

Table Names

Table Filters

[**0008**](#) Q3. As you may be aware, the following MPs are standing to be the All Adults online aged 18+ in Great Britain next leader of the Labour Party. Can you tell me how much, if anything, you know about each candidate? - Summary

[**0009**](#) Q3. As you may be aware, the following MPs are standing to be the All Adults online aged 18+ in Great Britain next leader of the Labour Party. Can you tell me how much, if anything, you know about each candidate? - Keir Starmer

[**0010**](#) Q3. As you may be aware, the following MPs are standing to be the All Adults online aged 18+ in Great Britain next leader of the Labour Party. Can you tell me how much, if anything, you know about each candidate? - Rebecca Long-Bailey

[**0011**](#) Q3. As you may be aware, the following MPs are standing to be the All Adults online aged 18+ in Great Britain next leader of the Labour Party. Can you tell me how much, if anything, you know about each candidate? - Lisa Nandy

[**0012**](#) Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - Summary

All Adults online aged 18+ in Great Britain

[**0013**](#) Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - SUMMARY

All Adults who say they know a great deal/fair amount about each candidate

[**0014**](#) Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - Keir Starmer

All Adults online aged 18+ in Great Britain

[**0015**](#) Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - Rebecca Long-Bailey

All Adults online aged 18+ in Great Britain

[**0016**](#) Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - Lisa Nandy

All Adults online aged 18+ in Great Britain

Q3. As you may be aware, the following MPs are standing to be the next leader of the Labour Party. Can you tell me how much, if anything, you know about each candidate? - Summary

All Adults aged 18+ online in Great Britain

		Q3. As you may be aware, the following MPs are standing to be the next leader of the Labour Party. Can you tell me how much, if anything, you know about each candidate?		
		Keir Starmer	Rebecca Long-Bailey	Lisa Nandy
		(A)	(B)	(C)
Unweighted base		1123	1123	1123
Weighted base		1123	1123	1123
A great deal		54 5% BC	35 3% C	32 3% C
A fair amount		256 23% BC	224 20% C	165 15% C
Not very much		303 27%	312 28%	299 27%
Heard of them but know nothing about them		166 15%	218 19% A	198 18% A
Never heard of them		279 25%	265 24%	366 33% AB
Don't know		65 6%	69 6%	62 6%

Net: A great deal/fair amount	310 28% BC	259 23% C	198 18% C
Net: Not very much/heard of them but know nothing about them/never heard of them	748 67%	795 71% A	863 77% AB

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Overlap formulae used

ColumnProportions (5%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

Q3. As you may be aware, the following MPs are standing to be the next leader of the Labour Party. Can you tell me how much, if anything, you know about each candidate? - Keir Starmer

All Adults aged 18+ online in Great Britain

	Gender		Age												Social grade				Region						Urban/Rural		Marital Status			Education		Employment status			General Election 2019 Vote				Referendum 2016 vote	
			Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Widowed/ Divorced/ Separated	Single	Non- graduate	Graduate	Working	Not working	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)			
Unweighted base	1123	542	580	364	384	375	162	202	174	210	210	165	477	374	91	181	279	290	247	147	58	102	943	180	660	352	111	534	589	729	394	354	326	120	142	532	397			
Weighted base	1123	545	577	327	380	417	132	194	178	201	175	242	319	317	212	275	268	298	256	148	54	98	934	189	667	332	124	365	758	687	436	365	296	105	140	461	443			
A great deal	54	37	17	26	10	18	12	14	*	10	9	9	20	17	9	9	9	17	11	10	4	3	43	11	35	14	5	22	32	45	9	18	17	9	9	35	16			
	5%	7%	3%	8%	3%	4%	9%	7%	*	5%	5%	4%	6%	5%	4%	3%	4%	6%	4%	7%	7%	3%	5%	6%	5%	4%	4%	4%	7%	2%	5%	6%	8%	*	7%	4%				
C	El	I	I	El	I	El	El	El	El	I	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El	El			
A fair amount	256	144	112	66	58	132	20	45	28	30	51	82	92	82	31	51	67	62	66	36	8	17	213	44	170	62	24	111	145	144	112	78	91	43	35	139	92			
	23%	26%	19%	20%	15%	32%	15%	23%	16%	15%	29%	34%	29%	26%	15%	19%	25%	21%	26%	24%	16%	17%	23%	23%	19%	19%	30%	19%	21%	26%	31%	40%	25%	30%	21%	21%				
23%	26%	19%	20%	15%	32%	15%	23%	16%	15%	29%	34%	29%	26%	15%	19%	25%	21%	26%	24%	16%	17%	23%	23%	19%	19%	30%	19%	21%	26%	31%	40%	25%	30%	21%	21%					
Not very much	303	149	155	71	105	128	28	43	39	66	47	81	97	85	62	60	79	73	64	32	17	39	255	48	182	77	45	102	201	185	118	119	81	24	35	121	142			
	27%	27%	27%	22%	28%	31%	21%	22%	22%	33%	33%	27%	34%	30%	27%	29%	25%	25%	21%	30%	30%	27%	26%	27%	23%	36%	27%	33%	27%	25%	26%	32%	25%	26%	32%	25%				
Heard of them but know nothing about them	166	90	76	46	54	66	22	24	21	32	33	41	40	32	52	23	49	43	22	15	13	137	29	104	42	19	51	114	94	71	64	43	13	20	69	67				
	15%	17%	13%	14%	14%	16%	17%	12%	12%	16%	19%	14%	13%	13%	15%	19%	9%	16%	17%	Q	15%	15%	16%	13%	16%	14%	14%	16%	15%	17%	14%	13%	14%	14%	15%	15%	15%			
Never heard of them	279	106	172	96	128	55	41	55	75	54	27	28	56	78	60	85	82	76	61	33	7	20	234	45	138	112	29	63	216	181	98	72	58	12	31	82	105			
	25%	19%	30%	29%	34%	31%	13%	28%	42%	27%	16%	12%	18%	25%	28%	31%	31%	25%	24%	22%	25%	25%	24%	21%	23%	23%	17%	29%	26%	22%	20%	11%	22%	18%	24%	24%				
Don't know	65	20	45	23	24	17	10	13	14	10	8	9	13	15	18	18	7	22	12	15	3	6	52	13	38	24	3	16	49	37	27	14	6	4	10	7	16	21		
	6%	4%	8%	7%	6%	4%	7%	7%	8%	5%	5%	4%	5%	8%	*	*	*	7%	3%	7%	7%	5%	10%	Q	*	*	*	*	4%	6%	5%	6%	4%	4%	4%	4%	8%	8%	5%	5%
Net: A great deal/fair amount	310	181	130	91	69	151	32	59	29	40	60	91	112	98	40	60	76	79	77	46	13	20	256	55	205	76	29	133	177	189	121	96	108	51	43	173	107			
	28%	33%	C	28%	18%	36%	24%	30%	16%	20%	34%	37%	35%	31%	19%	19%	22%	26%	30%	31%	31%	20%	27%	29%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%			
Net: Not very much/heard of them but know nothing about them/never heard of them	748	344	403	212	287	249	91	122	135	152	107	142	194	203	154	197	184	198	167	87	39	73	626	122	424	231	93	216	532	461	287	255	182	49	86	272	314			
	67%	63%	70%	B	65%	60%	69%	63%	76%	75%	61%	59%	61%	64%	73%	M*	72%	69%	66%	65%	59%	72%	T*	74%	67%	64%	70%	75%	59%	70%	66%	70%	61%	47%	82%	59%	71%	71%		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k Minimum Base: 30(**) Small Base: 100(*)

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All Adults aged 18+ online in Great Britain

	Gender		Age												Social grade				Region						Urban/Rural		Marital Status			Education		Employment status			General Election 2019 Vote				Referendum 2016 vote	
			Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Widowed/ Divorced/ Separated	Single	Non- graduate	Graduate	Working	Not working	Conservati- ve	Labour	Liberal Democrats	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)			
Unweighted base	1123	542	580	364	384	375	162	202	174	210	210	165	477	374	91	181	279	290	247	147	58	102	943	180	660	352	111	534	589	729	394	354	326	120	142	532	397			
Weighted base	1123	545	577	327	380	417	132	194	178	201	175	242	319	317	212	275	268	298	256	148	54	98	934	189	667	332	124	365	758	687	436	365	296	105	140	461	443			
A great deal	35	21	14	19	7	8	5	14	2	6	3	6	13	13	1	7	7	10	3	5	3	6	29	7	25	7	3	18	17	30	6	8	15	3	9	21	11			
	3%	4%	2%	6%	2%	2%	4%	7%	1%	3%	2%	2%	4%	4%	1%	3%	3%	1%	4%	4%	4%	4%	4%	4%	4%	2%	3%	5%	2%	1%	8%	2%	3%	7%	4%	2%	2%			
A fair amount	224	124	99	69	51	104	27	43	18	33	37	66	87	61	35	40	53	57	48	38	11	16	188	36	141	66	17	95	129	133	91	75	25	33	125	74				
	20%	23%	17%	21%	13%	25%	20%	22%	10%	16%	21%	27%	19%	17%	15%	20%	19%	19%	26%	21%	17%	20%	19%	21%	20%	13%	17%	26%	17%	19%	21%	21%	27%	24%	27%	17%				
Not very much	312	157	155	76	105	131	32	44	39	66	55	77	91	95	52	74	73	75	82	32	17	33	255	57	199	72	42	104	208	199	113	119	89	40	33	135	140			
	28%	29%	27%	23%	28%	32%	1	1	24%	23%	22%	33%	31%	32%	28%	30%	24%	27%	25%	21%	32%	33%	27%	30%	30%	22%	34%	28%	27%	29%	26%	33%	30%	38%	23%	29%	32%			
Heard of them but know nothing about them	218	110	108	48	72	98	21	27	31	40	48	50	62	56	54	46	53	60	45	24	14	23	180	38	131	55	32	76	143	119	99	81	38	23	29	79	95			
	19%	20%	19%	15%	19%	24%	DH	14%	18%	20%	28%	21%	19%	18%	26%	17%	20%	17%	16%	25%	24%	20%	17%	16%	20%	17%	26%	21%	19%	17%	23%	20%	20%	17%	17%	21%				
Never heard of them	265	109	155	88	120	58	37	51	72	48	24	34	54	75	52	84	72	72	71	31	5	15	230	35	129	108	27	58	208	165	100	67	68	10	27	86	101			
	24%	20%	27%	32%	32%	14%	28%	26%	41%	24%	14%	14%	17%	24%	25%	31%	27%	24%	28%	21%	9%	15%	25%	19%	19%	33%	22%	16%	27%	24%	23%	18%	23%	10%	19%	23%				
Don't know	69	24	45	26	26	17	11	15	16	9	8	9	13	15	17	23	10	24	8	18	4	5	52	16	41	24	3	15	54	41	28	15	8	3	9	16	23			
	6%	4%	8%	8%	7%	4%	8%	8%	F	9%	5%	5%	4%	5%	8%	*	8%	4%	8%	3%	5%	8%	5%	6%	9%	6%	7%	3%	4%	6%	4%	3%	7%	4%	5%					

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Net: A great deal/fair amount	259	145	114	89	58	112	32	57	19	39	40	72	100	75	37	47	60	67	51	43	15	22	113	146	163	96	83	93	29	43	32%	146	85				
Net: Not very much/heard of them but know nothing about them/never heard of them	795	376	419	212	296	287	89	123	143	154	127	160	206	227	158	205	198	207	197	86	36	71	665	131	459	235	101	237	558	484	312	267	195	73	88	300	335

Q3. As you may be aware, the following MPs are standing to be the next leader of the Labour Party. Can you tell me how much, if anything, you know about each candidate? - Lisa Nandy

All Adults aged 18+ online in Great Britain

	Gender		Age										Social grade				Region						Urban/Rural		Marital Status			Education		Employment status			General Election 2019 Vote				Referendum 2016 vote		
			Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Widowed/ Divorced/ Separated	Single	Non- graduate	Graduate	Working	Not working	Conservati- ve	Labour	Liberal Democrats	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)		
Unweighted base	1123	542	580	364	384	375	162	202	174	210	210	165	477	374	91	181	279	290	247	147	58	102	943	180	660	352	111	534	589	729	394	354	326	120	142	532	397		
Weighted base	1123	545	577	327	380	417	132	194	178	201	175	242	319	317	212	275	268	298	256	148	54	98	934	189	667	332	124	365	758	687	436	365	296	105	140	461	443		
A great deal	32	19	13	20	7	5	4	16	4	3	3	2	12	6	1	12	12	9	3	4	1	3	30	3	25	7	-	15	18	26	6	9	11	6	4	20	10		
	3%	4%	2%	6%	2%	1%	3%	8%	2%	2%	1%	4%	2%	1%	4%	4%	3%	1%	3%	3%	3%	1%	4%	2%	*	*	*	*	4%	2%	1%	9%	2%	5%	3%	*	4%	2%	
A fair amount	165	98	67	49	32	84	23	27	14	18	30	54	50	59	29	28	46	37	33	22	11	15	142	24	106	48	12	69	96	94	72	53	62	18	23	89	64		
	15%	18%	12%	15%	9%	20%	17%	14%	8%	9%	17%	22%	16%	19%	14%	10%	17%	13%	13%	15%	21%	15%	15%	13%	14%	10%	19%	13%	14%	16%	15%	21%	17%	23%	19%	14%			
Not very much	299	145	154	83	95	121	34	49	38	56	47	74	103	78	46	72	67	66	79	42	13	31	246	53	177	79	43	102	197	195	104	111	85	32	36	140	115		
	27%	27%	27%	25%	25%	29%	26%	25%	22%	28%	27%	31%	32%	25%	22%	26%	25%	22%	31%	29%	24%	31%	26%	28%	27%	24%	34%	28%	26%	28%	24%	31%	29%	31%	26%	30%	26%		
Heard of them but know nothing about them	198	115	83	46	64	87	18	29	22	42	45	43	58	54	38	47	37	66	41	27	13	14	161	36	125	52	21	58	140	114	84	71	43	22	25	74	86		
	18%	21%	14%	14%	17%	21%	15%	13%	21%	21%	26%	18%	18%	17%	18%	17%	14%	22%	16%	16%	15%	15%	16%	16%	16%	16%	17%	18%	19%	18%	19%	21%	21%	18%	16%	19%			
Never heard of them	366	145	220	108	159	100	47	61	84	75	41	59	82	106	84	95	96	97	91	38	30	306	61	198	122	46	104	262	223	144	110	87	22	42	121	151			
	33%	27%	38%	33%	42%	24%	35%	31%	47%	37%	24%	24%	26%	33%	40%	34%	34%	36%	32%	36%	26%	26%	31%	33%	37%	37%	29%	35%	35%	32%	33%	30%	29%	21%	30%	26%	34%		
Don't know	62	22	40	20	23	19	8	12	16	7	8	10	14	14	13	21	9	23	9	15	2	5	49	13	35	24	3	17	46	37	26	10	9	4	9	18	17	4%	4%
	6%	4%	7%	6%	6%	4%	6%	6%	9%	4%	5%	4%	4%	4%	6%	8%	3%	8%	3%	10%	4%	5%	5%	7%	3%	5%	6%	5%	3%	3%	4%	7%	4%	4%	4%	4%	4%		

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k Minimum Base: 30(**) Small Base: 100(*)

Net: A great deal/fair amount	198	118	80	70	39	89	26	43	17	22	33	56	62	65	31	40	58	47	36	26	12	18	171	26	131	54	12	84	114	120	78	62	24	27	108	74	
Net: Not very much/heard of them but know nothing about them/never heard of them	863	405	457	237	317	309	98	139	145	172	133	176	243	238	168	214	201	229	211	107	40	75	713	150	501	253	109	264	599	531	332	292	214	77	103	335	351
	77%	74%	79%	73%	84%	74%	74%	71%	81%	86%	76%	73%	76%	75%	79%	78%	75%	77%	76%	72%	76%	76%	76%	75%	76%	75%	76%	75%	76%	76%	75%	76%	75%	76%	75%	76%	75%

Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - Summary

All Adults aged 18+ online in Great Britain

		Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - Summary		
		Keir Starmer	Long-Bailey	Lisa Nandy
		(A)	(B)	(C)
Unweighted base		1123	1123	1123
Weighted base		1123	1123	1123
Very favourable (2)		78 7% B	29 3% B	54 5% B
Fairly favourable (1)		200 18% BC	115 10% B	146 13% B
Neither favourable nor unfavourable (0)		374 33% AB	371 33% AB	437 39% AB
Fairly unfavourable (-1)		91 8% AC	129 11% AC	94 8% AC
Very unfavourable (-2)		122 11% AC	216 19% AC	102 9% AC
Don't know		258 23% AB	262 23% AB	291 26% AB

Net: Favourable	278 25% BC	144 13% B	200 18% B
Net: Unfavourable	212 19% AC	345 31% AC	196 17% B
Net Difference	65 6% -18%	-201 -18%	4 * B

Mean	0.03 B	-0.45	-0.05 B
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Meet the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - SUMMARY

All Adults who say they know a great deal/fair amount about each candidate

		Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - SUMMARY		
		Keir Starmer	Rebecca Long-Bailey	Lisa Nandy
		(A)	(B)	(C)
Unweighted base		344	288	213
Weighted base		310	259	198
Very favourable (2)		61 20% B	26 10% B	42 21% B
Fairly favourable (1)		133 43% B	66 25% B	86 44% B
Neither favourable nor unfavourable (0)		50 16% B	32 12% B	34 17% B
Fairly unfavourable (-1)		30 10% B	47 18% A	22 11% B
Very unfavourable (-2)		35 11% B	86 33% AC	13 7% B
Don't know		1 * B	3 1% A	* * B

Net: Favourable	194 63% B	92 35% B	129 65% B
Net: Unfavourable	65 21% B	133 51% AC	35 17% B
Net Difference	129 42% B	-41 -16% B	94 48% B

Mean	0.50 B	-0.40	0.63 B
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elements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - Keir Starmer

All Adults aged 18+ online in Great Britain

	Gender		Age												Social grade				Region						Urban/Rural		Marital Status			Education		Employment status			General Election 2019 Vote					Referendum 2016 vote	
			Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Widowed/ Divorced/ Separated	Single	Non- graduate	Graduate	Working	Not working	Conservative	Labour	Liberal Democrats	Other	Remain	Leave		
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)		
Unweighted base	1123	542	580	364	384	375	162	202	174	210	210	165	477	374	91	181	279	290	247	147	58	102	943	180	660	352	111	534	589	729	394	354	326	120	142	532	397				
Weighted base	1123	545	577	327	380	417	132	194	178	201	175	242	319	317	212	275	268	298	256	148	54	98	934	189	667	332	124	365	758	687	436	365	296	105	140	461	443				
Very favourable (2)	78	47	31	26	19	33	14	12	9	10	13	20	28	32	7	11	18	21	17	11	6	5	64	14	45	22	11	37	41	52	25	14	40	15	5	56	17				
7%	9%	5%	8%	5%	8%	11%	6%	5%	5%	7%	8%	9%	10%	OP	*	4%	7%	7%	7%	7%	11%	5%	7%	8%	7%	7%	9%	10%	5%	8%	13%	14%	4%	12%	5%	4%	12%	4%			
Fairly favourable (1)	200	113	87	61	54	85	20	41	27	27	30	54	79	58	24	39	49	49	45	32	7	18	164	36	124	52	24	90	110	131	69	57	70	38	29	128	53				
18%	21%	15%	19%	14%	20%	15%	21%	15%	13%	17%	23%	25%	18%	12%	14%	18%	16%	18%	22%	13%	18%	18%	19%	16%	19%	25%	14%	19%	16%	16%	24%	36%	21%	28%	12%	53					
NEither favourable nor unfavourable (0)	374	175	200	124	124	126	53	71	59	65	56	70	100	103	65	106	85	113	85	34	35	326	48	230	113	31	114	260	231	143	124	107	29	48	151	145					
33%	32%	35%	38%	33%	30%	40%	37%	33%	32%	32%	29%	31%	32%	31%	39%	39%	32%	38%	33%	23%	43%	35%	35%	26%	35%	34%	25%	31%	34%	34%	36%	34%	33%	33%	33%	33%					
Fairly unfavourable (-1)	91	56	35	16	25	50	7	9	9	15	17	33	26	32	19	15	26	19	19	10	2	9	65	26	48	25	18	66	49	42	51	13	3	10	25	53					
8%	10%	c	6%	5%	7%	12%	6%	4%	5%	8%	10%	14%	8%	10%	9%	5%	10%	6%	10%	7%	3%	*	9%	14%	7%	8%	7%	9%	10%	14%	3%	7%	*	5%	12%	j					
Very unfavourable (-2)	122	69	53	17	41	63	5	12	16	25	32	31	25	35	36	26	29	24	33	19	7	10	101	20	73	30	18	28	93	62	60	52	16	5	19	23	74				
11%	13%	9%	5%	11%	15%	4%	6%	9%	13%	18%	13%	8%	11%	17%	8%	11%	8%	13%	13%	13%	11%	11%	11%	15%	8%	12%	9%	14%	14%	5%	14%	14%	5%	17%	j						
Don't know	258	86	172	82	117	60	32	50	58	59	27	33	62	58	60	78	61	73	51	41	10	23	213	45	146	90	22	70	188	162	96	66	51	16	29	78	100				
23%	16%	30%	25%	31%	14%	24%	26%	33%	29%	15%	14%	19%	18%	29%	28%	23%	25%	20%	28%	18%	*	*	23%	23%	24%	22%	18%	25%	24%	22%	18%	17%	21%	*	17%	23%					

Net: Favourable	278	160	118	87	73	118	35	52	36	37	43	75	106	89	32	51	67	70	63	43	13	22	228	50	169	74	35	127	151	183	95	71	110	53	34	185	70
Net: Unfavourable	212	125	87	33	66	113	13	21	26	41	48	65	51	67	55	40	56	43	58	29	8	19	166	46	121	55	36	54	159	111	101	29	8	29	49	127	
Net Difference	65	35	31	54	7	5	22	32	11	-4	-6	10	55	23	-23	11	11	27	4	15	5	4	61	4	48	18	-1	73	-8	72	-7	-32	81	45	6	136	-57

Mean	0.03	0.03	0.02	0.26	EFIJK	-0.06	-0.07	0.31	0.22	JK*	0.03	-0.14	-0.17	*	0.22	0	0.08	-0.34	-0.02	*	0.10	-0.05	0.06	*	0.10	**	-0.02	0.03	-0.02	0.04	0.04	-0.08	*	0.28	-0.11	0.12	-0.12	-0.24	0.43	0.62	-0.07	*	0.44	-0.33
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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k Minimum Base: 30(**) Small Base: 100(*)

Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - Rebecca Long-Bailey

All Adults aged 18+ online in Great Britain

		Gender		Age										Social grade				Region						Urban/Rural		Marital Status		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote		
		Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Widowed/ Divorced/ Separated	Single	Non- graduate	Graduate	Working	Not working	Conservati- ve	Labour	Liberal Democrats	Other	Remain	Leave
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)
Unweighted base	1123	542	580	364	384	375	162	202	174	210	210	165	477	374	91	181	279	290	247	147	58	102	943	180	660	352	111	534	589	729	394	354	326	120	142	532	397	
Weighted base	1123	545	577	327	380	417	132	194	178	201	175	242	319	317	212	275	268	298	256	148	54	98	934	189	667	332	124	365	758	687	436	365	296	105	140	461	443	
Very favourable (2)	29 3%	14 3%	15 3%	19 6%	6 2%	4 1%	8 6%	11 6%	1 *	5 3%	2 1%	2 3%	10 3%	7 2%	1 1%	11 4%	7 3%	4 1%	5 2%	6 4%	4 7%	3 3%	25 2%	4 2%	16 4%	12 1%	1 3%	17 2%	21 3%	8 2%	6 2%	13 4%	1 1%	8 6%	16 4%	8 2%		
Fairly favourable (1)	115 10%	60 11%	55 10%	62 19%	31 8%	22 5%	22 17%	40 21%	11 6%	20 10%	10 6%	12 5%	36 11%	32 10%	15 7%	32 12%	32 12%	20 7%	26 10%	17 12%	7 13%	13 10%	98 9%	17 10%	64 12%	40 9%	11 12%	43 10%	72 11%	77 9%	38 6%	22 20%	8 8%	20 14%	67 15%	32 7%		
Neither favourable nor unfavourable (0)	371 33%	178 33%	193 34%	114 35%	130 34%	127 31%	55 42%	59 30%	64 36%	67 33%	57 32%	71 29%	94 31%	98 34%	73 34%	107 39%	88 33%	106 36%	88 34%	36 24%	19 34%	35 36%	306 33%	66 35%	225 34%	105 32%	41 33%	122 33%	250 34%	233 30%	138 35%	110 34%	103 34%	37 34%	48 35%	160 30%	133 30%	
Fairly unfavourable (-1)	129 11%	74 13%	55 10%	28 9%	31 8%	69 17%	11 9%	17 9%	15 9%	16 8%	29 17%	40 15%	48 15%	46 10%	20 5%	14 11%	28 11%	35 13%	28 11%	20 13%	4 7%	14 14%	105 11%	24 13%	73 11%	37 15%	19 14%	52 10%	77 13%	89 14%	40 14%	51 14%	15 12%	12 9%	55 12%	58 13%		
Very unfavourable (-2)	216 19%	130 24%	87 15%	24 7%	64 31%	129 17%	5 4%	19 10%	26 15%	37 19%	31 23%	29 21%	69 22%	70 21%	45 21%	33 12%	50 19%	60 20%	54 21%	26 18%	11 20%	182 15%	34 20%	142 18%	47 14%	27 21%	67 18%	150 20%	109 16%	108 16%	107 25%	23 8%	28 7%	26 19%	77 17%	110 25%		
Don't know	262 23%	90 16%	171 30%	79 24%	118 31%	65 16%	30 23%	49 25%	62 35%	56 28%	26 15%	40 16%	63 20%	64 20%	58 27%	78 28%	62 23%	72 24%	56 29%	42 19%	11 19%	218 23%	44 23%	146 22%	90 27%	25 21%	70 19%	193 25%	158 23%	104 24%	68 19%	55 15%	16 19%	26 18%	85 23%			

Net: Favourable	144 13%	74 14%	71 12%	81 25%	37 6%	26 23%	31 26%	51 26%	12 6%	26 13%	13 5%	13 5%	46 14%	39 12%	16 8%	43 16%	39 15%	24 8%	31 12%	24 16%	11 16%	123 13%	21 11%	80 12%	52 10%	12 10%	55 15%	89 12%	99 14%	46 10%	28 8%	71 24%	9 6%	28 24%	83 18%	41 9%		
Net: Unfavourable	345 31%	203 37%	142 25%	52 16%	95 25%	198 48%	16 12%	36 19%	41 23%	53 27%	80 46%	118 49%	116 36%	116 37%	65 31%	48 29%	79 29%	95 32%	82 32%	46 31%	14 27%	297 29%	287 31%	58 32%	215 25%	84 32%	46 37%	119 33%	227 30%	198 29%	148 34%	158 43%	66 41%	43 27%	38 29%	132 38%	168 17%	
Net Difference	-201 -18%	-130 -24%	-71 -12%	29 9%	-58 -15%	-172 -41%	14 11%	15 8%	-30 -17%	-28 -14%	-67 -38%	-105 -43%	-71 -22%	-77 -24%	-49 -23%	-5 -2%	-40 -15%	-71 -24%	-51 -20%	-22 -15%	-4 -7%	-14 -14%	-164 -18%	-37 -19%	-64 -20%	-135 -10%	-32 -10%	-34 -27%	-64 -17%	-137 -18%	-99 -14%	-102 -23%	-130 -36%	6 2%	-34 -32%	-11 -8%	-49 -11%	-127 -29%

Mean	-0.45	-0.54	-0.35	0.10	EFUKL	-0.44	-0.85	0.17	EFUKL*	0.04	EFUKL*	-0.47	-0.41	-0.78	-0.90	*	-0.50	-0.55	-0.60	*	-0.14	MNO*	-0.40	-0.56	-0.50	-0.40	*	-0.24	**	-0.32	*	-0.45	*	-0.50	-0.60	*	-0.40	-0.48	-0.35	e	-0.61	-0.78	-0.02	fh	-0.69	*	-0.26	k	-0.29	-0.67
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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k Minimum Base: 30(**) Small Base: 100(*)

Q4. Based on what you know about each MP, how favourable or unfavourable do you feel towards each candidate for leader of the Labour Party? - Lisa Nandy

All Adults aged 18+ online in Great Britain

	Gender		Age										Social grade				Region					Urban/Rural		Marital Status		Education		Employment status			General Election 2019 Vote				Referendum 2016 vote		
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Widowed/ Divorced/ Separated	Single	Non- graduate	Graduate	Working	Not working	Conservati- ve	Labour	Liberal Democrats	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)
Unweighted base	1123	542	580	364	384	375	162	202	174	210	210	165	477	374	91	181	279	290	247	147	58	102	943	180	660	352	111	534	589	729	394	354	326	120	142	532	397
Weighted base	1123	545	577	327	380	417	132	194	178	201	175	242	319	317	212	275	268	298	256	148	54	98	934	189	667	332	124	365	758	687	436	365	296	105	140	461	443
Very favourable (2)	54 5%	36 7%	18 3%	26 8%	10 3%	19 4%	12 9%	13 7%	7 4%	3 2%	8 5%	11 4%	20 6%	18 6%	5 3%	11 4%	17 6%	9 3%	10 4%	7 5%	4 8%	6 6%	9 5%	33 5%	19 6%	2 1%	21 6%	33 4%	40 6%	14 3%	15 4%	20 7%	10 10%	8 6%	35 8%	15 3%	
Fairly favourable (1)	146 13%	86 16%	60 10%	51 16%	33 9%	62 15%	17 13%	34 18%	10 6%	23 12%	21 12%	41 17%	43 13%	55 18%	18 8%	30 11%	43 16%	36 12%	32 12%	25 17%	6 10%	4 4%	121 13%	24 14%	34 10%	21 17%	55 15%	91 12%	90 13%	55 13%	50 14%	55 19%	11 10%	20 14%	67 15%	66 15%	
Neither favourable nor unfavourable (0)	437 39%	219 40%	218 38%	122 37%	142 42%	173 39%	51 36%	70 38%	68 37%	74 45%	78 39%	95 41%	131 35%	112 35%	74 44%	120 35%	94 43%	130 40%	101 30%	45 48%	26 42%	41 40%	374 33%	63 39%	258 33%	126 33%	53 42%	149 41%	288 38%	266 39%	171 39%	138 38%	127 43%	48 46%	51 37%	205 44%	154 35%
Fairly unfavourable (-1)	94 8%	50 9%	43 7%	19 6%	30 8%	45 11%	7 5%	12 6%	11 9%	19 10%	17 11%	28 11%	34 10%	33 5%	11 8%	23 7%	21 9%	23 8%	12 8%	3 5%	15 12%	74 8%	20 11%	55 8%	26 10%	13 10%	35 8%	59 9%	63 7%	30 10%	37 9%	27 10%	10 9%	12 4%	42 10%		
Very unfavourable (-2)	102 9%	61 11%	41 7%	21 7%	35 9%	46 11%	8 6%	13 7%	17 9%	18 9%	23 9%	24 7%	26 8%	40 19%	13 10%	26 9%	27 10%	25 9%	9 6%	3 6%	11 12%	78 8%	24 13%	65 10%	28 9%	9 7%	25 7%	77 10%	46 7%	56 13%	44 12%	7 6%	17 5%	21 12%	51 11%		
Don't know	291 26%	93 17%	197 34%	88 27%	130 34%	72 17%	37 28%	51 26%	66 37%	65 32%	28 16%	45 18%	68 21%	73 23%	63 30%	87 31%	65 24%	76 25%	65 33%	49 23%	13 25%	24 26%	49 26%	98 30%	27 22%	80 22%	211 28%	182 27%	108 25%	82 23%	60 20%	19 18%	31 22%	92 20%	115 26%		

Net: Favourable	200 18%	122 22%	78 14%	76 23%	43 11%	80 19%	29 22%	48 24%	17 9%	26 13%	29 16%	52 21%	63 20%	73 23%	23 11%	41 15%	60 22%	45 15%	42 16%	33 22%	10 18%	166 18%	34 18%	124 19%	53 19%	23 21%	76 16%	124 19%	130 16%	69 16%	64 18%	75 25%	21 20%	28 22%	102 18%		
Net: Unfavourable	196 17%	111 20%	84 15%	40 12%	64 17%	91 22%	15 11%	25 13%	28 15%	37 18%	41 23%	50 21%	58 18%	59 19%	51 24%	28 10%	49 18%	48 16%	49 19%	21 14%	6 11%	152 23%	44 18%	120 16%	55 17%	21 16%	60 18%	136 16%	109 20%	87 22%	80 11%	34 16%	17 14%	30 21%	62 14%	94 21%	
Net Difference	4 *	10 2%	-6 -1%	36 11%	-21 -6%	-11 -3%	14 10%	22 11%	-11 -6%	-10 -5%	-12 -7%	1 1%	5 2%	14 5%	-28 -13%	13 5%	11 4%	-3 -1%	-7 -3%	8 8%	7 7%	-13 -13%	14 2%	-10 -5%	4 1%	-2 -1%	2 1%	16 4%	-12 -2%	21 3%	-17 -4%	-16 -4%	41 14%	4 4%	-2 -1%	40 4%	-13 -3%

Mean	-0.05	-0.03	-0.08	0.17 EFJK	-0.18	-0.11	0.19 EFJK*	0.16 EFJK*	-0.18 *	-0.19 *	-0.19 *	-0.05 *	0.01 0	0.03 0	-0.42 *	0.06 0*	0.01 0	-0.09	-0.11	0.10 *	0.12 **	-0.24 *	-0.03	-0.18 *	-0.05	-0.05 *	0.04	-0.10	0.03 e	-0.18	-0.16	0.23 fi	0.09 *	-0.10 *	0.15 k	-0.15 0.15
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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k Minimum Base: 30(**) Small Base: 100(*)