TOPLINE AND METHODOLOGY

538 February 25th   Debate /Ipsos Poll

Conducted by Ipsos' KnowledgePanel®
A survey of likely Democratic primary voters (ages 18+)
Interview dates: February 25th to 26th, 2020
Number of interviews: Those who are likely to vote in the Democratic primary or caucus N=1,753

Margin of error among those Likely to vote in the Democratic primary/caucus: +/- 2.7 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

10. First, did you watch the Democratic primary debate on Tuesday, February 25th?

	Total
Yes, I watched all of it	17
Yes, I watched some of it	29
No, I did not watch it	54
Skipped	*

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11. No matter how you plan to vote, who do you think performed best in the Democratic primary debate on Tuesday, February 25th?

Base: Watched all or part of the debate	Total (N=835)
Joe Biden	16
Mike Bloomberg	9
Pete Buttigieg	14
Amy Klobuchar	6
Bernie Sanders	27
Tom Steyer	3
Elizabeth Warren	11
Don't know/No opinion	15
Skipped	*

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TOPLINE AND METHODOLOGY

12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, February 25th?

Joe Biden *Base: Watched all or part of the debate*	Total (N=835)
Very poor performance	7
Somewhat poor performance	19
Somewhat good performance	43
Very good performance	25
Don't know / No opinion	5
Skipped	1
Total Poor Performance	*26*
Total Good Performance	*68*

Mike Bloomberg *Base: Watched all or part of the debate*	Total (N=835)
Very poor performance	18
Somewhat poor performance	25
Somewhat good performance	35
Very good performance	14
Don't know / No opinion	6
Skipped	1
Total Poor Performance	*43*
Total Good Performance	*49*

Pete Buttigieg *Base: Watched all or part of the debate*	Total (N=835)
Very poor performance	6
Somewhat poor performance	17
Somewhat good performance	42
Very good performance	26
Don't know / No opinion	9
Skipped	1
Total Poor Performance	*23*
Total Good Performance	*68*

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TOPLINE AND METHODOLOGY

12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, February 25th?

Amy Klobuchar *Base: Watched all or part of the debate*	Total (N=835)
Very poor performance	6
Somewhat poor performance	19
Somewhat good performance	44
Very good performance	18
Don't know / No opinion	12
Skipped	1
Total Poor Performance	***26***
Total Good Performance	***62***

Bernie Sanders *Base: Watched all or part of the debate*	Total (N=835)
Very poor performance	9
Somewhat poor performance	16
Somewhat good performance	41
Very good performance	31
Don't know / No opinion	3
Skipped	1
Total Poor Performance	***24***
Total Good Performance	***71***

GAME CHANGERS

TOPLINE AND METHODOLOGY

12. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Tuesday, February 25th?

Tom Steyer *Base: Watched all or part of the debate*	Total (N=835)
Very poor performance	11
Somewhat poor performance	24
Somewhat good performance	38
Very good performance	10
Don't know / No opinion	16
Skipped	1
Total Poor Performance	*35*
Total Good Performance	*48*

Elizabeth Warren *Base: Watched all or part of the debate*	Total (N=835)
Very poor performance	9
Somewhat poor performance	20
Somewhat good performance	42
Very good performance	22
Don't know / No opinion	7
Skipped	1
Total Poor Performance	*29*
Total Good Performance	*63*

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TOPLINE AND METHODOLOGY

13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Joe Biden	Total
Very favorable	22
Somewhat favorable	41
Somewhat unfavorable	21
Very unfavorable	10
Heard of, no opinion	4
Never heard of	*
Skipped	1
Total Favorable	*63*
Total Unfavorable	*32*

Mike Bloomberg	Total
Very favorable	13
Somewhat favorable	30
Somewhat unfavorable	21
Very unfavorable	24
Heard of, no opinion	8
Never heard of	2
Skipped	1
Total Favorable	*44*
Total Unfavorable	*45*

Pete Buttigieg	Total
Very favorable	20
Somewhat favorable	37
Somewhat unfavorable	17
Very unfavorable	7
Heard of, no opinion	13
Never heard of	7
Skipped	1
Total Favorable	*56*
Total Unfavorable	*24*

GAME CHANGERS

TOPLINE AND METHODOLOGY

13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Amy Klobuchar	Total
Very favorable	11
Somewhat favorable	34
Somewhat unfavorable	17
Very unfavorable	7
Heard of, no opinion	19
Never heard of	11
Skipped	1
Total Favorable	*45*
Total Unfavorable	*24*

Bernie Sanders	Total
Very favorable	34
Somewhat favorable	33
Somewhat unfavorable	16
Very unfavorable	13
Heard of, no opinion	3
Never heard of	1
Skipped	*
Total Favorable	*67*
Total Unfavorable	*28*

GAME CHANGERS

TOPLINE AND METHODOLOGY

13. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Tom Steyer	Total
Very favorable	5
Somewhat favorable	26
Somewhat unfavorable	17
Very unfavorable	10
Heard of, no opinion	27
Never heard of	15
Skipped	1
Total Favorable	*31*
Total Unfavorable	*27*

Elizabeth Warren	Total
Very favorable	22
Somewhat favorable	38
Somewhat unfavorable	15
Very unfavorable	11
Heard of, no opinion	10
Never heard of	3
Skipped	1
Total Favorable	*59*
Total Unfavorable	*27*

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14. Which of the following Democratic candidates for president are you considering voting for in the Democratic primary?

	Total
Joe Biden	38
Mike Bloomberg	29
Pete Buttigieg	28
Amy Klobuchar	16
Bernie Sanders	47
Tom Steyer	7
Elizabeth Warren	30
Someone else	3
Skipped	1

15. Imagine the primary is over and each of the following candidates has won the Democratic nomination. What do you think their chances would be of defeating Donald Trump in November 2020? Use a scale of 0 to 100 with 0 meaning absolutely certain to lose to Trump and 100 meaning absolutely certain to defeat Trump. For each candidate enter a number from 0 to 100.

	Mean	Don't know enough to say
Joe Biden	56.1	10
Mike Bloomberg	50.3	17
Pete Buttigieg	44.0	22
Amy Klobuchar	36.5	29
Bernie Sanders	60.2	10
Tom Steyer	30.1	34
Elizabeth Warren	46.0	18

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TOPLINE AND METHODOLOGY

Methodology

This 538 Debate/Ipsos Poll was conducted February 25th to 26th, 2020 by Ipsos' KnowledgePanel® – a division of Ipsos. Wave 1 of this poll was based on a nationally-representative probability sample of adults age 18 or older. Wave 2, what this topline reports, was administered to those who indicated in Wave 1 that they are likely to vote in their state's upcoming Democratic primary or caucus (n=1,753).

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly sampled and all persons in the selected households are invited to join and participate in the panel. Ipsos provides selected households that do not already have internet access with a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

Wave 1, which began with a general population sample of adults, was weighted to demographic benchmarks from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). This provided the appropriate demographic distributions for the subset of likely Democratic primary voters. Wave 2 weighting benchmarks for likely Democratic primary voters then are from the final Wave 1 weighted data. Weighting adjusts for gender by age, race, education, Census region, metropolitan status, and household income. The weighting categories were as follows (for Wave 2, we included an additional adjustment for party identification):

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)

The margin of sampling error among those likely to vote in the Democratic primary or caucus is plus or minus 2.7 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.31. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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TOPLINE AND METHODOLOGY

About Ipsos

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