TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos Public Affairs' KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: February 26 – February 27, 2020

Number of interviews, Democrats/Lean Democrats: 639

Margin of error among Democrats/Lean Democrats: +/- 4.5 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

1. Did you happen to watch any of either of the Democratic presidential debates that were held on Wednesday last week and Tuesday this week?

	Total
Yes	42
No	58
Skipped	*

2. **[Only asked if responded yes to having watched any of either debate]** In helping you decide who to vote for in the 2020 Democratic primaries, would you say the debates in the past week were:

	Total (N=298)
Very useful	18
Somewhat useful	49
Not so useful	24
Not useful at all	9
Skipped	*
Total useful (Net)	*67*
Total not useful (Net)	*33*

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3. **[Only asked if responded yes to having watched any of either debate]** Do you think the candidates' performances in the debates in the past week have:

	Total (N=298)
Strengthened the Democrats' chances of defeating Donald Trump in November	28
Weakened the Democrats' chances of defeating Donald Trump in November	33
Made no difference	39
Skipped	-

4. **[Only asked if responded yes to having watched any of either debate]** Based on what you saw in the debates in the past week, which candidate do you think has the best chance of defeating Donald Trump in November?

	Total (N=298)
Joe Biden	25
Mike Bloomberg	15
Pete Buttigieg	8
Amy Klobuchar	3
Bernie Sanders	34
Tom Steyer	2
Elizabeth Warren	11
Skipped	2

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About the Study

This ABC News/Ipsos Poll was conducted February 26 – 27, 2020 by Ipsos Public Affairs KnowledgePanel® – a division of Ipsos. This poll is based on a nationally representative probability sample of 1,218 general population adults age 18 or older. Questions presented in this document were only asked of Democrats/lean Democrats (n=639).

The survey was conducted using the web-enabled KnowledgePanel®, which is the largest and most well-established online panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly selected from all available households in the U.S. Persons in these households are invited to join and participate in the web-enabled KnowledgePanel®. For those potential panel members who do not already have internet access, Ipsos provides a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and provide fully representative online samples to the research community.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- Party ID (Democrat, Republican, Independent, Other/None)

The margin of sampling error among Democrats/Lean Democrats is plus or minus 4.5 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.34 among Democrats/Lean Democrats. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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