

Coronavirus Polling

27-30 March 2020

Public awareness of how to protect from the Coronavirus

How much, if anything, have you heard from the UK government about how to protect yourself from being infected with Covid-19 or the Coronavirus?

A great deal

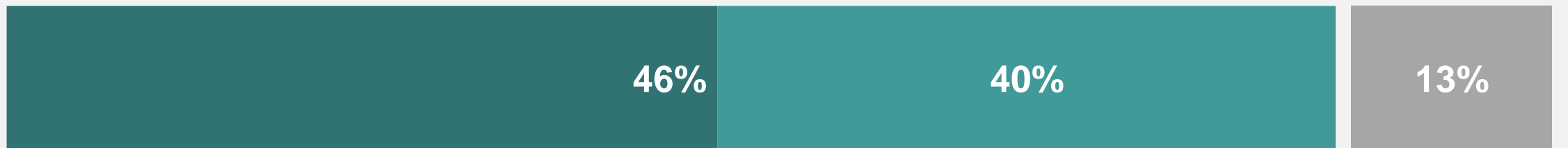
A fair amount

Not very much/nothing at all

27-30 March 2020



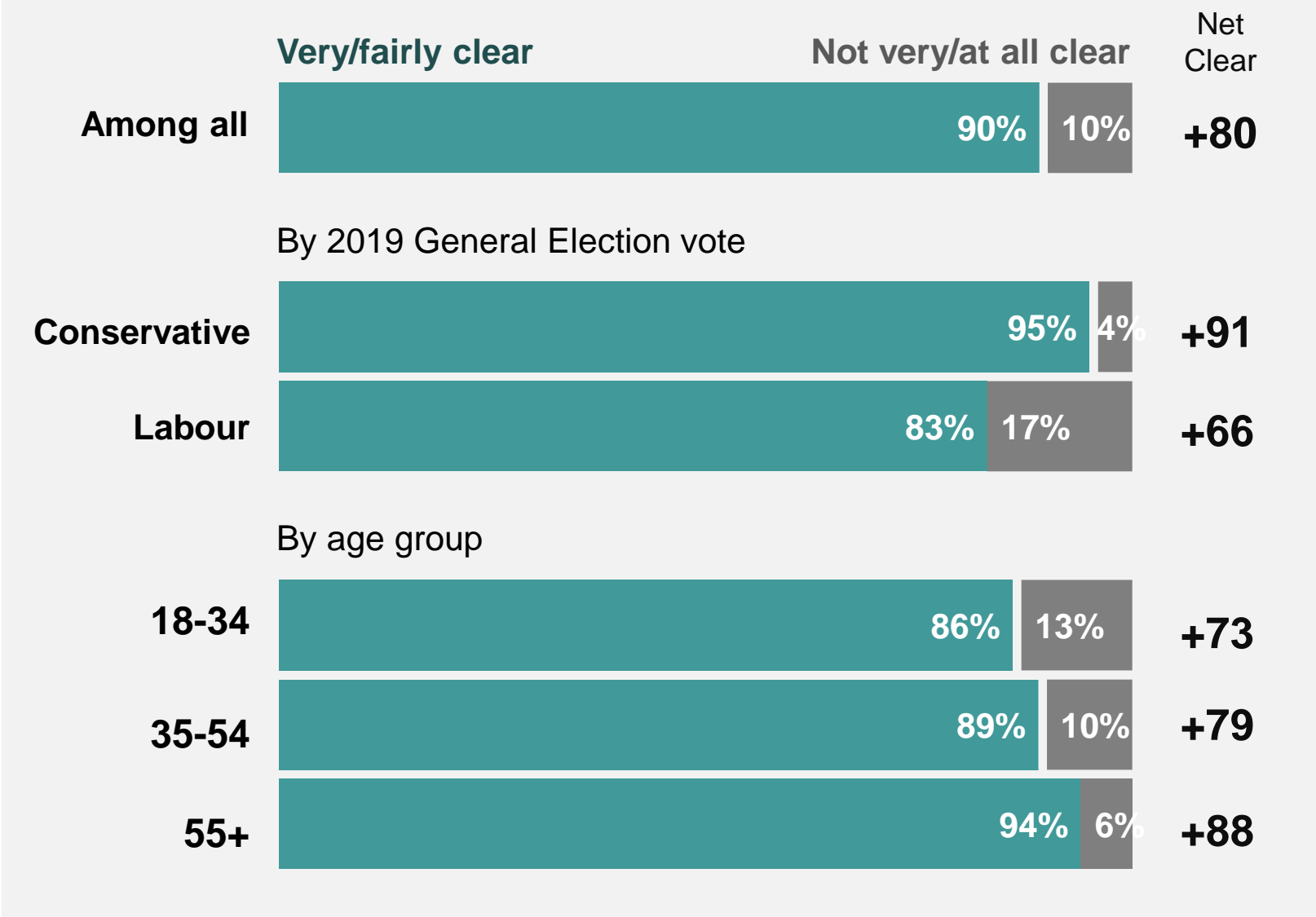
13-16 March 2020



Base: 1,072 Online British adults 18-75, 27-30 March 2020

Clarity of Government's Coronavirus communications

And how clear, if at all, have you found the Government's communications about what to do in response to the Coronavirus?



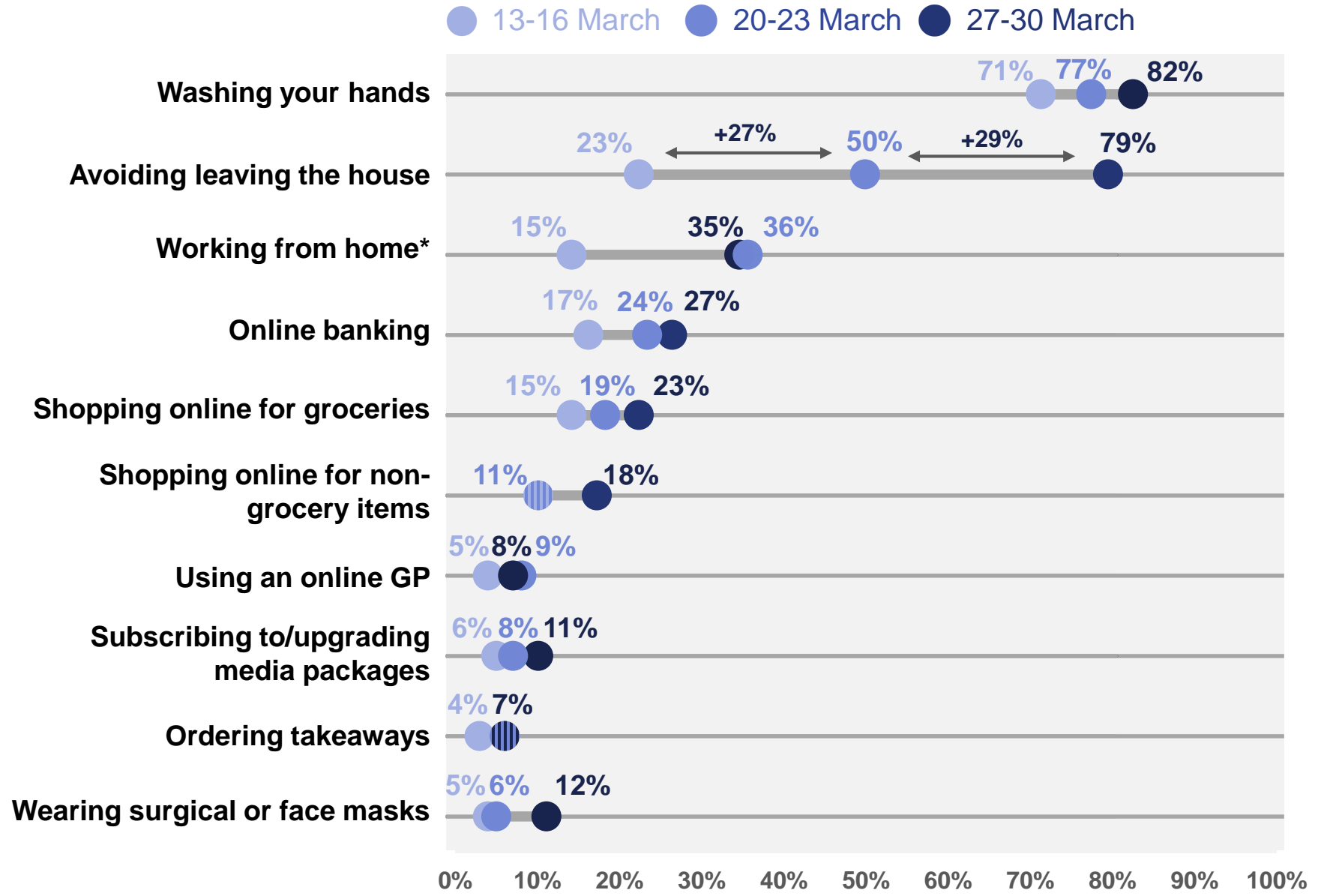
Base: 1,072 Online British adults 18-75, 2019 Conservative party voters (314), 2019 Labour party voters (302), 18-34 year olds (352), 35-54 (395), 55-75 (325), 27-30 March 2020

Source: Ipsos MORI

Behaviour changes due to the Coronavirus

Which of the following actions, if any, have you done or started doing more often as a result of concerns about the Coronavirus?

Please only pick actions that you have started doing or increased doing because of the Coronavirus.



Base: 1,072 Online British adults 18-75, 27-30 March 2020

* Based on all those currently in work (645)

Ipsos MORI

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For more information

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