



TOPLINE AND METHODOLOGY

Axios /Ipsos Poll – Wave 3

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)

Wave 3 Interview dates: March 27 – March 30, 2020

Wave 2 Interview dates: March 20 – March 23, 2020

Wave 1 Interview dates: March 13- March 16, 2020

Number of wave 3 interviews, adults: 1,355

Number of wave 2 interviews, adults: 998

Number of wave 1 interviews, adults: 1,092

Margin of error for the total Wave 3 sample: +/- 2.8 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. How have the following changed in the last week, if at all?

Your physical health	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	2	2	3
Improved a little	6	3	6
No different	82	81	75
Gotten a little worse	7	12	13
Gotten a lot worse	1	1	1
Skipped	1	*	1
<i>Total improved (Net)</i>	9	5	9
<i>Total worse (Net)</i>	8	14	14



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1. How have the following changed in the last week, if at all?

Your mental health	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	3	2	3
Improved a little	4	3	6
No different	71	60	60
Gotten a little worse	19	30	26
Gotten a lot worse	3	4	4
Skipped	*	1	1
<i>Total improved (Net)</i>	<i>6</i>	<i>5</i>	<i>8</i>
<i>Total worse (Net)</i>	<i>22</i>	<i>35</i>	<i>30</i>

Your emotional well being	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	2	2	3
Improved a little	4	5	6
No different	64	50	54
Gotten a little worse	25	37	31
Gotten a lot worse	4	6	6
Skipped	1	*	1
<i>Total improved (Net)</i>	<i>7</i>	<i>7</i>	<i>8</i>
<i>Total worse (Net)</i>	<i>29</i>	<i>43</i>	<i>37</i>

Your ability to take care of your household	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	3	3	3
Improved a little	4	5	7
No different	80	73	71
Gotten a little worse	11	17	15
Gotten a lot worse	2	2	3
Skipped	1	1	1
<i>Total improved (Net)</i>	<i>8</i>	<i>7</i>	<i>10</i>
<i>Total worse (Net)</i>	<i>12</i>	<i>19</i>	<i>18</i>



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1. How have the following changed in the last week, if at all?

Your ability to access health care	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	2	2	2
Improved a little	2	2	2
No different	86	70	64
Gotten a little worse	6	21	24
Gotten a lot worse	3	5	7
Skipped	1	1	1
<i>Total improved (Net)</i>	<i>4</i>	<i>4</i>	<i>4</i>
<i>Total worse (Net)</i>	<i>9</i>	<i>25</i>	<i>31</i>

The physical health of others in your household or immediate family	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	3	3	3
Improved a little	4	3	5
No different	86	83	81
Gotten a little worse	6	9	8
Gotten a lot worse	1	1	1
Skipped	1	1	1
<i>Total improved (Net)</i>	<i>6</i>	<i>6</i>	<i>8</i>
<i>Total worse (Net)</i>	<i>7</i>	<i>10</i>	<i>10</i>

Your ability to protect the health of you and your household	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	3	5	5
Improved a little	6	8	10
No different	73	59	60
Gotten a little worse	15	22	20
Gotten a lot worse	2	5	4
Skipped	1	1	1
<i>Total improved (Net)</i>	<i>10</i>	<i>13</i>	<i>15</i>
<i>Total worse (Net)</i>	<i>17</i>	<i>27</i>	<i>24</i>



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2. Have you done the following in the last week?

Self-quarantined – that is, stayed at home and avoided contact with others for 14 days	Total Wave 1	Total Wave 2	Total Wave 3
Yes	10	39	53
No	90	60	46
Skipped	1	*	1

Washed your hands a minimum of 20 seconds with soap	Total Wave 1	Total Wave 2	Total Wave 3
Yes	93	97	95
No	7	3	4
Skipped	1	*	1

Avoided shaking hands <i>*Wave 1 and 2 wording was “stopped shaking hands”</i>	Total Wave 1	Total Wave 2	Total Wave 3
Yes	64	87	89
No	35	13	10
Skipped	1	*	1

Canceled or skipped attending large gatherings	Total Wave 1	Total Wave 2	Total Wave 3
Yes	46	74	73
No	53	26	26
Skipped	1	*	1

Canceled travel plans	Total Wave 1	Total Wave 2	Total Wave 3
Yes	30	48	48
No	70	51	50
Skipped	1	*	1



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2. Have you done the following in the last week?

Gone out to eat	Total Wave 1	Total Wave 2	Total Wave 3
Yes	56	25	13
No	43	74	86
Skipped	1	*	1

Visited elderly relatives	Total Wave 1	Total Wave 2	Total Wave 3
Yes	17	13	9
No	82	86	90
Skipped	1	*	1

Visited friends or relatives	Total Wave 1	Total Wave 2	Total Wave 3
Yes	48	32	23
No	51	68	76
Skipped	1	*	1

Attended' a large gathering via online streaming or social media such as birthday parties, book clubs, religious services or happy hours	Total Wave 2	Total Wave 3
Yes	20	21
No	79	78
Skipped	*	1



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2. Have you done the following in the last week?

Had a video call with friends or family	Total Wave 3
Yes	48
No	51
Skipped	1

Attended an exercise or workout class that was streamed online	Total Wave 3
Yes	12
No	87
Skipped	1

3. How have the following changed in the last few weeks, if at all?

Your ability to effectively do your job <i>Base: Employed</i>	Total Wave 1 (N=672)	Total Wave 2 (N=627)	Total Wave 3 (N=852)
Improved a lot	1	2	2
Improved a little	2	3	2
No different	72	51	51
Gotten a little worse	18	29	30
Gotten a lot worse	7	15	14
Skipped	*	1	1
<i>Total improved (Net)</i>	3	5	4
<i>Total worse (Net)</i>	25	44	43

Your ability to afford household goods	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	2	1	1
Improved a little	3	2	2
No different	79	73	72
Gotten a little worse	12	18	18
Gotten a lot worse	3	6	5
Skipped	1	1	1
<i>Total improved (Net)</i>	5	2	3
<i>Total worse (Net)</i>	15	24	23



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3. How have the following changed in the last few weeks, if at all?

Access to food and household needs	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	2	1	1
Improved a little	2	2	4
No different	51	31	32
Gotten a little worse	31	46	47
Gotten a lot worse	14	20	14
Skipped	1	1	1
<i>Total improved (Net)</i>	<i>4</i>	<i>3</i>	<i>5</i>
<i>Total worse (Net)</i>	<i>44</i>	<i>66</i>	<i>61</i>

Your 401k or retirement plan	Total Wave 1	Total Wave 2	Total Wave 3
Improved a lot	1	*	*
Improved a little	2	1	1
No different	52	50	51
Gotten a little worse	19	15	20
Gotten a lot worse	25	31	26
Skipped	1	2	2
<i>Total improved (Net)</i>	<i>3</i>	<i>2</i>	<i>1</i>
<i>Total worse (Net)</i>	<i>43</i>	<i>46</i>	<i>46</i>

Your ability to pay rent or your mortgage	Total Wave 2	Total Wave 3
Improved a lot	1	1
Improved a little	1	1
No different	80	80
Gotten a little worse	12	12
Gotten a lot worse	5	5
Skipped	1	1
<i>Total improved (Net)</i>	<i>2</i>	<i>2</i>
<i>Total worse (Net)</i>	<i>17</i>	<i>17</i>



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4. Have you personally experienced the following in the last few weeks?

Being told to work remotely or from home <i>Base: Employed</i>	Total Wave 1 (N=672)	Total Wave 2 (N=627)	Total Wave 3 (N=852)
Yes	21	40	42
No	79	60	57
Skipped	*	1	1

Your employer shutting down business completely <i>Base: Employed</i>	Total Wave 1 (N=672)	Total Wave 2 (N=627)	Total Wave 3 (N=852)
Yes	10	18	16
No	90	82	83
Skipped	1	*	1

Being temporarily furloughed or suspended from work¹ <i>Base: Employed</i>	Total Wave 1 (N=672)	Total Wave 2 (N=627)	Total Wave 3 (N=852)
Yes	10	22	20
No	89	78	79
Skipped	*	*	1

¹ – wording change from prior waves which read “Being temporarily furloughed, suspended or otherwise told not to work”

Being told to use telephone or video conferences instead of in-person meetings <i>Base: Employed</i>	Total Wave 1 (N=672)	Total Wave 2 (N=627)	Total Wave 3 (N=852)
Yes	34	53	58
No	65	47	42
Skipped	*	*	1

Being laid off <i>Base: Employed</i>	Total Wave 3 (N=852)
Yes	9
No	91
Skipped	1

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4. Have you personally experienced the following in the last few weeks?

Attempting to visit or use a store or business that is closed due to the coronavirus	Total Wave 1	Total Wave 2	Total Wave 3
Yes	11	40	41
No	88	60	58
Skipped	1	*	1

An event, conference, or other public meeting canceled due to coronavirus	Total Wave 1	Total Wave 2	Total Wave 3
Yes	47	61	59
No	52	38	40
Skipped	*	1	1

5. Have you bought or tried to buy any of the following in the last week?

Soap	Total Wave 1	Total Wave 2	Total Wave 3
Yes, tried to buy and <u>was able to</u>	27	31	30
Yes, tried to buy but <u>was unable to</u>	8	10	11
No, did not try to buy	64	58	58
Skipped	1	1	1

Hand sanitizer	Total Wave 1	Total Wave 2	Total Wave 3
Yes, tried to buy and <u>was able to</u>	9	9	9
Yes, tried to buy but <u>was unable to</u>	30	40	39
No, did not try to buy	60	50	52
Skipped	1	1	1

Toilet paper	Total Wave 1	Total Wave 2	Total Wave 3
Yes, tried to buy and <u>was able to</u>	29	25	25
Yes, tried to buy but <u>was unable to</u>	24	37	34
No, did not try to buy	47	37	40
Skipped	1	1	1

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5. Have you bought or tried to buy any of the following in the last week?

Disinfecting spray or wipes	Total Wave 1	Total Wave 2	Total Wave 3
Yes, tried to buy and <u>was able to</u>	18	15	14
Yes, tried to buy but <u>was unable to</u>	25	38	40
No, did not try to buy	56	46	45
Skipped	1	1	1

Basic foods	Total Wave 1	Total Wave 2	Total Wave 3
Yes, tried to buy and <u>was able to</u>	71	66	70
Yes, tried to buy but <u>was unable to</u>	10	23	18
No, did not try to buy	18	10	11
Skipped	1	1	1

Over the counter medicine	Total Wave 1	Total Wave 2	Total Wave 3
Yes, tried to buy and <u>was able to</u>	25	28	26
Yes, tried to buy but <u>was unable to</u>	6	9	8
No, did not try to buy	68	62	65
Skipped	1	1	1

Bottled water	Total Wave 3
Yes, tried to buy and <u>was able to</u>	33
Yes, tried to buy but <u>was unable to</u>	9
No, did not try to buy	57
Skipped	1

20. In the past few weeks have you seen higher than usual pricing on any items you tried to buy?

	Total Wave 3
Yes	43
No	55
Skipped	2



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6. How concerned are you, if at all, about the coronavirus or COVID-19 outbreak? (Select one)

	Total Wave 1	Total Wave 2	Total Wave 3
Extremely concerned	16	27	30
Very concerned	21	32	32
Somewhat concerned	42	31	30
Not very concerned	15	7	6
Not at all concerned	5	2	1
Haven't heard of it/Don't know	*	*	*
Skipped	*	1	1
<i>Total concerned (Net)</i>	<i>79</i>	<i>90</i>	<i>92</i>
<i>Total not concerned (Net)</i>	<i>20</i>	<i>10</i>	<i>7</i>

11. How concerned are you, if at all, with the following?

The government's response to the coronavirus outbreak	Total Wave 2	Total Wave 3
Extremely concerned	27	28
Very concerned	26	21
Somewhat concerned	26	29
Not very concerned	11	14
Not at all concerned	7	6
Haven't heard of it/Don't know	1	*
Skipped	1	1
<i>Total concerned (Net)</i>	<i>79</i>	<i>78</i>
<i>Total not concerned (Net)</i>	<i>18</i>	<i>20</i>

Having to quarantine or 'social distance' for a long time	Total Wave 2	Total Wave 3
Extremely concerned	17	16
Very concerned	22	21
Somewhat concerned	33	36
Not very concerned	18	18
Not at all concerned	8	8
Haven't heard of it/Don't know	1	*
Skipped	1	1
<i>Total concerned (Net)</i>	<i>72</i>	<i>73</i>
<i>Total not concerned (Net)</i>	<i>26</i>	<i>25</i>



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11. How concerned are you, if at all, with the following?

<i>Your job security Base: Employed</i>	Total Wave 2 (N=627)	Total Wave 3 (N=852)
Extremely concerned	11	13
Very concerned	12	10
Somewhat concerned	28	25
Not very concerned	26	26
Not at all concerned	22	24
Haven't heard of it/Don't know	1	1
Skipped	*	1
<i>Total concerned (Net)</i>	<i>51</i>	<i>48</i>
<i>Total not concerned (Net)</i>	<i>48</i>	<i>50</i>

Your ability to pay your bills	Total Wave 2	Total Wave 3
Extremely concerned	11	10
Very concerned	12	10
Somewhat concerned	29	29
Not very concerned	26	26
Not at all concerned	20	24
Haven't heard of it/Don't know	*	*
Skipped	1	1
<i>Total concerned (Net)</i>	<i>52</i>	<i>49</i>
<i>Total not concerned (Net)</i>	<i>47</i>	<i>50</i>



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7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19?

Cable News	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	10	10	10
A fair amount	40	43	42
Not very much	31	31	32
None at all	18	15	14
Skipped	2	1	2
<i>A great deal/a fair amount (Net)</i>	<i>50</i>	<i>53</i>	<i>52</i>
<i>Not very much/none at all (Net)</i>	<i>49</i>	<i>46</i>	<i>46</i>

National newspapers	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	11	11	13
A fair amount	40	45	42
Not very much	29	29	30
None at all	17	13	14
Skipped	2	1	2
<i>A great deal/a fair amount (Net)</i>	<i>52</i>	<i>57</i>	<i>54</i>
<i>Not very much/none at all (Net)</i>	<i>46</i>	<i>43</i>	<i>44</i>

Social media	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	5	4	3
A fair amount	20	21	18
Not very much	42	45	46
None at all	32	29	31
Skipped	1	1	1
<i>A great deal/a fair amount (Net)</i>	<i>24</i>	<i>25</i>	<i>21</i>
<i>Not very much/none at all (Net)</i>	<i>74</i>	<i>74</i>	<i>77</i>



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7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19?

Digital or online news companies	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	7	7	7
A fair amount	40	40	39
Not very much	36	38	40
None at all	16	14	12
Skipped	2	1	2
<i>A great deal/a fair amount (Net)</i>	<i>47</i>	<i>47</i>	<i>46</i>
<i>Not very much/none at all (Net)</i>	<i>52</i>	<i>52</i>	<i>52</i>

The federal government	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	13	14	14
A fair amount	40	44	39
Not very much	30	28	29
None at all	16	13	16
Skipped	1	1	1
<i>A great deal/a fair amount (Net)</i>	<i>53</i>	<i>58</i>	<i>53</i>
<i>Not very much/none at all (Net)</i>	<i>46</i>	<i>41</i>	<i>46</i>

Your state government	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	19	22	23
A fair amount	51	55	49
Not very much	21	17	20
None at all	8	5	6
Skipped	1	1	2
<i>A great deal/a fair amount (Net)</i>	<i>70</i>	<i>77</i>	<i>72</i>
<i>Not very much/none at all (Net)</i>	<i>29</i>	<i>23</i>	<i>26</i>



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7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19?

Your local government	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	17	17	18
A fair amount	50	56	54
Not very much	24	21	20
None at all	8	5	7
Skipped	1	1	1
<i>A great deal/a fair amount (Net)</i>	<i>67</i>	<i>74</i>	<i>71</i>
<i>Not very much/none at all (Net)</i>	<i>32</i>	<i>26</i>	<i>27</i>

The Centers for Disease Control, or CDC	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	43	46	45
A fair amount	42	42	41
Not very much	10	9	9
None at all	4	2	4
Skipped	1	1	1
<i>A great deal/a fair amount (Net)</i>	<i>84</i>	<i>88</i>	<i>86</i>
<i>Not very much/none at all (Net)</i>	<i>14</i>	<i>11</i>	<i>13</i>

The World Health Organization	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	37	36	36
A fair amount	40	44	41
Not very much	15	14	15
None at all	6	5	7
Skipped	1	1	1
<i>A great deal/a fair amount (Net)</i>	<i>78</i>	<i>80</i>	<i>76</i>
<i>Not very much/none at all (Net)</i>	<i>21</i>	<i>19</i>	<i>22</i>



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7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19?

Your friends and family	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	15	16	14
A fair amount	48	48	52
Not very much	29	29	27
None at all	7	6	6
Skipped	1	1	1
<i>A great deal/a fair amount (Net)</i>	<i>63</i>	<i>64</i>	<i>66</i>
<i>Not very much/none at all (Net)</i>	<i>36</i>	<i>35</i>	<i>33</i>

Network TV News (ABC, CBS, NBC)	Total Wave 1	Total Wave 2	Total Wave 3
A great deal	14	15	17
A fair amount	41	46	42
Not very much	26	25	25
None at all	17	13	15
Skipped	2	1	1
<i>A great deal/a fair amount (Net)</i>	<i>55</i>	<i>61</i>	<i>59</i>
<i>Not very much/none at all (Net)</i>	<i>43</i>	<i>38</i>	<i>40</i>

Local news outlets (local TV, newspapers, radio)	Total Wave 3
A great deal	15
A fair amount	51
Not very much	24
None at all	8
Skipped	1
<i>A great deal/a fair amount (Net)</i>	<i>66</i>
<i>Not very much/none at all (Net)</i>	<i>32</i>



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12. How much trust do you have in each of the following to look out for the best interests of you and your family?

The federal government	Total Wave 2	Total Wave 3
A great deal	11	10
A fair amount	42	38
Not very much	30	32
None at all	17	18
Skipped	1	2
<i>A great deal/a fair amount (Net)</i>	<i>53</i>	<i>48</i>
<i>Not very much/none at all (Net)</i>	<i>47</i>	<i>50</i>

Your state government	Total Wave 2	Total Wave 3
A great deal	18	19
A fair amount	53	49
Not very much	22	25
None at all	7	7
Skipped	1	2
<i>A great deal/a fair amount (Net)</i>	<i>71</i>	<i>67</i>
<i>Not very much/none at all (Net)</i>	<i>28</i>	<i>31</i>

Your local government	Total Wave 2	Total Wave 3
A great deal	16	18
A fair amount	55	51
Not very much	22	24
None at all	6	6
Skipped	1	2
<i>A great deal/a fair amount (Net)</i>	<i>71</i>	<i>69</i>
<i>Not very much/none at all (Net)</i>	<i>28</i>	<i>30</i>

Your employer Base: Employed	Total Wave 2 (N=627)	Total Wave 3 (N=852)
A great deal	25	26
A fair amount	43	44
Not very much	21	19
None at all	11	10
Skipped	*	1
<i>A great deal/a fair amount (Net)</i>	<i>68</i>	<i>70</i>
<i>Not very much/none at all (Net)</i>	<i>32</i>	<i>29</i>



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8. Do you know what to do if you feel ill and think you might have the virus?

	Total Wave 1	Total Wave 2	Total Wave 3
Yes	85	87	88
No	14	13	11
Skipped	1	1	2

9. Do you know anyone in the U.S. who... (Wave 1 wording)?
Do you personally know anyone in the U.S. who...

Has tested positive for the coronavirus	Total Wave 1	Total Wave 2	Total Wave 3
Yes	4	5	10
No	95	94	89
Skipped	*	1	1

Tried to be tested for the coronavirus but was turned away	Total Wave 1	Total Wave 2	Total Wave 3
Yes	5	8	11
No	94	91	89
Skipped	*	1	1

13. Have you personally been tested for the coronavirus?

	Total Wave 2	Total Wave 3
Yes	1	2
No	98	98
Skipped	1	1



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21. Were the test results...

Base: personally, been tested for coronavirus	Total Wave 3 (N=21)
Positive for coronavirus	-
Negative for coronavirus	88
Skipped	12

15. Do you or does anyone in your household own a gun?

	Total Wave 3
Yes	37
No	59
Skipped	3

16. Have you or has anyone in your household purchased or been given a gun since February 1, 2020?

Base: Someone in the household owns a gun	Total Wave 3 (N=525)
Yes	7
No	93
Skipped	1

17. Did you or anyone in your household already have a gun prior to February 1, 2020?

Base: Purchased or given a gun since February 1, 2020	Total Wave 3 (N=29)
Yes, had a gun prior to February 1, 2020	90
No, did not have a gun prior to February 1, 2020	10
Skipped	-



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18. Have you or has anyone in your household purchased or been given ammunition since February 1, 2020?

Base: Someone in the household owns a gun	Total Wave 3 (N=525)
Yes	14
No	86
Skipped	*

14. Which of these is your main source of news?

	Total Wave 2	Total Wave 3
FOX News	14	14
CNN	7	9
MSNBC	4	3
ABC / CBS / NBC News	28	25
New York Times or Washington Post	3	3
Digital or online news	14	12
Your local newspaper	3	4
Public television or radio	10	9
Social media	5	7
Other	6	7
None of these	5	5
Skipped	*	1

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About the Study

This Axios/Ipsos Poll was conducted March 27th to 30th, 2020 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,355 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly sampled from all available households in the U.S. All persons in selected households are invited to join and participate in KnowledgePanel. Ipsos provides selected households that do not already have internet access a tablet and internet connection at no cost to them. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English and Spanish.¹ The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, and household income. The demographic weighting benchmarks are from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error is plus or minus 2.8 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.10. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

¹ Wave 1 was conducted in English only.



TOPLINE AND METHODOLOGY

About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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