

IPSOS MORI POLITICAL MONITOR

FEBRUARY 2020

Ipsos MORI



VOTING INTENTION

POLLING
STATION

WAY IN

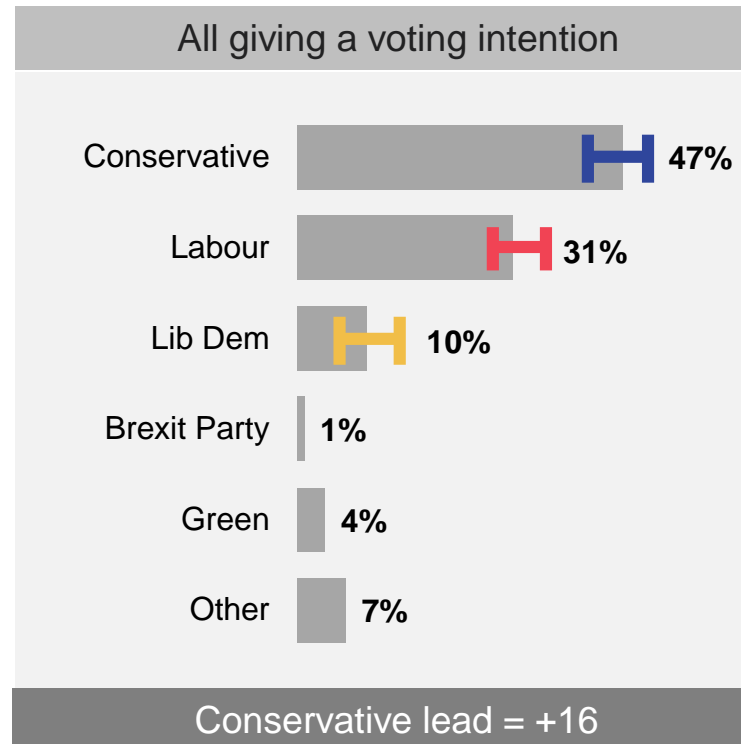
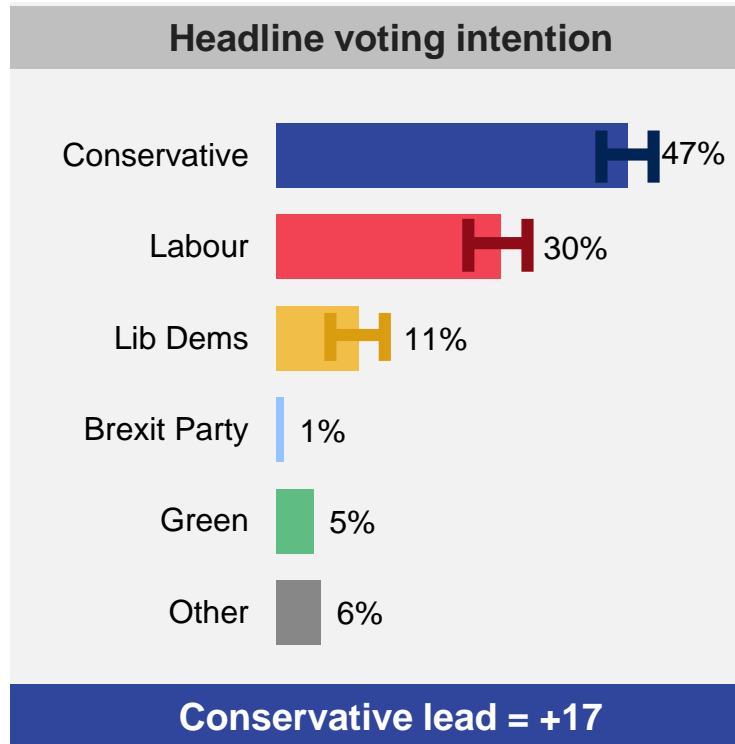
WAY IN

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Voting Intention: February 2020

How do you intend to vote in the General Election? Will you vote...?

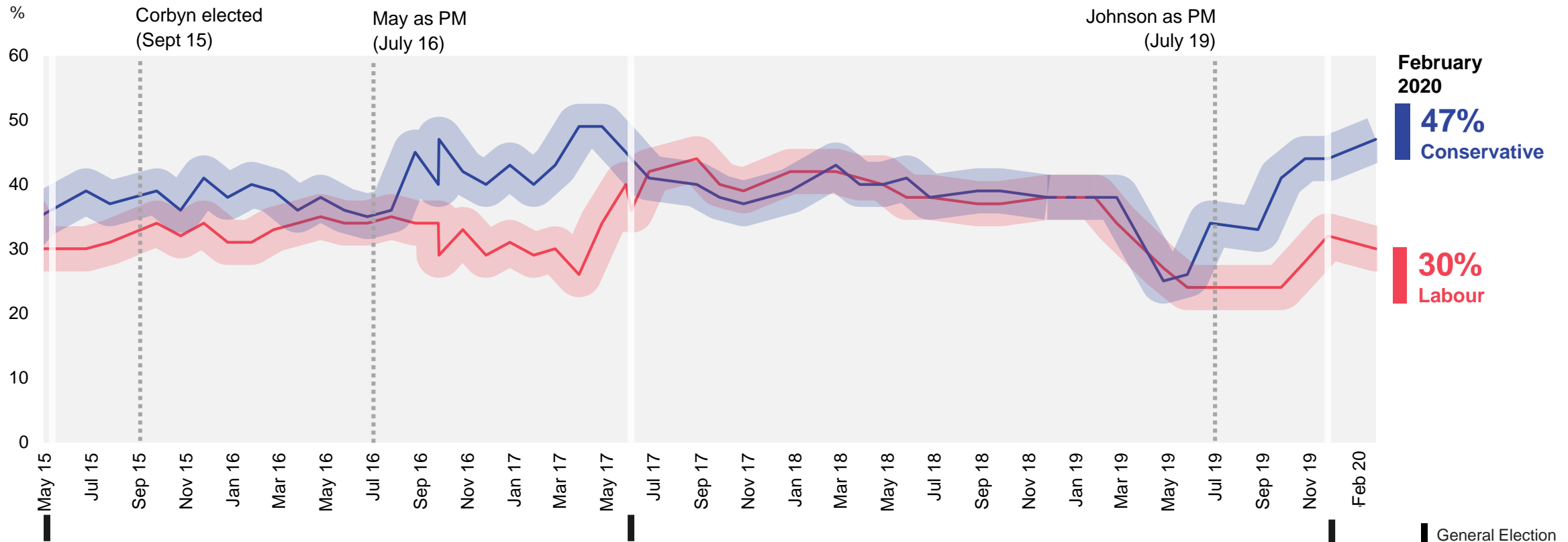


Base: 1,001 British adults 18+, 30 January - 3 February 2020; Headline Voting Intention: all 9/10 certain to vote, always/usually/it depends vote in General Elections = 784. Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos MORI Political Monitor

Headline voting intention: 2015 General Election

How would you vote if there were an election tomorrow?

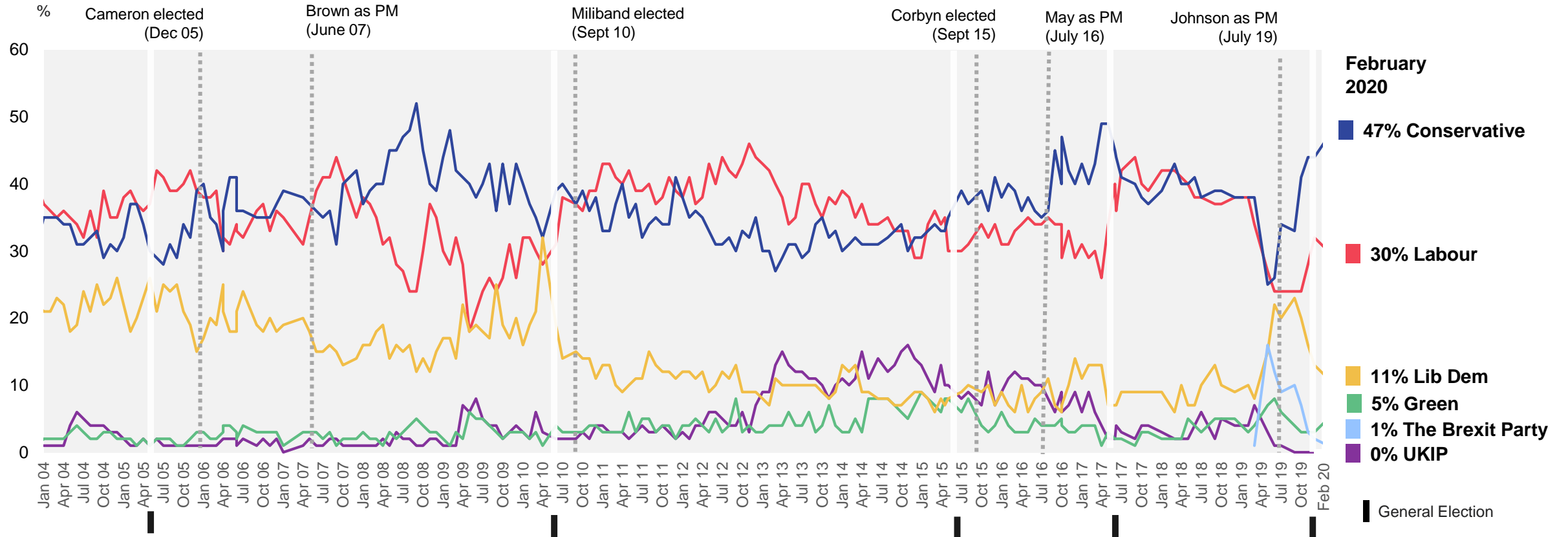


Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor

Headline voting intention: January '04 – February '20

How would you vote if there were an election tomorrow?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor



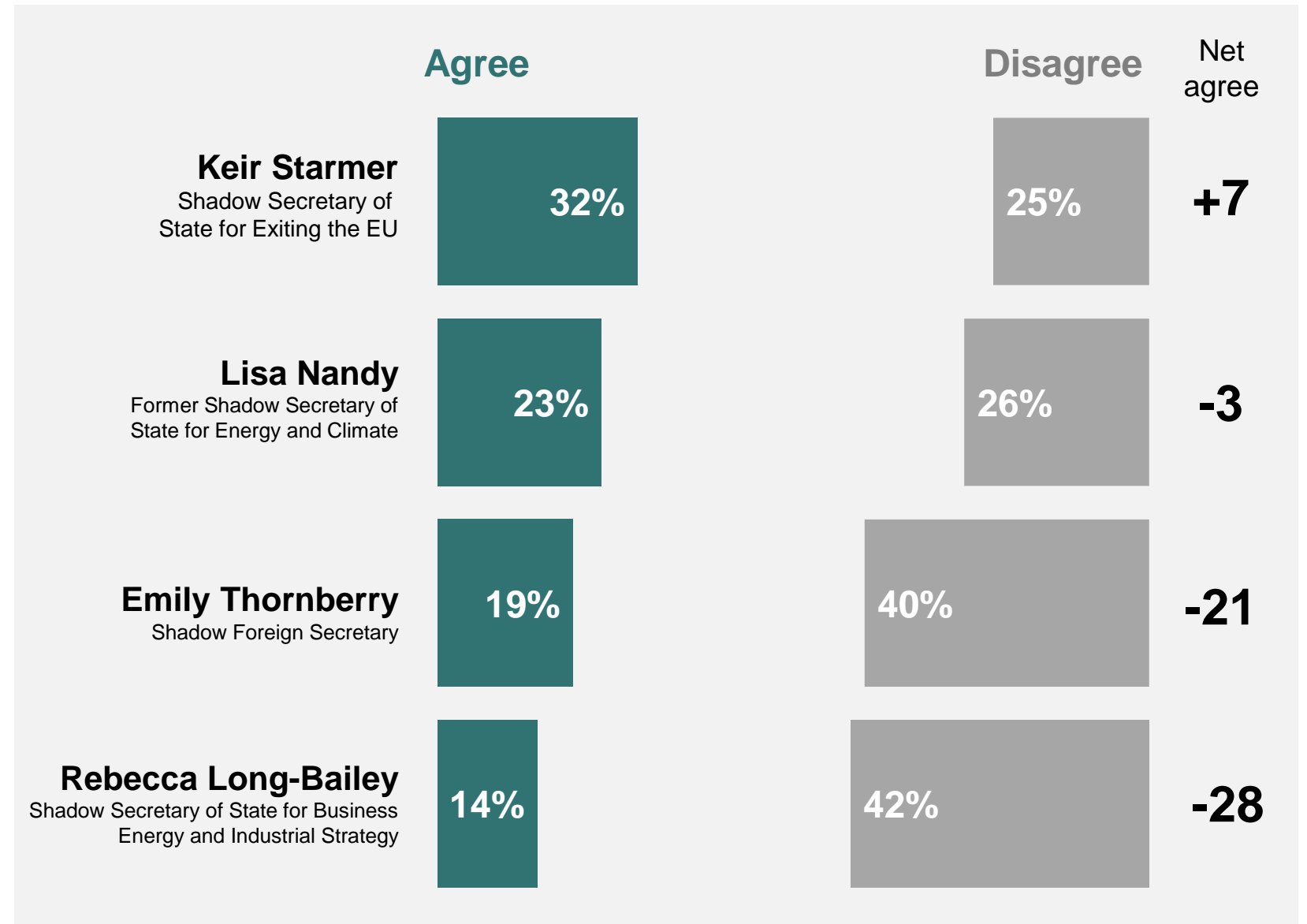
LABOUR LEADERSHIP CONTEST

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Having what it takes to be a good Prime Minister

On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?



Base: 1,001 British adults 18+, 30 January – 3 February 2020

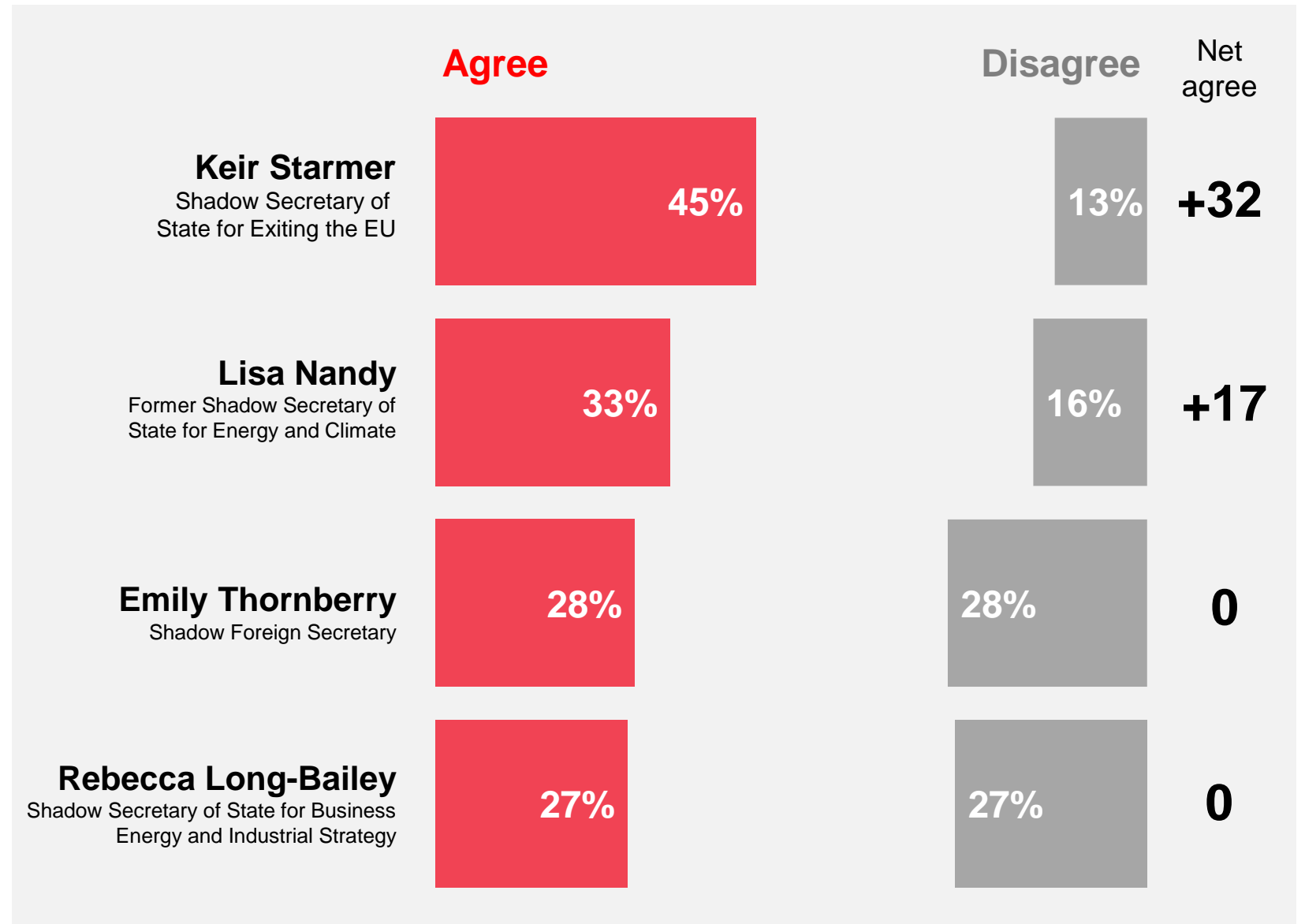
Source: Ipsos MORI Political Monitor

Having what it takes to be a good Prime Minister: Among own party supporters

On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

Base: 1,001 British adults 18+, Labour party supporters (278), 30 January – 3 February 2020.

Source: Ipsos MORI Political Monitor



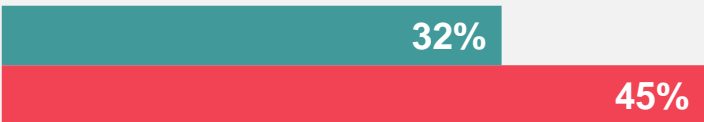
Having what it takes to be a good Prime Minister: Labour leadership candidates

On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

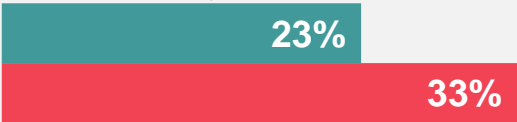
2019 Labour leadership contest: Feb 2020

% Agree has what it takes to be a good PM

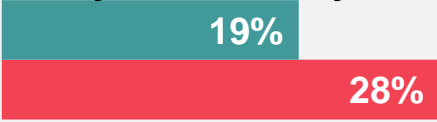
Keir Starmer



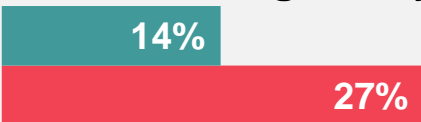
Lisa Nandy



Emily Thornberry



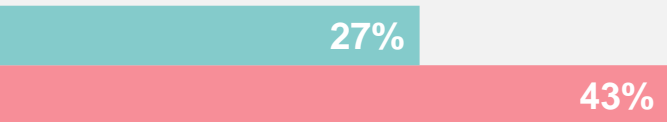
Rebecca Long-Bailey



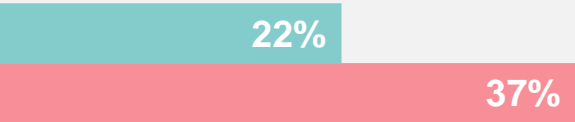
2015 Labour leadership contest: July 2015

% Agree has what it takes to be a good PM

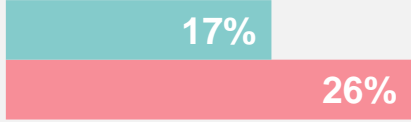
Andy Burnham



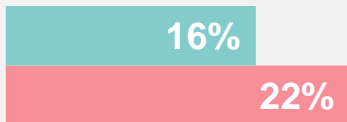
Yvette Cooper



Jeremy Corbyn



Liz Kendall



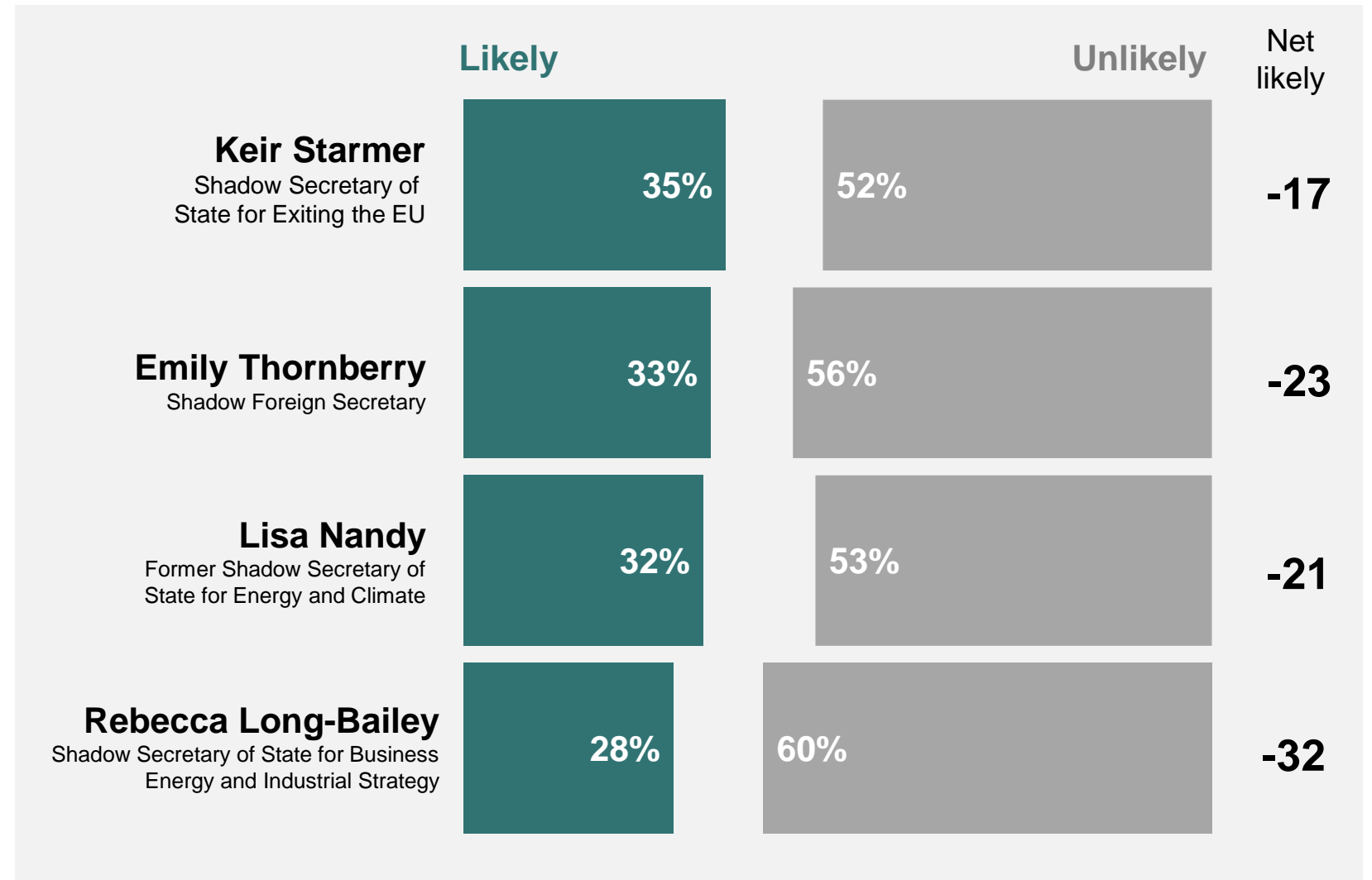
Among all
Among Labour
supporters

Base: 1,001 British adults 18+, Labour party supporters (278), 30 January – 3 February 2020.

Source: Ipsos MORI Political Monitor

Likelihood to consider Labour at the next General Election

If ... was leader of the Labour Party, how likely or unlikely would you be to consider voting Labour at the next General Election? Would you be...

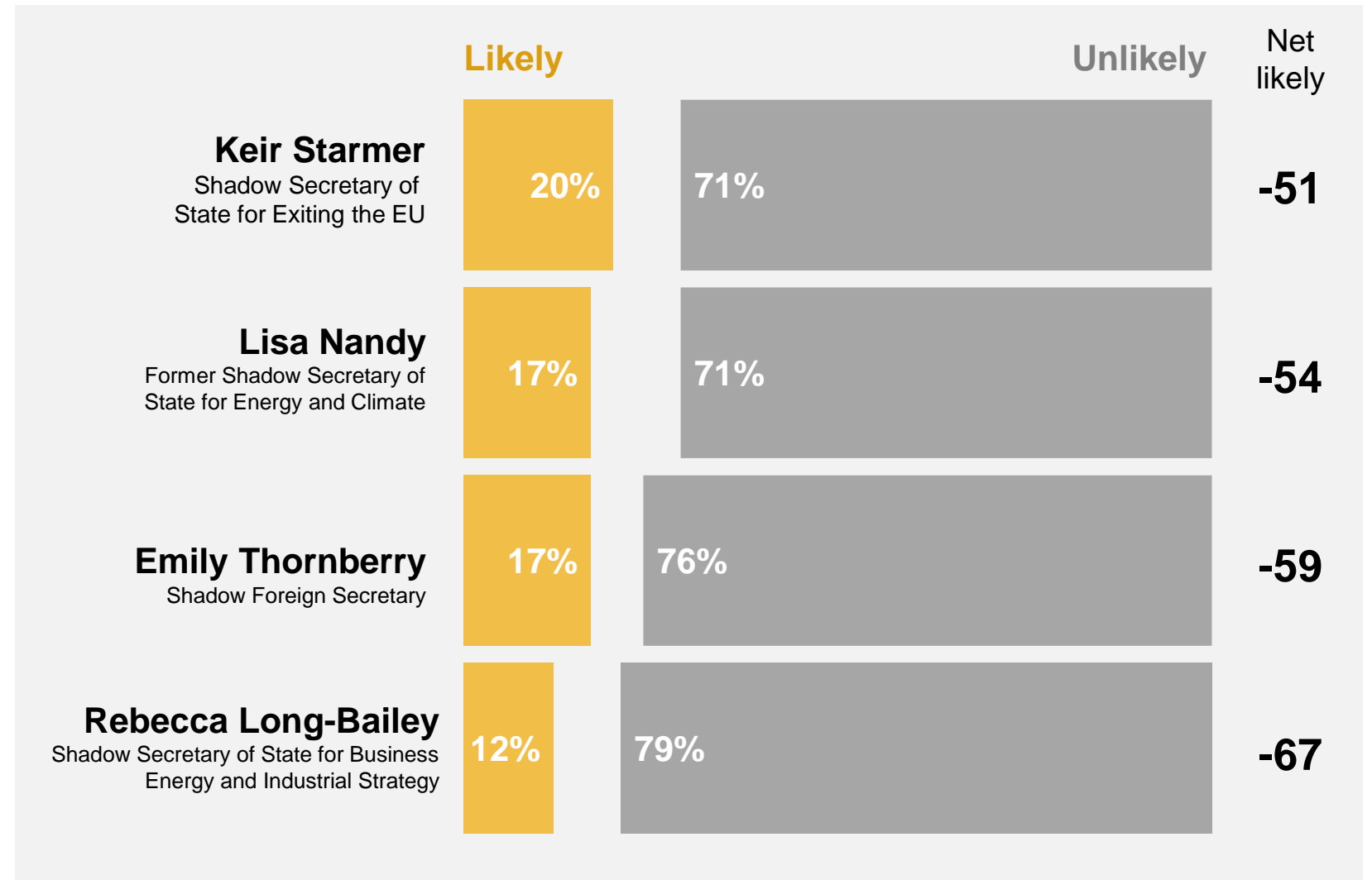


Base: 1,001 British adults 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

Likelihood to consider Labour at the next General Election: Among non-Labour supporters

If ... was leader of the Labour Party, how likely or unlikely would you be to consider voting Labour at the next General Election? Would you be...



Base: British adults 18+, Non-Labour party supporter (635), 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

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February 2020 Political Monitor

For more information

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