



TOPLINE AND METHODOLOGY

Axios /Ipsos Poll – Wave 1

Conducted by Ipsos' KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: March 13 – March 16, 2020

Number of interviews, adults: 1,092

Margin of error for the total sample: +/- 3.2 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. How have the following changed in the last week, if at all?

Your physical health	Total
Improved a lot	2
Improved a little	6
No different	82
Gotten a little worse	7
Gotten a lot worse	1
Skipped	1
<i>Total improved (Net)</i>	<i>9</i>
<i>Total worse (Net)</i>	<i>8</i>

Your mental health	Total
Improved a lot	3
Improved a little	4
No different	71
Gotten a little worse	19
Gotten a lot worse	3
Skipped	*
<i>Total improved (Net)</i>	<i>6</i>
<i>Total worse (Net)</i>	<i>22</i>



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1. How have the following changed in the last week, if at all?

Your emotional well being	Total
Improved a lot	2
Improved a little	4
No different	64
Gotten a little worse	25
Gotten a lot worse	4
Skipped	1
<i>Total improved (Net)</i>	<i>7</i>
<i>Total worse (Net)</i>	<i>29</i>

Your ability to take care of your household	Total
Improved a lot	3
Improved a little	4
No different	80
Gotten a little worse	11
Gotten a lot worse	2
Skipped	1
<i>Total improved (Net)</i>	<i>8</i>
<i>Total worse (Net)</i>	<i>12</i>



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1. How have the following changed in the last week, if at all?

Your ability to access health care	Total
Improved a lot	2
Improved a little	2
No different	86
Gotten a little worse	6
Gotten a lot worse	3
Skipped	1
<i>Total improved (Net)</i>	<i>4</i>
<i>Total worse (Net)</i>	<i>9</i>

The physical health of others in your household or immediate family	Total
Improved a lot	3
Improved a little	4
No different	86
Gotten a little worse	6
Gotten a lot worse	1
Skipped	1
<i>Total improved (Net)</i>	<i>6</i>
<i>Total worse (Net)</i>	<i>7</i>



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1. How have the following changed in the last week, if at all?

Your ability to protect the health of you and your household	Total
Improved a lot	3
Improved a little	6
No different	73
Gotten a little worse	15
Gotten a lot worse	2
Skipped	1
<i>Total improved (Net)</i>	<i>10</i>
<i>Total worse (Net)</i>	<i>17</i>

2. Have you done the following in the last week?

Self-quarantined – that is, stayed at home and avoided contact with others for 14 days	Total
Yes	10
No	90
Skipped	1

Washed your hands a minimum of 20 seconds with soap	Total
Yes	93
No	7
Skipped	1

Stopped shaking hands	Total
Yes	64
No	35
Skipped	1



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2. Have you done the following in the last week?

Canceled or skipped attending large gatherings	Total
Yes	46
No	53
Skipped	1

Canceled travel plans	Total
Yes	30
No	70
Skipped	1

Gone out to eat	Total
Yes	56
No	43
Skipped	1

Visited elderly relatives	Total
Yes	17
No	82
Skipped	1

Visited friends or relatives	Total
Yes	48
No	51
Skipped	1



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3. How have the following changed in the last few weeks, if at all?

Your ability to effectively do your job <i>Base: Employed</i>	Total (N=672)
Improved a lot	1
Improved a little	2
No different	72
Gotten a little worse	18
Gotten a lot worse	7
Skipped	*
<i>Total improved (Net)</i>	<i>3</i>
<i>Total worse (Net)</i>	<i>25</i>

Your ability to afford household goods	Total
Improved a lot	2
Improved a little	3
No different	79
Gotten a little worse	12
Gotten a lot worse	3
Skipped	1
<i>Total improved (Net)</i>	<i>5</i>
<i>Total worse (Net)</i>	<i>15</i>

Access to food and household needs	Total
Improved a lot	2
Improved a little	2
No different	51
Gotten a little worse	31
Gotten a lot worse	14
Skipped	1
<i>Total improved (Net)</i>	<i>4</i>
<i>Total worse (Net)</i>	<i>44</i>



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3. How have the following changed in the last few weeks, if at all?

Your 401k or retirement plan	Total
Improved a lot	1
Improved a little	2
No different	52
Gotten a little worse	19
Gotten a lot worse	25
Skipped	1
<i>Total improved (Net)</i>	<i>3</i>
<i>Total worse (Net)</i>	<i>43</i>

4. Have you personally experienced the following in the last few weeks?

Being told to work remotely or from home <i>Base: Employed</i>	Total (N=672)
Yes	21
No	79
Skipped	*

Your employer shutting down business completely <i>Base: Employed</i>	Total (N=672)
Yes	10
No	90
Skipped	1

Being furloughed, suspended, or otherwise told not to work <i>Base: Employed</i>	Total (N=672)
Yes	10
No	89
Skipped	*

Being told to use telephone or video conferences instead of in-person meetings <i>Base: Employed</i>	Total (N=672)
Yes	34
No	65
Skipped	*



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4. Have you personally experienced the following in the last few weeks?

Attempting to visit or use a store or business that is closed due to the coronavirus	Total
Yes	11
No	88
Skipped	1

An event, conference, or other public meeting canceled due to coronavirus	Total
Yes	47
No	52
Skipped	*

5. Have you bought or tried to buy any of the following in the last week?

Soap	Total
Yes, tried to buy and <u>was able to</u>	27
Yes, tried to buy but <u>was unable to</u>	8
No, did not try to buy	64
Skipped	1

Hand sanitizer	Total
Yes, tried to buy and <u>was able to</u>	9
Yes, tried to buy but <u>was unable to</u>	30
No, did not try to buy	60
Skipped	1

Toilet paper	Total
Yes, tried to buy and <u>was able to</u>	29
Yes, tried to buy but <u>was unable to</u>	24
No, did not try to buy	47
Skipped	1

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5. Have you bought or tried to buy any of the following in the last week?

Disinfecting spray or wipes	Total
Yes, tried to buy and <u>was able to</u>	18
Yes, tried to buy but <u>was unable to</u>	25
No, did not try to buy	56
Skipped	1

Basic foods	Total
Yes, tried to buy and <u>was able to</u>	71
Yes, tried to buy but <u>was unable to</u>	10
No, did not try to buy	18
Skipped	1

Over the counter medicine	Total
Yes, tried to buy and <u>was able to</u>	25
Yes, tried to buy but <u>was unable to</u>	6
No, did not try to buy	68
Skipped	1

6. How concerned are you, if at all, about the coronavirus or COVID-19 outbreak? (Select one)

	Total
Extremely concerned	16
Very concerned	21
Somewhat concerned	42
Not very concerned	15
Not at all concerned	5
Haven't heard of it/Don't know	*
Skipped	*
<i>Total concerned (Net)</i>	<i>79</i>
<i>Total not concerned (Net)</i>	<i>20</i>



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7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19?

Cable News	Total
A great deal	10
A fair amount	40
Not very much	31
None at all	18
Skipped	2
<i>A great deal/a fair amount (Net)</i>	<i>50</i>
<i>Not very much/none at all (Net)</i>	<i>49</i>

National newspapers	Total
A great deal	11
A fair amount	40
Not very much	29
None at all	17
Skipped	2
<i>A great deal/a fair amount (Net)</i>	<i>52</i>
<i>Not very much/none at all (Net)</i>	<i>46</i>

Social media	Total
A great deal	5
A fair amount	20
Not very much	42
None at all	32
Skipped	1
<i>A great deal/a fair amount (Net)</i>	<i>24</i>
<i>Not very much/none at all (Net)</i>	<i>74</i>



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7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19?

Digital or online news companies	Total
A great deal	7
A fair amount	40
Not very much	36
None at all	16
Skipped	2
<i>A great deal/a fair amount (Net)</i>	<i>47</i>
<i>Not very much/none at all (Net)</i>	<i>52</i>

The federal government	Total
A great deal	13
A fair amount	40
Not very much	30
None at all	16
Skipped	1
<i>A great deal/a fair amount (Net)</i>	<i>53</i>
<i>Not very much/none at all (Net)</i>	<i>46</i>

Your state government	Total
A great deal	19
A fair amount	51
Not very much	21
None at all	8
Skipped	1
<i>A great deal/a fair amount (Net)</i>	<i>70</i>
<i>Not very much/none at all (Net)</i>	<i>29</i>



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7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19?

Your local government	Total
A great deal	17
A fair amount	50
Not very much	24
None at all	8
Skipped	1
<i>A great deal/a fair amount (Net)</i>	<i>67</i>
<i>Not very much/none at all (Net)</i>	<i>32</i>

The Centers for Disease Control, or CDC	Total
A great deal	43
A fair amount	42
Not very much	10
None at all	4
Skipped	1
<i>A great deal/a fair amount (Net)</i>	<i>84</i>
<i>Not very much/none at all (Net)</i>	<i>14</i>

The World Health Organization	Total
A great deal	37
A fair amount	40
Not very much	15
None at all	6
Skipped	1
<i>A great deal/a fair amount (Net)</i>	<i>78</i>
<i>Not very much/none at all (Net)</i>	<i>21</i>



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7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19?

Your friends and family	Total
A great deal	15
A fair amount	48
Not very much	29
None at all	7
Skipped	1
<i>A great deal/a fair amount (Net)</i>	63
<i>Not very much/none at all (Net)</i>	36

Network TV News (ABC, CBS, NBC)	Total
A great deal	14
A fair amount	41
Not very much	26
None at all	17
Skipped	2
<i>A great deal/a fair amount (Net)</i>	55
<i>Not very much/none at all (Net)</i>	43

8. Do you know what to do if you feel ill and think you might have the virus?

	Total
Yes	85
No	14
Skipped	1



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9. Do you know anyone in the U.S. who...

Has tested positive for the coronavirus	Total
Yes	4
No	95
Skipped	*

Tried to be tested for the coronavirus but was turned away	Total
Yes	5
No	94
Skipped	*

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About the Study

This Axios/Ipsos Poll was conducted March 13th to 16th, 2020 by Ipsos' KnowledgePanel® – a division of Ipsos. This poll is based on a nationally representative probability sample of 1,092 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, the largest and most well-established online panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly selected from all available households in the U.S. Persons in these households are invited to join and participate in KnowledgePanel. Ipsos provides a tablet and internet connection at no cost to households that do not already have internet access. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and provide fully representative online samples to the research community.

The study was conducted in English. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, and household income. The demographic weighting benchmarks are from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.15. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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