

International Women's Day

2020



A black and white portrait of a woman with long dark hair and bangs, looking slightly to the right. The image is partially obscured by a dark blue diagonal graphic element that runs from the bottom left towards the top right.

Global attitudes to gender equality

Q.

For each of the following statements, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.



Global totals

% strongly/somewhat agree

When it comes to giving women equal rights with men, things have gone far enough in my country



Women
Men
Gap

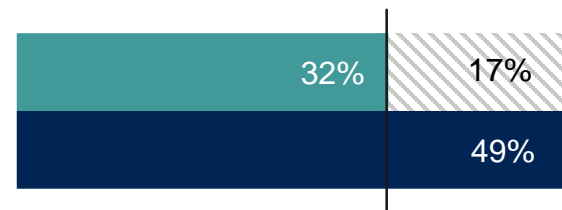
Women won't achieve equality with men in [COUNTRY] unless there are more female leaders in business and government



Women won't achieve equality in [COUNTRY] unless men take actions to support women's rights too



Workplaces in [COUNTRY] treat men and women equally

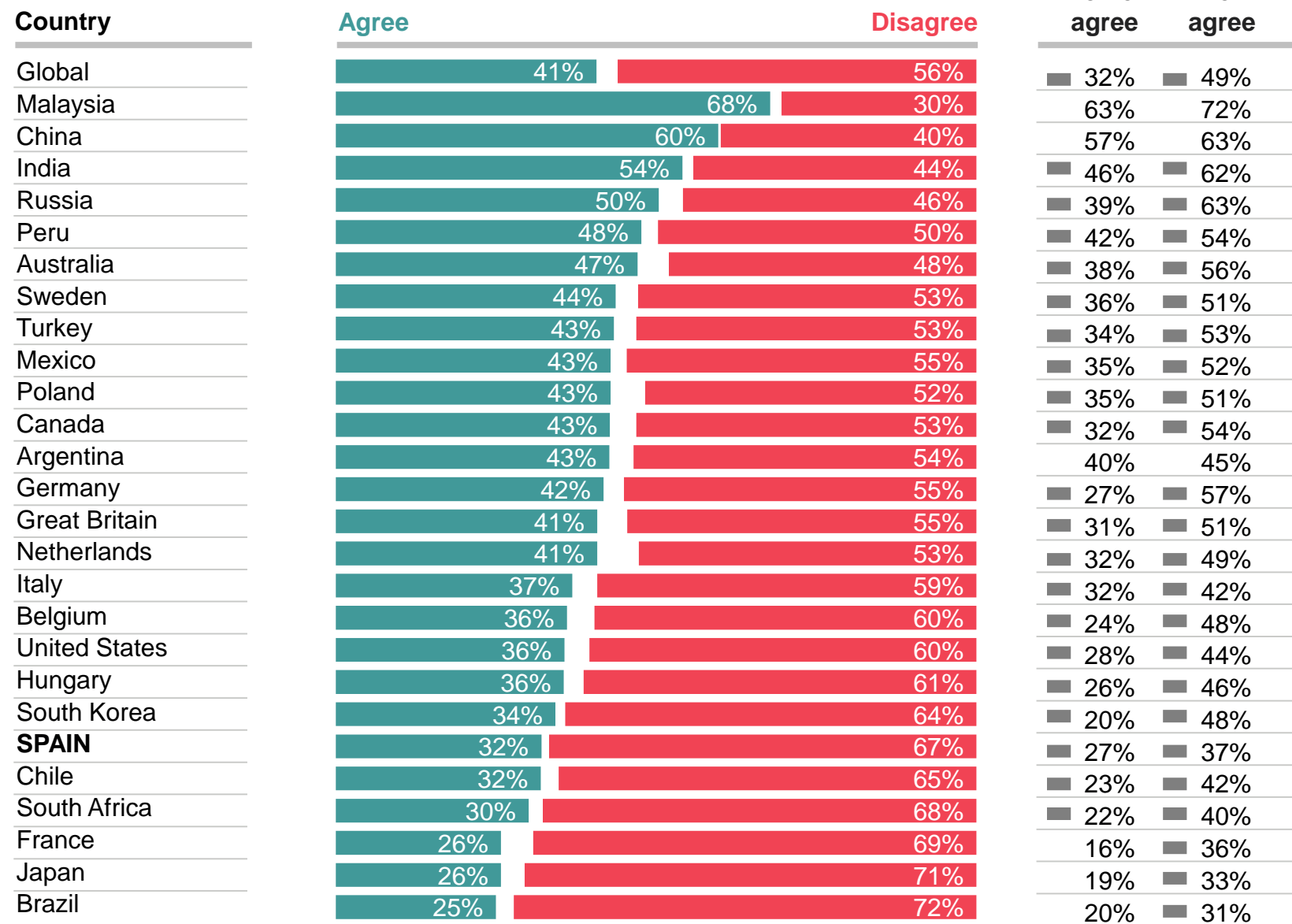


Base: 19,704 online adults aged 16-74 across 26 countries, 24 January – 7 February 2020

For each of the following statements, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

Workplaces in [COUNTRY] treat men and women equally

The majority of people around the world do not think workplaces in their country treat men and women equally – and there is a big gender divide



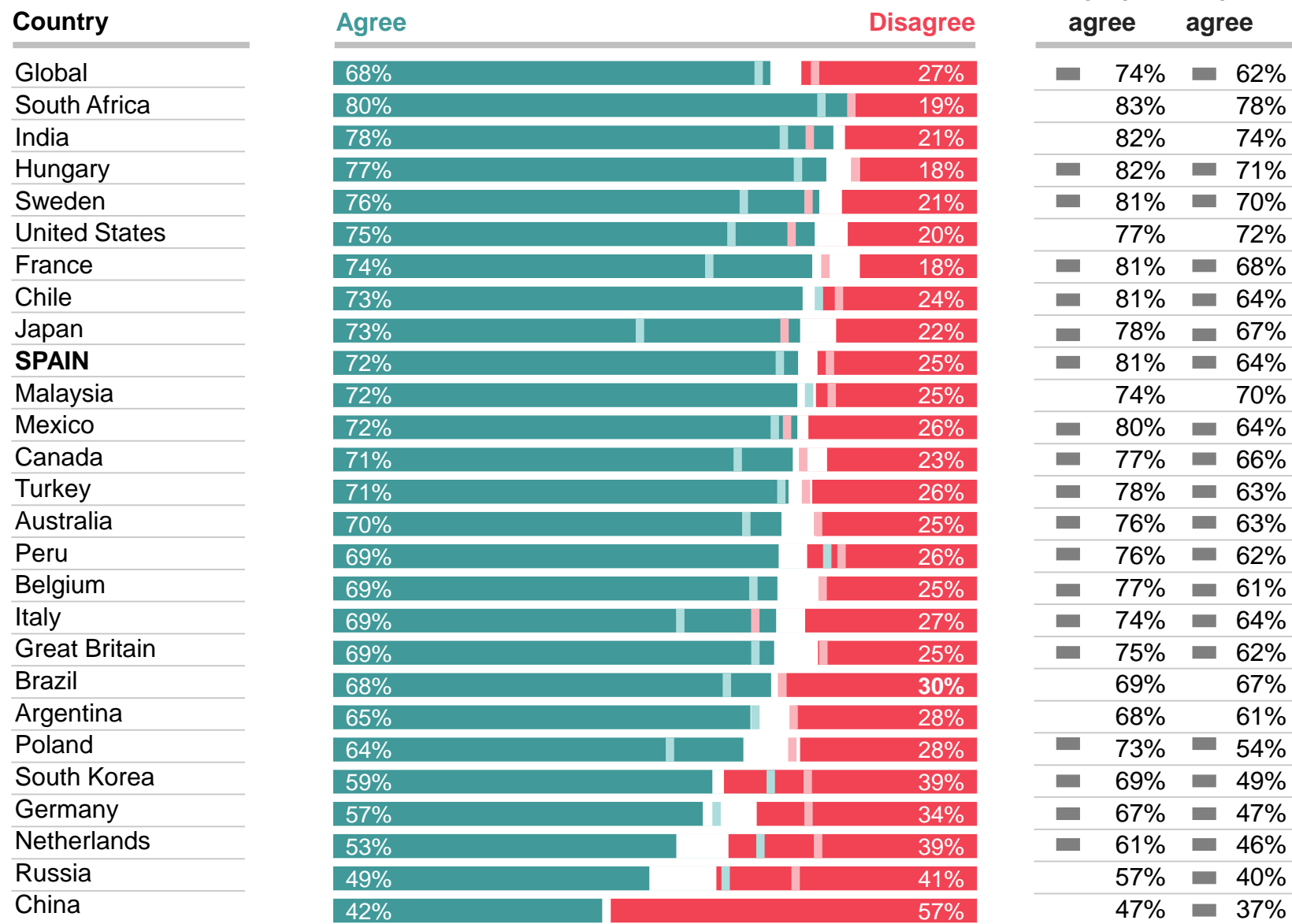
Base: 19,704 online adults aged 16-74 across 26 countries, 24 January – 7 February 2020

■ Indicates differences of 10%+

For each of the following statements, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

Women won't achieve equality in [COUNTRY] unless men take actions to support women's rights too

The majority of people acknowledge that men need to play their part in helping to achieve gender equality – although there is still a gender divide on this issue



Base: 19,704 online adults aged 16-74 across 26 countries, 24 January – 7 February 2020

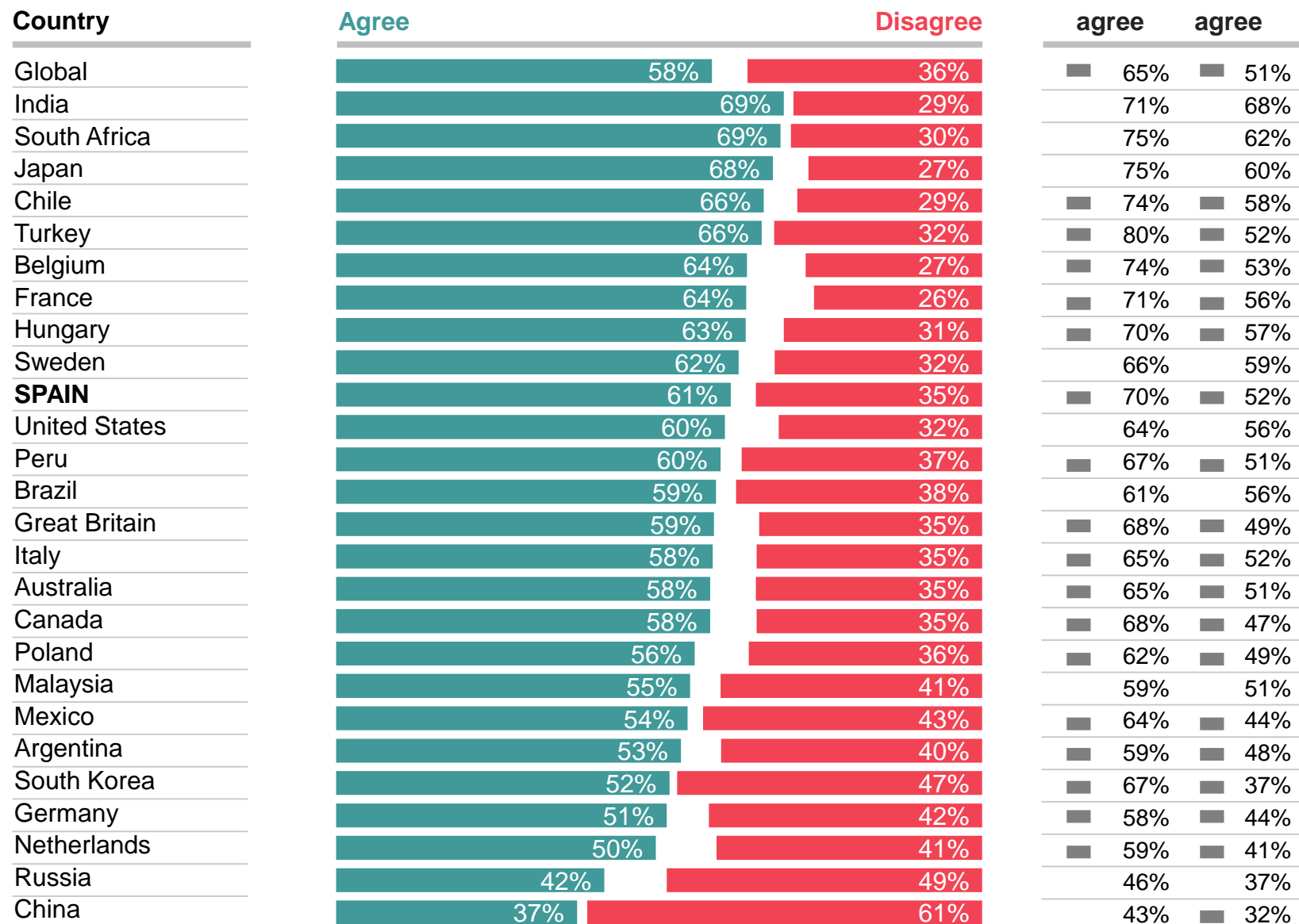
■ % 2019 Agree (65%) ■ % 2019 Disagree (25%)

Indicates differences of 10%+

For each of the following statements, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

Women won't achieve equality with men in [COUNTRY] unless there are more female leaders in business and government

Two-thirds of women agree that we need more female leaders in business and government – although this is only half among men



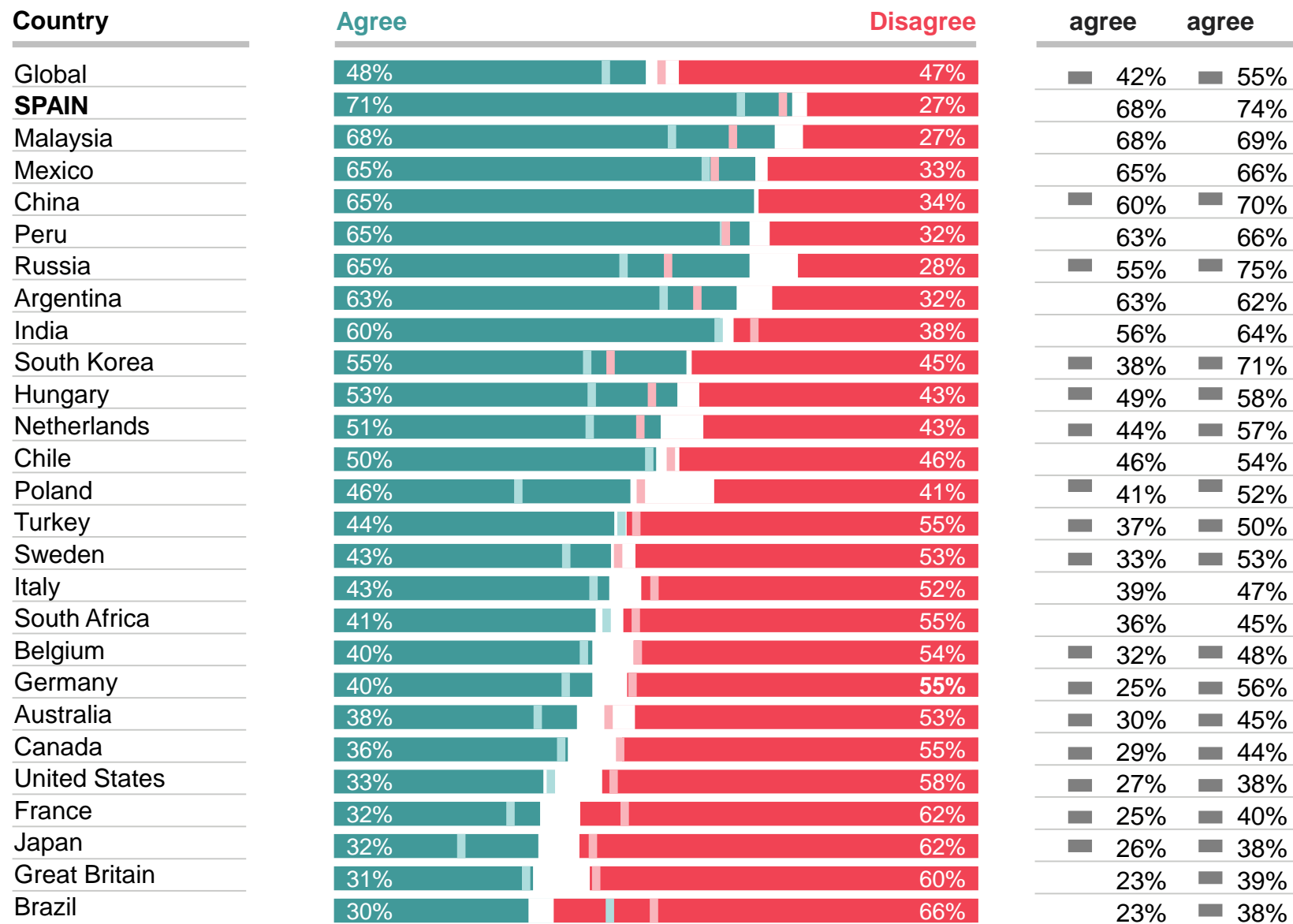
Base: 19,704 online adults aged 16-74 across 26 countries, 24 January – 7 February 2020

■ Indicates differences of 10%+

For each of the following statements, please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree.

When it comes to giving women equal rights with men, things have gone far enough in my country

Opinion is divided on whether giving women equal rights has gone too far – and over half of men agree



Base: 19,704 online adults aged 16-74 across 26 countries, 24 January – 7 February 2020

■ % 2019 Agree (42%) ■ % 2019 Disagree (49%)

■ Indicates differences of 10%+

Technical note

- These are the findings of a survey conducted in 27 countries via Global Advisor, the online survey platform of Ipsos, between 24 January - 7 February 2020. For this survey, Ipsos interviewed a total of **20,204** adults aged:
 - 16-74 in Argentina, Australia, Belgium, Brazil, Chile, China, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Russia, Saudi Arabia, Spain, and Sweden;
 - 18-74 in Canada, South Africa, Turkey, and the United States of America;
 - 19-74 in South Korea;
- The sample consists of 1,000+ individuals in each of Australia, Brazil, Canada, China France, Germany, Great Britain, Italy, Japan, Spain, and the U.S., and of 500+ individuals in each of the other countries surveyed.
- The data is weighted so each country's sample composition best reflects the demographic profile of its adult population according to the most recent census data, and to give each country an equal weight in the total "global" sample. Online surveys can be taken as representative of the general working-age population in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, and the United States. Online samples in other countries surveyed are more urban, more educated and/or more affluent than the general population and the results should be viewed as reflecting the views of a more "connected" population.
- Sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. The precision of online surveys conducted on Global Advisor is measured using a Bayesian Credibility Interval. Here, the poll has a credibility interval of +/-3.5 percentage points for countries where the sample is 1,000+ and +/- 4.8 points for countries where the sample is 500+. For more information on the Ipsos use of credibility intervals, please go to: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf.
- Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.

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