

IPSOS MORI POLITICAL MONITOR

FEBRUARY 2020

Ipsos MORI



VOTING INTENTION

POLLING
STATION

WAY IN

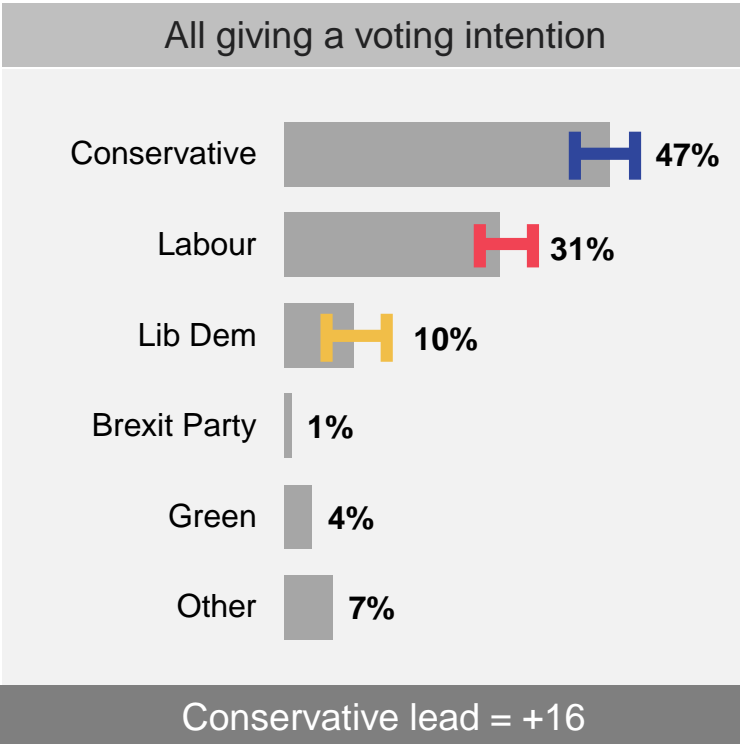
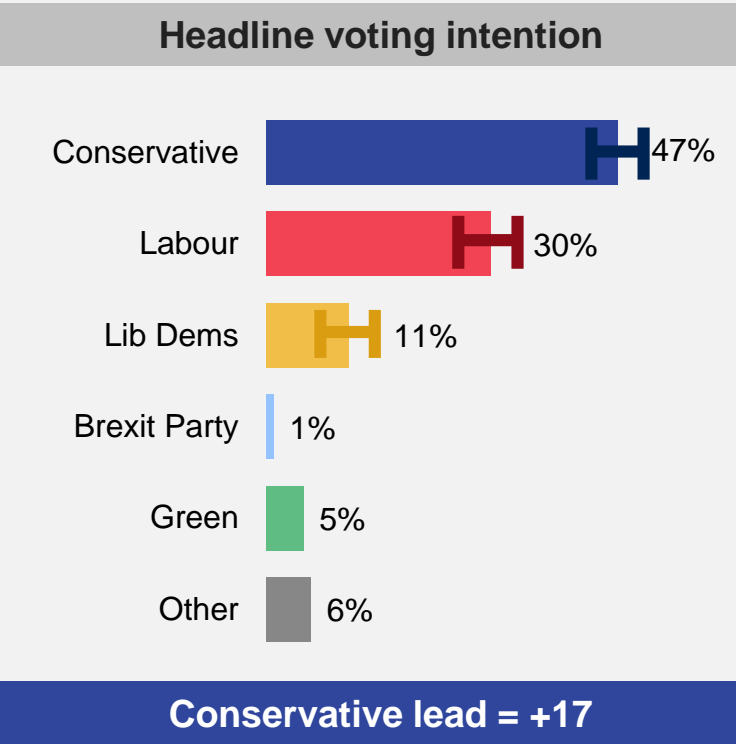
WAY IN

Ipsos MORI



Voting Intention: February 2020

How do you intend to vote in the General Election? Will you vote...?

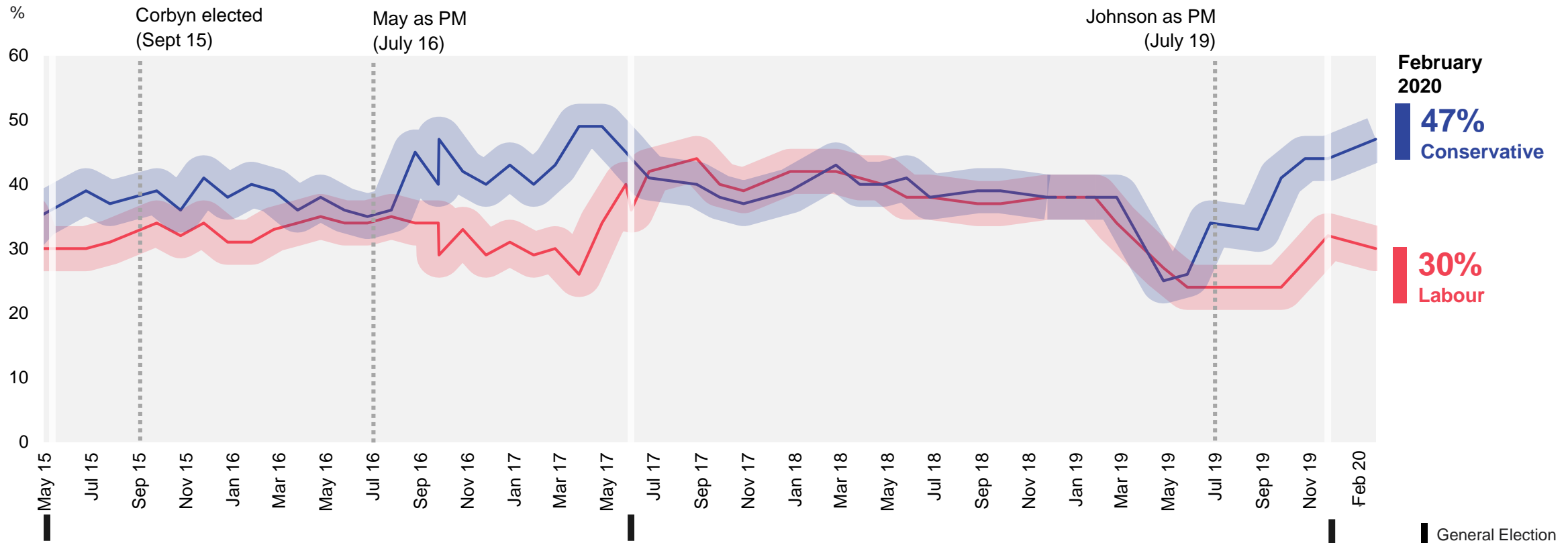


Base: 1,001 British adults 18+, 30 January - 5 February 2020; Headline Voting Intention: all 9/10 certain to vote, always/usually/it depends vote in General Elections = 784. Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos MORI Political Monitor

Headline voting intention: 2015 General Election

How would you vote if there were an election tomorrow?

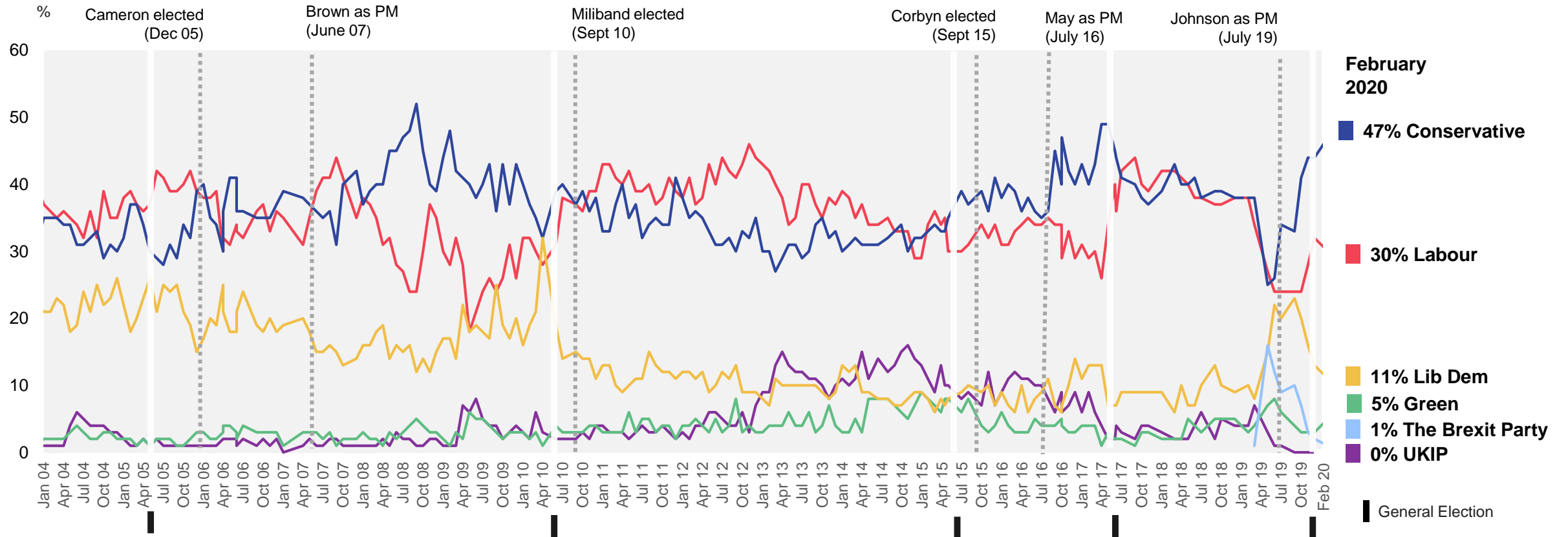


Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor

Headline voting intention: January '04 – February '20

How would you vote if there were an election tomorrow?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor

A row of six small, colorful wooden beach huts stands on a wide, pebbly beach. From left to right, the huts are teal, red, blue, yellow, orange, and green. Each hut has a gabled roof and double doors with metal latches. The background is a clear, solid blue sky.

SATISFACTION

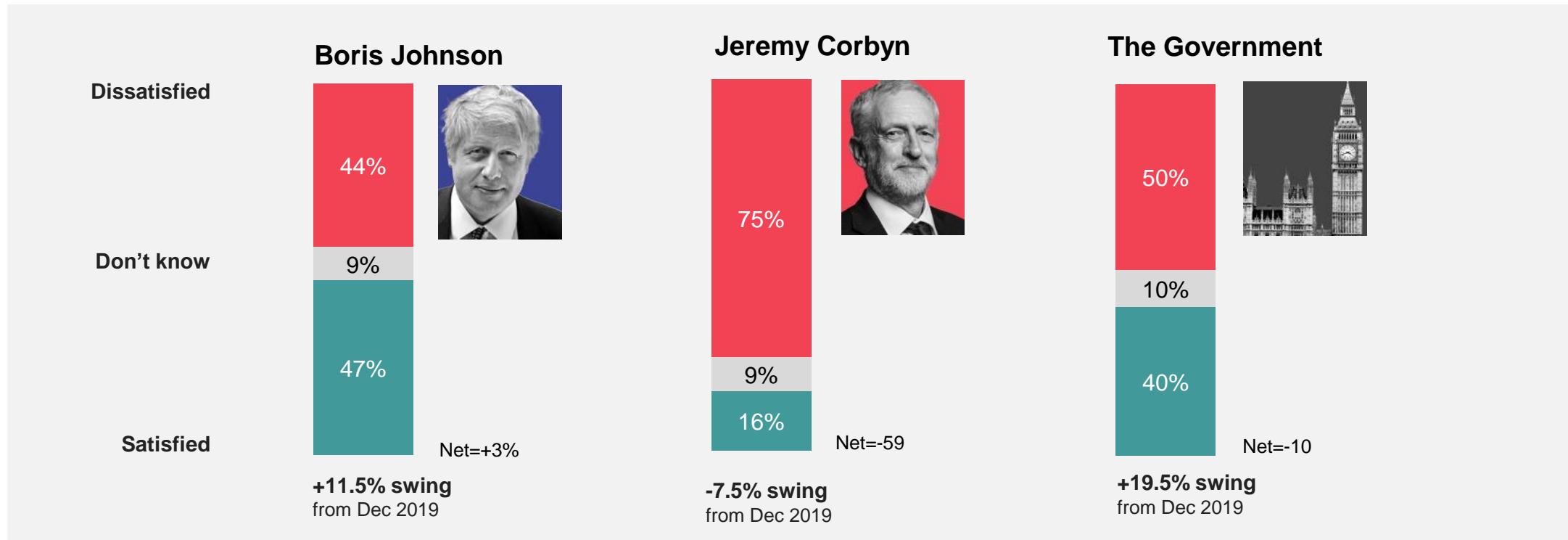
WITH GOVERNMENT
AND PARTY LEADERS

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Satisfaction with leaders and the Government: February 2020

Are you satisfied or dissatisfied with the way.... is running the country / doing his/her job.
as Prime Minister /Leader of the Labour Party?



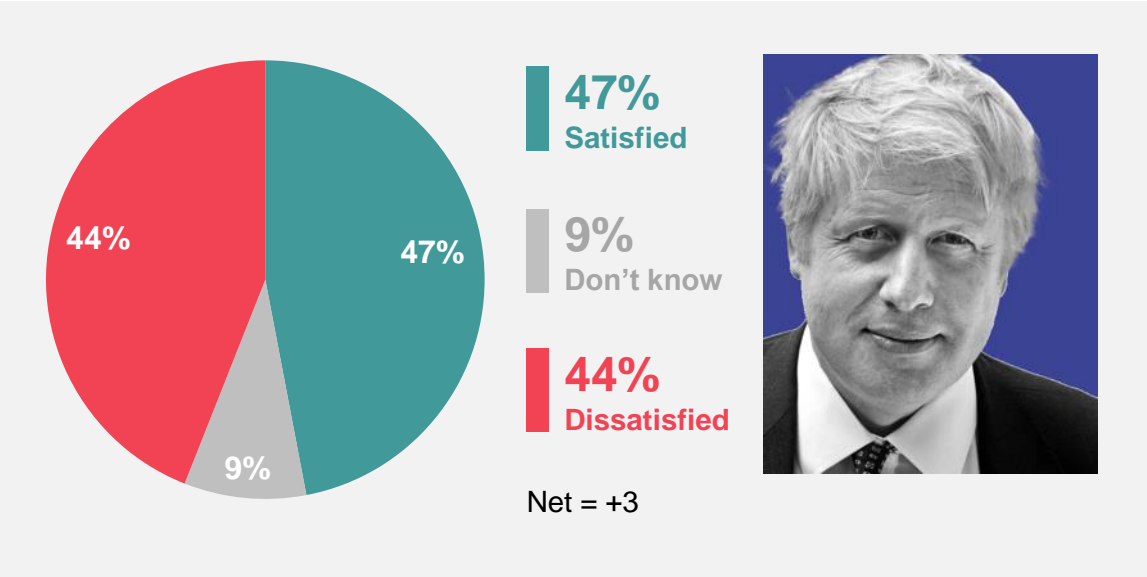
Base: 1,001 British adults 18+ 30 January – 3 February 2020. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Boris Johnson: Satisfaction

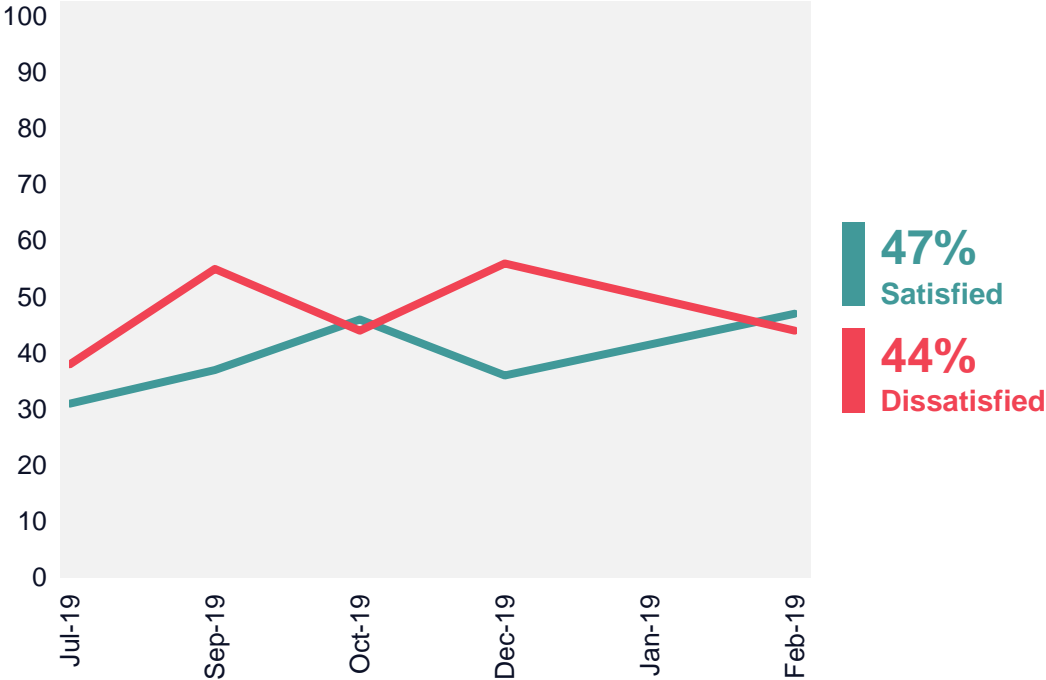
Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as prime minister?

February 2020



Base: 1,001 British adults 18+, 30 January – 3 February 2020

July 2019 – February 2020

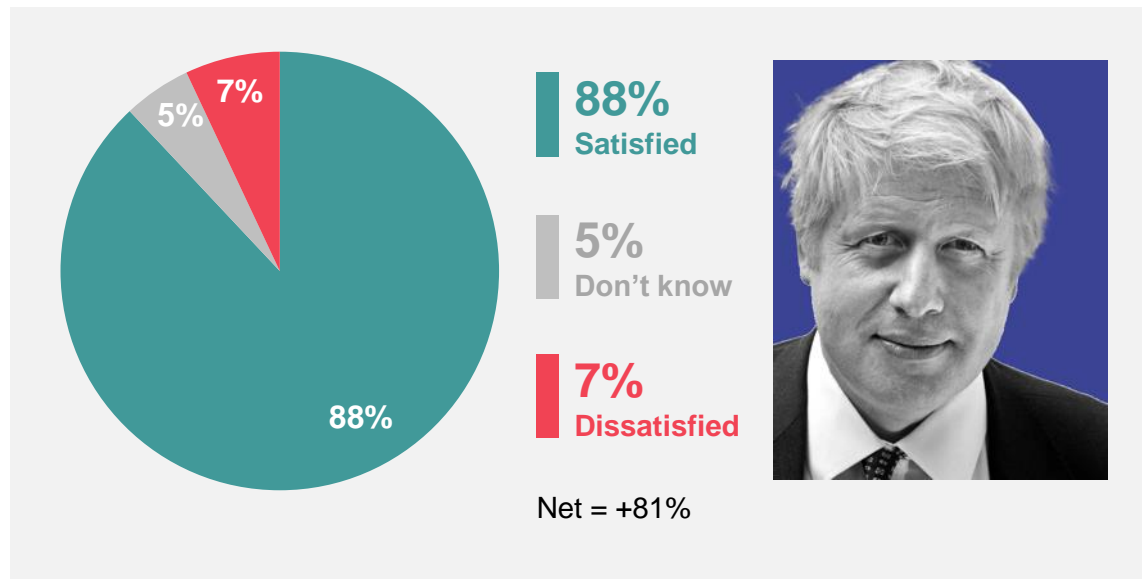


Source: Ipsos MORI Political Monitor

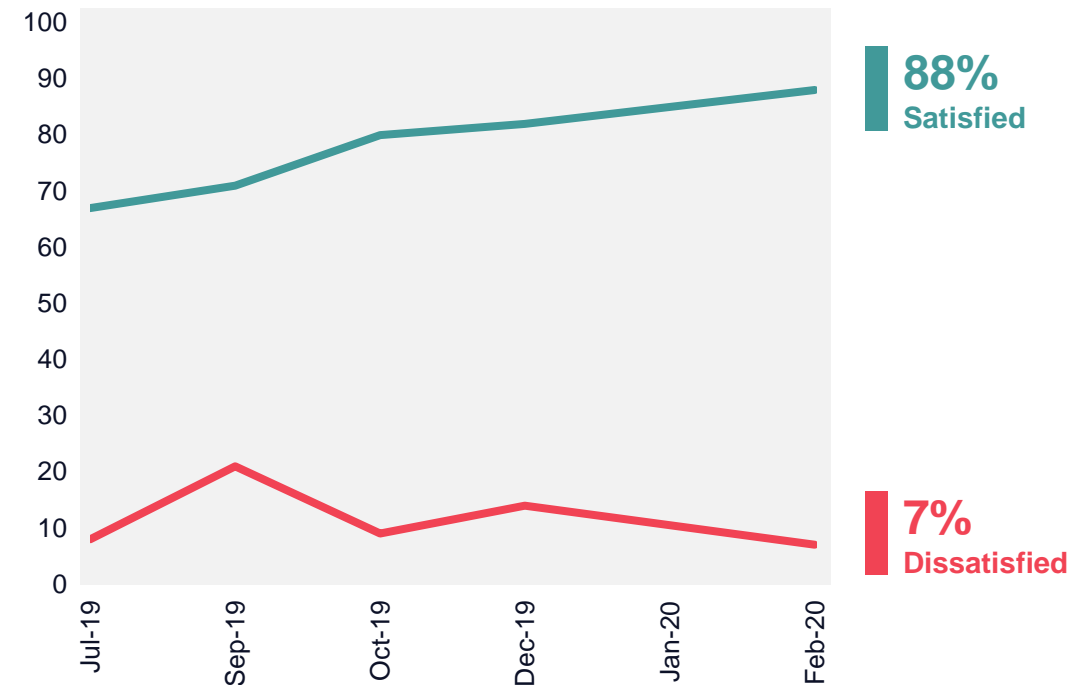
Boris Johnson: Satisfaction among Conservative supporters

Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as prime minister?

February 2020



July 2019 – February 2020

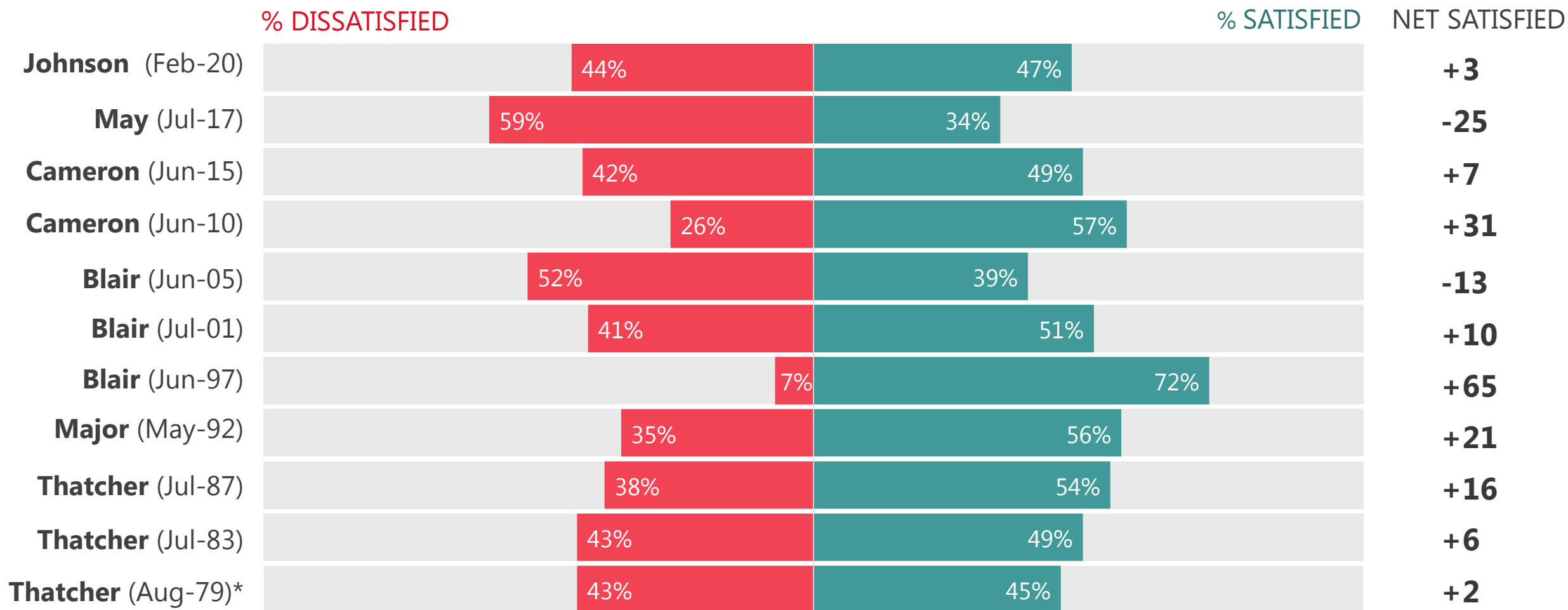


Source: Ipsos MORI Political Monitor

Base: 413 Conservative party supporters 18+, 30 January – 3 February 2020

Satisfaction with the Prime Minister: Post-Election ratings

Are you satisfied or dissatisfied with the way ... is doing his/her job as prime minister?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone. *Each data point taken roughly a month after a General Election, although the 1979 Election was held in May-79.

Base: c.1,000 British adults each month

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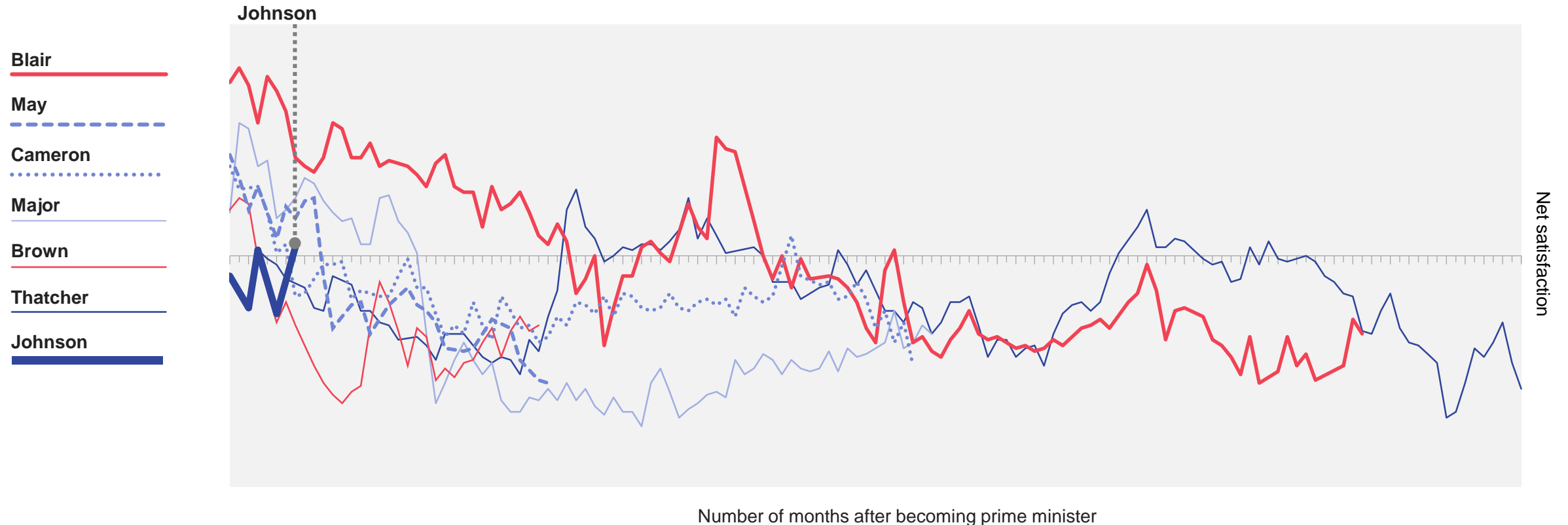
Source: Ipsos MORI Political Monitor

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Net satisfaction with Prime Ministers (1979-2020)

How satisfied or dissatisfied are you with the way ... is doing his/her job as prime minister?



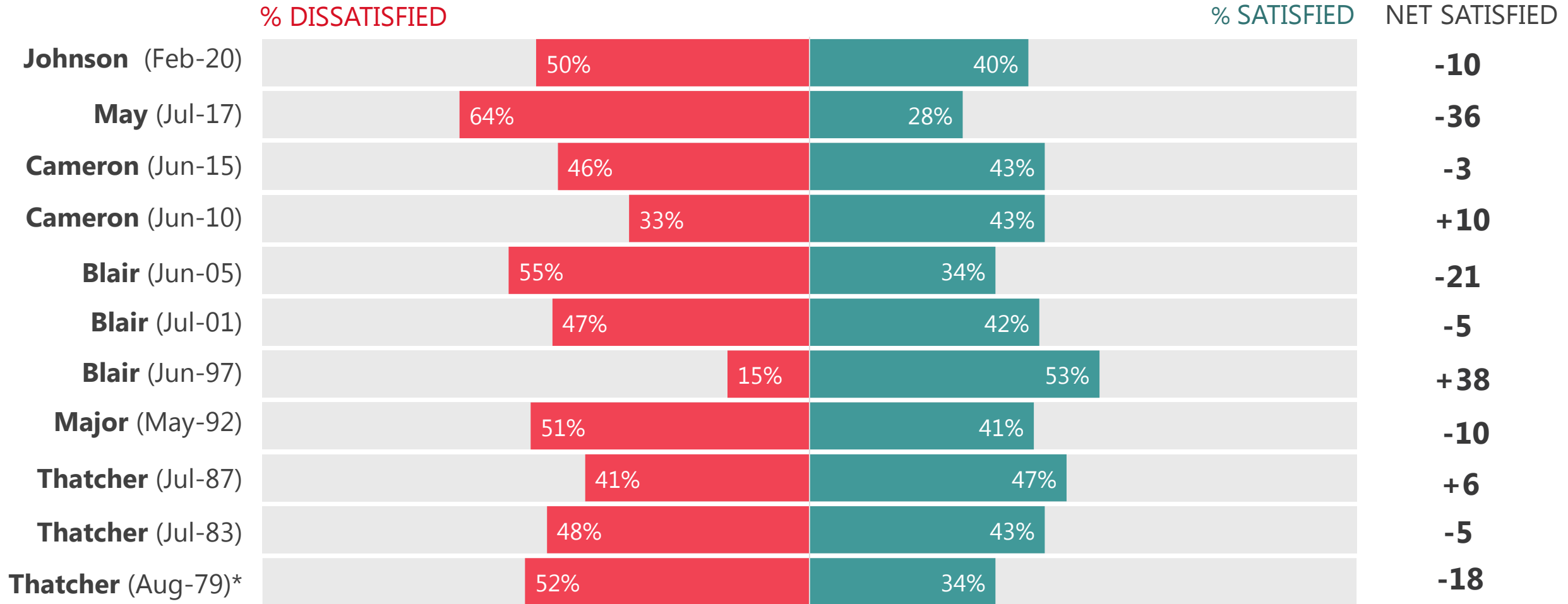
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Satisfaction with the Government: Post-Election ratings

How satisfied or dissatisfied are you with the way the government is running the country?



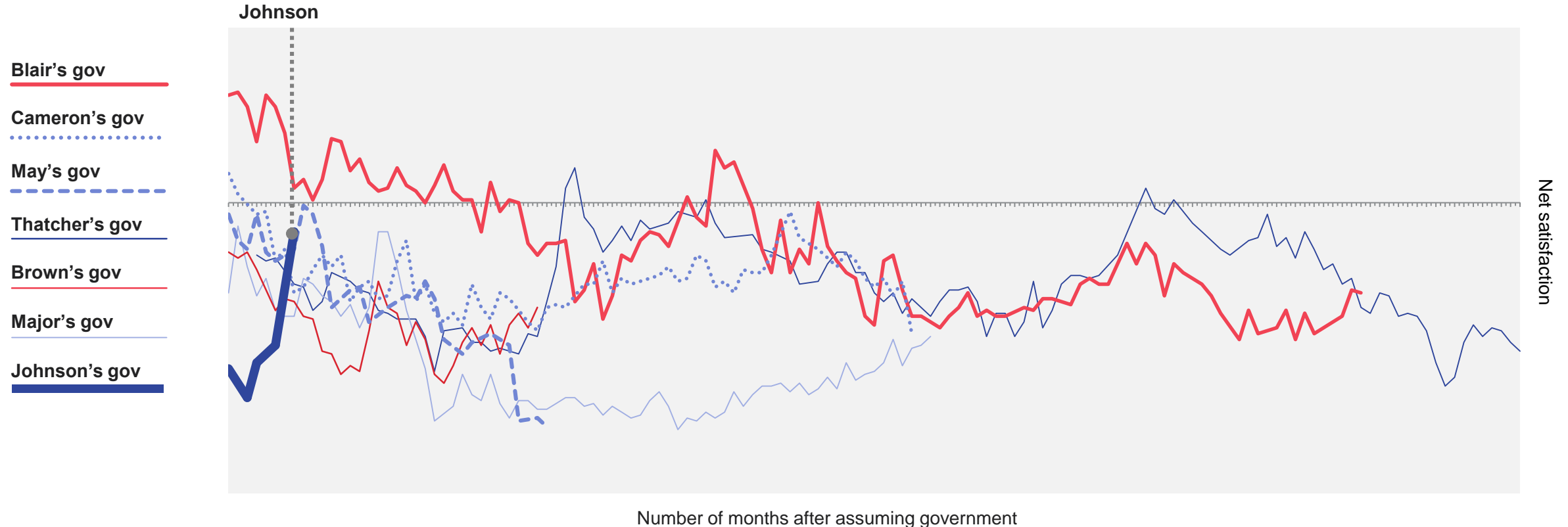
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone. *Each data point taken roughly a month after a General Election, although the 1979 Election was held in May-79.

Base: c. 1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with the Government (1979 – 2020)

How satisfied or dissatisfied are you with the way the government is running the country?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

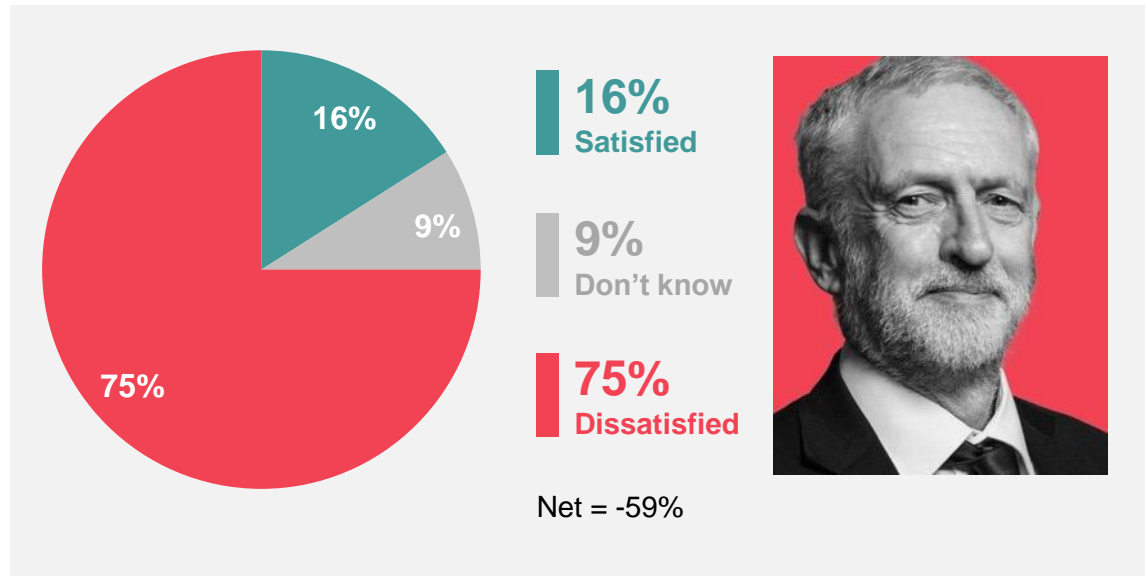
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Jeremy Corbyn: Satisfaction

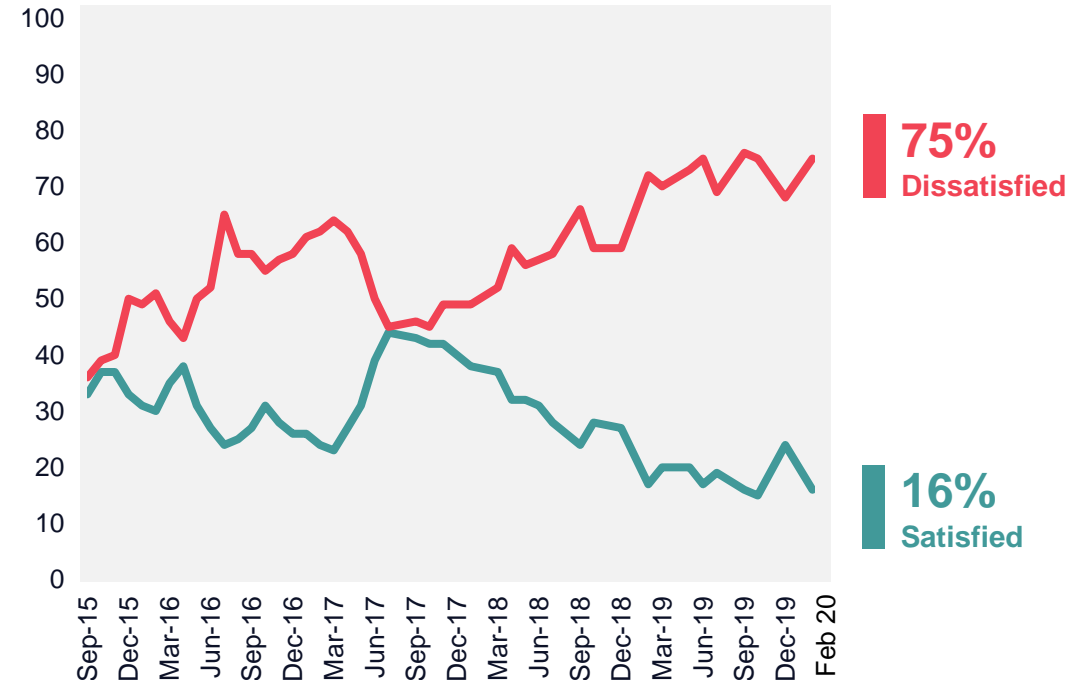
Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour Party?

February 2020



Base: 1,001 British adults 18+, 30 January – 3 February 2020

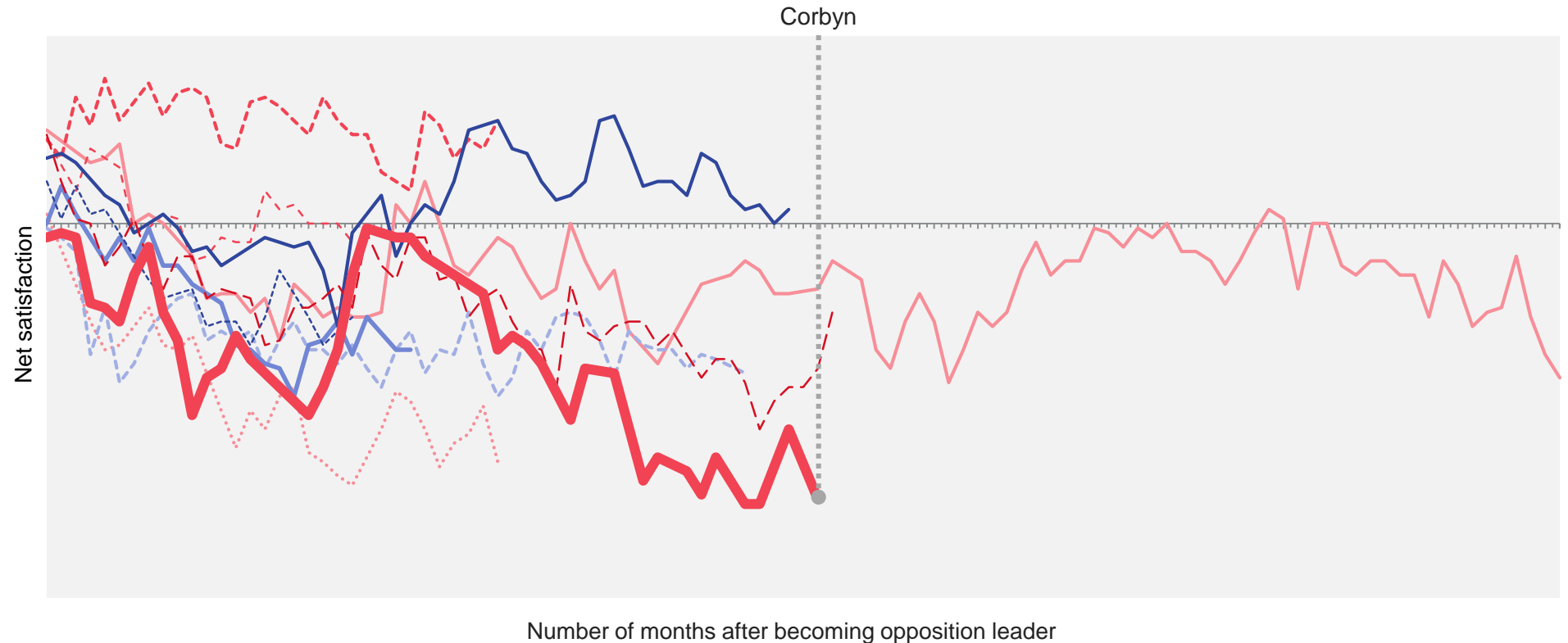
September 2015 – February 2020



Source: Ipsos MORI Political Monitor

Net satisfaction with Opposition Leaders (1980 – 2020)

How satisfied or dissatisfied are you with the way ... is doing his job as leader of the ... Party?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

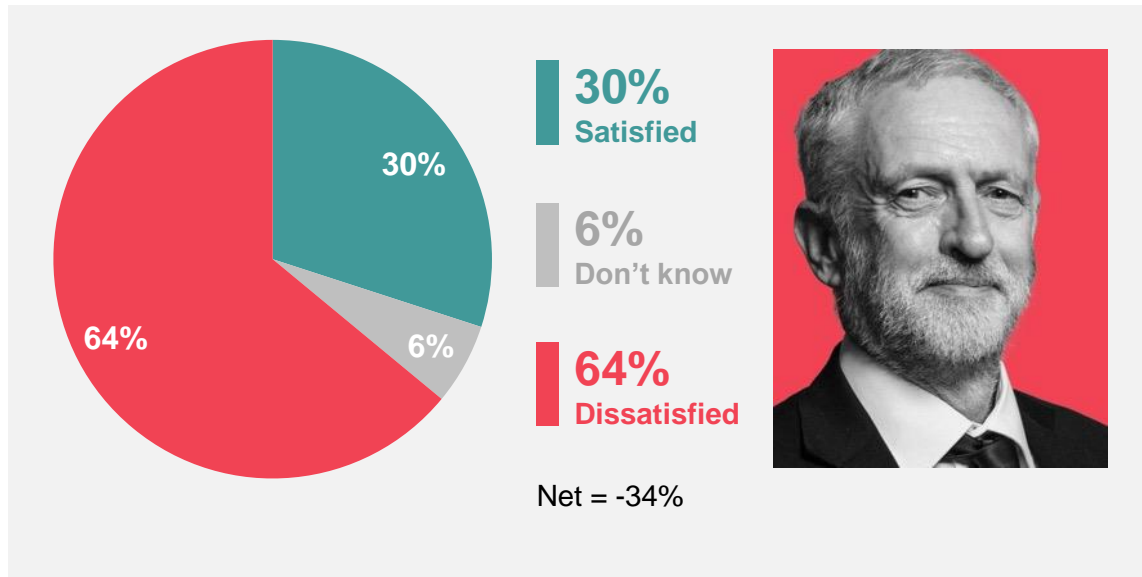
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

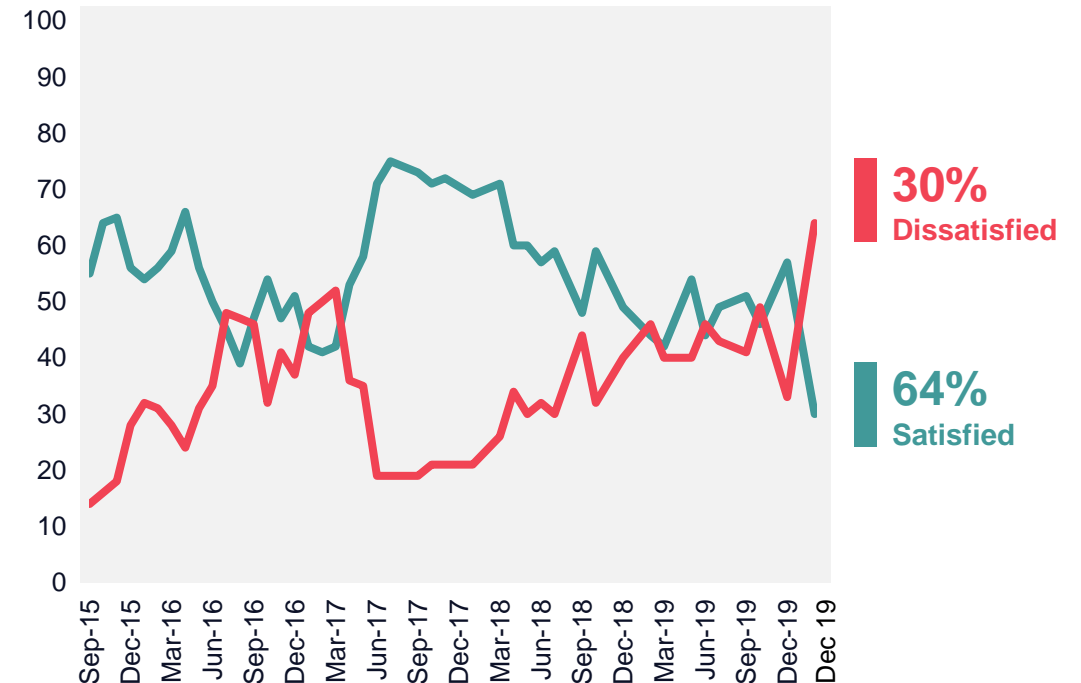
Jeremy Corbyn: Satisfaction amongst Labour supporters

Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?

February 2020



September 2015 – February 2020



Base: 278 Labour Party supporters aged 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

ECONOMIC OPTIMISM

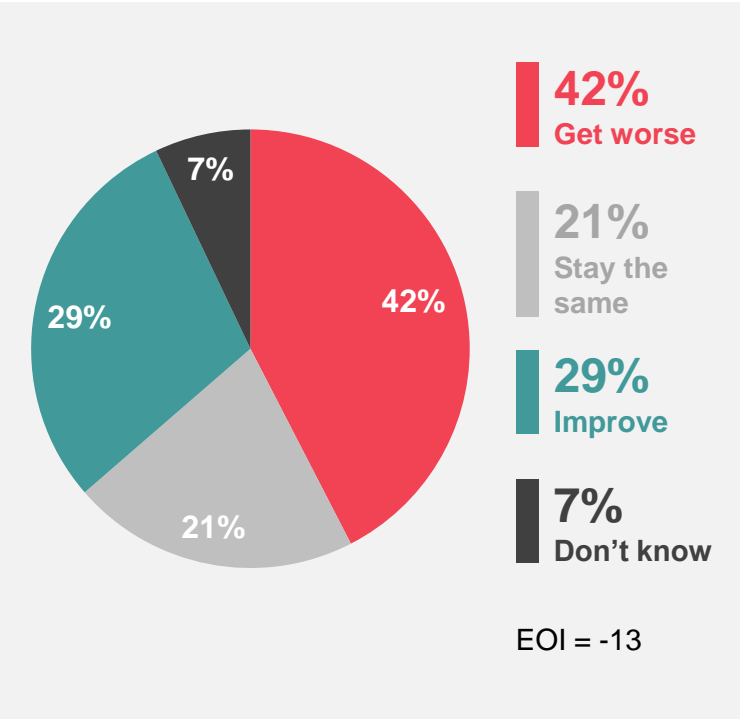
Ipsos MORI



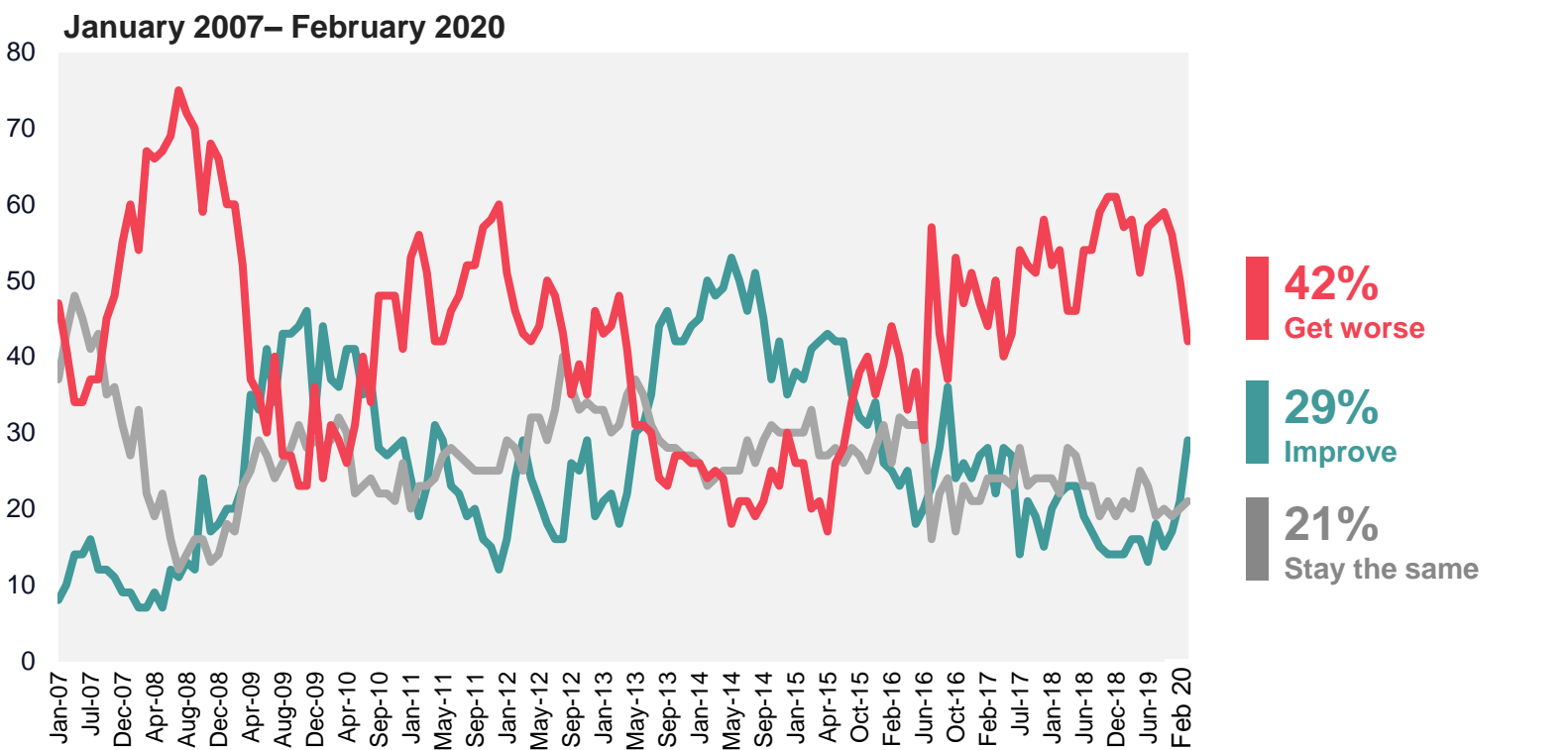
Economic Optimism Index

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

February 2020



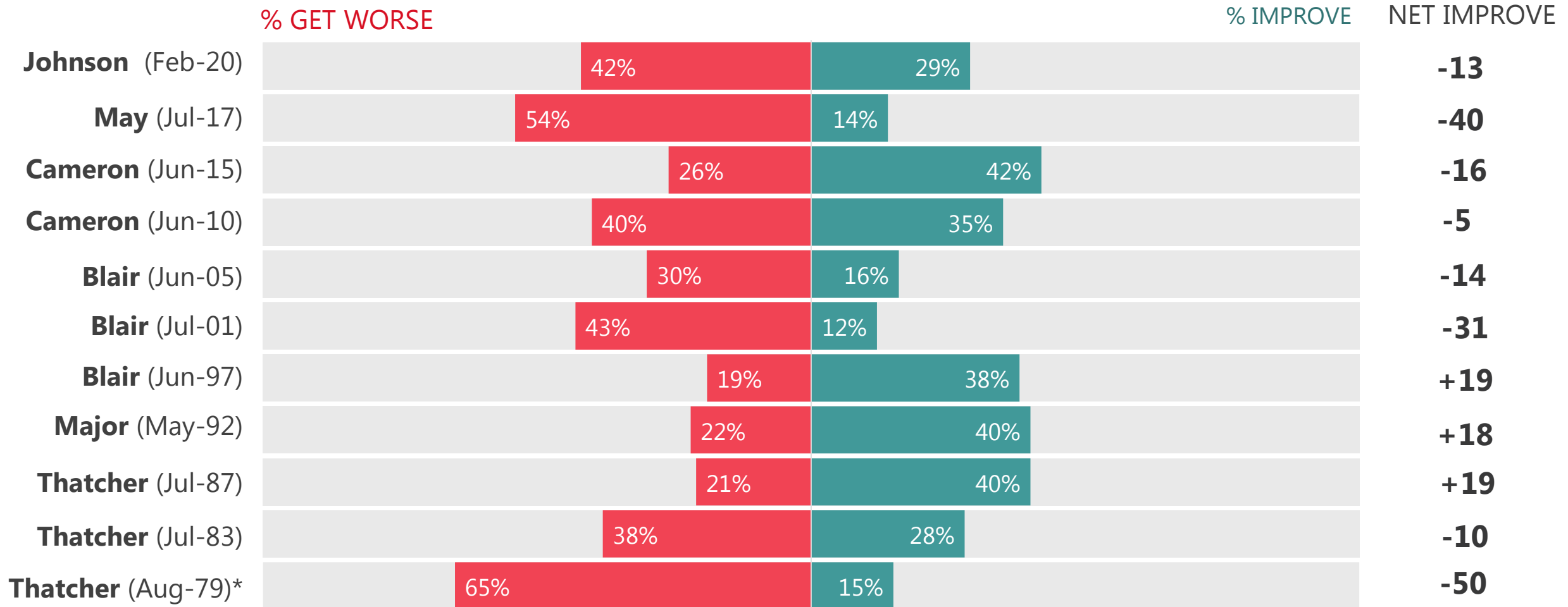
Base: 1,001 British adults 18+, 30 January – 3 February 2020



Source: Ipsos MORI Political Monitor

Economic Optimism Index: Post-Election ratings

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



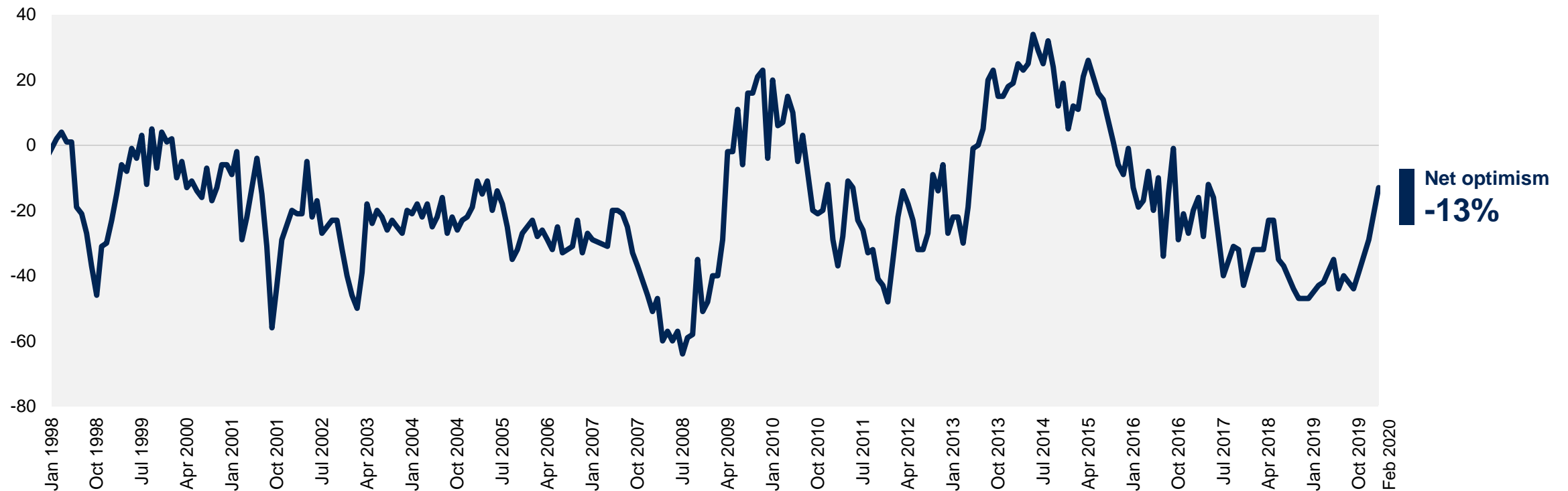
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone. *Each data point taken roughly a month after a General Election, although the 1979 Election was held in May-79.

Base: c. 1,000 British adults each month

Source: Ipsos MORI Political Monitor

Economic Optimism Index (1998-2020)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Base: c.1,000 British adults 18+ each month

Source: Ipsos MORI Political Monitor

FUTURE OF THE COUNTRY



Ipsos MORI



Prospects for 2020

Thinking about [X], do you think things overall will get better or worse over the next 12 months or will they stay the same?

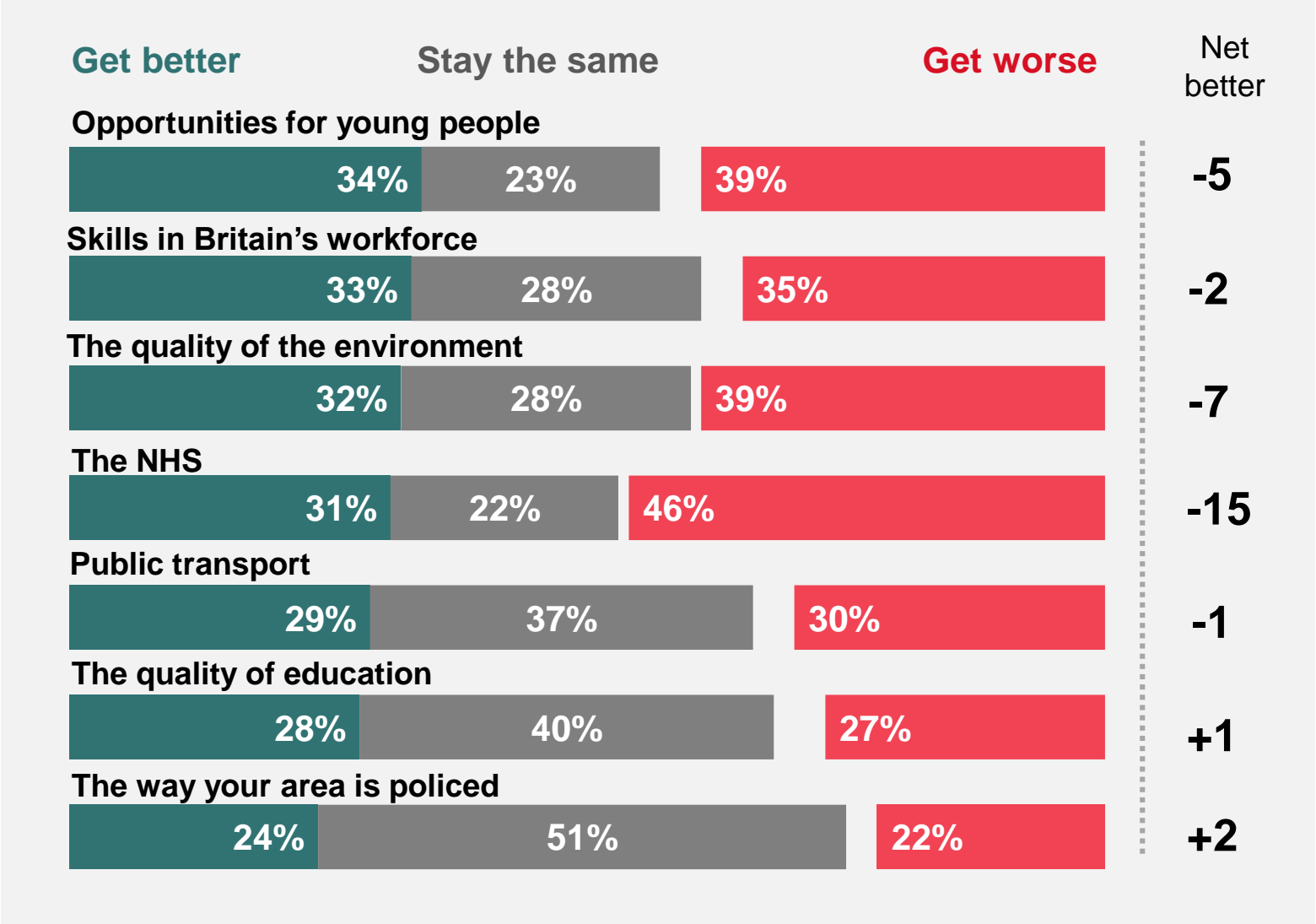


Base: 1,001 British adults 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

Public services over the next few years

Thinking about ... over the next few years do you expect it to?



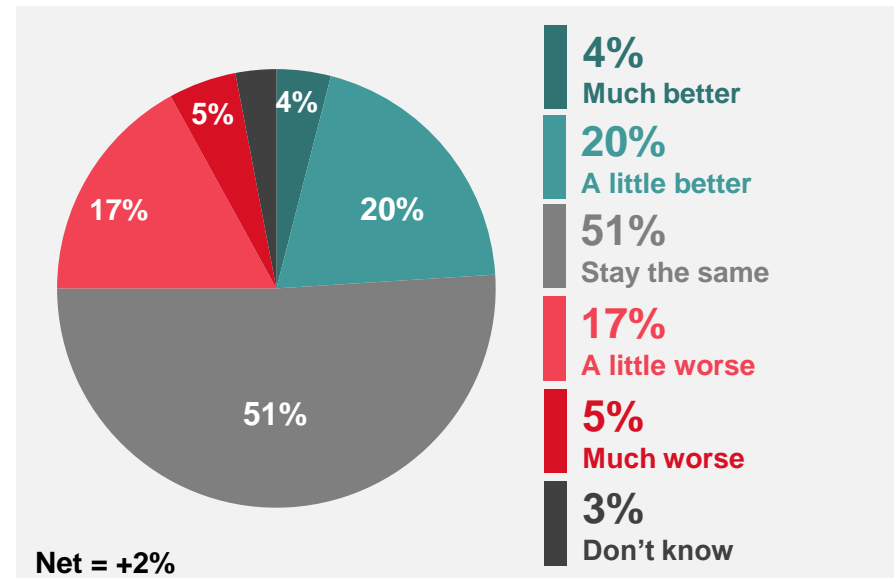
Base: 1,001 British adults 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

The way your area is policed: March 2002 – February 2020

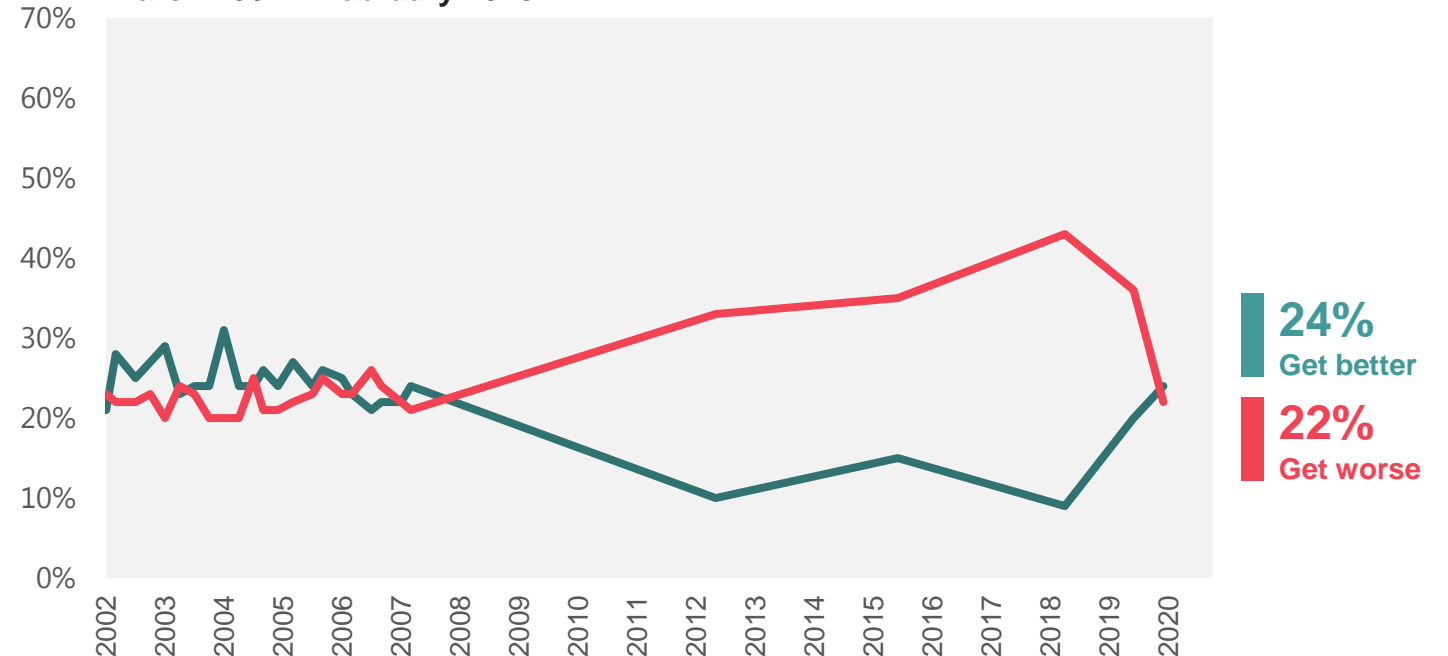
Thinking about the way your area is policed over the next few years do you expect it to?

February 2020



Base: 1,001 British adults 18+, 30 January – 3 February 2020

March 2002 – February 2020

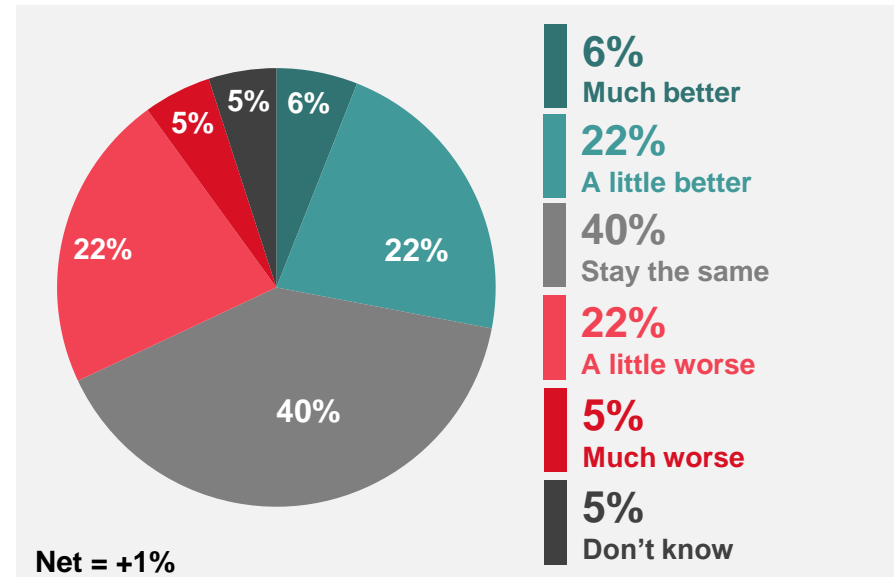


Source: Ipsos MORI Political Monitor

The quality of education: March 2002 – February 2020

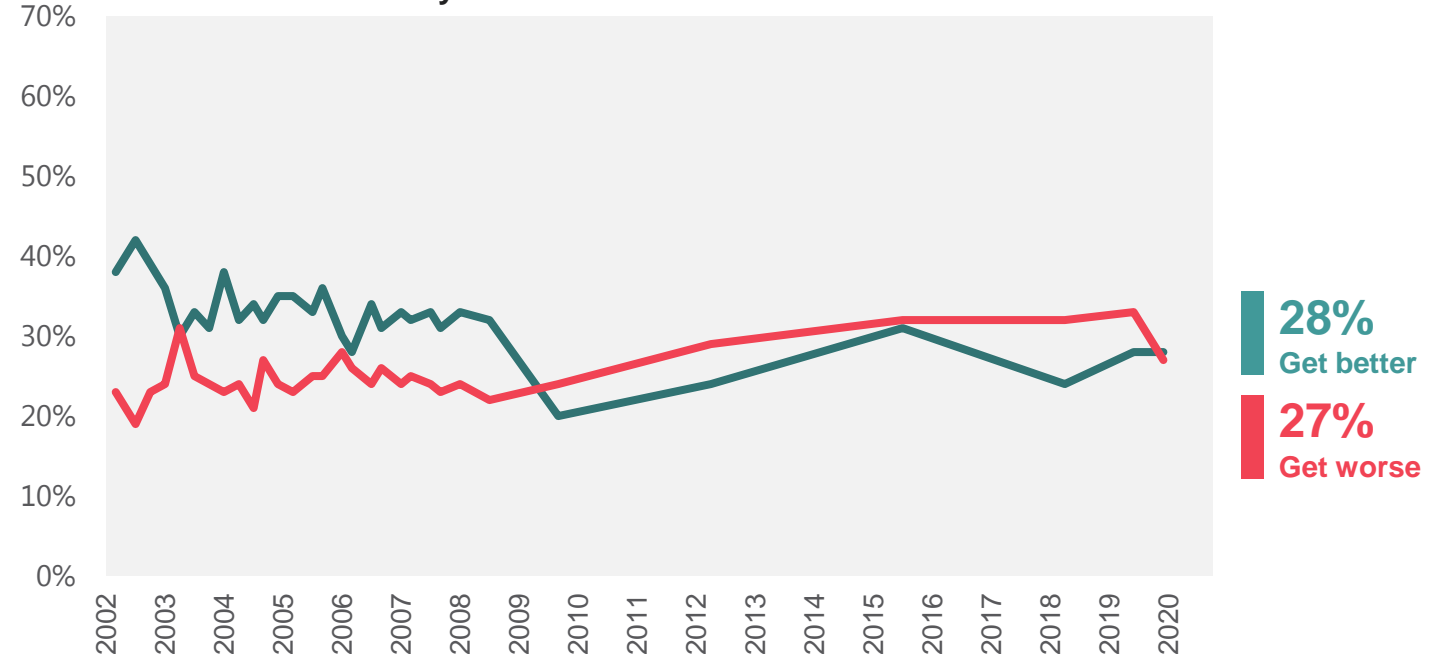
Thinking about the quality of education over the next few years do you expect it to?

February 2020



Base: 1,001 British adults 18+, 30 January – 3 February 2020

March 2002 – February 2020

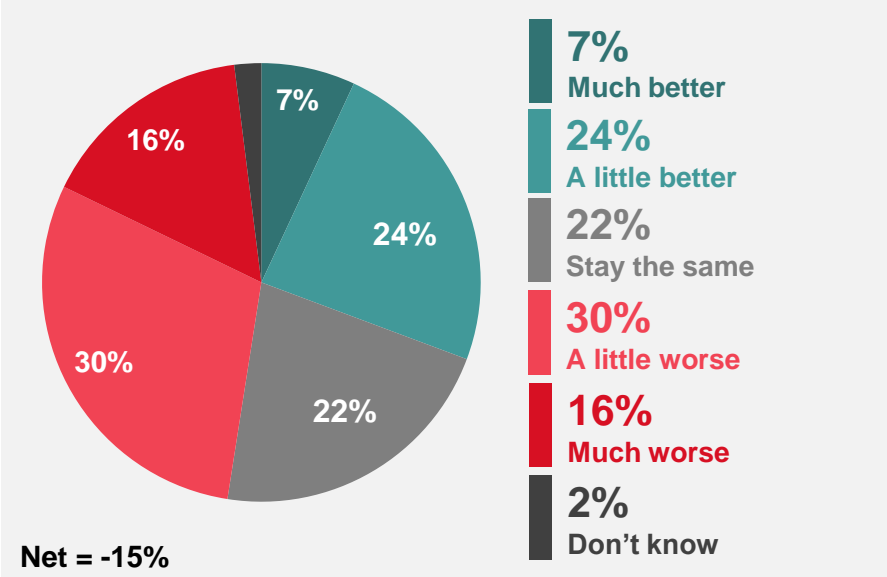


Source: Ipsos MORI Political Monitor

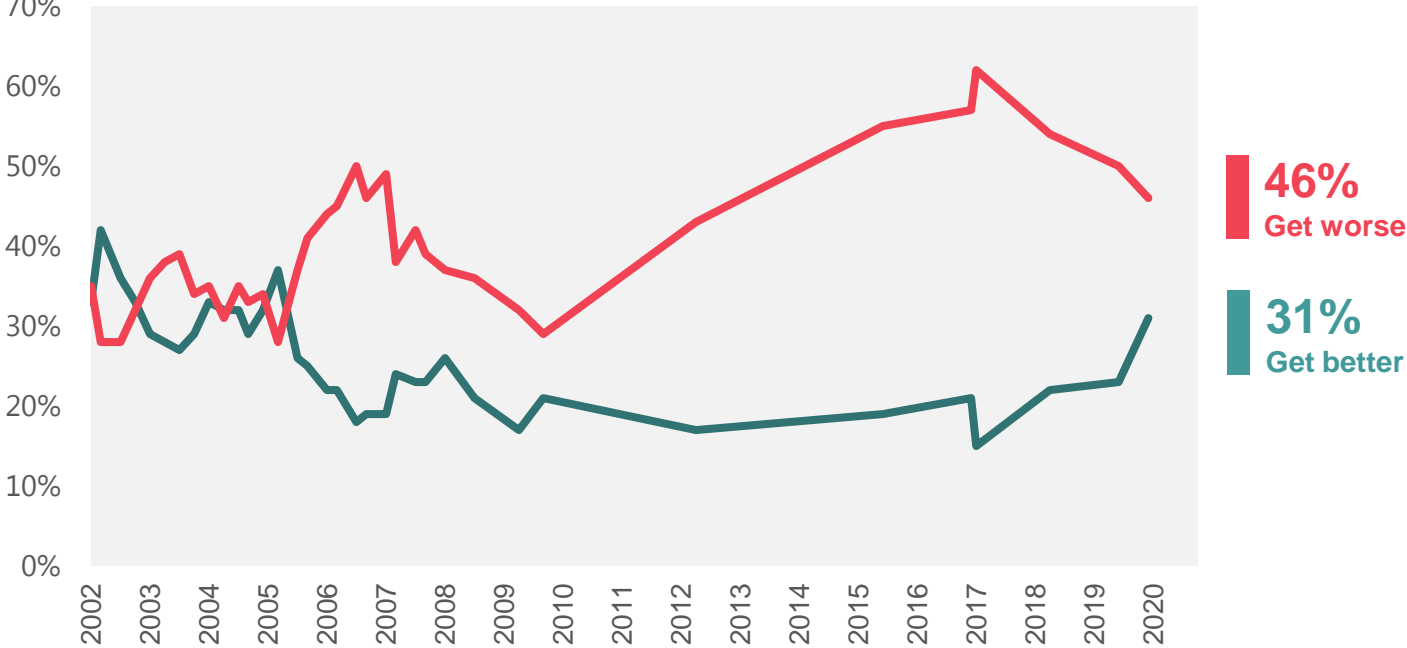
The NHS: March 2002 – February 2020

Thinking about the NHS over the next few years do you expect it to?

February 2020



March 2002 – February 2020



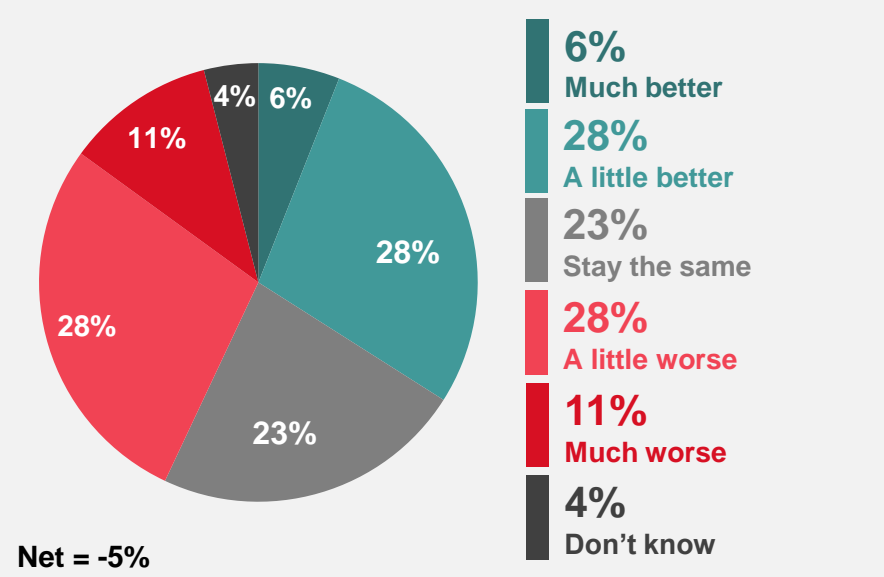
Base: 1,001 British adults 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

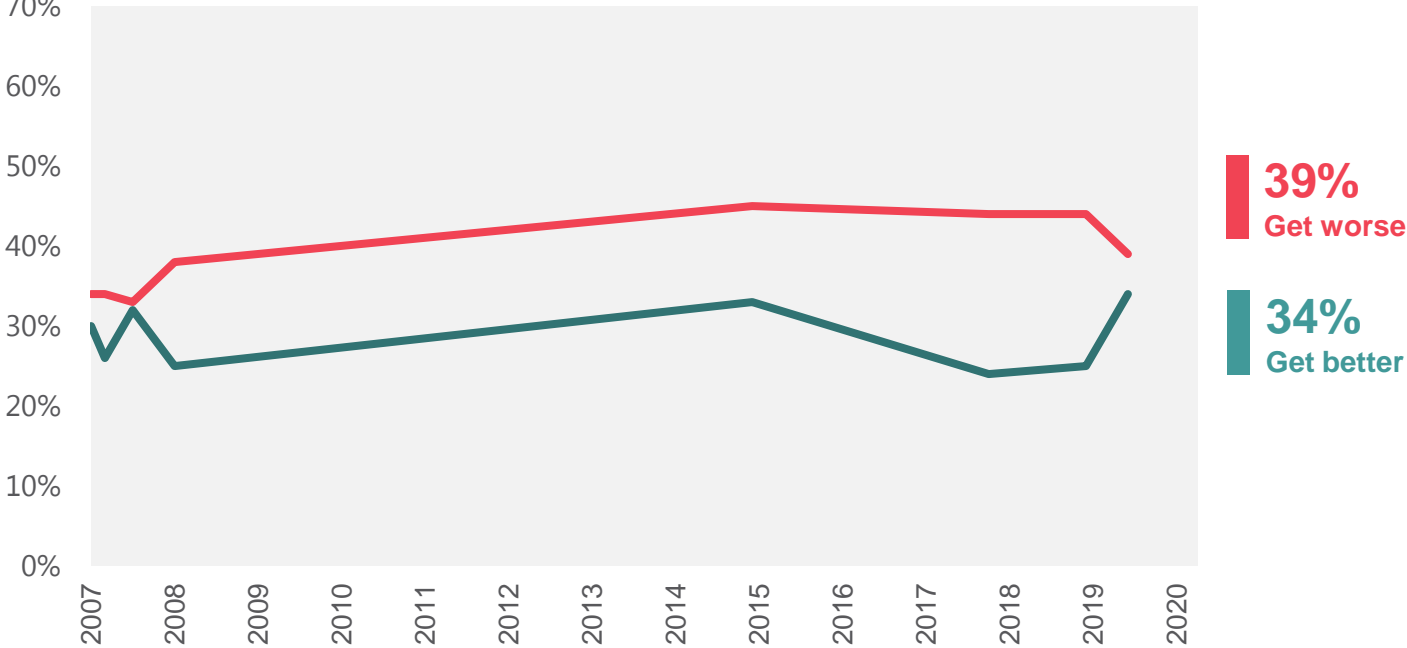
Opportunities for young people: September 2007 – February 2020

Thinking about opportunities for young people over the next few years do you expect it to?

February 2020



September 2007 – February 2020



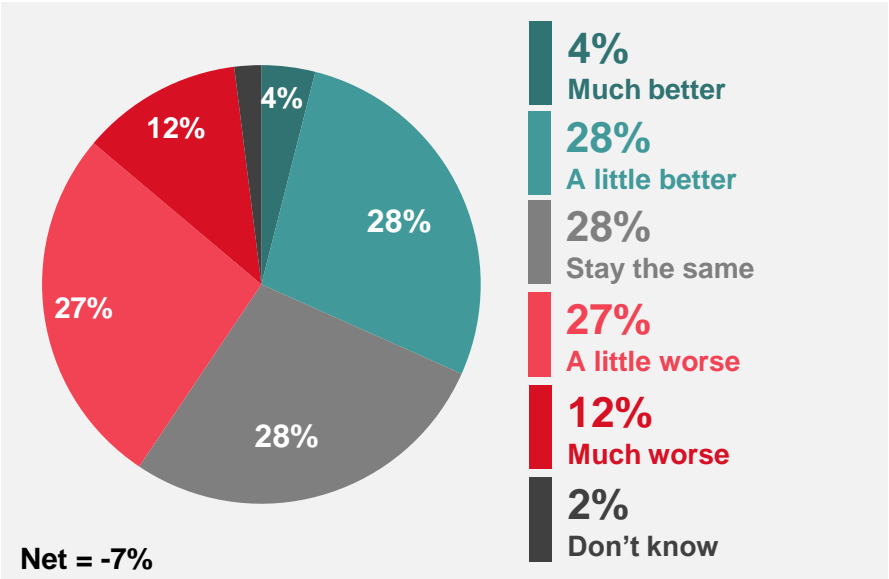
Base: 1,001 British adults 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

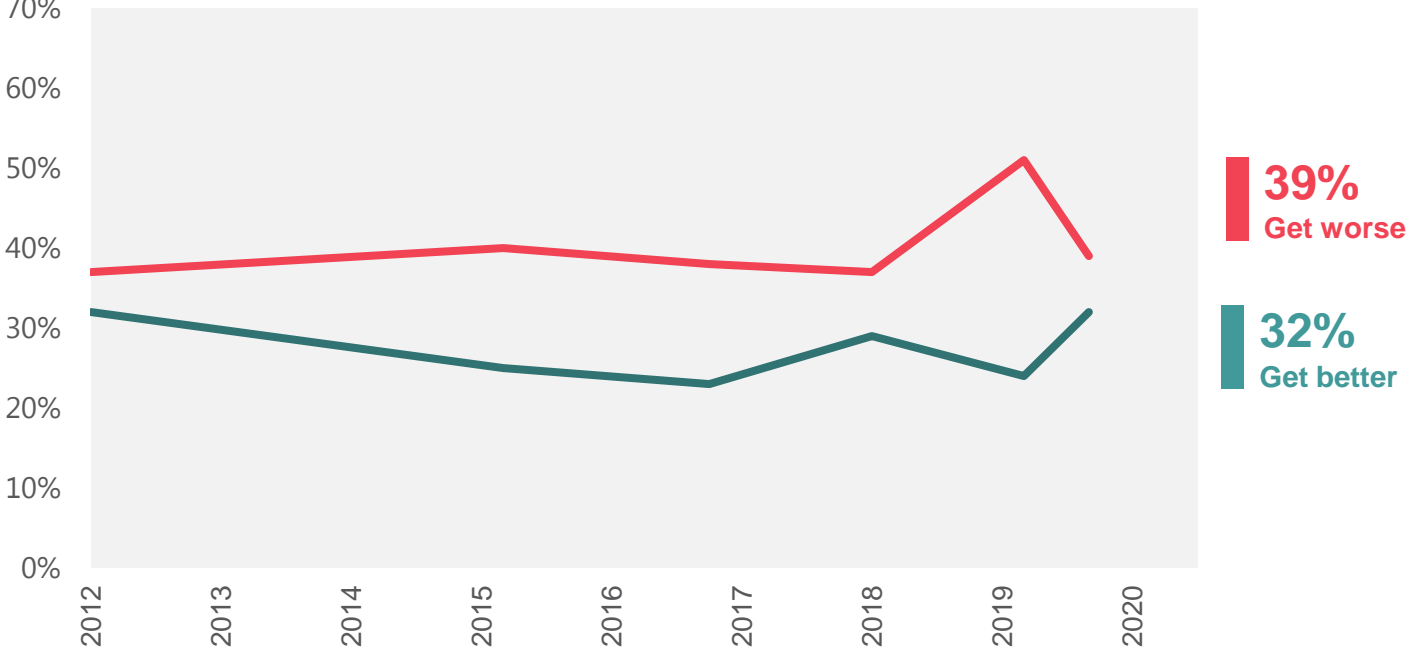
The quality of the environment: June 2012 – February 2020

Thinking about the quality of the environment over the next few years do you expect it to?

February 2020



June 2012 – February 2020



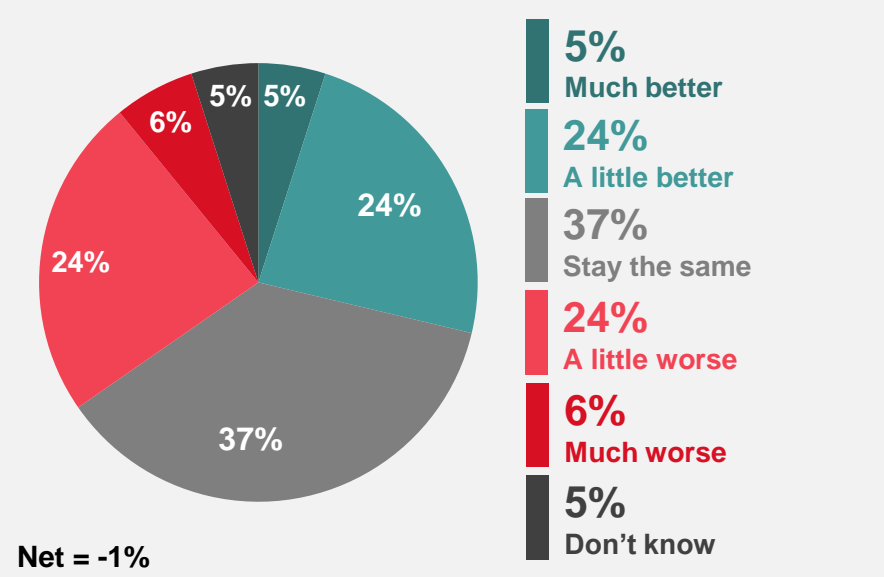
Base: 1,001 British adults 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

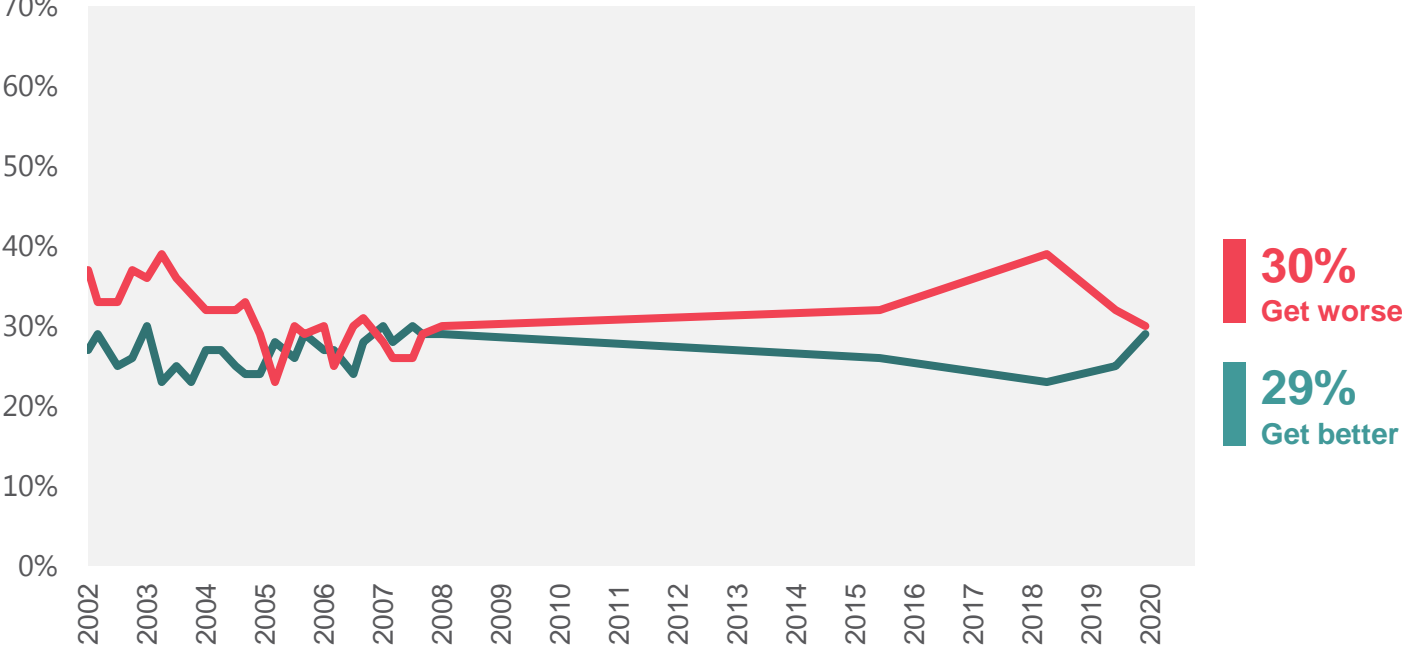
Public transport: March 2002 – February 2020

Thinking about public transport over the next few years do you expect it to?

February 2020



March 2002 – February 2020



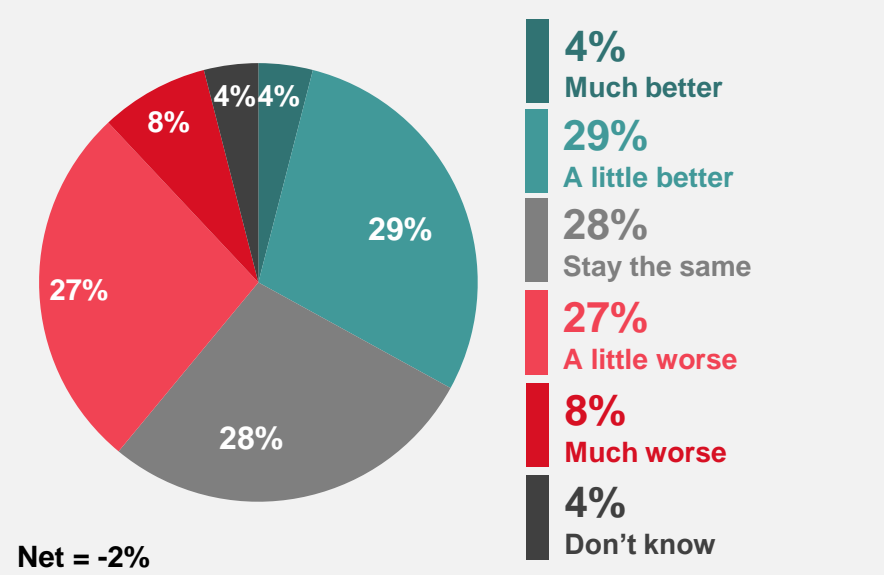
Base: 1,001 British adults 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

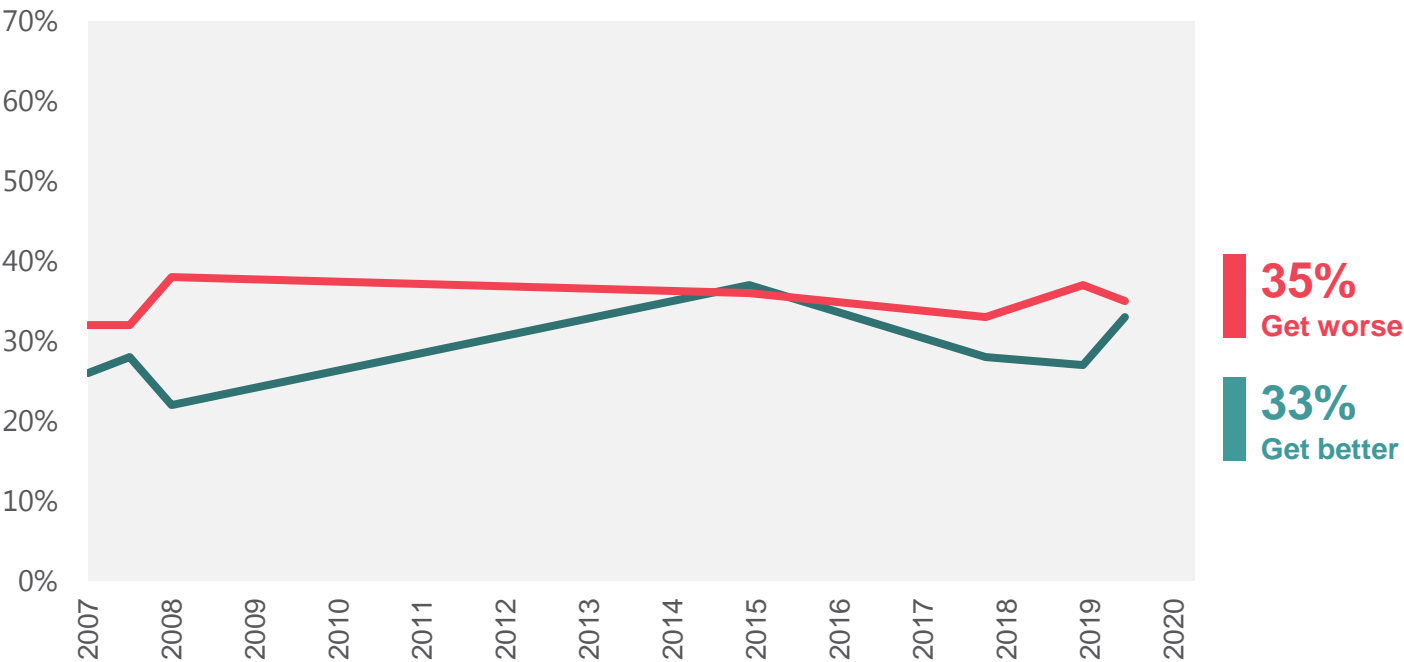
Skills in Britain's workforce: September 2007– February 2020

Thinking about skills in Britain's workforce over the next few years do you expect it to?

February 2020



September 2007 – February 2020



Base: 1,001 British adults 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor



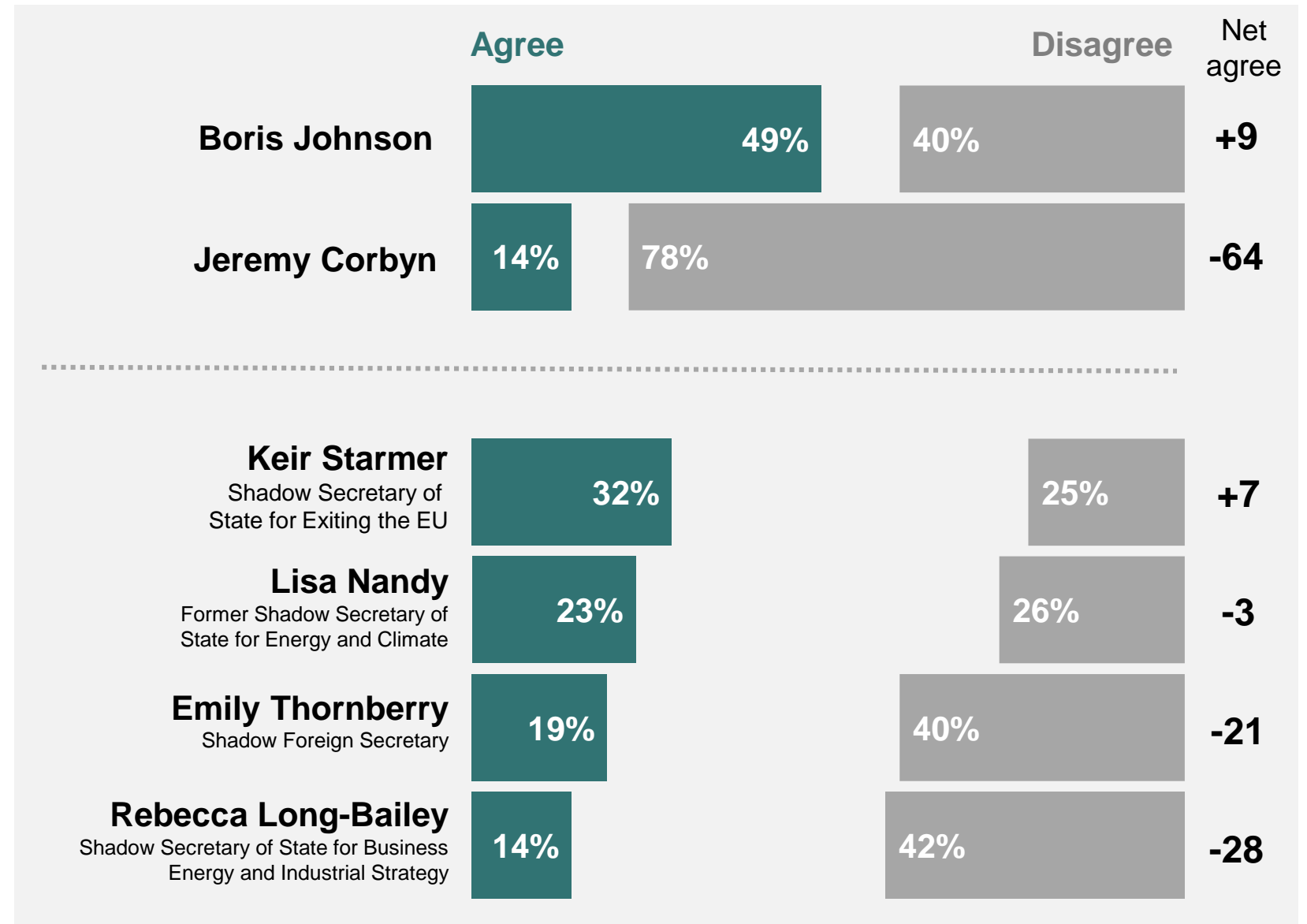
LABOUR LEADERSHIP CONTEST

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Having what it takes to be a good Prime Minister

On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?



Base: 1,001 British adults 18+, 30 January – 3 February 2020

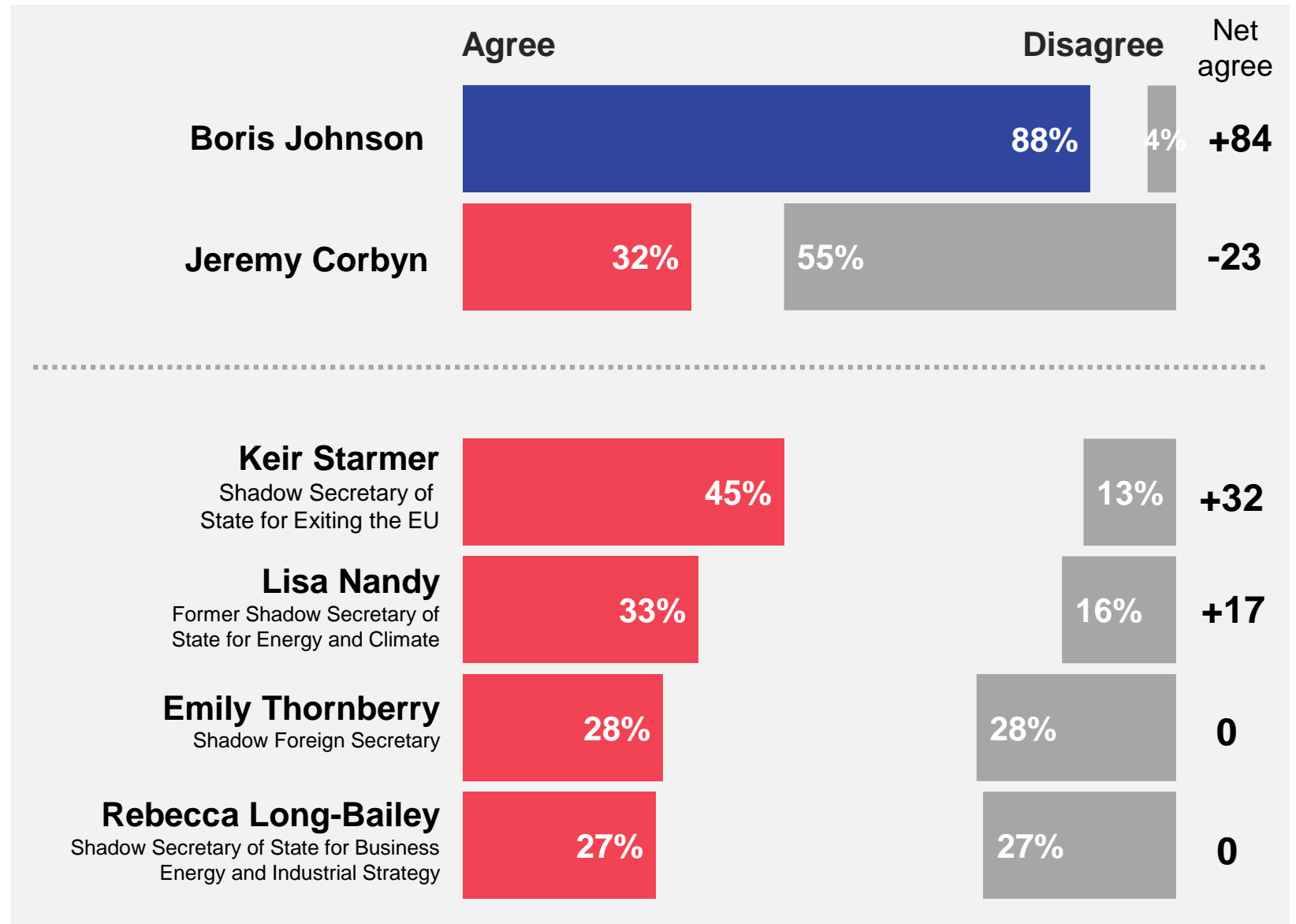
Source: Ipsos MORI Political Monitor

Having what it takes to be a good Prime Minister: Among own party supporters

On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

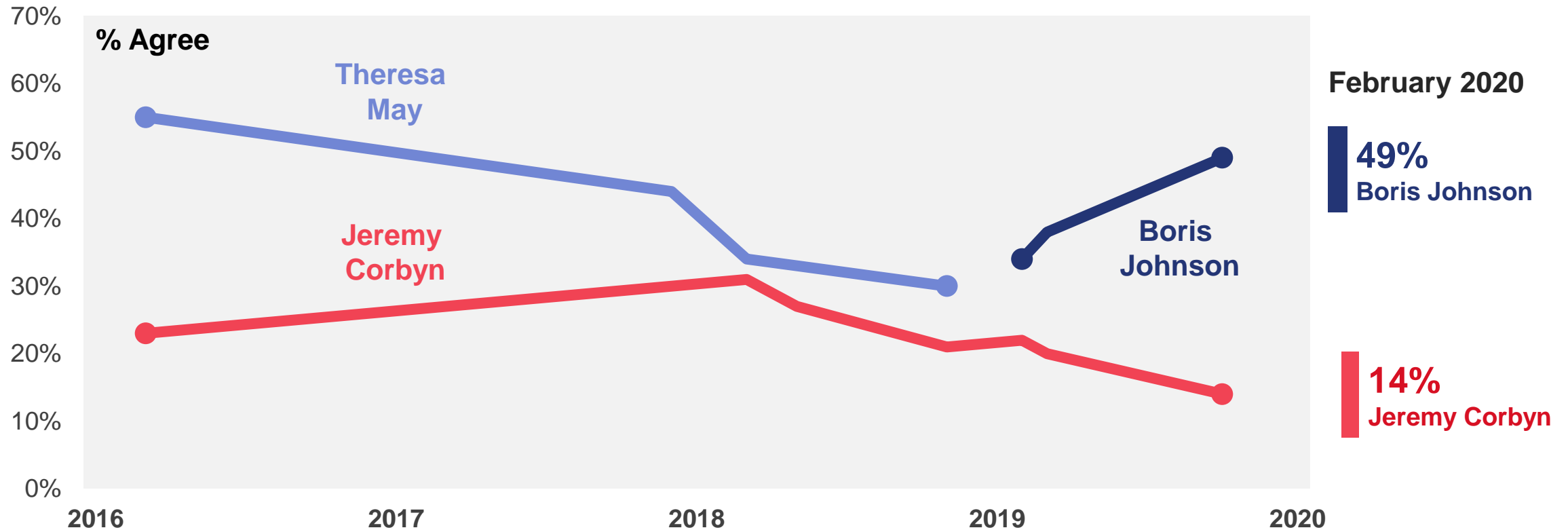
Base: 1,001 British adults 18+, Conservative party supporters (413), Labour party supporters (278), 30 January – 3 February 2020.

Source: Ipsos MORI Political Monitor



Having what it takes to be a good Prime Minister: 2016-2020

On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

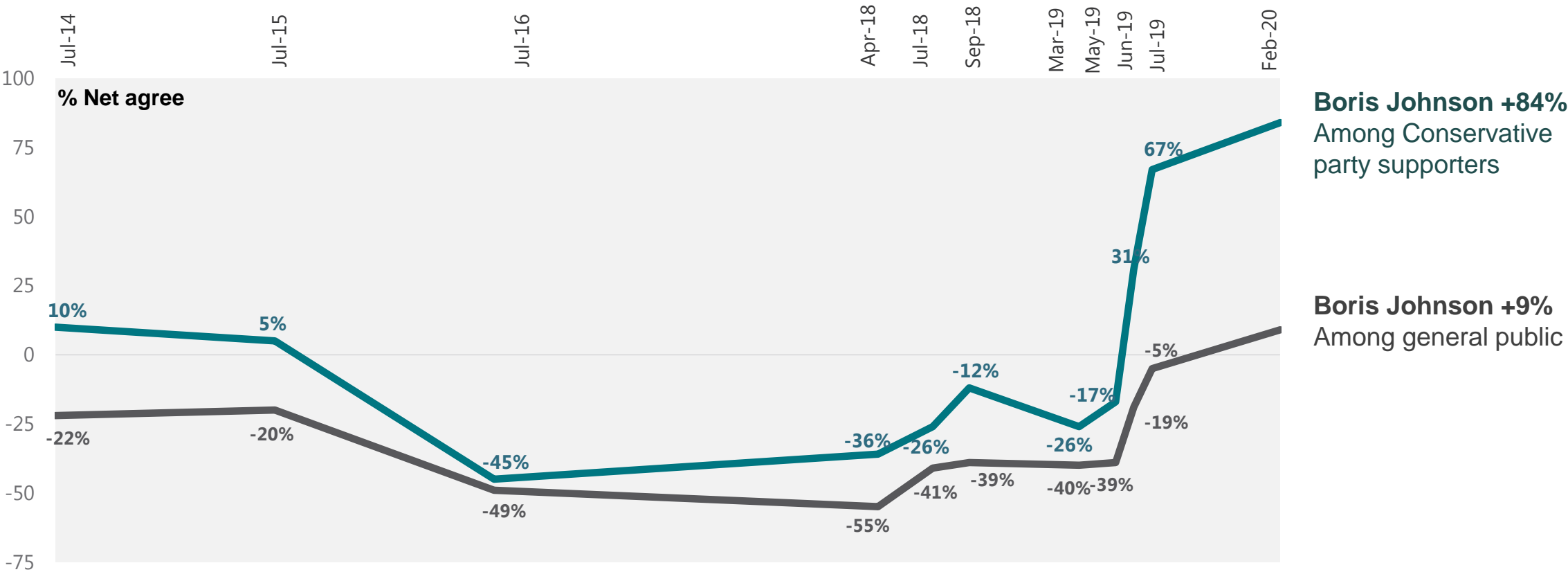


Source: Ipsos MORI Political Monitor

Base: c.1,000 British adults each month

Having what it takes to be a good Prime Minister: Boris Johnson (2014-2020)

On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

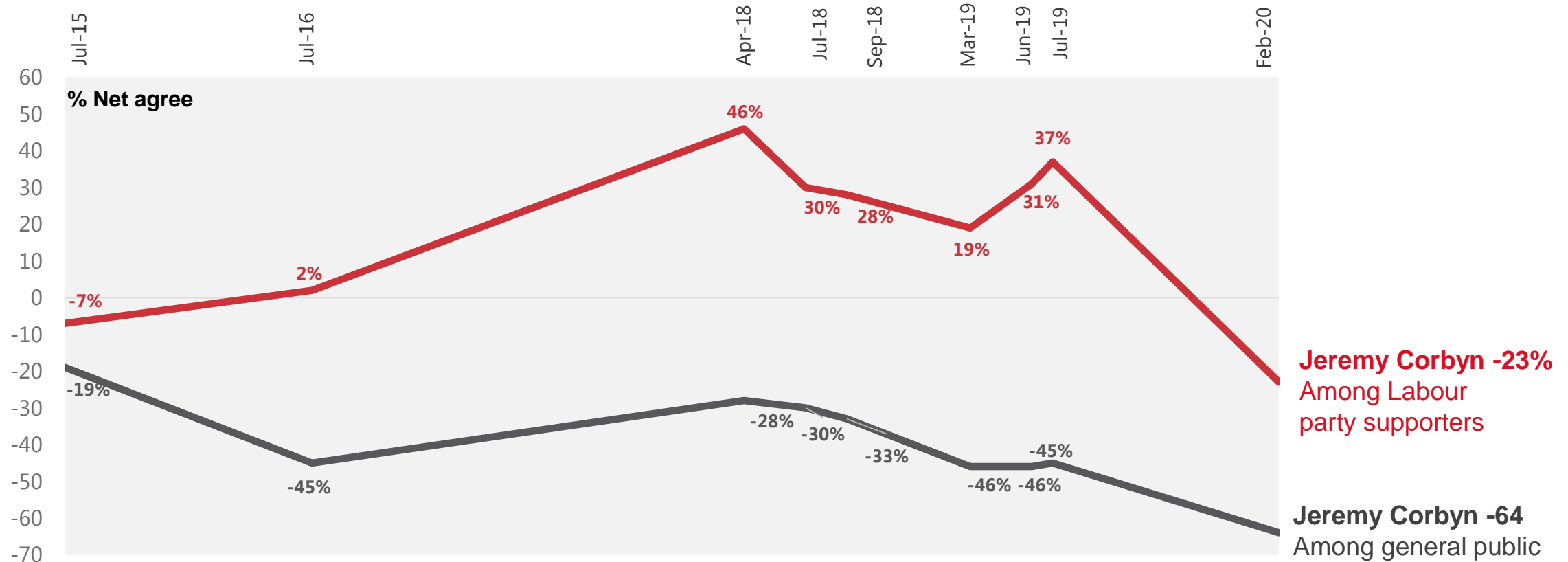


Base: c.1,000 British adults, c.200-300 Conservative party supporters each month

Source: Ipsos MORI Political Monitor

Having what it takes to be a good Prime Minister: Jeremy Corbyn (2015-2020)

On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?



Base: c.1,000 British adults, c.200-300 Labour party supporters each month

Source: Ipsos MORI Political Monitor

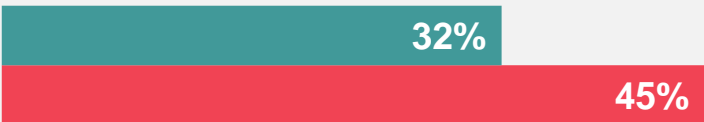
Having what it takes to be a good Prime Minister: Labour leadership candidates

On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

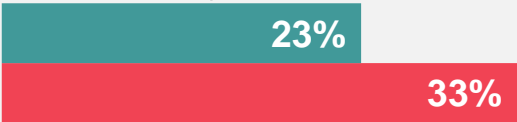
2019 Labour leadership contest: Feb 2020

% Agree has what it takes to be a good PM

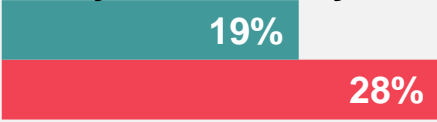
Keir Starmer



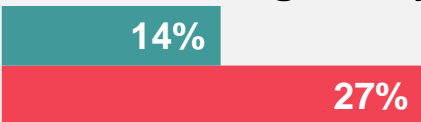
Lisa Nandy



Emily Thornberry



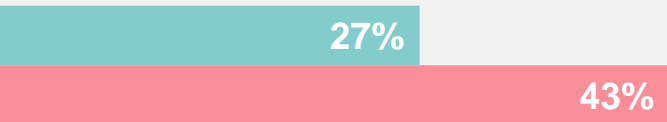
Rebecca Long-Bailey



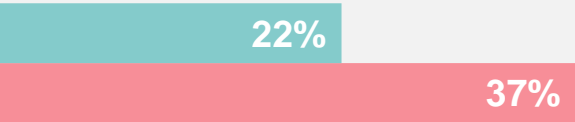
2015 Labour leadership contest: July 2015

% Agree has what it takes to be a good PM

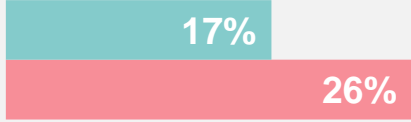
Andy Burnham



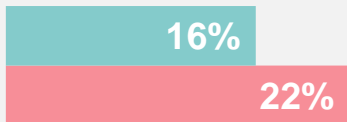
Yvette Cooper



Jeremy Corbyn



Liz Kendall



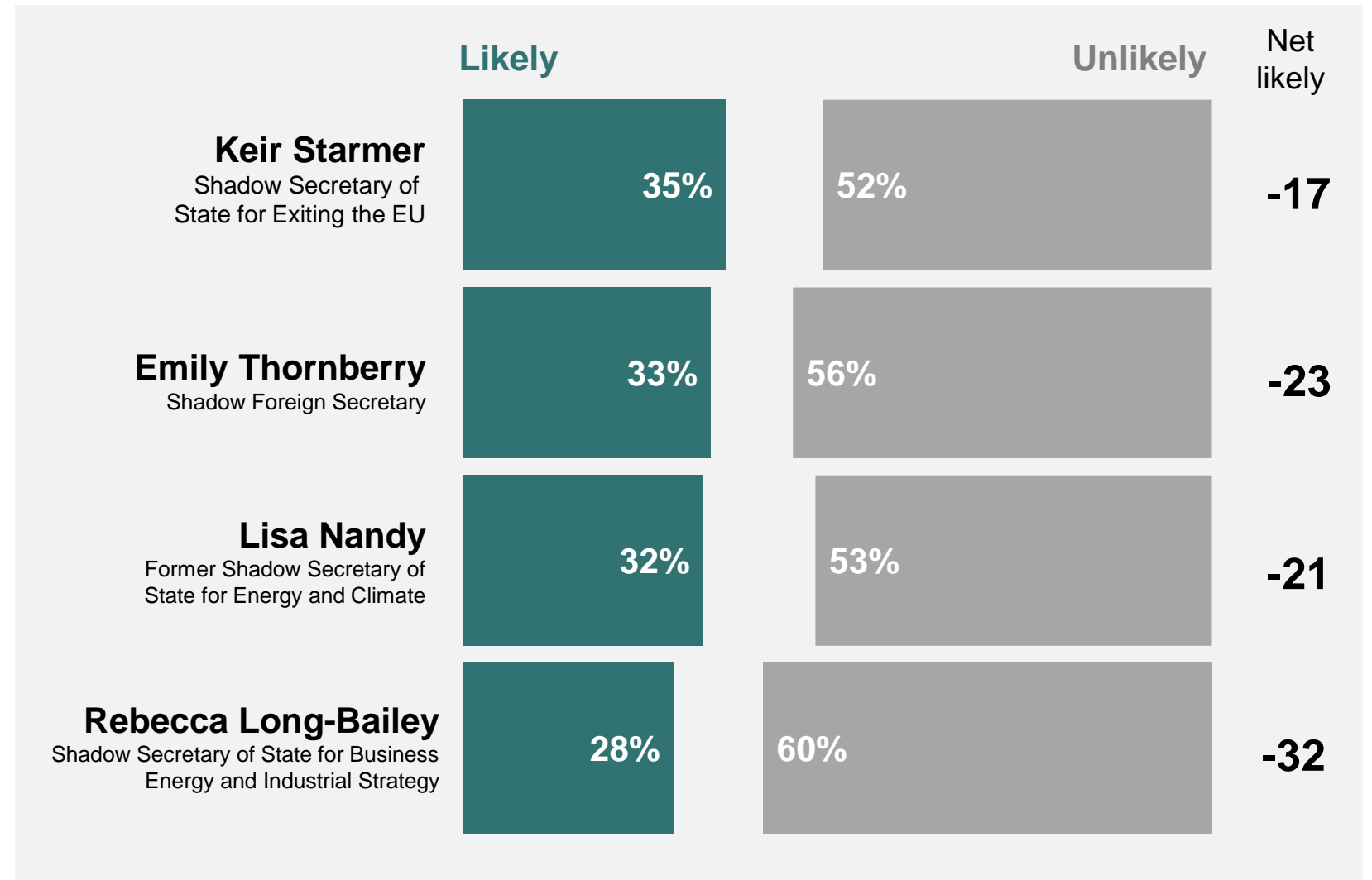
Among all
Among Labour
supporters

Base: 1,001 British adults 18+, Labour party supporters (278), 30 January – 3 February 2020.

Source: Ipsos MORI Political Monitor

Likelihood to consider Labour at the next General Election

If ... was leader of the Labour Party, how likely or unlikely would you be to consider voting Labour at the next General Election? Would you be...

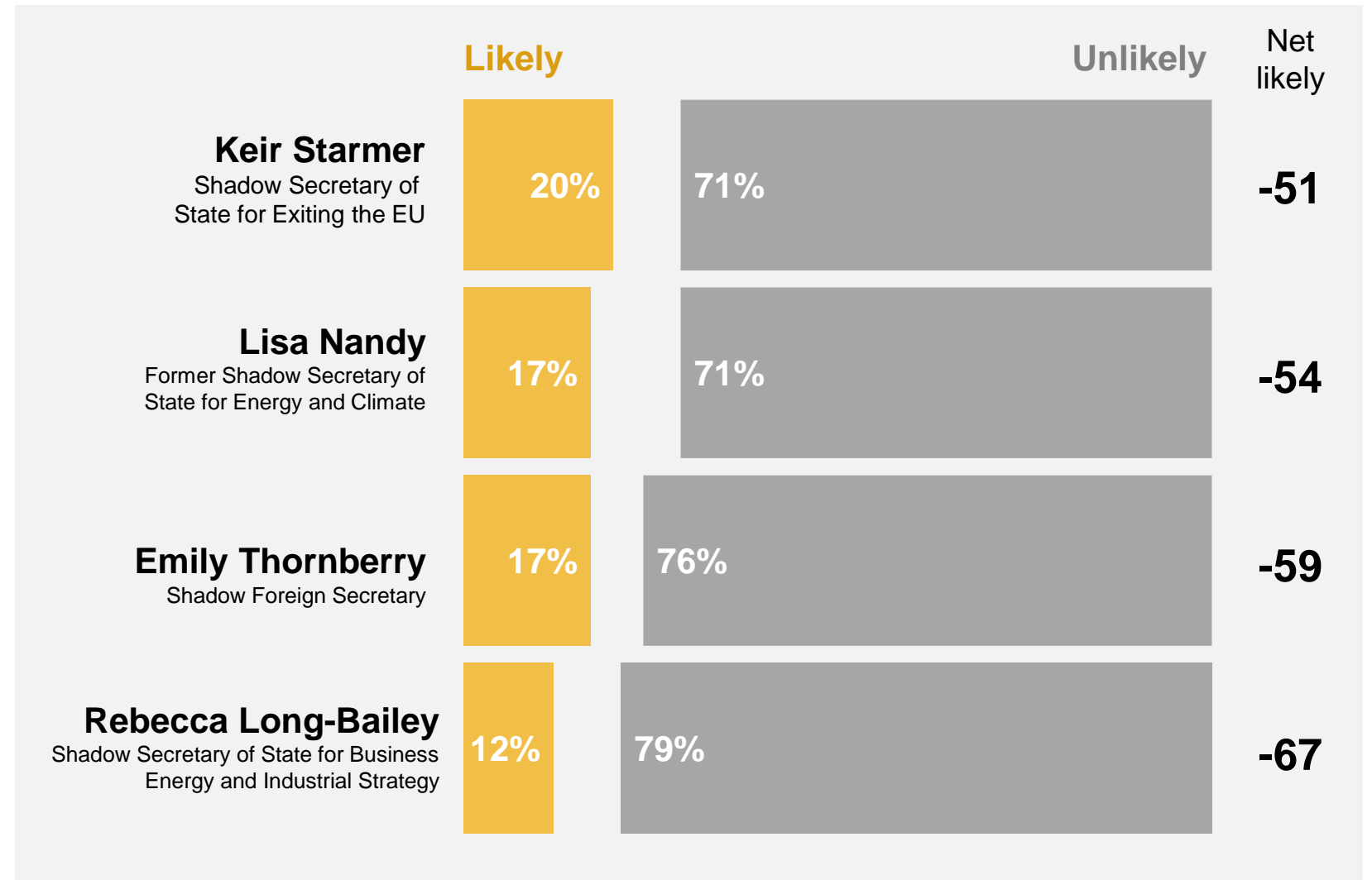


Base: 1,001 British adults 18+, 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

Likelihood to consider Labour at the next General Election: Among non-Labour supporters

If ... was leader of the Labour Party, how likely or unlikely would you be to consider voting Labour at the next General Election? Would you be...



Base: British adults 18+, Non-Labour party supporter (635), 30 January – 3 February 2020

Source: Ipsos MORI Political Monitor

Brexit

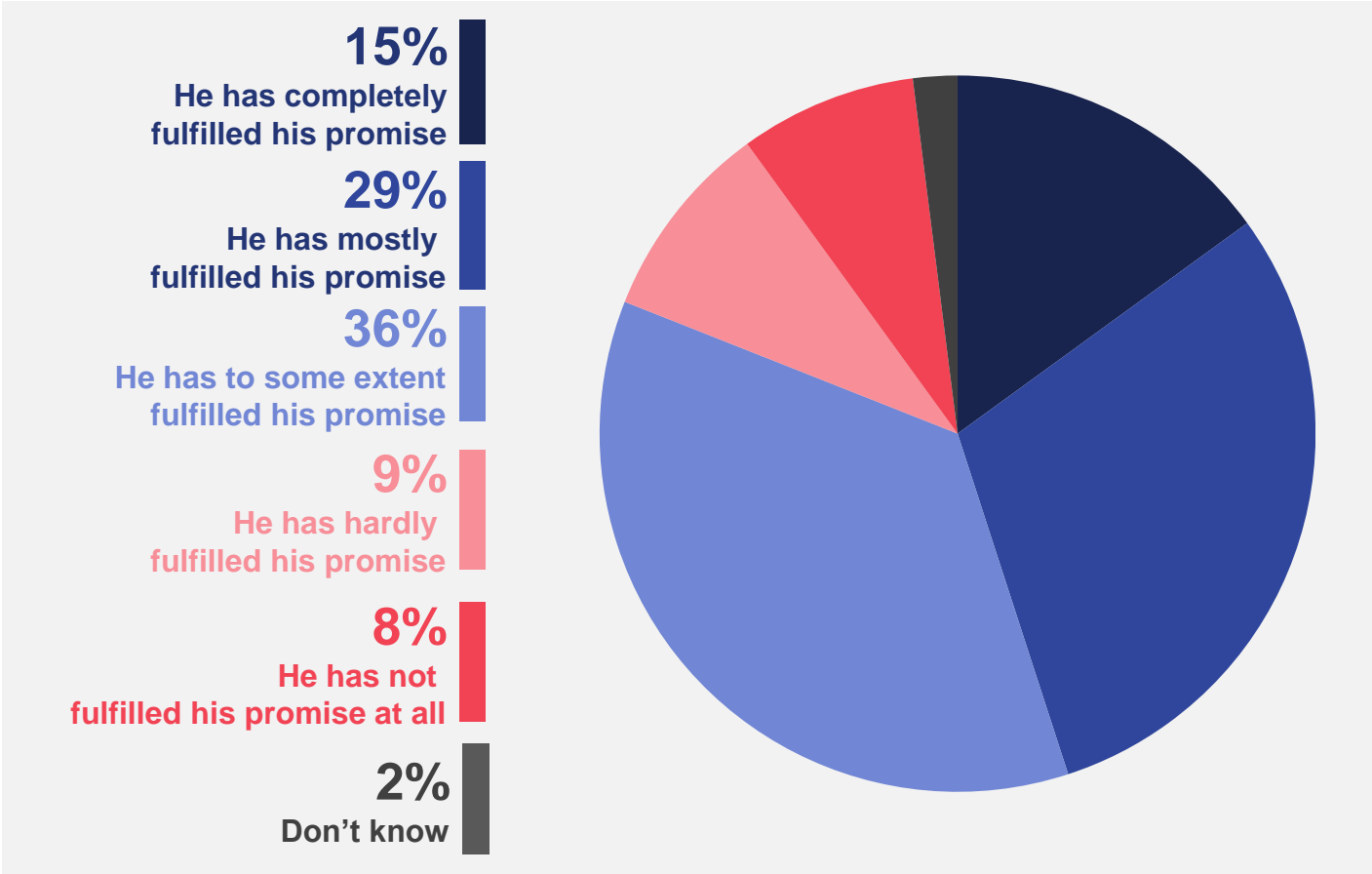


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Boris Johnson: Get Brexit Done

And thinking about Boris Johnson’s promise to “get Brexit done”, to what extent, if at all, do you think he has fulfilled this promise?



Base: 1,001 British adults 18+, 30 January – 3 February 2020



Source: Ipsos MORI Political Monitor

Ipsos MORI

February 2020 Political Monitor

For more information

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