VOTING INTENTION
Voting Intention: March 2020

How do you intend to vote in the General Election? Will you vote...?

<table>
<thead>
<tr>
<th>Headline voting intention</th>
<th>All giving a voting intention</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservative</td>
<td>Conservative</td>
</tr>
<tr>
<td>52%</td>
<td>51%</td>
</tr>
<tr>
<td>Labour</td>
<td>Labour</td>
</tr>
<tr>
<td>30%</td>
<td>31%</td>
</tr>
<tr>
<td>Lib Dems</td>
<td>Lib Dem</td>
</tr>
<tr>
<td>9%</td>
<td>8%</td>
</tr>
<tr>
<td>Brexit Party</td>
<td>Brexit Party</td>
</tr>
<tr>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Green</td>
<td>Green</td>
</tr>
<tr>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>Other</td>
</tr>
<tr>
<td>5%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Conservative lead = +22
Conservative lead = +20

Source: Ipsos MORI Political Monitor

Base: 1,003 British adults 18+, 13 – 16 March 2020; Headline Voting Intention: all 9/10 certain to vote, always/usually/it depends vote in General Elections = 713. Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.
Headline voting intention: 2015 General Election

How would you vote if there were an election tomorrow?

%  

Corbyn elected (Sept 15)  
May as PM (July 16)  
Johnson as PM (July 19)

March 2020

Conservative

Labour

52%

30%

Base: c. 800 British adults; Prior to July 2015 the turnout filter is “All certain to vote”; From July 2015 turnout filter is “all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor
Headline voting intention: January ‘04 – March ’20

How would you vote if there were an election tomorrow?

Base: c. 800 British adults; Prior to July 2015 the turnout filter is “All certain to vote”; From July 2015 turnout filter is “all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor

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SATISFACTION WITH GOVERNMENT AND PARTY LEADERS
Satisfaction with leaders and the Government: March 2020

Are you satisfied or dissatisfied with the way…. is running the country / doing his/her job. as Prime Minister /Leader of the Labour Party?

<table>
<thead>
<tr>
<th>Dissatisfied</th>
<th>Boris Johnson</th>
<th>Jeremy Corbyn</th>
<th>The Government</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satisfied</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>38%</td>
<td>68%</td>
<td>41%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>9%</td>
<td>14%</td>
<td>10%</td>
</tr>
<tr>
<td></td>
<td>52%</td>
<td>19%</td>
<td>48%</td>
</tr>
</tbody>
</table>

Net = +14% Net = -49 Net = +7

+5.5% swing from Feb 2020 +5% swing from Feb 2020 +8.5% swing from Feb 2020

Base: 1,003 British adults 18+ 13 - 16 March 2020. Swing is calculated as the average of change in % “satisfied” and % “dissatisfied”

Source: Ipsos MORI Political Monitor
Boris Johnson: Satisfaction

Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as prime minister?

March 2020

Base: 1,003 British adults 18+, 13-16 March 2020

July 2019 – March 2020

Base: 1,003 British adults 18+, 13-16 March 2020

Source: Ipsos MORI Political Monitor
Boris Johnson: Satisfaction among Conservative supporters

Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as prime minister?

March 2020

- 87% Satisfied
- 4% Don't know
- 9% Dissatisfied

Net = +78%

Source: Ipsos MORI Political Monitor

Base: 411 Conservative party supporters 18+, 13 – 16 March 2020

July 2019 – March 2020

- 87% Satisfied
- 9% Dissatisfied

Source: Ipsos MORI Political Monitor
Net satisfaction with Prime Ministers (1979-2020)

How satisfied or dissatisfied are you with the way … is doing his/her job as prime minister?

Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c. 1,000 British adults each month

Source: Ipsos MORI Political Monitor
Net satisfaction with the Government (1979 – 2020)

How satisfied or dissatisfied are you with the way the government is running the country?

Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor
Jeremy Corbyn: Satisfaction

Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour Party?

March 2020

- 19% Satisfied
- 14% Don’t know
- 68% Dissatisfied

Net = -49%

Base: 1,003 British adults 18+, 13-16 March 2020

September 2015 – March 2020

- 68% Dissatisfied
- 19% Satisfied

Source: Ipsos MORI Political Monitor
Net satisfaction with Opposition Leaders (1980 – 2020)

How satisfied or dissatisfied are you with the way ... is doing his job as leader of the ... Party?

Net satisfaction with Opposition Leaders (1980 – 2020)

Number of months after becoming opposition leader

Corbyn

Cameron

Miliband

Howard

Blair

Duncan-smith

Smith

Hague

Kinnock

Foot

Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor
Jeremy Corbyn: Satisfaction amongst Labour supporters

Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?

March 2020

- **41%** Satisfied
- **9%** Don’t know
- **51%** Dissatisfied

Net = -10%

Source: Ipsos MORI Political Monitor

**Base:** 284 Labour Party supporters aged 18+, 13-16 March 2020
ECONOMIC OPTIMISM
Economic Optimism Index

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

March 2020

- 69% Get worse
- 13% Stay the same
- 15% Improve
- 3% Don’t know

EOI = -54

Base: 1,003 British adults 18+, 13 – 16 March 2020
Economic Optimism Index
(1998-2020)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

Net optimism -54%

Base: c.1,000 British adults 18+ each month

Source: Ipsos MORI Political Monitor
Handling of the Coronavirus outbreak

Overall, how well or badly do you think each of the following have handled the coronavirus outbreak so far? If you do not know who the person is, please say so.

Fieldwork: 13-16 March

<table>
<thead>
<tr>
<th>Name</th>
<th>Very/fairly well</th>
<th>Very/fairly badly</th>
<th>Net well</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chris Whitty</td>
<td>52%</td>
<td>14%</td>
<td>+38</td>
</tr>
<tr>
<td>The Chief Medical Officer for England</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Government</td>
<td>49%</td>
<td>35%</td>
<td>+14</td>
</tr>
<tr>
<td>Boris Johnson</td>
<td>47%</td>
<td>38%</td>
<td>+9</td>
</tr>
<tr>
<td>The Chief Medical Officer for England</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rishi Sunak</td>
<td>41%</td>
<td>13%</td>
<td>+28</td>
</tr>
<tr>
<td>Chancellor of the Exchequer</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Matt Hancock</td>
<td>39%</td>
<td>23%</td>
<td>+16</td>
</tr>
<tr>
<td>Secretary of State for Health and Social Care</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Base: 1,003 British adults 18+, 13-16 March 2020
Government measures in response to the Coronavirus

When thinking about the different measures the Government has taken so far in order to tackle the coronavirus outbreak, which of the following statements comes closest to your view?

Fieldwork: 13-16 March

<table>
<thead>
<tr>
<th>Statement</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>The measures the Government has taken go too far and not all are necessary</td>
<td>4%</td>
</tr>
<tr>
<td>The measures the Government has taken are about right</td>
<td>42%</td>
</tr>
<tr>
<td>The measures the Government has taken do not go far enough and more should be done</td>
<td>50%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>3%</td>
</tr>
</tbody>
</table>

Base: 1,003 British adults 18+, 13-16 March 2020
Likelihood of self-isolating for a week

As you may know, the government has advised people with mild symptoms, such as having a high temperature or continuous cough, to self-isolate and stay at home for 7 days, regardless of whether they have been tested for the coronavirus. How many people, if any, with mild symptoms do you think will follow this advice and self-isolate themselves for seven days?

Fieldwork: 13-16 March

Base: 1,003 British adults 18+, 13-16 March 2020
Handling of the Coronavirus outbreak

As you may know, this week’s /last week’s Budget included measures to help deal with the coronavirus outbreak. From what you know or have heard, how helpful, if at all, do you think these measures will be overall in tackling the coronavirus outbreak?

Fieldwork: 13-16 March

<table>
<thead>
<tr>
<th></th>
<th>Very/fairly helpful</th>
<th>Not very/at all helpful</th>
<th>Net helpful</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Among all</strong></td>
<td>65%</td>
<td>27%</td>
<td>+38</td>
</tr>
<tr>
<td><strong>Among Conservative party supporters</strong></td>
<td>77%</td>
<td>17%</td>
<td>+60</td>
</tr>
<tr>
<td><strong>Among Labour party supporters</strong></td>
<td>54%</td>
<td>40%</td>
<td>+14</td>
</tr>
</tbody>
</table>

Base: 1,003 British adults 18+, Conservative party supporters (411), Labour party supporters (284), 13-16 March 2020
Support for Budget measures in response to the Coronavirus

And to what extent, if at all, do you support or oppose each of the following policies announced in the Budget to respond to the coronavirus outbreak?

Fieldwork: 13-16 March

<table>
<thead>
<tr>
<th>Policy</th>
<th>Support</th>
<th>Oppose</th>
<th>Net support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Providing a £5billion emergency response fund for the NHS and other public services</td>
<td>92%</td>
<td>3%</td>
<td>+89</td>
</tr>
<tr>
<td>Providing a £500 million hardship fund for councils in England to help vulnerable people in their areas</td>
<td>87%</td>
<td>6%</td>
<td>+81</td>
</tr>
<tr>
<td>Meeting the costs of up to two weeks' worth of sick pay payments for firms with fewer than 250 staff</td>
<td>84%</td>
<td>6%</td>
<td>+78</td>
</tr>
<tr>
<td>Suspending business rates for a year for companies such as shops, cinemas, restaurants and hotels with rateable value of less than £51,000</td>
<td>82%</td>
<td>5%</td>
<td>+77</td>
</tr>
<tr>
<td>Providing “business interruption” loans of up to £1.2million for small businesses</td>
<td>81%</td>
<td>6%</td>
<td>+75</td>
</tr>
<tr>
<td>Providing statutory sick pay for all those advised to self-isolate, even if they have not presented with symptoms</td>
<td>77%</td>
<td>10%</td>
<td>+67</td>
</tr>
</tbody>
</table>

Base: 1,003 British adults 18+, 13-16 March 2020
Response to the Coronavirus: Bank of England Interest Rate Cut

As you may know, the Bank of England recently announced it was cutting base interest rates from 0.75 to 0.25 per cent to help deal with the potential economic impact of the coronavirus outbreak. To what extent, if at all, do you support or oppose this interest rate cut? Fieldwork: 13-16 March

**Support**

- 70%

**Oppose**

- 12%

**Net support: +58**

Base: 1,003 British adults 18+, 13-16 March 2020

Source: Ipsos MORI Political Monitor
Cancellation of events due to coronavirus

And would you support or oppose cancelling each of the following events in light of the coronavirus outbreak? Fieldwork: 13-16 March

<table>
<thead>
<tr>
<th>Event</th>
<th>Support</th>
<th>Oppose</th>
<th>Net support</th>
</tr>
</thead>
<tbody>
<tr>
<td>The UEFA European Football Championship</td>
<td>79%</td>
<td>12%</td>
<td>+67</td>
</tr>
<tr>
<td>The FA Cup</td>
<td>75%</td>
<td>14%</td>
<td>+61</td>
</tr>
<tr>
<td>The remainder of the season for the main football leagues around Britain</td>
<td>73%</td>
<td>17%</td>
<td>+56</td>
</tr>
<tr>
<td>The Wimbledon Tennis Championships</td>
<td>71%</td>
<td>19%</td>
<td>+52</td>
</tr>
</tbody>
</table>

Base: 1,003 British adults 18+, 13-16 March 2020
Response to the Coronavirus: Local and Mayoral Elections postponement

As you may know England was scheduled to hold local and mayoral elections on the 7th of May this year, but the government has announced these will now be postponed for a year due to the coronavirus. Do you support or oppose postponing these elections? Fieldwork: 13-16 March

<table>
<thead>
<tr>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>72%</td>
<td>20%</td>
</tr>
</tbody>
</table>

Net support: +52

Base: 1,003 British adults 18+, 13-16 March 2020

Source: Ipsos MORI Political Monitor
THE BUDGET
Rishi Sunak: Satisfaction

Can you tell me whether you are satisfied or dissatisfied with the way Rishi Sunak is doing his job as Chancellor of the Exchequer?

Among all

- Satisfied: 45%
- Dissatisfied: 37%
- Don’t know: 17%

Net satisfaction: +28

Base: 1,003 British adults 18+, 13-16 March 2020

Among Conservative party supporters

- Satisfied: 63%
- Dissatisfied: 30%
- Don’t know: 7%

Net satisfaction: +56

Source: Ipsos MORI Political Monitor
Satisfaction with the Chancellor of the Exchequer: 1976-2020

Can you tell me whether you are satisfied or dissatisfied with the way ... is doing his job as Chancellor of the Exchequer?

Base: c.1,000 British adults 18+ each month

Source: Ipsos MORI Political Monitor
Opinion on the Budget proposals: 2014-2020

As you may know, the Government announced its 2020 budget this week/last week. From what you know or have heard, do you think the Budget proposals are a good thing or a bad thing…?

You personally

| March 2020 | 45% |
| November 2017 | 35% |
| March 2017 | 33% |
| March 2016 | 35% |
| July 2015 | 45% |
| April 2014 | 43% |

For the country

| March 2020 | 54% |
| November 2017 | 41% |
| March 2017 | 38% |
| March 2016 | 30% |
| July 2015 | 46% |
| April 2014 | 48% |

Base: 1,003 British adults 18+, 13-16 March 2020