

PRESS RELEASE

People are divided over whether the economy should open if COVID-19 is not fully contained

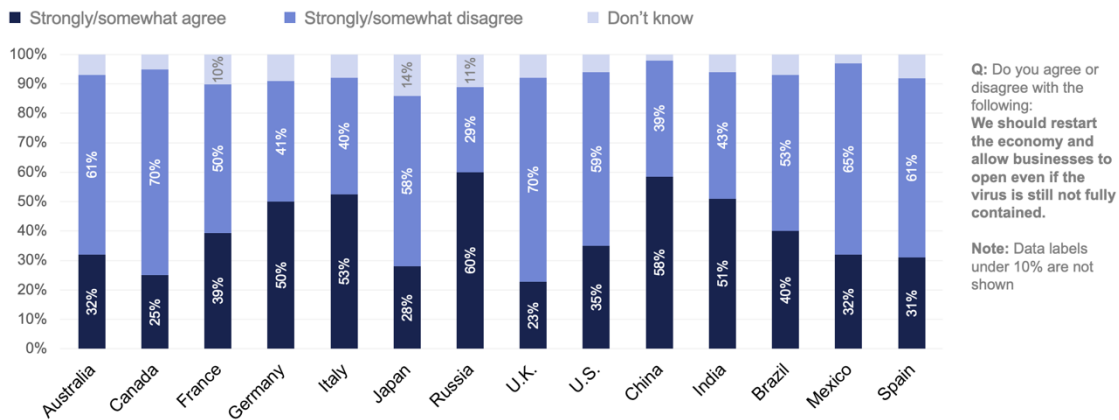
Hard hit Italy and China support reopening

Paris, France April 27, 2020 — People in 14 major countries are divided over whether the economy and businesses should be allowed to open if the coronavirus pandemic is still not fully contained, according to the latest Ipsos survey.

In a poll of more than 28,000 people conducted on April 16 to 19, a majority of respondents in eight out of 14 countries are against opening the economy if the virus is not fully under control. This sentiment is highest in developed economies of the United Kingdom and Canada (70%), followed by Mexico (65%), Spain and Australia (61%) and the United States (59%).

At the same time, more respondents agree that reopening should take place in some hard-hit countries including Russia (60%), China (58%), Italy (53%), India (51%) and Germany (50%).

SHOULD THE ECONOMY AND BUSINESSES OPEN EVEN IF THE VIRUS IS NOT FULLY CONTAINED?



28,029 adults polled in 14 countries from April 16-19, 2020



The country where respondents remain most undecided on whether businesses should open even if the virus is not fully contained is India – with just 8 percentage points between those that agree and disagree, followed by European nations of Germany (9-point difference), France (11-point difference) and Italy and Brazil (13-point difference).



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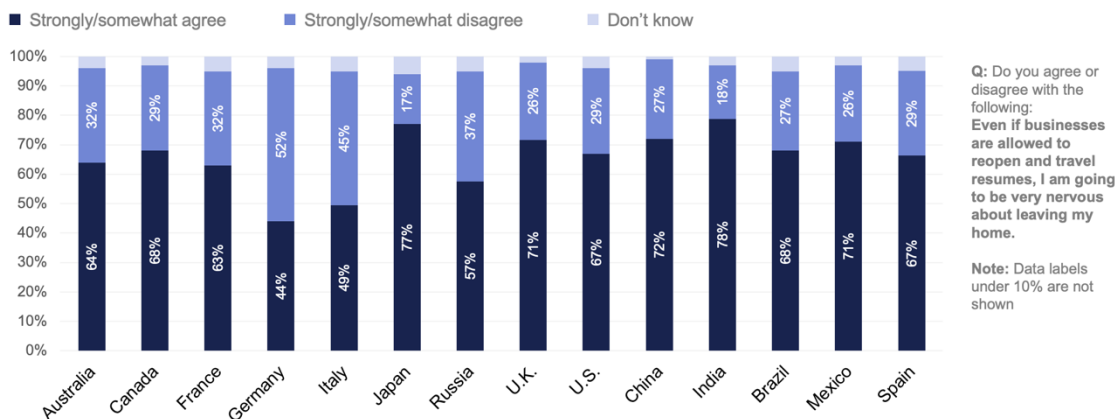
People nervous about leaving home

However, even if governments decide to reopen the economy from a COVID-19 lockdown, safety has to be at the forefront of their planning.

A majority of people in 12 out of 14 countries say they are going to be nervous about leaving their homes if businesses are allowed to reopen and travel resumes. This sentiment is highest in India (78%), Japan (77%), China (72%), the U.K. and Mexico (71%) and Brazil and Canada (68%).

Only a majority of people disagree with this in Germany (52%), while only 4 points separate those that agree and disagree in Italy. Other respondents more optimistic about leaving home are in Russia (37%), and France and Australia (32%).

ARE YOU NERVOUS ABOUT LEAVING YOUR HOME IF BUSINESSES REOPEN AND TRAVEL RESUMES?



28,029 adults polled in 14 countries from April 16-19, 2020



About the Study

These are the results of an Ipsos survey conducted April 16th to 19th, 2020 on the Global Advisor online platform among 28,000 adults aged 18-74 in Canada and the United States and 16-74 in Australia, Brazil, China, France, Germany, Italy, India, Japan, Mexico, Russia, and the United Kingdom. Where available, tracking results from previous studies, conducted through April and March and selected results from February are referenced by date.



PRESS RELEASE

The sample for April 16 to 19th consists of approximately 2,000 individuals in each country. The samples in Australia, Canada, France, Germany, Italy, Japan, the U.K. and the U.S. can be taken as representative of these countries' general adult population over age 16 or 18 (as above) and under the age of 75. The sample in Brazil, China, India, Mexico, Russia, and is more urban, more educated and/or more affluent than the general population and should be viewed as reflecting the views of the more "connected" segment of the population. The data is weighted so that each market's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website (www.ipsos.com).

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

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ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com