	80	50	76	223
	20%	20%	22%	19%	19%	22%	16%	20%	18%	19%	15%	17%	21%
		*	*	*									
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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11_4. How likely would you be to use a virtual care program (i.e. video chat, web- or telephone-based) for the following mental health and routine physical-health concerns? - For video/telephone counselling for mental health challenges.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Top 2 Box (Net)	676 45%	80 40%	69 41%	35 37%	277 48%	165 46%	51 51%	197 52%	121 47%	185 44%	134 41%	223 50%	453 43%
		*	*	*				J					
Very likely	184 12%	27 13%	17 10%	7 7%	74 13%	48 13%	12 12%	43 11%	36 14%	57 14%	38 11%	59 13%	125 12%
		*	*	*									
Somewhat likely	492 33%	54 27%	52 31%	28 30%	202 35%	117 33%	39 39%	154 41%	86 33%	128 30%	96 29%	164 37%	328 31%
		*	*	*				J					
Bottom 2 Box (Net)	825 55%	121 60%	101 59%	59 63%	301 52%	194 54%	50 49%	182 48%	135 53%	234 56%	196 59%	226 50%	599 57%
		*	*	*							G		
Not very likely	515 34%	90 45%	59 35%	29 31%	179 31%	121 34%	38 38%	110 29%	90 35%	152 36%	131 40%	151 34%	364 35%
		D*	*	*							G		
Not at all likely	310 21%	31 15%	42 25%	30 32%	122 21%	73 20%	12 12%	72 19%	45 18%	82 20%	66 20%	75 17%	235 22%
		*	F*	AF*	F								
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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11.How likely would you be to use a virtual care program (i.e. video chat, web- or telephone-based) for the following mental health and routine physical-health concerns? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Consulting a doctor for an acute problem like a virus or rash.	866	111	97	54	335	204	66	233	134	237	211	258	608
	58%	55%	57%	58%	58%	57%	66%	61%	52%	56%	64%	58%	58%
		*	*	*							H		
Getting a refill of prescriptions.	1155	164	131	66	442	272	82	297	203	323	262	335	821
	77%	81%	77%	70%	77%	76%	81%	78%	79%	77%	79%	75%	78%
		*	*	*									
To consult with a mental health practitioner for challenges I'm facing (i.e. stress, depression, anxiety, etc.).	747	97	76	47	302	172	53	211	142	190	161	237	510
	50%	48%	45%	50%	52%	48%	53%	56%	56%	45%	49%	53%	48%
		*	*	*									
For video/telephone counselling for mental health challenges.	676	80	69	35	277	165	51	197	121	185	134	223	453
	45%	40%	41%	37%	48%	46%	51%	52%	47%	44%	41%	50%	43%
		*	*	*				J					

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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11.How likely would you be to use a virtual care program (i.e. video chat, web- or telephone-based) for the following mental health and routine physical-health concerns? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Consulting a doctor for an acute problem like a virus or rash.	635	91	73	39	243	155	34	146	122	183	119	190	444
	42%	45%	43%	42%	42%	43%	34%	39%	48%	44%	36%	42%	42%
		*	*	*					J				
Getting a refill of prescriptions.	346	38	39	27	136	87	19	82	54	97	68	114	232
	23%	19%	23%	30%	23%	24%	19%	22%	21%	23%	21%	25%	22%
		*	*	*									
To consult with a mental health practitioner for challenges I'm facing (i.e. stress, depression, anxiety, etc.).	754	104	94	46	276	187	48	168	114	230	169	212	543
	50%	52%	55%	50%	48%	52%	47%	44%	44%	55%	51%	47%	52%
		*	*	*									
For video/telephone counselling for mental health challenges.	825	121	101	59	301	194	50	182	135	234	196	226	599
	55%	60%	59%	63%	52%	54%	49%	48%	53%	56%	59%	50%	57%
		*	*	*							G		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Male	781	99	91	59	289	193	49	187	113	233	198	218	562
	52%	49%	53%	64%	50%	54%	49%	49%	44%	56%	60%	49%	53%
Female	720	102	79	34	289	165	51	192	143	186	133	230	490
	48%	51%	47%	36%	50%	46%	51%	51%	56%	44%	40%	51%	47%
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
18-34 (Net)	553 37%	86 43%	57 34%	35 38%	240 42%	92 26%	42 42%	207 55%	82 32%	122 29%	92 28%	171 38%	382 36%
		E*	*	*	E		E	HIJ					
18-24	195 13%	52 26%	12 7%	12 13%	87 15%	19 5%	13 13%	114 30%	24 9%	21 5%	20 6%	34 8%	161 15%
		BDEF*	*	E*	E		E	HIJ					K
25-34	358 24%	34 17%	45 27%	23 25%	154 27%	73 20%	29 29%	93 25%	58 23%	101 24%	72 22%	137 31%	221 21%
		*	*	*								L	
35-54 (Net)	622 41%	62 31%	66 39%	36 39%	225 39%	194 54%	38 38%	118 31%	106 41%	193 46%	173 52%	250 56%	371 35%
		*	*	*		ABCD				G	GH	L	
35-44	317 21%	40 20%	31 19%	18 19%	107 18%	99 28%	22 22%	57 15%	63 24%	112 27%	70 21%	168 37%	149 14%
		*	*	*		D				G		L	
45-54	304 20%	23 11%	34 20%	18 20%	119 21%	95 26%	16 16%	61 16%	44 17%	81 19%	103 31%	82 18%	222 21%
		*	*	*		A					GHI		
55+ (Net)	326 22%	52 26%	47 28%	22 23%	112 19%	73 20%	20 20%	54 14%	68 27%	105 25%	65 20%	27 6%	299 28%
		*	*	*					G	G			K
55-64	266 18%	32 16%	40 24%	20 22%	91 16%	65 18%	17 17%	47 13%	53 21%	84 20%	54 16%	27 6%	239 23%
		*	*	*									K
65+	60 4%	20 10%	7 4%	1 1%	21 4%	8 2%	3 3%	6 2%	15 6%	20 5%	11 3%	- -	60 6%
		DE*	*	*									K
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%
Summary													
Mean	41.4	40	43.8	41.2	40.5	43.1	39.4	35.9	43	43.4	43.8	38.1	42.8
		*	F*	*		DF			G	G	G		K
STD. DEV.	13.97	16.53	13.83	13.5	14.09	12.12	13.71	14.77	14.36	12.63	12.31	9.42	15.3
STD. ERR.	0.36	1.22	1.11	1.13	0.61	0.65	1.14	0.89	0.92	0.61	0.6	0.44	0.47
Median	40	38	43	42.39	39	42.67	36	32	41.29	41	45	37	44

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Primary School or less	26 2%	- -	- -	4 5%	9 2%	13 4%	- -	6 2%	13 5%	7 2%	- -	7 2%	19 2%
		*	*	ABF*					J				
Some high school	193 13%	40 20%	31 19%	16 17%	43 7%	63 18%	- -	92 24%	22 9%	48 12%	12 4%	67 15%	126 12%
		DF*	DF*	DF*	F	DF		HIJ		J			
Graduated high school	414 28%	60 30%	39 23%	29 31%	149 26%	105 29%	32 32%	142 38%	79 31%	113 27%	56 17%	114 25%	300 28%
		*	*	*				IJ	J	J			
Some college / CEGEP / Trade School	119 8%	23 11%	13 8%	5 5%	49 8%	24 7%	6 6%	30 8%	25 10%	29 7%	26 8%	31 7%	88 8%
		*	*	*									
Graduated from college / CEGEP / Trade School	308 20%	28 14%	39 23%	16 17%	127 22%	71 20%	27 26%	51 14%	57 22%	91 22%	76 23%	104 23%	203 19%
		*	*	*			A				G		
Some university, but did not finish	76 5%	11 6%	9 5%	6 6%	26 5%	17 5%	7 7%	16 4%	14 5%	27 7%	12 4%	13 3%	63 6%
		*	*	*									
University undergraduate degree	256 17%	27 13%	27 16%	13 14%	126 22%	44 12%	20 19%	34 9%	33 13%	74 18%	94 29%	67 15%	189 18%
		*	*	*	E					G	GHI		
University graduate degree	109 7%	13 6%	12 7%	4 5%	50 9%	22 6%	8 8%	8 2%	13 5%	30 7%	54 16%	45 10%	64 6%
		*	*	*						G	GHI		
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%
Summary													
<HS	219 15%	40 20%	31 19%	20 22%	52 9%	76 21%	- -	98 26%	35 14%	55 13%	12 4%	74 16%	145 14%
		DF*	DF*	DF*	F	DF		HIJ	J	J			
HS	414 28%	60 30%	39 23%	29 31%	149 26%	105 29%	32 32%	142 38%	79 31%	113 27%	56 17%	114 25%	300 28%
		*	*	*				IJ	J	J			
Post Sec	503 34%	62 31%	60 35%	26 28%	202 35%	112 31%	40 40%	97 26%	97 38%	147 35%	114 35%	148 33%	355 34%
		*	*	*					G				
Univ Grad	365 24%	39 19%	39 23%	18 19%	175 30%	66 18%	28 28%	42 11%	46 18%	104 25%	148 45%	112 25%	253 24%
		*	*	*	E					G	GHI		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
BC	201 13%	201 100%	- -	- -	- -	- -	- -	66 17%	34 13%	57 13%	34 10%	45 10%	156 15%
		BCDEF*	*	*									
AB	170 11%	- -	170 100%	- -	- -	- -	- -	30 8%	24 9%	58 14%	39 12%	49 11%	121 11%
		*	ACDEF*	*									
SK/MB	93 6%	- -	- -	93 100%	- -	- -	- -	30 8%	11 4%	19 5%	23 7%	28 6%	65 6%
		*	*	ABDEF*									
Ontario	578 38%	- -	- -	- -	578 100%	- -	- -	149 39%	106 41%	134 32%	149 45%	175 39%	403 38%
		*	*	*	ABCEF						I		
Quebec	359 24%	- -	- -	- -	- -	359 100%	- -	77 20%	64 25%	128 30%	63 19%	127 28%	232 22%
		*	*	*	ABCDF					GJ			
Atlantic Canada	101 7%	- -	- -	- -	- -	- -	101 100%	27 7%	17 7%	24 6%	22 7%	25 6%	76 7%
		*	*	*	ABCDE								
Sigma	1501 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	379 100%	256 100%	420 100%	330 100%	448 100%	1053 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
<\$25K	178	38	14	17	62	35	12	178	-	-	-	33	145
	12%	19%	8%	18%	11%	10%	12%	47%	-	-	-	7%	14%
		E*	*	*				HIJ					K
\$25K - <\$55K	412	58	34	21	169	99	31	201	211	-	-	102	310
	27%	29%	20%	23%	29%	28%	30%	53%	82%	-	-	23%	29%
		*	*	*				IJ	GIJ				
\$55K - <\$100K	465	61	65	22	158	134	26	-	46	420	-	176	290
	31%	30%	38%	23%	27%	37%	26%	-	18%	100%	-	39%	28%
		*	*	*		CDF			GJ	GHJ		L	
\$100K - <\$150K	230	26	18	17	103	48	17	-	-	-	230	69	161
	15%	13%	11%	18%	18%	13%	17%	-	-	-	70%	15%	15%
		*	*	*							GHI		
\$150K+	101	8	21	6	46	15	5	-	-	-	101	37	64
	7%	4%	12%	7%	8%	4%	5%	-	-	-	30%	8%	6%
		*	E*	*							GHI		
Prefer not to answer	116	10	18	10	40	27	10	-	-	-	-	32	84
	8%	5%	11%	11%	7%	7%	10%	-	-	-	-	7%	8%
		*	*	*									
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	497	83	38	35	197	104	39	379	118	-	-	113	383
	33%	41%	22%	38%	34%	29%	39%	100%	46%	-	-	25%	36%
		B*	*	B*			B	HIJ	IJ				K
\$50K+	889	108	114	48	340	228	51	-	139	420	330	303	585
	59%	54%	67%	51%	59%	64%	50%	-	54%	100%	100%	68%	56%
		*	F*	*		F			G	GH	GH	L	
Under \$40K	379	66	30	30	149	77	27	379	-	-	-	82	297
	25%	33%	18%	32%	26%	21%	26%	100%	-	-	-	18%	28%
		B*	*	*				HIJ					K
\$40K to less than \$60K	256	34	24	11	106	64	17	-	256	-	-	69	187
	17%	17%	14%	12%	18%	18%	17%	-	100%	-	-	15%	18%
		*	*	*					GIJ				
\$60K to less than \$100K	420	57	58	19	134	128	24	-	-	420	-	159	260
	28%	28%	34%	21%	23%	36%	24%	-	-	100%	-	35%	25%
		*	*	*		CDF				GHJ		L	
\$100K or more	330	34	39	23	149	63	22	-	-	-	330	106	224
	22%	17%	23%	25%	26%	18%	22%	-	-	-	100%	24%	21%
		*	*	*							GHI		
Mean (,000)	74.4	63.6	85.6	71.6	76.9	72.9	71.4	24	49.9	79.2	145.2	81.7	71.2
		*	A*	*			*		G	GH	GHI	L	
STD. DEV.	50.31	45.85	53.74	52.77	51.96	46.01	52.39	10.2	5.24	11.54	43.5	51.15	49.63
STD. ERR.	1.35	3.32	4.36	5.79	2.24	2.53	5.52	0.52	0.33	0.56	2.39	2.51	1.59

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Kids	448	45	49	28	175	127	25	82	69	159	106	448	-
	30%	22%	29%	30%	30%	35%	25%	22%	27%	38%	32%	100%	-
		*	*	*		A				GH	G	L	
No Kids	1053	156	121	65	403	232	76	297	187	260	224	-	1053
	70%	78%	71%	70%	70%	65%	75%	78%	73%	62%	68%	-	100%
		E*	*	*				IJ	I				K
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
1	298	41	40	14	119	68	17	118	66	73	26	-	298
	20%	20%	24%	15%	21%	19%	17%	31%	26%	17%	8%	-	28%
		*	*	*				IJ	J	J			K
2	525	83	50	33	188	120	51	108	95	150	136	41	483
	35%	41%	30%	36%	32%	34%	50%	28%	37%	36%	41%	9%	46%
		*	*	*				BDE			G		K
3	324	46	27	13	125	98	16	61	49	121	74	178	146
	22%	23%	16%	14%	22%	27%	16%	16%	19%	29%	22%	40%	14%
		*	*	*		CF				G		L	
4	217	24	26	21	87	48	11	50	21	58	69	134	83
	14%	12%	15%	22%	15%	13%	10%	13%	8%	14%	21%	30%	8%
		*	*	F*							HI	L	
5	85	5	15	6	44	11	4	21	17	12	17	60	25
	6%	3%	9%	7%	8%	3%	4%	5%	7%	3%	5%	13%	2%
		*	*	*	E							L	
6	33	1	2	5	10	13	1	10	8	3	6	26	7
	2%	1%	1%	5%	2%	4%	1%	3%	3%	1%	2%	6%	1%
		*	*	*								L	
7	4	-	-	1	2	1	1	-	-	2	2	3	1
	*	-	-	1%	*	*	1%	-	-	*	1%	1%	*
		*	*	*									
8	3	1	-	-	1	-	1	1	-	1	-	2	1
	*	*	-	-	*	-	1%	*	-	*	-	*	*
		*	*	*			DE						
9	3	-	-	-	3	-	-	3	-	-	-	3	-
	*	-	-	-	*	-	-	1%	-	-	-	1%	-
		*	*	*									
11	1	-	1	-	-	-	-	-	-	1	-	1	-
	*	-	1%	-	-	-	-	-	-	*	-	*	-
		*	*	*									
12+	8	-	8	-	-	-	-	8	-	-	-	-	8
	1%	-	5%	-	-	-	-	2%	-	-	-	-	1%
		*	ADE*	*									
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Employed full-time	1078	137	112	63	404	281	81	184	186	354	266	371	707
	72%	68%	66%	68%	70%	78%	81%	49%	72%	84%	81%	83%	67%
Employed part-time	267	41	34	22	108	48	13	136	46	38	33	49	217
	18%	20%	20%	23%	19%	13%	13%	36%	18%	9%	10%	11%	21%
Self employed	154	23	23	8	65	30	6	59	25	27	31	27	127
	10%	11%	14%	9%	11%	8%	6%	15%	10%	6%	9%	6%	12%
Military	2	1	-	-	1	-	1	1	-	1	1	1	1
	*	*	-	-	*	-	1%	*	-	*	*	*	*
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
Single, never married	512	86	45	23	213	110	35	230	111	91	51	76	436
	34%	43%	27%	25%	37%	31%	35%	61%	43%	22%	15%	17%	41%
Living with partner	306	36	22	20	80	127	21	57	39	107	73	95	211
	20%	18%	13%	22%	14%	35%	21%	15%	15%	25%	22%	21%	20%
Married	551	59	82	41	232	101	38	48	75	192	186	253	298
	37%	29%	48%	44%	40%	28%	37%	13%	29%	46%	56%	56%	28%
Widowed	29	1	10	*	15	2	-	12	11	3	2	2	28
	2%	1%	6%	*	3%	1%	-	3%	4%	1%	1%	*	3%
Divorced or separated	102	19	11	9	38	19	7	31	20	28	18	22	80
	7%	9%	6%	9%	7%	5%	7%	8%	8%	7%	5%	5%	8%
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
All of it	772	114	91	39	294	182	51	245	152	212	127	198	574
	51%	57%	54%	42%	51%	51%	51%	65%	59%	51%	38%	44%	54%
		*	*	*				IJ	J	J			K
Almost all of it	312	27	47	21	124	75	19	49	41	91	102	139	173
	21%	13%	27%	22%	21%	21%	19%	13%	16%	22%	31%	31%	16%
		*	A*	*						G	GHI	L	
About half of it	299	45	22	23	103	80	26	53	47	94	79	91	208
	20%	22%	13%	24%	18%	22%	26%	14%	18%	22%	24%	20%	20%
		*	*	*			B				G		
Less than half of it	89	8	8	6	48	17	2	21	13	18	20	12	76
	6%	4%	5%	7%	8%	5%	2%	6%	5%	4%	6%	3%	7%
		*	*	*	F								K
None	29	7	3	5	9	4	2	11	3	4	2	8	22
	2%	3%	2%	5%	2%	1%	2%	3%	1%	1%	1%	2%	2%
		*	*	*									
Sigma	1501	201	170	93	578	359	101	379	256	420	330	448	1053
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1501	183	154	142	531	346	145	278	246	430	424	451	1050
Base: All Respondents (wtd)	1501	201	170	93	578	359	101	379	256	420	330	448	1053
North American origins (Net)	928	106	117	52	291	276	86	258	160	264	181	276	652
	62%	53%	69%	56%	50%	77%	85%	68%	62%	63%	55%	62%	62%
	*	AD*	*	ACD	ABCD	J							
North American Aboriginal origins	49	8	3	8	17	10	3	13	10	13	8	12	37
	3%	4%	2%	9%	3%	3%	3%	3%	4%	3%	2%	3%	3%
	*	*	*	BD*									
Canadian	898	101	114	50	280	271	83	249	154	255	175	266	632
	60%	50%	67%	54%	48%	76%	82%	66%	60%	61%	53%	59%	60%
	*	AD*	*	ACD	ABCD	J							
Other North American origins	10	2	2	*	4	1	1	4	-	3	3	3	7
	1%	1%	1%	*	1%	*	1%	1%	-	1%	1%	1%	1%
	*	*	*										
British Isles origins (Net)	402	78	41	23	202	32	26	127	58	98	96	93	309
	27%	39%	24%	25%	35%	9%	26%	33%	23%	23%	29%	21%	29%
	E*	E*	E*	E	E	E	I	I	I	I	K	K	K
English	273	62	25	17	135	14	21	90	43	58	66	70	204
	18%	31%	15%	18%	23%	4%	21%	24%	17%	14%	20%	16%	19%
	DE*	E*	E*	E	E	E	E	E	E	E	E	E	E
Irish	171	19	18	12	90	22	9	51	24	48	34	34	137
	11%	9%	11%	13%	16%	6%	9%	13%	9%	12%	10%	8%	13%
	*	*	*	E	E	E	E	E	E	E	E	E	E
Scottish	177	33	18	11	95	6	12	58	22	44	45	37	140
	12%	17%	11%	12%	17%	2%	12%	15%	8%	10%	14%	8%	13%
	E*	E*	E*	E	E	E	E	E	E	E	E	E	E
Other British Isles origins	19	3	3	3	6	1	3	2	4	5	7	5	14
	1%	1%	2%	3%	1%	*	3%	*	1%	1%	2%	1%	1%
	*	*	*	E*	E	E	E	E	E	E	E	E	E
Western European origins (Net)	244	32	32	29	101	37	14	57	55	56	53	62	183
	16%	16%	19%	31%	18%	10%	14%	15%	22%	13%	16%	14%	17%
	*	*	*	ADEF*	E	E	E	E	E	E	E	E	E
French origins	117	8	9	10	52	33	7	17	35	28	26	27	90
	8%	4%	5%	11%	9%	9%	7%	4%	14%	7%	8%	6%	9%
	*	*	*	E	E	E	E	E	E	E	E	E	E
Dutch	41	5	7	2	26	1	1	8	15	9	8	11	30
	3%	2%	4%	2%	4%	*	1%	2%	6%	2%	2%	2%	3%
	*	E*	*	E	E	E	E	E	E	E	E	E	E
German	106	19	21	15	40	6	5	32	20	19	25	25	80
	7%	9%	12%	16%	7%	2%	5%	8%	8%	4%	8%	6%	8%
	E*	E*	DEF*	E	E	E	E	E	E	E	E	E	E
Other Western European origins	34	6	4	4	15	2	4	10	4	7	8	7	26
	2%	3%	2%	4%	3%	*	4%	3%	2%	2%	3%	2%	2%
	*	*	*	E*	E	E	E	E	E	E	E	E	E
Eastern European origins (Net)	141	22	21	15	67	12	3	48	17	34	33	37	103
	9%	11%	13%	16%	12%	3%	3%	13%	6%	8%	10%	8%	10%
	E*	EF*	EF*	EF	E	E	E	E	E	E	E	E	E
Hungarian	7	1	-	1	4	1	-	2	-	2	1	*	7
	*	1%	-	1%	1%	*	-	1%	-	*	*	*	1%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Polish	40	2	8	2	24	3	*	13	4	11	10	14	26
	3%	1%	5%	2%	4%	1%	*	4%	2%	3%	3%	3%	2%
	*	E*	*	E	E	E	E	E	E	E	E	E	E
Russian	31	5	3	2	18	1	2	10	3	4	11	8	22
	2%	3%	2%	2%	3%	*	2%	3%	1%	1%	3%	2%	2%
	*	*	*	E	E	E	E	E	E	E	E	E	E
Ukrainian	45	10	9	11	13	2	1	13	6	11	11	14	31
	3%	5%	5%	11%	2%	*	1%	4%	2%	3%	3%	3%	3%
	E*	E*	DEF*	E	E	E	E	E	E	E	E	E	E
Other Eastern European origins	42	8	5	2	19	6	1	13	8	8	9	10	31
	3%	4%	3%	2%	3%	2%	1%	4%	3%	2%	3%	2%	3%
	*	*	*	E	E	E	E	E	E	E	E	E	E
Southern European origins (Net)	94	10	7	2	56	16	2	21	16	19	26	26	68
	6%	5%	4%	2%	10%	5%	2%	5%	6%	5%	8%	6%	6%
	*	*	*	F	F	F	F	F	F	F	F	F	F
Greek	8	-	1	*	5	1	1	2	1	1	3	3	5
	1%	-	*	1%	1%	*	1%	2	*	*	1%	1%	*
	*	*	*	E	E	E	E	E	E	E	E	E	E
Italian	47	4	4	*	29	9	1	9	7	12	11	10	37
	3%	2%	2%	*	5%	2%	1%	2%	3%	3%	3%	2%	3%
	*	*	*	E	E	E	E	E	E	E	E	E	E
Portuguese	14	2	-	-	9	3	-	2	6	3	3	3	11
	1%	1%	-	-	2%	1%	-	1%	2%	1%	1%	1%	1%
	*	*	*	*	E	E	E	E	E	E	E	E	E
Spanish	16	1	1	-	8	5	1	5	2	2	7	7	9
	1%	*	1%	-	1%	1%	1%	1%	1%	1%	2%	2%	1%
	*	*	*	*	E	E	E	E	E	E	E	E	E
Other Southern European origins	16	4	1	1	10	1	-	6	4	1	2	3	14
	1%	2%	1%	1%	2%	*	-	2%	1%	*	1%	1%	1%
	*	*	*	E	E	E	E	E	E	E	E	E	E
Other European origins (Net)	40	15	4	4	11	3	3	20	8	6	5	9	31
	3%	8%	3%	4%	2%	1%	2%	5%	3%	1%	2%	2%	3%
	DE*	*	*	E	E	E	E	E	E	E	E	E	E
Other Northern European origins (excl. British Isles Origins)	22	5	4	2	8	2	1	9	3	5	3	8	13
	1%	3%	2%	3%	1%	*	1%	2%	1%	1%	2%	1%	1%
	*	*	*	E	E	E	E	E	E	E	E	E	E
Other European origins	19	10	1	1	4	2	1	11	5	1	2	1	18
	1%	5%	*	2%	1%	*	1%	3%	2%	*	1%	*	2%
	DE*	*	*	E	E	E	E	E	E	E	E	E	E
Caribbean origins (Net)	26	3	-	-	11	11	1	13	3	4	6	4	22
	2%	2%	-	-	2%	3%	1%	3%	1%	1%	2%	1%	2%
	*	*	*	*	E	E	E	E	E	E	E	E	E
Jamaican	12	2	-	-	8	3	-	6	1	2	3	2	10
	1%	1%	-	-	1%	1%	-	2%	*	1%	1%	*	1%
	*	*	*	*	E	E	E	E	E	E	E	E	E
Other Caribbean origins	14	1	-	-	3	9	1	7	2	2	3	2	12
	1%	*	-	-	1%	3%	1%	2%	1%	*	1%	*	1%
	*	*	*	*	E	E	E	E	E	E	E	E	E
Latin, Central and South American origins (Net)	25	2	1	1	16	3	1	13	2	2	6	5	19
	2%	1%	1%	1%	3%	1%	1%	3%	1%	1%	2%	1%	2%
	*	*	*	*	E	E	E	E	E	E	E	E	E
Latin, Central and South American origins	25	2	1	1	16	3	1	13	2	2	6	5	19
	2%	1%	1%	1%	3%	1%	1%	3%	1%	1%	2%	1%	2%
	*	*	*	*	E	E	E	E	E	E	E	E	E
African origins (Net)	21	-	1	2	11	4	2	6	1	4	7	8	13
	1%	-	*	2%	2%	1%	2%	2%	*	1%	2%	2%	1%
	*	*	*	*	E	E	E	E	E	E	E	E	E
African origins	21	-	1	2	11	4	2	6	1	4	7	8	13
	1%	-	*	2%	2%	1%	2%	2%	*	1%	2%	2%	1%
	*	*	*	*	E	E	E	E	E	E	E	E	E
Asian origins (Net)	137	26	14	7	80	10	1	27	31	38	33	59	78
	9%	13%	8%	7%	14%	3%	1%	7%	12%	9%	10%	13%	7%
	EF*	F*	F*	EF	E	E	E	E	E	E	E	E	E
West Central Asian and Middle Eastern origins	18	1	-	-	13	3	1	7	6	*	3	8	9
	1%	1%	-	-	2%	1%	1%	2%	2%	*	1%	2%	1%
	*	*	*	*	E	E	E	E	E	E	E	E	E
East Indian	18	6	2	2	9	-	-	2	3	6	7	8	10
	1%	3%	1%	2%	2%	-	-	1%	1%				