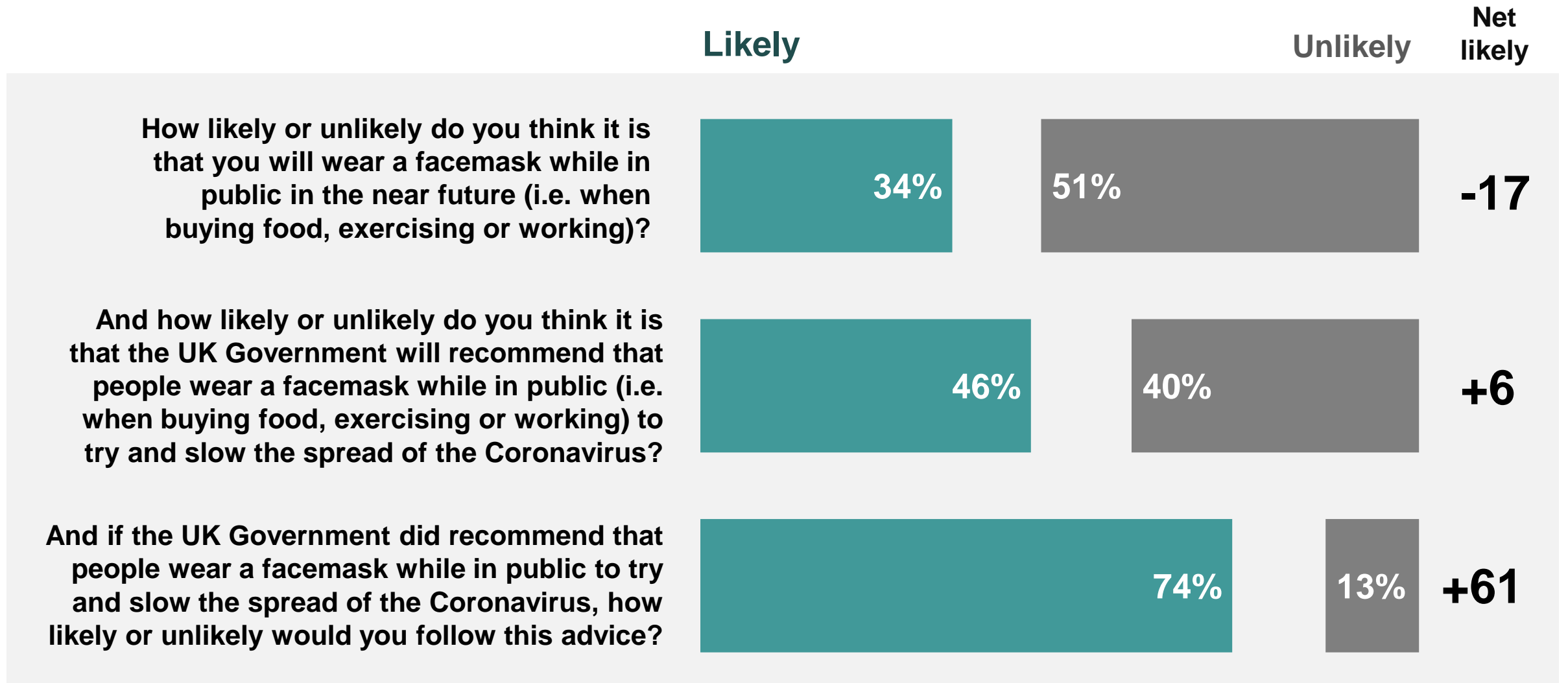


Coronavirus Polling

17-20 April 2020

Wearing facemasks in public

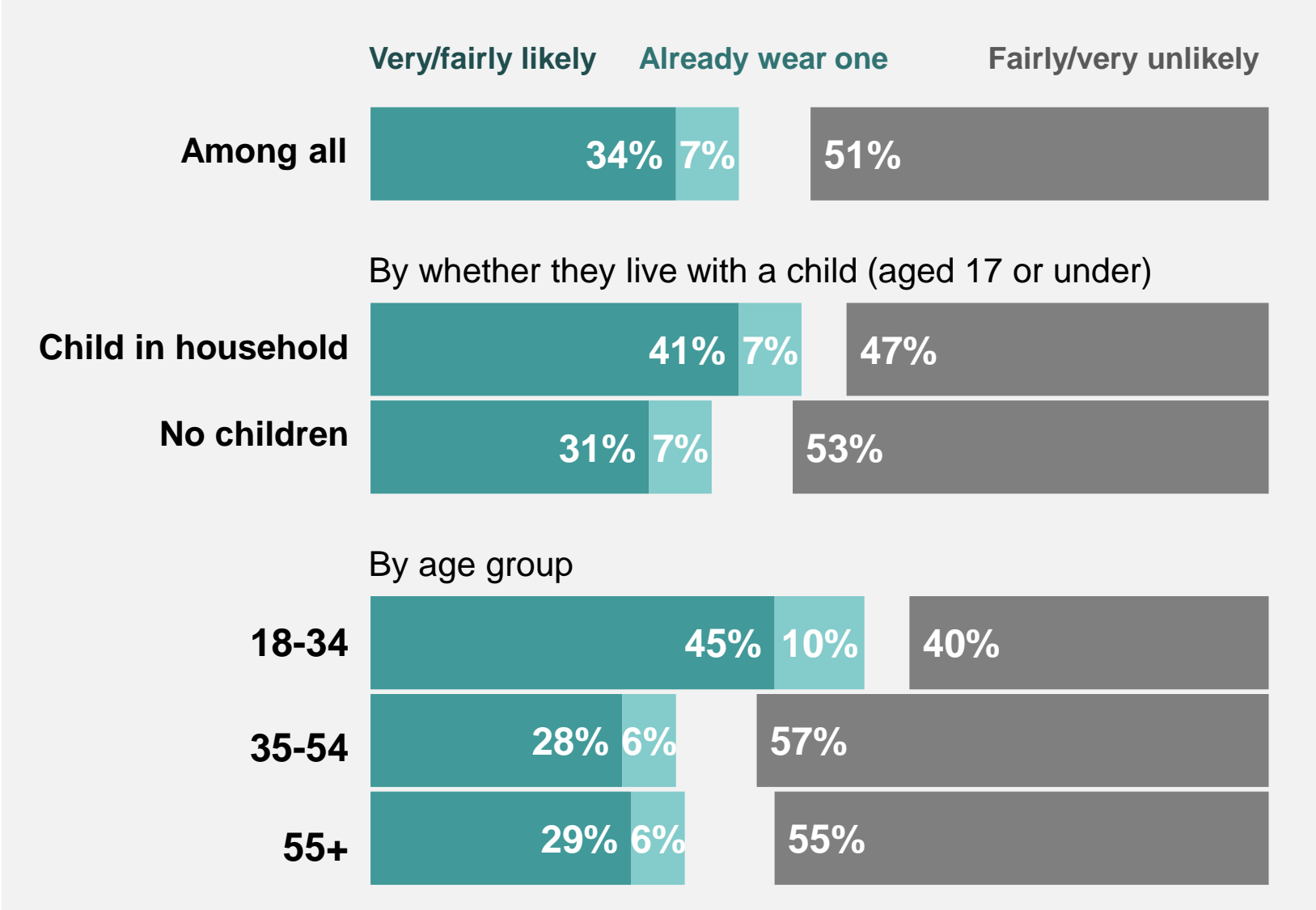


Base: 1,074 Online British adults 18+, 2019 Conservative voters (353), 2019 Labour voters (314), 2016 Remain voters (494), 2016 Leave voters (403), 18-34 year olds (360), 35-54 (389), 55-75 (325), 13-16 March 2020

Source: Ipsos MORI

Likelihood of personally wearing a face mask in the near future

How likely or unlikely do you think it is that you will wear a facemask while in public in the near future (i.e. when buying food, exercising or working)?

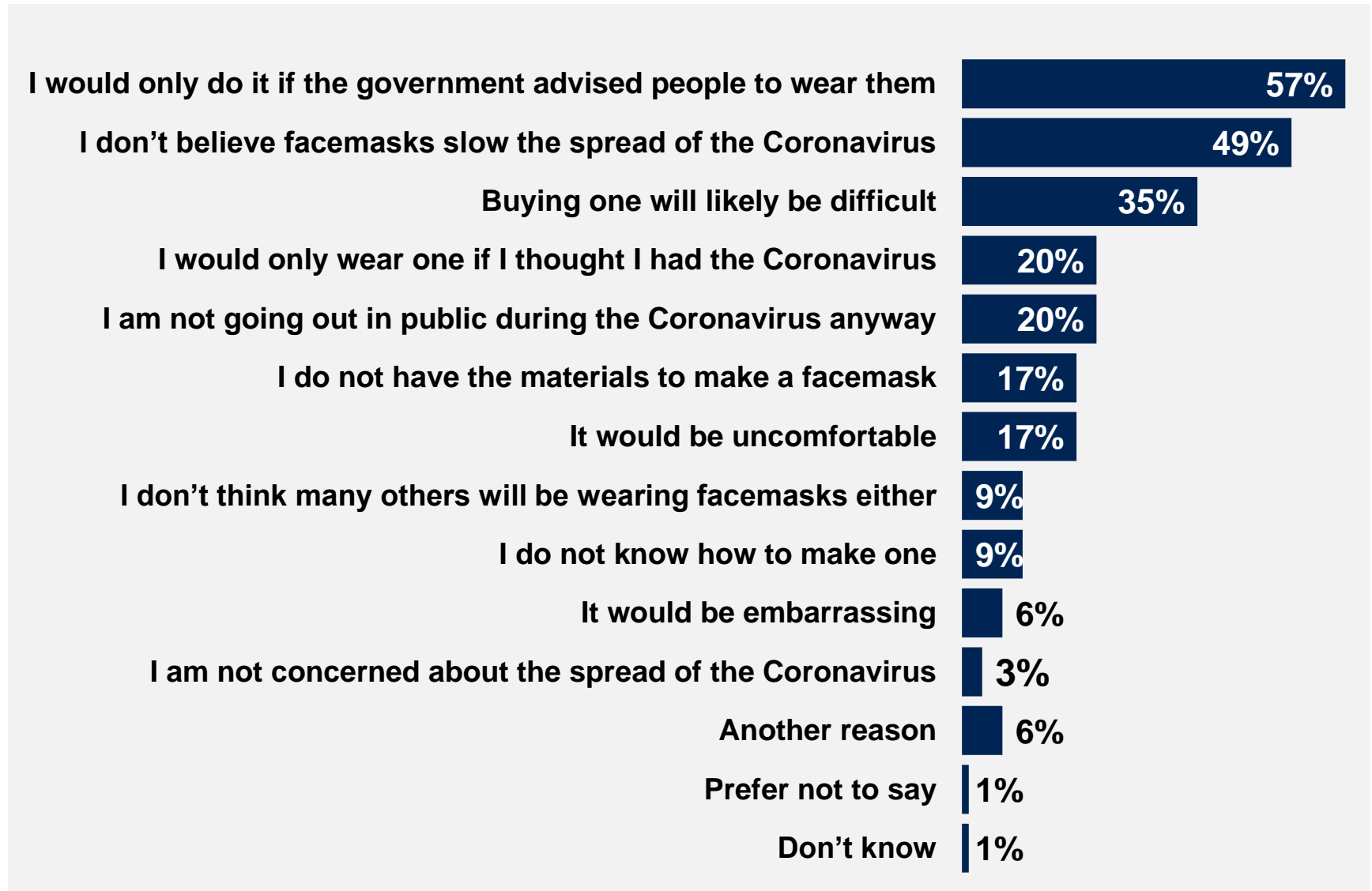


Base: 1,085 Online British adults 18+, respondents living with someone aged 17 or under in their household (323), no children (762), 18-34 year olds (358), 35-54 (402), 55-75 (325), 17-20 April 2020

Source: Ipsos MORI

Reasons why people would be unlikely to wear a facemask

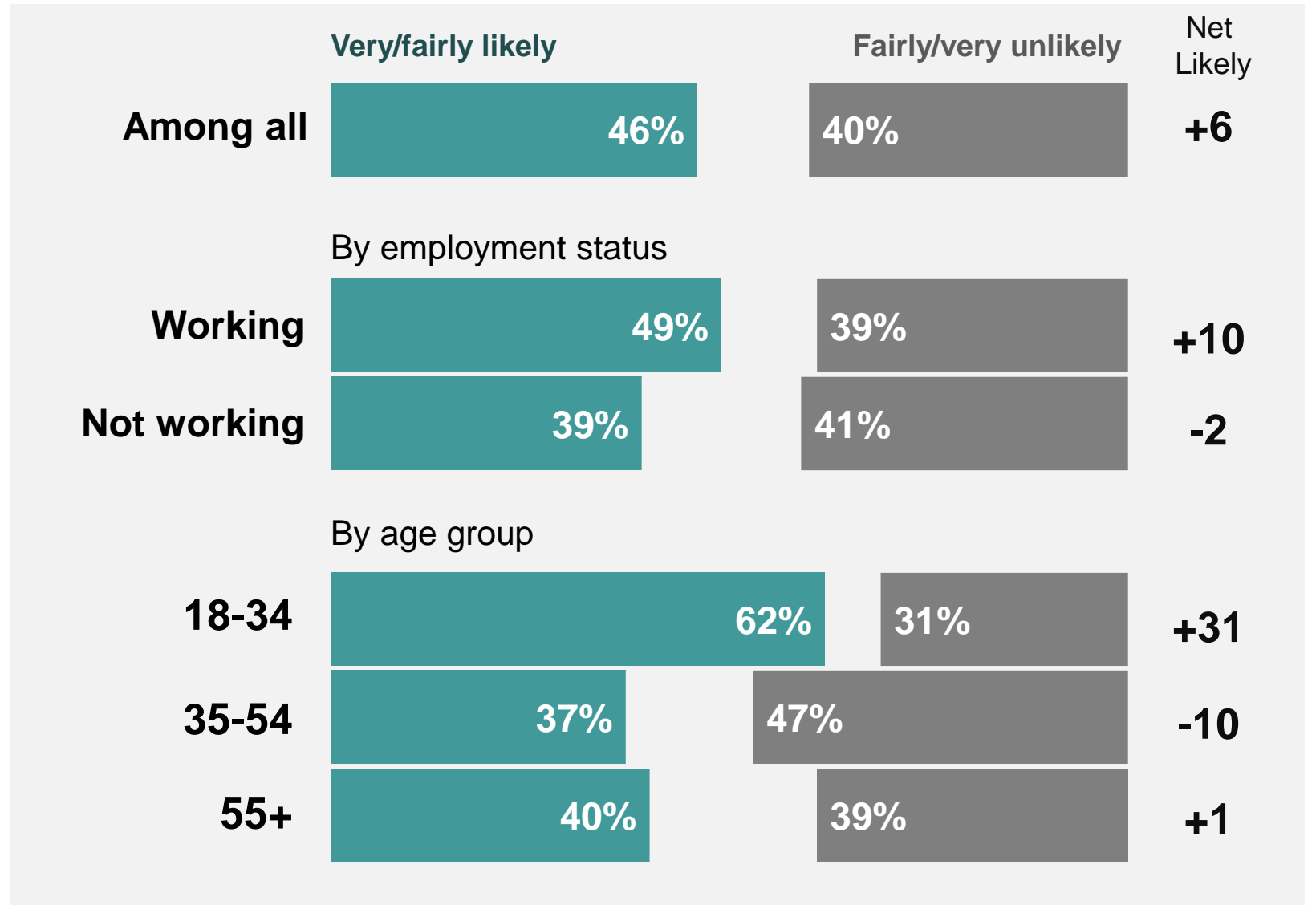
Which of the following reasons, if any, describe why you would be unlikely to wear a facemask?



Base: Those who are unlikely to wear a facemask in public in the near future (552), taken from a sample of 1,085 Online British adults 18+, 17-20 April 2020

Likelihood of the Government recommending people wear facemasks

And how likely or unlikely do you think it is that the UK Government will recommend that people wear a facemask while in public (i.e. when buying food, exercising or working) to try and slow the spread of the Coronavirus?



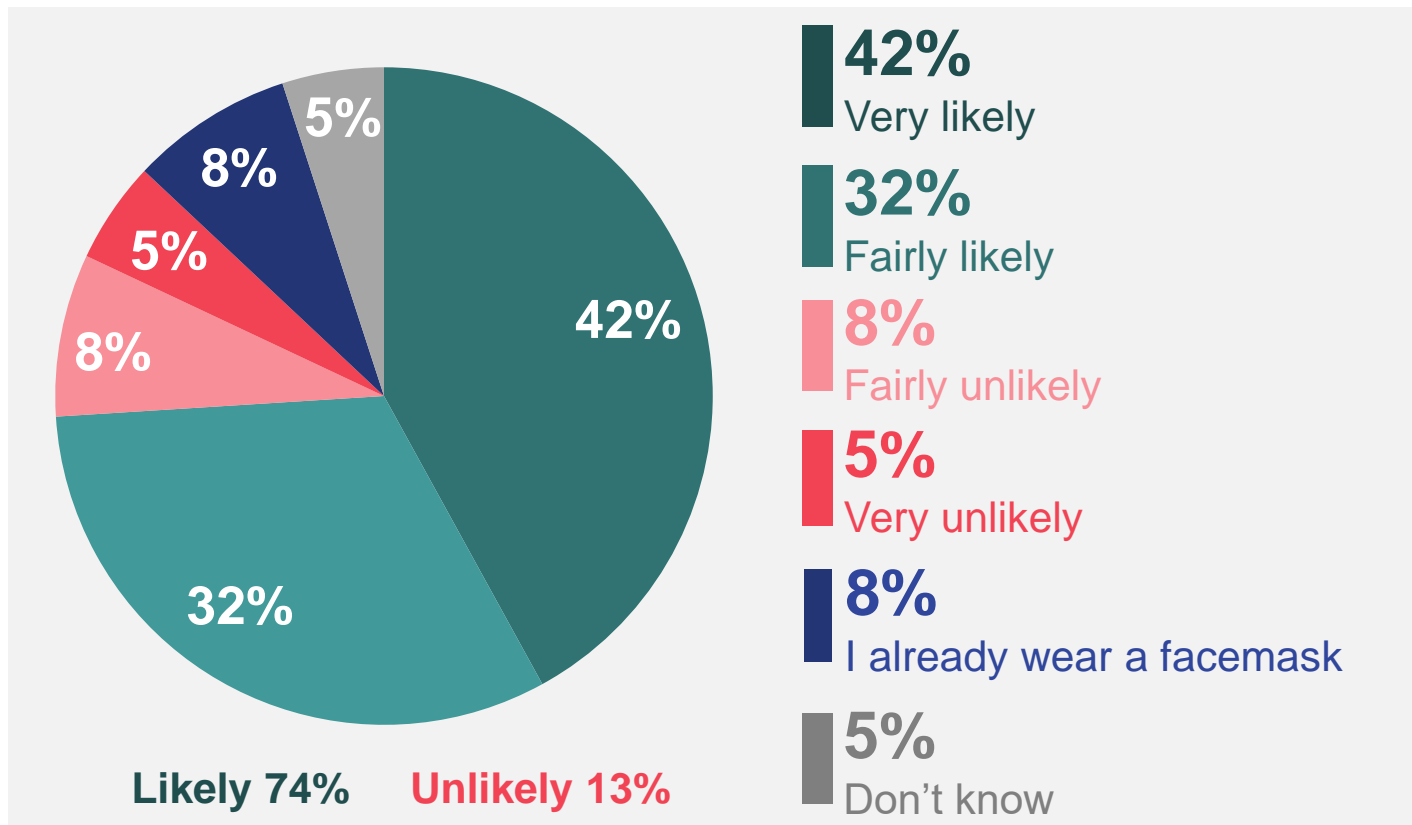
Base: 1,085 Online British adults 18+, those in work (618), those not working (467) 18-34 year olds (358), 35-54 (402), 55-75 (325), 17-20 April 2020

Source: Ipsos MORI

Likelihood of wearing a facemask if Government recommended

And if the UK Government does recommend that people wear a facemask while in public to try and slow the spread of the Coronavirus, how likely, or unlikely, would you be to follow this advice?

April 2020



Base: 1,085 Online British adults 18-75, 17-20 March 2020

Ipsos MORI

Coronavirus Polling April 2020

For more information

Kelly Beaver
Managing Director
kelly.beaver@ipsos.com

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Glen Gottfried
Research Manager
glenn.gottfried@ipsos.com

Cameron Garrett
Senior Research Executive
cameron.garrett@ipsos.com