

#### Reuters/Ipsos Poll: 2020 Democratic Primary Tracker

Biden's lead solidifies in the race for the Democratic presidential nomination. About half of Americans support a single national primary day.

Washington, DC, March 10, 2020 — In the most recent Reuters/Ipsos Democratic primary tracker poll, former Vice President Joe Biden continues to gain momentum among Democratic registered voters for the nomination for president, while Senator Bernie Sanders' support remains consistent. Among Democratic registered voters, 54% report they would vote for Biden if the primary were held today, up 9 points from the Reuters/Ipsos post Super Tuesday poll (45%). About one-third of Democratic registered voters (33%) say they would vote for Sanders, statistically unchanged from last week (32%).

The poll also asked who respondents would vote for if the Democratic primary came down to two choices: Sanders and Biden. Among Democratic registered voters, 59% report they would vote for Biden, and 41% say they would vote for Sanders. If the universe is expanded to all Democrats and independents on the two-person ballot, Biden still leads Sanders 55% to 45%.

Among all independents and Democrats who said they would support Sanders in a two-person race for the nomination, about half (51%) say they would vote for Joe Biden in the general election if he is the eventual nominee, 12% would vote for a third party, 8% would vote for President Trump, and 28% say they are unsure or would not vote in the general election. Conversely, 61% of Biden supporters say they would vote for Sanders, 6% say they would vote for a third party, 6% would vote for President Trump, and 27% say they are unsure or would not vote in the general election at all.

The Reuters/Ipsos poll also examined support for a national primary day that would require all states to conduct their presidential primaries on the same day. About half (46%) of Americans support this idea, 16% oppose it, and 38% are unsure.





#### **About the Study**

These are some of the findings of an Ipsos poll conducted between March 6 and March 9, 2020 on behalf of Thomson Reuters. For this survey, a sample of 1,114 Americans age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 956 registered voters, 420 Democratic registered voters, 415 Republican registered voters, and 92 independent registered voters. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.3 percentage points, 19 times out of 20, had all Americans been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. The poll also has a credibility interval ± 3.6 percentage points for registered voters, ± 5.5 percentage points for Democratic registered voters, ± 5.5 percentage points for Republican registered voters, and ± 11.6 percentage points for independent registered voters.

For full results, please refer to the following annotated questionnaire.





		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
	Yes	83%	100%	100%	100%	100%
P1. Are you currently	No	14%	0%	0%	0%	0%
registered to vote, or not? (Select one)	Don't know / Refused	3%	0%	0%	0%	0%
,	Total	1114	956	420	415	92
	Democrat	42%	44%	100%	0%	0%
Do you consider yourself a Democrat, a	Republican	41%	44%	0%	100%	0%
Republican, an	Independent	10%	9%	0%	0%	100%
independent or none of these?	None/DK	8%	3%	0%	0%	0%
	Total	1114	956	420	415	92
	10- Completely certain you will vote	61%	72%	72%	77%	62%
	9	7%	8%	9%	8%	7%
	8	6%	7%	7%	5%	11%
P7. In November 2020,	7	4%	4%	5%	3%	5%
the next presidential	6	3%	2%	2%	2%	6%
election will be held. Using a 1-to-10 scale	5	4%	3%	2%	3%	5%
how likely are you to	4	1%	1%	1%	0%	1%
vote in the next presidential election?	3	1%	0%	0%	1%	0%
(Select one)	2	1%	0%	0%	0%	0%
	1-Completely certain you will NOT vote	8%	1%	1%	0%	1%
	Don't know	4%	2%	1%	2%	2%
	Total	1114	956	420	415	92





		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
	Very familiar	68%	72%	72%	77%	62%
TM3. How familiar are	Somewhat familiar	23%	20%	19%	19%	29%
you with the following	Not very familiar	4%	3%	3%	2%	7%
public figures, taking into account all the ways you may have	Have heard of them, but that's it	4%	3%	4%	1%	2%
heard about them?Donald Trump	Have not heard about them	2%	1%	1%	1%	0%
	Total	1114	956	420	415	92
	Very familiar	49%	53%	61%	51%	45%
TM3. How familiar are	Somewhat familiar	34%	34%	30%	36%	41%
you with the following	Not very familiar	9%	7%	6%	7%	6%
public figures, taking into account all the ways you may have	Have heard of them, but that's it	7%	5%	3%	5%	6%
heard about them?Joe Biden	Have not heard about them	2%	2%	1%	2%	1%
	Total	1114	956	420	415	92
	Very familiar	48%	53%	60%	51%	39%
TM3. How familiar are	Somewhat familiar	35%	34%	31%	35%	44%
you with the following	Not very familiar	9%	7%	6%	8%	8%
public figures, taking into account all the ways you may have	Have heard of them, but that's it	6%	4%	2%	4%	8%
heard about them?Bernie Sanders	Have not heard about them	2%	2%	1%	2%	1%
	Total	1114	956	420	415	92





		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
	Very favorable	23%	25%	2%	53%	7%
	Somewhat favorable	11%	11%	3%	19%	9%
TM4. Would you say you are generally	Lean towards favorable	10%	9%	5%	11%	20%
favorable or unfavorable towards these public	Lean towards unfavorable	10%	8%	7%	7%	13%
figures?Donald Trump	Somewhat unfavorable	5%	5%	6%	3%	8%
	Very unfavorable	41%	42%	77%	7%	43%
	Total	1098	947	417	411	92
	Very favorable	16%	17%	33%	4%	11%
	Somewhat favorable	17%	19%	34%	5%	14%
TM4. Would you say you are generally	Lean towards favorable	16%	15%	18%	10%	24%
favorable or unfavorable towards these public	Lean towards unfavorable	15%	13%	6%	16%	24%
figures?Joe Biden	Somewhat unfavorable	9%	9%	4%	14%	10%
	Very unfavorable	26%	26%	5%	51%	17%
	Total	1094	943	417	408	91
	Very favorable	16%	16%	29%	4%	10%
	Somewhat favorable	16%	17%	30%	5%	12%
TM4. Would you say you are generally	Lean towards favorable	16%	14%	20%	7%	24%
favorable or unfavorable towards these public	Lean towards unfavorable	14%	13%	12%	10%	24%
figures?Bernie Sanders	Somewhat unfavorable	9%	8%	5%	10%	7%
Januers	Very unfavorable	29%	32%	3%	63%	23%
	Total	1097	945	417	410	91





		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
	Joe Biden	39%	47%	54%	-	21%
TM1634Y19. If the 2020	Bernie Sanders	29%	30%	33%	-	24%
Democratic presidential primary election were	Tulsi Gabbard	3%	2%	2%	-	7%
held today, and you had to choose from the list	Other	4%	4%	3%	-	4%
of candidates below, for	Don't know	15%	12%	8%	-	18%
whom would you vote? - NOT ASKED OF REPUBLICANS	I can't/won't vote in the Democratic primary	11%	6%	0%	-	26%
	Total	667	541	420	0	92
TM1703Y19.How	Completely certain	53%	57%	58%	-	55%
certain are you that you will vote for [INSERT	Mostly certain	38%	36%	36%	-	41%
RESPONSE FROM TM1634Y19] in the	Not very certain	7%	6%	6%	-	5%
Democratic presidential	Not at all certain	2%	1%	0%	-	0%
primary?- NOT ASKED OF REPUBLICANS	Total	483	427	377	0	46
TM1804Y20. If the 2020 Democratic presidential primary election were held today, and you had to choose from the candidates below, for whom would you vote? - NOT ASKED OF REPUBLICANS	Bernie Sanders	45%	41%	41%	-	46%
	Joe Biden	55%	59%	59%	-	54%
	Total	607	510	420	0	69





		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1810Y20. You said you would support for	I will vote for [INSERT RESPONSE FOR 1804Y20]	57%	66%	72%	-	41%
[INSERT RESPONSE FOR 1804Y20] for the	I will vote for President Donald Trump	7%	7%	5%	-	16%
Democratic presidential nomination. In the event [INSERT OTHER CANDIDATE FROM 1804Y20] wins the	I will vote for a third party (Green Party, independent candidates, etc.)	9%	8%	7%	-	16%
Democratic nomination, which of the following scenarios best describes how you will vote in the November 2020 election for	I will not vote at all if [INSERT OTHER CANDIDATE FROM 1804Y20] wins the nomination	8%	5%	5%	-	7%
president? - NOT ASKED OF	Not sure	20%	14%	11%	-	20%
REPUBLICANS	Total	607	510	420	0	69
TM1811Y20.Have you	Yes	35%	41%	45%	-	29%
already voted in the	No	59%	56%	54%	-	69%
Democratic presidential primary? - NOT ASKED	Not sure	6%	3%	2%	-	2%
OF REPUBLICANS	Total	607	510	420	0	69
TM1812Y20. [IF YES IN TM1811Y20 INSERT	A few months before election day	27%	27%	29%	-	14%
'When did you' IF NO/NOT SURE INSERT 'When will you'] make up your mind about who to vote for in Democratic presidential primary? -	A few weeks before election day	21%	22%	23%	-	17%
	A few days before election day	21%	22%	21%	-	32%
	On election day	20%	21%	21%	-	24%
NOT ASKED OF	In the voting booth	10%	8%	7%	-	13%
REPUBLICANS	Total	607	510	420	0	69





		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
	Joe Biden (Democrat)	39%	44%	83%	8%	37%
TM651Y15_1. If the 2020 presidential	Donald Trump (Republican)	39%	42%	7%	84%	21%
election were being held today and the	Neither / Other	9%	8%	6%	5%	24%
candidates were as below, for whom would	Wouldn't vote	6%	2%	1%	1%	2%
you vote?	Don't know/Refused	7%	5%	3%	3%	16%
	Total	1114	956	420	415	92
	Donald Trump (Republican)	39%	42%	6%	85%	20%
TM651Y15_2. If the 2020 presidential election were being	Bernie Sanders (Democrat)	40%	43%	81%	7%	44%
held today and the candidates were as	Neither / Other	9%	8%	7%	6%	20%
below, for whom would	Wouldn't vote	6%	2%	2%	1%	2%
you vote?	Don't know/Refused	6%	5%	4%	2%	14%
	Total	1114	956	420	415	92
TM1662Y19 - For each of the following, please	Joe Biden	34%	38%	41%	-	27%
select the candidate	Bernie Sanders	32%	32%	35%	-	22%
from the list below you think is the best on that	Some other candidate	10%	10%	8%	-	22%
particular	Don't know	24%	20%	16%	-	30%
issueImmigration NOT ASKED OF REPUBLICANS	Total	607	510	420	0	69
TM1662Y19 - For each	Joe Biden	36%	41%	44%	-	30%
of the following, please select the candidate	Bernie Sanders	40%	40%	42%	-	37%
from the list below you think is the best on that particular issueHealthcare NOT ASKED OF REPUBLICANS	Some other candidate	7%	7%	5%	-	13%
	Don't know	18%	13%	9%	-	20%
	Total	607	510	420	0	69





		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1662Y19 - For each	Joe Biden	32%	35%	38%	-	21%
of the following, please select the candidate	Bernie Sanders	40%	40%	43%	-	34%
from the list below you think is the best on that	Some other candidate	10%	9%	7%	-	23%
particular issueThe	Don't know	19%	16%	12%	-	22%
environmentNOT ASKED OF REPUBLICANS	Total	607	510	420	0	69
TM1662Y19 - For each	Joe Biden	41%	46%	49%	-	34%
of the following, please select the candidate	Bernie Sanders	30%	31%	34%	-	21%
from the list below you think is the best on that	Some other candidate	10%	9%	8%	-	18%
particular issueThe	Don't know	19%	14%	9%	-	27%
economy and jobs NOT ASKED OF REPUBLICANS	Total	607	510	420	0	69
TM1662Y19 - For each of the following, please	Joe Biden	49%	52%	56%	-	38%
select the candidate	Bernie Sanders	24%	24%	25%	-	23%
from the list below you think is the best on that	Some other candidate	7%	6%	5%	-	18%
particular issueMost	Don't know	20%	17%	14%	-	21%
likely to beat President TrumpNOT ASKED OF REPUBLICANS	Total	607	510	420	0	69
TM1662Y19 - For each of the following, please select the candidate from the list below you think is the best on that particular issueStrong progressiveNOT ASKED OF REPUBLICANS	Joe Biden	26%	28%	30%	-	15%
	Bernie Sanders	43%	46%	49%	-	37%
	Some other candidate	9%	9%	7%	-	21%
	Don't know	22%	18%	14%	-	27%
	Total	607	510	420	0	69





		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1662Y19 - For each of the following, please	Joe Biden	46%	52%	57%	-	36%
select the candidate	Bernie Sanders	24%	22%	23%	-	19%
from the list below you think is the best on that	Some other candidate	9%	9%	8%	-	11%
particular issueCan unify the Democratic	Don't know	21%	17%	12%	-	34%
PartyNOT ASKED OF REPUBLICANS	Total	607	510	420	0	69
TM1662Y19 - For each of the following, please	Joe Biden	24%	26%	28%	-	17%
select the candidate	Bernie Sanders	43%	45%	49%	-	31%
from the list below you think is the best on that	Some other candidate	14%	14%	11%	-	33%
particular issueA new and different voice	Don't know	19%	15%	12%	-	18%
NOT ASKED OF REPUBLICANS	Total	607	510	420	0	69
TM1662Y19 - For each of the following, please	Joe Biden	49%	55%	59%	-	41%
select the candidate from the list below you think is the best on that particular issueNational securityNOT ASKED OF REPUBLICANS	Bernie Sanders	21%	20%	21%	-	16%
	Some other candidate	9%	7%	6%	-	15%
	Don't know	22%	18%	14%	-	28%
	Total	607	510	420	0	69





		All Respondents	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
TM1813Y20. As you may know, America currently staggers presidential primaries	Support	46%	49%	51%	49%	44%
so that states vote on different days for the same election. For	Oppose	16%	17%	13%	22%	12%
example, the lowa caucuses occurred on February 3, 2020 and the primary in New	Not sure	38%	34%	35%	29%	43%
	Total	1114	956	420	415	92





#### For more information on this news release, please contact:

Chris Jackson Vice President, US Public Affairs +1 202 420-2025 Chris.Jackson@ipsos.com

Kate Silverstein Media Relations, US Public Affairs +1 718 755-8829 Kate.Silverstein@ipsos.com

#### **About Ipsos**

lpsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multispecialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

