



PRESS RELEASE

Many think it's unlikely the economy will recover quickly once COVID-19 lockdown is over

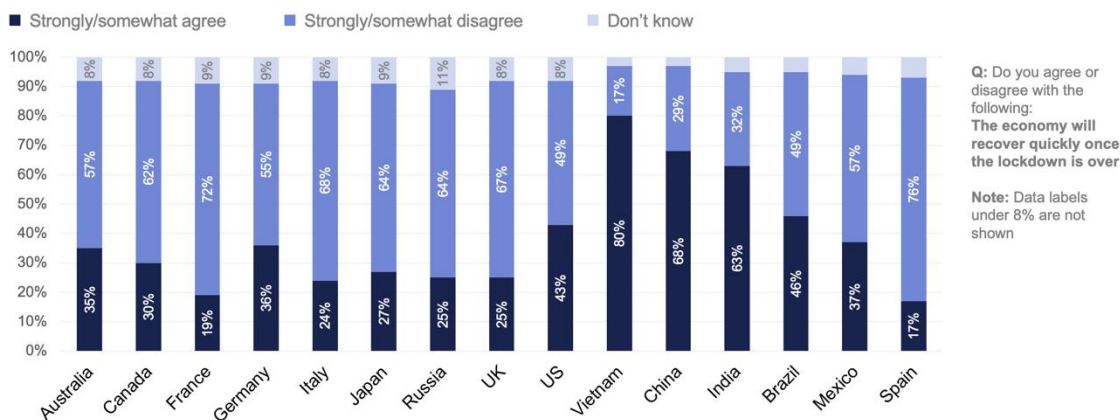
Most negative about an economic recovery in hard-hit countries except China

Paris, France, April 17, 2020 — A majority of people in 10 of the 15 countries polled by Ipsos disagree that the economy will recover quickly once the lockdown from the coronavirus pandemic is over – suggesting a lasting impact.

People in Spain (76%), France (72%), Italy (68%), the United Kingdom (67%), Russia and Japan (64%), and Canada (62%) feel most strongly against a quick economic recovery in a survey of nearly 29,000 respondents conducted from April 9 to 12. Those in Vietnam (80%), China (68%) and India (63%) are most likely to say a quick recovery will take place.

At the same time, one of the countries most divided on this question is the world's largest economy – the United States – with nearly half of those surveyed (49%) disagreeing on a quick recovery, while 43% think it will happen.

DO YOU THINK THE ECONOMY WILL RECOVER QUICKLY ONCE THE LOCKDOWN IS OVER?



29,000 adults polled in 15 countries from April 9-12, 2020



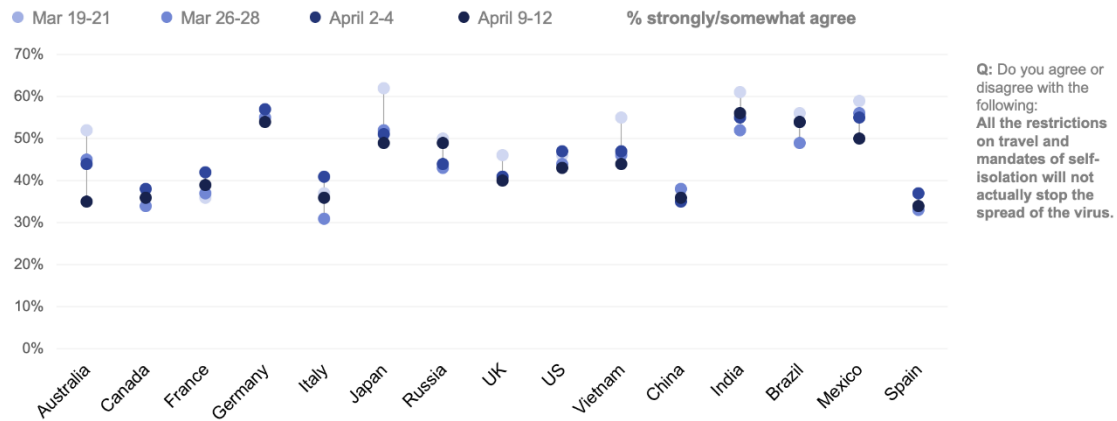
In terms of actions taken, majorities in India (56%), Brazil and Germany (54%) say all of the restrictions on travel and mandates for self-isolation will not stop the spread of COVID-19. That compares with majorities in China (63%), Australia (59%), Italy and Canada (58%), Spain (57%), the U.K., and Vietnam (54%) and France (51%) who think the restrictions do work.



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Countries that have seen the most significant change on this measure since mid-March are the ones where optimism has increased. Australia saw a drop of 17 percentage points in the number of those that agree the measures will not stop the spread of the pandemic, while the number of respondents in Japan fell by 13 points.

DO YOU THINK THE RESTRICTIONS ON TRAVEL AND MANDATES OF SELF-ISOLATION WILL NOT STOP THE SPREAD OF COVID-19



29,000 adults polled in 15 countries from April 9-12, 2020



About the Study

These are the results of an Ipsos survey conducted April 9th to 12th, 2020 on the Global Advisor online platform among 28,000 adults aged 18-74 in Canada and the United States and 16-74 in Australia, Brazil, China, France, Germany, Italy, India, Japan, Mexico, Russia, Vietnam and the United Kingdom. Where available, tracking results from previous studies, conducted through March and selected results from February are referenced by date.

The sample consists of approximately 2,000 individuals in each country with the exception of Vietnam each at 1,000. The samples in Australia, Canada, France, Germany, Italy, Japan, the U.K. and the U.S. can be taken as representative of these countries' general adult population over age 16 or 18 (as above) and under the age of 75. The sample in Brazil, China, India, Mexico, Russia, and Vietnam is more urban, more educated and/or more affluent than the general population and should be viewed as reflecting the views of the more "connected" segment of the population. The data is weighted so that each market's sample composition best reflects the demographic profile of the adult population according to the most recent census data. Sample sizes may vary in prior waves.





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Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website (www.ipsos.com).

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com