Ipsos MORI February 2020 Political Monitor
Topline Results
7th February 2020
Fieldwork: 31st January – 3rd February 2020

Technical Details

Ipsos MORI interviewed a representative sample of 1,001 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 31st January– 3rd February 2020. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

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Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who <u>will</u> vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1 **How would you vote if there were a General Election tomorrow?***
IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (784)	**February 2020** **%**	*2019 General Election result 12 December 2019* *%*	*Ipsos MORI Prediction poll 9-11 December 2019* *%*
Conservative	**47**	*45*	*44*
Labour	**30**	*33*	*33*
Liberal Democrats (Lib Dem)	**11**	*12*	*12*
Scottish National Party/Plaid Cymru	**5**	*5*	*5*
Green Party	**5**	*3*	*3*
The Brexit Party	**1**	*2*	*2*
Other	**1**	***	*1*
Conservative lead (+%)	**+17**	*+12*	*+11*
Would not vote	***	*-*	***
Undecided	*3*	*-*	*4*
Refused	*1*	*-*	*4*

* The Brexit Party was unprompted in initial list of parties

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How would you vote if there were a General Election tomorrow?**
Q1b **Which party are you most inclined to support?**

	%
Conservative	**47**
Labour	**31**
Liberal Democrats (Lib Dem)	**10**
Scottish National Party/Plaid Cymru	**5**
Green Party	**4**
The Brexit Party	**1**
Other	**2**
Conservative lead (+%)	**+16**
Would not vote	**6**
Undecided	**5**
Refused	**1**

Certainty of voting

Q2 **And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

	%
10 – absolutely certain to vote	**72**
9	**6**
8	**4**
7	**3**
6	**3**
5	**5**
4	*****
3	**2**
2	**1**
1 – absolutely certain not to vote	**5**
Don't know	**1**

<u>Satisfaction Ratings</u>

Satisfaction among general public aged 18+

Q8 **Are you satisfied or dissatisfied with the way the Government is running the country?**

Q9 **Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?**

Q10 **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

	Satisfied	Dissatisfied	Don't know	**Net satisfaction**
	%	%	%	**±**
Government (Q8) **Feb '20**	**40**	**50**	**10**	**-10**
Dec '19	*23*	*72*	*5*	*-49*
Johnson (Q9) **Feb '20**	**47**	**44**	**9**	**+3**
Dec '19	*36*	*56*	*7*	*-20*
Corbyn (Q10) **Feb '20**	**16**	**75**	**9**	**-59**
Dec '19	*24*	*68*	*8*	*-44*

Q8 **Are you satisfied or dissatisfied with the way the Government is running the country?**

Q9 **Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?**

Q10 **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

*Base: All party supporters (*Government is based on Conservative supporters)*

		Satisfied	Dissatisfied	Don't know	Net satisfaction
	Base	%	%	%	**±**
Government (Q8) **Feb '20**	413	**74**	**18**	**8**	**+56**
Dec '19	*574*	*50*	*44*	*5*	*+6*
Johnson (Q9) **Feb '20**	413	**88**	**7**	**5**	**+81**
Dec '19	*574*	*82*	*14*	*4*	*+68*
Corbyn (Q10) **Feb '20**	278	**30**	**64**	**6**	**-34**
Dec '19	*403*	*57*	*33*	*10*	*+24*

Economic Optimism Index

Q13 **Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

	Feb '20 %	*Dec '19* %
Improve	**29**	*21*
Stay the same	**21**	*20*
Get worse	**42**	*50*
Don't know	**7**	*9*
Ipsos MORI Economic Optimism Index (EOI)	**-13**	*-29*

Future of the country

Q8 Thinking about [X], do you think things overall will get better or worse over the next 12 months or will they stay the same?

	Much better %	Some-what better %	Stay the same %	Some -what worse %	Much worse %	Don't know %	**Better** **%**	**Worse** **%**	**Net better** **%**
The country as a whole	6	19	31	28	13	2	25	41	-16
Your local area	3	10	55	22	9	1	13	31	-18
You personally	7	19	50	15	8	1	26	23	+3

Q9 **Thinking about … over the next few years do you expect it to?**

		Get much better %	Get a little better %	Stay the same %	Get a little worse %	Get much worse %	Don't know %	**Better** **%**	**Worse** **%**	**Net better** **+/-**
The way your area is policed	**Feb 2020**	**4**	**20**	**51**	**17**	**5**	**3**	**24**	**22**	**+2**
	Aug 2019	*2*	*18*	*42*	*29*	*8*	*2*	*20*	*36*	*-16*
	June 2018	*1*	*9*	*45*	*37*	*7*	*2*	*10*	*44*	*-34*
	Mar 2017	*3*	*7*	*44*	*33*	*10*	*4*	*10*	*42*	*-32*
	Aug 2015	*3*	*12*	*46*	*26*	*9*	*4*	*15*	*35*	*-20*
	Jun 2012	*2*	*8*	*55*	*27*	*6*	*2*	*10*	*33*	*-23*
The quality of education	**Feb 2020**	**6**	**22**	**40**	**22**	**5**	**5**	**28**	**27**	**+1**
	Aug 2019	*3*	*25*	*37*	*28*	*5*	*2*	*28*	*33*	*-5*
	June 2018	*2*	*22*	*41*	*26*	*6*	*3*	*24*	*32*	*-8*
	Mar 2017	*3*	*21*	*32*	*29*	*11*	*4*	*24*	*40*	*-16*
	Aug 2015	*5*	*26*	*32*	*23*	*9*	*5*	*31*	*32*	*-1*
	Jun 2012	*4*	*20*	*44*	*23*	*6*	*4*	*24*	*29*	*-5*
The NHS	**Feb 2020**	**7**	**24**	**22**	**30**	**16**	**2**	**31**	**46**	**-15**
	Aug 2019	*3*	*20*	*25*	*39*	*11*	*2*	*23*	*50*	*-27*
	June 2018	*3*	*19*	*21*	*42*	*12*	*2*	*22*	*54*	*-32*
	Mar 2017	*3*	*12*	*20*	*38*	*24*	*3*	*15*	*62*	*-47*
	Aug 2015	*4*	*15*	*23*	*32*	*23*	*2*	*19*	*55*	*-36*
	Jun 2012	*3*	*14*	*38*	*34*	*9*	*1*	*17*	*43*	*-26*

Opportunities for young people	**Feb 2020**	**6**	**28**	**23**	**28**	**11**	**4**		**34**	**39**	**-5**
	Aug 2019	*3*	*22*	*28*	*34*	*10*	*3*		*25*	*44*	*-19*
	June 2018	*4*	*20*	*30*	*33*	*11*	*3*		*24*	*44*	*-20*
	Mar 2017	*3*	*24*	*22*	*32*	*15*	*3*		*27*	*47*	*-20*
	Aug 2015	*5*	*28*	*19*	*28*	*17*	*3*		*33*	*45*	*-12*
	Jun 2012	*2*	*23*	*35*	*31*	*7*	*2*		*25*	*38*	*-13*
The quality of the environment	**Feb 2020**	**4**	**28**	**28**	**27**	**12**	**2**		**32**	**39**	**-7**
	Aug 2019	*3*	*21*	*23*	*40*	*11*	*2*		*24*	*51*	*-27*
	June 2018	*1*	*28*	*32*	*29*	*9*	*1*		*29*	*38*	*-9*
	Mar 2017	*2*	*21*	*35*	*27*	*11*	*4*		*23*	*38*	*-15*
	Aug 2015	*5*	*21*	*31*	*29*	*11*	*3*		*26*	*40*	*-14*
	Jun 2012	*3*	*29*	*29*	*31*	*6*	*2*		*32*	*37*	*-5*
Public transport	**Feb 2020**	**5**	**24**	**37**	**24**	**6**	**5**		**29**	**30**	**-1**
	Aug 2019	*3*	*22*	*41*	*27*	*5*	*23*		*25*	*32*	*-7*
	June 2018	*3*	*20*	*35*	*32*	*7*	*4*		*23*	*39*	*-16*
	Mar 2017	*2*	*17*	*42*	*26*	*8*	*6*		*19*	*34*	*-15*
	Aug 2015	*5*	*21*	*36*	*24*	*8*	*6*		*26*	*32*	*-6*
	Jun 2012	*3*	*26*	*37*	*22*	*8*	*5*		*29*	*30*	*-1*
Skills in Britain's workforce	**Feb 2020**	**4**	**29**	**28**	**27**	**8**	**4**		**33**	**35**	**-2**
	Aug 2019	*4*	*23*	*33*	*31*	*6*	*4*		*27*	*37*	*-10*
	June 2018	*4*	*24*	*36*	*28*	*5*	*3*		*28*	*33*	*-5*
	Mar 2017	*4*	*27*	*32*	*25*	*8*	*5*		*31*	*33*	*-2*
	Aug 2015	*4*	*33*	*24*	*25*	*11*	*5*		*37*	*36*	*+1*
	Jun 2012	*2*	*20*	*37*	*32*	*6*	*3*		*22*	*38*	*-16*

The Labour Party

The next questions are about the current party leaders and the Labour MPs who are standing to be the new leader of the Labour party.

Q10 **On balance, do you agree or disagree that … has what it takes to be a good Prime Minister?**

Base: All respondents.

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Boris Johnson	**Feb '20**	**25**	**24**	**8**	**10**	**30**	**3**	**49**	**40**	**+9**
	July '19	*19*	*19*	*13*	*13*	*30*	*5*	*38*	*43*	*-5*
	June '19	*14*	*20*	*10*	*13*	*40*	*3*	*34*	*53*	*-19*
	May '19	*11*	*14*	*7*	*12*	*52*	*3*	*25*	*64*	*-39*
	Mar '19	*8*	*16*	*7*	*15*	*49*	*5*	*24*	*64*	*-40*
	Sep '18	*9*	*16*	*8*	*13*	*51*	*3*	*25*	*64*	*-39*
	Jul '18	*12*	*13*	*6*	*13*	*53*	*3*	*25*	*66*	*-41*
	Apr '18	*7*	*10*	*5*	*19*	*53*	*6*	*17*	*72*	*-55*
	Jul '16	*11*	*10*	*5*	*22*	*48*	*4*	*21*	*70*	*-49*
	Jul '15	*13*	*19*	*11*	*21*	*31*	*6*	*32*	*52*	*-20*
	Jul '14	*12*	*20*	*9*	*20*	*34*	*5*	*32*	*54*	*-22*
Jeremy Corbyn	**Feb '20**	**6**	**8**	**7**	**16**	**62**	**2**	**14**	**78**	**-64**
	July '19	*8*	*12*	*12*	*17*	*48*	*2*	*20*	*65*	*-45*
	June '19	*7*	*15*	*8*	*14*	*54*	*3*	*22*	*68*	*-46*
	Mar '19	*10*	*11*	*7*	*12*	*55*	*5*	*21*	*67*	*-46*
	Sep '18	*8*	*19*	*9*	*15*	*45*	*4*	*27*	*60*	*-33*
	Jul '18	*13*	*18*	*7*	*17*	*44*	*2*	*31*	*61*	*-30*
	Apr '18	*14*	*16*	*6*	*15*	*43*	*5*	*30*	*58*	*-28*
	Jul '16	*11*	*12*	*6*	*18*	*50*	*3*	*23*	*68*	*-45*
	Jul '15	*6*	*11*	*19*	*15*	*21*	*28*	*17*	*36*	*-19*
Keir Starmer **Feb '20** Labour MP and Shadow Secretary of State for Exiting the EU		**11**	**21**	**20**	**11**	**14**	**22**	**32**	**25**	**+7**
Rebecca Long-Bailey **Feb '20** Labour MP and Shadow Secretary of State for Business, Energy and Industrial Strategy		**4**	**10**	**23**	**13**	**29**	**22**	**14**	**42**	**-28**
Emily Thornberry **Feb '20** Labour MP and Shadow Foreign Secretary		**6**	**13**	**20**	**17**	**23**	**20**	**19**	**40**	**-21**
Lisa Nandy **Feb '20** Labour MP and former Shadow Secretary of State for Energy and Climate Change		**6**	**17**	**25**	**15**	**11**	**26**	**23**	**26**	**-3**

Base: Own party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Boris Johnson	**Feb '20**	413	**53**	**35**	**6**	**2**	**2**	**1**	**88**	**4**	**+84**
	July '19	*323*	*46*	*31*	*9*	*6*	*4*	*4*	*77*	*10*	*+67*
	June '19	*252*	*29*	*30*	*11*	*15*	*13*	*1*	*59*	*28*	*+31*
	May '19	*322*	*13*	*23*	*9*	*20*	*33*	*2*	*36*	*53*	*-17*
	Mar '19	*324*	*12*	*20*	*7*	*18*	*40*	*4*	*32*	*58*	*-26*
	Sep '18	*334*	*13*	*26*	*7*	*16*	*35*	*4*	*39*	*51*	*-12*
	Jul '18	*382*	*10*	*21*	*9*	*19*	*38*	*4*	*31*	*57*	*-26*
	Apr '18	*340*	*11*	*15*	*6*	*30*	*32*	*6*	*26*	*62*	*-36*
	Jul '16	*292*	*9*	*14*	*6*	*29*	*39*	*3*	*23*	*68*	*-45*
	Jul '15	*312*	*20*	*27*	*8*	*26*	*16*	*3*	*47*	*42*	*5*
	Jul '14	*242*	*21*	*26*	*12*	*18*	*19*	*4*	*47*	*37*	*10*
Jeremy Corbyn	**Feb '20**	278	**15**	**17**	**10**	**21**	**34**	**3**	**32**	**55**	**-23**
	July '19	*197*	*25*	*35*	*17*	*15*	*8*	***	*60*	*23*	*+37*
	June '19	*184*	*24*	*36*	*11*	*11*	*18*	***	*60*	*29*	*+31*
	Mar '19	*262*	*26*	*26*	*10*	*16*	*17*	*4*	*52*	*33*	*+19*
	Sep '18	*359*	*21*	*36*	*11*	*14*	*15*	*3*	*57*	*29*	*+28*
	Jul '18	*302*	*29*	*33*	*6*	*20*	*12*	***	*62*	*32*	*+30*
	Apr '18	*325*	*35*	*32*	*10*	*9*	*12*	*2*	*67*	*21*	*+46*
	Jul '16	*310*	*27*	*20*	*6*	*21*	*24*	*2*	*47*	*45*	*+2*
	Jul '15	*299*	*10*	*16*	*19*	*19*	*15*	*22*	*26*	*33*	*-7*
Keir Starmer	**Feb '20**	278	**20**	**25**	**23**	**9**	**4**	**19**	**45**	**13**	**+32**
Rebecca Long-Bailey	**Feb '20**	278	**7**	**20**	**27**	**12**	**15**	**19**	**27**	**27**	**0**
Emily Thornberry	**Feb '20**	278	**9**	**19**	**23**	**17**	**11**	**20**	**28**	**28**	**0**
Lisa Nandy	**Feb '20**	278	**8**	**25**	**27**	**13**	**3**	**23**	**33**	**16**	**+17**

Q11 **If [X] was leader of the Labour Party, how likely or unlikely would you be to consider voting Labour at the next General Election? Would you be…**

	Very likely %	Fairly likely %	Fairly unlikely %	Very unlikely %	Don't know %	Likely %	Unlikely %	Net likely
Keir Starmer	16	19	17	35	13	35	52	-17
Rebecca Long-Bailey	13	15	14	46	12	28	60	-32
Emily Thornberry	15	18	15	41	11	33	56	-23
Lisa Nandy	15	17	17	36	15	32	53	-21

Base: Non-Labour party supporters (635)

	Very likely %	Fairly likely %	Fairly unlikely %	Very unlikely %	Don't know %	Likely %	Unlikely %	Net likely
Keir Starmer	4	16	20	51	8	20	71	-51
Rebecca Long-Bailey	3	9	13	66	9	12	79	-67
Emily Thornberry	2	15	17	59	7	17	76	-59
Lisa Nandy	3	14	21	50	11	17	71	-54

Brexit

Q12 **And thinking about Boris Johnson's promise to "get Brexit done", to what extent, if at all, do you think he has fulfilled this promise**?

	February 2020 %
He has completely fulfilled his promise	15
He has mostly fulfilled his promise	29
He has to some extent fulfilled his promise	36
He has hardly fulfilled his promise	9
He has not fulfilled his promise at all	8
Don't know	2