

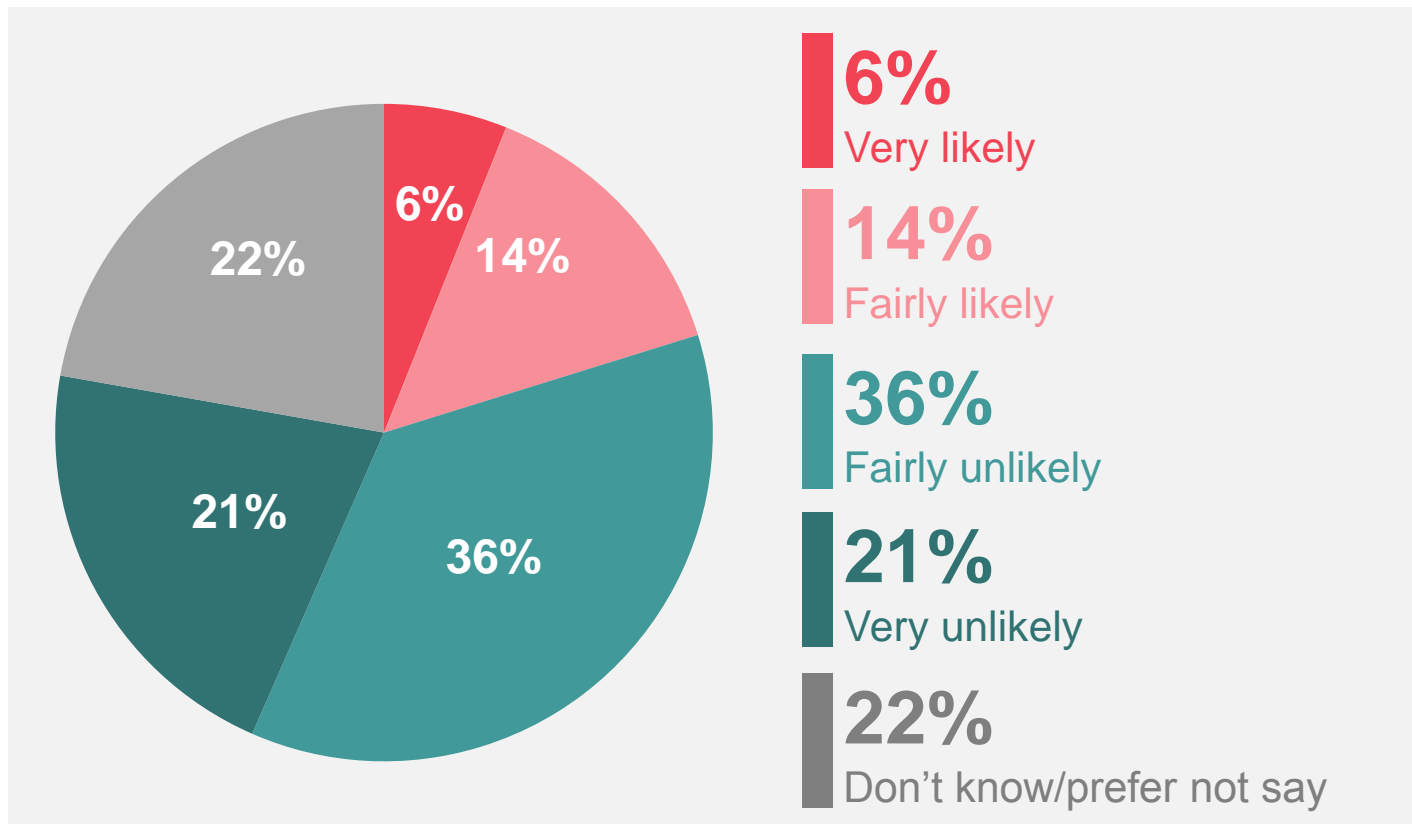
Coronavirus Polling

27-30 March 2020

Likelihood of having contracted the Coronavirus

Thinking about you personally, how likely or unlikely do you think it is that you have contracted the coronavirus?

March 2020



Base: 1,072 Online British adults 18+, 27-30 March 2020

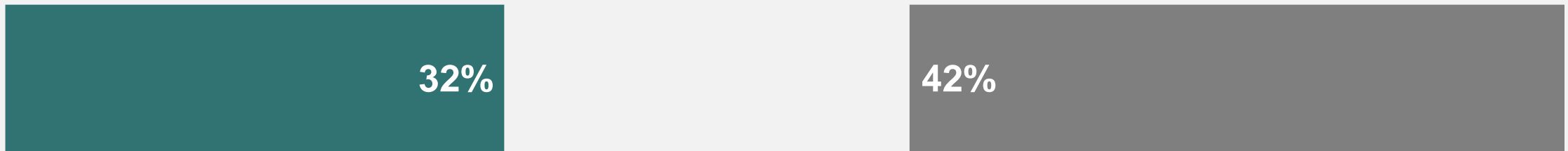
Likelihood of having contracted the Coronavirus

Thinking about you personally, how likely or unlikely do you think it is that you have contracted the coronavirus?

Very/fairly likely

Fairly/very unlikely

Among those who are not confident they would be able to tell if they had Coronavirus



Among those who are confident they would be able to tell if they had Coronavirus

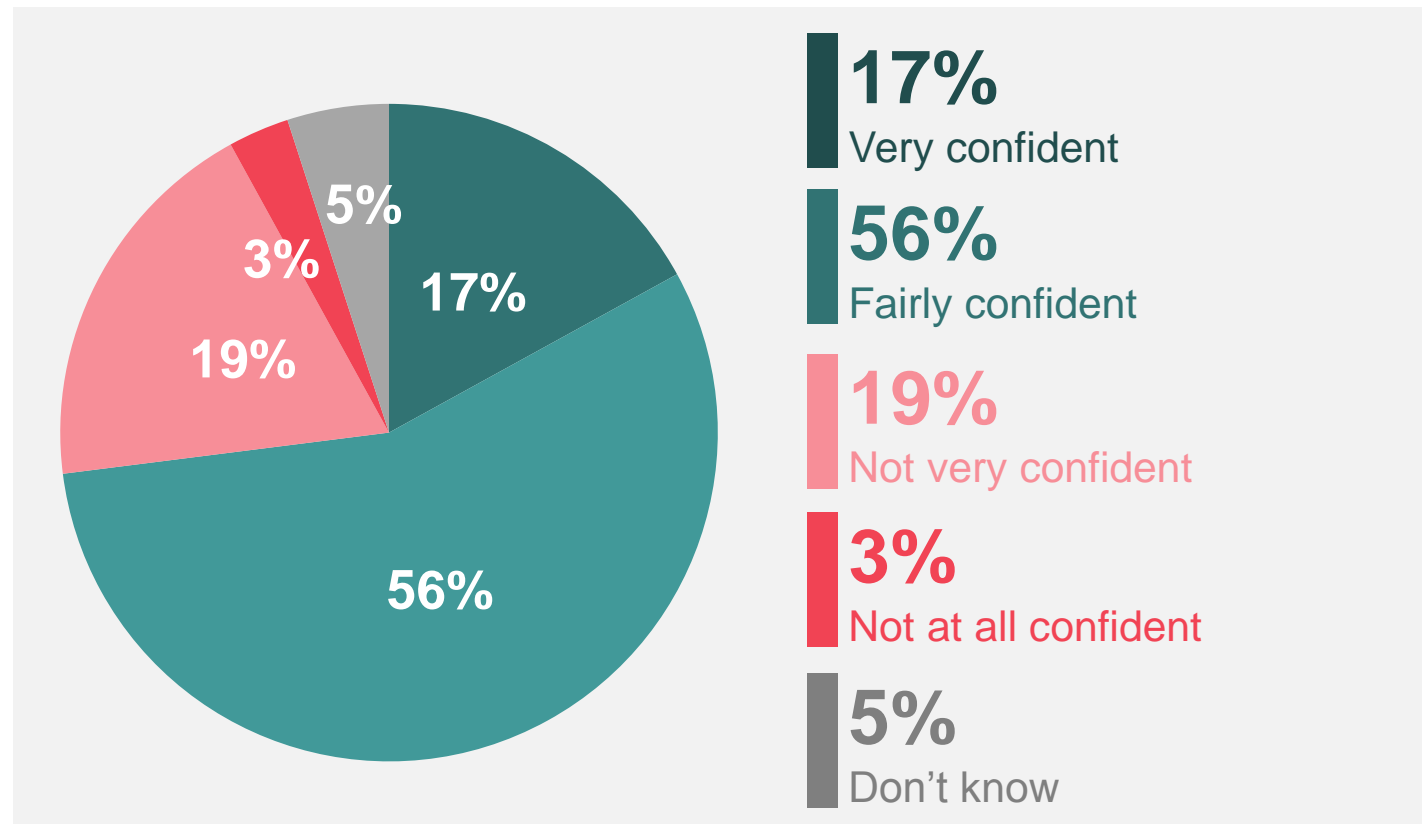


Base: 1,072 Online British adults 18+, those who are not confident they would be able to tell (242), those who are confident (778), 27-30 March 2020

Confidence in being able to tell if you have the Coronavirus

And how confident, if at all, are you that you would be able to tell if you did have the coronavirus?

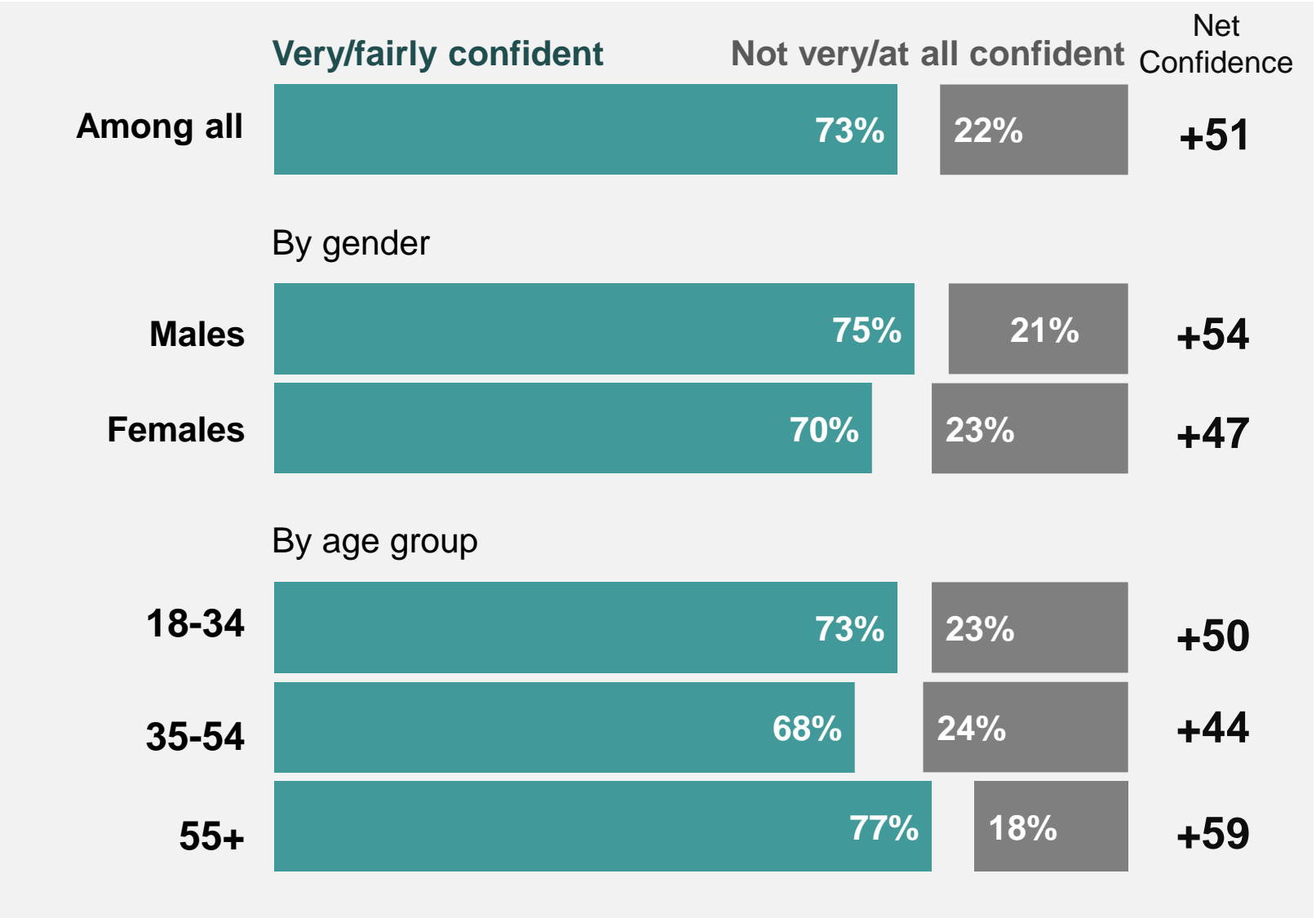
March 2020



Base: 1,072 Online British adults 18+, 27-30 March 2020

Confidence in being able to tell if you have the Coronavirus

And how confident, if at all, are you that you would be able to tell if you did have the coronavirus?



Base: 1,072 Online British adults 18+, Males (529), Females (539), 18-34 year olds (332), 35-54 (392), 55-75 (348), 27-30 March 2020

Source: Ipsos MORI

Ipsos MORI

Coronavirus Polling March 2020

For more information

Kelly Beaver
Managing Director
kelly.beaver@ipsos.com

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Glen Gottfried
Research Manager
.gottfried@ipsos.com

Cameron Garrett
Senior Research Executive
cameron.garrett@ipsos.com