

CHILDREN'S MENTAL HEALTH ONTARIO

2020 Polling

February 2020

© 2020 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietary information and may not be disclosed or reproduced without the prior written consent of Ipsos.



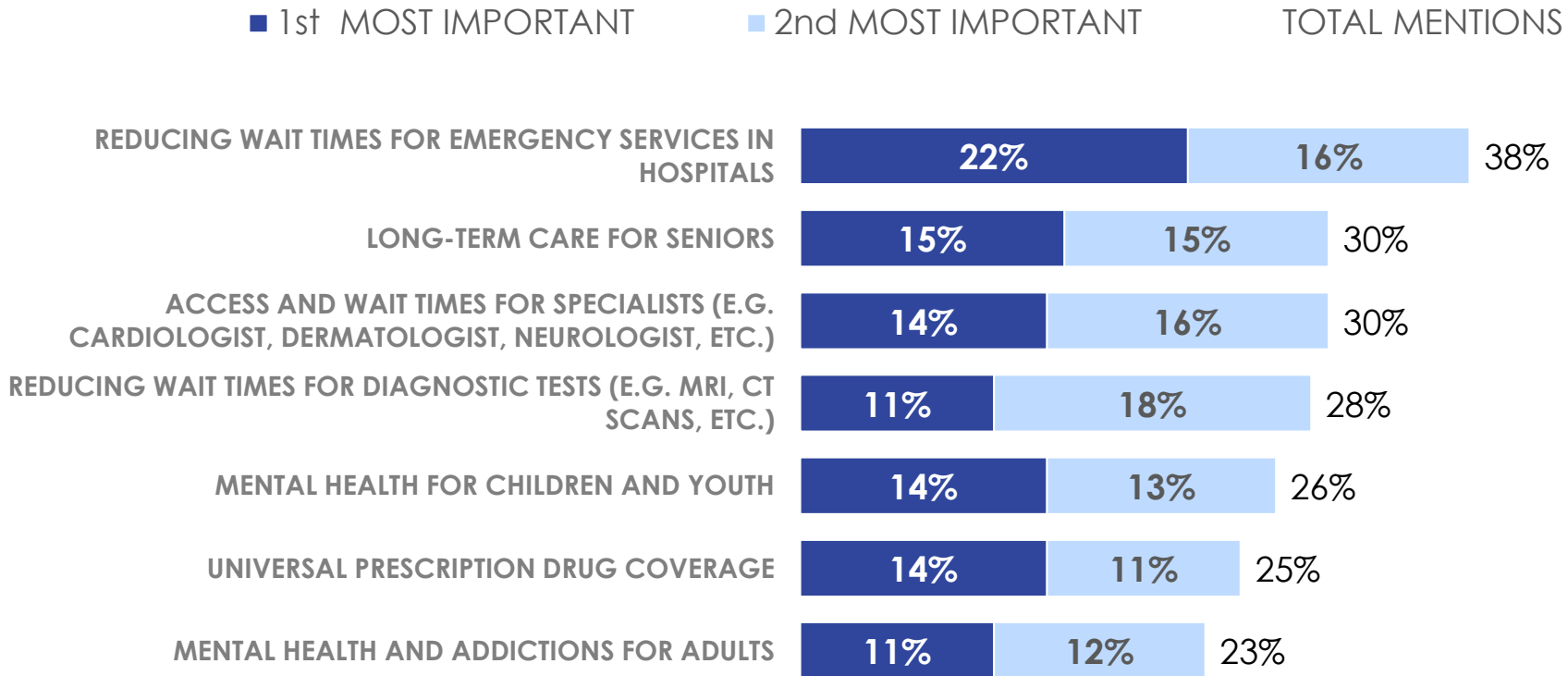
Introduction

METHODOLOGY

- These are the findings of an Ipsos poll conducted on behalf of Children's Mental Health Ontario.
- For the poll a sample of 802 residents of Ontario was surveyed online via the Ipsos I-Say panel from January 22nd to January 24th, 2020.
- Quotas and weighting were employed to ensure that the sample's composition reflects that of the Ontario population according to census information.
- The precision of online polls is measured using a credibility interval. In this case the results are considered accurate to within +/- 3.9 percentage points, 19 times out of 20, of what the results would have been had all Ontario adults been surveyed.
- The credibility interval will be wider for subsets of the population.

Most Important Issues Facing Ontario's Health Care System

RANKING MOST IMPORTANT – TOP TWO

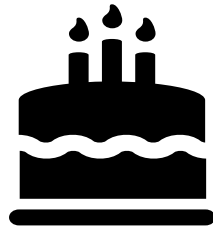


- When asked to think about the top issues facing Ontario's health care system, reducing wait times for emergency services in hospitals (38%), long-term care for seniors (30%), as well as access and wait times for specialists (30%), are of highest importance. Mental health for children and youth (26%), as well as mental health and addiction for adults (23%), fall comparatively lower on the list.

Most Important Issues Facing Ontario's Health Care System

MOST IMPORTANT ISSUE VARIES BY AGE AND REGION:

AGE



The top issue among **Gen Z** (ages 18-23) is:

- *Mental health for children and youth (52%)*

The top issue among **Millennials** (ages 24-39) is:

- *Mental health for children and youth (41%)*

The top issue among **Gen X** (ages 40-55) is:

- *Reducing wait times for emergency services (42%)*

The top issue among **Boomers** (ages 56+) is:

- *Long-term care for seniors (42%)*

REGION



The top issue among those living in **urban** Ontario is:

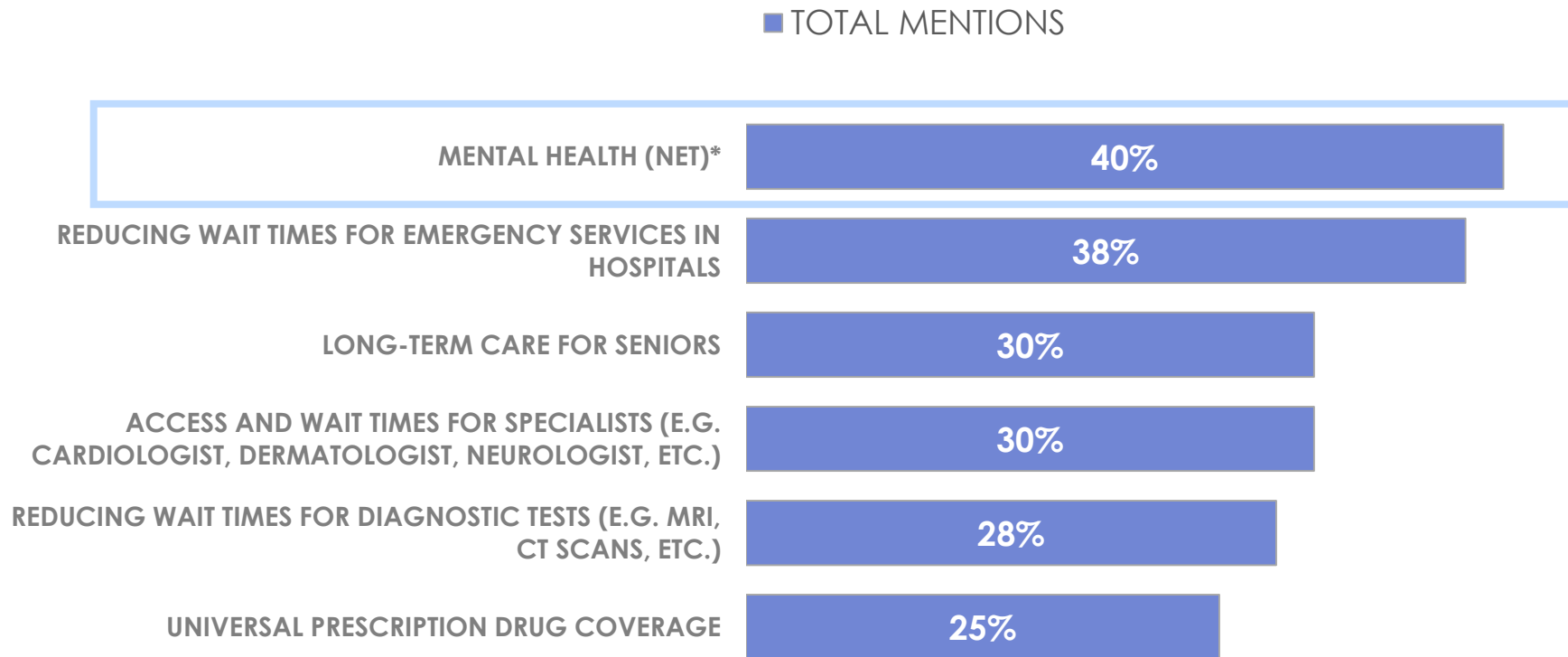
- *Reducing wait times for emergency services (39%)*

The top issues among those living in **rural** Ontario are:

- *Mental health and addiction for adults (36%) and mental for children and youth (36%)*

Most Important Issues Facing Ontario's Health Care System (Cont'd)

RANKING MOST IMPORTANT – TOP TWO

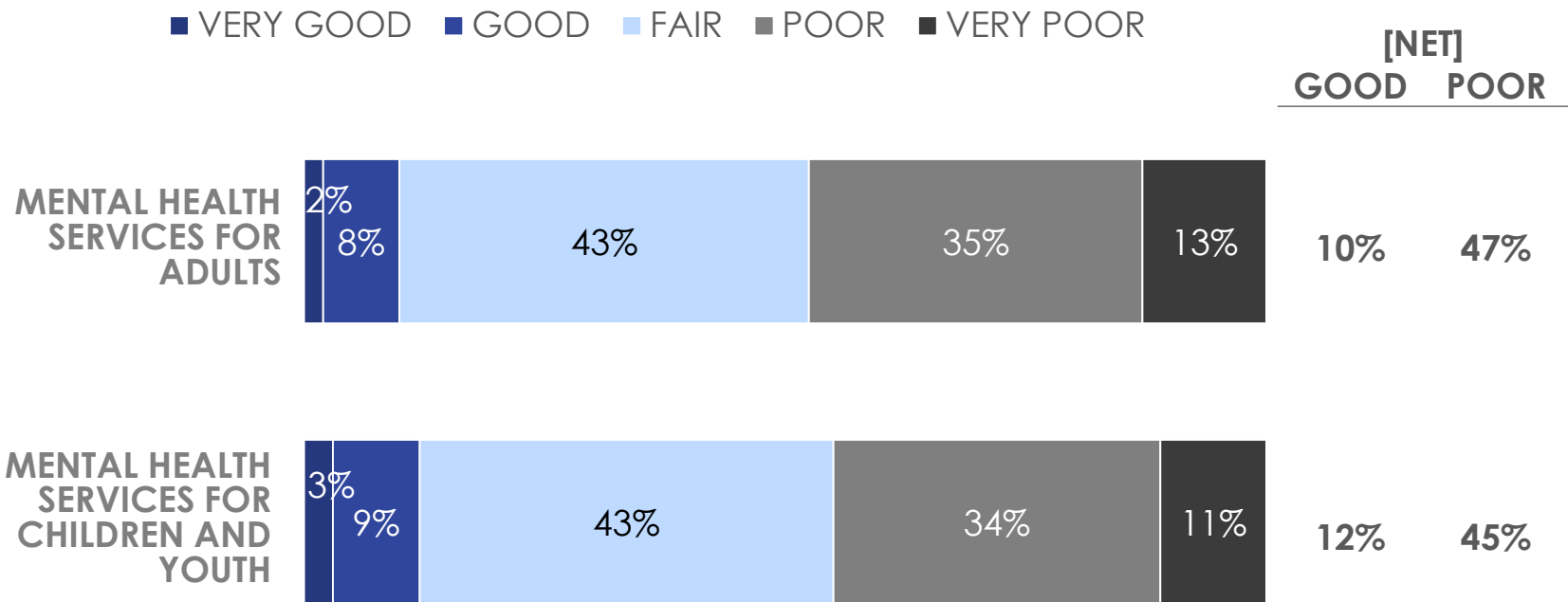


*NET calculated as the % of respondents who selected either mental health for children and youth and/or mental health and addiction for adults as either rank 1 and/or rank 2.

- When looking at the netted proportion of Ontarians who reported mental health for *either* youth or adults, or *both*, the issue now tops the list of priorities. Four in ten (40%) Ontarians report that mental health is important for the Ontario government to focus its efforts on, on par with reducing wait times in hospital ERs.

Wait Times for Mental Health Services in Ontario

RATING OF WAIT TIMES FOR...

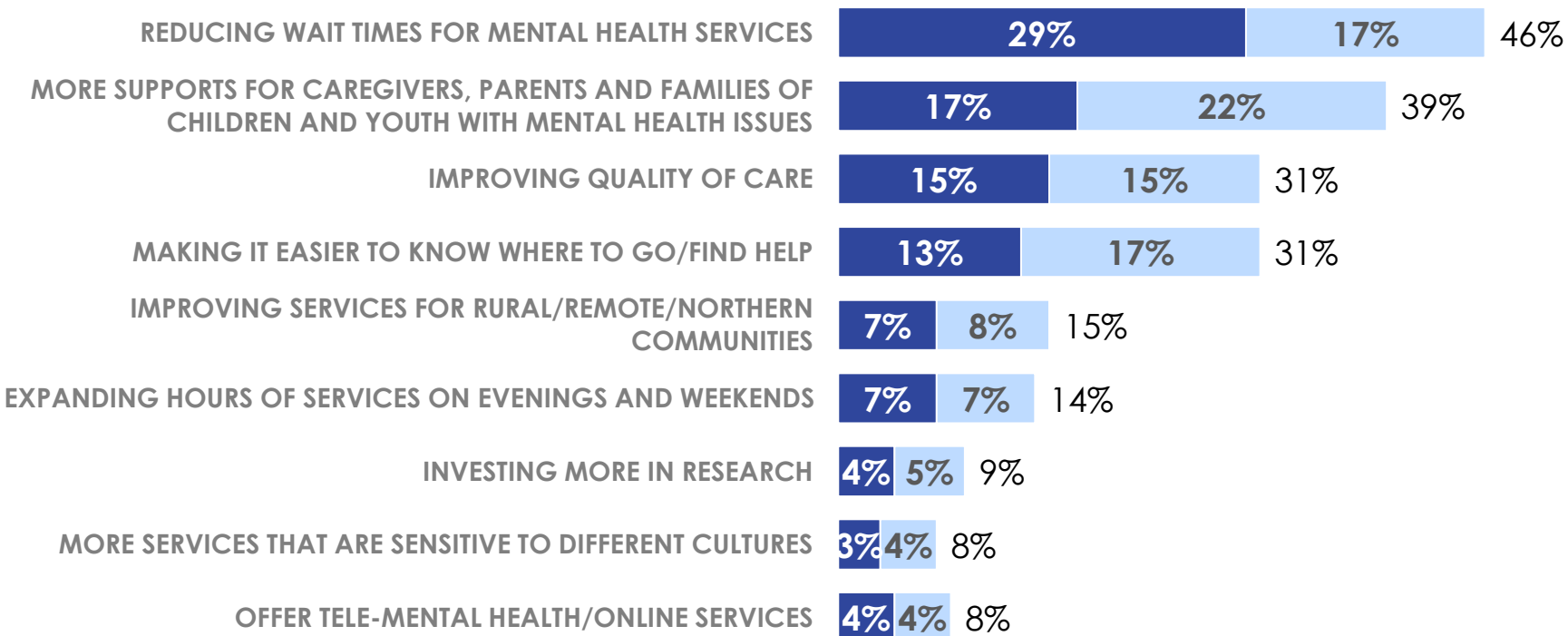


- Half of Ontarians provide a rating of poor or very poor when asked to describe wait times for mental health services in Ontario.
- Those living in rural Ontario provide a directionally lower rating of wait times for both adults (69% poor/very poor vs. 47% in urban Ontario) and children/youth (52% poor/very poor vs. 45% in urban Ontario).

Aspects Of Mental Health Care Ontario Government Should Focus On

RANKING MOST IMPORTANT – TOP TWO

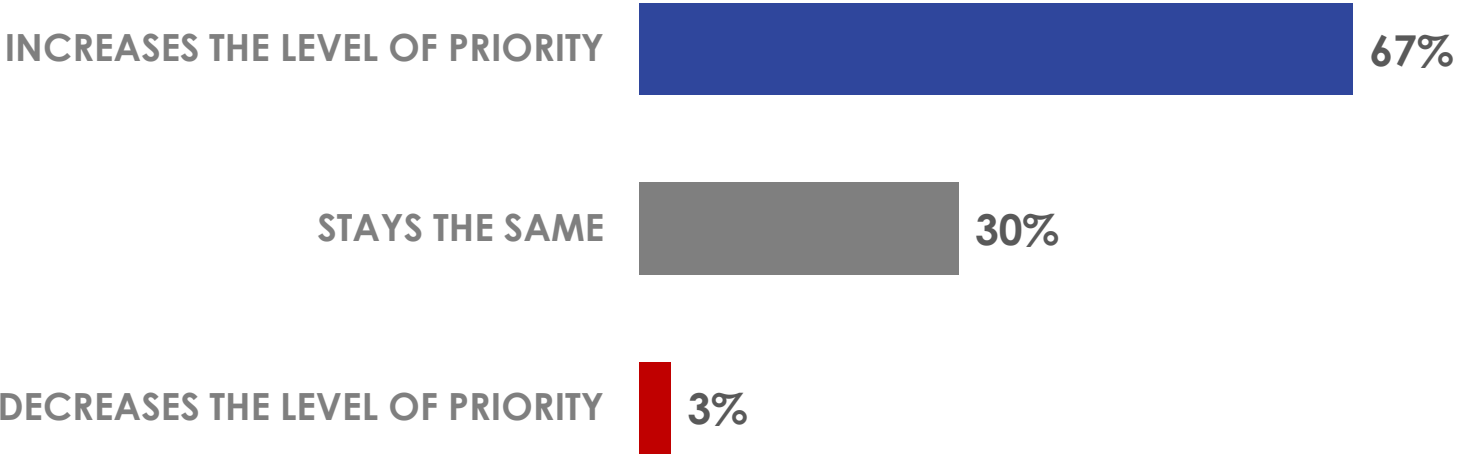
■ 1st MOST IMPORTANT ■ 2nd MOST IMPORTANT TOTAL MENTIONS



- Given the perception of poor wait times, it is perhaps unsurprising that reducing wait times (46%) is ranked as the top priority for the provincial government to focus its efforts on, specifically for improving mental health services for children and youth.

83% Increase In Hospital Emergency Room Visits For Children And Youth In A Mental Health Crisis Over The Last 11 Years

DOES KNOWING THIS INCREASE OR DECREASE THE LEVEL OF PRIORITY THAT YOU PLACE ON THE ISSUE OF CHILDREN AND MENTAL HEALTH IN TERMS OF THE GOVERNMENT'S EFFORTS, OR DOES IT STAY THE SAME?



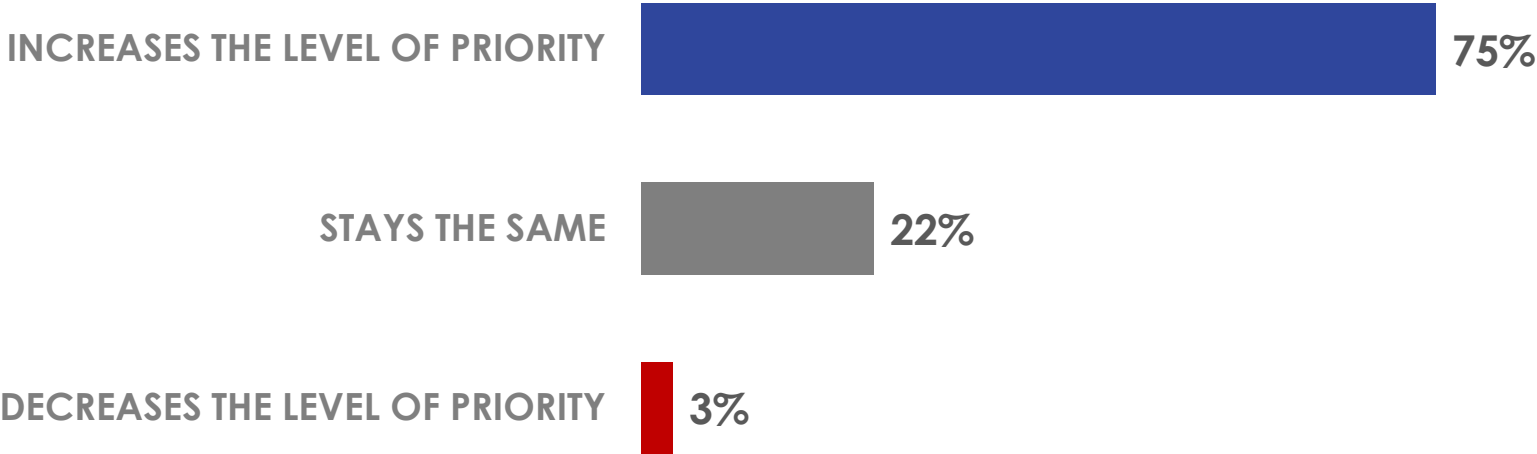
- Knowing that there was an 83% increase in hospital emergency room visits for children and youth in a mental health crisis over the last 11 years increases its level of priority for 67% of Ontarians.
- Women (72%) are significantly more likely than men (62%) to say that knowing this information *increases* the level of priority that mental health takes.

What if I told you there was an 83% increase in hospital emergency room visits for children and youth in a mental health crisis over the last 11 years. Investments in child and youth mental health treatment in their community would reduce wait times and prevent kids from needing to go to hospital in crisis and save tax payers hundreds of millions in hospital costs.
Does knowing this increase or decrease the level of priority that you place on the issue of children and mental health in terms of the government's efforts, or does it stay the same? Base: All Respondents (n=802)



28,000 Children And Youth On Wait Lists For Mental Health Services In Ontario, And That Wait Times Can Be Up To 2.5 Years

DOES KNOWING THIS INCREASE OR DECREASE THE LEVEL OF PRIORITY THAT YOU PLACE ON THE ISSUE OF CHILDREN AND MENTAL HEALTH IN TERMS OF THE GOVERNMENT'S EFFORTS, OR DOES IT STAY THE SAME?



• Knowing that there are 28,000 children and youth on wait lists for mental health services in Ontario, and that wait times can be up to 2.5 years for community mental health therapy and treatment programs, increases the level of priority that mental health takes for 75% of Ontarians.

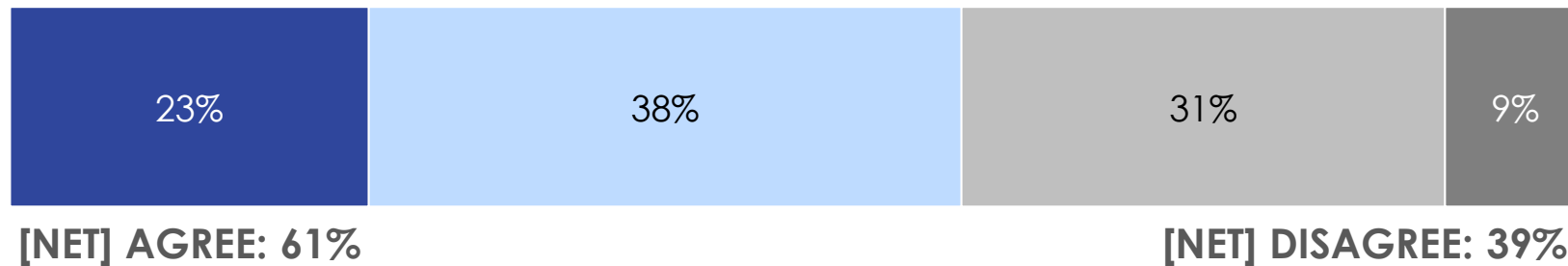
What if I told you there are 28,000 children and youth on wait lists for mental health services in Ontario, and that wait times can be up to 2.5 years for community mental health therapy and treatment programs, with some not receiving treatment at all. Does knowing this increase or decrease the level of priority that you place on the issue of children and mental health in terms of government's efforts, or does it stay the same? Base: All Respondents (n=802)



Knowing Where To Get Help If Experiencing Mental Health Issue

LEVEL OF AGREEMENT/DISAGREEMENT KNOW WHERE TO GO FOR HELP

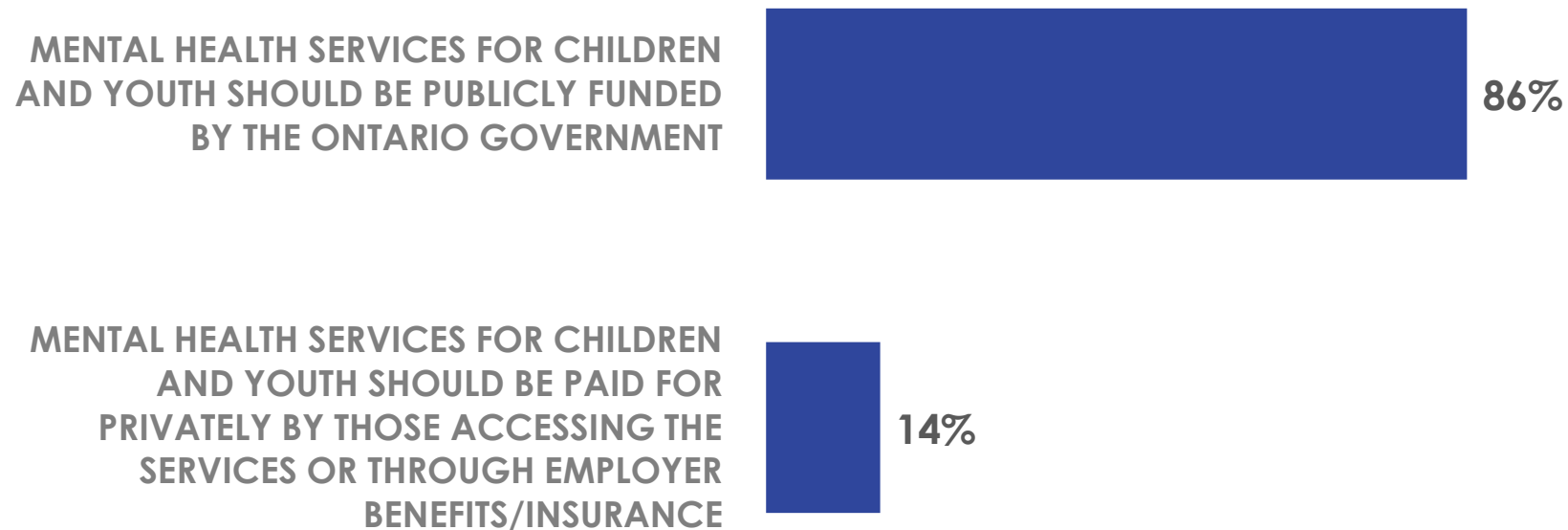
- STRONGLY AGREE
- SOMEWHAT AGREE
- SOMEWHAT DISAGREE
- STRONGLY DISAGREE



- Among parents (63%) and young adults (18-25) (55%), Ontarians agree that they would know where to find help in the event of a mental health issue.
- Men (68% vs. 54% of women) express significantly higher confidence in their ability to seek mental health services.

Views Of Mental Health Services For Children And Youth In Ontario

STATEMENT CLOSEST TO YOUR VIEW



- The provincial government is thought to be responsible for funding mental health services for children and youth – 86% indicate that these services should be publicly funded in Ontario.
- Women (91% vs. 81% of men) are significantly more likely to say that mental health services should be publicly funded.

Confidence In Ontario's Healthcare System To Provide For *Your Child* In Time Of Need

LEVEL OF CONFIDENCE

- VERY CONFIDENT
- SOMEWHAT CONFIDENT
- NOT VERY CONFIDENT
- NOT AT ALL CONFIDENT



[NET] CONFIDENT: 41% ▼

[NET] NOT CONFIDENT: 59%

2017: 46% *

* In 2017, the wording of this question varied slightly - . How much do you agree/disagree with the following statements? I am confident that the system can deliver quality services to children and families facing mental health issues.

- In terms of the Ontario healthcare system providing the necessary support, only 41% of Ontarians are confident that if their child were to need mental health services, the healthcare system would be able to get them the care they need.
- In fact, this is a *significant decline* in confidence from 2017 (five points).

▲ ▼ Indicates a significant difference between years

Confidence In Ontario's Healthcare System To Provide For Your Child In Time Of Need

LEVEL OF CONFIDENCE VARIES BY AGE AND GENDER:

AGE



Gen Z (ages 18-23) shows the highest confidence in the system's ability to provide for them:

- 65% (*very/somewhat confident*)

Millennials (ages 24-39):

- 50% (*very/somewhat confident*)

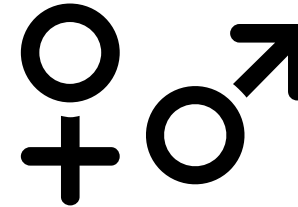
Gen X (ages 40-55):

- 40% (*very/somewhat confident*)

Boomers (ages 56+):

- 30% (*very/somewhat confident*)

GENDER



Men express significantly higher confidence in the healthcare system to provide support:

- 51% (*very/somewhat confident*)

Women:

- 32% (*very/somewhat confident*)

Confidence In Ontario's Healthcare System To Provide For You In Time Of Need (Among Young Adults)

LEVEL OF CONFIDENCE

- VERY CONFIDENT
- SOMEWHAT CONFIDENT
- NOT VERY CONFIDENT
- NOT AT ALL CONFIDENT



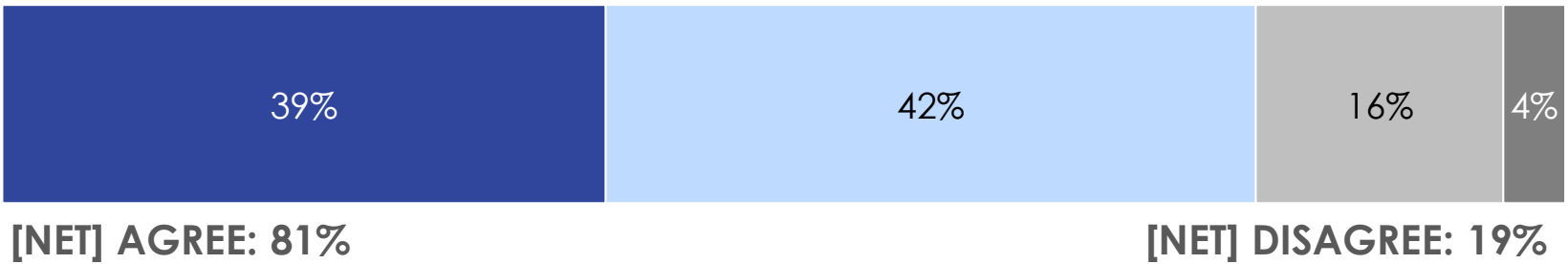
• Among young adults, 55% indicate that they are very or *somewhat* confident that if they were to need mental health services, Ontario's healthcare system would provide for them.



Support For Extending Age Eligibility For Youth To Receive Publicly Provided Services At Child And Youth Mental Health Centres

LEVEL OF AGREEMENT/DISAGREEMENT

- STRONGLY AGREE
- SOMEWHAT AGREE
- SOMEWHAT DISAGREE
- STRONGLY DISAGREE



• To help improve mental health services, Ontarians are highly supportive of extending the age eligibility for youth to receive publicly provided services from 18 to 25 years - 81% agree with this.

Support For Extending Age Eligibility For Youth To Receive Publicly Provided Services At Child And Youth Mental Health Centres

SUPPORT IS HIGHER AMONG PARENTS OF YOUNG ADULTS AND WOMEN

PARENTS



Parents of young adults (18-25) express the highest support for extending age eligibility for youth to receive publicly provided services:

- 89% (*strongly/somewhat agree*)

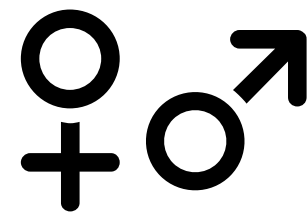
Parents of children (<18):

- 80% (*strongly/somewhat agree*)

Non-parents:

- 79% (*strongly/somewhat agree*)

GENDER



Women express significantly higher support for the proposed solution:

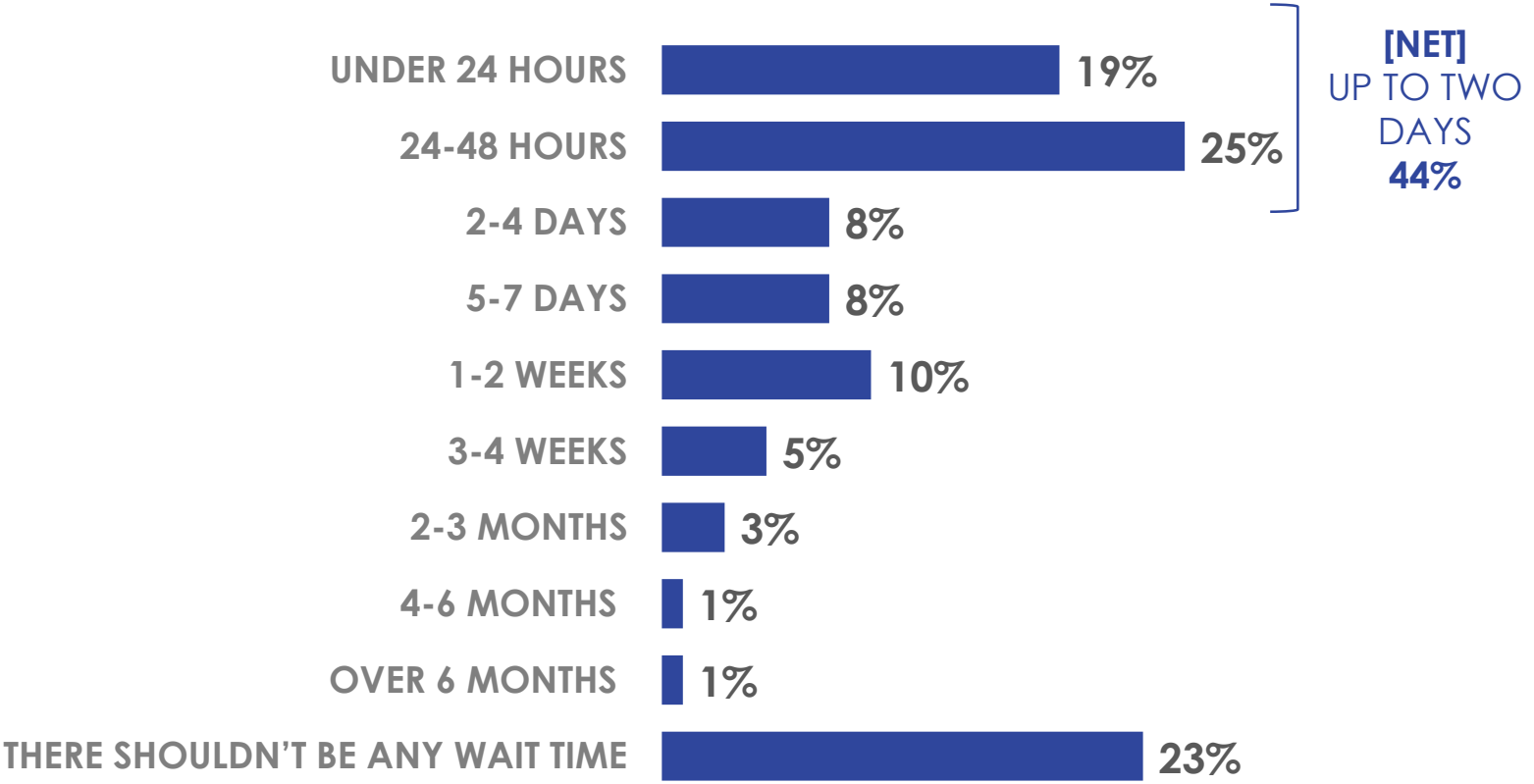
- 86% (*strongly/somewhat agree*)

Men:

- 75% (*strongly/somewhat agree*)

Acceptable Amount Of Time For Children And Youth To Wait For Mental Health Care

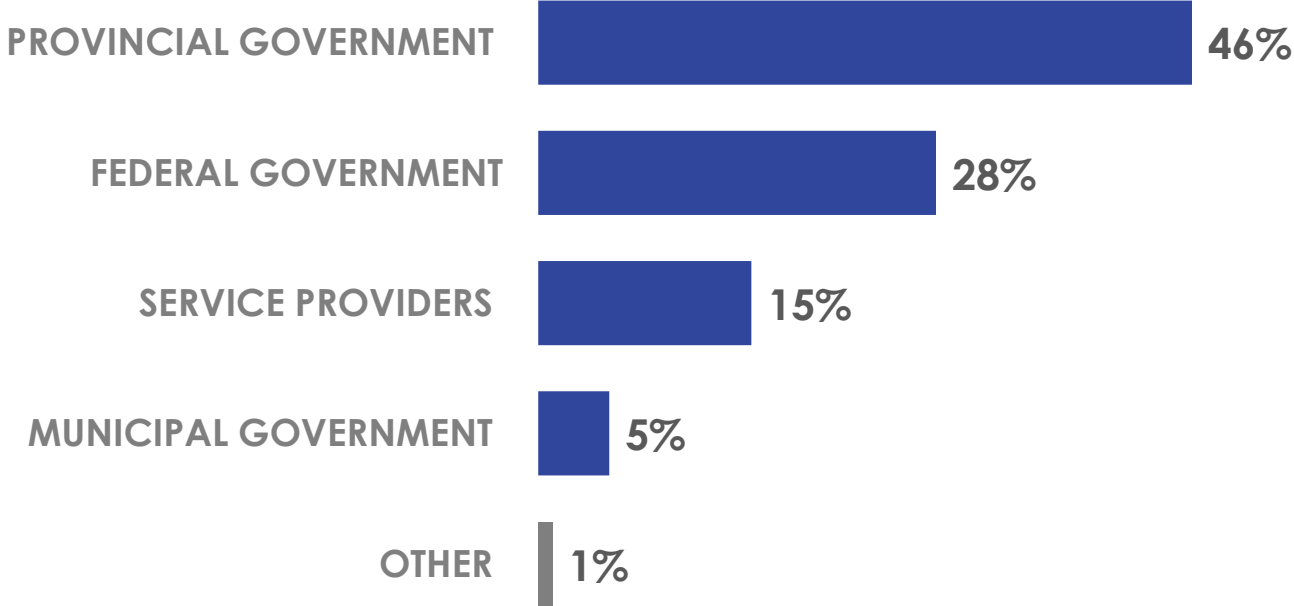
FEEL THIS AMOUNT OF TIME IS ACCEPTABLE



- The largest proportion of Ontarians believe that an acceptable amount of time for children and youth to wait for mental health care is up to two days (44%), or that there shouldn't be any wait time (23%).

Most Responsible For Improving The Quality Of Care, Reducing Wait Times For Child And Youth Mental Health Services

MOST RESPONSIBLE



- The responsibility for improving the quality of care, and reducing wait times for child and youth mental health services, is thought to fall on the Ontario government – 46% say the provincial government is most responsible.

About Ipsos

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
www.ipsos.com

Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:

You act better when you are sure.

**THANK
YOU.**

