



## PRESS RELEASE

### Reuters/Ipsos Poll: 2020 Democratic Primary Tracker

Sanders continues to lead in the race for the Democratic nomination, Biden and Bloomberg fight for second place

**Washington, DC, March 3, 2020** – In the Reuters/Ipsos Democratic primary tracker conducted between February 28 and March 2, 2020, Senator Bernie Sanders continues to lead the field with 29% of the vote share among Democratic registered voters, unchanged from last week. Coming off his first win in the South Carolina primary, former Vice President Joe Biden is supported by 18% of Democratic registered voters. Former New York Mayor Michael Bloomberg will be on the ballot for the first time today – Super Tuesday – as a candidate for the nomination. Bloomberg receives 15% of the vote share among Democratic registered voters. Approximately 10% of Democratic registered voters say they support Senator Elizabeth Warren for the nomination. Former Mayor Pete Buttigieg, Senator Amy Klobuchar, and businessman Tom Steyer, who ended their campaigns following the South Carolina primary on Saturday, received a combined 16% of the vote share in our poll.

Electability remains the most important factor for Democratic primary voters, with 49% reporting that beating President Trump in the general election is the most important factor when deciding who to vote for. Strong platforms on the economy and jobs (11%) and healthcare (10%) are also important factors. Among Democratic registered voters, Sanders is seen as the most likely to beat Trump in November (28%), followed by Biden (21%) and Bloomberg (20%). Sanders is also seen as the strongest on the economy and jobs (27%), followed by Bloomberg (24%), and Biden (16%). When it comes to healthcare, Sanders (36%) is seen as having the best policies. Biden (16%) is in a distant second place.

#### About the Study

These are some of the findings of an Ipsos poll conducted between February 28 and March 2, 2020 on behalf of Thomson Reuters. For this survey, a sample of 1,114 Americans age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 934 registered voters, 469 Democratic registered voters, 334 Republican registered voters, and 96 independent registered voters. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within  $\pm 3.3$  percentage points, 19 times out of 20, had all Americans been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. The poll also has a credibility interval  $\pm 3.7$  percentage points for registered voters,  $\pm 5.2$  percentage points for Democratic registered voters,  $\pm 6.1$  percentage points for Republican registered voters, and  $\pm 11.4$  percentage points for independent registered voters.

For full results, please refer to the following annotated questionnaire.



## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
P1. Are you currently registered to vote, or not? (Select one)	Yes	82%	100%	100%	100%	100%
	No	16%	0%	0%	0%	0%
	Don't know / Refused	2%	0%	0%	0%	0%
	Total	1114	934	469	334	96
Do you consider yourself a Democrat, a Republican, an independent or none of these?	Strong Democrat	18%	22%	43%	0%	0%
	Moderate Democrat	19%	20%	40%	0%	0%
	Lean Democrat	10%	8%	16%	0%	0%
	Lean Republican	8%	7%	0%	21%	0%
	Moderate Republican	14%	15%	0%	43%	0%
	Strong Republican	11%	13%	0%	36%	0%
	Independent	12%	10%	0%	0%	100%
	None of these	6%	3%	0%	0%	0%
	DK	2%	1%	0%	0%	0%
	Total	1114	934	469	334	96
Do you consider yourself a Democrat, a Republican, an independent or none of these? Summary	Democrat	47%	50%	100%	0%	0%
	Republican	33%	35%	0%	100%	0%
	Independent	12%	10%	0%	0%	100%
	None/DK	8%	4%	0%	0%	0%
	Total	1114	934	469	334	96



## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
P7. In November 2020, the next presidential election will be held. Using a 1-to-10 scale... how likely are you to vote in the next presidential election? (Select one)	10- Completely certain you will vote	62%	74%	78%	79%	52%
	9	7%	9%	7%	9%	14%
	8	5%	5%	5%	5%	7%
	7	4%	3%	3%	1%	8%
	6	3%	2%	2%	1%	3%
	5	4%	3%	2%	2%	5%
	4	2%	0%	1%	0%	0%
	3	1%	0%	0%	0%	1%
	2	1%	1%	1%	0%	0%
	1-Completely certain you will NOT vote	8%	2%	1%	1%	2%
	Don't know	3%	2%	0%	0%	8%
	Total		1114	934	469	334



## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1634Y19. If the 2020 Democratic presidential primary election were held today, and you had to choose from the list of candidates below, for whom would you vote? - NOT ASKED OF REPUBLICANS	Joe Biden	13%	15%	18%	-	6%
	Elizabeth Warren	9%	9%	10%	-	5%
	Bernie Sanders	23%	24%	29%	-	7%
	Amy Klobuchar	3%	4%	4%	-	6%
	Pete Buttigieg	8%	10%	10%	-	12%
	Tulsi Gabbard	1%	1%	1%	-	4%
	Tom Steyer	2%	2%	2%	-	3%
	Michael Bloomberg	13%	14%	15%	-	11%
	Other	2%	2%	2%	-	2%
	Don't know	17%	14%	8%	-	24%
	I can't/won't vote in the Democratic primary	8%	4%	0%	-	20%
Total	735	600	469	0	96	
TM1703Y19.How certain are you that you will vote for [INSERT RESPONSE FROM TM1634Y19] in the Democratic presidential primary?- NOT ASKED OF REPUBLICANS	Completely certain	42%	46%	49%	-	18%
	Mostly certain	42%	43%	40%	-	68%
	Not very certain	13%	9%	9%	-	10%
	Not at all certain	3%	1%	1%	-	4%
	Total	546	479	421	0	51



## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1657Y19. If your first choice dropped out of the race or you had to choose someone to vote for, who would you vote for in the upcoming presidential primary election? - NOT ASKED OF REPUBLICANS	Joe Biden	19%	18%	18%	-	18%
	Elizabeth Warren	19%	21%	23%	-	12%
	Bernie Sanders	22%	21%	21%	-	23%
	Amy Klobuchar	6%	6%	7%	-	7%
	Pete Buttigieg	13%	13%	13%	-	8%
	Tom Steyer	5%	5%	5%	-	2%
	Michael Bloomberg	15%	16%	13%	-	31%
	Total	576	506	438	0	55
If the 2020 Democratic presidential primary election were held today, and you had to choose from the candidates below, for whom would you vote?	Bernie Sanders	55%	56%	59%	-	48%
	Michael Bloomberg	45%	44%	41%	-	52%
	Total	682	579	469	0	79
If the 2020 Democratic presidential primary election were held today, and you had to choose from the candidates below, for whom would you vote?	Bernie Sanders	54%	51%	52%	-	50%
	Joe Biden	46%	49%	48%	-	50%
	Total	682	579	469	0	79



## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
<p>If the 2020 Democratic presidential primary election were held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?</p>	Strong on immigration	3%	3%	4%	-	2%
	Strong on healthcare	12%	11%	10%	-	13%
	Strong on the environment	5%	6%	7%	-	1%
	Strong on the economy and job creation	12%	11%	11%	-	17%
	Can beat President Trump in the general election	42%	44%	49%	-	32%
	Strong progressive	6%	6%	7%	-	1%
	Can unify the Democratic Party	7%	8%	7%	-	14%
	Someone new and different	5%	4%	3%	-	6%
	Don't know	9%	6%	3%	-	15%
	Total	682	579	469	0	79



## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issue...Immigration. -NOT ASKED OF REPUBLICANS	Joe Biden	16%	16%	18%	-	12%
	Bernie Sanders	20%	21%	23%	-	7%
	Elizabeth Warren	10%	11%	12%	-	6%
	Pete Buttigieg	6%	7%	7%	-	7%
	Michael Bloomberg	9%	9%	8%	-	11%
	Tom Steyer	3%	3%	4%	-	0%
	Amy Klobuchar	3%	3%	3%	-	6%
	Some other candidate	2%	2%	1%	-	10%
	Don't know	32%	29%	24%	-	41%
	Total	682	579	469	0	79
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issue...Healthcare. -NOT ASKED OF REPUBLICANS	Joe Biden	13%	14%	16%	-	3%
	Bernie Sanders	32%	33%	36%	-	23%
	Elizabeth Warren	10%	10%	12%	-	2%
	Pete Buttigieg	6%	6%	6%	-	10%
	Michael Bloomberg	11%	11%	10%	-	15%
	Tom Steyer	3%	3%	3%	-	3%
	Amy Klobuchar	4%	4%	4%	-	4%
	Some other candidate	2%	2%	1%	-	13%
	Don't know	19%	17%	12%	-	28%
	Total	682	579	469	0	79



## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issue...The environment. -NOT ASKED OF REPUBLICANS	Joe Biden	9%	10%	11%	-	2%
	Bernie Sanders	26%	27%	29%	-	17%
	Elizabeth Warren	12%	13%	13%	-	16%
	Pete Buttigieg	7%	7%	7%	-	9%
	Michael Bloomberg	11%	12%	12%	-	10%
	Tom Steyer	8%	9%	9%	-	10%
	Amy Klobuchar	2%	2%	2%	-	2%
	Some other candidate	3%	2%	1%	-	9%
	Don't know	22%	19%	16%	-	26%
	Total	682	579	469	0	79
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issue...The economy and jobs. -NOT ASKED OF REPUBLICANS	Joe Biden	13%	14%	16%	-	7%
	Bernie Sanders	24%	24%	27%	-	10%
	Elizabeth Warren	9%	10%	11%	-	4%
	Pete Buttigieg	4%	4%	4%	-	5%
	Michael Bloomberg	23%	24%	24%	-	28%
	Tom Steyer	3%	4%	4%	-	2%
	Amy Klobuchar	2%	3%	3%	-	3%
	Some other candidate	2%	3%	1%	-	14%
	Don't know	18%	15%	11%	-	27%
	Total	682	579	469	0	79





## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issue...Most likely to beat President Trump. -NOT ASKED OF REPUBLICANS	Joe Biden	16%	18%	21%	-	5%
	Bernie Sanders	26%	26%	28%	-	20%
	Elizabeth Warren	4%	4%	5%	-	3%
	Pete Buttigieg	4%	4%	4%	-	5%
	Michael Bloomberg	20%	20%	20%	-	23%
	Tom Steyer	2%	2%	3%	-	1%
	Amy Klobuchar	2%	2%	2%	-	2%
	Some other candidate	3%	3%	2%	-	7%
	Don't know	22%	20%	15%	-	34%
	Total	682	579	469	0	79
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issue...Strong progressive. -NOT ASKED OF REPUBLICANS	Joe Biden	9%	9%	10%	-	6%
	Bernie Sanders	33%	35%	39%	-	18%
	Elizabeth Warren	11%	12%	13%	-	7%
	Pete Buttigieg	6%	7%	7%	-	6%
	Michael Bloomberg	10%	9%	8%	-	11%
	Tom Steyer	2%	3%	3%	-	2%
	Amy Klobuchar	2%	2%	2%	-	4%
	Some other candidate	2%	2%	1%	-	7%
	Don't know	24%	22%	17%	-	38%
	Total	682	579	469	0	79



## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issue...Can unify the Democratic Party. -NOT ASKED OF REPUBLICANS	Joe Biden	19%	20%	23%	-	10%
	Bernie Sanders	19%	19%	20%	-	12%
	Elizabeth Warren	9%	9%	10%	-	3%
	Pete Buttigieg	7%	7%	8%	-	7%
	Michael Bloomberg	11%	11%	10%	-	18%
	Tom Steyer	2%	1%	2%	-	1%
	Amy Klobuchar	5%	5%	5%	-	2%
	Some other candidate	2%	2%	1%	-	10%
	Don't know	27%	26%	22%	-	37%
	Total	682	579	469	0	79
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issue...A new and different voice. -NOT ASKED OF REPUBLICANS	Joe Biden	6%	6%	7%	-	1%
	Bernie Sanders	23%	22%	24%	-	15%
	Elizabeth Warren	10%	10%	10%	-	8%
	Pete Buttigieg	21%	24%	27%	-	20%
	Michael Bloomberg	12%	12%	10%	-	20%
	Tom Steyer	5%	6%	7%	-	3%
	Amy Klobuchar	5%	5%	6%	-	5%
	Some other candidate	2%	3%	2%	-	10%
	Don't know	16%	12%	8%	-	18%
	Total	682	579	469	0	79



## PRESS RELEASE

		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issue...National security. -NOT ASKED OF REPUBLICANS	Joe Biden	25%	28%	31%	-	17%
	Bernie Sanders	16%	16%	17%	-	11%
	Elizabeth Warren	6%	7%	8%	-	0%
	Pete Buttigieg	6%	6%	6%	-	8%
	Michael Bloomberg	12%	11%	10%	-	12%
	Tom Steyer	2%	2%	2%	-	2%
	Amy Klobuchar	3%	3%	3%	-	3%
	Some other candidate	3%	3%	1%	-	15%
	Don't know	28%	24%	21%	-	33%
	Total	682	579	469	0	79



## PRESS RELEASE

**For more information on this news release, please contact:**

Chris Jackson  
Vice President, US  
Public Affairs  
+1 202 420-2025  
[Chris.Jackson@ipsos.com](mailto:Chris.Jackson@ipsos.com)

Kate Silverstein  
Media Relations, US  
Public Affairs  
+1 718 755-8829  
[Kate.Silverstein@ipsos.com](mailto:Kate.Silverstein@ipsos.com)

### About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

[www.ipsos.com](http://www.ipsos.com)